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Lindenwood: Educating Metro St. Louis

Lindenwood University

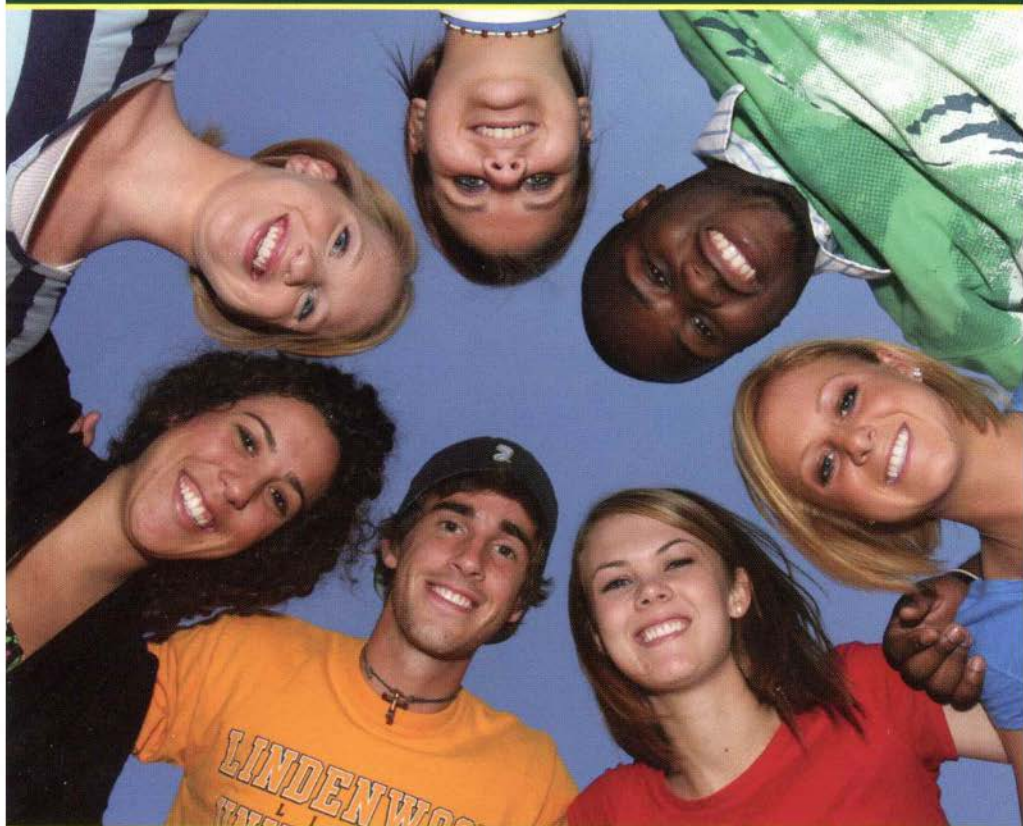
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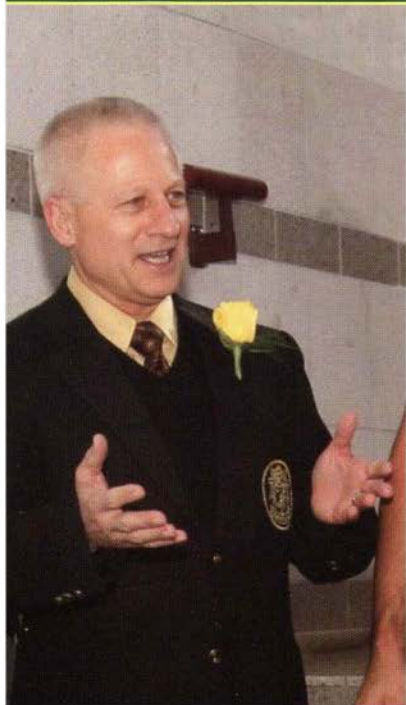
LINDENWOOD *Educating Metro St. Louis*



