

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS

October 17, 1950

It is a pleasure to submit this report on the opening of the work at Lindenwood College this fall.

STUDENT ENROLLMENT

The total number of students who completed matriculation this fall was 303 as compared with 352 this time last year. In addition, there are 34 special music students as compared with 23 last year. Distribution by classes is as follows:

Seniors	-	32
Juniors	-	46
Sophomores	-	64
Freshmen	-	159
Unclassified	-	2

The decrease in enrollment again this year is exceedingly disappointing in view of the effort we made to get students after the first of the year. Had we re-admitted upper class students who failed to do satisfactory work the second semester, and had we secured the usual number of applications from Missouri and Kansas, our enrollment would have been about the same as last year. This means that the decrease in part is due to higher scholastic standards and in part to the failure of our promotional effort in western Missouri and Kansas.

The reports gathered by our Presbyterian Board of Christian Education and by other agencies indicate that the downward trend in enrollment is nationwide and obtains even on the West Coast where there has been a great increase in the population. The decreases range from 10% to 20% and affect State schools

with their lower tuition rates as well as private schools. Sharpest decreases, however, are found among the men's colleges and women's colleges. The factors responsible for the continued decrease seem to be the decreased number of high school graduates and a sense of uncertainty growing out of the war situation and the policies of Selective Service. Dr. Potthoff, of the University of Illinois, has been making a study of enrollment trends in higher education for the last thirty years. He has concluded that we have reached the peak of percentage of high school graduates that we may expect to have go on to college and that during the next two years we may, therefore, expect total decline in enrollments since the number of high school seniors will continue to decline. This decline will be checked in 1953 and 1954, in his opinion, and continue to rise steadily until 1960. He also points out that the trend seems to indicate a decreased percentage of the students in private colleges and an increased percentage in the small State colleges. He thinks this trend is likely to continue. The popularity of co-education has, of course, adversely affected women's colleges for some years and with the lack of full enrollments in State universities, this has had more effect on enrollments in private colleges than it had earlier.

The character of the Freshman class enrolled this year is good. On the basis of psychological tests and English composition tests, and on the basis of high school transcripts, it is the most capable class as a whole that has been enrolled in the college in the last four years. Sixty-three (63) of the freshmen were in the first quarter of their high school classes, and forty(40) were in the second quarter. Ten (10) were valedictorians.

There are thirteen (13) foreign students, eight (8) of whom are receiving Lindenwood scholarships. The foreign students receiving aid and the countries from which they come are:

Saminah Baghcheban, Iran
Sun Hun Chan, Malaya
Monika Deinhardt, Germany
Gunlog Gustafson, Sweden
Birgit Johansson, Sweden
Li Yu-Chen, France
Simone Meyer, France
Rosa Tsatsakos, Greece

The students this year are drawn from twenty-seven (27) states and nine (9) foreign countries and represent seventeen (17) religious bodies. Concentration with reference to religious preference is Presbyterian and Methodist. There are seventy-nine (79) Methodists and seventy-five (75) Presbyterians.

Orientation Week went very smoothly this year and we believe that from the standpoint of work done in the classroom, we are to have a very fine year.

The winners of the Lindenwood Fellowships who graduated last year have undertaken work in graduate schools. Patricia Schilb is at St. Louis University, Mary Ann Smith at Washington University, and Dorothy Walker at the University of Iowa.

ENROLLMENT OF NEW STUDENTS

The policy approved last year of selecting alumnae in cities some distance from the college who might visit students and enroll them for us is being continued as a supplement to our enrollment program under the direction of Mr. Clarence Keel. This year will be the first year Mr. Keel has had charge of the program for the whole year and it will be the first year also the present staff has been out for the full year, three members of the staff being employed last spring.

All of the Enrollment Counselors, except Mr. Carey Motley, spent two weeks on the campus early this fall and we had a full orientation program giving heads of the departments of the college as well as the administrative officers of the college full opportunity to talk with them hours at a time and giving them an opportunity too to visit with students in the dormitories and to catch the spirit of the place as well as to analyze its program.

BUDGET

A revised budget has been submitted to the Finance Committee in accordance with the action of the Board taken last spring. Substantial cuts have been made in operations in a way that we hope will not impair seriously the effectiveness of our work. Total cut in the expenditures for Board account and operating account amounts to \$50,943. The total is \$83,598 less than expenditures in 1948-49.

FACULTY

The morale of the faculty is excellent. They are appreciative of the fact that during a period in which the income has been going down, their own salaries have been increased, and they have great faith in the program of the college. On the whole, it is an alert, competent, and enthusiastic faculty.

