

REPORT OF  
PRESIDENT OF LINDENWOOD COLLEGE  
TO  
BOARD OF DIRECTORS

MAY 18, 1953

It is a pleasure to submit this report on the work of Lindenwood College this year.

STUDENT ACHIEVEMENT

The second semester including all special students there were 350 students enrolled at the college. Work of the full-time students in classes compares favorably with previous years.

The Honors Day program was held at the college on May 7 with Dr. Kate Gregg, Emeritus Professor of English at Lindenwood, as principal speaker.

21 students were recognized as having a grade point average of 3.5 or better for the last two semesters, two of whom had perfect records. Grade averages by classes were:

Senior Class	- 3.31
Junior Class	- 2.88
Sophomore Class	- 2.73
Freshman Class	- 2.37

The Richard Spahmer prizes for achievement in creative writing were as follows:

First Prize	- Michiko Takaki, Japan
Second Prize	- Jo June DeWeese, Hugo, Okla.
Third Prize	- Mary Beth Ranta, Arcadia, Mo.

The membership award of the Missouri chapters of the American Association of University Women was won by Camilla McCluer, Cottleville, Mo. The \$100.00 prize for perfect recitation of the answers to the 107 questions in the Westminster Shorter Catechism was won by Marie-Claire Helmlinger, of Strasbourg, France.

Students participated significantly in National Christian College Day, 41 Lindenwood girls having participated in worship services on April 19 in 22 churches. Students took various parts - some of them reading Scripture, some leading in prayer, some making short talks on the Christian college, and others singing solos.

Five seniors selected to lead in chapel services the second semester have given us unusually significant services.

Two Lindenwood students were among five young musicians selected in auditions to perform in the 17th Annual Young Artists' Concert sponsored by the Women's Association of the St. Louis Symphony Society. The five, two pianists and three sopranos, were chosen from 27 contestants in the greater St. Louis area. Lindenwood's winners were Miss Sue Null, soprano and a junior, of Muncie, Indiana, and Miss Shirley Parnas, pianist and a freshman, of St. Louis. The concert was presented in St. Louis on April 21.

Ten students presented original compositions at the closing recital of the year in Sibley Chapel.

Jeanne Ellis, a member of the Junior class, read a paper before the Missouri Academy of Science and was elected to one of the offices of this organization.

A number of students in the Art department have won recognition off the campus this year. Jean Thiery has had some jewelry accepted for exhibition in the John Heron Art Institute show in Indianapolis. St. Louis newspapers called attention to the unusual number of students from Lindenwood who had work accepted both in the People's Art Center show and in the Artists' Guild show. Six Lindenwood students had work accepted in each of these shows.

Students from other countries have again this year made very important contributions to the college community. As indicated above, several have won significant recognition and prizes and all have participated in various group discussions off campus.

As a result of the work of Miss Dorothy Matthews, social life on the campus has been richer this year than in most recent years.

#### FACULTY

The morale of the faculty is excellent and the work that they have been doing is of high standard.

Miss Marjorie Hiller, the visiting teacher from England, is completing her second year on the staff and will not be with us next year. Dr. Agnes Sibley, who has been on the faculty at Bishop Otter College in England, will return to her post at Lindenwood in the fall.

Dr. Alice Parker, as reported earlier, has accepted a lecture fellowship in England which will take her off the campus next fall. She will study this summer at Oxford University.

Miss Mildred Fischer, head of the Art Department, has won a number of prizes in various shows this year. She and Fred Conway were the two artists from the middle west to judge the 26th Annual Scholastic Art Awards at Carnegie Institute, Pittsburgh, this spring. Miss Fischer's prizes have been as follows:

Oil painting - Mid-America annual exhibition of contemporary art at Wm. Rockhill Nelson Gallery of Art in Kansas City.

Leaving - International Textile Exhibit, held at Women's College of the University of North Carolina.

First honorable mention - Annual Watercolor Show at St. Louis Artists' Guild.