LINDENWOOD UNIVERSITY • SAINT CHARLES, MISSOURI



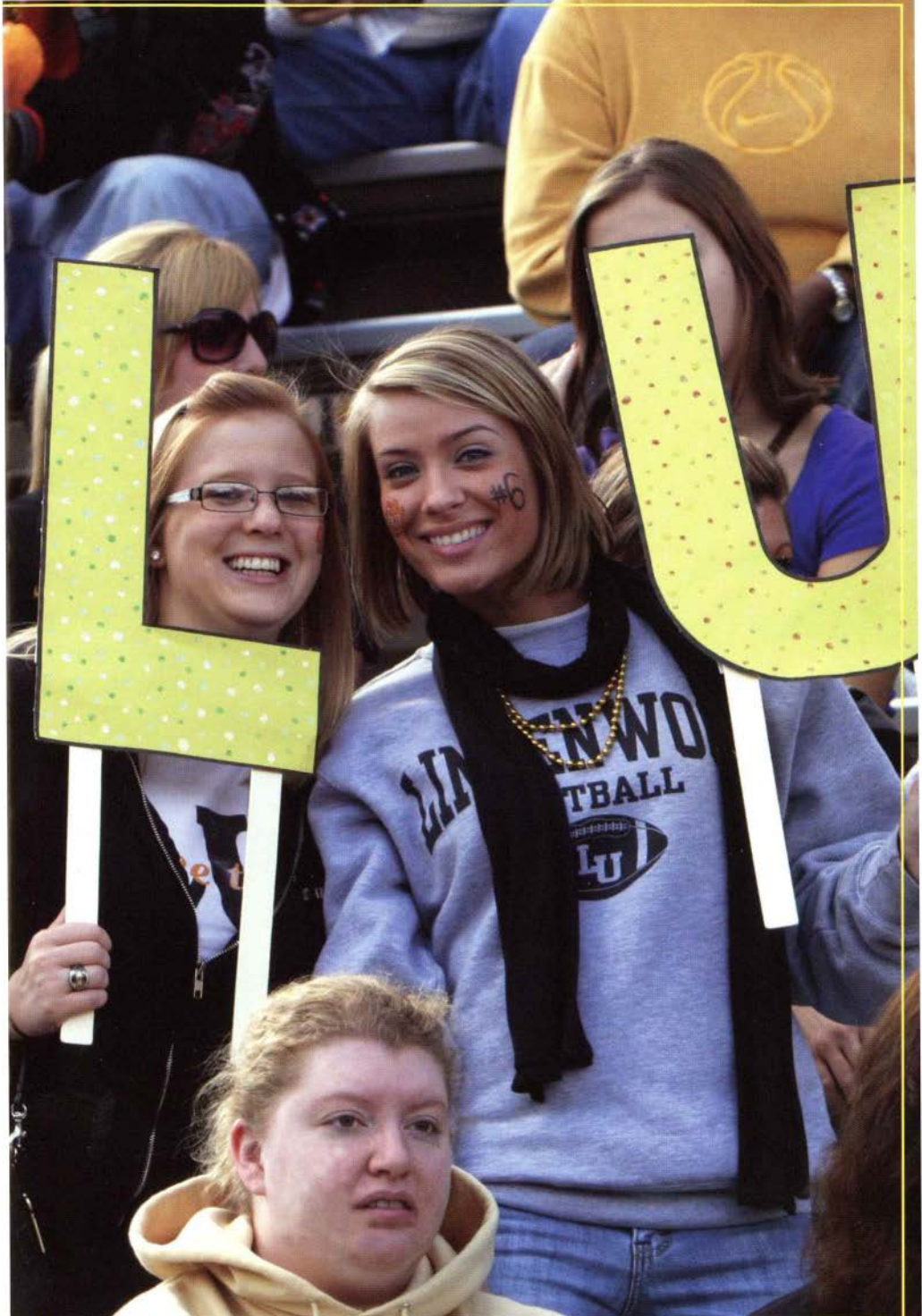
Impressive Growth, Outstanding Results



Lindenwood University has experienced dramatic enrollment growth over the past two decades—from 3,500 students in 1989 to just over 15,000 currently.

However, the institution's growth isn't measured just in student population; it is evident in Lindenwood's reach across the St. Louis region with 11 vibrant campus locations; it can be seen in an endowment that has climbed from \$500,000 to more than \$80 million; and it is undeniable in the job market, where 2,700 graduates annually become valuable employees in St. Louis, throughout the state, and all around the country.

Lindenwood's faculty is among the best in their respective fields, concentrating on teaching and advising. The university's growing alumni base is spread across the United States, but more than 17,000 still live and work in the St. Louis region. When St. Louis hears "Lindenwood," the community thinks of growth, value, and investing in the same region in which the institution has stood for more than 182 years.



