

LINDENWORLD

Vol. 4, Issue 11

Friday, March 24, 1989

Inside

More on the trip
to Russia
pages 4-5

Looking good for that
job interview
page 7

Spellmann Begins Reorganizing

by Jim Herries
LindenWorld Editor

Immediate personnel cuts and organizational restructuring were the first steps taken by Dennis Spellmann, a consultant, in an effort to bail the red ink from Lindenwood's financial ship.

Plans for the future will be based upon a complete evaluation of purpose and structure at the 161-year old college.

One week after joining the administration as executive vice president and chief operating officer, Spellmann moved quickly March 17, eliminating an entire upper level of administrative positions to save salary money and begin reorganizing the school.

Gone are the positions of vice president

for finance, vice president for academic affairs, vice president for administration, and executive director for development. Most of the various divisions of the school somehow reported to one of the positions now eliminated.

Ken Musbach in finance and Jim Thomp-

"Finances follow function."

--Dennis Spellmann, consultant to the college

son in development were given the choice to resign or be fired. Daniel Keck, interim president, lost his old position as vice president for academic affairs, but his dean of faculty position still exists.

Dean of the Undergraduate College Allan Schwab has also been notified verbally that

Friday, March 24 is his last day in that position. Schwab said he was told financial constraints necessitated the elimination of the position.

"Allan's status has not been finalized," said Keck, but he added that there would be no dean of the undergraduate school next

year.

Positions further down the administrative and staff lines followed thereafter, and Keck said a clear organizational structure may not appear until next week.

The personnel cuts are the start of a restructuring that Keck said may end up re-

ducing payroll and fringe benefits by \$750,000.

Keck said the cuts are painful at times to him personally, but they are needed. He said the challenge is to make necessary changes while preserving the school's uniqueness.

Spellmann said that while his purpose is to solve financial crises, his methods vary from school to school. "I have to respect the uniqueness of each institution. You have to look at the distinct purpose of each institution."

In the case of Lindenwood, Spellmann's evaluation is that Lindenwood's administration and staff was top-heavy, and a simpler, decentralized structure is in order.

But personnel cuts are not the main ingre-
see Reorganizing, page 3

Back from the USSR:

Weary Delegation Returns Home

by Jason Quackenbush
LindenWorld Editor



BACK HOME: Project Peace delegation members Sophia Wehmer (right), Joe Arnold, and Dr. Ed Balog pass through the final gate to meet a welcoming committee of friends and family at Lambert International Airport March 12. The delegation had just finished more than 28 hours of flight, returning from Moscow via New York. (Photo courtesy of Teresa Butler, former *LindenWorld* editor)

Travel-weary but bright-eyed, the Lindenwood Project Peace delegates arrived home from the Soviet Union on the evening of Sunday, March 12. A group of Lindenwood students, faculty and families welcomed them with applause and cheers at the airline gate. They may well have deserved the applause after keeping to what some delegates said was a very full schedule.

The delegates left on Wednesday morning, March 1, for JFK International Airport in New York City to meet the Citizen Exchange Council representative, Sonia Krotkov, who accompanied them throughout the trip, and continued on to Helsinki, Finland. In Helsinki, the group transferred to Aeroflot, the Soviet state-owned airline, and flew to Moscow.

In Moscow, Krotkov introduced the delegates to the representatives of Azerbaijan University, Mechti and Elchin. The students were shown to their hotel and then taken to a larger international hotel where they could spend American currency and dance the night away.

The following day consisted of bus tours of downtown Moscow and a visit to Red Square, site of the Kremlin and "the heart of Russia," according to the group's tour guide for that day, Antone.

March 4 saw a return to Red Square with
see Home, page 4

Opinion

What's For Dinner?

Watching what we eat is smart, but if we do that, what's left to eat?

The possible contamination of fruit from Chile was news last week that finally pushed my tolerance to the limit. I guess I shouldn't be surprised that we're being presented with tainted fruit—what is there to eat these days that doesn't cause cancer or make us wonder if it's been tampered with?

Ever since the Tylenol scare, everything you see on the supermarket shelves from aspirin to catsup has a seal on it for our safety. That makes me nervous to think that I could be poisoned because I decided to have catsup on my fries before checking to see if the bottle had been tampered with.

Besides hearing about the dangers of good food, such as the spraying of pesticides on some kinds of fruit, we also get to hear about the dangers of eating foods that are bad for us. Is it possible that one year the experts can say how bad aspirin is for you, and the next year it helps prevent heart attacks? Of course it is—the experts know best.

If someone were to listen to all the opposing views about what's good and bad for you to eat, that person would go crazy. If he believed in certain foods causing cancer, then he'd find himself starving to death, because it seems like everything we eat can cause cancer. Maybe we should all just go contaminate ourselves and get it over with right now. Of course, that's an exaggeration, but I feel that something's got to be done to stop the confusion. Somehow, we've got to make this world a safer place so we won't have to worry about tainted food.

It's true that the quality of foods grown and nutrition has come a long way in recent years, but along with progress comes a greedier generation who wants to grow that higher quality food even faster. We want our children to grow faster and stronger. Progress and technology have given us the opportunity to achieve these things, but at the same time, I think the experimentation has gone a little too far.

As a specific example, there is a plant right down the street from my home where they experiment with different kinds of feeds, fertilizers, and even have chickens in their sheds that have no feathers. They're born that way. Mother Nature is getting worried and may just have to punish us for getting carried away. Perhaps the quality of our food will actually decrease with each new experiment.

Little did Adam and Eve know that the forbidden fruit in the garden would become every fruit in the garden. We should stop trying to make food better and, instead, make it like it used to be—natural.

Cheryl Wubker

Watch, & Let Spellmann Know

by Jim Herries
LindenWorld columnist

The axe man cometh. Certain board of directors members are making what could be the final play in this years-old game. "If Spellmann can't fix her, well then by God nobody can." Excuse me, please, while I run out to reinvest my faith in human nature above six figures.