Honorable mention for St. Louis Artists' Guild Show at Kiel Auditorium.

\$100 prize (second prize) for a painting in Annual Sculpture and Painting Exhibit of St. Louis Artists' Guild (two others hung)

Purchase prize for a gouache painting - 4th Annual Michiana Regional Art Exhibition in South Ben, Indiana.

\$100 first prize in textile weaving - Wichita (Kansas) Art Association's 8th National Decorative Arts - Ceramics Exhibition.

Miss Fischer will spend much of the summer painting in Finland.

Dean Mickell, Dr. Gill, Dr. Clevenger, Dr. Parker, Dr. Conover, Dr. Moore, Mr. Van Bibber, and Mr. Widdents have made significant off campus addresses or read papers before professional meetings. Dr. Gill will preach at Westminster Presbyterian Church in St. Louis in July and part of August and during the latter part of August at West Presbyterian Church.

Miss Lichter, Director of Guidance and Placement, has been elected President of the St. Louis chapter of American Personnel and Guidance Association.

Dr. Williams will study in England during the summer.

Members of the faculty are making important contributions to higher education in the nation as well as doing their work in our class rooms with distinction.

The President of the college has just concluded a three year term on the Presbyterian Board of Christian Education. He is beginning this spring a similar term on the Commission on Colleges and Universities of the North Central Association and is serving on the Educational Policies Commission of the National Education Association.

The following resignation for the coming year have been received.

Mr. Paul Friess, Music Department  
Miss Rosetta Palmer, Secretarial Science Department  
Mr. Charles Clayton, Journalism Department

Miss Palmer will not be replaced and Mr. Clayton's work will be taken care of by Mrs. Mary Bryant.

PUBLIC RELATIONS

Mrs. Mary Bryant has been increasingly effective in getting Lindenwood and Lindenwood students and staff in the news. She has also been quite successful in reactivating alumnae clubs so that we are receiving more help from alumnae in getting new students than we have hitherto received.

We are also receiving a great many more names of prospective students from Presbyterian ministers than in past years. We believe that there is evidence of increased interest in the church college on the part of the church leaders.

MISSOURI COLLEGE JOINT FUND COMMITTEE, INC.

The Missouri College Joint Fund Committee, Inc. has had from October to April the full-time services of Mr. Horace Demarest as Executive Secretary but has discontinued this separate office because of the expenses involved. The Committee proposes to continue its solicitation of corporations through cooperation of members of the Boards of the colleges and through efforts of the Presidents, each President being asked to set aside two weeks to go with one of his colleagues to visit business executives.

A meeting was held in Indianapolis in April to discuss the possibilities of gifts from corporations to private colleges. Education was represented at this meeting by 150 men and women, most of them college Presidents, from 33 states.

Spokesmen for business included such nationally known leaders as Earl Bunting, Managing Director, National Association of Manufacturers, Washington, D. D.; Irving S. Olds, former chairman of the board, United States Steel Corporation, New York; G. Harold Duling, Lilly Endowment, Inc., Indianapolis; Arthur V. Wilker, Union Carbide and Carbon Corporation Educational Fund, New York; H. W. Files, Pillsbury Mills, Inc., Minneapolis; R. H. Collacott, Standard Oil Company of Ohio, Cleveland; Frank W. Jenks, International Harvester Company,

May 18, 1953

Chicago; Laird Bell, attorney, Chicago; Kurt F. Pantzer, attorney, Indianapolis.

Other speakers included F. Emerson Andrews, Russell Sage Foundation, and John D. Millett, Commission on Financing Higher Education, both of New York.

First day speakers, from the colleges, and those on the second day, representing business, agreed on these points:

1. Independent liberal arts colleges must have more funds to remain strong and free.
2. Business and industry, both as "good citizens" and in their own self-interest, must provide much of this additional money for the colleges.

