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Spellmann Meets Student Body

by Jim Herries
LindenWorld Editor

After making numerous staff personnel cuts in order to cut costs, Dennis Spellmann is focusing his consulting work on the residential life experience of Lindenwood.

Spellmann met with faculty and students April 5 to begin what he termed "a dialogue" with them.

Students met Spellmann for the first time in Ayres cafeteria after dinner that Wednesday in a crowded, sometimes tense three-hour meeting.

Students asked questions on many topics, including residential life policies, academics, sports programs, and the 500 students Spellmann says will be on campus next year.

While avoiding commitment to any specific policies or programs, Spellmann seemed to calm the once turbulent ocean of rumors that had flooded the campus in recent weeks. It was the first time anyone from the

administration had met personally with more than a handful of students to discuss recent events.

Yet a pressing issue remains unresolved: many students who are considering transferring to other schools may have to rule out Lindenwood simply because it isn't clear what the new Lindenwood will offer.

Dan Keck, interim president, sent a letter to students dated March 31 stating that room and board contracts would not be processed until policy changes and plans to house a projected 500 students were set.

Spellmann told the students that he'd meet again with them April 18 for further dialogue.

Two days later, on Friday, April 7, Board of Directors Chairman Robert Hyland met with eight students over lunch at the request of Lori Lato, a freshman resident student in Parker hall.

Hyland, Spellmann, and Keck met with an ad-hoc delegation of resident students in
see Spellmann, page 5



FIRING LINE: Dennis Spellmann handles questions from students at the April 5th meeting in Ayres cafeteria. Many students felt nothing concrete came from the meeting, but Rumor Control reports a lighter caseload in recent days. (*LindenWorld* photo by Ron Crawford)

Spellmann Stirs Pot

by Steve Schepker
LindenWorld staff

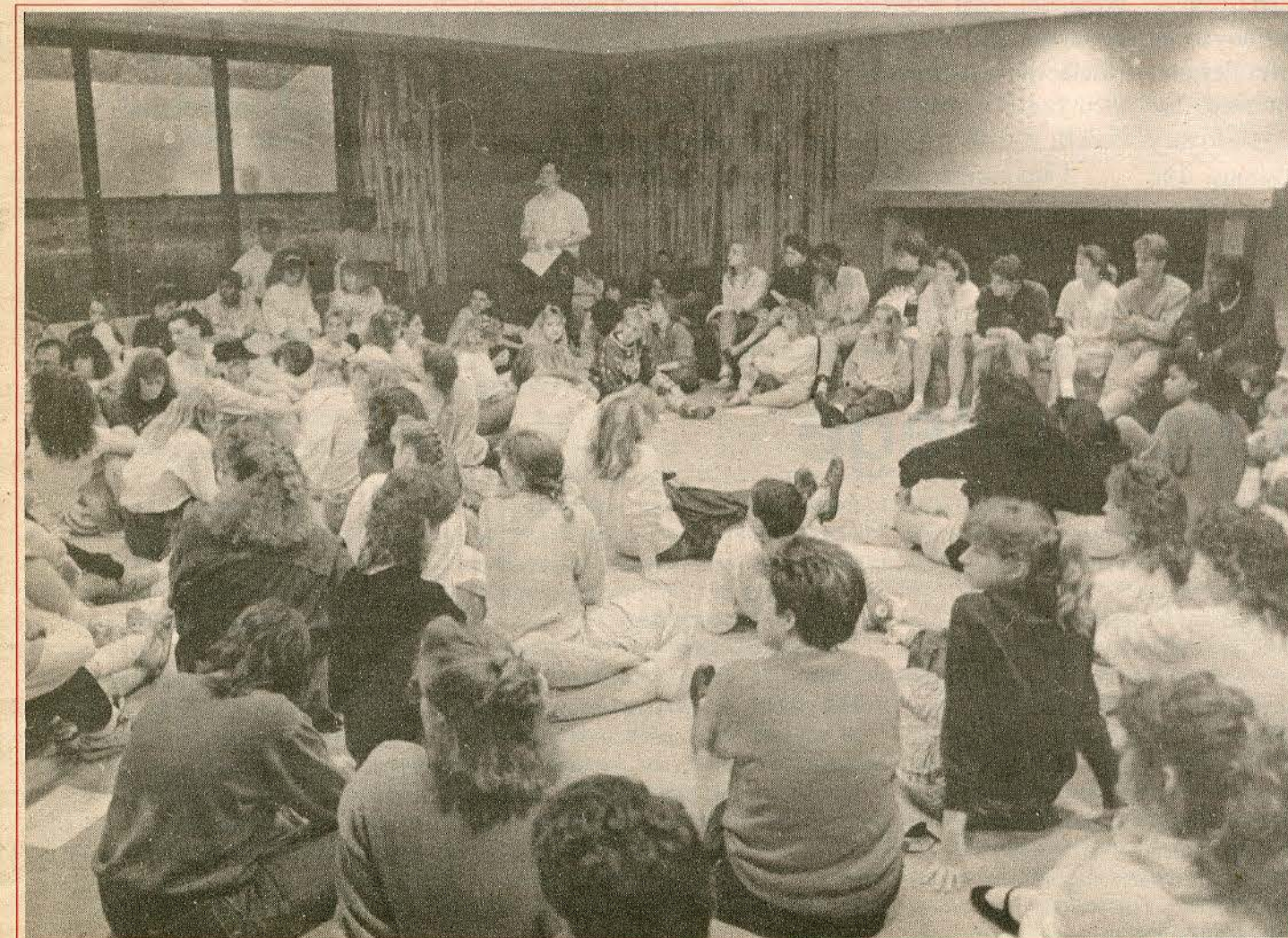
Dennis C. Spellmann, new executive vice president and chief operating officer, met with the student body for the first time on April 5, but did not seem to leave a good impression on the group as a whole.

This was the first time Spellmann had met with a group of students en masse. About 200 resident students and a very few commuter students attended the meeting, and all were well behaved.

The policy changes that most concerned students were discussed at length. They were residential life, and the alcohol policy.

Spellmann said, "I have a genuine concern about coed dorms." He added later, "All of this will be analyzed." He said he has not visited any of the dorms but that he thought it was a very important issue to discuss.

He also noted that, "We have to be perceived as being a value centered campus." He said he believes that there are only 230 resident students because of the campus not being value centered. Spellmann's goal is to have 500 resident
see Stirs Pot, page 5



RUMOR BASH: Students sitting in Parker hall lounge March 29 to discuss the latest news on the grapevine. The meeting was organized by Parker students after two residents spoke briefly with Spellmann and came away with the impression that immediate, drastic changes would occur. (*LindenWorld* photo by Ron Crawford)

Opinion

The End of the World as We Know It?

Well, here we go again. I'm sitting here at my typewriter, at night, the desk lamp beaming down like a spotlight on a green actor. With half a can of root beer at my elbow and Billie Holliday drifting over my shoulder, I settle into what should be a productive evening but nothing happens. It's been this way since Mr. Spellmann arrived on campus.

For the nth night in a row now, my best thoughts of school work have been superceded by the rumors and questions that have taken the campus by storm: Spellmann wants a dry campus, Spellmann says no more co-ed life, Spellmann wants to make the water tower into a dorm. Why did he fire those people? Who's next? Who's left? I'm no reactionary, but the ratio of answers to questions leaves me rather worried. And every time I buckle down and proceed with "business as usual," I'm stopped in my tracks because no matter how much I'd like to think it, business ain't as usual around here no more.

I remember feeling this way in grade school after seeing "The Day After," that ultra-realistic,

ultra-unnerving movie about a nuclear-bombed America. When shown how bad the world could very possibly be by our own hands, I couldn't face my books without asking, "What's the use?" Knowing that everything I was used to and everything I hold dear could change at the drop of a hat, I suddenly felt bereft of enthusiasm. As a matter of fact, for a few days after seeing the film I was awash in a wave of apathy. And if I needed anything in grade school, it wasn't apathy.

Not everyone at Lindenwood is like me in that regard. Quite a few people I've heard are indeed not apathetic, they're fired up, and good for them. This thing needs to be chewed on, a lot, in public, with Mr. Spellmann. But some of them are turning. Feeding on half-truths and rumors, many students have already had their fill and are ready to leave. They've got one foot out the door and they're waiting to hear that Mr. Spellmann said one more thing they don't like before they're gone. Leaving may prove to be a wise move, or it may be jumping the gun. Only time will tell. Right now no one

knows ANYTHING.

Thanks to the *LindenWorld* the students have learned a little about Spellmann's strategies and concerns, and, at the level it's been discussed, it seems laden with common sense. For the most part, the paper has been the only source of information about our brave new college since the changes first set Roemer hall abuzz. There's been no real communication from on high. That's wrong.

As a student, I offer that something acknowledging the presence of the student body would have been well taken, and I imagine that if I were an employee of the college, I would have appreciated something similar. Even something like, "Please excuse our mess. Sorry for the inconvenience." But both parties have been ignored so far, and as far as I can see, it has only given way to the scandals and rumors flying around lately. This is perhaps the most scandalous thing of all.

But rumors can be dispelled by either end. Mr. Spellmann has graciously offered to hear the input of students and faculty. It could be like a physics class: If heat and sound are applied, perhaps there will be light as well.

Jason Quackenbush

Progress Is Prejudiced

Progress in America sounds so wonderful and promising, but when we see the results of progress tearing our land apart, we don't feel so good about it anymore. I'm sure that everyone has seen progress in their neighborhoods in some form or another. In my neighborhood, there's a huge subdivision going up with over 860 homes. What used to be a beautiful field is now covered with pavement and bulldozers.

While I was on spring break, I visited my relatives in California, and I saw a much more advanced stage of progress than here in Missouri. Besides putting up condos everywhere, people out there are moving further and further out into the desert, so they can build more skyscrapers and subdivisions. The rolling hills of California are quickly disappearing.