Lindenwood Spirit



Impact On The St. Louis Region

Lindenwood University's impact on the St. Louis region's economy has been conservatively estimated at \$250 million annually, said President James D. Evans, Ph.D. In fact, when considering improved salaries and higher quality skills after students earn their Lindenwood degrees, the institution's annual impact in St. Louis could come close to \$750 million, Evans said.

Evans authored an article in the latest edition of *St. Louis Currents: The Bi-State Region After a Century of Planning*. In his article, "Higher Education and the Well-Being of the St. Louis Region," Evans maintains that institutions of higher learning generate numerous boosts to the economy besides the direct stream of cash flowing from business activity. This financial stimulus includes the ripple effect generated by extra student spending, jobs, construction projects, entrepreneurial and educational spinoffs, and enhancement of the regional workforce through education and training.

Lindenwood has touched all aspects of the St. Louis economy—through its growing St. Charles campus and its \$125 million in construction projects over the past decade; through the new daytime program in Belleville, IL that is infusing new life into Belleville's West End; through the new adult education campus in downtown St. Louis; and through thousands of talented alumni launching careers in the St. Louis area.

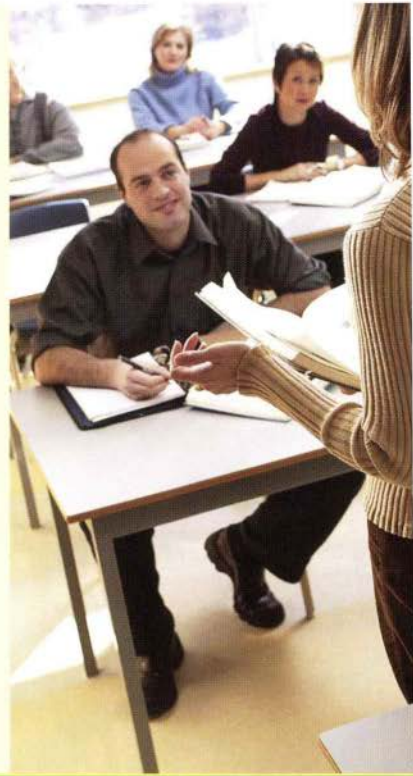
St. Louis needs to produce highly-skilled college graduates and keep them at home. Lindenwood University is a strong contributor to this endeavor with a broad-based general education program that adapts quickly to ever-changing market needs.

LCIE BRINGS HIGHER EDUCATIONAL OPPORTUNITIES TO REGION

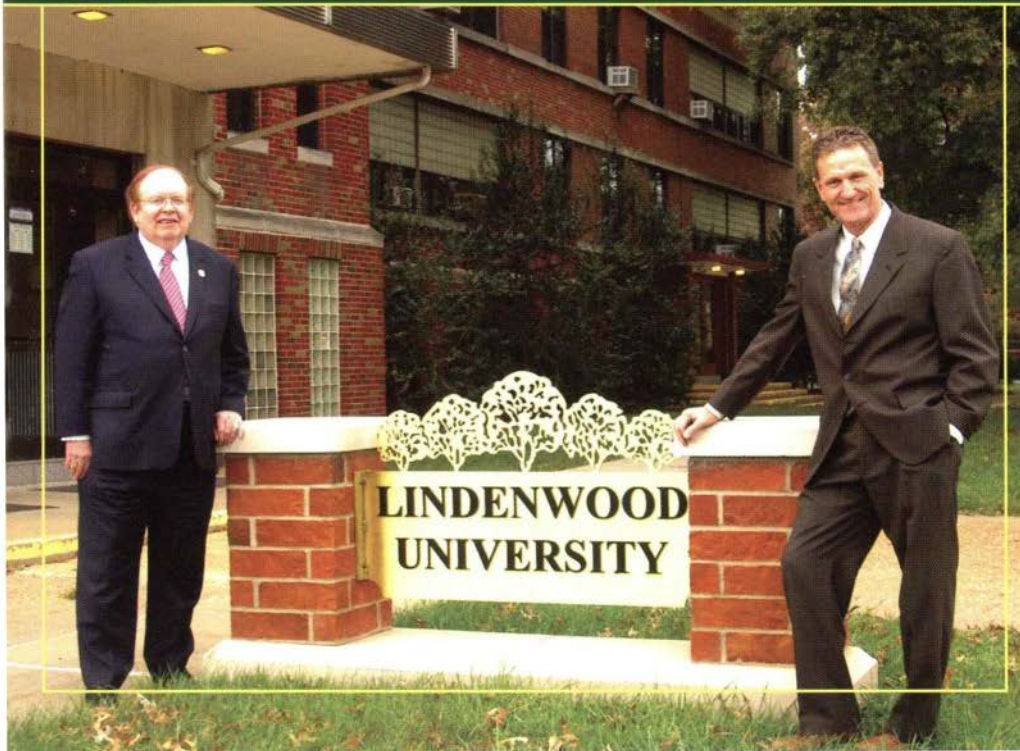
Since Lindenwood University launched the Lindenwood College for Individualized Education (LCIE) in 1975, thousands of working professionals have taken advantage of the quality, affordable college education that fits their family and work schedules.