Most of the discussion centered on the new cooperative fund-raising efforts of independent colleges, through state foundations or associations, of which at least 28 -- two of them regional -- have been formed in the past two years, following pioneering work in Indiana.

States having such foundations gave reports showing a considerable diversity in such details as membership qualifications, organizational structure, methods of financing, solicitation procedures, and distribution of funds.

An incomplete report revealed that nearly \$1.5 million had been received by the colleges thus far through such "community chest" type of solicitation.

The comparison of procedures, showing many differences, brought an agreement that for the present at least "states' rights" should prevail and that no effort should be made to urge uniform practices over the nation.

Giving their blessing to these corporate appeals, business leaders on the program agreed that "industry is just now awakening -- or at least rubbing its eyes -- on the subject of its social responsibility."

An encouraging letter has just been received from Mr. Robert E. Wilson, of the Standard Oil Company of Indiana, in which he advises that the directors of the company have set aside \$150,000 to be available for distribution among the 14 middle western states which have organized or may develop adequately organized state organizations. These funds will, therefore, aid approximately

100 colleges.

### FINANCIAL PROBLEMS

Lindenwood College with a well trained teaching staff of approximately 45 persons and with a well equipped residence and educational plant has developed an exceedingly strong educational program. The operation of this program with less than 400 to 450 students is an expensive operation. Unless our dormitories are approximately filled the cost per student of the operation of Lindenwood College is high. If it is to be operated permanently with 350 students, this cost must be reduced. It cannot be substantially reduced without severely limiting the program or impairing the quality of the work done.

The trend of enrollment in high schools indicates that it will be several years before our colleges and universities will have the enrollment they had in 1949 and 1950. We shall hope, however, with the effort that we are making through the Admissions Office to win a substantial increase in enrollment ahead of the time when colleges will be filled. We have enrolled today 364 boarding students as compared with 301 which we had on a corresponding date last year. We believe that we shall have 375 boarding students in the fall. It is hoped that we may have a few more and it seems reasonable to build a budget on the assumption that we shall have 375.

Some comparisons in the total costs of the operation of the college may throw further light on our problem.

#### Total Cost of Operation

1939-1940 - \$357,394.99

1944-1945 - \$454,436.09

1952-1953 - \$660,000.00 (estimated)

Income

	<u>Students</u>	<u>Endowment</u>	<u>Gifts</u>
1939-1940 -	\$358,254.33	\$ 87,293.57	\$
1944-1945 -	\$397,617.02	\$124,444.44	\$ 1,000.00
1952-1953 -	\$416,000.00 (est.)	\$195,000.00	\$12,000.00

Expenditures

	<u>Faculty Salaries</u>	<u>Dining Room Operation</u>	<u>Maintenance of Plant</u>
1939-1940 -	\$ 81,640.69	\$ 53,958.76	\$36,054.24
1944-1945 -	\$111,964.60	\$ 92,070.44	\$42,926.72
1952-1953 -	\$169,171.65 (est.)	\$105,000.00	\$60,000.00

The median faculty salary at Lindenwood is \$3,780. The arithmetic average of faculty salaries is \$3,874. The average in all our Presbyterian colleges is \$3,782.

The following comments on the operations for the year 1952-53 are pertinent:

1. As of April 15 the income from endowment is \$21,000 more than on this date in 1952. The income from endowment for the fiscal year will very likely exceed that of any year.

2. The total income from students, gifts, auxiliary enterprises, etc. will likely be about \$8,000 less than was anticipated in the revised budget. The total of gifts and contributions to date is considerably less than had been expected and it is hoped that before the end of the fiscal year other gifts will be received.

3. The expenditure for the operation of the dining room will be from \$10,000 to \$12,000 less than the budget figure. Mr. Carl House, of Crotty Bros., has directed the food service economically and successfully. The service in the dining room has been exceedingly popular with the students and in spite of the fact that we have had a larger number eating in the dining room than last



ear, the dining room has been operated at lower cost.

