

LINDENWOOD
UNIVERSITY
DIGEST
EMPLOYEE NEWSLETTER

Today's Headlines

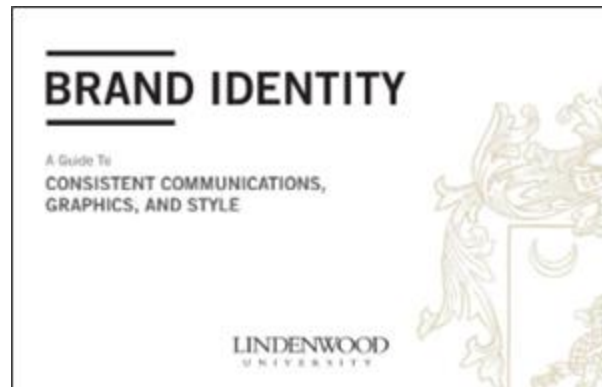
September 10, 2019

Advancement and Communications Launches New Brand Portal

Advancement and Communications is proud to release the updated brand identity for Lindenwood University. The changes in the design are forward-thinking and elegant and reflect modern design sensibilities. Starting today, members of the university community can visit www.lindenwood.edu/brand to access the all new brand portal, which features the new brand guidebook as well as brand elements that offices, individuals, groups, and clubs can use to create various promotional materials. In addition to the brand elements, which are available on the page, we will also be rolling out various templates and examples so that anyone in the university can produce on-brand material.

These updated guidelines are the end result of a collaborative process that included faculty, staff from multiple departments within the university, and current students. Ultimately, the new brand guidelines were approved by the president's cabinet and the Board of Trustees.

Beyond the visual changes, this also marks a change in the Advancement and Communications process for how projects will be submitted, tracked, and ultimately completed. A [Project Request Form](#) is available at www.lindenwood.edu/brand where users can choose from a variety of different project requests, including creative ideation, marketing piece creation, press release and story coordination, item submission to the Digest, and change requests to the website. By filling out the form, users will know exactly what kind of information is needed by Advancement and Communications and the collaborative process to move a project forward can begin. This change will streamline



communication for assistance and greatly help with tracking and prioritization of requests.

Please visit www.lindenwood.edu/brand and familiarize yourself with this new resource.

Please see the [University Digest](#) page for information on how to make a submission.

Seven Colleagues Recognized as Assessment Champions

Five faculty and two staff members were recognized as Assessment Champions for 2018/2019. The faculty recipients were honored during the All-Faculty Meeting on Monday, August 19. The staff recipients were recognized during the All-Staff Meeting on Thursday, Sept. 5.

The following faculty and staff were selected to receive the Assessment Champion Award for 2018-2019.

- Mike Mathea, Plaster School of Business and Entrepreneurship
- Kate Herrell, School of Arts, Media, and Communications
- Sara Bagley, School of Sciences
- Julie Turner, Plaster School of Business and Entrepreneurship
- Erin Martin, School of Sciences (formerly of the School of Accelerated Degree Programs)
- Karin May, Information Technology
- Brittany Weiss, Lindenwood Online



The Assessment Champion Award was implemented in 2016 to recognize faculty and staff who make significant contributions toward continuous improvement through assessment. Since then, 30 colleagues have received the Assessment Champion Award.

These awards are based on nominations submitted to the Office of Institutional Effectiveness. A call for nominations will open again in spring 2020.

Lindenwell September Challenge

The LindenWell team wants let you know that we are working with YOU through

this September challenge! Each day is filled with a new exercise, but you CAN conquer it, because guess what? You can conquer anything! It is not too late to start; you can find the September challenge on our [website](#). (You will also find additional information such as the Interactive Health demo video, wellbuck guidelines and a FAQ list).

On Friday morning, Whitley Huxhold and Mariah Gove met with Dominic Boamah for the partner push challenge; this challenge was 10 tricep dips. Dr. Boamah is an assistant professor of information technology. We had a great time meeting and working out him. We learned that he enjoys a little bit of everything when it comes to a workout, whether that be cardio, weights, or the exercise machines. He continued crushing his workout after we left, but we thank him for reaching out for us to be his partners.



If you need a partner for any of the partner pushes, contact Whitley and Mariah Gove! We would be happy to come do the workout with you, and will we work with your schedule!

Are you interested in learning more about LindenWell or joining the wellness list? Please email Mariah Gove at MGove@Lindenwood.edu.

Be on the lookout for Friday's digest – the LindenWell team will give a breakdown of the Interactive Health points!

Side note – If anyone is interested in running during the lunch hour on 9/12/2019 for some additional wellbucks, please email mgove@Lindenwood.edu

Elmes Wins Honorable Mention Award

Melle Ridley Elmes' article, "Public Displays of Affliction: Women's Wounds in Sir Thomas Malory's *Morte Darthur*" (*Modern Philology* 112, 2019, pp. 187-210), has won honorable mention in the [Lone Medievalist Prize for Scholarship](#).