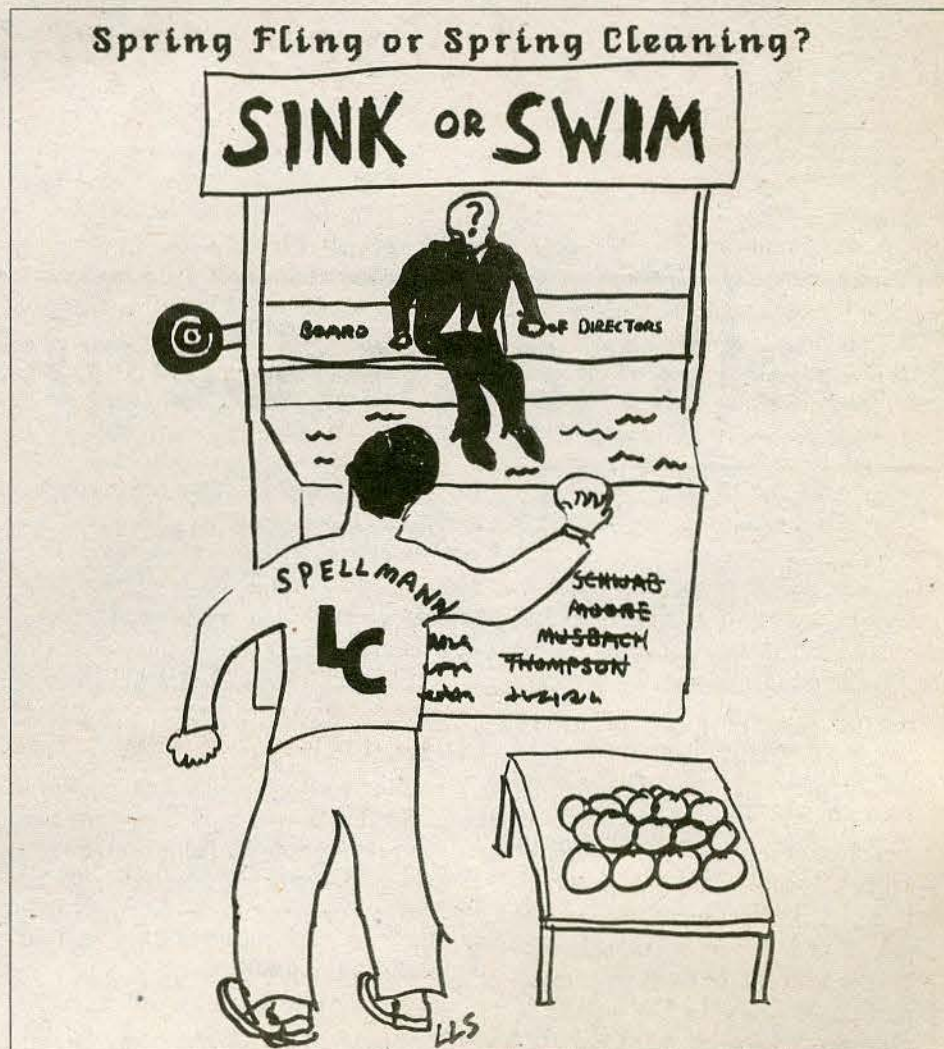
A lot of "if's" need be met before the business office breaks out the ol' black ink. Basically, if Spellmann somehow manages to find 500 students to live on campus, we're on the road to financial recovery. The rest is just shoutin'.

But he told four students in a meeting that he wants to go beyond the books. He says

finances follow function. (Has the board been listening closely to this guy?) Sick coffers are just a symptom of a greater cancer, and this is chemotherapy.

There are elements of Lindenwood that will be removed by the hand of Mr. Spellmann. He has full authority to make those cuts. We, as students and faculty, are the central reason for this college's existence, and have the right to be heard before, during, and after those cuts are made. Don't take that right for granted.

I suspect professors are lying low and inordinate numbers of staff are wearing clothes from the bookstore out of fear for their jobs. Understandable. All of us have been at the mercy of a neglectful board of directors for years. Now the board's given



Editors

needed for next year's LindenWorld staff. Letters of application and resumes due April 7 to Marcia Zaraza Guckes, Box 656.

For more information, call 949-2000 x333, or contact Marcia Zaraza Guckes in Young 201

LINDENWORLD

Editor in Chief
Jim Herries

News & Features Editor
Jason Quackenbush

Copy & Layout Editor
Cheryl Wubker

Reporters
La Von Boothby, Jeff Cox, Teri Pinter,
Steve Schepker, Randy Smith, Mike
Stoehner, Sophia Wehmer

Photographer
Darren Totten

Cartoonist
Joe Arnold

Accountant
Sherri Grothaus

Adviser
Marcia Zaraza Guckes

The LindenWorld is published bi-weekly by Lindenwood College students, financed by advertising revenue and funds recommended by the Lindenwood Student Government. The opinions expressed herein reflect those of its editorial staff and not necessarily those of Lindenwood college. Letters to the editor are strongly encouraged. The LindenWorld box is 722. Talk to us.

News

A View of Spellmann

by Jim Herries
LindenWorld Editor

It was fitting that Dennis Spellmann played with the lock on his briefcase during a meeting with students Monday, March 20. His ideas may unlock Lindenwood's financial shackles and open its future.

Like Ann Landers, Dennis Spellmann has made a career of giving advice. Unlike the newspaper columnist, Spellmann's advice often changes the fate of corporations and institutions forever.

Spellmann works as a consultant full-time for several organizations at once. He divides his work week among his employers, who hire him on a contractual basis.

After years of financial difficulties, Lindenwood's board of directors sought outside help and hired Spellmann as executive vice president and chief operations officer. He has full control of the school's finances and administration.

In part, Spellmann has made a name for himself when it comes to consulting private schools and non-profit organizations. In the past 20 years, he has worked at 48 institutions. Each of the 48 plans was successful in solving financial crunches.