Missouri doesn't look much better. St. Charles County is growing faster than any other county in Missouri. Everywhere you look are condos and shopping plazas. Where did all the beautiful open spaces around

here go? I just don't see why we need to build so much. I see buildings sitting vacant sometimes for long periods of time before they're filled with residents or businesses. If I see one more convenience store I think I'll get sick. Pretty soon, all we'll see is pavement with an occasional tree pushing it's way through the cracks.

I wrote a previous editorial concerning adding more parking to the Lindenwood campus. I still believe in that argument. That could be considered progress like all of the other things I mentioned earlier. I guess it depends on whether this progress will benefit you personally. If it does, then you'll probably be all for that progress. If it doesn't benefit you, then you'll most likely be against progress.

I am prejudiced when it comes to progress. I have the feeling that a lot of people are too. We don't want progress unless it directly benefits us. Of course, not everyone thinks that way, but if you do, take a minute to think about it. You may just have to take a stand one way or another—either for it or against it. Personal prejudices can't get in the way.

Cheryl Wubker

A Respectable College

by Jim Herries
LindenWorld columnist

Let every person make known what kind of college would command their respect, and that is the first step towards realizing it.

That is the premise upon which Dennis Spellmann operates.

Alright, let's take that first step.

Take a look at why we pay \$6,150 a year to attend this school. It's not (that is, it shouldn't be) to have residential life policies that are conducive to excellent parties. Policies are a small part of the big picture.

We're here to learn. Who are our examples? Who are our leaders?

Leadership is a part of life. Either you lead or you follow. Pull or be pulled. Sometimes live or die. The thing is, the world still

spins whether you're a participant or a spectator. Colleges should give a person the knowledge and capacity to learn so leadership is possible.

The leaders of this college should live with us for a while. We sponsored the Christmas Walk last year. We arranged an exchange with the Soviet Union. We pump 25,500 watts of radio to a major market every day. We come up with the parties and dances, the health fairs, peer counseling, tutors, and a jillion other little things that will never appear in an annual report.

In short, we the students and faculty make this place work while even board members say it should be sold off.

What would command my respect? Let's take a close look at the top, for starters. People like Henry Elmendorf, who wanted

to sell the school just four months ago, are still a part of this college's leadership. What is the purpose? Has anyone the guts and vision to purge this school of uncommitted and ineffective leadership?

We're asked what we want here. "Leadership, taught in the classroom and exemplified throughout the campus," is my answer.

At any rate, I step down from my First Amendment platform and merely state: a college that would command my respect would show by thorough example how to lead, to be innovative, and to pursue a vision. Enough fluff and doublespeak. Finances follow function, function follows purpose.

Whether the board and administration see Lindenwood as a problem or an opportunity, leadership is what commands students' respect.



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Guest Editorials/Letters

Views on Spellmann and His Work

As a liberal arts student you often find yourself sitting in a few classes that hold nothing for you. Well, I was fidgeting in Biology Wednesday, and the professor was lecturing about my favorite biological subject: bacteriophages. But, what he said about these little creatures has been eating at me for days.

Bacteriophages are viruses that attack and infect bacterial cells. Phages, as they are called, start out looking for a host cell. When they find a nice fat host cell they latch on to it.

The phage's enzymes activate and eat at the host cell's membrane. It keeps assaulting the host cell until it breaks through the cell membrane.

Once inside the host cell, the phage injects its genetic material. Then the phage's genetic material or its DNA, start chewing up the host cell's DNA. The phage copies the host cell's DNA and then changes it to suit its needs. It sets up the cell for the eventual takeover. After the phage completes its takeover process, it finally takes over all the functions of the host cell. The phage's DNA now controls the shell of a once happy bacteria cell.

This process sounded terribly familiar to me, it was almost like a corporate takeover. Then it dawned on me, this is kind of what Dennis C. Spellmann intends to do here at Lindenwood. Dr. Spellmann is a "Spellmannphage."

Like the phage, Spellmann cruises around and looks for a host school. The Board of Directors has considered hiring Spellmann a few years ago, but the time wasn't right for the Spellmannphage to latch on to the "host school" to clean up Lindenwood's bacteria.

Then in early March, the Spellmannphage found his potential host school was just too big to munch on. The Spellmannphage immediately latched on to the school, and has started eating on its outer layers, eating, and firing, until the time is right to inject his ideas into Lindenwood's rather content environment.

The Spellmannphage quickly is injecting its ideas into the students. It seems to want to destroy what the students are used to, and replaces it with his ideas and his morals. He is trying to get rid of the alcohol policy. The Spellmannphage is trying to hit at the heart of student life with changes in visitation rights. He is disbanding departments that are vital, like security. Setting up what he has found successful in the past, he's chewing up things that set Lindenwood apart from other institutions of its type.

The Spellmannphage is licking its lips right now. There have been no changes in student life as of yet. But, now is our time to cut off Spellmann's little afternoon snack. We don't want to be eaten like a common bacteria. Granted many things need to be changed here at Lindenwood, but let's keep some of the things that set us apart from any other college institution.

Steve Schepker

Letter to the Editor

The Smoking Issue

Should smokers have the right to light up when and where they want in a free society?

For years this was taken as a given, without question. Today, smokers' freedoms face many challenges. The U.S. Surgeon General has issued a report outlining the dangers of smoking to both smokers and non-smokers.

Studies have concluded that side-stream smoke—what the smoker does not inhale—is 20 to 100 times as carcinogenic as mainstream, inhaled smoke. Passive smoking environments are a threat to everyone's personal health.

Government health officials have stated that smoking is the number one health threat in the United States and that its catastrophic consequences will be felt well beyond the year 2000. In the U.S. alone, over 390,000 deaths annually are directly attributed to smoking. These numbers are comparable to 2 fully-loaded Boeing 747's crashing every day, with total fatalities. Such catastrophes would not be tolerated by citizens or government.

In all this then lies a serious conflict. In a free country, an individual expects a right to engage in some behaviors or habits which may be harmful to him or herself. However, when the result of smoking behaviors reaches the lungs of fellow citizens, it infringes on the rights of non-smokers who prefer to have cleaner air, healthy lungs, and a longer life-span. We are not free to put our fist upon the noses of innocent people, nor should we be free to force our toxins on others.

There remain significant public areas on the campus where passive smoking is a threat to non-smokers' health and educational performance. Students, faculty and staff have a great deal at stake. It is time to continue to speak up and insist that the college expand the protection of our rights to breathe air unpolluted with health-damaging tobacco smoke. We call for continued open discussion and educational efforts toward better protection at Lindenwood of people's rights to a healthy environment.

Richard Rickert

During junior high I won second prize in the state conference for jumping hurdles. Now I've seen some hurdles to cross, but none like we have here at Lindenwood College. I've also seen my friends and my competitors win medals for one event or another. However, the best track record I've heard of over the years is 48-48. That equals 48 wins and NO losses, NO failures.

Most people who have heard of Lindenwood College know the school is teetering along the line of financial disaster. This is my third year at this establishment, and I've known about the shortage of funds for the three years that I've been here. When you attend a small college word travels fast. However, before I enrolled and paid my tuition, room and board, activity fee and my book bill for the first time, I had no idea the college needed such financial help. If I had known, I don't think I would be able to claim Lindenwood as my alma mater in a year. Yet, I don't regret coming to this college.

I gained valuable knowledge and experience here. I made wonderful friends not only with my peers, but also with a few of my professors. Not many people can say that about their college.

Although I don't agree with everything Spellmann is doing to Lindenwood and some of its employees who we all have grown to love, I do believe he will pull the Lindenwood team back into financial shape. Sure we're steamed that we don't exactly know what's going on in his mind, and yes, of course, we don't like the changes in residential life he's considering, but he's proven over and over again that he's a winner. With 48 challenges and 48 wins, NO losses, NO failures, Spellmann definitely has one nice track record.

I think we should bet he's going to make us proud to say we attended Lindenwood, a strong, financially stable institution.

Rhonda Shipman

Security Cuts Are Serious

Safety—how important is it to you? Most people choose where they are going to live by how safe a neighborhood is. Everyone seems to put down the local police or security guards, but think for a minute what they do for you. Among their other duties, like writing speeding tickets, the main priority of the local police department is to keep the residents safe. And so it goes for college security guards. Boy, do these guys ever take some flack from the students. But day in and day out the security guards always show up for duty, not knowing what to expect that day. They may have absolutely nothing to do, or they might have to save a life.

The Lindenwood security guards aren't much different from the security guards at a large school like Syracuse, or Illinois. In both cases the security guards have to lock doors, turn out lights, and protect the students.

Although one of the most underrated jobs at a school, security may be the most important. Would you stay on a campus without a security staff? Probably not.

As important as security is, it is just as important to have someone with experience running the department. As of March 28, Lindenwood does not have a security guard with on-the-job law experience. Duane France worked as a narcotics agent for several years before coming to Lindenwood as the head of security. Last week he was let go.

So, he had an earring. He also had the trust of almost all the students. If Duane wasn't there at a time something happened, you can bet he was there as soon as he could possibly get there. He busted his butt for this school and to protect the students. What does he get for his efforts? A letter from Dan Keck (actually from Dennis Spellmann) saying he had one day to clean out his office and get off campus. Oh yes, he could come back at the end of the week and pick up his last paycheck.

At what point does cutting corners and saving money jeopardize the students' well-being?

As Chad Bolser, a freshman resident student said, "If we're going to have a security problem, then we're making a mistake by making these cuts." It seems there are just as many students who have said they feel unsafe with France gone as there are students who have expressed total confidence in the job his replacement, Bruce Edler can do.

Edler has already got a handful, with running the maintenance department, but now has been put in charge of security, as the two departments have become one.

The question is, should the students wait around and see if a man who knows maintenance can run security smoothly? What happens if he doesn't? Unfortunately, by the time we know if he can do the job or not, it may be too late.

