

REPORT OF THE
PRESIDENT OF LINDENWOOD COLLEGE
TO THE BOARD OF DIRECTORS
MAY 24, 1954

It is a pleasure to make this report on the year's work at Lindenwood together with some analysis of prospects and responsibilities for the future.

STUDENT WORK

From an academic viewpoint the year has been an exceedingly good one. Again this year two Lindenwood students were winners in the Young Artists' Concert, sponsored by the Woman's Division of the St. Louis Symphony Orchestra. The winners were Kay Sherwood, of Wichita, Kansas, and Nita Steed, of Amarillo, Texas. Among the graduates who are going on to do graduate work are seven who have already received fellowship awards. Jo June DeWeese, of Hugo, Oklahoma, was one of twenty-five women in a total of one hundred forty-four college seniors, who received a Woodrow Wilson Fellowship this year. Her fellowship is for \$1,610 and will enable her to do graduate work in English next year at the University of North Carolina. Woodrow Wilson Fellowships are among the most eagerly sought fellowships provided in the nation. Yu-Chen Li, of Paris, France, choosing from four fellowships offered by four institutions, chose a \$1,500 fellowship in bio-chemistry offered her by the University of Wisconsin. Martha Jane Evans, of Malden, Missouri, has received a \$1,200 fellowship for study in education awarded jointly by the George Peabody College for Teachers and Vanderbilt University. Cora Lee Critchfield, an art major from Tecumseh, Nebraska, was awarded a \$720 tuition scholarship for study in art history at the University of Chicago. Mary Nell Van Bibber, of St. Charles, Missouri, a major in education, has received a tuition scholarship to the Nursery Training School in Boston, which is affiliated with Tufts College. Jeanne Ellis, of St. Charles, has

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has received a \$1,200 fellowship in the Department of Chemistry at the University of Kansas. Marian Stoercker, of St. Charles, a major in physical education, has won a fellowship to the University of Wisconsin. Beverly Lett, a major in art from St. Charles, has been given a counselor's appointment at the University of Iowa where she will continue her study in art.

Religious Emphasis Week was led by Dr. Hans Hofmann, Visiting Professor of Theology and Psychology at Princeton Theological Seminary. The effectiveness of the week's work was evidenced by the fact that Dr. Hofmann extended his stay by a day and a half in order to hold individual conferences requested by students. Seventy-three students participated in the worship services of forty-one Presbyterian churches on National Christian College Day. Students read the Scripture, led in prayer, made short talks on Christian education or on Lindenwood's need of a chapel, or sang solos. We believe these students contributed to the worship services in a worthy way and were helped by participation in them. Selected individual members of the senior class are invited to conduct a chapel service at the college during the second semester each year. The students selected by the faculty this year for this honor and responsibility were Sandra Snider, of Borger, Texas, Patricia Gleeson, of Wahoo, Nebraska, Mary Nell Van Bibber, of St. Charles, Missouri, Jeanette Hester, of Haleyville, Alabama, and Marian Stoercker, of St. Charles, Missouri. Each of them made her chapel service an unusually memorable one. Attached to this report is the chapel talk made by Patricia Gleeson.

FACULTY

The satisfactory result from the standpoint of academic achievement is very largely due to the skillful and devoted work of an exceedingly competent faculty. The morale of the faculty is excellent.

The members of the faculty have asked me to express deep appreciation of the increase in salaries for next year which was voted at the February meeting of the Board.

The only resignations we have had are those of Miss Clutterbuck, in the Department of Office Management, who is to be married this summer, and Mrs. June Green, of the Department of Physical Education, who is moving to California with her husband. Leaves of absence had been granted for the coming year to Mr. T. W. Doherty, of the Department of Modern Languages, and Miss Pearl Walker, of the Music Department. Mr. Henry Turk, currently a member of the faculty at Baker University, has been secured to take Mr. Doherty's work during his absence, and Miss Isabelle McClung, of Colorado Springs, has been secured to teach voice during Miss Walker's absence.

Dr. Gill and Dr. Conover have been asked to represent the college at the First Quadrennial Convocation of Christian Colleges at Denison University June 20-24. It is hoped that a member of the Board may also be free to attend what promises to be a very significant assembly. Dr. Gill will report on the meeting of the World Council of Churches at Evanston for the Christian Century and will do other writing for this journal during the summer months.

The President of the College will be one of the delegates of the National Education Association to the International Conference on Teaching at Oslo in July and has recently accepted appointment to serve on the Advisory Committee for the Study of Theological Education in the United States and Canada which will be chaired by Richard Niebuhr.

The Committee on Educational Policies of the faculty has been making a study of the curriculum of the college and the requirements of the college for graduation. There has been some consideration of changing the requirements

in some particulars. Prior to recommendation of changes, however, the committee has prepared a revision of the statement of purposes and aims of the college in order that any revision that is made grow out of the purposes of the college rather than out of the general pattern of requirements of colleges and universities throughout the country. Current writing about the crisis in higher education leads to the conclusion that in general there has been developed an imbalance between a knowledge of ends and a knowledge of means and that higher education may have contributed to the domination of functional intelligence in our cultural life which ignores or neglects final meanings. Copy of the proposed revision of statement of purposes and aims as submitted by the committee is attached to this report.

