

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS
of
LINDENWOOD COLLEGE

June 13, 1960

It is a pleasure to make this report to the Board of Directors of Lindenwood College.

COMMENCEMENT

The college completed its 133rd year. From an academic standpoint it was one of the best in the history of the college. A higher percentage of the students made honor grades. The improvement in the percentage winning this honor was especially noteworthy in the Freshman Class.

Sixty-four students were honored at graduation exercises. Dr. Theodore A. Gill, formerly Dean of Chapel at Lindenwood and now President of San Francisco Theological Seminary, delivered the baccalaureate sermon. Mr. Richard Applegate, NBC correspondent, delivered the address to the graduating class.

Honorary degrees were conferred on Dean Paulena Nickell, Professor Mary E. Lear, both of whom are retiring, and on Mrs. Horton Watkins, Vice President of the Board of Directors of Lindenwood College.

Approximately one-third of the members of the graduating class have accepted positions as teachers in elementary or secondary schools, many of them being located in St. Louis and St. Louis County. One-fifth of the seniors will go on for graduate study. Among those who won noteworthy graduate fellowships are:

Nancy Rector - \$2,500 Atomic Energy Commission special fellowship in health physics.

Rhoda Sotiropoulou - \$1,000 P.E.O. International Fellowship.

Rachel Amado - \$1,800 teaching fellowship in chemistry at Smith College.

Mitzi Anderson - \$1,800 Scottish Rite Fellowship to George Washington University.

Cynthia Krueger - Scholarship sponsored by the German-American Federated Exchange Program.

Helen Rice - \$1,900 Fellowship for Master's of Arts teaching in English to Vanderbilt University.

Nancy Russell and Karen Glaser were awarded Lindenwood College Fellowships for graduate study.

PARENTS' DAY

Parents' Week-end was observed on April 29 - May 1. The students presented a play Friday evening, a horse show Saturday morning and the May Court Saturday afternoon. Two worship services were held in the Chapel Sunday morning. Dr. George E. Sweazey was the guest preacher and the local Methodist minister assisted in the service. It was necessary to serve two meals in the dining room Sunday after the worship services - one at 11:30 and one at 12:45. 358 parents were our guests at these meals.

NATIONAL CHRISTIAN COLLEGE SUNDAY

National Christian College Sunday a number of our students participated in services in Presbyterian Churches in the St. Louis area. Dr. Conover and the President of the College were guest speakers at two of the churches and approximately 55 students participated in services.

SYNOD'S STUDY OF PRESBYTERIAN COLLEGES

Dr. Donald M. Mackenzie and Dr. Allan O. Pfnister have completed their study of Presbyterian colleges in Missouri. Their report will be in the hands

of Synod's committee sometime this month. Members of our staff were impressed with the thoroughness and care with which the study was made.

We do not know at this point what recommendations they are making to Synod.

DEVELOPMENT PROGRAM

The committee on solicitation of capital funds has recommended the establishment of a development office, the employment of a director, and the approval of the budget of \$25,000 for the first year.

With the approval of the officers of the Board, Mr. Fred H. Doenges has been appointed as Director of the Development Program. Mr. Doenges has had forty years of experience as an underwriter and executive in the field of insurance, and has had intimate contacts with the business community of St. Louis and Missouri. His business experience includes being Vice President of Fidelity and Deposit Company of Maryland, Vice President of American Automobile Insurance Company of St. Louis, and Vice President of the American Insurance Company of Newark, N. J. He is an Elder and Trustee of Second Presbyterian Church of St. Louis, and a member of the Board of Directors of St. Luke's Hospital, which is operated by the Presbyterian and Episcopalian churches. He was Chairman of the Building Committee at the time of the expansion of this hospital. He has served in various capacities on the St. Louis Chamber of Commerce, and has had experience in various fund raising drives.

Members of the Board committee recommending the establishment of the Development Office are:

Mr. Arthur Goodall, Chairman
Admiral Sidney Souers
Mrs. James A. Reed
The Reverend W. Davidson McDowell, D.D.

REPORT FROM NCATE

Provisional accrediting of our teacher education program in preparing teachers for the secondary and elementary schools was granted by the National Council for Accreditation of Teacher Education last year. We made a report to the Council this year and were continued with provisional accrediting with the suggestion that next year we report only on the subject of curriculum for those preparing to teach in elementary schools. Provisional accreditation was for a three year period and we hope and believe the provisional status will be removed at the end of that period.

ENROLLMENT AND HOUSING

On May 27 we had the happy experience of announcing that further applicants for admission for the fall of 1960 would have to be put on a waiting list. We now have 555 boarding students enrolled for the fall semester. We expect a considerable number of cancellations, but it seems clear that we shall have more students than we can house under our present arrangement.

We have been housing 456. We feel that we can house 474 on campus by keeping every space occupied and by putting in some bunk beds in some of the small rooms. Tentative arrangements are being made to take care of 474.