4. The expenditure for the repair and maintenance of buildings will likely be approximately \$2,400 in excess of the budget figure. This excess in the expenditure has been due to the following emergencies:

Breakdown of heating plant in farm house. Falling of plaster in Niccolls Hall and to cost of work in the greenhouse and in Eastlick Hall in excess of the estimate for this work. The farm house is rented and part of the heating plant was repaired at a cost of \$700 during the winter. \$1,000 was expended for plastering in Niccolls Hall.

#### REPORT OF THE SURVEY COMMITTEE

Report of the Survey Committee on Presbyterian colleges has been made to the Advisory Committee on the colleges, which was set up as a result of this survey, and to our Board of Christian Education. Members of the Survey Committee were:

Dr. A. Willard Lampe, School of Religion, State University of Iowa - Chairman  
 Dr. Frank C. Rosecrance, School of Education, New York University  
 Dr. Reavis Cox, Wharton School of Finance, University of Pennsylvania  
 Dr. William Hudnut, Jr., Third Presbyterian Church, Rochester, New York  
 Dr. Silas G. Kessler, First Presbyterian Church, Hastings, Nebraska  
 Dr. Howard Y. McClusky, School of Education, University of Michigan  
 Dr. Herman N. Morse, Board of National Missions and Moderator of the Presbyterian Church, U.S.A.

Consultants: From the Board of Christian Education:

Dr. Janse Little  
 Mrs. Walter B. Driscoll  
 Mrs. William A. Hastings  
 Mrs. Joseph H. Kindle  
 Dr. Arthur Miller

From the Presbyterian College Union:

Dr. Franc L. McCluer, Lindenwood College  
 Dr. Charles J. Turck, Macalester College  
 Dr. Albert G. Parker, Jr., Hanover College  
 Dr. Harry Morehouse Gage

From the Staff of the Board of Christian Education:

Mr. Paul Calvin Payne  
 Mr. George W. Renneisen  
 Mr. E. Fay Campbell

Among interesting things revealed by the report are:

1. In the year 1951-52 the Presbyterian colleges operated at a deficit of approximately one-half million dollars in spite of curtailed educational program budgets consistent with sound academic procedures and in spite of inadequate faculty salary schedules.

2. The auxiliary enterprises, i.e., dining halls, dormitories, book stores, etc. are self-supporting.

3. The educational program budgets - comprised of faculty salaries, library, operation and maintenance of educational plant and administration - aggregated in 1951-52 about \$16,000,000 and were financed as follows:

	<u>Amount</u>	% <u>Educational Program Budget</u>
Student Fees	\$11,000,000	69%
Income from Endowment Funds	2,300,000	14
Gifts for Educational Purposes	2,300,000*	14

\*Including \$400,000 received from General Assembly's Benevolence Budget through the Board of Christian Education. Thus the colleges raised nearly five dollars for operating purposes for every one appropriated by the Board.

4. The College Survey Committee has reported that in 1950-51 \$1,725,000 additional was needed to enable the payment of faculty salaries in these institutions comparable to the average salaries paid by similar institutions in their respective areas.

5. Thus in 1951-52 the Presbyterian colleges needed, in gifts for operating purposes, \$4,525,000 computed as follows:

May 18, 1953

Gifts actually received	\$2,300,000
Operating deficit 1951-52	500,000
Amount needed to enable payment of adequate faculty salaries	<u>1,725,000</u>
Total	<u>\$5,525,000</u>

6. Inasmuch as the administration and the Boards of Trustees of these colleges have the responsibility of providing funds for endowment and buildings as well as the raising of gifts for operating purposes, the Board of Christian Education, upon recommendation of the Advisory Committee on Colleges has set the goal for operating support from the Benevolence Budget of one dollar for every three dollars raised by the Presbyterian colleges, or an increase over the present level of support of approximately \$1,000,000 per annum.

