

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS
of
LINDENWOOD COLLEGE

May 13, 1952

I am happy to submit this report on the work at Lindenwood College this year.

STUDENT ACHIEVEMENT

The success of the work in the classroom compares favorably with that which was enjoyed at the college last year. Of the 312 students enrolled at the college the first semester 90 were on the Dean's Honor Roll and only 8 were placed on probation at the end of the first semester. This is the smallest number we have had on probation at the end of the first semester.

Student achievement in extra-curricular activities has been significant. Lindenwood students took a leading and influential part in the student political conventions held at the college in March. Lindenwood was host to 40 colleges and universities and participated in these two conventions. The platforms which were adopted by the conventions were adopted after much study and considerable debate and are worthy political statements.

On National Christian College Day 37 Lindenwood students participated in the worship services in 16 churches in the St. Louis area. The students sang solos, read the Scripture, made short talks on the Christian college or offered prayers. We believe it was a good experience for the various congregations and we know it was a very fine experience for the young women who participated.

Again this year the Dramatics Department produced four plays, two of which attracted good crowds from St. Louis. We appreciated the presence of the members of the Board and other invited guests to see "The Lady's Not for Burning." There were 106 guests from St. Louis including counselors for young women from the various high schools in the area.

The students from other countries who have been on full scholarship grants, as well as the few who have come at their own expense, have made important contributions to the life of the student community and have made more than 50 appearances before various clubs in St. Louis and eastern Missouri. Some of these students come under the auspices of the Presbyterian Board of Foreign Missions, or the Institute of International Education. Others come under the sponsorship of the American Military Government. We believe this is a good program in international relations. It involves thousands of students and while in our budget it is expensive, the actual cost to us is small. While we are of help to these students, they are also of considerable help to our student body. The Editor of The Saturday Review recently said that in learning about the differences between people he had been miseducated because he had secured only a bird's eye view of the world and that his education failed to teach him "that the principal significance of such differences was that they were largely without significance". The presence of these students in our community protects us from this type of miseducation.

We have just been informed that because of the fine work we have done with foreign students, the United States Government under the Smith-Mundt Program is sending us an unusually well prepared under-graduate student from France, the Government paying the full cost and providing her with personal spending money. This is the first year this has been done on the under-graduate level and we are one of 15 schools to participate in this program

Social life, including formal dances and casual dates on week-ends, has been happy but according to many of the students somewhat inadequate. The lack of dates continues to be almost the only reason for the transfer of Freshmen and the chief reason for the transfer of Sophomores according to the testimony of students.

The spirit of the student community is good and its sense of values gives us encouragement. This is indicated in the rating given by a sample of the Lindenwood students in various activities as compared with the rating given to these activities by university students and alumni of universities as revealed in a recent survey. The ratings are as follows:

	<u>University Students</u>	<u>University Alumni</u>	<u>Lindenwood Students</u>
Athletics	1	1	5
Publications	2	3	4
Fraternities and Sororities	3	2	-
Social Activities	4	4	3
Student Government	5	5	1
Religious Activities	6	6	2

FACULTY

Members of the faculty have been doing competent and in some instances inspiring work in the classroom. Faculty morale is good although I am sure there is some uneasiness about the rising cost of living.

The faculty meets twice during the month, one meeting being devoted to professional matters and the other to business details. This year the professional meetings have been taken up largely with presentation by department heads of the purposes of the department and the relationship of its work to the total purpose of the college.

Through special committees the faculty is participating in two studies being carried on simultaneously in a number of colleges throughout the country:

1. What constitutes a Christian college.
2. In what ways can we best serve foreign students in American colleges.

We have been exceedingly happy in having as an exchange teacher this year Miss Marjorie Hiller, of Bishop Otter College, in England. Dr. Agnes Sibley, of our English Department, is taking her place for the year at Bishop Otter College. Miss Hiller has been a charming and inspiring teacher and has left the campus to make an impact on the community about us through church and community organizations.

Dr. Alice Parker, of the English Department, Dr. Homer Clevenger, of the History and Government Department, Dr. John B. Moore, of the Economics Department, and Dr. C. E. Conover, of the Philosophy and Religion Department, have made a number of addresses before various groups in the Mississippi Valley area. Dean Eunice Roberts addressed the Association of American Deans, the faculty of the University of Illinois, and of the University of Indiana on the subject of "The Education of Women". The President of the college served as Chairman of the division of the National Education Association discussing the responsibility of the teacher for cultivation of moral and spiritual values on the part of students. The President has recently been elected a member of the Commission on Higher Education of the North Central Association of Colleges and Universities for a three year term.

PUBLIC RELATIONS

Mrs. Mary Bryant, who was appointed last year as Director of Public Relations and Alumnae Secretary, has been successful in organizing a considerable number of new alumnae clubs and in increasing enthusiasm among these clubs and

in securing a great increase in the number of news stories about life at the college both in newspapers and in several periodicals.

Good relations have been maintained with our patrons throughout the year. More than 200 of them were present for our May Day activities and were our guests at dinner after a special worship service in Roemer Auditorium on May 4.