This is time for Lindenwood students to show their concern. Not only for the future of the school, but also for their safety. Does it rest well with you that France was let go? Do you still feel safe? Does the school need to hire more experienced security guards?

If the student body is to feel safe, and if they are to put their support behind Spellmann, then he needs to hire an experienced lawman to head up security. While the remaining workers do a great job, it is easy to slack off without a demanding boss like France. All it takes is for one guard to fall asleep on night duty, or get caught up in the sports page for too long for a terrifying accident to happen. If this is a major concern of yours, and it should be, then let Keck and Spellmann know. If you can't get in to talk with them personally, then drop them a note in their mailboxes.

If you are the least bit concerned at this point, show it! Otherwise, it may be too late.

Ted Pruitt

News

Preschool Closing Draws Protest

by Jason Quackenbush
LindenWorld Editor

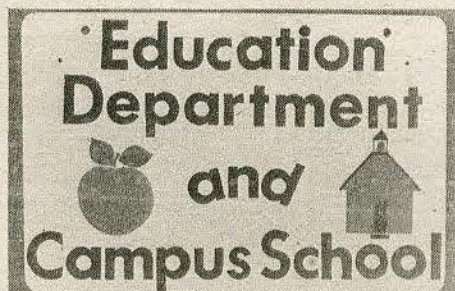
Some parents of youngsters attending the Lindenwood College Campus School, a pre-school for 3 and 4 year olds, are organizing to question the school's permanent closing scheduled for the end of the school year, said parent representative Pamela Barton last week.

Barton said that Suzanne Sloane, director and co-teacher at the pre-school, informed parents two weeks ago of a decision by Dennis Spellmann, recently hired executive vice president, to close the 32 year old institution.

Barton said Spellmann, working with Interim President Dan Keck, had apparently cited an overly expensive insurance policy required to operate the pre-school as the main reason for its phase-out.

Not only is the school's existence being questioned on a financial basis, but administrators indicate an academic problem as well. Dr. Gene Henderson of the education department said that Keck had asked him if the pre-school is needed as a lab school. "But we have very few students seeking early childhood certification, so I don't feel it can be defended on that basis," Henderson said.

Yet Barton defends the school. "We want to see the school remain open," said Barton, "so we've delegated some responsibilities among the group." The responsibilities



include obtaining a financial report that would show the pre-school's financial status as it affects Lindenwood College so the parents can begin to remedy the problems that exist, and ideally show that the school is capable of turning a profit and is a benefit to Lindenwood, Barton said.

"A few of the parents have gone to the administration asking to see the books, but so far nobody's been able to help us," Barton said. She and a core group of parents met Spellmann and Keck April 6 with a proposal that the pre-school remain intact for at least one more year to allow parents the opportunity to investigate the school's operating budget and tuition system and alter them where necessary.

Barton also added that parents are willing to pay a higher tuition to meet needs. The investigation would include an insurance analysis conducted by one of the parents who works in insurance. Barton said Spellmann and Keck said last Thursday they would look over the proposal and respond



STORY TIME: Suzanne Sloane, teacher at the Lindenwood College Campus School, discusses a just-read story with some of her three- and four-year old students. (LindenWorld photo by Jason Quackenbush)

the next day with acceptance or rejection.

"I can understand where Spellmann's coming from; I'm a business person," Barton said, "but the preschool is a plus for the (Lindenwood) education department as well as good for our kids. The interaction between the little children and the big kids is dynamic...What better place for the education majors to learn than with the kids right

here?"

Sloane said that education students have worked at the school on a college work-study or work-service program and that a dozen or so students have come to the school to teach for a day as part of a class requirement.

The Lindenwood College Campus School current enrollment is 22.

Maintenance Dept. Merger Secured

by Ted Pruitt
LindenWorld writer

As the restructuring of Lindenwood College continues, more and more departments are feeling the effects. Maintenance is no different. Among the first to go when Dennis Spellmann's axe first began to fall were Ken Musbach, who oversaw all maintenance operations, and Jim Moore, who was the director of capitol renovation. Apparently, these positions will not be refilled.

With Musbach and Moore gone, the entire physical plant has been left to Bruce Edler. As if that weren't enough for one man to handle, Edler was also put in charge of security last week.

Along with all of the administrative positions that have been eliminated, so went nine physical plant positions. This leaves the department with 12 housekeepers and nine maintenance workers. With nine workers and two administrators gone, the physical plant faces major restructuring.

"My job is to restructure the staff," said

Edler. "We are going to put people where we need them. Our workers are going to be more versatile," Edler said.

The big question that comes up for the students is "Will the cutbacks affect the service to the residence halls?" Edler said not to worry. The cuts weren't made in the service area and "shouldn't affect efficiency at all."

The only area the physical plant will have to cut down on is construction. According to Edler, two of the nine positions eliminated were carpenters. "We won't be doing as much construction as we have been," Edler said.

As far as his task of running the physical plant and security Edler said, "The physical plant and security will be one operation. We are looking to improve our efficiency. There's a lot of slack that can be taken up." The word consolidation can best describe what Edler wants to do. "Right now we are working on getting the restructuring set. We're consolidating. Hopefully we will be able to get some students to help out," Edler said.



LOUIE LOUIE: Louis Michael performs this Saturday night at the 1989 Cotillion, held at Noah's Ark. The dance runs 9-1, formal attire requested.

News

School Restructuring Continues on Campus

by Jim Herries
LindenWorld Editor

Restructuring continues on the St. Charles campus as Dennis Spellmann, chief operating officer, tries to design an administration and staff he says centers around students' needs.

Services not directly related to students seem to be in the greatest jeopardy.

The print center was closed as of April 7, though Chris Cordes, former director, said it saves the school over \$100,000 a year.

The campus preschool may also be closed soon, as it has a small role in an undergraduate education degree and is not operating at a profit. (See article, page 4)

Other services have been modified to

operate more efficiently or simply to cost less. Duane France, former chief of security, lost his position as maintenance and security departments were merged and put under Bruce Edler, head of maintenance.

Though no official word has come forth, the financial aid department and the campus bookstore may move into Roemer hall, as Spellmann puts into action his plan to centralize most of the administration.

The campus cafeteria has a new contract with a new food service company, though no personnel changes have taken place as of yet.

Spellmann has mentioned two possible areas of expansion in the near future. At the April 5 meeting with students and in other discussions, he mentioned the possibility of starting a football program here.



OVERFLOW CROWD: Parker hall lounge was filled and some students stood in the hallway during the March 29 meeting to discuss the latest rumors. (LindenWorld photo by Paul Butts)

Spellmann

continued from page 1

Ayres cafeteria. Within a few minutes, Hyland had agreed to have a student member attend board of directors meetings, beginning with the next one in May.

Ron Watermon, former student government president, said the meeting was a step forward in recognizing the student voice.

"For a long while, the student government has worked for recognition from the board of directors. It has seemed that the students were taken for granted.

"I'm not saying we were, but the appearance was certainly there," said Watermon.

The group also discussed at length the perceptions and realities of campus life, and the administration's goal of matching campus life to the school's mission statement.

The seven paragraph mission statement, found in the college catalog, states: "Lindenwood College is an independent, liberal arts college with a covenantal relationship with the Presbyterian Church. It is committed to the values inherent in the Judaeo-Christian tradition and believes in the importance of a value-oriented education for all of its students...we are dedicated to a spirit of open and earnest inquiry and of dialogue among disciplines, to academic freedom and to personal responsibility, and to high academic standards and the pursuit of

excellence."

Spellmann has indicated that tighter alcohol and visitation policies may be on tap in order to adhere to the college's mission statement. Rumors about possible changes ranged from a highly probable ban of alcohol on campus to an unlikely and actually illegal admissions policy which would permit no minorities to be admitted anymore.

Spellmann told the *LindenWorld*, students at the April 5 meeting, and students at the April 7 meeting with Hyland that student input would be sought before any changes were made.

Watermon said he thinks students should stand up for their rights. "The most important issue is how Lindenwood College students will be treated by the college and what role they will play in defining its character," said Watermon.

Both the LSG and Kathy Quinn moved quickly, distributing surveys the following Monday which sought to extract what students like about the school and what needs changing.

Survey results are to be presented to Spellmann before the April 18 meeting, according to Watermon. He said exit surveys are also being looked at to see why former students left Lindenwood.

Stirs Pot

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students on campus next year.

In addition, Spellmann said, "I am trying to recreate and reclaim the living space." To produce these results he said he would open up more space for student use, in the form of alternative living spaces such as Butler hall or even the president's house being used as an honors dormitory. He even suggested that the two houses on campus be opened for student use. A greek system was even discussed at the meeting, but no decisions were made.

Visitation rights were discussed at the meeting, and there has been no formal decisions on the issue. Spellmann said, "No one has ever talked about the curfew."

Spellmann said drinking was a problem on many college campuses. He added that Lindenwood doesn't have a liquor license and that here are a lot of legal questions about liability that have to be debated. He said that he wants someone who doesn't drink to feel comfortable in this environment.

A resident sophomore, Mike McFarland said, "Spellmann would make a great politician, because he didn't answer a question all night."

Joe Arnold, alumnus and current student, said Spellmann's "booze and sex" comment and its underlying insinuation offended all Lindenwood students and alumni. Spellmann said, "All I've said is 'can you give up booze and sex for a year,' now can you handle that?" Contrary to a report in a local paper, students received Spellmann's comment not with laughter but with shock and disbelief.

Arnold said he hopes Spellmann exercises better judgement in his administrative decisions than in his choice of words. "Dr. Spellmann has equated our concern for our lifestyles with a preoccupation for sex and drinking. If anyone seems consumed with the subject of booze and sex it is him."

Arnold and several other students walked out in protest after the comment.

