

REPORT OF THE
PRESIDENT OF LINDENWOOD COLLEGE
TO THE BOARD OF DIRECTORS
JUNE 17, 1955

It is a pleasure to make this report on the year's work at Lindenwood College.

STUDENT BODY

Student morale for the year was exceedingly good. There were no serious problems of discipline at any time. The spirit of the students generally was as fine as I have ever seen in a student body. This may have been due in part to the honor system adopted a year ago and which the students have operated this year with great pride. It was submitted to the student body again this spring for consideration for next year. Only two students who are returning voted against it.

Academic achievement was good although the junior class had an average that was a little below the average for junior classes in recent years.

Of the 43 members of the graduating class, 6 won fellowships to do graduate work. One student who is seeking employment rather than doing graduate work, made straight A's during her four years in college.

Of the 9 students who went on probation because of unsatisfactory work the first semester, the majority were handicapped by poor reading skill. Three were dropped at the end of the first semester and located in reading clinics in their home communities or in St. Louis.

Illustrations of significant achievement of students are:

1. The maintenance of a voluntary student led devotional service at 7:15 each Friday morning.

June 17, 1955

2. The participation of 52 students in the worship services in 22 churches in the St. Louis area on National Christian College Sunday.
3. The presentation of "The Children's Hour" on radio station KFUD every two weeks, and four well received television programs over KETC and KWK-TV.
4. The highly successful presentation of the opera, "Sister Angelica", by Puccini, directed by Miss Isabelle McClung.
5. The success of one music student in winning a place in the Municipal Opera singing chorus, and of a pianist, who previously won in the Young Artists' Concert in St. Louis, in being invited after an audition to be a soloist with the Philharmonic Symphony in St. Louis next year.
6. The winning on the part of two students of honorable mention in the Atlantic Monthly short story contest.

FACULTY

The members of the faculty have done their class work with enthusiasm and high measure of success. Some have extended their service beyond the campus and so doing have extended the reputation of the college.

Dr. Gill has addressed a number of national conferences and has served as interim pastor at Second Presbyterian Church. Dr. Betz, of the English Department, has been appointed by the British American Associates for a lecture tour in British and Scottish universities this summer. Miss Fischer and Mr. Kanak, both of their Department, have exhibited their work in a number of art shows. They were also the subject of a most complimentary write up in one of the St. Louis papers.

The good morale of the faculty is indicated by the fact that only one teacher has resigned to take another position. I regret to say, however, that we shall

June 17, 1955

Probably lose Dr. Gill to the Christian Century during the coming year. He has been serving as an Associate Editor and is being sought as Co-Editor on a full-time basis.

Miss Alston, Chairman of the Home Economics Department, has been appointed adviser to the Commissioner of Education in her field. Her department has been highly commended by the Commissioner's office. Dean Nickell has been of enormous service to the college in her effective and tactful leadership.

During the year a committee of the Educational Policies Committee of the faculty, chaired by Dr. Conover, has made a study of our requirements. Members of the Board of Directors, Dr. Hickey, Mrs. Stockstrom, and Mrs. Watkins, met with this committee on several occasions. The faculty adopted the following recommendations of this committee:

1. That a maximum of 42 semester hours be accepted from any one department towards the requirements for a degree.
2. That each student be required to pass an examination in the proficiency of speech or to complete satisfactorily an appropriate course in the Department of Speech.

In the study of requirements, the committee formulated the stated aims and objectives of the college into criteria for the evaluation of courses. They then asked the following questions with reference to our required courses:

What contribution toward the student's education do our courses make in helping her to:

A. Intellectual Values

1. Think clearly, and independently?
2. Express her thoughts effectively?
3. Acquire knowledge of at least one language other than her own?
4. Understand the methods and findings of the physical, biological, and social sciences?

5. Understand civilization in the perspective of its historical development?
6. Understand herself?
7. Acquire a comprehensive and well-rounded liberal education?

B. Moral and Religious Values

8. Develop a sound sense of moral values, and dependable character?
9. Grow in understanding of life, and in religious faith?
10. Develop an appreciation of the Church, and a sense of responsibility for its work?

C. Aesthetic Values

11. Develop an appreciation of the arts which will help her to refine the tastes and enrich the lives of those with whom she lives?

D. Health Values

12. Understand, value, and achieve good health?
13. Make progress towards emotional maturity?

E. Social and Economic Values

14. Prepare for further study, or for employment upon graduation?
15. Understand the values of democratic living?
16. Become a responsible citizen, and homemaker?

CHAPEL FUND

The total amount of the subscriptions and gifts to the Chapel Fund to date amounts to \$275,066. \$84,747 has been paid. Of the total subscribed, \$156,098 comes from the St. Charles Presbyterian Church, including subscriptions from the Lindenwood faculty, and \$105,994 from the churches or individuals within the Synod, and \$12,974 from alumnae.