PROSPECTIVE ENROLLMENT

The increase in enrollment at Lindenwood was substantially out of line with the increase in the nation and far above the increases in Missouri. While we have been running ahead of last year's enrollment during the year, our lead is not so great now as it was three months ago. We feel that this is in part due to the resignation of an Enrollment counselor the first of December. We were unable to replace that Counselor until the middle of April. The Director of Admissions and his staff are hoping to open with 400 students next year as compared with 361 the fall semester this year.

As we plan for the future rather than for the next year, we shall take into account the great flood of students who will be coming to colleges and universities the latter part of this decade. A careful study has been made of college age population trends. In 1960, for example, there will be a 10% increase in this age group over the number in 1953, and in 1965 there will be a 30% increase. In states near by from which we draw a large number of students the figures are for Illinois an increase of 20% in 1960 and 48% in 1965; in

Arkansas an increase of 7% in 1960 and 20% in 1965; in Tennessee an increase of 12% in 1960 and 43% in 1965; in Texas an increase of 19% in 1960 and 58% in 1965; in Oklahoma an increase of 3% in 1960 and 10% in 1965; and in Iowa an increase of 12% in 1960 and 29% in 1965. We expect to have some increase in enrollment each year until our dormitories are filled.

In order that higher education may be ready for what has been described as a "flood" of students, plans are being made for a Governor's conference to be held in each state within the next twelve months to consider the necessary steps to take care of the increase in enrollment in colleges and universities. After these conferences have been held, a White House conference is to be called.

It seems clear to all students of enrollment trends that there will be a substantial increase in the number of students in institutions of higher education. It is not clear that this increase will be evenly distributed among all types of institutions. It is possible that with the vast improvement in residence facilities in tax supported institutions which is being planned and with the higher cost to the student in privately supported institutions the publicly supported institutions will draw most of these students. It is my opinion that the privately supported liberal arts colleges have been gaining in favor in the last few years both with the general public and with the churches which support many of them.

It is our responsibility within appropriate areas of study to maintain as fine an educational program of study as we are able to develop and to promote it with vigor both in securing students and in securing supporters and friends throughout the Mississippi Valley.

FINANCIAL PROMOTION

We have been encouraged in the \$1.00 per member program for the colleges among the Presbyterians in Missouri. Last year we received \$1,172.25 from this

source and to date this year we have received \$4,860.00. This program has the approval of Presbyteries and the Synod of Missouri. I believe the amount contributed will continue to grow.

The Missouri College Joint Fund Committee, Inc. has been pressing its efforts without a full-time secretary to present the claim of the privately supported, church related, liberal arts colleges to corporate business. At a recent meeting of members of Boards of Missouri colleges holding membership in the Missouri College Joint Fund Committee, Inc. it was voted to ask college presidents to acquaint the Boards of the various colleges with what has been done and to discuss with them what could be done through participation of Board members in solicitation to increase the support from corporations.

CHAPEL CAMPAIGN

The actual campaign for funds for the chapel building to be used jointly by Lindenwood College and the St. Charles Presbyterian Church began with the coming of Mr. C. C. Lane, of the firm of Ward, Wells, Dreshman & Reinhardt, and his office assistant, Mr. James Watson, in January. Much time was spent in organization work an effort being made to secure a minister chairman, a lay chairman, and a woman chairman in the Synod, in each Presbytery, in the groups of churches, and in each church.

The effort in St. Charles has produced gifts and pledges of \$132,348 plus earnest money and bona fide purchase agreements on the manse and Fifth Street building of \$24,000, making a total of \$156,348. The efforts in the Synod and outside of St. Charles have produced \$100,346.

For the church the campaign has been a moving experience that has knit the community together and drawn them closer to the college with a new vision of what may be accomplished in the future.

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In the Synod 78 churches have made pledges, 8 churches are still campaigning,² have an individual soliciting subscriptions among the members, 14 churches have delayed action until later in the year, 42 churches declined to participate but now are taking the matter back to the sessions for reconsideration, 14 churches have agreed to submit the matter to the budget committee in the fall, 33 churches with a goal of less than \$50.00 have not responded to the campaign committee's communications, 64 churches have refused to participate. Of the 78 churches that have made a report, 47 have raised the full amount of the goal suggested to them. 39 churches each^{of} which has a goal of more than \$1,000 have not participated in the campaign. The goals of these churches total \$199,000. 24 of these are in the St. Louis Presbytery and it is hoped that we may get some of them to make an active effort.

It is disappointing not to be closer to the total amount sought, but an effort to obtain relatively large gifts from individuals and to secure cooperation of some of the churches that have not yet participated and to help with the work of those that have postponed action until later in the year give promise of increasing our total very substantially.

