

LINDENWOOD COLLEGE  
ST. CHARLES, MISSOURI  
Office of the President

*President's Report*

February 18, 1956

TO MEMBERS OF THE BOARD OF DIRECTORS AND ADVISORY BOARD OF  
LINDENWOOD COLLEGE:

I notice an omission in the transcript of the report which has  
been mailed you and hasten to correct it.

The first recommendation on page 8 should read as follows:

"It is further recommended that the college advance  
from its endowment surplus fund the difference between  
the amount paid on its subscriptions and the \$300,000  
we undertook to raise, this advance to be repaid by  
payments on subscriptions made to the college for the  
chapel fund and by money secured in further campaign  
for the chapel building in the Synod and among friends  
of the college."

Yours sincerely,

*F. L. McCluer*

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President

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REPORT OF THE  
PRESIDENT OF LINDENWOOD COLLEGE  
TO THE BOARD OF DIRECTORS

FEBRUARY 24, 1956

It is a pleasure to make this report to the Board of Directors of Lindenwood College.

STUDENT BODY

The academic record of the first semester indicates a very satisfactory experience for the student body generally. One student had to be dropped at the end of the semester because of complete failure and 20 were placed on academic probation for the second semester. Six students received "A" marks in all their work. Thirty-one were on the Dean's Honor Roll and 70 on the Dean's Honorable Mention list.

The 7 students who were in Washington, D.C. on the Washington Semester Program made very superior records among the students of the 14 colleges cooperating during the first semester.

The individual achievement of students outside the classroom is seen in the recognition given Shirley Parnas, a Senior, who is to be a soloist with with St. Louis Philharmonic this spring, and the leadership of one of our foreign students, Angeliki Vellou, at the Student Christian Conference at Athens, Ohio, during the Christmas vacation.

The social activity program has been well directed and held within reasonable bounds. One new invitation has been received and accepted this year. Ten of our students are spending the week-end at Princeton as guests of Princeton students. Their activities on this visit will be described in a article in Seventeen, which has a wide circulation among high school and college students.

The music students were heard in an hour's program over station KMOX the afternoon before Christmas, the program being recorded in our auditorium before the Christmas recess. The program was a very great credit to the Music Department.

#### ENROLLMENT

The new moving picture has been very well received in church groups and before high school groups and was shown on television from a Nashville station during the Christmas vacation.

Our admissions staff feels that the picture has been a very great help in the enrollment of students.

As of February 14 we have 260 students enrolled for next year as compared with 187 on the corresponding date last year. This is a 39% increase.

In connection with the enrollment the President and the Dean have met with the faculty in small groups to discuss our holding power and our counseling program in the hope that the whole staff will cooperate in a more vigorous effort to hold students until graduation. We have been thinking about this problem which is a current one among small liberal arts colleges in the Middle West for some time and have made some slight gains. For example, the average percentage of freshmen graduating in the period 1940-48 was 15.2%, and since that time it has become 19.8%.

#### RELIGIOUS EDUCATION MAJOR

The newly established religious education major has attracted quite a number of new enrollments, and of the 10 scholarships set aside for these majors, 8 have already been assigned. These students are obligated to remain at Lindenwood for four years and to go into active service of the church as assistants in the field of religious education.

The nationally advertised scholarships offered by the Board of Christian Education have attracted 3,100 applicants. Final awards will be made in April to between 25 and 50 students. Three of them have applied for admission to Lindenwood.

#### RELIGIOUS EMPHASIS WEEK

We have just concluded our Religion in Life Week with Dr. H. Louis Patrick, pastor of the Westminster Presbyterian Church in St. Louis, as leader. Dr. Patrick made a profound impression upon the student community. We all feel that it was one of the most effective such weeks we have had.

#### POLITICAL CONVENTIONS

The Republican and Democratic student political conventions will be held on the Lindenwood campus April 19-21. Approximately 60 colleges have indicated their interest in sending delegates and the keynote speakers have been secured. Former Governor Dan Thornton, of Colorado, will be the keynoter for the Republicans on Friday, April 20, and Senator Thomas C. Hennings, Jr. will speak for the Democrats on Saturday morning, April 21.

The faculties of other colleges are cooperating in preparing delegates for the writing of platforms, and the discussion of issues and candidates.

#### PROFESSIONAL MEETINGS

The annual conference of chaplains and professors of Bible from the Presbyterian colleges was held on the Lindenwood campus in October.

The Presbyterian College Union met on the Lindenwood campus on January 9. Presidents, Deans, and Business Managers were in attendance at this meeting which we feel was handled very successfully. The discussions centered about the problems of faculty salaries, securing competent teachers to take care of the prospective increased enrollments, providing facilities for substantial increases in enrollment,

reaching the religious life of the college communities, fund raising, budget making, and the prospect for increased support from the church.

At the meeting in St. Louis of the Association of American Colleges, the Association was addressed by two members of the Lindenwood staff - Dr. Theodore Gill, Dean of Chapel, and the President of the College. Dr. Gill spoke on the Christian religion as a context in which we educate, and the President spoke on the future of liberal arts.

#### MISSOURI COLLEGE JOINT FUND COMMITTEE, INC.

The Missouri College Joint Fund Committee has employed Dr. Eugene R. Page, as its Executive Secretary. Dr. Page formerly taught at Central College, was Commander of the V-12 Unit at Westminster, and has recently served as Director of the Education Division of the St. Louis Chamber of Commerce. He comes to the Missouri College Joint Fund Committee directly from a position as Executive Secretary of the Missouri Consumer Finance Association. He will have his office temporarily at Lindenwood College.