The alumnae are now working to swell their contributions to this fund. One member of each class is writing to all the members of the class and it is planned to have these letters followed with a letter from another member of the class later. The alumnae are scattered but through their clubs are showing considerable interest

in the chapel although they do not have their sights very high in the matter of individual gifts.

The report from the Joint Building Committee on the chapel is being presented to the Board of the College and to the congregation of the St. Charles Presbyterian Church.

MISSOURI COLLEGE JOINT FUND COMMITTEE, INC.

Gifts of corporations to state associations of privately supported institutions have been increasing over the nation. Thirty such state associations received gifts from corporations totaling \$2,768,838 in 1954. Ten of these associations received more than \$100,00, three between \$50,000 and \$100,000, and the remainder less than \$50,000 each. The Missouri association was included in this last group.

Attempt is being made to get the various colleges who are cooperating in this effort in Missouri to make more calls on corporation executives, and it has been agreed that those who do not make thirty calls during the year will be dropped from the association.

We have been receiving a substantial gift annually from Standard Oil of Indiana and other gifts from out-of-state corporations, making up more than one-half of our total gifts last year. Unless the gifts from Missouri corporations are increased in size and number, we shall likely lose some of this out-of-state support.

A complete report to date is not at hand but already this year we have received something like \$8,600 more than we received during the last calendar year. Our success will depend upon the effort that is made by the College Presidents and by the Board members of the several institutions.

June 17, 1955

BUDGET

Copy of the budget for the coming year is attached. It is being recommended to the Finance Committee of the Board of Directors.

Attention is called to the provision for increase in faculty salaries. We have received a pledge of \$2,500 additional money from the Presbyterian Board of Christian Education on condition that we increase the salaries by at least \$7,500. Additional help on faculty salaries will be given us in decreasing amounts in the following two years.

The matter of faculty salaries has been given special attention by our Board of Christian Education and by college and university administrators over the country. A recent publication of the Council for Financial Aid to Education points out that the purchasing power of physicians has been increased 80% since 1940, of industrial workers 43%, of lawyers 10%, and that the purchasing power of college and university teachers has fallen 5%.

Comparison of other institutions related to the Presbyterian Church, U.S.A., may be of interest. In the matter of educational and general expenditures per student for the year 1953-54, we ranked second among the forty colleges reporting to the Board. We ranked 39 in the percentage of income spent on the library, first in the percentage of total income coming from endowment, and 39 in the percentage of income coming from gifts, and second in the expenditure per student for faculty salaries.

ENROLLMENT PROSPECTS

The number of high school graduates is increasing now and will continue to increase until 1960 at which time those who have been studying enrollment trends feel that our colleges and universities over the country will have inadequate territory space.

A study of our enrollment from 1940 on indicates that we have not had 400 or more students at any time except when we had more than 200 freshmen. We are encouraged by the increased enrollment of freshmen for the coming year. We have enrolled 279 freshmen for the coming year and have had 68 cancellations, leaving a net of 211 freshmen. It is hoped that during the summer we can substantially increase this figure. Since we have had a low enrollment this year and a relatively large senior class, we have a small number of old students from whom to draw our upper class students. A substantial enrollment in the freshman class will be necessary to bring us up to 355 to 360 students, but there is encouragement in the fact that the freshman enrollment is moving up.

The shooting of the film of campus life made by Condor Films, Inc., of St. Louis, and authorized by the Board in February, has been completed and the film will be available for use later in the summer.

We are planning contacts on the part of new students by old students in the areas from which they come and hope that we shall not have the great number of cancellations we had last summer.

RECOMMENDATIONS

It is recommended that the members of the Board who sat with the Educational Policies Committee of the faculty last year be continued as advisers to this committee when a further study of the curriculum may be undertaken.

It is recommended that we adhere to the policy of maintaining courses of study and the staff necessary to the present educational program of Lindenwood College and that the administration be asked to curtail expenditures wherever possible without impairing this program.

June 17, 1955

It is recommended that the Registrar be asked to give some work in remedial reading for such students as may need it.

It is recommended that Lindenwood College be host to a one day conference of representatives of women's colleges in this area, such conference to be held at a convenient date next October for the purpose of discussing our common problems.

It is recommended that the appointment of John L. Loos, to succeed Dorothy Williams, who resigned, as Associate Professor in the Department of History and Government at an annual salary of \$4,500 be approved.

It is recommended that the Board express to the Dean of the College appreciation for the effective leadership she has given the faculty this year.

Respectfully submitted,



F. L. McCluer
President