Spellmann said Knoxville College in Tennessee had 22 buildings and 178 residential students when he was hired to help the school. Payroll had not been met in

two and a half months, as the school owed \$5.5 million it did not have.

Spellmann said Knoxville College today has a much larger residential population and a surplus of \$20.6 million. He credits his financial plan and reorganization of the institution for the turnaround.

Spellmann cites truth as the common cure for ailing institutions. His approach begins with the question "If you started this college over, how would you do it?"

"You have to face where you are," said Spellmann. "You have to be willing to face truth therapy, if you will. It's the toughest thing in the world."

Spellmann said he resists the easy financial solution if it treats the symptom and not the disease. He noted that a lot of quick fixes have been proposed for Lindenwood, but quicker was not necessarily better.

Spellmann said he regards three basic elements necessary to achieve excellence, at Lindenwood or in any endeavor. He said he first tries to get institutions to focus on what needs to be done to reach goals. Next energy and hard work are required. He cited a positive attitude as the third major ingredient to excellence. "You have to want to get well," said Spellmann.

"I do think Lindenwood's worth it, and there will be some tough days. But we have to get that focus and the disciplines of that focus."

1989-90 LSG Officers

President
Vice President
Secretary
Treasurer
Student Activities Chair
Academic Chair
College Life Chair
Publicity Chair

Cathy Bay
Michelle Halsell
Kyle Struckmann
Jim Beck
Courtney Austin
John McKee
La Von Boothby
Jami Hensley

Reorganizing

Continued from page 1

dient to the consultant's plan for a fiscal cure.

"Finances follow function," said Spellmann. He elaborated that when he is asked to cure financial troubles, he goes after the disease and not the symptoms.

Spellmann said he is not thinking of survival for the college in his restructuring, but of thriving and excellence.

"If you didn't have Lindenwood College here in St. Charles, you'd start it," said Spellmann. His approach for setting the school on firm financial ground permanently centers around a total self-evaluation for the school to determine its disease and restructure it to excel.

Over the next two weeks, Spellmann said he plans to continue asking the questions necessary to operationally define Lindenwood's mission. Who the college serves and for what purpose, how it is organized and staffed are the main issues to be settled before a rebuilding can commence. He said he would invite input from students and faculty.

"We need, clearly, to have a strong residential campus. We need to identify what we offer to students and parents," said Spellmann. He added that his findings so far indicate a fragmented college that he would like to see unified in purpose.

Based on financial evaluation, Spellmann has already decided one part of the college will change by next fall: the number of resident students.

Spellmann said if Lindenwood is to recover, operations must make a profit to pay salaries, fund increased student-oriented programs and maintenance, and pay back bank loans that are needed for immediate use and strategic planning.

Spellmann said Lindenwood needs and will get 500 resident students on campus this fall. He compared empty residence hall rooms to empty airline seats, each of which costs the owner in fixed costs.

"A college cannot go on with 250, even 300 residential students," agreed Keck.

Spellmann admitted that the school would see a lot of change immediately as he deals with emergency cash problems, personnel cuts, administrative reorganization, and growth of the student body. "I think there is some pain and strain related to this," said Spellmann.

"If we don't change Lindenwood some way, Lindenwood won't be here," said Keck.

All of the organizational changes and goals will go into a financial package to be penned by Spellmann and submitted to a lender for approval. Spellmann said he already knows how much money is needed to finish out the academic year, but the reevaluation and reorganization of the college will determine the total amount of the loan Lindenwood applies for.

Spellmann said the package will center around the income and expenditures associated with 500 resident students and 300 commuters. The loan will provide a cash "transfusion" to settle emergency needs as well as fund the restructuring and even expansion of the college over the near term.

Presumably, the larger student body will provide a large enough operations surplus to repay all loans quickly and cure Lindenwood's financial problems.

Spellmann said schools like Lindenwood often refuse to be introspective and innovative until they have a financial shock.

"We've got that," he said.

Letters to the Editor

Dear Jim:

The March 13, 1989 issue of the *LindenWorld* includes an article written by you which attributes a statement to me which is inaccurate. In the article you state that, at the February faculty meeting, I said that "those moves (the declaration of financial exigency) could include personnel cuts," but that I "did not foresee that any such cuts would be needed." I did not make such a statement.

What I did state is that, although the declaration of financial exigency would allow the termination of the contracts of tenured faculty, I did not believe that such actions would be necessary in order to achieve a balanced budget. Thus, my statement about the likelihood of personnel cuts was restricted to the issue of tenured faculty. (Other personnel cuts could have been made without a declaration of financial exigency.)

It is not necessary for this letter to be published in the *LindenWorld* unless you particularly want to do so. But I did want to go on the record as noting that the statement attributed to me was inaccurate.

Sincerely,
Daniel N. Keck

--Dr. Keck is correct, and review of notes taken support his correction. The article was written incorrectly from the notes. The *LindenWorld* regrets the error.

LindenWorld Editor:

I am responding to the opinion piece "Commuters Need Some Space."

Ms. Wubker simply does not know what parking difficulties are! Many colleges in urban areas have NO parking spaces. Others such as San Francisco State University, require hiking up steep inclines to reach classes from parking lots, and even faculty members have a fairly long and difficult distance to trudge.

One short block north of our campus, one can avoid the "resident only" bans and have easy access to Young Hall, the library or Roemer Hall. At one time Lindenwood College faculty had no special parking privileges and I have made this stroll frequently. In good weather it was exhilarating and in bad weather it was endurable.

The security issue may be a legitimate concern, but would not be solved by a large campus lot. Neer do-wells can hide from victims more easily in a crowded lot, than on a street with row parking. Arranging to walk with a friend or classmate is a simpler, friendlier, and more ecological solution.

Lindenwood does not need more asphalt on our beautiful campus.

Hans Levi



If Styrofoam Has Got You Bored,
Try The Fresh
Alternative Menu Board

505 Droste Road
St. Charles
723-7821

Open late
night!
7 Days a Week

Project Peace

Notes on the Trip

Compiled by Jim Herries
LindenWorld Editor

The following excerpts come from notes kept by Janett Crook, a Lindenwood junior who made the trip to the Soviet Union in early March. She recorded her thoughts and brief accounts of her experiences while in Moscow, Baku and Leningrad.

