

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS
of
LINDENWOOD COLLEGE

5489

February 26, 1954

It is a pleasure to make this report to the Board of Directors of Lindenwood College. The increase in enrollment of 12.1% which was reported in the fall appears even more encouraging now since the increase in enrollment in colleges and universities the country over was about 2%. Among forty-two Presbyterian colleges, twenty-five had increases in enrollment, sixteen decreases, and two no change. The average increase was 8% and the average decrease likewise was 8%. Only three of these colleges had as high an increase as Lindenwood.

While it is too early to predict enrollment for next fall, we have received 10.1% more applications to date than we had received on this date last year.

STUDENT ACHIEVEMENT

The first semester of the year 1953-54 has been marked by very satisfactory classroom work. The standard for what is known as the "Dean's Honor Roll" has been changed so that the students on it must have a grade point average of 3.5 or above out of a possible 4.0. There were fifty-one students on the Dean's Honor Roll at the end of the first semester, nine of whom made a 4.0 average. It is interesting to note that two of these nine are Yu-Chen Li and Suk Hun Chan. The Honorable Mention list gives those who had a grade point average between 3.0 and 3.5. There were sixty-eight on this list.

Among the students accepted as finalists for the Woodrow Wilson Fellowships in the district including Arkansas, Oklahoma, Louisiana, Texas, and Missouri, two Lindenwood seniors were interviewed, one of whom has received approval for this fellowship.

FACULTY OFF-CAMPUS ACTIVITIES

Dr. Alice Parker, who is serving as Acting Dean during Dean Mickell's absence has returned from a very interesting experience lecturing in England and Scotland. She has been talking before a great many groups in the state about this experience as well as in the Lindenwood community.

Dr. Theodore A. Gill, Dean of the Chapel, has made a significant impact upon the ministers of the St. Louis community and upon other groups in the state. Last fall he gave a series of lectures at Webster Groves Presbyterian Church, has been giving lectures at the meeting of the Ministerial Alliance of St. Louis, was Bible hour speaker at the meeting of the Missouri Council of Churches in January, and is to be Bible hour speaker at the meeting of Synod this summer.

MISSOURI COLLEGE JOINT FUND COMMITTEE, INC.

The Missouri College Joint Fund Committee, Inc. will seek contributions from business organizations in Missouri during the month of March. Mr. Howard I. Young, Mr. Paul Jamison, Mr. Charles A. Thomas, and Mr. Jacob Lashly sponsored a luncheon, attended by fifty-three business men, at which Dr. Robert E. Wilson, Chairman of the Board of Standard Oil Company of Indiana, made an address on "A Business Man Looks at Higher Education". It was a very helpful statement from one whose firm has distributed \$150,000 among groups of privately supported colleges in states in which his company does business.

There are now twenty-nine state associations of colleges and universities similar to the Missouri group. Most of them, like the Missouri group, have received limited support but some have received very substantial support. The Ohio group, for example, received \$600,000 last year and the Indiana group more than \$400,000. It is hoped that with the help of trustees of the colleges the Missouri group may attract a larger support in the next few years.

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CHAPEL AND CHURCH

In 1951 the Synod of Missouri, U.S.A., approved the request of Lindenwood College for permission to seek \$500,000 from the Presbyterians of Missouri during the year for the erection of a chapel building at Lindenwood. The time in which this solicitation was to be made was extended in 1952 and again in 1953, the action in 1953 approving the cooperation of the College and the St. Charles Presbyterian Church in this effort, the campaign for the College in the Synod to be \$300,000 and the St. Charles Presbyterian Church to secure in St. Charles \$150,000.

Pursuant to the action of the Board of Directors of Lindenwood College and the congregation of the St. Charles Presbyterian Church a committee of eleven was appointed. The members of this committee are:

Representing the College

Dr. James W. Clarke
Mr. Russell L. Dearmont
Mr. Arthur S. Goodall
Dr. Philip Hickey
Dr. Harry T. Scherer

Representing the Church

The Reverend Thomas C. Cannon
Mr. Allen W. Clarke
Mrs. Russell J. Crider
Mr. Matthew J. Gauss
Mr. Eugene F. Schaberg

Representing the College and the Church

Dr. F. L. McCluer

This committee employed an architect, entered into a contract with the firm of Ward, Wells, Dreshman & Reinhardt for the direction of the campaign for funds, decided on a site for the building, and has examined blueprints of several proposals.

