

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS
of
LINDENWOOD COLLEGE

October 28, 1957

It is a pleasure to make this report to the Board of Directors of Lindenwood College.

ENROLLMENT

489 students matriculated at the college at the opening of the fall semester. Last year we had 491 students, but we had a larger number of day students last year than we have this year. We were disappointed not to be overcrowded, but we had an unusually large number of cancellations in the summer. The Admissions Office made a strenuous effort to replace the students who cancelled with new applicants and I think did well in bringing this number of students to the campus in September.

The standards for admission were raised so that only those ranking in the upper one-half of high school graduating classes are eligible for admission. We believe we have one of the finest freshman classes in many years.

An interesting feature of our enrollment is the considerable increase in the upper division. We have 53 seniors as compared with 29 last year, and 72 juniors as compared with 57 last year. Part of this improvement in the distribution of students by classes is due to the work we have been doing among junior colleges. 21 of the 32 transfer students in the student body have transferred to the junior and senior classes. (Last year we had a total of 23 transfer students.)

THE CHAPEL BUILDING

While there are some little details that have not been completed, the building itself is available for all of our regular uses. It has been an inspiration to students and to alumnae as well as to the rest of us in the beginning of the year. A student editorial in a recent issue of the Linden Bark reads as follows:

"One of the most pleasant things about Lindenwood this fall is having the new chapel. How good it is to have an appropriate meeting place for vesper and chapel services! How different from previous years.

"Roemer Auditorium, the scene of weekday convocations, student assemblies, and even WUS auctions, couldn't easily become a place of worship on Sundays. In a church, we get 'in the mood' for a religious service, and each service becomes a new experience as a guest speaker begins his inspiring lesson.

"We are inspired by the atmosphere, yes, by the beautiful building itself, and by the choirs' voices as they sing 'Keep Not Thou Silence'. A kind of transformation seems to overcome us. We find we want to do unto others as we'd have them do unto us. We are properly meditative when Dr. McLeod, Dean of the Chapel, tells of God's loving kindness. We give serious thought to President McCluer's inquiry, 'What do you think of yourself?'

"The chapel invites us to be quiet and respectful. We are not even tempted to open and read letters in this place of worship!

"A worship service in the middle of the week in our beautiful chapel makes us grateful that the chapel is for us of Lindenwood, and that it adds to the part which religion plays in our lives.

"We believe these sentiments are those of the majority of students who have lived through the move from Roemer Auditorium services to the new chapel. In fact, we have heard many students say so."

Following is the Treasurer's statement of the account of the Lindenwood College and St. Charles Presbyterian Church Corporation:

LINDENWOOD COLLEGE:

Unpaid balance of pledges as of 9/1/57	\$39,256.33	
Collected on pledges 9/1/57 to 9/30/57	<u>201.67</u>	
Unpaid balance of pledges as of 10/1/57	\$39,054.66	

ST. CHARLES PRESBYTERIAN CHURCH:

Unpaid balance of pledges as of 9/1/57	\$77,072.76	
Collected on pledges 9/1/57 to 9/30/57	<u>3,000.00</u>	
Unpaid balance of pledges as of 10/1/57	\$74,072.76	

Total amount collected 9/1/57 to 9/30/57:

Amount collected on pledges	\$ 3,201.67	
Interest Reimbursement from Lindenwood College, 8/1/57 to 9/1/57	281.47	
Interest Reimbursement from Church, 8/1/57 to 9/1/57	<u>491.80</u>	\$3,974.94

Remittances to Bank of St. Louis 9/30/57

Interest	\$ 740.35	
Payment on Principal	<u>3,200.00</u>	<u>\$3,940.35</u>
Excess collected over amount remitted		\$ 34.59

MISSOURI COLLEGE JOINT FUND COMMITTEE, INC.

This is our second year with a full-time Executive Secretary of the Missouri College Joint Fund Committee, Inc. At our annual meeting held at Rockhurst College earlier this month, the report from the secretary, Dr. Eugene R. Page, revealed the fact that we had received to October 7, 1957 more money than we received for the full calendar year of 1956. It seems reasonable to hope that the total amount to be distributed this year will be \$130,000 as compared with \$90,000 last year. The Committee voted to make the goal for 1958 \$100,000 more than we receive this year in the hope that we shall be able to make a very important contribution to the operating costs of the member institutions.

