

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS

March 3, 1950

The Lindenwood community in St. Charles and throughout the nation is grieved by the death of Guy Cleveland Motley, a beloved officer of the college since 1918. Fitting tribute to him was spoken at the funeral service in Roemer Auditorium by Dr. James W. Clarke, President of the Board of Directors, and Lindenwood alumnae and students and his associates will find their hearts expressing a tribute to him in the days and years ahead. He lives in the college community as surely as he did when last he walked campus paths seeking any opportunity to be of help to a Lindenwood student.

Mr. Motley's faith in youth and his friendship for students led him to provide help to any who might be in need. Recalling his never failing eagerness to help students, many have suggested that an appropriate memorial to him would be the establishment of a scholarship endowment to bear his name and to carry on the type of aid to students that he himself had given generously. Some gifts to such a memorial endowment have been received.

On the recommendation of Miss Gladys Campbell, President of the Alumnae Association, Dr. Clarke, as President of the Board of Directors, has joined with me in announcing the establishment of the Guy C. Motley Memorial Scholarship at Lindenwood. The principal of the fund will be held by the Directors of the college as a perpetual memorial to Mr. Motley; the interest will be used to apply on the tuition or college expenses of worthy young women at Lindenwood College.

Since the announcement that this memorial fund would be accepted by the college, the officers of the Alumnae Association have prepared a letter to go to the entire membership asking for contributions to the fund. This letter will be followed by a letter from the administration of the college. It is believed that we shall get a good response and that the alumnae will wish gifts made to the college this year invested in this fund rather than in a fund for foreign students. This means, of course, that the income which we had expected to get to support the foreign students will be substantially reduced unless it is secured from other sources than the alumnae.

ATTENDANCE

The first semester we had three hundred fifty-two students as full-time students and twenty-three as special students. During the semester and at the end of the semester twenty-one students withdrew. Two withdrew because of scholastic failure, two because of marriage, eight because of illness or illness in the family, one because of transportation difficulties, one because of discipline, six because of transfer to other institutions, and one because of an unknown reason. Six new students came in the second semester.

Enrollment for next year still lags behind enrollment at this date last year. We have received applications almost every day though in the last ten days and feel somewhat encouraged by this fact. We have one hundred five applications with deposits whereas last year at this date we had one hundred seventy. We have one thousand more prospects than we had on our list at this time last year and we have had thirty-three prospective students visit the campus during the month of February which is more than we usually have in the winter. The general consensus of opinion among school people during our meeting in January was that

there will be another decrease in enrollment in private colleges next year. Because of this fact tuition has been lowered in some institutions. We have fewer high school seniors this year and probably shall have the low point in recent years in the number of high school graduates in the country this spring. This is the result of the low birth rate in the period 1932 to 1937. The number of high school graduates will probably increase slightly before 1955 and rise rapidly from 1956 to 1961 and continue to increase until 1965. It is hoped that a higher percentage of high school graduates will go on to college but it is clear that it will take effective promotion to keep the private colleges filled. It is not effective promotion to take poorly prepared students in order to fill the dormitories or to lower the standards of the college. We have, therefore, stiffened admission requirements and are making an effort to appeal to well prepared students.

STUDENT ACCOMPLISHMENT

During the year work has gone very well and ninety of the three hundred fifty-two students who matriculated the first semester won places on the Dean's Honor Roll. This is a very high percentage of the student body.

Students that are doing observation and practice teaching have been of unusual service to the St. Charles schools and have been cited to the State Department of Education by the St. Charles public school administrators. These students had located several maladjusted pupils, discovered the reason for the maladjustment, and seemed to have solved the problems involved. This is a credit to them and to the Head of the Department, Mr. Donn Hayes.

In the Artists' Guild show now being held in St. Louis, one-fourth of the pieces on exhibit have been supplied by students now taking art at Lindenwood College. This, of course, is a large representation and is conclusive

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evidence that our students are doing excellent work in art. Further, Dorothy Walker, a Senior, has had one of her pieces exhibited in the Wichita National Art Show and another accepted in the Midwest Art Show, now being held at Omaha, Nebraska. Both of these are shows of considerable importance open to artists of the country and for a Senior student to have a work in each is of considerable credit to her and to her teachers.

Student spirit on the campus has been excellent. Such problems as we have had with students have been personal ones and the problem of getting individual students to do good work.

