

Vol. 2, No. #28; March 5, 1984 Link with the Lindenwood College"

'THE PRESIDENT'S PREFACE'

Having spent nearly 20 years of my professional career in Missouri's state and local government, it is only natural that current happenings in these areas that affect our college should draw my interest. One of these happenings is the issue before residents of St. Charles as to whether to repeal the 8% tax on utilities.

I do not now, and never will, presume to tell anyone, especially employees, how they are to vote. As a citizen, your vote is yours and no one has either the moral or legal right to tell you how to cast it.

But, I have both the moral and legal right to share with you my views as to how the repeal of this tax will effect Lindenwood.

The effect would not be damaging.

We have here a physical plant thats replacement would exceed \$50 million. We maintain residence halls for students for whose security we have accepted major responsibility. The college doesn't have its own fire department but relies on the St. Charles Fire Dept., which has always been most responsive and cooperative. We do have our own security force and are able to keep it relatively small because of the excellent cooperation we receive from the St. Charles Police Dept. In our present negotiations for the possible sale of some of our farm land, the city's Planning & Zoning Office as well as our Councilwoman Lynn Rush and Councilman Jim Williams have been most helpful. Mayor Mel Wetter and his predecessor, Douglas Boschert, both have been supportive of the college in matters involving our relationship with the city. In short, Lindenwood depends upon the city for many services, and its future requires a strong, not a crippled, city government.

If the utility tax is repealed, the city will lose 42% of revenue utilized to support its minimal functions. Many people do not know that the sources the city may tap for taxation are restricted severely by state law. Rather than run out and hastily repeal a tax before there is revenue available to replace it, we will be much more prudent to defeat this repeal effort and then unite to explore more fairer means of replacing this tax.

Last year, this college paid more than \$31,000 in utility taxes. Although our finances are tight, I do not believe it is in the college's best interests to be relieved of this tax as the result of an effort that will severely curtail services upon which we must depend to continue our work.

For myself, and for what I believe to be the best interests of both Lindenwood and the City of St. Charles and its citizens, I will vote against this repeal. I hope at least a majority of St. Charles' voters will do likewise.

JASMINE TO APPEAR IN CONCERT THURSDAY

The critically-acclaimed musical duo of Michele Isam and Carol Schmidt, known as Jasmine, will appear in concert Thursday at 7:30 p.m. in Lindenwood's Jelkyl Theatre. Sponsored by the St. Charles County Arts Council and the Lectures & Concerts Committee, the event is open to the public as well as all students, faculty and staff members. Tickets, available in the Box Office in Roemer Hall, are \$4@. Jasmine's material, generally in a jazz/pop sound, is well-known in the area and often reflects the inflence of the '60s rock and roll, early Motown soul and a variety of musical styles of the 1940s and 50s.

'THIS WEEK AT LINDENWOOD COLLEGE'

TODAY	- noon, luncheon for out-of-town faculty members, Ayres Cafeteria
TUESDAY	- 9:30 a.m., St. Charles Life Underwriters meeting, 209 Roemer Hall
	- noon, luncheon for Mid-Rivers Association, Ayres Cafeteria
	- 4 p.m., CASA Orchestra rehearsal, Sibley Hall Chapel
WEDNESDAY	- 10 a.m3 p.m., Red Cross Blood Drive, Butler Hall Gym
THURSDAY	- 11:30 a.m., Faculty Council, Ayres Cafeteria
	- 6 p.m., Yoga class, Sibley Hall Chapel
	- 7:30 p.m., Concert featuring Jasmine, Jelkyl Theatre, Roemer Hall
	- around 9 p.m., reception honoring Jasmine for season-ticket holders, FAB
FRIDAY	- noon, luncheon for Sacred Music Institute, Ayres Cafeteria

BLOOD DRIVE SCHEDULED WEDNESDAY



COMMUNIQUE

ECKERT TO PRESENT LECTURE MARCH 8

W. Dean Eckert, Ph.D., chairman of the Art Dept., will present a lecture, "Japanese Gardens & Architecture in Perspective," March 8. Sponsored by the World Affairs Council of St. Louis and the Japan America Society, it will begin at 5 p.m. at the First Christian Church, 6501 Wydown, St. Louis. A student of Japanese art and culture for more than 30 years, Eckert has made six study tours to Japan in the past decade, and is an instructor of a course on the art and culture of Japan.

NICHOLS NAMED ACTING ATHLETIC DIRECTOR

John Nichols, associate professor of math, has been acting athletic director, replacing David A. Van Mierlo who has left Lindenwood. As acting director, Nichols will oversee Lindenwood's athletic program, including women's softball and men and women's soccer and basketball.

LINDENWOOD COMMERCIALS TO AIR ON KSD RADIO

More than thirty 60-second commercials will air the last two weeks of the month on KSD-AM and FM Radio as part of an advertising program for nontraditional students. The commercials, produced by the Admissions and Public Relations offices, are similar to ones aired in December on KHIR-FM and KSD-FM that resulted in a 400% increase in admission inquiries. A similar radio campaign for traditional students is scheduled on another radio station in April.

APPROVED POLICY REGARDING CAMPUS-WIDE MEMOS, ANNOUNCEMENTS

- 1. The weekly newsletter, "Communique," published by the Office of Public Relations and the student newspaper, "The Ledger," shall be the primary instruments for the distribution of news and information of campus-wide interest.
- 2. Every effort shall be made by all college employees to utilize "Communique" exclusively for informing the campus community of announcements, policy changes, calendar events, etc. Students and student organizations all exercise a similar effort in regard to the use of "The Ledger."
- 3. No memo shall be distributed for mass distribution beyond an employee's department and/or
- work area without prior approval of the President's assistant, Jane Pace.
 4. No announcement regarding a college event shall be reproduced (printing, photocopies, mimeographs, etc.) by the Duplicating Office or any outside printer without prior approval by the President's assistant.
- 5. Any memo or announcement for which it is proposed not to utilize "Communique" must be approved by the senior executive to whom the employee reports before being submitted to
- the President's assistant. 6. All items for "Communique" must be submitted to the Office of Public Relations by <u>Tuesday</u> noon the week preceding publication of the newsletter. All items must be dated and must provide a contact person if further information is needed.

James I. Spainhower, President

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