Now with a campus network spreading across the region, a bachelor's or master's degree through Lindenwood is within reach for more people than ever. Lindenwood has campuses in all corners of St. Louis County, throughout St. Charles County, in Lincoln County, and in Belleville.

Students in the program attend one night of class per week and can earn nine credit hours per quarter while learning in a small class environment from excellent faculty who bring real world experience to the classroom.



Reaching Out With 11 Locations





Thriving Downtown

In the winter of 2009 Lindenwood celebrated the opening of its new Downtown St. Louis extension campus in the thriving loft district on Washington Avenue. The event, attended by St. Louis Mayor Francis Slay, Lindenwood President James D. Evans and a variety of officials from Lindenwood and the downtown area, was a celebration of the collaboration that brought Lindenwood to St. Louis.

What followed was even more of a cause for celebration. In the first two quarters of 2009, the campus achieved enrollment figures initially expected over the first four quarters. A new academic year started in the 2009 summer quarter and, with it, heightened enrollment goals for the coming year. In the fall quarter, just two quarters into the new academic year, the facility had more than 2 ½ times the enrollments from its first quarter, and the campus has already met its enrollment goals for the entire 2009-2010 academic year.

The new campus is part of Lindenwood's larger goal to create a network of extension sites to make a college education accessible and convenient for the entire region. Lindenwood launched its downtown site due to a growing need in the city – a surge in residential growth and an increasing interest in higher education among workers downtown.

Elementary, middle school, and high school teachers across the state know Lindenwood University is the place to go when it comes to earning a master's, educational specialist or doctoral degree in education. With 32 teaching sites statewide and 19 throughout the St. Louis area, Lindenwood is the leading producer of principals and superintendents in Missouri.

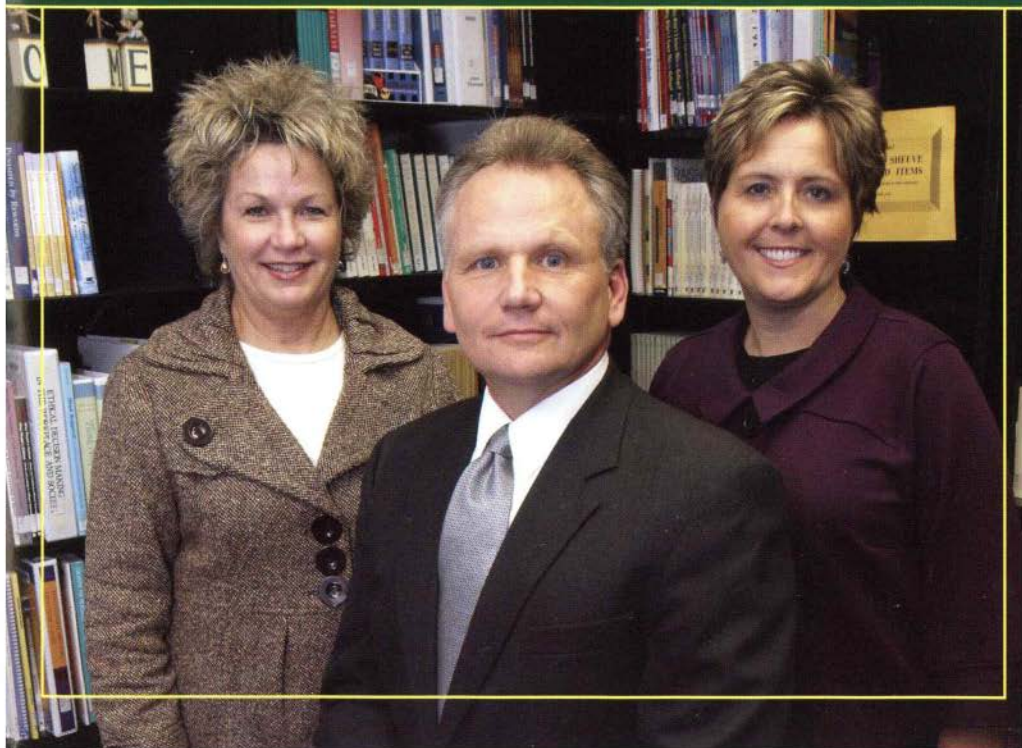
Twenty of Lindenwood's 93 doctoral graduates are superintendents, and the university's highly regarded doctoral program currently has 187 students.