We have been receiving gifts from one company in every four called on, and have been welcomed by at least 90% of the executives upon whom we have called. Last year we made 521 calls and this year we shall have made 759. Most of these calls have been made by two presidents and all presidents have agreed to give three 5 day periods and additional days up to 20 so as to increase the number of companies on whom we call next year.

A report of the Lake Junaluska Conference was also made to our Committee. This conference was sponsored by the Board of Education of The Methodist Church and the Board of Education of the Presbyterian Church, U.S. Trustees from a number of our church related colleges were brought together to hear executives of the Ford Foundation, United States Steel and some others and to discuss the matter of corporation support of private colleges.

Those who attended the meeting seemed to think a smaller meeting by states would be helpful, and it is hoped that a meeting can be held for trustees of the colleges which are members of the Missouri College Joint Fund Committee, Inc.

Missouri ranked 20th in funds received in 1956. It is believed we may rank a little better at the end of this year. Ohio and Indiana have each received over \$700,000 in 1956 for their private colleges. Arkansas, Kansas, Kentucky, and Iowa are neighboring states in which the private colleges have received more in this type of solicitation than they have in Missouri.

There are now 39 associations of this character in the country. Last year the total distributed to these associations by corporations was \$5,840,000.

FOUNDERS' DAY

Activities in connection with the Founders' Day program included a dinner for the seniors and alumnae in Fellowship Hall of the Chapel Building, a reception at the home of President and Mrs. McCluer Friday evening, a convocation with Mrs. Aaron Fischer as the speaker and a business meeting of the Alumnae Association after the luncheon on Saturday.

The happiness of the occasion was, of course, marred by the death of two of our students in an automobile accident on Friday night. The students were Frances Grace of Montgomery, Alabama, and Myrna Krueh, of Washington, Missouri. The college was represented at the funeral services in the home towns of the girls and a memorial service was held in the Lindenwood Chapel on October 16.

The largest number of alumnae to return in recent years were here for Founders' Day. At the business meeting of the Alumnae Association an amendment to the constitution providing for an Alumnae Council was approved. Article IV of the by-laws reads:

"Section 1. Name. There shall be an alumnae council which shall be called the Alumnae Council of the Lindenwood College Alumnae Association.

"Section 2. Purpose. Duties. The Alumnae Council shall be responsible for the following:

- A. Developing, increasing, and helping to direct the Alumnae Fund.
- B. Fostering the formation and organization of local alumnae clubs.
- C. Fostering class reunions.
- D. Cooperating with the college administration in planning and directing Alumnae Weekend.
- E. Welcoming graduating seniors into the Association.
- F. Helping the college administration select and enroll outstanding students.

- G. Fostering and helping to direct continuing study among alumnae and alumnae clubs.

"Section 3. Reports. The Alumnae Council shall make a report of its activities to the Alumnae Association at its annual meeting.

"Section 4. Membership.

- A. The Alumnae Council shall be composed of
- a. One representative of each active Alumnae Club.
 - b. Nine representatives selected at large, to serve one, two, and three-year terms in the beginning, and ultimately to serve for three years each, three to be elected each year.
 - c. A representative of the senior class to serve for one year.
 - d. The retiring president of the Alumnae Association to serve for two years, or until the current president retires and replaces her on the council.
- B. The nominating committee in consultation with the college administration and members of the council shall present a slate of three names for new council members to be voted upon at each annual meeting of the association.

"Section 5. Meetings. There shall be an annual meeting of the Alumnae Council in conjunction with the Alumnae Association's Founders' Day meeting. Other meetings may be called at the discretion of the President."

Alumnae present seemed enthusiastic about this change. Their enthusiasm and the purposes for which the council is created give us hope that it will constitute a significant and far-reaching advance in alumnae work.

The new president of the Lindenwood College Alumnae Association is Mrs. Ceylon S. Lewis, Jr. (Marguerite Dearmont), of Tulsa, Oklahoma.

COMMENTS ON PRESIDENT'S COMMISSION ON EDUCATION BEYOND THE HIGH SCHOOL

The need for increased support for the privately supported colleges in the next decade has been emphasized in every study that has been made of the

responsibilities of higher education from 1960 on. Over the nation about 47% of the students in colleges and universities are in privately supported institutions. In Missouri about 50% are in privately supported institutions.