In addition, Elmes's first book of poetry, *Arthurian Things: A Collection of Poems*, has won the *World of Myth Magazine* [Open Contract challenge](#), which consisted of a blind-juried process over several entry rounds, with the final grand prize round adjudicated by a different set of judges. The collection will be published in print and electronic formats on all traditional seller platforms (Amazon, Barnes & Noble, etc.) by Dark Myth Publications. Elmes has also been

invited to the Pop Culture Expo in February to give a talk and do book signings as part of this award.

Drivers Sought for Homecoming Parade

Homecoming is fast approaching, and this year's theme is "Making Dreams Come True!" To do so, your help is needed. Volunteers are needed on Oct. 12 to drive the trucks and convertibles in the Homecoming parade. The parade begins at 10:30 a.m. in the Scheidegger Center parking lot, and drivers must be there no later than 10 a.m. Please contact Ethan Miller at EMiller1@lindenwood.edu if you are interested. All volunteers will receive a Homecoming t-shirt. Thank you for your help in making dreams come true! #LUDiscoverYourRoar.

CAB Ops Sign-Up

If you have great relationships with students or desire to gain great relationships with students, Campus Activities Board has an opportunity specifically designed for you to achieve and retain this!



CAB needs volunteers for its semi-annual event CAB OPS, a resident hall and faculty vs. student competition. What does this require of you? Using water, faculty and staff will guard glow sticks from students. That's right, use water guns and water balloons to "get students out." Everything will be provided for you; all you will have to do is wear all black, show up, bring your competitive spirit, and have a great time! For more information, contact Ethan Miller at EMiller1@lindenwood.edu.

[Sign up today!](#)

Date: September 18

Time: 8:00 to 9:30 p.m.

Where: Heritage Side of Campus at the Pavilion



MOMENTS

Today's Q2 Moment recognizes Dr. Heather Pennington! One of Dr. Pennington's colleagues in the School of Health Sciences said this:

"Heather provides Q2 moments on a regular basis. She continually provides guidance, encouragement and kindness to her students and co-workers, alike. This week, in particular, Heather took a new student under her wing, welcoming him to Lindenwood. This particular student is an athlete who uses a wheelchair. Heather took it upon herself to arrange an introduction to an alumnus, who is also an athlete who uses a wheelchair. The two gentlemen were able to discuss fitness training and sports."

Heather, Thank you for all you do to bring awareness and resources to those with disabilities. You are making a difference for our students and we could not be more proud to have you as a part of the Lindenwood community!
-Q2 Team

Faculty Read Series - Sept. 17

The banner has a teal background. On the left, the text 'LINDENWOOD FACULTY READS SERIES' is written in a large, white, serif font. Below it, in a smaller white font, is 'Featuring Susan Gustafson and Paul Wright'. On the right side of the banner is the Lindenwood University logo, which features a stylized owl and the text 'LINDENWOOD UNIVERSITY'.



Tuesday, September 17th
1:00 p.m.
LARC Theater

Their influential books. Their passion. Your professor. Your inspiration.

Library Services presents Faculty Reads Series in which faculty members Susan Gufstason and Paul Wright will discuss books that influenced their career path and

life story. Come to the LARC Theater on Tuesday, Sept. 17, at 1:00 p.m. and join this informal discussion on reading and more! [Get more information.](#)

Meet and Greet Hosted by The School of Sciences and The Public Health Student Association



SAINT LOUIS
UNIVERSITY

Meet & Greet

*Hosted by the Public Health Student Association &
School of Health Sciences*

WE WILL BE HEARING FROM
MASTERS OF PUBLIC HEALTH
MASTERS OF HEALTH ADMINISTRATION
MASTERS OF SOCIAL WORK
NURSING (ACCELERATED BSN & MSN)
MD STUDENTS
PHD IN MOLECULAR MICROBIOLOGY &
IMMUNOLOGY STUDENTS
ACCELERATED BSN AND MSN
CENTER FOR HEALTH LAW STUDIES