While Lindenwood's School of Education has grown steadily over the past decade, administrators maintain the highest quality program. The state's Department of Elementary and Secondary Education in a recent accreditation review referred to Lindenwood as Missouri's premier teacher education institution and a "model."

A dedicated and outstanding faculty prepare highly qualified professional educators through best practices and carefully developed programs. Lindenwood students benefit from the institution's strong partnerships with St. Louis area school districts and districts throughout the state. Additionally, Lindenwood graduates enjoy a lifetime of continuing-development opportunities and supportive relationships from their fellow classmates, faculty and school.

Lindenwood's teacher education programs are accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and the Missouri Department of Elementary and Secondary Education. The School of Education is also a member of the Teacher Education Accreditation Council.

We Teach The Teachers



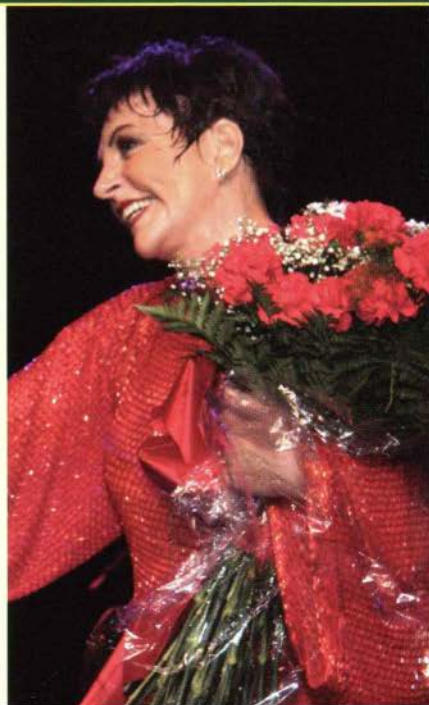


Important Cultural Resource

Since the completion of the \$32 million J. Scheidegger Center for the Arts in September 2008, Lindenwood's impact on the cultural make-up of the St. Louis region has expanded dramatically. With its centerpiece, the Bezemes Family Theatre, the center has become the newest premiere entertainment venue in the region.

Since its opening performances by the legendary Liza Minnelli, the center's 1,200-seat theater has featured entertainers like Hal Holbrook, Roger Williams, and the Russian State Ballet Theatre, as well as touring Broadway shows like *Movin' Out*, *Jesus Christ Superstar*, *Annie*, and *CATS*.

The Scheidegger Center has proven to be a performing arts destination for the region with ticket sales coming from all corners of the St. Louis Metro Area and from states as far away as California and Florida.





Lindenwood University's athletic program is one of the largest and most successful in the nation. Lindenwood sponsors 46 athletic teams, the most of any college in the United States. Over the last eight years, Lindenwood has won 40 national championships. Since 1998-99, Lindenwood has finished in the top ten every year in the NACDA Directors' Cup standings, which annually honors the most successful programs in the NAIA.

Lindenwood's Board of Directors is exploring a move to the NCAA, which will further enhance the market position and impact of the institution.

Heart of America Athletic Conference –The HAAC was founded in 1971 and today consists of 11 schools. Other members are Avila, Baker, Benedictine, Central Methodist, Culver-Stockton, Evangel, Graceland, MidAmerica Nazarene, Missouri Valley, and William Jewell.

Other National Affiliations –Lindenwood also offers a variety of sports outside of the NAIA, most of which are among the top programs in their respective national and conference organizations.

Faculty Committed To Students On & Off The Field

Faculty members at Lindenwood University work alongside students in scholarly pursuits, but they are also involved in campus life, sponsoring student organizations, and attending athletic events.

Seventy percent of Lindenwood University faculty members have terminal degrees in their teaching area. The University is committed to increasing that to more than 80 percent.

More than ever before, faculty members are contributing new knowledge. Recent accomplishments include the award-winning literary journal *Untamed Ink*, the new regional studies journal *The Confluence*, and the new online *Journal of International and Global Studies*.

