

REPORT  
of the  
PRESIDENT OF THE COLLEGE  
to the  
BOARD OF DIRECTORS  
of  
LINDENWOOD COLLEGE

October 12, 1953

It is a pleasure to make this report to the Board of Directors of  
Lindenwood College.

ENROLLMENT

361 full-time students, 3 special academic students, and 28 special music students have enrolled at the college this fall. Of the new students 189 are freshmen and 10 are members of advanced classes.

We believe that the opening has been a highly successful one. It is the first year in a great many that not one student has left college within the first month because of homesickness or for any other reason.

There is a substantial increase in the number of Presbyterians in the student body. There are twenty-three communions represented with the vast majority of students belonging to the following churches: Presbyterian, Methodist, Baptist, Lutheran, Congregational, and Disciples of Christ. The attendance of students at church for the first three Sundays has been very satisfying. Fourteen of our students volunteered to serve as teachers in the Sunday School at the Presbyterian Church and many are participating in the work of the choirs in the various churches in the community.

47% of our entering class was in the upper quarter of the high school class. We have a good entering class and a fine spirit on campus, the upper-class counselors having done an unusually good job this year in helping with Orientation Week.

We have an increase of 12.1% in total enrollment and an increase of 15.6% in the enrollment of boarding students. There are two encouraging features of this enrollment:

1. We have held a larger percentage of our old students than we have been holding and have an increase of 22.7% in the enrollment of sophomores, juniors, and seniors.

2. Our increase in total enrollment is substantially above the trend in enrollments in colleges and universities this year. Information has been secured directly from the four year colleges for women in the Middle West. This year there has been an increase of 5 students at Milwaukee-Downer, 2 at Western, a decrease of 28 at MacLurray, and an increase of 40 at Lindenwood. In Missouri Lindenwood is the only Presbyterian college reporting an increase. The University of Missouri reports a 5% increase in freshmen and less than 5% in total enrollment. Universities in the Big Ten report a 5% increase. At a meeting of the Nexus Committee of the Presbyterian College Union I found that more than one-half of the privately supported colleges in the area represented were reporting decreases and most of those who had increases had increases of less than 5%.

I was, however, much disappointed that the number of cancellations during the summer prevented us from holding the 20% increase in enrollment that we had June 1. 108 students who applied for admission at Lindenwood cancelled. This means that in order to have 361 students we had to sign 469. Personal letters were written to the parents of many who had cancelled in the hope that the interest which led them to make application would lead them to give us a frank statement as to the reason for change in plan. Some had given a reason with the letter of cancellation. Of the 58 to which personal letters were sent, 29 replied. The reasons given for change of plans in these replies were:

1. Desire for co-educational university experience.
2. Financial circumstances.
3. Friends in other schools.
4. Health.
5. Marriage.
6. Desire to be near home.

The first two of these reasons were given most frequently and more than one-half of those who replied went on to express appreciation of Lindenwood. Perhaps we should not generalize too quickly from these letters about cancellations but there are two very discouraging things about it. First, there is a large percentage of those whose daughters had been entered as freshmen who expressed great enthusiasm for Lindenwood as a college for women but who sent their daughters at the daughters' insistence to co-educational institutions. The second thing is the number of patrons whose daughters had been here one or two years who expressed enthusiastic confidence in Lindenwood with great appreciation of the work the daughter had done here but allowed her to transfer to a co-educational university.

#### COMMITTEE ON CHAPEL BUILDING

The committee appointed to survey the possibility of erecting a building to be used by the college as a chapel and by the St. Charles Presbyterian Church has held several meetings and has arranged with an architect to make some proposed sketches on which estimates of cost were given. The estimated cost of the proposed building is \$400,000.

The committee also met with a representative of Ward, Wells, Dreshman & Reinhardt and concluded that the campaign to raise this money within the Synod would cost at least \$25,000.

The President of the Board met with the committee which has been chaired by the President of the College and consists of two representatives of the Board of Lindenwood - Dr. Harry T. Scherer and Mr. Wesley Mellow - and two representatives of the Session of the Church - Mr. Allen Clarke and Mr. Matthew Gauss. At the meeting last week the pastor of the St. Charles Presbyterian Church was also present.

The committee recommends that the Board of Directors of Lindenwood College authorize a campaign within the Synod for funds to erect a building to be used by the college as a chapel and to be used by the St. Charles Presbyterian Church with the understanding that the title to such a building be vested jointly in the college and in the church and with the further understanding that the church undertake to raise \$150,000 of the required amount.

#### IMPROVEMENTS IN THE DORMITORIES AND SIBLEY CHAPEL

The improvements voted by the Board last spring as a capital expenditure have been appreciated greatly by the students and admired by visitors.

Sibley Chapel and the parlors in Sibley, Butler and Nicolls were redone and a new floor was provided in the dining room. (Investigation revealed that a new floor in the dining room was in the nature of an emergency.) Sibley Chapel in which music recitals are given every Tuesday afternoon was converted into one of the most attractive places on the campus. All the rooms in Nicolls were painted and new asphalt tile floors were put down where needed in Butler.

We are all grateful to the Buildings and Grounds Committee for the time and thought which they gave to these improvements during the summer and for the very fine results which have been obtained.

#### LINDENWOOD ALUMNAE

In connection with a survey of 43 Presbyterian colleges, questionnaires were sent to the graduates of Lindenwood and other institutions. 83% of the

Lindenwood graduates who replied are married and 80% of this group are mothers.

The number of children in the family ranges from 1 to 5.