Last year we authorized an expenditure not to exceed \$60,000 for the erection of a parlor between the two wings of Niccolls Hall. This dormitory houses 117 students and has a very inadequate parlor. It has the smallest parlor on campus and there is no room in the dormitory in which more than one-third of these students can meet at one time. It is especially inadequate for social purposes and the problem is aggravated by the fact that every other dormitory on campus has much better facilities.

PROGRESS ON McCLUER HALL

The contractor reports that he is on schedule on the work on McCluer Hall. Choice of the brick for the walls has been made and the building operation is a conspicuous sight as one enters the campus.

BUDGET

Copy of the proposed budget for 1960-61 has been submitted to the Finance Committee and examined by that committee on May 20. Total income estimated for the coming year is \$1,277,300, and the total expenditures amount to \$1,261,307. Copy of the budget is attached.

APPOINTMENTS

Special attention should be directed to the appointment of Dr. C. Eugene Conover as Dean of the Chapel, and Dr. Donald M. Mackenzie as Dean of the Faculty.

Announcement of Dr. Conover's appointment was greeted with great enthusiasm by the students who stood and cheered for several minutes when the announcement was made on Honors Day. Dr. Conover has been Chairman of the Department of Philosophy. He becomes Dean of Chapel and Chairman of the Department of Philosophy and Religion. He will continue to teach seven to nine hours each semester.

Dr. Donald M. Mackenzie is a graduate of Park College and holds his master's and Ph.D. degrees from the University of Chicago. His areas of concentration are sociology, psychology, and higher education. He began his teaching experience as Assistant Professor of Psychology at Dakota Wesleyan University, Mitchell, South Dakota. From 1946 to 1956 he was Dean of Blackburn College and in 1956-57 served as Staff Director for the Illinois Commission on Higher Education. Since 1946 he has been an Examiner for the

North Central Association and has served as consultant for many liberal arts colleges. He has conducted surveys for the Presbyterian Board of Christian Education in the Synods of Oklahoma, Kansas, New Mexico, Arkansas, and Missouri. Since 1957 he has been Associate Secretary of the Commission on Colleges and Universities of the North Central Association and has been Assistant Director of the Leadership Training Project for this Commission. He is an Elder in the Presbyterian Church. His family consists of a wife and two sons.

RECOMMENDATIONS

It is recommended that the Board express appreciation to Dean Paulena Nickell and to Professor Mary E. Lear for their signal services to the college. Both of them are retiring this year.

It is recommended that the Board express appreciation to Dr. John Biegeleisen, who has made a remarkable contribution to the college teaching Bible in the semester following Dr. McLeod's resignation.

It is recommended that the Board approve the conferring of the following degrees:

Bachelor of Arts

Rachel Amado
Myrna Sue Anderson
Frances Lea Armstrong
Judith Lee Batton
Norma Lee Camp, summa cum laude
Carole Cordill
Mary Fletcher Cox
Elizabeth Glenn Darnall
Carol Lynne Davidson
Anna Belle Defabaugh
Kay Alice Fellabaum
Nancy Lu Knock
Cynthia Krueger
Jo Ann Lovins
Kay Kathryn Magie
Eleanor Marr Mansfield
Barbara Ann Mester

Report Bachelor of Arts (Continued)

- Joan Louise Meyer
- Katherine Frances Meyer
- Constance Lucy Milliken
- Peggy Louise Newell
- Elizabeth Louise Owens
- Nancy Jane Rector, cum laude
- Helen Mead Rice
- Mary Malinda Rodgers
- Nancy Kathryn Russell
- Annika Margareta Skott
- Rhoda Sotiropoulou
- Marian Van Horn
- Janet Lee Walker
- Marjorie Ann Ward
- Frances Marilyn Wilson
- Judith Anne Winburn

Bachelor of Science

- Carolyn Marie Baue
- Marjorie Lee Compton
- Jean Rilliet Conrath
- Virginia Ann Dierking
- Elizabeth Jean Dinkmeyer
- Kay Marlene Dunham
- Nancy Gale
- Sarah Carolyn Hillstrom
- Julia Kathryn Hunt
- Dorothy Jane Langridge
- Martha Carole McInnis
- Sherral Ann Musgrove
- Norma Marie Nixon, cum laude, high honors in English
- Ann Wescoat Ritter
- Martha Spilker Schnedler
- Kathleen Ruth Stafford
- Goldie Jeraldine Tedrick

Bachelor of Music

- Hiroko Fujiwara
- Karen McKee Glaser

Bachelor of Music Education

- Lily Ann Trautwein Crocker
- Shirley Jane Lee
- Jo Nan Nelson

F. L. McChesney
President

It is recommended that degrees be conferred on the following upon completion of the requirements. (This recommendation is made pursuant to the policy of allowing a student to complete one semester's work required for graduation in summer school.):

Bachelor of Arts

Idele Bruning
Susan Rockwell French
Margaret Charlyne Grogan
Mary Emily Hay
Barbara Lynn Larson
Donna Lea Lacy
Linda Jo Winegarner

Bachelor of Science

Mary Margaret McLeod Brown
Mary Margaret Lewis

It is recommended that the following appointments be approved:

Donald M. Mackenzie as Dean of the Faculty, at a salary of \$11,000 annually and a house on the campus.

