

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS

October 11, 1951

It is a pleasure to submit this report on the opening of the work at Lindenwood College this fall.

ENROLLMENT

There are three hundred nine (309) students enrolled at Lindenwood this fall. This represents a very slight increase over the enrollment of three hundred three (303) last fall, but it is encouraging to know that we are among the few colleges that stopped the downward trend this fall. Decreases in enrollments commonly reported run from 10% to 15%. Lindenwood and Blackburn in this area, and William Jewell and Park in the western part of the state have slight increases. We are happy to report that there has been an increase in the percentage of returning resident students the last few years. In 1949-50, 50.3% of the students eligible to return re-enrolled, in 1950-51, 55.4% re-enrolled and in 1951-52, 56.5%.

The character of the Freshman class is good. On the psychological test scores, the class ranks seven points higher on the percentile scale than the class which entered last year. We have fewer students in the lower group according to their marks in high school, and 60% are from the top quarter of their classes. In the student body we have seventy students who have qualified for honor scholarships and one who won a scholarship at the St. Louis Science Fair last fall.

Not only are we encouraged by the character of the student body, but we have had an unusually good start. Faculty and students alike regarded the Orientation Week as an exceedingly successful one. The orientation program

was planned by Miss Lichliter and her counselors and carried on very effectively. The students were kept busy but were not over-worked. Upper class students who were not used as student counselors were asked not to come to the campus until the day on which they registered, which was the last day of Orientation Week. Another factor which has contributed to a happy registration week is the adherence to requirements on the part of enrollment advisers. We had no student asking permission to substitute a course of her choice for a required course. Students have come to accept the fact that requirements of our course of study and not those of some other institution to which they may transfer must be followed here.

Attention should be called to the effect of the enrollment upon the budget adopted last spring. We had expected three hundred resident students and twenty-six day students. We have two hundred seventy-nine resident students, twenty-six day students, and four academic special students. In addition, we have thirty special music students. Our total income from resident students will be approximately \$30,000 less than the budget figure.

FACULTY

New people on the faculty are Mr. Bremen Van Bibber, who succeeds Dr. Donn W. Hayes, as Chairman of the Department of Education; Miss Marjorie Miller, Visiting Professor of English Literature from Bishop Otter College in England, who is an exchange teacher replacing Dr. Sibley, who is teaching at Bishop Otter College this year; Miss Mildred Hillestad, who replaces Miss Selma Nelson, who resigned this summer; Dr. Dorothy Williams, who is a part-time teacher replacing Mr. Brien, who resigned during the summer; and Mr. George V. Doren, part-time teacher who replaces Mr. Lustig, who was on full time. Resignations of Mrs. Lillian Swanson, in the Biological Science Department, Miss Busse in Secretarial Science, and Mr. Greer in Sociology, were accepted, and with the smaller enrollment we have been able to do our work without replacing them.

Mr. Van Bibber has his master's degree from the University of Missouri and was Superintendent of Schools in Sikeston, Missouri, before coming to Lindenwood. Miss Hillestad received her master's degree from the University of Colorado this summer. Dr. Williams has her doctorate from Washington University where she is also doing some part-time teaching. Mr. Doren received his master's degree from Yale University and is doing some part-time teaching at Washington University also.

Faculty morale is excellent and the enthusiasm with which the faculty is starting the year is equal to that of the students and is an earnest of a good school year from the standpoint of academic accomplishment.

RELATIONSHIPS WITH CHURCHES AND ALUMNAE

It is good to report a slight increase in the percentage of Presbyterians in the student body although it is quite obvious that the Presbyterian pastors and churches have not been making strenuous efforts as a whole to direct their students to this institution. We are hoping by frequent news notes to the pastors and through a participation on the part of our students in the services in the churches of the Presbytery of St. Louis on Christian College Day, April 27, to increase the interest of the Presbyterian churches. Presbytery has approved our suggestion that Lindenwood students be invited to participate in Sunday morning services on that date by offering prayer, singing solos, reading Scriptures, or making short talks on "Why I Am Attending a Christian College."

We are hoping also to organize the alumnae to call upon prospective students in areas where we have a sizeable number of former students. They have given very little help although where it has been given, it has been very effective.

HOME MANAGEMENT HOUSE

Remodeling and furnishing of the Home Management House has been completed at a cost of approximately \$1,000 less than the \$15,000 authorized by the Board. It is an attractive home and the enrollment of students in this course has already been increased. We shall probably have four students in it all the while. The students in this course will live in the house for eight weeks, keep the house, buy the food, prepare menus and cook the meals. Purchases of food will be made on different budget levels. The course is being opened not only to students majoring in Home Economics, but to any student who has had the course in Food Preparation and Selection. The house will be open for inspection to members of the Board the evening of Thursday, October 11.

SPECIAL PROGRAMS

A number of special programs have been planned for the year which should be attractive to visitors to the campus. They include a lecture by Begum Aga Khan Raza, of Pakistan; the Founders' Day program in which Miss Hiller will be the convocation speaker; a dramatic presentation by Brian Aherne on October 27; student political conventions in the spring which will be participated in by students from fifty or sixty colleges and universities in the Mississippi Valley. Some of these programs will be broadcast and should help to place the college in a favorable light before the public in this area.

"The Whirlwind Passeth", a play which was produced here last spring at our May Day program, will be produced at the Community Playhouse in St. Louis on November 2. This play was written by a member of the Senior class and directed by a member of the Senior class last year. Members of the Board and their friends who may see it in St. Louis will be proud of this production.