Of the total number replying, including married and single women, 46% are employed in some work outside the home. Those who are engaged in career work are lawyers, research workers; laboratory technicians; teachers, secretaries; radio announcers, program directors, etc.; and Y.W.C.A. and church workers. A high percentage are engaged in voluntary work in church and community.

The comments of the alumnae who filled in these questionnaires are of help to us in studying our current program. Some graduates of many years ago felt that their college life had prepared them for community responsibility better than for home duties. It is believed that the human relations curriculum introduced at the college recently may have strengthened the college in this respect.

Specific courses were mentioned as having special carry over value in life after graduation but many emphasized the fact that the college helped in teaching one to think clearly and that its greatest service had been in "stimulating thought and conscience". The total atmosphere of the college community, courses in Bible and other subjects, the vesper and chapel services, and activities of the Student Christian Association were mentioned as contributing to a healthful religious life.

The program for Alumnae Weekend scheduled in the fall at the request of the Alumnae Association has been placed in your hands. It is hoped that members of the Board will be present for the convocation at 10:00 Saturday morning, October 17.

#### FACULTY

The faculty is starting the fall program with great enthusiasm. Dr. Agnes Sibley is back in her place in the English Department after two years of teaching in England as an exchange professor. Miss Mildred Fischer has returned from

the summer in Finland where she completed a number of oil paintings and Dr. Dorothy Williams, of the History Department, has returned from a summer's study in England. Dr. Alice Parker is lecturing in England this fall under the auspices of the British-American Associates.

New members of the staff are Mr. Wayne Balch, who holds his bachelor's degree from Wheaton College and his master's from the American Conservatory of Music, who will teach organ in the Department of Music; Miss Betty Jack Littleton, one of our own graduates who holds her master's degree from Stanford University, has been added to the Department of English; Mr. Arthur Kanak, who holds his bachelor's and master's degrees from the State University of Iowa, is taking Mr. Middents' place in the Department of Art for a two year period; and Miss Doris Zoellner, who holds her bachelor's degree from Webster College, replaces Mrs. Arney as modern dance and swimming instructor in the Department of Physical Education.

#### FINANCIAL PROMOTION

We have not been in any vigorous campaign for funds but have made annual appeals to the alumnae to help us with the deficit in operations and with scholarship grants and have been cooperating with the Missouri College Joint Fund Committee, Inc. and with other Presbyterian colleges in Missouri in appealing to the churches for the \$1.00 per member support for the Presbyterian colleges in Missouri. Last year we received \$2,720.23, \$1,981.81, and \$1,172.25 from these appeals respectively and it is hoped that we shall receive a better response this year. I am confident that we shall receive larger support from the \$1.00 per member campaign among the churches.

BUDGETARY PROBLEMS

The income from students during the year on the basis of the enrollment will be \$36,280 less than the income which was anticipated from this source in making up the budgets for 1953-54. On the basis of the anticipated income we would have had a total income from endowment, student fees and all other fees of \$31,391 more than the total expenditures under the two budgets. The total estimated expenditures of the two budgets would, therefore, be \$4,889 in excess of the total income from all sources.

In light of this fact the Business Manager and the President of the College have made some study of our operation for the year. We believe that in the budget of Lindenwood Female College we can save at least \$2,000. Last year operations from the tea room and book store gave us a net profit of \$4,900. With an increase in student enrollment, we believe that these auxiliary enterprises ought to yield us a profit of at least \$5,000. We have budgeted an income from these sources of \$3,000. The Presbyterian Board of Christian Education will receive this month the recommendation of the Executive Committee of the Presbyterian College Union that the \$136,000 held back to be appropriated after audit reports had been received be distributed in equal amounts among the several approved colleges. This recommendation will, I am sure, be approved and we shall receive approximately \$3,200 which has not been included in our estimate of income. This means that the total of these savings would give us a \$10,000 margin to apply on the anticipated \$4,889 loss.

In addition, it should be noted that when salaries were increased last year \$5,000 was included in the budget for distribution among members of the administrative staff in increases, these increases to be approved by the President of the Board and the President of the College. Increases totaling approximately \$2,400 were distributed to the Business Manager, the Director of Guidance and Placement, and the secretaries leaving us an unexpended \$2,608 in this budget item.

STUDIES

Two studies are being made at the college, the results of which will be handed to Board committees and to members of the Board:

1. A study of salaries from 1940 to the present.
2. A study of curricular offerings and requirements for graduation

which is being made by the Educational Policies Committee of the faculty.

RECOMMENDATIONS

It is recommended that the rates for tuition, board and room be increased according to the following scale:

Basic rate for board, room and tuition, and student activity fee -	\$1,395
Charge for a single room, without connecting bath	- 50
Charge for a double room with connecting bath	- 60
Charge for a single room with connecting bath	- 80

It is recommended that the following appointments be approved:

Wayne H. Balch, Assistant Professor in the Music Department, at \$3,500.

Arthur L. Kanak, Instructor in the Art Department, at \$3,450.

Betty Jack Littleton, Instructor in the English Department, at \$3,000.

Doris A. Zoellner, Instructor in the Physical Education Department, at \$3,000.

It is recommended that Mr. Thomas W. Doherty be granted a year's leave of absence without pay to study in France as a candidate for the Ph.D. degree.

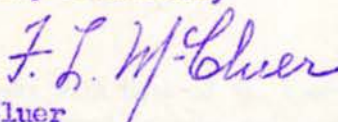
It is recommended that Miss Pearl Walker be granted a year's leave of absence without pay to study at Columbia University as a candidate for the doctor's degree.



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It is recommended that the President of the College and the Dean of the College make a study of the possibility of evening courses for adult classes and for the possibility of a summer session at the college for teachers.

Respectfully submitted,



F. L. McCluer  
President

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