The Missouri College Joint Fund Committee received \$34,000 from business organizations this last calendar year as compared with \$22,000 a year ago. It is hoped that the idea of corporate support of privately supported, liberal arts colleges has become so well established that with an Executive Secretary the Missouri association will receive very much greater support.

#### ADVISORY BOARD MEMBERS

It is a pleasure to announce that the Reverend C. Ralston Smith, D.D., pastor of the First Presbyterian Church in Oklahoma City, Mr. George W. Johns, vice-president and general merchandise manager of T. A. Chapman Company in Milwaukee, and Mr. Curtis Mitchell, who is starting a publishing company in Coral Gables, Florida, have accepted places on our Advisory Board.

CHAPEL BUILDING

The chapel and church building is under construction under a contract entered into by the joint committee representing the Board of Lindenwood College and the congregation of the St. Charles Presbyterian Church, and Mr. Robert Wright. The guaranteed maximum cost of this building is \$458,288.

In making the campaign for funds with which to erect this building, the church sought \$150,000 and the college sought \$300,000. The total subscriptions, including cash gifts, are slightly in excess of \$280,000. The church raised its \$150,000 and the college secured the balance throughout Synod and its alumnae and friends.

Total cash receipts have amounted to \$120,415, of which \$59,271 has been paid on subscriptions received by the college. The bills in connection with this enterprise, totaling \$106,535, have been paid and cash on hand amounts to \$13,880.

Mr. Kriete Stumberg, attorney, is seeking incorporation of the Lindenwood College and St. Charles Presbyterian Church Corporation under articles approved by the Board of Lindenwood College at its October meeting and by the congregation of St. Charles Presbyterian Church at a congregational meeting held January 4.

It is hoped that a certificate of incorporation will have been received by the time the Board of Lindenwood College meets in February.

FORD FOUNDATION GRANTS

Announcement of the grants from the Ford Foundation to liberal arts colleges and hospitals was made in the newspapers on December 13, 1955.

Lindenwood College received two grants totaling approximately \$250,000. One is an endowment grant and the other an accomplishment grant.

Endowment grants were made to the 615 privately supported, accredited, four year liberal arts colleges and universities in the nation. The principal

of this grant must be held for 10 years and the income from it is to be used only to increase faculty salaries.

Accomplishment grants are made to colleges "which have led the way in their regions in improving the status and compensation of American college teachers". The selection of the colleges for the accomplishment grants was made by Ford's College Grants Advisory Committee after six months' study.

In the five state area of Arkansas, Oklahoma, Kansas, Iowa, and Missouri, Lindenwood was one of 6 institutions to receive an accomplishment grant, and Lindenwood is the only small liberal arts college to receive such a grant in Missouri.

The use of the accomplishment grant is not restricted as is that of the endowment grant. It is the expectation of the Foundation that colleges receiving the accomplishment grant will make an effort during the next few years to secure at least equal support from other sources, though no formal matching requirement is made.

It is good to note that the forward and confident look of the Board of Directors in a period of lowered enrollments which has led us to increase faculty salaries and maintain the excellence of our curricular offerings has attracted this additional support on the part of the Foundation.

These grants are to be paid in two equal installments, one before July 1, 1956, and the other before July 1, 1957.

This action of the Ford Foundation is the most significant and far-reaching in its effects in the history of American philanthropy.

This support is a challenge, too, to the friends and constituencies of these colleges to move forward with renewed faith and enthusiasm for the grant does not meet all needs of the colleges. The income on the grants to Lindenwood, for example, will be about \$10,000, approximately 1.23% of our over-all expenditures

this year. For the churches that sponsor this college, for all of us who believe in it and have asserted our loyalty to it, here is a challenge to invest in its future with great confidence.

Since the income on the endowment grant is restricted for faculty salaries and public announcement of this fact was made, the matter was discussed at the last regular faculty meeting. The income is being used by some colleges as a percentage increase for all teaching faculty, others have decided to make the increases larger for those in the lower ranges, and some have proposed to divide the total income from the endowment grant into equal portions to be distributed among the faculty regardless of rank.

After discussion the Lindenwood faculty voted to request that this third plan of distribution be recommended to the Board of Directors of Lindenwood.

#### RECOMMENDATIONS

It is recommended that the administration be authorized to increase the basic charge for board, room, and tuition, by \$100 and to make smaller increases in charges for single rooms, and room with private baths, and for individual instruction of special students in music, such changes to be announced in the catalog to be issued next September.

It is recommended that the suggestion of the faculty that the income from the Ford endowment grant be distributed in equal portions among the full-time faculty members and to part-time teachers on a proportionate basis be approved.

It is recommended that when the title to the new chapel and church building has been conveyed to the Lindenwood College and St. Charles Presbyterian Church Corporation and when subscriptions for the erection of this building held by the church and by the college have also been conveyed to this corporation,



Lindenwood College transfer to the corporation the principal of the Knight Chapel Fund and the balance of its income, and the principal of The Chapel Fund and the balance of its income for use in the payment of the contractor.

It is further recommended that the college advance from its endowment surplus fund the difference between the amount paid on its subscriptions and the \$300,000 we undertook to raise, this advance to be repaid by <sup>payments or subscriptions made</sup> money secured in <sup>to the college</sup> further campaign for the chapel building in the Synod and among friends of the <sup>for the chapel</sup> college. <sup>fund and</sup>

It is recommended that a committee of the Board be appointed to work with the administration of the college in seeking further gifts and subscriptions for the chapel and for an increase in endowment equivalent to that provided by the Ford accomplishment grant.

Respectfully submitted,

*F. L. McCluer*

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President