March 2

We have arrived at Moscow and we were met by two representatives from Azerbaijan University. I call one Mike and the other one is Yevik. They brought us to our hotel on a bus. The bus driver drives worse than a Chicago or New York taxi driver. The roads are narrow and people can only drive with their parking lights on.

When we got on the bus to go back to the hotel two men (Russians) tried to talk to Joell and I. We told them we didn't understand. Then one said something to me and Sonia said he asked me to marry him. They paid us more compliments and John McKee said he'd sell us, but good thing they didn't understand...



AT THE KREMLIN: Jason Quackenbush (right) and Janett and Joell Crook (at left) in front of the Cathedral of the Annunciation in Cathedral's Square, part of the Kremlin, in Moscow.

March 3

The people here live in apartments, no houses, and there are huge buildings... Green, orange, and yellow are dominant colors in Moscow—symbols of prosperity. We had lunch at the hotel and the ladies gave me a pack of cigarettes and postcards.

There are a lot of cathedrals, all of them are beautiful with gold, painted pictures, and tombs—even more exhilarating than the book pictures that you see. Here in St. Michael's is Ivan the Terrible's tomb...

March 7

Today we went to the 23 school. We had a press meeting with the head of the school and walked around to the classrooms. They had students perform dances and sing—it was magnificent. I wish I had more film, I didn't bring enough. The people and students are so friendly—they are beautiful

people inside and look up to Americans. So hard to believe...

March 8

Nothing but flower shops are open today because it is the holiday that is for the celebration of women...

March 9

When we landed in Leningrad we went to a hotel... We then went to the subway to go to a tourist hotel that has bars and a disco and gambling. The subways were beautiful, clean, and huge. One guy was so drunk he fell on the floor of the subway, so Ralph, Joell, and I picked him up...

March 10

...we went to the palace of Peter the Great, which is like a small city surrounded by a wall. It is very classical and rich-looking. Leningrad is much more western looking and cleaner...

March 11

Joell and I got up early today and took a walk and saw Moscow. People stand in huge lines for alcohol and then at bread stores. Every store has its own specialty: meat, vegetables, bread, candy, etc. We stood in



TOP GUN: With the largest caliber of any gun in the world, the Czar Cannon (above) in Cathedral's Square was cast in bronze in 1586 and weighs 40 tons. Below, pedestrians move about a busy Moscow metro station. (LindenWorld photos by Jason Quackenbush)



Home

Continued from page 1

a few thousand Soviet citizens in line to see Lenin's tomb, a national attraction. After paying their respects, the delegates were taken to see the historical convent where Sophia of Russia lived in the late 1690's.

The delegates left Moscow at 4 a.m. to catch their plane to Baku, Azerbaijan, some 1100 air miles southeast of Moscow. There the students spent the next four days living in a youth complex on the Caspian Sea with their university hosts, their days filled with sightseeing, including tours of Azerbaijan University and a local grade school.

Following a warm reception at the school, the students were invited to spend the afternoon and night with university counterparts, going home with them to meet their families and be guests in Azerbaijani homes for the night. Each delegate has reported this to be the highlight of the trip, citing good food and warm company.

The afternoon of March 8 was filled with tearful goodbyes for some as the students returned from their overnight and after a final meal with the Azerbaijani hosts, boarded the bus that took them to the airport. Next stop, Leningrad.

There the students were given more tours,

including the fortress of Peter and Paul, an historical prison, and the Pushkin Museum, the palace of Catherine the Great. The largest attraction seen in Leningrad was the world-renowned Hermitage, a vast museum known for its collection of works by Matisse, Rembrandt and Gauguin.

Some of the students opted to break away from the tour group in Leningrad to go shopping and sightseeing on their own. Purchasing items was not difficult for the delegates due to the convenient tourists stores that take American currency, and also the fact that Azerbaijan University supplied each Lindenwood delegate with one hundred rubles, about \$150, to spend.

By the time they left, the delegates needed additional bags to hold the souvenirs they had bought and the gifts they had been given by the Azerbaijanis, including the over thirty pounds of books about Azerbaijan, Baku and local culture.

"The books are great," said senior Ralph Godsy. "They'll be a terrific addition to my library. I'm glad I could get them all home."

"I'm glad to be home, period," said senior Jodi Lombardo. "It was a great trip but I am happy to be home."

Project Peace

'How Was the Trip?'

by Jason Quackenbush
LindenWorld Editor

Amid the laughs and hugs that greeted the Project Peace delegates at Lambert Field was the question, "How was the trip?" Even as the students, still stunned from all the travel, sights and experiences of the ten-day journey attempted to answer, Cathy Quinn, director of programs and residences, was already working to organize a question and answer session between the student body and those who took part in Lindenwood's first cultural exchange with the Soviet Union.

The discussion, which occurred that Tuesday during lunch in Ayers cafeteria, featured opening comments from each member of the delegation followed by questions from the audience.

A prevailing comment among the delegates concerned how thorough the Soviet students and citizens in general seemed to be acquainted with American society. "We knew so little about them and they know practically everything about us," said senior Christy Diven. "It got kind of em-

barassing."

John McKee said he was looking for examples of Soviet culture, "but all they wanted to do was cut the hippie's hair." Ralph Godsy discussed the pros and cons of drinking with Azerbaijanis and Joe Arnold added some political observations.

One question from the audience concerned the amount of security the delegates felt imposed on them while in Russia, if any. Arnold answered with a story about him facetiously saying "Gorbachev's a geek" into a hotel-room radio after he and some friends noticed that it had shut itself off as if it were listening. "It beeped three times and came back on again immediately," he said. The delegates agreed that if someone had been listening to their hotel-room conversations they were probably rather bored with what was heard.