The students have been working on the World Student Service Fund drive and offered their services in housecleaning, baby-sitting, car washing, etc. to the citizens of St. Charles, giving the compensation received to the World Student Service Fund. They entered into this with a great deal of enthusiasm.

Religious Emphasis Week, under the leadership of Dr. George Mauze, of San Antonio, Texas, was a signal success. Students continue to discuss the great benefit they received from Dr. Mauze's visit two weeks ago.

Work with the Student Council and with the officers in each hall has been well done. Students have accepted their responsibilities with good conscience and carried them out with good judgment.

A Mothers' Club was organized in Kansas City recently at the suggestion of one of our patrons. Mothers of Linderwood girls will have luncheon together once a month and hope to be of service to the college in contacting new students. Alumnae clubs have been reorganized in Indiana and Oklahoma and the ones that were active last year are reporting continued activity.

The Easter vacation trip to Mexico City has been arranged for thirty students. The trip will be conducted by Dean Roberts and Mrs. McCluer.

CORPORATION GIFTS

An informal meeting of the Presidents of William Jewell, Tarkio, Central, Drury, Park and Lindenwood Colleges was held recently at Lindenwood College. I had invited the Presidents of the church-related colleges of Missouri in order that we might discuss the possibilities of corporation gifts to privately supported education. After considerable discussion we decided to associate ourselves together in presenting the claims of privately supported higher education in church-related colleges to representatives of corporations.

We plan to have a dinner in St. Louis and another in Kansas City at which the work of these colleges will be presented as a rightful claim upon the earnings of corporations. We hope that every college may be represented at each of these dinners by its President and that for some time after the Presidents will be available to visit, two by two, the corporation executives in the city.

Colleges that are cooperating in this effort in addition to the ones above are Westminster, Missouri Valley, Culver-Stockton, and Rockhurst Colleges.

Privately supported colleges in Indiana, Michigan, and Ohio have worked together in a program of this sort. There is a growing feeling that in appealing to corporations we are strengthened by a common cause that includes all the institutions of a given character in an area.

I have been asked by the cooperating colleges to arrange a meeting in April in St. Louis with corporation executives.

COBBS HALL

All the furnishings ordered for Cobbs Hall have not been received and the doors to the rooms were not accepted. The doors are to be replaced this summer and we are making every effort to get the furnishings that have not been delivered here before commencement.

ACKNOWLEDGMENTS

The Administration of the College acknowledges with gratitude and appreciation the gifts of Mr. Howard I. Young, Miss Aimee Becker, and Mr. Arthur Goodall. Mr. Young has provided the furnishings for the hallway in Cobbs Hall. Miss Becker mailed two checks for \$500 each with a Christmas greeting to the President of the College. Mr. Goodall has again provided \$1,000 for scholarships for needy students.

RECOMMENDATIONS

Miss Lois Karr, Assistant Professor of Mathematics, has requested retirement. She was 59 years of age in January. It is recommended that she be allowed to retire at this time and that we continue to pay 5% of her salary on her retirement insurance until she reaches 65 if she wishes to continue this policy.

Two new enrollment representatives have been appointed subject to the approval of the Board. They are Miss Charity Kennedy, who will work in Kentucky, Tennessee, and southern Indiana, at a salary of \$3,600, and Mr. Walter Trulock, who will work in Arkansas at a salary of \$275 a month for six months. It is recommended that these appointments be approved.

It is recommended that Mr. Clarence C. Neal be made Director of Admissions, this appointment to be effective on or before June 1.

Respectfully submitted,

F. L. McCluer

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Approved by the Board of Trustees
Arthur S. Woodard
W. Wesley Miller
Philip J. Hickey
John H. Jones

Mr. F. L. McCluer, the President of the College, has also
presented
Mr. Neal to the Board of Trustees as a candidate for the position of
and the following members of the Board
Mr. Neal has stated the purpose of the new position is to
the duties of the position and to report to the Board of Trustees
Mr. Neal reported to the Board that he has submitted a list of
the attached list will specify the necessary steps for the selection of
candidates, the Bachelor of Science Degree and the position of the Board
and recommended that the Board should be advised with regard to
On March 3, 1950, the Board of Trustees met and Mr. Neal
presented and explained to the Board the duties of the position and the
candidates specified in the attached list.
There was a discussion of the position and the Board of Trustees
will advise the Board.