Advising is an essential part of a faculty member's connection to the Lindenwood student, assisting with degree selection, planning a course toward graduation, and even offering job advice along with our Career Services office.



SCHOLARSHIPS & FINANCIAL AID

Lindenwood University is not only known for its personal attention to students in the classroom but also to students and parents in the financial aid process. To help students get in school and stay in school, the University last year awarded \$39 million in institutional scholarships and grants.

Academic Awards and More – Lindenwood offers top scholarships for top students—Bright Flight, Provost, and A++. In addition to academic awards, we offer numerous renewable scholarships for character, community service, and youth leadership accomplishments.

Education Isn't Just for the Young – Adult evening students reap scholarship benefits from Lindenwood's corporate partnerships throughout Metro St. Louis. The University also offers generous grants to members of the armed forces, and half price tuition to persons 55 and older.

Students Aren't a Number at Lindenwood – Each student is treated individually when it comes to financial aid. We recognized each situation is unique, and we offer the personal attention necessary to create a financial aid package that works for a student and his/her family!

We Can Help You! – More than 90 percent of all Lindenwood University students receive merit-based or need-based assistance.

Making Education Affordable & Accessible



The image shows four people (three women and one man) standing in front of promotional materials for Lindenwood University. The man is wearing a purple shirt and a gold tie. The woman on the far left is wearing a black jacket over a green top. The woman in the center is wearing a grey blazer. The woman on the far right is wearing a white patterned top. Behind them are signs for 'Campus Life' with a tiger logo, 'ATHLETICS', and 'LINDENWOOD UNIVERSITY ST. CHARLES, MISSOURI'. To the right of the image is a list of university features.

- Academics 100-Plus**
- Fine and Fine**
 - New Center for Fine Arts
 - Annual performances
 - Outstanding leadership
- Humanities**
 - Full range of humanities
 - Foreign language maj
 - Literary journal, debat
- Sciences**
 - Excellent faculty and f
 - Majors in various scie
 - Articulation p ograms
- Management**
 - Numerous courses of
 - Professors with experi
 - Internship opportunities
- Education, I Fitness Scie**
 - Only school in state fo
 - Degree in personal or
 - 25 certification areas
- Human Serv**
 - Christian minist
 - Gift admin. and s
 - Academic servi
 - Research is



"The growing residential population downtown has clearly responded to Lindenwood's presence in St. Louis. We value Lindenwood's economic and cultural impact, and we appreciate the University's ability to react to market needs."

Francis Slay – St. Louis Mayor



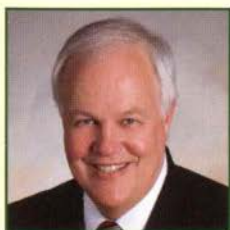
"I am proud that my alma mater is playing such an important role educating young people and adults throughout the St. Louis area. The value of my Lindenwood degree is on the rise!"

Mike Roberts – Alumnus and Community Leader



"Lindenwood University has been an incredible community partner in Belleville for the past several years. The new day college has become a wonderful asset for the residents of St. Clair County and all of southwestern Illinois."

Mark Kern – St. Clair County Board Chairman



"Lindenwood has grown from a sleepy little college on a picturesque campus in the heart of St. Charles to a vibrant university that not only catches the eye of anyone who visits our city and county but also provides a close-to-home educational opportunity for our residents. It is one of our county's major employers with an economic engine that continues to roar in good times and bad."

Steve Ehlmann – St. Charles County Executive



"Perhaps the foremost economic benefit our community receives from Lindenwood University is its bold and confident expansion efforts. The evolution of the University continues to generate tax dollars and keep folks working right here in St. Charles. Just as exciting is the University's plan to develop a 350,000 square foot, \$28 million Town Center, an ambitious retail development with dozens of shops and a supermarket anchor."

Patti York – St. Charles Mayor

LINDENWOOD MISSION STATEMENT

Lindenwood University offers values-centered programs leading to the development of the whole person – an educated, responsible citizen of a global community.

Lindenwood is committed to:

- providing an integrative liberal arts curriculum,
- offering professional and pre-professional degree programs,
- focusing on the talents, interests, and future of the student,
- supporting academic freedom and the unrestricted search for truth,
- affording cultural enrichment to the surrounding community,
- promoting ethical lifestyles,
- developing adaptive thinking and problem-solving skills,
- furthering lifelong learning.

Lindenwood is an independent, public-serving liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in Judeo-Christian values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.

LINDENWOOD

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