Following the discussion, Herb Humphries of KMOV-TV arrived to interview some of the delegates for the 6 p.m. report. Interviewed were Arnold, LSG President Ron Watermon, and Sophia Wehmer. Arnold said the interview aired that evening.



DOWN ON THE CORNER: Muscovite pedestrians wait for their signal in downtown Moscow. Crossing traffic lanes on foot was regarded as hazardous by Lindenwood students (LindenWorld photo by Jason Quackenbush)

The following column ran in the February 26, 1989 edition of the *Moscow News*, a state publication carried by Aeroflot around the world.

MY VIEW

BEHIND THE ALARMING STATISTICS

Soviet crime statistics for the last two years were recently published. The first time such statistics have ever been made public, they are shocking indeed. Crime has somewhat dropped in only two of the 12 categories listed. Strange as it may seem, these two are fraud and mercenary crimes like embezzlement and misappropriation of state and public property. At the same time robbery and armed robbery increased almost 50 per cent in 1988; the number of thefts grew almost 25 per cent; assault and battery rose almost 30 per cent; and the incidence of premeditated murder grew 14.1 per cent.

To call this statistics alarming would be an understatement. They arouse indig-

If it isn't, it must be thrown out. If it is justified, the appropriate sentence must be passed. A single verdict delivered by the court in the interest of "struggling against crime" rather than on the strength of the evidence would mean the end of our efforts to build a state committed to the rule of law, and the end of perestroika.

I have heard people say that amnesties, lighter sentences, calls for mercy and so on are to blame for the increase in crime. Shall we renounce mercy then? Shall we incite an already embittered and merciless society to further cruelty? Shall we institute public hangings and torture?

There's no arguing the fact that under democratic rule and



Yuri FEOFANOV,
professional journalist on the staff
of "Izvestia" since 1956

nation, confusion and distress. "Who's to blame?" and "what is to be done?" One can't help thinking about our prospects for the future. What if the current trend continues unabated? The entire population will be done in by the year 2000. Please forgive my irony in discussing such grave statistics. I resort to it only because I'm sure that panic is the worst reaction to any serious situation.

God forbid we should use the word "emergency" in discussing and analyzing these statistics. No matter how steep the rise in armed robberies and burglaries may be. Then the natural answer to the question "what is to be done?" would be "take emergency measures". In my view, that would be the most frightening answer of all. It would cancel out whatever small and tentative steps we have taken towards establishing a law-governed state and protecting our citizens from arbitrary rule.

Even now, as we analyze the rise in crime, some people are saying that our courts have grown too demanding of investigators and prosecutors, too lenient with criminals, postponing cases for further examination and generally being too liberal. The conclusion is usually this: enough of standing on ceremony and finding fault with the evidence, "the courts must intensify their struggle against crime".

But I am deeply convinced that the courts must not struggle against crime because this is not their business. No matter how sharply the crime may increase or how indignant the public may get in reaction, the judges' sole and vital function is to painstakingly weigh the evidence and to decide whether or not the charge is justified.

legal procedure it is harder to put a criminal behind bars than under a totalitarian regime. (No doubt, Comrade Stalin would have eliminated this mafia in no time. He would simply have jailed half the nation, the mafia along with the others.) But does it follow that democracy and legality should be curtailed?

This country is under repair. I would call it an overhaul, which necessarily involves inconveniences and outlay. But we can't stop work in the middle, or leave the dark corners unpainted. Before condemning democracy, mercy and legal procedure, we must examine and analyze the situation, calmly and thoroughly.

These statistics are alarming but incomplete. They say a lot to the heart, but little to the mind.

Why do the statistics cover only two years? To understand the dynamics of crime, a more extensive period ought to have been analyzed. It would be good, too, to compare them with relevant statistics from the United States and Europe. It would also be useful to know how many crimes went unregistered and how many innocent people were convicted before. And what does the expression "registered crimes" mean? Registered by the militia? Confirmed by public prosecutors? Or acknowledged as criminal by the court? Only in the last case can we really speak of crime.

In any event, the publication of criminal statistics is a positive sign of perestroika. We must know everything about ourselves to be able to draw rational conclusions and answer the questions: what is to be done and how should we proceed?

Features

Peer Panel

by Sophia Wehmer
Peer Panel Coordinator

*Dear Peer Panel,
My roommate is driving me nuts. She plays music at all times of day and night. Also, she is a complete and total slob. I don't want to move out because the year is almost over but she is getting on my nerves like ugly on an ape.*

*Signed,
Lulu's Roommate*

Dear Lulu's Roommate,

The Panel agreed that the most important advice we can offer is to keep the lines of communication open. Is it possible that your roomie doesn't realize the enormity of your annoyance?

One of the best resources for this problem is the R.A. on your floor. If you can't seem to get your problem out in the open, an R.A. can set up an open discussion to "iron out" any hard feelings.

Remember also, that it is your responsibility to handle this problem. No fault can be placed on a roommate who doesn't understand your distaste for dusty clutter and constant noise.

Our last point brings to mind the question of definition. What is sloppy? Certainly no two people lumped together during their freshman year can have the same idea of clean and quiet. Perhaps you are a highly organized individual and your roommate believes that "God didn't throw things into neat little piles"—so why should she? The point is that everything is relative.

In order to define what it is that's causing so much anguish, the Panel includes another suggestion. "Defuse" your accusations by separating her behavior from her ego. For instance, to say, "I like you as a person, but I don't like your underwear on my desk" is more constructive than a statement like, "You live like a refugee—get your junk outta my face." In avoiding personal slams, you'll get better results and a roommate you can live with.

Again, the Panel stresses that you both define the boundaries of how messy is too much and how much quiet time a person needs. Your right to study and sleep are top priority. Both parties owe it to their peace of mind to have a basic understanding of the other's sleeping and studying habits.

Movies:

'Burbs' Leaves Two Different Impressions

by Jeff Cox
LindenWorld writer

"The Burbs," or as I might better say, "The Burps" left a taste of B movies in my mouth. This is the kind of movie that gives Hollywood a bad name. Tom Hanks tries to bring a serious character to a movie that calls more for his "Bosom Buddies" style.