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On the basis of proposals to be made by this committee a contract covering the joint use of the building will be prepared by Mr. Jobbs, of the Board of Directors, and Mr. Stumberg, of the Church, for submission to the Board of Directors and to the congregation of the Church for approval.

Organization is now being completed for the appeal in the churches. Organization will be a three-fold one including committees of ministers, of laymen, and of women.

The Minister Chairman for the campaign is Dr. Harry T. Scherer. The Minister Chairmen in the various Presbyteries are:

Carthage-Ozark - The Reverend Arthur J. McClung, D.D.
Iron Mountain - The Reverend Charles T. Guest
Kansas City - The Reverend Clem L. Bininger, D.D.
Kirk - The Reverend Charles L. Andrus
Saint Joseph - The Reverend E. B. Whitcomb, D.D.
Saint Louis - The Reverend Marion F. Stuart, D.D.
Sedalia - The Reverend Robert M. Young

The Lay Chairman is Mr. Philip Hickey and those in the Presbyteries working under him are:

Carthage-Ozark - Mr. Stanley Clay
Kansas City - Mr. Clarence McGuire, Jr.
Saint Joseph - Mr. Fred Howitt
Saint Louis - Mr. J. Bruce Butler
Sedalia - Mr. William Tweedie

The Woman Chairman is Mrs. Ned Edwards, of Kansas City, and the women working under her in the Presbyteries are:

Carthage-Ozark - Mrs. R. L. Turrentine
Iron Mountain - Mrs. J. O. Cramer
Kansas City - Mrs. Russell E. Radford
Kirk - Mrs. J. J. Wimp
Saint Joseph - Mrs. H. H. Bower
Saint Louis - Mrs. Frank Adams

In each Presbytery there will be a similar group of Chairmen for a group of churches and each Group Chairman will be responsible for securing leaders in each church in his group.

The Chairmen in the Presbyteries and the Group Chairmen will meet at the college on February 25 for a more detailed briefing, and the entire group

of workers will meet at the college on March 18.

Lindenwood is the only Presbyterian college in Missouri without a chapel building. It is also the only one of our colleges which has not had one or several campaigns within the churches of the Synod. It is believed that this campaign should meet with a good response.

The new chapel building will provide the College with:

1. A sanctuary for worship for regular chapel services and Sunday evening vespers.
2. A laboratory in which students majoring in religious education will serve apprenticeships.
3. A nursery school enabling the College to extend its services in training young women for teaching in nursery schools and in kindergartens.
4. An office and counseling room for the Dean of the Chapel.
5. An effective cooperation of Church and College which will make it clear that the College is a part of the ongoing work of the Church and which will strengthen the ministry of the Church to the student community.

The economy involved in this cooperative effort in which the St. Charles Presbyterian Church will raise \$150,000 and churches in the Synod will raise \$300,000 instead of \$500,000 is sensible but the chief appeal will be the strengthening and enrichment of the service the College and Church can render together.

The appeal before the Presbyterians of Missouri in this campaign for funds comes in terms of need, in terms of strength, and in terms of timely opportunity.

1. A college where faith in Christ as the hope of the world is central and not incidental should have a chapel building. Such a building is Lindenwood's greatest need.
2. Lindenwood is a well established institution with more than a century and a quarter of service and has an assured future. Investment in providing this College with excellent equipment is a permanent investment in the higher education of young women and will bear dividends for generations to come. The need for the chapel building is plain, the strength of the College is equally plain. Those who believe in this kind of education will find this two-fold appeal attractive.

3. The attractiveness of the appeal is made compelling in the light of the unique opportunity to join with the St. Charles Presbyterian Church. This opportunity is here today. It will not be here another year for the Church must enter into a building program at this time.

THE \$1.00 PER MEMBER PROGRAM AMONG THE CHURCHES

Last year the effort to get members of the Presbyterian churches in the Synod to give \$1.00 per member to be divided equally among the four Presbyterian colleges in the state brought to each of the colleges \$1,172.25. This year there has been an increase in the number of churches participating in this program and to date we have received \$2,250 from 48 churches and \$1,700 from the Kirksville Presbytery.

This program for local contributions to the operating costs of the several colleges is growing in popularity and when accepted by all of the churches will yield us a great deal more support than we are now getting from the Board of Christian Education.