7. The Advisory Committee on Colleges and the Board, in view of the critical situation in the colleges and their importance to the Church's program of Christian Education, are planning to reach the described goal within four years beginning in 1954 - thus the request for \$250,000 additional in 1954.

The members of the advisory Committee, which will be a continuing committee to help the colleges and the Board implement the recommendations of the Survey Committee, are:

Mrs. Walter B. Driscoll, Chairman  
 Dr. Reavis Cox, Professor of Marketing, Wharton School, University of Pa.  
 Mr. Philip J. Hickey, Superintendent of Schools, St. Louis, Mo.  
 Dr. William H. Hudnut, Jr., Pastor, Third Presbyterian Church, Rochester, N. Y.  
 Dr. Silas G. Kessler, Pastor, First Presbyterian Church, Hastings, Nebr.  
 Dr. Andrew E. Kurth, Pastor, Westminster Presbyterian Church, Cedar Rapids, Iowa  
 Dr. M. Willard Lampe, Professor, School of Religion, State Univ. of Iowa  
 Dr. W. Paul Ludwig, Pastor, Second Presbyterian Church, Washington, Pa.  
 Dr. Howard Y. McClusky, Professor, School of Education, University of Mich.  
 Dr. Hermann N. Morse, Board of National Missions  
 Mrs. Ruth Eckert Paulson, Professor of Education, University of Minnesota  
 Dr. Frank Rosecrance, Associate Dean, School of Education, New York Univ.  
 Dr. Frank T. Wilson, Dean of the School of Religion, Howard University,  
 Washington, D. C.  
 Hon. Edmund C. Wingerd, Judge of the 29th Judicial District, Pennsylvania

The Advisory Committee has recommended several actions:

1. The Committee has asked the Presbyterian College Union to appoint a committee to confer with it on a Set of Standards.
2. The Committee has appointed a subcommittee to study the legal relationship between the Church and the colleges.
3. It has appointed a subcommittee to study the Boards of Trustees of the colleges related to the Presbyterian church. The Chairman of this subcommittee is Mr. Philip Hickey, of St. Louis. The President of Lindenwood College has been appointed as a consultant to this committee.
4. The committee has also recommended to the Board of Christian Education and the Presbyterian College Union a survey of church and public opinion regarding the place of the Presbyterian colleges in American education and in the life of the church. The Dudley L. Parsons Company has planned such a survey to be financed by the Board of Christian Education and by a foundation at a total cost of \$20,000.

We are informed that the Survey Committee and the Advisory Committee have included Lindenwood College in the list of colleges which the Board recommend without condition. Institutions not to be recommended without condition are being notified directly by the Board and will be given until December 1, 1953 to take steps to justify recommendation.

The other matter on which the Advisory Committee has reported is the study of an appropriations policy. The Committee made the following recommendations:

"1. That the Presbyterian Church in the United States of America, on the basis of present educational costs and enrollments, should be appropriating \$1,000,000 annually to the approved Presbyterian colleges.

"2. That the monies made available by the Church to the Presbyterian colleges through the Board of Christian Education should be divided into three funds:

"a) A fund which would be appropriated by the Board in equal amounts to each one of the Presbyterian colleges.

"b) A fund which would be known as a 'Special Projects College Fund' to be appropriated to particular colleges on the basis of carefully evaluated detailed applications submitted by interested institutions.

"c) A fund which would be appropriated to the colleges by the Board on the basis of institutional need and effort made by the institutions to meet this need.

\*\*\*\*\*

"It is recommended that the following formula or procedure be used in making appropriations to the colleges on the basis of need and effort:

"1. Institutional need be restricted to educational and general expenditures and be comprised of total educational and general expenditures, as reflected in the annual audit reports, plus the additional amounts required to enable the institutions to pay faculty salaries equal to the median-maximum rate of faculty salaries paid by comparable institutions in the particular geographic area.

(In its studies the Committee used the median-maximum salaries shown in 'Salary Schedules and Salaries Paid in Colleges for Teacher Education for the year 1950-51' compiled by the Committee on Studies and Standards of the American Association of Colleges for Teacher Education.)