Comedy is the name of the game in "Burbs," but Hanks was not even in the ball park. Hanks is continually overshadowed by his two neighbors portrayed by Bruce Dern and Rick Ducommun; but, these two characters alone, try as they might, could not pull a very humorous concept into an even basically funny movie.

Hank's wife, portrayed by Carrie Fisher, served no purpose and was a totally useless character in the film. As for Corey Feldman, I enjoyed his character very much. He added the same quality to his ditsy high school burn-out role that Dern and Ducommun also brought to their characters. Somebody down the line began casting this movie correctly but felt the need to throw in a name like Tom Hanks to steal the money out of your pocket.

The movie, although it had me grinning at times, does not constitute the high price of an already overpriced movie ticket. Five dollars, and in some places \$5.50, is way too much to spend on a piece of regurgitated celluloid like this.

I recommend you veto this piece of trash and spend your time watching reruns of "I Love Lucy"—like Walter, another of Hank's neighbors, should have done.

One last parting note—I have discovered in this movie an up and coming star. Keep your eyes on the 80s Lassie, Walter's white poodle.

by Michael Stoeher
LindenWorld writer

In "The Burbs," actor Tom Hanks plays, as the ad material says, "A Man of Peace in a Savage Land—Suburbia."

The movie centers around three neighbors—Tom Hanks, Bruce Dern, and Rick Ducommun, who let their curiosity get the best of them as they try to find out about their new reclusive neighbors—the Klopeks.

I found the movie contained some extremely funny moments between Hanks and his neighbor co-stars, Dern and Ducommun. The three of them work well together on screen and their truthful characters placed in exaggerated plot situations provide a strong basis for the comedy.

But, Hanks' soliloquy near the end of the movie is overly stated and too melodramatic. While the exaggeration works marvelously with the comedy, it felt out of place in a serious moment. Other than that, Hanks played his part well.

The Klopeks were wonderfully portrayed but Corey Feldman was annoying. I'm trying to figure out, though, if the annoyance comes from his acting or more from his brattish look.

Dana Olsen's writing appears to be free from plot holes and Joe Dante's camera shots are pleasing and often add to the film's humor. The ending is also a well written and surprising twist.

Jeff and I almost completely disagree because, all in all, I think "The Burbs" was a well made movie with decent acting. It's identifiable premise combined with the exaggeration made for a few good laughs and an enjoyable film.

Living a Cliche in Florida

by Steve Schepker
LindenWorld staff

According to Mitchell Stephens and Gerald Lanson, authors of "Writing and Reporting the News," cliches are tired expressions that have lost their originality through overuse—readers may begin to wonder if the writer has anything fresh to say."

With this near biblical statement in mind, I will once again use a cliché that is as true today as it was when Walt Disney decided to use it on that hideous ride: "It's a small world."

Over the spring break, my suite mates, Brian Bubbenzer, Paul Lampe and I embarked on an epic that parallels that of Knights of the Round Table searching for the Holy Grail, however, we were searching for sun. We found it in Key West, Fla.

While we funned and sunned at a campground on Sunshine Key, I had donned my Lindenwood t-shirt, and I had just strolled out of the palatial cab of the Mazda when I was approached by an older lady camping next to our campsite. I was not surprised by her approaching, because earlier in the day she and I had talked about the snow that St. Louis had received while we sweltered in near 90 degree temperatures.

She had noticed my Lindenwood shirt, and she asked if I was attending this lovely institution. I answered, "yes" immediately. She continued by saying that during World War II she had lived a mere 10 houses from

our lovely Linden Land. She was unsure of the name of the street she had lived on. Her husband was stationed at an airfield in the St. Charles area, and they had lived here for about two years.

Needless to say, I was taken aback by this entire conversation. This woman had lived less than a mile from my current residence over forty years ago, and now one thousand miles away we meet in a small campground in the Keys.

As if the above example wasn't enough, we made a discovery on the island of Key West that was roughly equivalent to that of Buddha stumbling upon the enlightenment, under the bodi tree. As we slowly strolled out of Sloppy Joe's, Hemingway's favorite bar in Key West, we saw Paul approaching with Lindenwood college Professor John Wehmer. Paul had gone back to the car for the camera, and saw Wehmer on his return. They had come back to find us in the bar. It was so earth-shattering to see someone we knew on the southernmost part of the continental United States that words can't do justice.

As if this wasn't enough, Wehmer was accompanied by a Miss Licklighter, who was a former dean of Lindenwood for a time. We had a nice chat, but soon both parties had to move on—there were many more saloons to visit that day.

We are still amazed at these chance encounters which certainly confirm the wisdom of that old cliché, "It's a small world."

Keeping A Diary, and More

by Teri Pinter
LindenWorld writer

If you've ever toyed with the idea of keeping a personal journal, or perhaps you keep one already and could use some fresh insights into the process, "The New Diary" is well worth the reading.

Tristine Rainer approaches the diary with enthusiasm in this easy-to-read book, providing encouragement in getting started and a wealth of ideas to keep the journal going. She has personal experience in journal-keeping as well as a working knowledge of the development of the journal throughout history.

The journal is perhaps the most personal and experimental form of self-expression

that exists—a "sketchbook" for the author, a place to hold memories and goals and an outlet for emotional energy. Rainer uses examples from actual journals sent to her for the book, allowing the reader to see just how many creative as well as practical uses the journal actually has.

"The New Diary" is an elaboration of the traditional idea of the diary as a place to enter daily events. Rainer invites the reader to explore all aspects of the self in a diary.

The book comprehensively discusses writing techniques, areas to explore and rereading the journal and sharing it with others. Throughout the book, the idea of unrestrained freedom and creativity as well as complete honesty in journal-keeping is stressed and shown to be quite therapeutic.

Careers

Taking Your Image Index

What kind of first impression do you make when you walk into a roomful of business associates? Are you perceived as authoritative and reliable? Or, are the impressions you leave behind sabotaging your chances of getting ahead?

