

COMMUNIQUE

"Your Communicative Link with the Lindenwood College"

Vol. 2, No. #29; March 12, 1984

TWO APPOINTED TO ADMISSIONS STAFF

Teresa K. Roark of Maryland Heights and C. Wayne Cox, Jr., of St. Charles have been appointed as admissions counselors, according to Miriam King-Watts, newly-named dean of admissions.

Educated at the University of Missouri-Columbia and Penn Valley Community College in Kansas City, Mrs. Roark served as head resident of McCluer Hall from 1978-80. Prior to her new appointment, she served as manager of the Mirrored Door Salon in Kansas City, as a medical receptionist and assistant in Kansas City and as a teacher at the Academy of the Sacred Heart in St. Charles.

Cox holds associate degrees in liberal arts and mortuary science from St. Louis Community College and is scheduled to graduate in May from Lindenwood with a bachelor's degree, majoring in sociology and anthropology. A licensed embalmer and funeral director, he served as an embalming laboratory instructor at St. Louis Community College prior to joining the admissions staff. A lay minister, he also is board vice-president of the St. Charles Mission Christian Day School.

RING SALE TODAY AT COLLEGE BOOK STORE

A representative of the Joston Ring Co. will be at the Book Store today from 11 a.m. to 7 p.m. for consultation with students who want to order class rings. Special rates on gold rings also will be in effect during a one-day sale at the Book Store.

SCHOLARSHIPS DONATED TO KETC-TV

Tuition scholarships of \$1,500 and \$500 are being donated to KETC-TV, Channel 9, for the public television station's annual fund-raising auction, April 27-May 6. Arranged for donation by the LCIE and the Public Relations Office, the two scholarships are available for the summer or fall term for undergraduate or graduate studies in the LCIE.

The awards will result in free print and broadcast publicity and on-air exposure about Lindenwood College and the LCIE during the 10-day auction, according to Randy L. Wallick, public relations director. "A 30-second videotape that will promote Lindenwood currently is being produced by Channel 9. It will feature an interview with President James I. Spainhower, and it will be shown a minimum of six times during the auction. In addition, several on-air announcements about the college will be made during the prime-time broadcast," Wallick said. As part of the arrangement between Lindenwood and KETC-TV, free advertising space will be provided in the April issue of DIAL, a monthly magazine sent to all Channel 9 subscribers.

Channel 9 is a community-owned, non-commercial public television station with a primary coverage radius of 70 miles. The station relies heavily on tax-deductible contributions and underwriting to meet its programming, operational and equipment needs. The annual community auction, featuring celebrities, volunteers, community leaders and thousands of donors like Lindenwood, is Channel 9's largest and most important fund-raising project. More than 1 million viewers are expected to watch all or part of the 10-day auction, which airs from 6 p.m. to midnight.

ALUMNA CAPTURES FIRST PLACE IN MARATHON

Denise Begrowicz of St. Charles, a 1983 alumna, was the first woman to finish the Third Olympiad Memorial Marathon, a 26-mile event held recently in St. Louis. Her time of 3:07:04 was slower than her fifth-place finish in the December St. Louis Marathon but, nevertheless, gained her a first-place trophy. The race commemorated the 80th anniversary of the 1904 St. Louis Olympics.

'THIS WEEK AT LINDENWOOD COLLEGE'

- TODAY - 11 a.m.-7 p.m., Ring sale at Book Store
TUESDAY - 9:30 a.m., St. Charles Life Underwriters meeting, 209 Roemer Hall
- 4-6 p.m., CASA Orchestra rehearsal, Sibley Hall Chapel
- 6:30 p.m., Phi Delta Kappa dinner, Ayres Cafeteria, Cardinal Room
THURSDAY - and Friday, 9 a.m., Monsanto training session, Young Hall Lounge
- 6 p.m., Hatha Yoga class, MAB Studio
FRIDAY - 9 a.m., Lutheran Marriage Encounter, Sibley Hall
- 6 p.m., "Actor's Nightmare" performance, MAB Lounge

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- SATURDAY - 9 a.m., LCIE Colloquium, Young Hall
- 9 a.m., Lutheran Marriage Encounter, Sibley Hall
- 9 a.m., Boy Scouts meeting, 111 Young Hall
- 7 p.m., LCIE Alumni Club's St. Patrick's Day party, MAB Studio
- SUNDAY - 9 a.m., Lutheran Marriage Encounter, Sibley Hall
- Ayres Cafeteria will close following Sunday breakfast and reopen for dinner March 25 because of Spring Break.

OOPS . . . WE GOOFED!

This year's commencement is scheduled at 10 a.m. May 12, not May 7 as incorrectly reported in a recent issue of "Communique." All faculty and staff members are expected to attend graduation and to have their offices and departments open from 8:30 a.m.-noon for this once-a-year event.

TELEVISION PERSONALITY VISITS CAMPUS

Kim Hindrew, anchorperson for KTVI-TV, Channel 2, recently visited Lindenwood to talk with communications students about television newscasting. Her visit, arranged during the lunch hour for all students, was part of a class assignment for MC 342, "Advanced Reporting."

FLEISHMAN TO KEYNOTE LCIE COLLOQUIUM

"The Importance of Human Communication" is the title of a presentation by Alfred Fleishman to be made at the LCIE Colloquium, beginning at 10 a.m. March 17 in Young Hall. Open to all students and faculty as well as the public free-of-charge, the seminar will provide valuable techniques for those involved in interpersonal communications.

An adjunct professor of communications at Lindenwood and a member of the college's Board of Overseers, Fleishman is internationally known as the cofounder and chairman emeritus of Fleishman-Hillard, Inc., one of the largest public relations firms in the country. He has written a number of books and articles on the subject of human communications, and is a contributing editor of the ST. LOUIS BUSINESS JOURNAL.

LEVI TO LECTURE AT ART INSTITUTE OF CHICAGO

Hans Levi, assistant professor of photography, is scheduled as a guest lecturer at the School of the Art Institute of Chicago on March 23. The lecture will cover Levi's transition from a documentary style to a metaphorical vision utilizing distorted camera imagery.

APPLICANTS SOUGHT FOR RESIDENCE STAFF

Applications for the 1984-85 Residence Staff, including the Schedule of Information Meetings & Interviews, are available at the CAP Center and the Office of College Life, 107 Roemer. The application deadline is April 5. Applicants must have sophomore standing as of September, 1984, and must plan to be on campus for the 1984-85 fall and spring terms.

"If you know of a student who you think might find the work rewarding and who makes you believe he or she would work positively with people in a residential setting, please encourage that person to apply," said Dean of College Life Allen Schwab. Nominations should be sent to Janet Zak at the Office of Programs & Residences. Further information can be obtained by calling her at extension #316.

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