WEDNESDAY, SEPTEMBER 18
FROM 6 P.M. TO 8 P.M.
ROBERT F. HYLAND VIP ROOM
THERE WILL BE FREE FOOD PROVIDED



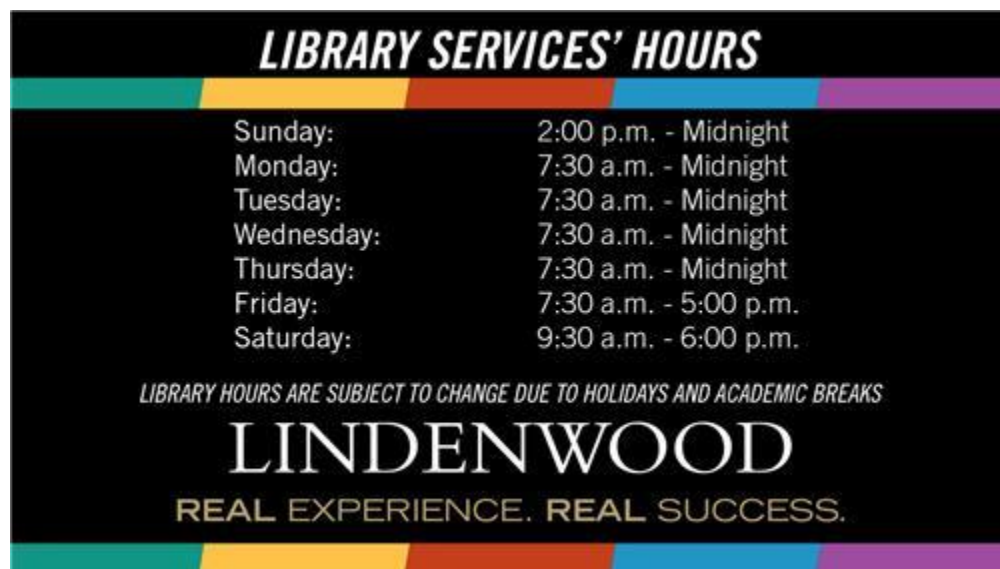
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The School of Health Sciences and the Public Health Student Association will host several SLU graduate programs on campus on Wednesday Sept. 18, from 6

to 8 p.m. in the Hyland VIP Room. Students will hear from the following SLU programs: Medical School, College for Public Health and Social Justice – MPH, MHA, and MSW programs, Center for Health Law Studies in the Law School, and accelerated BSN and MSN. All representatives will highlight their programs from 6 to 7 p.m. and then students will have the opportunity to talk individually with the representatives/programs that most interest them. Food is provided.

This event will appeal to a wide variety of students, staff, and faculty. Please contact Amy Estlund aestlund@lindenwood.edu if you have questions.

Library Services' Hours



LIBRARY SERVICES' HOURS

Sunday:	2:00 p.m. - Midnight
Monday:	7:30 a.m. - Midnight
Tuesday:	7:30 a.m. - Midnight
Wednesday:	7:30 a.m. - Midnight
Thursday:	7:30 a.m. - Midnight
Friday:	7:30 a.m. - 5:00 p.m.
Saturday:	9:30 a.m. - 6:00 p.m.

LIBRARY HOURS ARE SUBJECT TO CHANGE DUE TO HOLIDAYS AND ACADEMIC BREAKS

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REAL EXPERIENCE. REAL SUCCESS.

Upcoming Events and Deadlines

- Sept. 13 - Hammond Institute Presents Dr. Walter E. Williams, J. Scheidegger Center for the Arts, 7-8:30 p.m., Faculty members are welcome to invite students to attend. Admittance is free for any student with a valid ID.
-
- Sept. 13 - Implicit Bias Training, Evans Commons, 3020, 9-11 a.m., [RSVP](#)
-

- Sept. 14 - Jay Leno, Lindenwood Theater, 8 p.m.
-

- Sept 17 - Celebrate Constitution Day with "The Economics of the Constitution" presented by [Tawni Ferrarini](#), 7-8 p.m., [Register](#) - Cost: \$0
-

- Sept. 17 and 19 - Tuition Exchange Benefit Seminar, The Learning Academy - LARC 09, 11-11:30 a.m., [Q&A resources](#)
-

- Sept 17 - Keynes vs. Hayek: The Battle Continues, presented by Tawni Ferrarini, 7-8 p.m., Register- Cost: \$0
-

- Sept. 21 - [Family Day](#), for more information, email rheurmann@lindenwood.edu
-

- Sept. 25 - [Faculty Colloquium](#), LARC 343 (New Theater), 2-3 p.m., [Get more information](#).
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- Oct. 16 - Implicit Bias Training, Evans Commons, 3020, 9-11 a.m., [RSVP](#)
-

[See the full list of upcoming events](#)

Submit Information to the Digest

To have your listing appear in the Digest, please fill out the [Project Request Form](#) (be sure to choose "Communications and Public Relations" for type of request) by noon on the day prior to send-out. The Digest is sent every Tuesday and Friday morning during the term and on Fridays during break. Information submitted past the deadline may not be included in that edition but will appear in the following one. Entries are only subject to run once, but may be ran twice

depending on volume of material submitted that week. Please note, all entries to the Digest are subject to editing prior to running. [Get more information.](#)

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