The President's Commission on Education Beyond the High School concludes that the cost of large salary increases will have to be met by increased gifts, increased income from endowments, or by an increase in student fees. Higher fees, however, can be imposed only gradually unless private institutions price themselves out of their present markets. Even with the increases that have been made with the help of the Ford Foundation, at the present salary levels the teachers of America are subsidizing the education of students. The President's Commission warns that this must not be continued and urges priority in the use of available new funds for raising faculty salaries with the goal of doubling the average level within five years. The Commission also recommends that expansion of existing institutions should take priority over establishing new ones. Increased support for current operations will have to come from alumnae, from corporations, from individuals and, possibly in small amounts, from the churches, though specific projects may be submitted to specific foundations.

During the last five years we have received the following gifts from alumnae, from corporations, and from the churches through the Board of Christian Education and direct from the churches:

From Alumnae:

1952-53	----
1953-54	----
1954-55	\$616.00
1955-56	657.00
1956-57	732.00

From corporations:

1952-53	\$2,978.22
1953-54	4,563.62
1954-55	2,957.73
1955-56	5,391.88
1956-57	8,565.35

From churches:

1952-53	\$8,398.40
1953-54	12,734.34
1954-55	21,379.56
1955-56	24,280.48
1956-57	22,776.01

NATIONAL COUNCIL FOR ACCREDITATION OF TEACHER EDUCATION

Last spring I made a brief report of the visit of the committee representing the National Council for Accreditation of Teacher Education. Attached to this report is a summary statement of the visiting committee. Mr. W. Earl Armstrong, Director of the National Council for Accreditation of Teacher Education, wrote me on June 6 as follows:

"It is my duty to report to you the action of the Council of June 1, 1957, with reference to the application of Lindenwood College for the accreditation of its teacher education program. The action follows:

"Lindenwood College is not accredited for teacher education at this time primarily for these reasons: (1) the program of student teaching including the lack of an effective working relationship with the supervising teachers in the schools is unsatisfactory, (2) the faculty for professional education is not adequate in number to offer the total program in professional education necessary for the preparation of both elementary and secondary school teachers (one full-time person and several part-time persons, with only one specifically prepared in professional education), (3) the program for the preparation of secondary school teachers bears evidence of lack of coordination and no one seems to be responsible for bringing those faculty members together who could coordinate it, and (4) the professional education sequence of courses does not appear to be specifically planned to provide the insights and skill necessary for teachers to begin to teach.

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"The Council commends Lindenwood College for its strong student organization for interesting students in teacher education, for the high standards of admission and requirements for graduation, for the strong general and academic preparation provided for elementary school teachers, and the strong curriculum laboratory for use by prospective teachers.'

"The Council wishes me to express its regret that accreditation cannot be granted at this time. It may be that the number of students involved is not large enough to justify the development of a program and the employment of a staff sufficient to merit accreditation. If it is decided, however, to try to remedy the weaknesses indicated above, the Council will make another evaluation in 1958-59. We shall be glad to keep in touch with you with reference to this matter.

"A copy of the report of the evaluators will be sent to you within the next two weeks for whatever use you care to make of it. Please bear in mind that it does not represent the official position of the Council on any recommendations, stated or implied."

My reply to that letter was:

"Thank you for your letter of June 6 informing me of the action of the National Council with reference to the application of Lindenwood College for accreditation of its teacher education program.

"The character and competence of the committee which visited the college and of the National Council give me confidence in your program and in your judgment, but I would not be frank if I did not say I am surprised as well as keenly disappointed in this action.

"Following the visit of the committee, steps were initiated to provide a new staff member in the Department of Education, and a standing committee of the faculty, with Mr. Van Bibber as Chairman, was created to coordinate the program for the preparation of secondary school teachers.

"I shall be eager to see the report of the evaluators when it is forwarded, and to study it with a view to correcting any weaknesses found in our program, after which I shall communicate with you further."

Since that time we have entered into a written agreement with the St. Charles Public School System; we have employed a part-time teacher to supervise the teaching in the elementary schools and to give some work in the methods of teaching in kindergarten; and we have organized the Lindenwood Council on Teacher Education with Mr. Van Bibber as Chairman. We have had one meeting of that council.