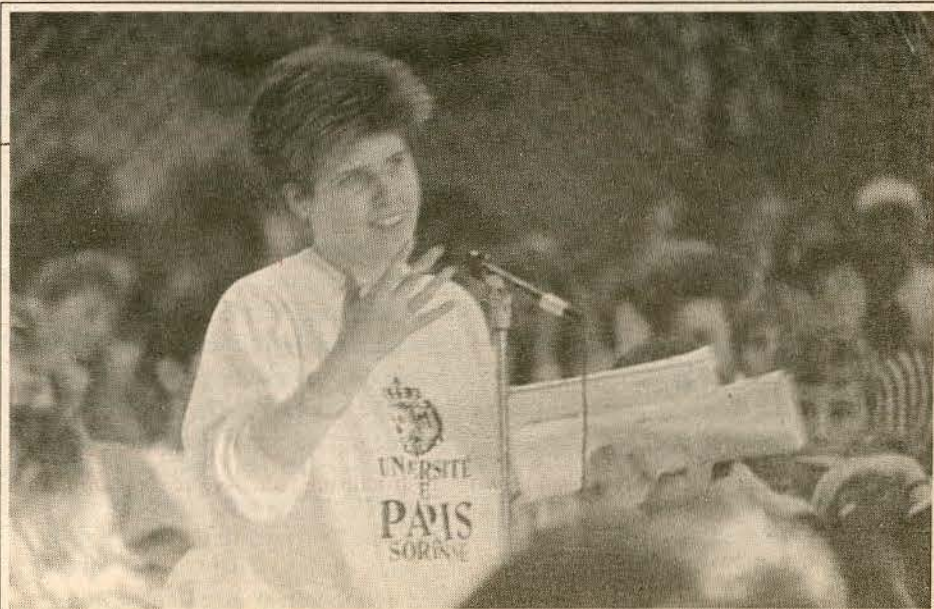


Gloria of the cafeteria staff looks on as Dennis Spellmann talks with students April 5.

Jennifer Boschert, a Lindenwood resident sophomore, said she was insulted by the booze and sex comment. "It was as if he was speaking to children as opposed to adults," Boschert said.

Vicki Davenport, a resident junior said, "I didn't learn anything all night." She also said she was offended by the booze and sex comment. "Why should he use us as guinea pigs for a year, when for some of us it would be our last year. People are going to do everything in their power to break the rules if they are only going to be in effect for one year."

Paul Lampe, a second year resident student said, "I thought Spellmann was vague and didn't answer many questions." Lampe said he felt there should be a memo or a letter to let students know what is going on.



Q & A: Dawn Held asks a question of Dennis Spellmann at the April 5th meeting in Ayres cafeteria. (LindenWorld photo by Ron Crawford)

More News

Students: No Condoms, Yes Gym

by Jim Herries
LindenWorld Editor

Nearly 90 percent of day school students plan to return to Lindenwood next year according to a recent *LindenWorld* survey. Results indicate relative dissatisfaction with maintenance on campus, and approval to build a new multi-purpose gymnasium.

Discounting seniors, 76 to 86 respondents said they will return to Lindenwood for school next year. The survey was conducted in late February. However, when asked "If you had it to do over again, would you go to Lindenwood for your college education," 41 percent replied "no."

Fifty-three percent of the sampled students said they disapprove of maintenance work on campus. But resident students felt more strongly about maintenance work—among resident students, 68 percent disapprove.

Survey respondents said service was inefficient, ineffective, and slow. "It is days, sometimes weeks before you get service," said one senior. Numerous complaints mentioned the amount of time it took to repair hot water problems in Cobbs, Parker, and McCluer halls.

Students were much more positive about the thought of a new gymnasium for Lindenwood teams and students to use. Rumored plans for building a new multi-

purpose gymnasium met with approval from 80 percent of students surveyed. Racquetball, a weight room, whirlpool, track, dance room, and swimming pool were repeatedly suggested as auxiliaries to a basketball and volleyball court with stands.

"No" was the answer to whether students would use proposed condom machines on campus by a three to one margin. Of 89 responses, 76 percent circled "no," with near identical majorities among freshmen/sophomores and juniors/seniors. The majority (80 percent) of "no"s came from resident students.

Regarding leadership for Lindenwood in the coming years, 61 percent of respondents thought Interim President Dan Keck should be named permanent president of Lindenwood College. Another 25 percent did not respond to the question.

The ideal president who fits students' recommendations would mainly have strong character and be a good fundraiser. He or she would also be social, honest, "unafraid to follow incompetent followers," communicative, motivated, and even have "boy scout virtues."

Suggested nominees for Lindenwood's presidency included two mentions for Allen Schwab, one mention each for Ed Balog, James Hood, "a republican," Tom Eagleton, Lee Iacocca, Larry Bud Melman, and junior Tim Turner.

The Survey Used

by Jim Herries
LindenWorld Editor

The *LindenWorld* survey conducted February 24 was given by Advanced Reporting students to 96 other students during class time donated by professors. Classes were chosen based on the time period which coincided with that of Advanced Reporting.

The cross-section of students showed 23 freshman, 25 sophomores, 24 junior and eleven seniors surveyed. Females outnumbered males 62-30 based on responses. Average age of respondents was 21 years. Answers were tabulated anonymously—no names or box numbers were asked for or used.

The survey featured seven closed questions, and five open-ended questions. Questions were as follows:

1. Do you think the college should build a new gym/multi-purpose center?
2. If your answer to #1 is YES, please list what facilities you think should be included.

3. (Question three, concerning lighting on campus, was discarded due to a confusing typographical error)

4. Do you plan to return to Lindenwood next year?

5. If you answer to #4 is NO, please explain why not.

6. If you had it to do over again, would you go to Lindenwood for your college education?

7. Do you approve or disapprove of the service you receive from Lindenwood's maintenance staff?

8. If your answer to #7 is DISAPPROVE, please explain.

9. Should the board of directors appoint Dan Keck as permanent president of Lindenwood?

10. If your answer to #9 is NO, please state whom you think should be appointed.

11. What qualities should the board of directors look for in the next president?

12. If condom machines were installed in bathrooms and laundry rooms on campus, would you use the machines?

Cape Girardeau:

LindenWorld Wins Ten Paper Awards

The *LindenWorld* staff won ten awards for achievement in journalism at the annual Missouri College Newspaper Association convention held April 1 in Cape Girardeau.

The LSG-sponsored paper, in its third year as a tabloid, was rated second best in class 3A for "Best Overall Newspaper."

Class 3A schools included Lindenwood, Washington University, Webster University, Missouri Southern State College, and Southwest Baptist College.

The paper won two awards at last year's convention. Joe Arnold won an Information Graphics award and former editor Pam Allen won a Newswriting award.

All awards were based on issues published in calendar year 1988.

Individual award winners included Cheryl Wubker, 3rd place-Feature Writing; Darren Totten, 1st place-Sports

Photography; Jim Herries/Teresa Butler, 2nd place-Information Graphics; Joe Arnold, 1st place-Regular Column; Jim Herries, and 2nd place-Feature Photography.

The paper also won four page design awards: 2nd place-Overall Design, 3rd place-Page One Design, 2nd place-Photo Page, and 3rd place-Special Supplement Section.

The *LindenWorld* switched to desktop publishing over the summer of 1988, utilizing the college's lone Macintosh for all typesetting and layout needs. Due to near elimination of typesetting costs, the paper came out every two weeks at half the cost per issue of traditional publishing methods.

The MCNA convention also featured workshops on reporting, photography, and page design. The *LindenWorld* is slated for thorough redesign beginning next issue.



FORKED TONGUE: Courtney Austin goes above and beyond to help Chad Bolser, who claimed his broken thumb prevented him from enjoying his LSG-sponsored steak. The executive council served dinner to students during the April 6 dinner theatre. (*LindenWorld* photo by Jim Herries)

Project Peace

Tanks and Demonstrations:

Ethnic Unrest Fuels Azerbaijani Dispute

(Joe Arnold participated in the ten-day Soviet exchange and interviewed several Azerbaijani students about life in the region. This is part one of two segments)

by Joe Arnold
LindenWorld writer

The "silent war" continues in the Caucasus region of the Soviet Union. Kremlin intervention in the ethnic unrest between the Soviet Republics of Azerbaijan and Armenia has resulted in what Azerbaijanis call a "temporary" peace.

In Baku, Azerbaijan's largest city, troops and tanks enforce a midnight curfew as virtual martial law is still in effect. The Azerbaijanis see the troops as an intrusion in the workings of their republic.

In early December the troops and military control were introduced in Baku, apparently as a response to continued demonstrations concerning the territorial dispute over Nagorno-Karabakh, the largely Armenian enclave within Azerbaijan. The two republics have seen their ages-old rivalry renewed in several violent outbursts beginning in February, 1988 when 32 people died in the Azerbaijan city of Sumgait.

Both Armenia and Azerbaijan stake historical claims to the mountainous region which Azerbaijan has administered since 1921. In July, the Soviet government rejected Armenian appeals to allow self-determination in Nagorno-Karabakh. The Azerbaijan government had vetoed the mountainous region's decision to secede, sparking further unrest that finally resulted in direct Kremlin rule over the disputed region and Soviet troops in the two republics' main cities.

Earlier this month, the pock-marked Lenin Square in Baku showed scars of the protests. Under the outreached hand of a giant statue of Lenin, hundreds of black spots and holes dot the square where protest fires burned in December.