FINANCIAL REPORTS

Comparison of our financial report as of January 15, 1954 and January 15, 1953 is encouraging. The table below gives the comparison in terms of income and expenditures both in the operating and general accounts:

	<u>January 15, 1953</u>	<u>January 15, 1954</u>
Expenditures:		
Operating Account	\$311,934.50	\$330,801.69
General Account	53,306.76	59,297.87*
Total	\$365,241.26	\$390,099.56
Cash Received and Accounts Receivable:		
Operating Account	\$120,622.81	\$181,480.38
General Account	122,980.53	139,607.92
Total	\$243,603.34	\$321,088.30

* - Does not include Investment in Plant, \$43,672.61

Examination of our expenditures as compared with the budget yields two points at which we seem to be threatened with an expenditure in excess of the budget, one on Plant Operation which shows an expenditure of \$5,199 as against a budget appropriation of \$4,000. A substantial inventory in this item will probably make it possible for us to operate within the budget on this item. The same situation obtains with Office Expense.

KITCHEN EQUIPMENT

The Director of Food Service and the Business Manager recommend the purchase and installation of two commercial type food waste disposal units. The cost would be approximately \$850. One unit should be installed near the dishwasher to take care of the table scraps and the other unit in the food preparation area.

The recommendation is made because farmers are no longer interested in taking kitchen waste since the State Board of Health has made it illegal to feed raw garbage to hogs. The City of St. Charles has enacted an ordinance in regard to the disposal and hauling of garbage in the community and it is necessary for us to use the services of the contract hauler. This service is expensive and has cost us \$154 from the opening of school to February 1 and will cost approximately \$340 for the year.

FACULTY SALARIES

One of the greatest problems before our privately supported colleges in the last decade has been that of providing adequate faculty salaries. We have an excellent and well trained faculty at Linderwood and are having now very little turn over.

In 1947-48 we had but one salary over \$3,700 and a number at \$2,400 to \$2,700. The rise in the cost of living since that time has been approximately 20%. Most of our salaries have been increased more than 20%. Our increases in the salaries of faculty members who were here in 1948 and are still on the staff have been from 8% to 26%. The increase in cost of living in that period is about 11% and there were but four salaries that were not increased as much as 10%.

If this means that we have kept up with the rise in the cost of living, it is nevertheless not a program with which we can be satisfied.

The table below gives the average salary in each of the four ranks of the members of the teaching staff as compared with the average of the medians for non-publicly supported colleges and universities in 1952-53 as reported by the Research Division of the National Education Association, and with the median of the maximum in these categories for privately supported colleges with an enrollment under 500.

	<u>Professor</u>	<u>Associate Professor</u>	<u>Assistant Professor</u>	<u>Instructor</u>
Kindenwood College	\$4,475	\$3,810	\$3,630	\$3,170
Average of medians for non-publicly supported colleges and universities	5,500	5,000	4,390	3,650
Median of maximum for privately supported colleges with enrollment under 500	4,860	4,200	3,758	3,300

We have seventeen teachers with the rank of Professor, twelve with rank of Association Professor, nine with rank of Assistant Professor and eight with rank of Instructor.

To bring the salary in each of these categories to the level of the first study would require \$42,000. To bring the salary to the level of the second study confined to colleges with less than 500 students would require \$14,000.

RECOMMENDATIONS

It is recommended that \$5,000 be transferred to the Presbyterian Church-College Building Fund, Robert C. Colson, Treasurer.

It is recommended that a special appropriation of \$850 be made for the purchase and installation of waste disposal units in the kitchen.

It is recommended that the Board approve the distribution of not to exceed \$20,000 in increases in salaries at the college, \$15,000 of this amount to be placed on teachers' salaries and that the distribution be made with the administration in consultation with the Faculty Committee of the Board.

Last spring a capital expenditure was authorized for the rehabilitation of dormitories. The expected increase in enrollment will probably make it necessary for us to use Ayres Hall this coming year. It is recommended that the administration and the Buildings and Grounds Committee survey Ayres Hall and any other buildings needing major repair at an early date and bring recommendation to the Board at its next meeting.

Respectfully submitted,

F. L. McCluer

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FLM:MY

- (2) Miss Estelle McCluer as Assistant Professor in the Department of Music for one year, while Miss Taylor is on leave of absence, at \$3,500 for the year.
- (A) Honorary Degree of Doctor of Law be conferred upon Judge Florence E. Allen.
- (B) Degrees be conferred on the following:
 - Bachelor of Arts
 - Bob Earl Spain
 - John Lee Brittonfield
 - Edmund Deane
 - Carol Jeanne Hillis