C. Eugene Conover as Dean of Chapel and Chairman of the Department of Philosophy and Religion at an annual salary of \$8,500 plus \$1,000 annual housing allowance.

Mrs. Lynn Beck Dillon as part-time Instructor in the Department of English at an annual salary of \$2,500.

The Reverend William W. Thomas as Instructor in the Department of Philosophy and Religion at an annual salary of \$4,800.

It is recommended that Miss Mary E. Lear be made Professor Emeritus.

It is recommended that a faculty member upon retirement will be eligible for consideration of emeritus professorship only if the staff member has served continuously for fifteen years prior to retirement and has held the rank of Associate Professor or Professor.

Respectfully submitted,

F. L. McCluer
F. L. McCluer
President

June 13, 1960

ADDENDUM
to
REPORT
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PRESIDENT OF THE COLLEGE

June 13, 1960

DEVELOPMENT PROGRAM

Mr. Doenges has been doing his work in a temporary office. He will be relocated in a permanent office on the lower floor of Roemer Hall with his secretary in an office adjoining. A new addressograph machine which will enable us to have a modern mailing system is being provided for this office.

At present Mr. Doenges and his secretary are working on corrections of our mailing list, identification of prospects to be approached, and the development of promotional material. Mr. Doenges has accumulated much information on Lindenwood and is developing the material that we would like to have mailed to prospects.

The idea is that the first announcement other than the news story in the Bulletin would be in the form of a letter from the President's Office, which would tell the story of Lindenwood briefly in terms of its historical background, its achievements, and its aims in the future. Following this would be a brochure including a financial report with a statement from Mr. Young, as President of the Board, and from the President of the College. The statement from Mr. Young would tell the necessity for expansion, the capital needs to accomplish it, and the additional financial support necessary on an annual basis. The statement from the President of the College should "spell out" the program of the college today and give evidence of the excellence of the work that is being done.

October 2, 1955 - June 9, 1960

October 22, 1958 - June 9, 1959

\$14,904.75 (681 contributions)

5,672.50 (520 contributions)

June 13, 1960

Later a brochure would be sent to introduce the Board, faculty, and program of the college and to describe ways and means of investing in the college, such as life income gifts, outright gifts to capital funds for general or specific purposes, and annual giving such as the alumnae are now doing. The thought is that a gift plan that would seem to be appropriate for one donor should be made clear to that donor, but that he should not be confused with a description of a great many gift plans.

He is also making a study of foundations that have been established for the purpose of supporting any type of educational program, and he feels that we should prepare appeals to these foundations in terms of their interests when their interests coincide with our needs.

He suggests that our Long Range Planning Committee re-examine the needs of Lindenwood for the next quarter of a century in order to determine what part of these needs will be represented by obsolescence, wear and tear, modernization, and alterations and additions to existing buildings.

As individual prospects for substantial investments in the college are identified, Mr. Doenges will seek information from any and all of us interested in the college about the best ways in which to contact these prospects and, in some cases, the President of the College or a member of the Board will be asked to make the initial contact.

ALUMNAE GIVING

Although the books are not closed for alumnae giving for the year, the number of alumnae making gifts this year compared with last year is encouraging. The comparison follows:

October 2, 1959 - June 9, 1960	\$14,904.75 (881 contributors)
October 22, 1958- June 9, 1959	5,672.50 (520 contributors)

June 13, 1960

MEETING OF PRESBYTERIAN COLLEGE PRESIDENTS IN MISSOURI

The presidents of the five Presbyterian colleges in Missouri met on June 9 at Marshall. President Earle Collins, of Missouri Valley, had talked with the Long Range Planning Committee of Synod about a capital funds drive within the Synod of Missouri for these colleges. The committee asked him to consult the presidents and return to the committee with a suggestion.

A \$10,000,000 program for ten years, to be added to church budgets and divided equally among these colleges was discussed. I have felt that no such request should be made of Synod until after the report of the College Survey Committee and the recommendations from Synod's committee dealing with this study are before us.

At our conference it was agreed not to make any such request of Synod at the meeting this month, but that further consideration will be given this suggestion before Synod meets in 1961.

RECOMMENDATIONS

It is recommended that the employment of Mr. Fred H. Doenges, as Director of Development, at an annual salary of \$10,000, be approved.

Respectfully submitted,

F L McCluer
F. L. McCluer
President