We are submitting a report of these activities to Mr. Armstrong with the request that we be reviewed again in 1958.

NOTES ON 1957-58 BUDGET

Actual income from resident students will probably be \$20,000 under the estimate we made last spring due to the fact that we expected to have overcrowded dormitories. The total of faculty salaries will be \$3,500 under the estimate. The cost of the work on the water tower is \$2,657 under the estimated amount, and the construction of the parking areas has been completed at \$800 less than the budget allowance. When an unusually large number of cancellations began to come in during the summer, the \$5,000 which we had expected to spend on the redecoration of the Library Club Room was not spent. Scholarship grants, however, are in excess of the budgeted estimate due to the large number of honor scholarships and scholarships to the daughters of teachers, both of which are automatic. These two classifications of scholarships total \$25,850. The approved scholarships amount to \$10,280 more than the budgeted amount. Some of this we hope can be eliminated by gifts to our scholarship fund.

The progress report on the work being done on the recommendation of the Committee on Buildings and Grounds has been submitted to that committee. A copy is attached to this report.

PRESBYTERIAN MEETINGS

The College has had the pleasure of being host to the Elders and their wives of West Presbyterian Church one Saturday this fall, and co-host to the St. Louis Presbytery, U.S.A., and to the St. Louis Presbyterial, U.S.

At the recent meeting of Synod, the following persons were elected to the Board of Directors and to the Advisory Board of Lindenwood College:

Board of Directors

Mrs. Horton Watkins

Advisory Board

Mrs. David Hopkins
The Reverend W. Davidson McDowell, D.D.
The Reverend Harry T. Scherer, D.D.
Mrs. Robert R. Wright

RECOMMENDATIONS

It is recommended that the following faculty appointments made during the summer be approved:

Frank T. Armstrong, Jr., Instructor in the Department of History and Government, at \$4,000 a year.

Mary Jean Bartholomew, Assistant Professor in the Department of Religion, at \$4,700 a year.

Lessley F. Colson, Assistant Professor (part-time) in the Department of Education, at \$1,800 for the second semester.

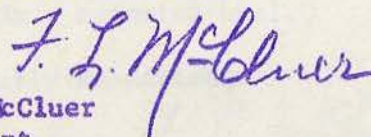
Oscar Henning, Visiting Professor (part-time) in the Department of Modern Languages, at \$2,737.50 a year.

Jeanne H. Huesemann, Instructor (part-time) in the Department of Mathematics, at \$1,850 a year.

Fern Palmer, Instructor in the Department of Physical Education, at \$3,000 a year plus a room on the campus and meals in the college dining room.

It is recommended that the administration be instructed to hold expenditures within the budgeted figure and where possible to save on these expenditures in order to avoid a deficit during this fiscal year.

Respectfully submitted,



F. L. McCluer
President

SUPPLEMENT
to
REPORT
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PRESIDENT OF THE COLLEGE
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October 28, 1957

On June 21, 1957 Mr. and Mrs. Thomas H. Cobbs transferred their one-half interest in an apartment building at 814 Clara Avenue, St. Louis, Missouri, to Lindenwood Female College. Mr. Cobbs has written me that with this gift he and Mrs. Cobbs are beginning to establish a permanent, unrestricted, endowment fund for Lindenwood Female College.

It is not possible for us to measure the contribution that Mr. and Mrs. Cobbs have made to Lindenwood College. It is possible for us to rejoice in the confidence and devotion to the college which Mr. and Mrs. Cobbs have shown through many years and to express to them our very deep gratitude.

Informal negotiations with KMOX and CBS have been initiated in the interest of securing or acquiring a loan of a camera chain in developing a course in television training for carefully selected candidates for the Bachelor of Arts degree at the college.

A patron of the college has discussed with Mr. Winthrop Rockefeller the possibility of investment in our work on the part of the Rockefeller Foundation. He has indicated to the patron his willingness to receive proposals from us. I am seeking a conference with him to present to him a consideration of support of faculty salaries, support of a nursery school, or, in case he is interested in building, a physical education building to include a swimming pool.

Respectfully submitted,

F. L. McCluer
President