ENROLLMENT

There was a decrease of 11.8% in enrollment in colleges and universities throughout the country this year and an increase of 3% at Lindenwood College. At a meeting of the National Education Association this spring it was estimated by those who had studied enrollment trends that there would be a reduction in enrollment of 8%-9% in the fall of 1952 and there would be an additional reduction of 5% in the fall of 1953.

Many institutions are seeking to off-set this reduction by a carefully planned program of vocational guidance and placement for young women in the hope that they may attract an increased number of them as students. For us it seems that an intensification of our propaganda in emphasizing the advantages of a separate college for women and an intensification of our effort to secure new students may be indicated.

Under these circumstances it is clear that Mr. McMurry has been doing good work as Director of Admissions at Lindenwood. In the face of an expected decrease in enrollment next year he has an over-all increase of 22% over this date last year. The increase is made up of an increase of 10% in old students who are returning and of an increase of 40% in the number of new students enrolled at this date last year.

BUDGETARY PROBLEMS

The last financial report indicates that expenditures for the year may be over the budget allowance in dining room operation, in office expense, in scholarships, and in labor. These possible overages have been called to the attention of the Board at the winter meeting. It appears now that if we continue to provide meals for the students of the character that we have supplied for the year our dining room operation will cost about \$12,500 more than we had estimated. This is due to an increase in some food prices during the year and to an increased cost of labor. The office expense is over because of the great increase in correspondence in the Admissions Office and because of some increase in our budget for telephone and telegraph expenses. The office expense will be reduced some by inventories at the end of the year. The overage in scholarship allowance was explained at the winter meeting of the Board. Some scholarships are automatic in accordance with announcement in the catalog that a girl in the upper 10% of her class who is recommended for a scholarship by her principal may receive \$200, and daughters of teachers, Army or Navy men, or ministers may likewise receive such grants. The increase in labor cost was approved by the Board in providing increases in wages of service employees.

There will be an expenditure for group insurance as authorized by the Board although no amount was set up in the budget for this purpose. As of April 15 this expenditure amounted to \$1,117.

Other expenditures not included in the original budget but authorized by Board action and which will be included in the April 15 summary which you have received are:

Salary of Director of Public Relations	\$3,065.57
Master Time and Program Control	474.00
Cobbs Hall - Bathrooms	636.37
Power Mower and Snowplow Attachment	1,050.00

There will also be an expenditure beyond the budget for commission to fiscal agent under the new contract authorized by the Board, and the interest charge for money borrowed from the Bank of St. Louis of \$2,901.83 as of April 15.

There will be some items, I hope many, where we will be a little under the budget.

The proposed budget for next year has been prepared carefully by the administrative officers of the college. Operating income has been estimated on the assumption that we shall have 350 boarding students and 25 day students. We already have enrolled 290 boarding students. On the basis of previous experience and the rate at which applications have been coming in the last 6 weeks, we shall reach this goal and go somewhat beyond it.

It should be pointed out, however, that including in our scholarship grants the grants for foreign students and the fellowships for seniors we have already approved grants which will exhaust our budget for this purpose.

The proposed budget which has been submitted to the Finance Committee is attached together with an indication of the corresponding budget figures for the current year. The total amount allowed for departmental instructional expense is but \$18,563. This indicates the care with which we have reduced the expenditures to a minimum. The wisdom of expanding our expenditures for solicitation of new students in these times of decreased enrollments is evidenced by the substantial increase in the enrollment for next year. The item for promotion costs, however, is \$52,450 which is less than 10% of the total operating budget whereas in 1940-41 this item called for 27%. The only change in the set up of the proposed budget from that used last year is that the cost of labor is brought into one item in each of these budgets.

SURVEY OF PRESBYTERIAN COLLEGES

The final report of the Survey Committee employed by the Presbyterian Board of Christian Education was submitted to the Board in April. Copy of this report has been given to the President of the Board and I am hoping to have additional copies sent to the Board of Directors. The concluding paragraphs with regard to support and survival of these colleges are quoted below:

"Some of the 43 colleges related to the Presbyterian Church are facing crucial problems of survival. In some instances the crisis is due to ineffective management and poor use of resources. In many instances there has been no vigorous recruiting for students and no effective interpretation to the community or the Synod. But there are other cases where the difficulties are inherent in the situation. Some colleges are poorly located with reference to any Presbyterian constituency. Some are situated in the shadow of strong tax-supported institutions. Some were established in an area where there is an over supply of colleges of all types.

"Eventually the Survey Committee will give the Board of Christian Education an estimate of what is required by way of financial support and educational leadership to enable each of these colleges to be maintained at a level of academic worth and economic stability. There will be some instances where the outlook for survival is dim. The total cost of maintaining all of these colleges is likely to seem very great in relation to the amounts now being appropriated by the Board.