You can assess the kind of first impression you make by using a specially-designed "IMAGE INDEX" created by Kiwi Brands, the world's largest manufacturer of shoe care products.

"The IMAGE INDEX is designed to enable people to calculate their prospects for getting ahead in situations where first impressions are important," explained Edward L. Collier, president of Kiwi Brands. This includes getting a new job, earning a promotion or completing a successful sales presentation.

"Recruitment experts tell us there are a number of elements that contribute to an executive's image, including clothes, grooming and various aspects of body language," said Collier. "And if one of those elements doesn't fit in with the overall look, it can throw off the person's entire image," he added.

The IMAGE INDEX was developed in conjunction with Donald and Karen Kaufman of Kaufman Professional Image Consultants of Philadelphia. It is based on the likelihood of making the best impression on the greatest number of people in most business and professional situations.

"Too many intelligent, up-and-coming people undermine their best efforts because their overall appearance projects the wrong kind of image," said Karen Kaufman. "The IMAGE INDEX can give people a sense of what they're doing right, and wrong," added Donald Kaufman.

The IMAGE INDEX lists 12 elements that make up a person's overall image. One Index is tailored for women and one for men.

After taking the test, you can add up your score and immediately determine how your image measures up.

"Wearing shined shoes, or even scoring high on the IMAGE INDEX, won't necessarily guarantee success in getting a new job, or moving up in the corporation," said Collier. "However, it could help keep you a step ahead of the competition," he added.

Next Week: *IMAGE INDEX FOR MEN*

The ImageIndex[®] For Women

Test Your Potential for Getting Ahead.

The following test is based on the probability of making the best first impression on the greatest number of people in business and professional situations. To take the test, simply circle the number opposite the entry that *best* describes you. Then, total up your score according to the directions below, and gauge your Image Index.

BLOUSES

1. Long-sleeved, silk or cotton, solid or small print, with conservative necklines.
2. Oxford cloth shirts with bows.
3. Lace and ruffles, sheer fabrics or plunging necklines.

SUITS

1. Classic cut, navy, grey or black, made of quality fabric and well-fitted.
2. Coordinating jacket and skirt in complimentary colors.
3. Never wear suits.

DRESSES

1. One or two-piece, natural fabric, classic styling, long sleeves, in navy, grey or black with a jacket.
2. Same as above, without a jacket.
3. Ruffled, sheer or mini-dresses.

SHOES

1. Dress shoes, always freshly shined.
2. Casual or dress shoes, rarely shined.
3. Don't think about shining shoes.

The Image Index was developed in conjunction with Kaufman Professional Image Consultants of Philadelphia.
© 1988, KIWI Brands USA
All Rights Reserved.

MAKE-UP

1. Lightly applied to enhance features and coloring.
2. Don't always wear make-up.
3. Applied heavier so that everybody notices it.

HAIR

1. Classic style, well-groomed, shoulder length or shorter.
2. Generally groomed, no particular style.
3. Wear latest style to stand out.

NAILS

1. Manicure at least weekly.
2. Occasionally file and groom.
3. Wait until nails are chipped before polishing.

JEWELRY

1. Regularly wear one or two important pieces.
2. Wear small, barely noticeable jewelry.
3. Wear as much as possible.

PURSES/BRIEFCASES

1. Carry one well-shined classic leather bag for everything.
2. Carry a well-organized briefcase and a purse.
3. Briefcase and/or purse is always overstuffed.

HANDSHAKE

1. Firm with men and women.
2. Only shake when a hand is offered.
3. Don't shake hands.

EYE CONTACT

1. Make frequent eye contact.
2. Not comfortable looking at someone often.
3. Normally look around the room or at feet.

POSTURE

1. Usually stand and sit erectly.
2. Don't pay attention.
3. Tend to slouch.

How to Score Your Image Index: Give yourself 6 points for every #1 answer, 3 points for every #2 answer and 0 points for every #3 answer. If your total score is:

54-72 Congratulations, you're on your way.

36-53 You're on the right track, but have some work to do.

18-35 Careful, you may be sabotaging your chances of getting ahead. There's still hope, though.

0-17 You've got a real problem. Without immediate action, your chances of making a good first impression are virtually nil.

Resumes: Putting It Together Yourself

Of all the facets of the job search, resume writing might be the easiest to circumvent. The task of presenting a succinct, yet dazzling outline of your skills and accomplishments may be seen as prohibitive, even unnecessary, to the uninformed job seeker. After all, you might argue, "Why should I go through the hassle of getting my resume together when I can pay an 'expert' to do it for me?"

Many resume services agree with this rationale and have sprung up all over the country to offer attractive alternatives to

those who suffer from resume writing phobia. Remember, resume writing services write *a* resume—you write *yours*.

The majority of career planning and recruiting personnel agree that it is imperative for job hunters to prepare their own resumes. The analysis and organization required force you to identify talents, determine goals, and more fully understand and appreciate your academic and experiential background.

It is important to keep in mind that employers are interested in what you can do

for them; in the job campaign you are selling a product and the product is you! Trying to sell yourself on the basis of what someone else has written about you is analogous to writing a book report based solely on Cliff Notes—risky at best.

Employers tell us they can spot whether or not an applicant has actually written the resume. If it has been produced by an "outside" source, it reflects poorly not only on the candidate's initiative and motivation in the job search process itself, but on future job performance as well.

In addition, numerous surveys indicate that employers list writing skills as a top priority when making hiring decisions. Resumes constructed by the candidate demonstrate the ability to communicate effectively in writing and therefore make a favorable impression.

Also remember that a resume without an individually written cover letter usually ends up in the wastebasket! For free resume writing guidelines or to have your resume critiqued, contact the CAP Center.

Debbie Coates

Sports

Coaches Reaching For New Heights

by Randy Smith
LindenWorld staff

Like the U.S. Armed Forces, Lindenwood Lions basketball coach Art Siebels and his assistant and chief scout of high school talent, Earl Austin, are currently looking for a few good young men.