We had a number of meetings at the opening of school. At the first regular meeting after college was under way, we had the privilege of having the President of the Board of Directors present. Dr. Clarke's discussion on the need for Christian higher education and on the role of Lindenwood College as a church institution was an inspiring and memorable one.

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ADVERTISING

Our national advertising is carried in five magazines - "Good House-keeping", "Cosmopolitan", "Harper's Bazaar", "National Geographic", and "Mademoiselle". The total cost of this advertising is \$3,487.90. The total number of inquiries resulting from it in the period from March, 1949 to March, 1950 was 367. From these inquiries nineteen (19) applications were received, and of the nineteen (19), seven (7) withdrew leaving us a net of twelve (12) students traceable to national advertising. We have not renewed the contract for the coming year feeling that it might be better to spend this money in direct effort to secure students.

SURVEY OF PRESBYTERIAN COLLEGES

At the special convocation called by the Presbyterian Board of Christian Education last year a survey of all of our colleges was recommended. Approval of the idea of surveying the colleges related to the church was given by the General Assembly and Dr. George A. Works is to head the survey.

The committee appointed by the Board to receive this report and to have over-all responsibility for directing the study consists of:

Survey Director: Dr. George A. Works, 242 Gateway Rd., Ridgewood, N. J.

Assistant Director: Dr. Clifford L. Winters, Jr., 6331 Greenwood Ave.,
Chicago, Ill.

Survey Committee for the Colleges Affiliated with the Presbyterian Church, U.S.A.

Chairman - Dr. M. Willard Lampe, School of Religion, State University
of Iowa, Iowa City, Iowa

Dr. F. C. Rosecrance, School of Education, New York University,
Washington Square, New York, N. Y.

Dr. Hermann N. Morse, Board of National Missions, 156 Fifth Ave.,
New York 10, N. Y.

Rev. Silas G. Kessler, First Presbyterian Church, Lincoln Ave.
at 7th St., Hastings, Nebr.

Dr. Reavis Cox, Wharton School of Finance, University of
Pennsylvania, Philadelphia 4, Pa.

Dr. Howard Y. McClusky, School of Education, University of
Michigan, Ann Arbor, Mich.

Rev. William Hudnut, Jr., 4 Meigs St., Rochester, N. Y.

Consultants from the Board of Christian Education

Dr. Ganse Little, Broad Street Presbyterian Church, 760 E. Broad St.,
Columbus 5, Ohio

Mrs. Walter B. Driscoll, 421 Summit Ave., St. Paul 2, Minn.

Mrs. William A. Hastings, 2241 Hollister Ave., Madison 5, Wis.

Mrs. Joseph H. Kindle, 839 Forest Dr., Wooster, Ohio

Dr. Arthur L. Miller, Montview Blvd. Presbyterian Church,
4820 Montview Blvd., Denver 7, Colo.

Consultants from the Presbyterian College Union

Dr. Franc L. McCluer, Lindenwood College, St. Charles, Mo.

Dr. Charles L. Turck, Macalester College, St. Paul 5, Minn.

Dr. Albert G. Parker, Jr., Hanover College, Hanover, Ind.

Dr. Harry Morehouse Gage, 1400 Second Ave., Cedar Rapids, Iowa

From the Staff of the Board of Christian Education

Dr. Paul Calvin Payne, General Secretary

Dr. George W. Ronneisen, Treasurer

Dr. E. Fay Campbell, Secretary, Division of Higher Education

Miss Anne Horner, Office Manager, Division of Higher Education

The study is being made as a result of the conviction that the future of the privately supported church-related college is not to be an easy one. While the total appropriation available for the Presbyterian colleges from the Board has increased in the last ten years from \$90,000 to \$242,000, the support that any one college gets from this appropriation is very nominal. The Board has the feeling that in trying to stir the church to more generous support of this work, they should be able to show not only that our times call for an education that is Christian, but that our institutions are strategically located, loyal to the Christian philosophy of education, and maintaining high academic standards. The survey will enable the committee to appraise its total program and recommend for support specific institutions. Mergers of others may be recommended and the Board is committed to serious consideration of any recommendation that comes from this study.

A.A.U.W.

As announced in the Lindenwood Bulletin in July, the American Association of University Women has added Lindenwood College to its approved list for the Bachelor of Arts degree. Recognition by A.A.U.W. is a mark of distinction which will be of great asset to the college and to its graduates. We believe that as the college shares the purposes of A.A.U.W. the institution and its graduates may also be of service to this Association. The purpose of the American Association of University Women as expressed in its charter is the maintenance of high standards in the higher education of women. Institutions approved by the A.A.U.W. must have "high academic standards, make adequate provision for women students, make recognition of women in administration and on faculty, and maintain intellectual freedom for teaching and administrative staffs."