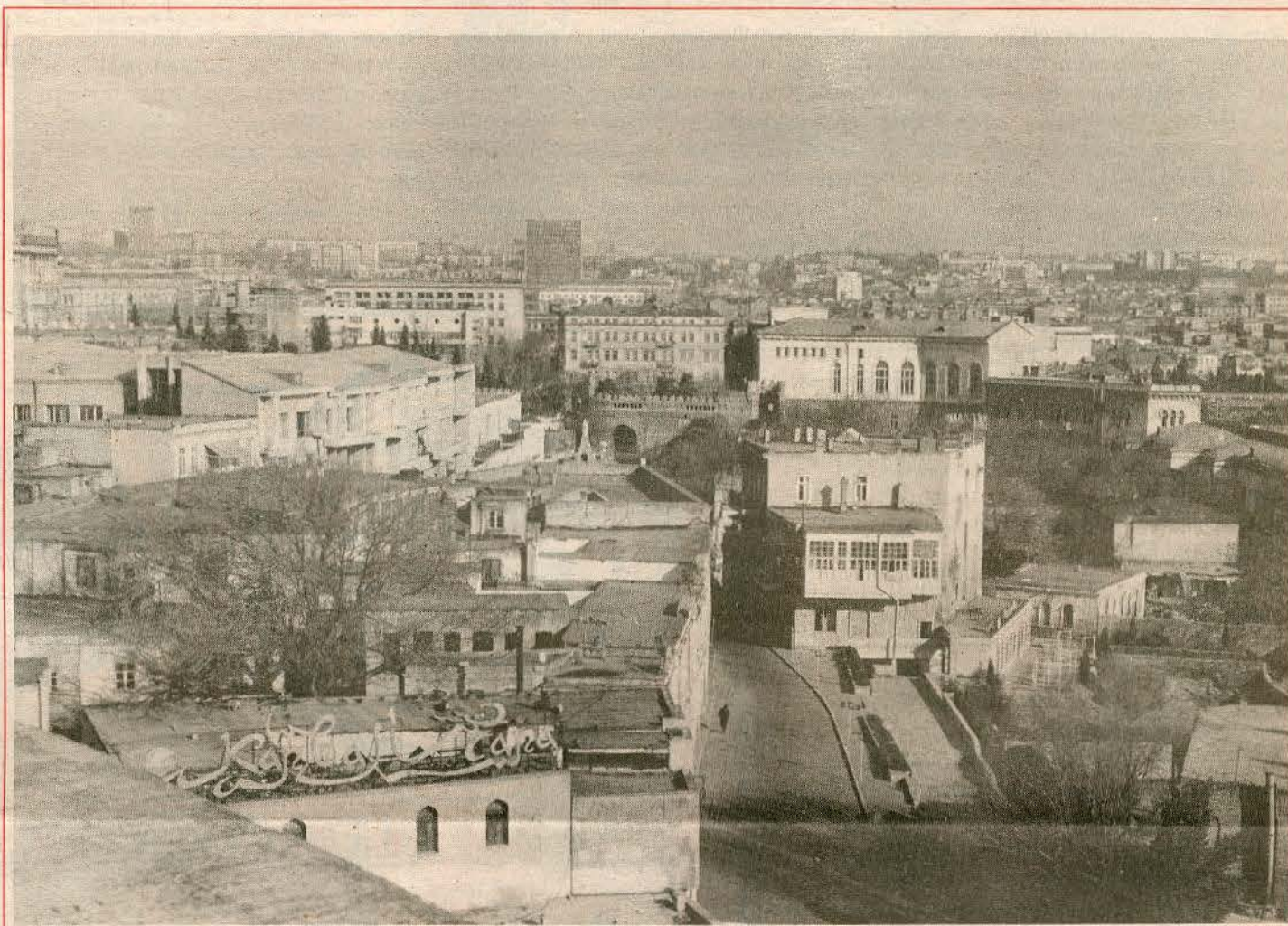
Just across the street, over forty tanks stand ready during the day and patrol the streets at night. The Azerbaijanis try to ignore the military presence, but it galls them.

Foreign journalists have been banned from Azerbaijan since the conflict began. Two weeks ago, several Azerbaijanis agreed to answer questions from a Lindenwood College student.

Although the Azerbaijanis insist that they are not nationalistic, the republic is rooted in its own identity, separate from the USSR.

"Azerbaijan is most important to me," said one woman. "First I am Azerbaijan, then I am Soviet Union and I think the majority think in that way."

The Soviet troops' presence is an invasion of Azerbaijan's national pride.



MAIDEN VIEW: The city of Baku as seen from the Maiden Tower, once located on the edge of the Caspian Sea before the waters receded over the centuries. Just weeks earlier the city was under martial law due to ethnic protests caused by a territorial dispute. (Photo courtesy of Joe Arnold)

"I think we must solve our problems only ourselves," said one man.

The Azerbaijanis tell us how early attempts to break up the demonstrations were unsuccessful.

"When the first demonstration began, there were about 500 people," a woman explained. "From the very beginning our special police and militiamen wanted to stop the demonstrations. It was impossible, because the number of people who wanted to take part was increasing."

"Our police wanted to stop them because it was an unofficial demonstration—unpermitted. It was impossible to stop them, the number of people was increasing everyday."

According to several Azerbaijanis, at the demonstration's peak, over 500,000 people gathered in the center of Baku, spilling from the square to the beaches of the Caspian Sea. They added that when tanks and Soviet troops tried to clear the square, the people remained.

On December 6, American press reported that three people were killed and 44 wounded in rioting after a forcible early morning dispersal of a rally in Lenin Square. Azerbaijani accounts say that the demonstrations lasted for 18 days in December.

"When you read in your newspapers

about our protests, I think it will be only about our peaceful demonstrations, not our unofficial demonstrations," explained a participant in the protest. "At the beginning, it was unofficial. Then it was permitted."

Other accounts tell of a nationwide strike by farmers, plant workers, University students, and schoolchildren for five days during the demonstrations.

The organizers of the demonstrations are said to be from Azerbaijan State University, now involved in a cultural exchange with Lindenwood College.

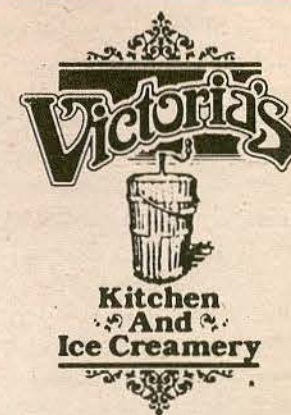
The Azerbaijanis said that perestroika, the comprehensive restructuring plan of Soviet Premier Mikhail Gorbachev, is partly to blame for the ethnic unrest. They said that the policy has allowed nationalistic tendencies to gain legitimacy within Armenia.

Official Azerbaijani literature instead blames the "stagnation period" for the piling up of many unsettled problems in the autonomous region. The propaganda explains that Glasnost has "thrown light" upon those problems, and that opponents of perestroika have sown "mistrust and hostility between Azerbaijan and Armenian peoples."

The "stagnation period" is a catch phrase used frequently to place blame on former

Soviet Premier Leonid Brezhnev for the Soviet Union's problems. Americans would call it "Brezhnev-Bashing."

Next issue: Taking Advantage of perestroika and glasnost. Violence in the region and hope for change...



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Spring Fling

Rites of Spring Bring the B's

by Steve Schepker
LindenWorld staff

Ron Watermon, president of Lindenwood student government, says this year's Spring Fling watch letter is B. So this year's Fling will be bohemian, bodacious, beaucoup, barbaric, baseball, and perhaps a flat out bacchanal.

Watermon said, plans have been finalized for this year's Spring Fling, and he added, "things are really falling together."

The Spring Fling festivities begin Friday, April 21, at 3:30 p.m., when a rather bohemian band, the Wobblies, a local alternative pop band will be playing on the Tea Hole porch (weather permitting). In the event of rain, "The Wobblies" will be playing in the Tea Hole. Then, at 5 p.m., the cafeteria staff will be serving an outdoor picnic with one of everyone's favorite B words: barbecue, for all who attend.

Friday evening will kick off with a blowout sponsored by Coca Cola. The "Club Coca Cola" will have a 200-square-foot video screen, a laser light show, a wide variety of music, and keeping with the B theme, food and beverages.

"Club Coca Cola" will be giving out door prizes which will include Reebok running shoes, answering machines, and Coke gift certificates. The admission price is three American bucks, and all proceeds will benefit the special olympics. The party begins at 9 p.m., and will be brought to an end around 1 a.m.

The beer garden originally slated for Saturday has been cancelled. In a joint decision by Dennis Spellmann, Kathy Quinn, and Dan Keck, the beer garden was unanimously voted down because of the outdoor environment, and the making of money from the sale of beer.

Watermon said he was upset by the decision not to have beer, because the potential beer garden was well within school policy, more structured than a typical school party, and it would have been legally covered.

In the place of the beer garden there will be a root beer garden serving root beer and all the brats you can eat until you can't budge.

Saturday's events will begin at 10 a.m., with the opening of carnival booths in a large tent in front of Ayres. The 1,600 square foot carnival tent will house booths sponsored by clubs and organizations around campus. There will be everything from dunking booths to tarot card readings.

During the day on Saturday, "Raynes Park", a local jazz band, will play near Butler Hall. The band headed up by a Lindenwood student, Ken Case, will be playing boisterously throughout the busy day.

Saturday night will start up with a concert and dance from the band "The Eyes." "The Eyes" will provide alternative music to bop around to. Watermon described the band as "one of the best bands in St. Louis." The band will be jamming by the Tea Hole at 9 p.m. In the event of rain in bucketfuls, "The Eyes" will be in the cafeteria.

Blobs of pudding will be one of the highlights of a bustling Sunday. After finding jello was not economical, pudding has been chosen for the coed event. The pudding wrestling will begin at a time to be announced. A sign-up sheet will be posted for possible puddling brawlers. Watermon mentioned the pudding will be just like Grandma used to bake.

The traditional mud volleyball game will

also take place on Sunday. The event will be played at a time to be announced at a location to be announced. So, bring your beat up blouses and britches for that event.

A student versus the faculty/staff softball game will take place on Sunday, in Harlan C. Hunter Stadium, at a time to be announced. Sign-up sheets should be posted in the near future.

The "crazy olympics" will also take place

in the "HunterDome" and will feature every bright, bouncy, and bubbly crazy event that you can think of. The time will be announced in the near future. So, look for more details in the next week.