"2. Institutional effort be restricted to monies known as educational and general income, as reflected in the annual audit reports, after excluding or deducting the following:

"a) The amount of unfunded scholarships.

"b) The amount of gifts from the Presbyterian Church U.S.A., both appropriations from the Board of Christian Education and direct gifts from churches.

"c) The amount of student fees charged in excess of 75% of the

educational and general expenditures after adding thereto the amount needed for faculty salaries as described in item 1 above.

"3. Compute the percentage which institutional effort (as defined in item 2) is of institutional need (as defined in item 1) for each college for a specific year.

"4. Compute the appropriation for each institution on the basis of the proportion which its percentage (as defined in item 3) is of the total percentage (as defined in item 3.)"

As some of you know, several overtures have gone to the General Assembly asking that additional money be provided for our colleges. One of these overtures the President of Lindenwood submitted to the Presbyteries in Missouri. It requests that the first \$250,000 in giving to benevolences in addition to the amount given this last year be ear-marked for the colleges.

At a recent meeting of the Planning Committee the Boards of the Church had their requests for special needs placed before the entire committee. The Board of Christian Education asked for \$250,000 for the colleges with the understanding that this much additional would be requested annually until college appropriations totaled \$1,250,000. On the basis of a straw vote of the committee of twenty, the first priority went to the colleges and the fifth priority was that of the Westminster Foundations.

In line with the appropriations policy recommended by the Advisory Committee a balance of \$136,000 held by the Board for the colleges will be appropriated in October on the basis of need as revealed in the audit report. Effort to balance the budget will be taken into consideration and the Board has promised to consider the possibility of appropriation of reserve funds to help put the colleges in the black for the fiscal year which will be concluded this summer.

COMMITTEE ON JOINT CHAPEL

The committee appointed to survey the possibility of the erection of a church sanctuary to be used jointly by the college as a chapel and by the St. Charles Presbyterian Church reports that the committee has held a meeting at the proposed site for this building and has arranged with an architect to make some sketches. The architect has not yet submitted his sketches. The committee requests that it be continued.

RECOMMENDATIONS

It is recommended that Dean Nickell be allowed a leave of absence without salary during the time that she is on a world tour which was planned before her employment at Lindenwood.

It is recommended that appropriate letters of appreciation be written to Mr. Friess, who has been employed at the college since 1931, and to Mr. Clayton, who has been employed at the college since 1940.

It is recommended that the following candidates for degrees be approved for the indicated degree, subject to satisfactory completion of the requirements as determined by the faculty:

Bachelor of Arts

Banta, Mary Elizabeth  
Bartenbach, Gretchen E.  
Carpenter, Marlene Opitz  
Cheney, Jacquelyn Julia  
Connelley, Betty  
Culver, Nell Lyon  
Czarlinsky, Marlene Joan  
Dicke, Diane  
Izenberg, Deana Harilen  
Kirchherr, Mary Lucille  
Knox, Jean Allyn  
Laux, Hyllis Nell  
McCluer, Canilla  
McGee, Rita  
McLeod, Mary Lou Stubbs  
Mahan, Carol Ann  
Oh, Min Hi  
Omohundro, Joyce Anne  
Swanson, Estelle Ann  
Takaki, Michika  
van der Haagen, Magthilde Elizabeth

Bachelor of Science

Blessing, Joan Alice  
Burton, Lavone Hanna  
Davis, Edith Maxine  
Hackmann, Lorraine Clara  
Hoffman, Marilyn Joan  
Lange, Janice Blevins  
Montgomery, Bettye Jean  
Noel, Jane Ann  
Roberson, Mada Sue  
Stotlar, Emily Lou  
Taylor, Alice Walthall  
White, Carolyn Hearn

Bachelor of Music

Pennel, Peggy Lee

Respectfully submitted,



F. L. McCluer  
President