The register of contributions by churches and individuals, and all pledge cards have been turned over to the college with the vouchers for campaign expenses which have been approved by the Joint Committee. The summary of the expenses indicates that they were held under the budget for the campaign. The budget agreed upon earlier was a total of \$25,000, \$13,000 of which constituted the fee to Ward, Wells, Dreshman and Reinhardt. Total disbursements, as Mr. Lane turned his records over to the college, were \$23,478.19. Statement of cash receipts and disbursements in the campaign follows:

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Cash Receipts

\$32,149.36

St. Charles Presbyterian Church	\$13,677.49
Lindenwood Female College (Loan)	10,000.00
Synod of Mo. Presbyterian Ch. U.S.A.	4,345.24
Lindenwood College Alumnae	3,482.13
Miscellaneous Gifts	52.50
Lindenwood College Patrons	550.00
Refund on advance for postage	42.00

Disbursements

23,478.19

Ward, Wells, Dreshman & Reinhardt	13,000.00
Salaries - Campaign Office Secretaries	973.60
Campaign Office Expense	535.43
Printing	5,072.73
Postage	1,243.70
Campaign Organization Expense	1,501.09
Telephone	829.67
Campaign Directors' Travel and Meals	252.68
Joint Committee Expense	69.29

Balance on hand

\$ 8,671.17

Accounts Payable (U. S. Dept. of Revenue -
Withholding taxes on salaries)

74.90

The Joint Committee on the campaign received a report from Mr. Lane May 18 together with his suggestions about further effort. The Joint Committee recommends to the Board of the College and to the church corporation that money for the construction of the building beyond that provided by the campaign be borrowed as needed and that the plans for the erection of the building be carried forward as rapidly as possible.

Attached is copy of the minutes of the meeting of the Joint Committee on May 18.

FINANCIAL PROBLEMS

The budgets prepared by the administrative officers of the college and approved by the Finance Committee of the Board are based upon the assumption that the income from endowment will be \$200,000 which is slightly less than the

estimated income for this year and that the income from students will be \$508,400. This is based on the assumption that we shall have a total enrollment of 385 next fall of which 370 will be boarding students. This, we believe, is a conservative estimate of enrollment and we shall hope to have a larger increase than this indicates. Last fall we had 360 students with 348 boarding students.

The total disbursements including the expenditures recommended by the Buildings and Grounds Committee amount to \$755,444 which is \$12,364 in excess of the estimated income from all sources.

For the current year it appears that we shall operate within the budget and within the total income of the college. Comparison of income and disbursements as of April 15 this year and last follows:

	<u>Income</u>	
	1953	1954
General Account	\$178,370.98	\$194,999.19
Operating Account	436,164.18	495,620.54
	<u>614,535.16</u>	<u>690,619.73</u>
	<u>Disbursements</u>	
	1953	1954
General Account	\$68,713.43	\$75,984.85
Operating Account	471,884.88	493,909.16
	<u>540,598.31</u>	<u>569,894.01</u>

RECOMMENDATIONS

It is recommended that the Board ask Synod to approve such plans for the completion of the campaign as may be approved by sessions of the churches concerned.

It is recommended that the Board of Directors of Lindenwood College assure the corporation of the St. Charles Presbyterian Church that the college will cooperate with them in arranging for the construction of the chapel building in the hope that a contract may be let this fall.

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It is recommended that the budget which has been approved by the Finance Committee be adopted by the Board.

It is recommended that the following appointments to the faculty be approved:

Mr. Henry Turk as Associate Professor in the Department of Modern Languages for one year, while Mr. Doherty is on leave of absence, at \$4,200 for the year.

Mrs. Greta Larson as Assistant Professor and Chairman of the Department of Office Management at \$4,000 for a year.

Miss Isabelle McClung as Assistant Professor in the Department of Music for one year, while Miss Walker is on leave of absence, at \$3,500 for the year.

The faculty joins me in recommending that the honorary degree of doctor of laws be conferred upon Judge Florence E. Allen.

The faculty joins in recommending that the indicated degrees be conferred on the following students subject to their satisfactory completion of the requirements:

Bachelor of Arts

Cora Lee Critchfield
Jo June DeWeese
Carol Jeanne Ellis
Martha Jane Evans
Ann Dolores Frazier
Patricia Gleeson
Ellomay Hachtmeyer
Marie Claire Helmlinger
Catherine Jeanette Hester
Serita Claire Humphner
Beverly June Lett
Yu-Chen Li
Sandra Ann Lunak
Paula Lou Moore
Mary Kathryn Pinckney
Julie Ann Richards
Eunice Marie Shelley
Sandra Snider

Bachelor of Science

Margaret Ann Ahrens
Suk Hun Chan
Frances Jane Haberthier
Arline Krueel
Anita Vivian Marshall
Marian Louise Stoercker
Mary Ann Todsén
Mary Nell Van Bibber
Ruth Anne Weber

Bachelor of Music

Sue Null

Bachelor of Music Education

Margaret Pfoff Reschetz

Diploma in Organ

Molly Jane Peterson

Diploma in Voice

Rosemary Anne Dysart
Jacquelyn Johnnell Lyerly
Marian Calvert Marshall

Diploma in Piano

Shirley Parnas
Carile Samuel

Respectfully submitted,



F. L. McCluer
President