Watermon said, he expects everyone to have a blast, and now all we have to do is hope for beautiful weather. He concluded, "Just keep an eye out for your Spring Fling watch letter: B."

Spring Fling

Kase Brings Fusion to Lindenwood

by LaVon Boothby
LindenWorld staff

"Raynes Park," a jazz fusion band, will play during Spring Fling on April 22 from 12 to 4 p.m. Lindenwood sophomore Ken Kase plays keyboards for the band. Kase joined the band in October. "Raynes Park" has been playing in the St. Louis area for about two years.

Before "Raynes Park" Kase was rhythm guitarist in "The Us Band," a rhythm and blues band that played regularly at the French Quarter in St. Charles.

In high school Kase played in "Blind Ambition," a rock-n-roll band.

Besides keyboards and guitar Kase also plays drums, bass, and sings. In his spare time he writes and plays his own music. He sang an original song, "100 Days," at the Griffin sponsored Creative Happening in September.

Kase said he comes from a family of musicians. His mother, a violinist, has played in symphonies on the east coast. His brother Ray plays the trombone and his brother Chris plays the trumpet.

Kase started playing the piano at 5, drums at 8, guitar at 9, and bass at 12.

"I was really a weird kid as kids go. I was exposed to a lot of different kinds of music that kids my age weren't exposed to," Kase says with a smile. "My mother listened to classical music and my brothers listened to the Beatles and then later jazz."

Maybe that explains why Kase cannot point to one musician in particular that has influenced him.

"It wasn't just one person who influenced me musically, it was a whole lot of different musicians," said Kase.

Kase does mention some favorite musicians as the Beatles, Pat Metheny, Chick Corea and John Coltrane.

Although Kase said that music is his life, he is majoring in English at Lindenwood.

"My ultimate goal would be to have music as my livelihood to wake up and going to work would be going downstairs in a studio and record," said Kase. "But I want to have a degree handy so if music doesn't work out I can always teach."

Kase said he considers music and English as both forms of art that should be seen as a whole and not separate from one another.

"I just wanted to study another form of artistic expression," Kase said.

One thing that does separate Kase from many musicians is that he is legally blind.

"My vision is 2300," Kase said. "But I don't know what that means except if 20/20 is perfect than 2300 is less than perfect."

Kase has no depth perception and is color blind.

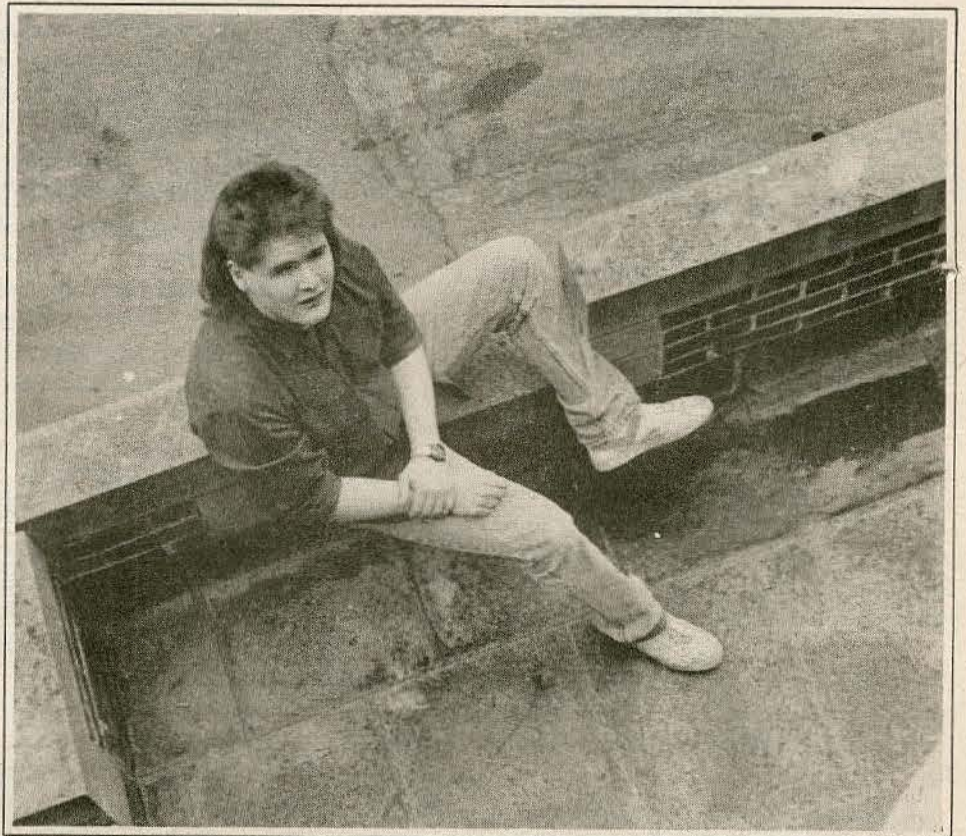
"Just because I'm legally blind and a musician don't compare me to Ray Charles," Kase said. "Basically it just means I can't get a driver's license."

"I don't see my lack of sight being a major factor with my long term goals," Kase said. "I really can't say if my lack of sight has helped or harmed my music. I would probably still be a musician whether I could see or not. Only now I probably listen a bit more."

"I think Ken is a good guy and a great musician," said junior Chris Kohn.

"He's very talented," added sophomore Tim Stouffer.

"Playing at Spring Fling will be a lot of fun because it's outside and my friends will see me play," said Kase. "But my primary reason for taking it was for the money."



KASE OF THE BLUES: ...and rock, and jazz...Ken Kase, resident student and musician, will perform with his group "Raynes Park" at Spring Fling on Saturday, April 22. (LindenWorld photo by Jim Herries)

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Fling Features Music With a Wobble Flair

by LaVon Boothby
LindenWorld staff

"We want to be the biggest rock stars that have ever existed," said a sarcastic, yet optimistic John Rosen.

Rosen is one half of a band called "The Wobblies." The other half is known as Bob Shea. The group used to have a drummer but because of an artistic disagreement he quit a couple of weeks ago. "The Wobblies" will kick off Spring Fling on Friday, April 21. They will play from 3:30 p.m. until 6:30 p.m. outside the Student Center. Both Shea and Rosen say there will be a drummer to play by then.

Rosen, who plays keyboards and sings for the group, describes "The Wobblies" as alternative music with a Wobble flair.

"We do songs that are connected with religion and sex," said Rosen.

Rosen is 27. He is 6'4" and slim with dark hair and blue eyes, making him easily mis-

takable for a model, aside from his vintage clothing. Shea describes Rosen as a favorite at the Venice Cafe, where the group plays on Friday nights. Although gregarious, Rosen is aloof at the same time, always looking off into the distance during a conversation, but still listening at the same time.

Rosen has only been a part of "The Wobblies" for a few months. Before that he played with "The Flaming Wangos," an alternative rock band and "The Nick Nixon Band," a country and western band.

Rosen works part time at the Loretto Hilton Theater. He also plays at private parties and cocktail lounges for extra money. He studies music at Webster University and will graduate in May.

Bob Shea, 31, could almost pass as Rosen's brother. Although shorter than Rosen, he also has dark hair and blue eyes. Not outwardly as gregarious as Rosen, Shea is more bookish and shy. Shea plays guitar and sings for the group. Before playing in

"The Wobblies" he was in "The Rock Clowns," a band Shea describes as an underground jazz pop band and "The Channels," an underground pop band that sang mostly original songs.

When he's not playing in "The Wobblies" Shea works as a sound technician at Cicero's and attends college part time.

Both Rosen and Shea write and play original music in "The Wobblies."

"When we write songs I write a verse and then he (Rosen) writes a verse," said Shea.

Shea says the songs that they have written alone they trade off singing.

"John sings my songs and I sing his," said Shea. "We try to keep our song anonymous."

She said that his ultimate goal would be to write songs that please both he and Rosen and go over well with their audience.

"The Wobblies" can be Friday nights at the Venice Cafe at 1903 Pestalozzi in

Soulard. Recently the band has also been playing Thursday nights at "Riddles" in University City.

"I love 'The Wobblies'" said freshman Wobble fan Sophie Michals, "I like their style of music. I think it's great that they play original songs and not just all covers. I love the fact that they play at the Venice Cafe because you get to sit so close to hear them play. Afterwards you can talk to them and get to know them personally. They are really down-to-earth guys."

"I'm looking forward to playing at Lindenwood because it's outside. At the Venice we're closed in," said Shea. "When you play outside your notes go everywhere instead of reverberating in a room. If the wind is not blowing we should have a pretty good sound."

"We might meet some girls at Lindenwood," added Rosen with a laugh.

On Campus

Chinese Play, Dance Set For April 28-29

by Rhonda Shipman
LindenWorld staff

Lindenwood currently is the home for students from other cultures such as the Japanese, Panamanian, Ethiopian and Chinese students.

An evening of traditional Chinese dance brings some of these cultures even closer together. On April 28 and 29 at 8 p.m., in Jelkyl theatre, three Chinese graduate students will present an evening of the Chinese performing arts including a play and several dances.

The program begins with an original play, "The Phoenix Hairpin," written by Gone Min, and the remaining two parts of the program will consist of Chinese traditional dance and modern dance.

The play, directed by Lindenwood's Tin-Shaw Yi-Chin is her way of showing the differences between Western and Eastern cultures, said Tin-Shaw. Its theme is similar to Shakespeare's "Romeo and Juliet."

The play centers on the conflict between love and duty suffered by the classical Chinese poet Lu Yeo who lived in the 12th century. Due to pressures from a domineering mother, Lu Yeo divorces his beloved wife losing the only woman he ever loved in order to keep from disobeying his mother. Since Lu Yeo cannot be with his lost love, he writes love poems to express his deep feelings. Lu Yeo's immortal poems include "The Phoenix Hairpin," from which this play takes its name.