COBBS HALL

The new doors for Cobbs Hall have been installed and seem to be satisfactory. An expense of \$156.00 was necessary to paint the doors that were not rejected in order to make them correspond to the new doors.

HEALTH INSURANCE

For some time now we have been in correspondence with the representative of the Columbia Life Insurance Company concerning Health Insurance. A proposal from this company has been submitted. It would give coverage for sickness and accidents, the premium for the coverage of sickness being \$35.00 per year and that taking care of accidents away from the infirmary in an amount up to \$500 for any one accident is \$2.00 per year.

It is doubtful that the additional cost to the families is desirable under present circumstances and it is not recommended that this be purchased.

RETIREMENT INSURANCE

We have also received from the General American Life Insurance Company a proposal for modification of our present retirement plan. The proposed plan will take into consideration the factor of years of past service as well as anticipated future service which the faculty member may render. The flexibility of the plan makes it possible for the college to make any change they desire in order to arrive at the exact benefits that they feel will serve their particular needs. All full time staff and faculty members who have completed three years of service would be eligible.

The total monthly cost to the college under the new contract would be 9% of the payroll of the participants which means, of course, a considerable increase in the cost to the college.

It is not recommended that we make this change at this time.

SOCIAL SECURITY

Participation of non-profit colleges and universities in the Federal social security programs is entirely voluntary. Coverage under the Federal program can be extended to the employees through the filing of certificates (as prescribed by regulations of the Social Security Administrator) stating that the college agrees to the payment of the employers' contributions, and that at least two-thirds of the employees concur in the filing of the certificates. If less than two-thirds vote in favor of participation, none of them would be covered. If the college does not desire to pay the employers' contribution, the program cannot be extended to its employees. If the plan is put into effect, all new employees would be covered on a compulsory basis

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after the program is in operation. The legislation provides for filing supplementary lists of signatures of present employees desiring coverage.

January 1, 1951 is the effective date for the new legislation in educational institutions, provided certificates have been filed before December 31, 1950.

The following rate of deductions from employees' wages, and rates of payments by employers are now in effect:

<u>Calendar Years</u>	<u>Rates</u>
1950 - 1953	1½%
1954 - 1959	2%
1960 - 1964	2½%
1965 - 1969	3%
1970 and thereafter	3½%

Deductions at these rates are to be continued each pay period during the calendar year until \$3,600 has been paid the employee.

The advantage in going into the Social Security Program at this time is that it covers everybody on the staff. It would make it somewhat easier for us to secure kitchen and dining room help, maid service, and labor on the grounds and in the buildings. It is a provision for retirement too that one takes from one place to another easily.

It is necessary for two-thirds of the employees to vote to go into the program before the college may participate. We have not placed it before the employees thinking it would be better to have the policy from the Board before it is discussed.

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The benefits are roughly as follows:

Average Monthly Salary from 1/1/51 forward	<u>\$100</u>	<u>\$200</u>	<u>\$300 or more</u>
	<u>Monthly Pension Benefits</u>		
Employee who retires at 65 (single, widow or widower)	\$50	\$65	\$80
Employee and spouse who are both over 65 and retired	75	97.50	120
Widow and one dependent child (even if widow is not 65)	75	97.50	120
Widow and 2 children	80	130	150
Widow and 3 or more children	80	150	150

The minimum period of tax payments before entitlement to full retirement benefits is 18 months. The law penalizes an eligible member who does not enter the plan promptly on January 1, 1951 since his average monthly salary is figured from January 1, 1951 regardless of when he begins tax payments.

RECOMMENDATIONS

It is recommended the college authorize participation in Social Security.

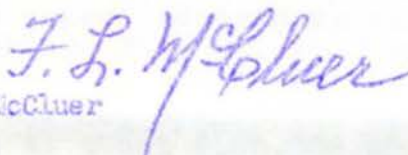
It is recommended that Mrs. Grace Hatch be employed to work in the Chicago area to enroll students at the salary of \$3,700 and that she be provided with an automobile.

It is recommended that the easement for the new sewer system in the city of St. Charles which was authorized at a special election and for which bonds were approved be approved and the President and the Secretary of the Board be authorized to sign it.

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It is recommended that the Board authorize the administration to work out a curriculum to be given in cooperation with St. Luke's Hospital should the hospital approve it for which the college would give the degree of Bachelor of Science in Nursing.

Respectfully submitted,



F. L. McCluer

FLM:MY