RELIGIOUS LIFE ON THE CAMPUS

We have an increased interest in religious activities and exceptionally strong leadership in the Student Christian Association. The officers of Student Christian Association asked us to provide a Prayer Room which would be used for meditation, private devotion and prayer, and for no other purpose throughout the year. That room has been furnished with the cooperation of the churches in St. Charles and is being used by the students this fall.

The President of the Student Christian Association has also planned to have different student groups meet in a number of homes in St. Charles, including homes of faculty members, on October 16. These prayer meetings, planned by the students, evidence a serious interest in the religious life of the community.

The officers of S.C.A. and the students generally are enthusiastic about the action of Presbytery's approval of our request that the students be invited to participate in worship services Sunday morning, April 27.

They have also planned several trips into St. Louis for attendance at worship services Sunday mornings.

It was a pleasure last week to have a Committee of Synod visit the campus. Dr. W. Davidson McDowell, of Ladue Chapel, and the Reverend Charles E. Andrus and Elder Morris, of the Hannibal Church, constituted Synod's Committee.

PLACEMENT SERVICE

One of the unusual features of the placement service at Lindenwood College is the fact that it is in the office of the Director of Vocational Guidance and Counseling. This is a logical combination of services.

Another feature of this service is that fact that it is given to every graduate of the institution, no matter what type of employment she may seek, whereas in most of the small colleges placement service is confined to those who are seeking teaching positions. We like to believe that the competence of the work in the Office of Guidance and Placement, which Miss Mary Lichliter directs, is responsible for the great increase in the number of students that are served. Several years ago the office served six or eight students a year. This year it served twenty-five of the thirty-seven graduates. All graduates except six registered with the placement service, but eight of those who registered were married and only four of them accepted work sought for them by this office. Of the others, six are in graduate school, one on a teaching fellowship at the University of Minnesota and one in Law School at Cornell University. Nine are teaching, their assignments being in elementary schools, music, physical education, biology and art. Two are employed by radio stations, two in group work (one as a recreational therapist and one as an Assistant Program Director in the Y.W.C.A. in Portland, Oregon), and four are employed in business.

CORPORATION GIVING

The church related liberal arts colleges of Missouri have effected an organization to secure gifts from corporations to church related privately supported institutions and are seeking incorporation for the purpose of these gifts. The pro forma decree will be issued in the near future. Recent articles in national magazines and the first two pages in a recent Kiplinger Letter give further emphasis to the appropriateness of such gifts and we are hopeful that much may come from this activity in which we are cooperating with other colleges in Missouri.

October 11, 1951

~~This summary is being sent to the administration of each of the colleges concerned but should be held as confidential information in so far as particular comparisons are concerned. I am, however, exceedingly happy to give you our overall standing in these comparisons.~~

~~Each college was ranked from 1 to 5 on each of these criteria and the totals of these rankings used to rate the colleges in order of their strength. Lindenwood College ranks first in the group. Only two colleges in the thirty-two surveyed were at all close to Lindenwood in the totals. We certainly have a right to be proud of the fact that this ranking is given our college by one who is making an objective study.~~

WAGE INCREASES

We have had requests for wage increases from maids, cooks, cooks' helpers, and waitresses and felt that we had to make slight increases in order to hold our employees, several of whom had been offered considerably higher wages elsewhere. The Business Manager and the supervisor of the workers involved in each case have recommended cost of living increases for these groups which would amount to about \$1,200 for the year.

RECOMMENDATIONS

It is recommended that the appointment of Mrs. Cecil Bowlby, to replace Mr. Lamb, as an Enrollment Counselor at a salary of \$3,600 a year be confirmed.

It is recommended that the appointment of Mrs. Johnnye Cunningham, to replace Mr. Lewis, as an Enrollment Counselor in Oklahoma at a salary of \$3,600 a year be confirmed.

It is recommended that the Board and the administration of the college request the Synod of Missouri to authorize the college to seek funds within the churches of the Synod for the erection of a chapel building.

October 11, 1951

It is suggested that the Board of Directors express to Mrs. James A. Reed appreciation of her generosity in agreeing to pay the entire salary of Madame Lyolene for this year. She has hitherto been paying one-half of her salary and I requested her early in the summer to provide all of the salary this year. She complied with the request promptly and gladly.

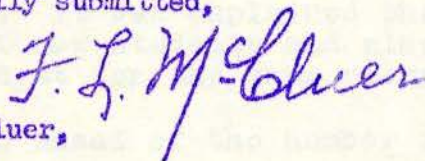
It is suggested that the members of the Board and the President of the college make a vigorous effort to secure gifts from alumnae and close friends of the college to offset the loss of anticipated income from students.

It is recommended that Mrs. Mary Bryant be employed as Director of Publicity and of Alumnae Activities at a salary of \$4,000 a year. Mrs. Bryant has been a member of the staff of the St. Louis Star-Times and is a competent and experienced newspaper woman.

It is recommended that the cost of living increases in wages for dining room and kitchen help and dormitory maids be approved.

It is recommended that Mr. Ordelleide, who is past retirement age and whose health is not very good, be retired at the close of this school year and that the Business Manager be asked to look for a satisfactory Superintendent of Buildings and Grounds to assume his work not later than at the close of this school year.

Respectfully submitted,



F. L. McCluer,
President