The original play contains five acts and seven scenes, but Tin-Shaw has adapted it to four scenes for the graduate performance. She said when she adapted the play she put weight on Gone Min's incapability to resist against fate and his subsequent compromise to tradition. She said the play also presents indirectly the disadvantages of longing for official ranks or academic degrees in the ancient Chinese society and problems between mother-in-law and daughter-in-law.

"When I select a play, I consider not only the dramatic effect, but also the literary art of it. I hope the audience will not only enjoy the changes of sound, light and story, but also watch, think and share the beautiful compositions of the author," said Tin-Shaw.

The cast includes Bryan Reeder as Lu Yeo; Susan Crain as T'ang Wan; Marsha Parker as Lu Yeo's mother; Brian Wilson as Lu Tsai and Tracey Zerwig as Ch'iao-er. Junior Heather L. Glenn is the plays' assistant director and stage manager. Dan Alkofer, chairman of the performing arts, is supervising the play.

The dance portion of the program begins with traditional Chinese dances choreographed by Liu Li-Ying and concludes with modern Chinese dances choreographed by Hsieh Mei-Shih.

Four traditional dances will be presented. The first is titled, "In The Royal Palace of the Chin Dynasty."

Liu said about 300 years ago, in the middle part of the 16th century the Manchus established the Ch'ing Dynasty and took over the region from the Mongols. By this

time, China had abandoned the stylish clothes prevailing in the previous dynasties. The queen wore Manchurian gowns with golden embroideries, magnificent and solemn in effect. The emperor's concubine, Chen Fel, wore an embroidered long gown, high-soled shoes and a short jacket, which are also of Manchurian origin.

All of the costumes to be worn in this and the other dances are being provided by the graduate students' school, the National Taiwan Academy of Arts, with additional costuming by Niki Juncker.

The second dance, the "Ribbon Dance," is part of Chinese celebration, said Liu. The ribbon is made of silk; this light-weight material is attached to a piece of wood. The movement of the ribbon represents things such as rain, water, clouds and wind. The action of the ribbon also represents emotions such as happiness and sadness.

"The Worship Dance" is the third traditional dance. Liu said the Tibetan people have their own special customs and beliefs in Lamaism. In a ceremony of worship, they dance in a distinctive style marked by their devotional and pious mood. The traditional segment ends with the "Banquet Dance." It is a very popular dance sometimes referred to as the dance of chopsticks, cups and dishes because these utensils are used to express joy, happiness and taking of food, said Liu.

Seven modern dances will conclude the evening of Chinese performances. Hsieh said the first modern dance, "Three Roses," embodies three beautiful girls dancing on the stage, softly while expressing friendship.

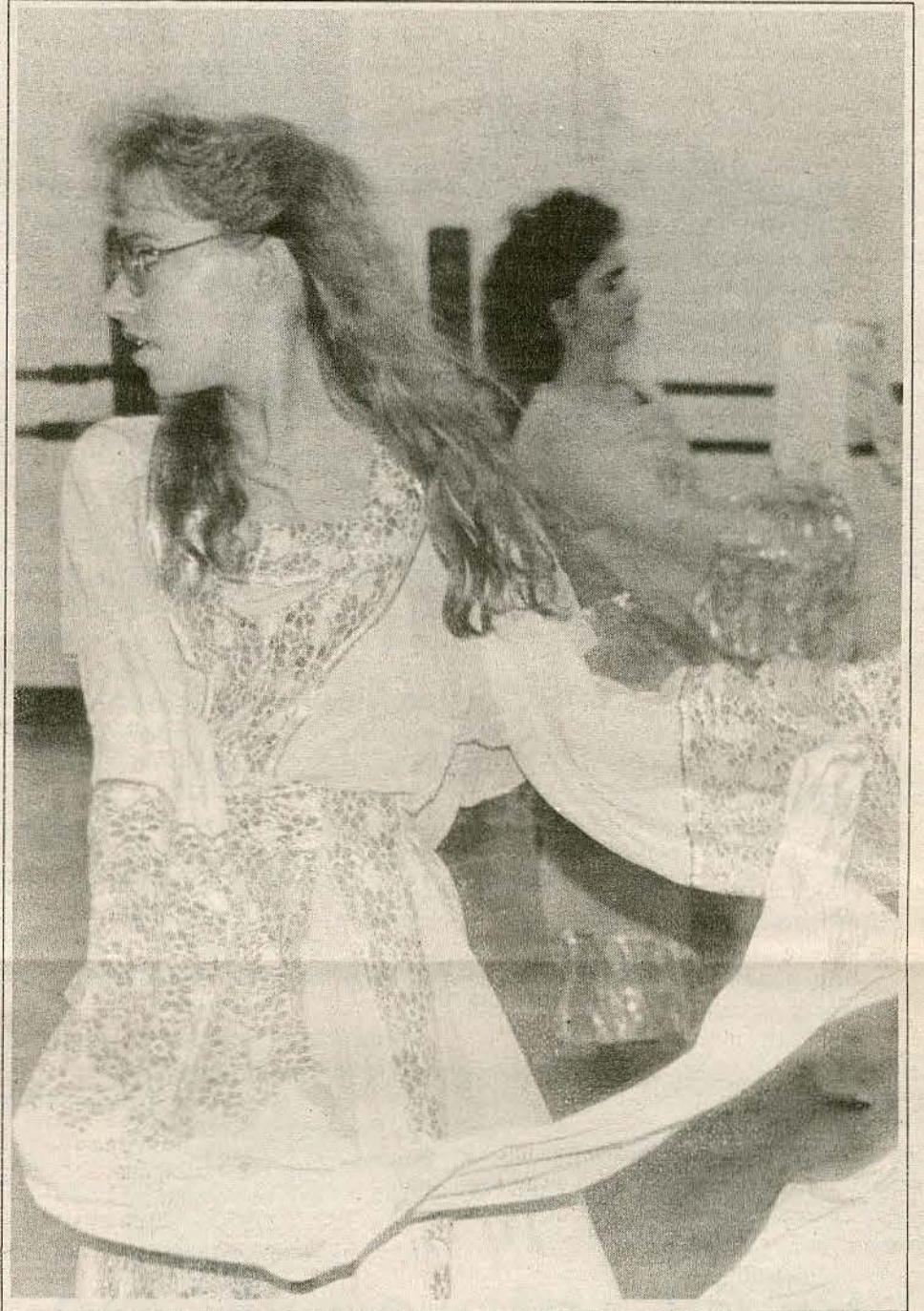
"An Enthusiastic Woman and the Red Clothes" is just as the title implies; "Lone Flutist and Six Devils" uses Japanese music. A man plays the flute and in his music, many devils surround him. The fourth modern dance, "A Key to the Heart," is about a buddhist who has always kept his heart closed, but he can't help it because he has many devils inside of him.

The fifth modern dance, "For Always Love," uses Chinese music. A woman on the stage is dancing her love song, gently and so sad, said Hsieh. "The Umbrella" dance uses Chinese umbrella and fan dancing, symbolizing people walking in the rain. The final modern dance, "Water Sleeve," uses traditional Chinese music. The music for all the selections was recorded in Taiwan to accompany this production. The long sleeves display the women's happiness, sadness and hurt.

Hsieh, Shaw and Liu are connected with a program sponsored by the National Taiwan Academy of Arts, Columbia College in Columbia, Mo. They're attending Lindenwood as graduate students presenting this production as their final project before receiving their Masters in Arts in April.

The three are all professionals in theatre from Taipei, Taiwan (ROC).

Dancers include: Joan Sandretto, Wendy Brotherlin, Tracey Zerwig, Tim Richey, Merry and Netsa Fissehazion, Tina Fisher, Debbie Buchanan, Barb Samuels, Jill Miller, Brian Wilson, Jennifer Demoralis and Liu.



WATER SLEEVES: Jill Miller (above) practices the Water Sleeve dance in preparation for the April 28-29 performance of traditional Chinese dance. The performance is directed by Tin-Shaw Yi-Chin, a Lindenwood graduate student. Undergraduate students such as Jennifer Demoralis and Tina Fisher (Below) perform the dances. (LindenWorld photos by Jason Quackenbush)



Career

First Impression: Shine From Your Shoes Up

Although the idea of "dressing for success" seems well established in corporate America, there are still many misconceptions about how to make the best impression in business situations.

That's the view of Kaufman Professional Image Consultants, which was one of the first firms to specialize in counseling on executive dress and other facets of executive image.

Among the more common misconceptions:

*** Matching shoes and handbags for women.** Not necessary for business. Recommendation: Carry a well-shined, classic leather purse in some neutral color. For shoes, stay with polished basic pumps, in colors harmonious with your outfit.

*** Handkerchiefs or pocket squares for men.** Conventional wisdom says reserve them for special occasions and they should always match the tie. Not so, say the Kaufmans. Recommendation: A coordinating-color handkerchief or pocket square can denote a touch of class in a business situation.

*** Men's facial hair.** Not as widely accepted as many believe. One study notes that 15 percent of the business population either disapproves of beards and mustaches or believes that men wearing them are less trustworthy or reliable than their clean-shaven counterparts.

*** Covering up a receding hairline.** Better to not try to cover up balding by letting remaining hair grow long enough to be combed over the hairless portion of your scalp. You'll be viewed as comical, or worse.

*** Gucci and the gang.** If you think that distinctive Gucci (or other designer-type shoes) will make you memorable, forget it. Better off with classic laced shoes, obviously well-cared for, to show your attention to detail and advance preparation.

*** Watches.** Wear one, even if you don't feel you need it. It conveys an impression of reliability.

*** Fancy jewelry.** Save it for social occasions. Standout baubles can detract from your impression of professionalism, swerve attention away from your presentation. On the other hand, women should wear one or two good pieces; none at all is not recommended, either.

*** The bottom line.** Avoid the unexpected, say the Kaufmans. The best shot at making the best impression most often comes from avoiding surprises and overdoing any aspect of your dress.

The Image Index[®] For Men

Test Your Potential for Getting Ahead.