"The problem of support is made more difficult by the fact that the next five to eight years are sure to be a period of special financial strain for all private colleges. This is due in part to inflation and in part to the smaller supply of young people of college age. The lower birth rate of the 1930's is now being felt. Not until 1958 or 1960 is there likely to be any noticeable upturn in the population curve as it affects the colleges.

"A high order of statesmanship is called for in developing a strategy of Christian higher education for the next decade. Perhaps the Protestant denominations will learn to pool their resources and will turn to more interdenominational support of colleges in certain regions. Perhaps the Churches will decide to maintain a relationship to fewer colleges in order to support more substantially those on a preferred list. Or perhaps they will decide that all of these church-related colleges are needed to stem the tide of secularism. Whichever alternative may be chosen, there is a note of urgency in the situation. The Presbyterian Church, blessed with rich resources of mind, money and spirit may rise to the occasion and redouble its efforts to sponsor and support a group of Christian colleges superior in quality and staunch in spirit."

On the recommendation of the Committee, the Board of Christian Education appointed an Advisory Committee on Higher Education to work with the Board's Committee on Higher Education in making recommendations to individual colleges. Members of the Survey Committee have accepted appointment to this Advisory Committee and other competent educators have been added to the Committee. Mr. Philip Hickey, Superintendent of Schools in St. Louis and a member of the Lindenwood Board of Directors, has been appointed to this Committee. Our Board of Christian Education also contemplates some institutes based on particular aspects of the report. Lindenwood College has the confidence and unqualified endorsement of the Board of Christian Education.

The Board also took an action recommended by the Presbyterian College Union designed to enable us in cooperation with other Presbyterian colleges to attract a higher percentage of our youth to Presbyterian colleges. The action was to approve an opinion survey to be conducted by the Opinion Survey Institute if funds could be made available by one of the foundations. The Opinion Survey Institute suggested interviews of 1,000 ministers and 1,000 families within the Presbyterian communion and of each of the college presidents in order to define the problem of promotion.

RECOMMENDATIONS

It is recommended that the Board approve in accordance with its previous action the awarding of honorary degrees of Doctor of Laws as recommended by the President of the Board and the President of the college to Miss Dorothy Fosdick and to Dr. Lena Lewis. Miss Fosdick is Assistant to the Secretary of State and is to be commencement speaker. Dr. Lewis is a distinguished chemist who is an alumna of Lindenwood College.

It is recommended that the indicated degrees be conferred on the following students subject to their satisfactory completion of the requirements for these degrees:

Bachelor of Arts Degree

Sharlene Agerter
Laurie Bowman
Joline Bressie
Joanne Buck
Nancy Darnall
Lois Deisenroth
Elizabeth Elliott
Joy Hellwig Hausman
Bonita Holt
Joan Kirchherr
Kathryn Lewellen
Barbara Luchsinger
Wilma McGuire
Janet Neilson Monnig
Bettegene Nebesnick
Cynthia Ricklin
Nancy Starzl
Eleanor Trefz Evans

Bachelor of Science Degree

Charline Armstrong
Ruth Beutler
Barbara Bond
Barbara Ebeling
Marilyn Fawley
Patsy Fields
Joyce Fleet
Willene Grove
Shirley Price
Joanna Rhodue
Jeane Rice
Lorraine Klockenbrink Rogers

Bachelor of Music Education Degree

Barbara Burcham
Caroline England
Kathleen Hartzog
Virginia Ratcliff
Carol Romann
Beverly Stukenbroeker
Barbara Sutton

The proposed budget for next year includes a 5% increase in the appropriation for faculty salaries. It is recommended that the Board specifically approve this increase in salaries. The cost of living has risen 19% since some of these teachers have had any increase. The median salary at Lindenwood in each rank is below the median in the North Central Association which includes all the accredited colleges of the upper Mississippi Valley.

If replacements at present salaries make it possible to use some of this money for increases for other members of the staff other than teaching force, it is recommended that the Board approve increases to be approved by the President of the Board and the President of the College for Mrs. Mary Bryant, who has done outstanding work in public relations; for Miss Mary Lichliter, who has been on the staff for 4 years as Director of Guidance and Placement; for Miss Mary Yonker, secretary to the President; and for Miss Bettie B. Wimberly, Secretary to the Director of Admissions.

It is recommended that the vacancy in the Department of Bible be filled on terms to be approved by the President of the Board and the President of the college.

It is recommended that in seeking a replacement for Miss Anna Mottinger, who is retiring as Head Resident at Irwin, we seek a person who can serve as social director and subject to the approval of the President of the Board, and the Finance Committee, the President of the college be authorized to employ such a person even if it involves increase in salary over what Miss Mottinger receives.

May 13, 1952


It is recommended that the Board of Directors express appropriate appreciation to the following members of the staff of the college who are retiring this year:

Mr. Harry P. Ordelheide, who has served for more than 30 years as Superintendent of Buildings and Grounds.

Miss Arabelle Foster, who has served as dietitian since 1928.

Miss Anna Mottinger, who has served as Head Resident since 1938.

Respectfully submitted,



F. L. McCluer, President
Lindenwood College