

REPORT  
of the  
PRESIDENT OF THE COLLEGE  
to the  
BOARD OF DIRECTORS  
of  
LINDENWOOD COLLEGE

October 14, 1954

It is a pleasure to make this report to the Board of Directors of Lindenwood College.

ENROLLMENT

Our enrollment of 339 this fall is exceedingly disappointing because it represents a decrease of 22 students from last year and because it represents a substantial decrease in income. The work of the Admissions Office, however, seems to be well done. We secured 489 total applications which is the largest number of applications we have had since the fall in enrollment in 1950, but received 150 cancellations, a substantial increase in the number of cancellations hitherto received.

So far as we have been able to determine, the chief reasons for cancellations were drought in the area southwest of us from which we draw a large number of students, desire to go to a co-educational state university, the lower cost at state institutions, and marriage. We have a slight increase in the number of students from Kentucky and Tennessee and from Michigan.

We are studying our enrollment as compared to trends over the nation and do not have full information at hand. It appears that there will be a small increase in the number of students in colleges and universities this fall. I have again this year, as last year, sought information from the six senior colleges for women in the area and find that there are slight decreases at Rockford and at Milwaukee-Downer, and increases at MacMurray and Western. We have not yet heard from Lake Erie.

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Forty-eight percent (48%) of the 174 new Freshmen students ranked in the first quarter of their classes and but seven percent (7%) in the lowest quarter.

The students have settled down to work promptly and happily, and the faculty feel that we have had an unusually good start as far as the academic work is concerned.

There is one favorable trend in our enrollment situation. In the eight years from 1941 to 1947 inclusive, only once did we have as many as 20% of our students in the Junior and Senior classes. In the eight years from 1948 to the present semester inclusive, only once have we had as low as 21% of our students in these upper two classes. If in the next two years we can enroll as many Freshmen as we enrolled in the 1940's and hold as high a percentage of them as we are holding now, we shall have a much stronger situation.

Attention was called last spring to the conferences to be held in each state during this school year leading up to a White House conference on education to be held in Washington in 1956. Packets of information have been sent out from the Office of Education and the work to be done by privately supported institutions as well as by tax supported institutions will be considered. A vast increase in enrollments in elementary and secondary schools is already upon us and is expected before the end of this decade in higher education. The census report of the number of college age youth in America in 1954 is 7,967,556. The corresponding figure in 1960 as projected will be 9,273,157 and in 1965 it will be 11,669,940. Students of enrollment trends in higher education have predicted that there will be 4,000,000 students doing under-graduate work in colleges and universities in America in 1960 as compared with 2,659,000 in 1950. It is not clear, however, that this increase will be distributed evenly among the several types of institutions. Currently the percentage increases that have been taking place the last few years have been higher in the state teachers' colleges and in the state universities.

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### FACULTY

The new members of the teaching staff appointed since the last Board meeting

are:

Mr. William C. Engram as Associate Professor and Chairman of the Department of Psychology who will replace Miss Rachel Morris. Mr. Engram received his bachelor's degree from Washington University and his master's degree from the University of Missouri. He has done some work on his doctorate degree at the University of Missouri and has had teaching experience at the University of Missouri and at Stephens College.

Mrs. Marian Bishop Froelich as Associate Professor and Chairman of the Department of Sociology who will replace Mr. Robert Schmidt. Mrs. Froelich has her bachelor's degree from Drury College, a master's from the University of Kansas and also from Syracuse University, and her doctorate from Washington University.

Mrs. Grazina Amonas as Instructor in the Department of Physical Education to replace Mrs. Green. She received her bachelor's degree from the University of Kaunas in Lithuania and has studied also in France and Germany. She has taught in schools in Lithuania and has done teaching at the YWCA in Pasadena, California, since coming to this country.

The faculty meetings for the last two years have included reports describing the work of each of the departments. This year several meetings will be devoted to certain college problems. One will include a discussion of the curriculum and proposals to revise requirements. Another will consider the problem of intellectual climate in the college community, and a third will consider the responsibility of the community as a Christian institution.

A committee of the faculty has been working for some time on a study of curriculum.

In the matter of intellectual climate we are thinking of the reintegration of the campus and classroom as a problem before American education. It is not a unique problem

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upon our campus, but it is one which we may be in a position to deal with to some degree of success because of the compactness of our community. Nor is it a new problem. Woodrow Wilson once spoke of study as an interruption of college life.

Last summer there was a convocation of Christian colleges at Denison University discussing the Christian college and responsibilities in Christian life today. Dr. Gill, Professor of Religion, and Dr. Conover, Professor of Philosophy, represented Lindenwood at this conference. Among the most stimulating talks were "The Christian College as a Christian Community" by President Lowry, of Wooster, and a talk on "The Responsibility of the Christian College to Business, Industry, and Labor" by Mr. Irwin Miller, a manufacturer of diesel engines in Columbus, Indiana.

REPORT OF THE TREASURER OF THE BOARD OF CHRISTIAN  
EDUCATION OF THE PRESBYTERIAN CHURCH

Several items in the statistical report of Mr. George W. Renneisen, Treasurer of the Board of Christian Education of the Presbyterian Church, are of interest to us as we compare our situation with that in other Presbyterian colleges. Among the 43 colleges related to the church, in 1952-53 Lindenwood ranked 23 in the percentage of distribution of educational and general expenditures assigned to administration and general expenses, 30 in the percentage assigned to instructional, and 25 in the percentage assigned to faculty salaries.