The following test is based on the probability of making the best first impression on the greatest number of people in business and professional situations. To take the test, simply circle the number opposite the entry that *best* describes you. Then, total up your score according to the directions below, and gauge your Image Index.

SHIRTS

1. Long-sleeved, all-cotton, white, striped or pastel.
2. Button-down oxford, any color.
3. Short-sleeved, or anything that is wash and wear.

TIES

1. All silk with a subtle pattern or stripe.
2. Knit ties.
3. Clip-ons.

SUITS

1. Traditional single-breasted, navy or grey pinstriped, expertly tailored and well-pressed.
2. Designer double-breasted, with bold patterns or weave, molded to body.
3. Prefer sports jacket and slacks.

SHOES

1. Classic dress shoes that tie, always freshly shined.
2. Usually casual, rarely shined.
3. Don't think about shining shoes.

SOCKS

1. Mid or over-the-calf, brown, navy or black.
2. Mid or over-the-calf, textured or patterned.
3. Ankle length, dress or casual.

FACE

1. Always clean-shaven.
2. Have a well-groomed mustache or beard.
3. Not always clean-shaven.

HAIR

1. Regularly cut in a conservative style.
2. Sometimes need a haircut.
3. Always worn in the latest avant-garde style.

NAILS

1. Groom at least once a week.
2. Clip and clean nails occasionally.
3. Bite regularly.

JEWELRY

1. Classic style watch, leather or metal band.
2. Wear a sporty watch.
3. Don't usually wear a watch.

HANDSHAKE

1. Firm with both men and women.
2. Firm with men and limp with women.
3. Squeeze hard to show superiority.

EYE CONTACT

1. Make frequent eye contact.
2. Not comfortable looking at someone often.
3. Normally look around the room or at feet.

POSTURE

1. Usually stand and sit erectly.
2. Don't pay much attention.
3. Tend to slouch.

How to Score Your Image Index: Give yourself 6 points for every #1 answer, 3 points for every #2 answer and 0 points for every #3 answer. If your total score is:

54-72 Congratulations, you're on your way.

36-53 You're on the right track, but have some work to do.

18-35 Careful, you may be sabotaging your chances of getting ahead. There's still hope, though.

0-17 You've got a real problem. Without immediate action, your chances of making a good first impression are virtually nil.

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Sports

Lions Softball Comes Out Swinging

by Randy Smith
LindenWorld staff

Lindenwood Lady Lions softball coach Dorothy Heinike admits she wasn't the only person a little surprised by her team's 9-7 season-opening victory March 25 over Hannibal LaGrange.

Forget about the nightcap of the doubleheader in which the Lady Lions were embarrassed 20-7.

That was expected. This is the first time in several years Lindenwood has fielded a softball team. All the Lady Lions opponents this season have played at least a 30-game

schedule year after year after year.

That's what makes the Lady Lions 9-7 win somewhat surprising—an upset.

"I think they did much better than they thought they would," said Heinike of her players first-game showing. "I was impressed, too. I'm anxious to see what the rest of the season holds. I thought this was going to be a long season but I don't think that anymore."

In the Lady Lions (1-1) win, Cathy Bay pitched five innings for the win. Shortstop Sharon Lawson hit a solo home run. Charlette Farmer added a pair of ribbies.

The key inning was the fourth when the

Lady Lions erupted for six runs. Despite the outburst, Heinike sees room for improvement. "We still need more confidence with our batting," the first-year coach said. "But I think that'll come with more practice."

In the football-type score (20-7) in the second game, Lawson and catcher Beth Neyman had to leave early.

"When they left," Heinike said, "that left a big hole in our defense. But I was still impressed with the way we played. Even though we were way behind, the girls never quit playing. We scored runs in every inning but one." Rhonda Kacinzk was tagged with

the loss.

Like the first game, Heinike could not ascertain from her scorekeeper's notes which players drove in the team's runs.

In addition to spending more time on hitting in practice, Heinike said the Lady Lions will concentrate more on defensive drills involving game situations as well.

They'll have plenty of time to work on both before their next game. The Lady Lions had four straight games against Missouri Baptist March 28-April 5 (recaps in next edition). On April 22, they have another doubleheader against Hannibal LaGrange, this time on the road.

The Dennis the Menace of the AM Band

by Randy Smith
LindenWorld staff

Jon Sloane, host of KXOK's (AM-630) Budweiser Sports Talk show, took a timeout from fielding listeners questions and comments one Friday to make an on-air phone call.

It was the show's first-year anniversary and Sloane, a 34-year-old Dennis the Menace, wanted to stir up some trouble. So, he dials 436-7900.

Ring.

"Sports Open Line. What's your question or comment for Ron Jacober."

"Uh...this is Jon Sloane from KXOK Budweiser Talk and you're on the air. We're wondering if you can put us through to Ron."

"Sir, let me put you on hold."

And hold Sloane did. For a half-hour, he had his producer monitor the line while he took calls from his listeners. At 7 p.m., seconds before KXOK gave way to Mutual News and KMOX to CBS News, Sloane realized KMOX had no interest in simulcasting with its biggest competitor. Disappointed, Sloane labeled KMOX "a bunch of chickens" and "scaredy cats." He then plugged KXOK as being St. Louis' "real sports voice," reminded listeners to tune in for more fun and controversy tomorrow and said goodnight.

For Sloane, it was just another day, another show. Like Dennis, he has had to do his bad deed for the day. That's how he has turned St. Louis sports talk radio on its ear.

Sloane has delved into touchy issues ranging from the scandals in collegiate sports to the growing number of cocaine-induced deaths among athletes. For that, he is to be commended. Sloane's investigative reporting is sorely needed in this town. What isn't is his tasteless humor and "off the wall" remarks.

Take for example, his recent show dealing with the question of paying college athletes. Said Sloane: "We ought to pay these guys openly. Enough of this under-the-table stuff. I could tell you horror stories about alums paying athletes \$50,000 just to come to their school. Athletes are getting cars, as much money, booze, drugs and women they

want. But no one is reporting it. These guys are dumb. Let's face it. Collegiate athletics is a big farce. It's out of control."

Where does Sloane get off making such general accusations? A credible broadcaster would cite a specific incidence where an athlete was paid \$50,000. A credible broadcaster would give details of a known instance where an athlete accepted money, drugs, gifts or women from alumni (and there have been many such instances).

If Sloane is going to discuss serious issues, he had better be able to prove his points with factual information. What if a caller demanded Sloane to reveal his source or give a specific example and he couldn't? The result is he would rapidly lose credibility and his listeners would bump their radio dial over to (AM-1120) KMOX.

Evidently, that's what's happening. According to Arbitron's Nov.-Jan. book, KMOX had more listeners than any other St. Louis station. Out of 30 stations, KMOX was number one with an average of 40,000 listeners around the clock. KXOK was eighth overall with an average 24-hour audience of 3,500 people. The survey did not concentrate on any particular demographics (age, race, income, etc.).

Besides Sloane's tendency to make general accusations without backing them up, he also frequently holds hour-long bashing sessions. Over the past year, he has brought up topics like: Why should Missouri Tigers basketball coach Norm Stewart be fired?; Why should St. Louis Cardinals football owner Bill Bidwell be run out of town?; and which New York Mets player do you hate most and why?

What is Sloane's objective in proposing such questions? It seems like he is trying to sensationalize the news—trying to stage news.

The listeners ate it up. Callers were slamming Stewart, Bidwell and Mets players right and left. A number of callers had to be cut-off, no doubt because of profanity.

Ethical and legal questions are involved here. Is it unethical to bash people via radio? Do Stewart or Bidwell have standing to sue Sloane, KXOK, or a listener on the grounds of personal injury because of the bashing?

If Sloane would stop generalizing and trying to make headlines, he'd have a good

show. His interviews with players from the Cardinals, Blues and St. Louis sports media are as entertaining as Jacober's guests on KMOX.

What Sloane has to realize is that KMOX is the "sports voice of America" and has been around 60 years longer than KXOK.

KXOK is to be applauded for this promo they ran during Budweiser Sports Talk:

"Because there are two sides to every issue, there are now two voices in St. Louis. We're AM-630...KXOK."

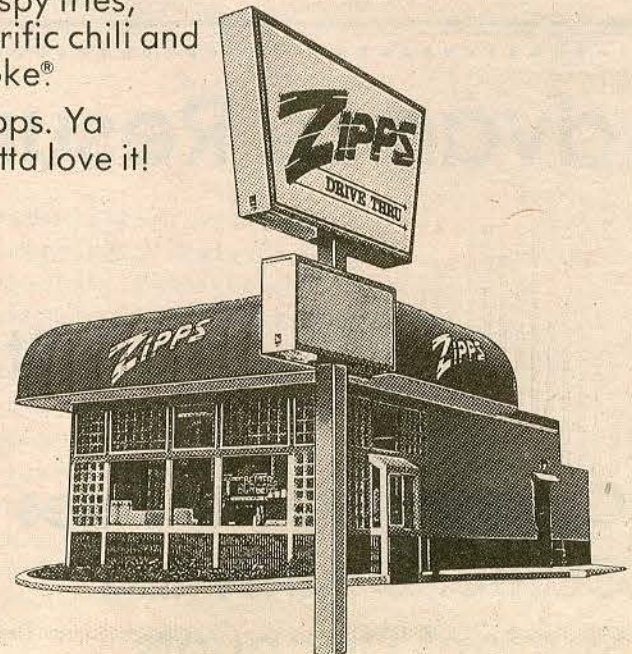
The fact that the station is striving to imitate KMOX's format reflects a commitment on their part to become one of St. Louis' finest radio stations. However, Sloane, as sports director of the station, should know there is a right way and a wrong way to hosting a sports call-in show.

Unfortunately, in some respects, he is taking the wrong approach. Sloane can be comparable to Jacober and KXOK comparable to KMOX, but first a few changes are in order.

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