In the percentage of educational and general expenditures coming from student fees, Lindenwood ranked 27. In the percentage coming from endowment it ranked 1, and in the percentage coming from gifts it ranked next to last. In the expenditures for faculty salaries per student for 1952-53 Lindenwood ranked first.

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SYNOD \$1.00 PER MEMBER SUPPORT

The effort to get the churches to give \$1.00 per member for the four colleges related to the Synod of Missouri has met with increased response during the last year. The total distributed last year to the several colleges was \$16,129.

On June 25 of this year each of the colleges received \$700 from the fund.

Receipts by Presbyteries for the last year showed:

Carthage-Ozark	\$2,197.38
Hannibal	1,184.80
Iron Mountain	40.00
Kansas City	7,004.86
Kirkville	1,251.68
St. Joseph	302.12
St. Louis	2,815.16
Sedalia	2,143.65

We are encouraged by this response.

NEW CHURCH AND CHAPEL

The total amount subscribed and paid for the Lindenwood Chapel and the St. Charles Presbyterian Church is \$267,000. Effort is now being made to secure pledges in the fourteen churches that promised us a decision this fall, and further solicitations from friends and alumnae of the college must be made during the year.

The joint committee from the St. Charles Church and the Board of Directors of Lindenwood College has approved tentative plans submitted this summer by the architect and has ordered him to go ahead with detailed drawings and specifications.

On November 14 at 3:30 P.M. in the afternoon there will be a special service for dedication of the site of the new building.

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MISSOURI COLLEGE JOINT FUND COMMITTEE, INC.

The Missouri College Joint Fund Committee, Inc. has secured a certificate from the United States Treasury Department showing the tax exempt status of this organization. Copy of the certificate had been requested by several prospective donors and was secured on request by Mr. Thomas H. Cobbs for the corporation and supported by Congressman Clarence Cannon who helped speed it along.

During the last two years the Missouri College Joint Fund Committee, Inc. has received approximately \$40,000. It is hoped that increased support will come to the organization within the coming year. Solicitation of St. Louis and Kansas City corporations will be made by the college presidents and by such Board members as will help us make calls.

FINANCIAL PROBLEMS

The decrease in enrollment indicates that we shall have an income from students of \$45,094 less than last year and \$73,290 less than the predicted income in the make up of the budget.

Estimated income from endowment used in making the budget for this year is less than the actual income last year by \$16,722, apart from the gain of sale of securities which netted \$22,000 last year.

We also have not included in our estimated income \$3,428.03 accounts receivable from last year which we expect to collect, but even an optimistic view of the possible income in excess of the estimate amount from the various sources leaves us with the necessity of substantial cuts in expenditures where possible.

The President and the Business Manager have reviewed the budget in some detail and believe that savings on the following items, totaling \$22,450, may be made:

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Roemer Hall Repair and Maintenance  
Library Books  
Campus and Roadways  
Non-educational Equipment  
Dining Room Operation  
General Expense  
Fuel and Electricity  
Instructional Expense

Other savings resulting from reduction in staff made during the year include \$1,920 with the elimination of a bookkeeper, \$2,340 with the elimination of one member of the grounds crew, \$7,500 with the elimination of one Admissions Counselor, \$4,600 by cutting our staff of housekeepers in the dormitories in half and asking the students to do more of their own housekeeping, \$1,476 by eliminating one part-time secretary in the Admissions Office, \$785 by eliminating all printing of programs for public affairs such as plays and recitals.

We are in the trough of a low enrollment period and have been expecting to move out of it gradually and to have well over 400 students in 1957 and 1958. If the setback this year represents a trend and if we are to plan our program for an enrollment of 300 to 350 until near the end of this decade, it may be well to consider economies involved in the merging of administrative offices.

Enrollments increased last year the country over about 2% and at Lindenwood the increase was 12% for the fall semester. It is expected that total enrollments will increase this year about 4% to 5%, whereas we have shown a decrease of approximately 6%. It is estimated by students of enrollment trends as reported to the American Association of Collegiate Registrars that there will be a gradual increase between 1954 and 1960 approximating 33% of the current enrollments and that by 1970 there will be twice as many in colleges and universities as are found there today.

For this year our problem is to reduce costs as much as possible without

RECOMMENDATIONS

It is recommended that the following appointments to the faculty be approved:

Mr. William C. Engram as Associate Professor and Chairman of the Department of Psychology at \$4,600.

Mrs. Marian Bishop Froelich as Associate Professor and Chairman of the Department of Sociology at \$4,200.

Mrs. Grazina Amonas as Instructor in the Department of Physical Education at \$3,400.

It is recommended that the Board authorize its representatives on the joint committee planning the erection of the chapel and church building to press the campaign for gifts among friends of the college and in churches.

It is recommended that the joint committee's order to the architect to go ahead with detailed drawings and specifications for the building be approved and that the committee be authorized to submit these specifications when ready to a contractor or contractors.

It is recommended that the saving of \$22,450 in the budget mentioned above be approved and the persons concerned be notified accordingly. These items are:

Roemer Hall Repair and Maintenance	\$2,000.00
Library Books	200.00
Campus and Roadways	
(Fence \$1,250, Tennis Court	
Fence \$400, Others \$350)	2,000.00
Non-educational Equipment	750.00
Dining Room Operation	15,000.00
General Expense	500.00
Fuel and Electricity	1,000.00
Instructional Expense	1,000.00

It is recommended that the other savings involving personnel and housekeeping be authorized subject to the approval of the President of the Board and the President of the College.



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It is recommended that a committee of the Board be appointed to meet with a committee of the faculty continuing a study of the curriculum.

Respectfully submitted,



F. L. McCluer  
President

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