The two recently jumped on the recruiting bandwagon, hoping they'll be lucky enough to stumble upon a seven-footer and three-point shooter who wants to play basketball at Lindenwood.

The likelihood of that happening would appear slim considering the Lions are coming off another dismal season—7-25 overall and 1-9 in the Show-Me Conference. More important, though, is the concept of supply and demand.

"Recruiting is like selling insurance," Siebels said. "You contact 100 persons and are lucky if you get one."

"We're in a situation where we have to see what the bigger schools are going to do first. Your top recruits will wait around for that big time offer. They have dreams of playing at UCLA or some place like that."

To say Lindenwood and other private colleges get the leftover recruits of Division I schools is pretty accurate.

What highly sought after seven-footer or long distance shooting whiz is going to pass up a full-ride scholarship ranging from \$250-\$2500 with no radio or TV coverage.

You would think zilch. But that's not exactly the case. Siebels and Austin are in the process of talking with a 6-foot-9-inch player from Colorado and a number of three-point field goal artists from Southern

Illinois.

balling closely is Lutheran North 6-foot-six-inch senior center Tony Johnson.

"Tony was one of the better shot blockers in St. Louis this past year," Austin said. "At this point, his defense is way ahead of his offense. He has all the tools to be a great offensive player in NAIA (National Association of Intercollegiate Athletics)."

As far as forwards go, Lindenwood has gotten positive feedback from their only two St. Charles County area recruits—6-foot-five-inch Rob Wilson and 6-foot-four-inch Joel Svoboda of Duchesne.

Austin said, "Both are two of the better players in St. Charles. Both are excellent shooters from three-point range and can go inside well."

"I see them more as small forwards rather than inside bangers on the college level. I think they would make good perimeter players."

This past season, Wilson averaged 19 points and Svoboda 16 points per game.

The only other forward Lindenwood is actively pursuing is 6-foot-five-inch Chad Thompson of Flora (Ill.) High. He averaged 12 points and eight rebounds a game his senior year.

"I think he'd be an excellent prospect for us," Austin said. "He's an outstanding student. He's not a dominant player because that's not his role with Flora. But he'll go out and score 20 points and get 10 rebounds for you."

When it comes to the guard positions, the Lions have two talented ones in freshman Tim Marshall and Keith Avery.

"I can safely say that Keith is one of the best players to have ever worn a Linden-

wood uniform," Austin said. "He's by far the best athlete on this team. He sees the court better than anyone on the team, is the team's

best passer and had 30 dunks."

Siebels and Austin have made a couple of three-point shooters their second recruiting need.

Of the prospects, Austin feels Steve Dilley of Lincolnland Junior College would be the most valuable addition. Austin said the Lions, who did not have one senior on the team this past season, could use Dilley's experience.

"He could really help Lindenwood," Austin said, "because we'll mostly be a sophomore team. Steve has played two years of JUCO ball in one of the toughest regions in the country. He's not very flashy, but he's an excellent outside shooter, averaging 15 points as a sophomore."

Five other guards Austin is high on as three-point shooters are Travis Brown, Stacy Moore, Chris Langston, Kevin Zeuschel and Lance Smith.

"Travis is one of the top guards in the St. Louis area this year," Austin said. "Besides being an excellent outside shooter (averaging 16 points) he's a great ballhandler."

"He plays a lot like his dad, Travis senior, who was an all-stater at Sumner in the 60s and later coached there until this season," Austin said. "Coach Siebels coached his dad at Missouri Baptist, so they're real close. By

the way, Travis junior plays a lot like Travis senior, but not as good."

Smith and Moore of Red Hill (Ill.) High are ranked numbers one and five in their senior class, respectively.

"They're like unknown players because they grew up in a small town and not the big city," Austin said.

Austin said Moore, who averaged 17 points, would likely be converted from point guard to shooting guard in college.

Perhaps the recruit with the most eye-popping statistics is Langston. The Egyptian (Ill.) High left-handed shooting point guard made 44 of his 88 three-pointers.

"Don't tell any other schools about his stats," pleaded Siebels.

Rounding out Lindenwood's recruiting checklist is Zeuschel, a point guard from Nehlville High.

"He's one of the better shooters and guards in St. Louis," Austin said.

Siebels said, ideally, he would like to bring in four new players for next season. Austin, however, would call it a successful recruiting period if Lindenwood handed out just one scholarship.

"If we get a player from that group to go with our current nucleus," he said, "we could be a really improved team."

"Recruiting is like selling insurance. You contact 100 persons and are lucky if you get one."

--Art Siebels

Illinois.

With the help of Austin, here's a scouting report on Lindenwood's top recruiting prospects:

Simply by virtue of his height, Brent Rush, a 6-foot-nine-inch center out of Westminster, Colorado, could become the biggest recruit in the history of Lindenwood basketball, if he signs. At last check, he was averaging 12 points and 10 rebounds. Siebels has said all along that the Lions need a big man who can control the boards.

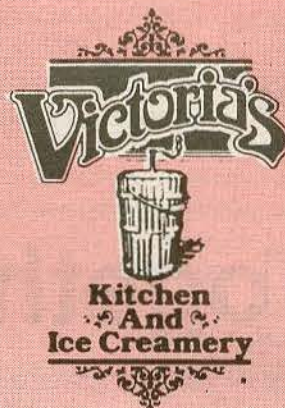
Rush would probably wind up battling 6-foot-three-inch freshman Julius Rankins for the starting center position.

"At 6-foot-nine-inches," said Austin, "there would be a place for Rush on this team. I haven't seen any tape of him, but he has attended a camp run by former Kansas coach Larry Brown. He's had to gain a lot of knowledge and understanding of the game."

Siebels said Rush became Lindenwood's top big man prospect when Kent Wallace of Lincolnland Junior College in Springfield, Ill. decided to transfer to Masters College in Los Angeles.

Locally, the big man Lindenwood is eye-

wood uniform," Austin said. "He's by far the best athlete on this team. He sees the court better than anyone on the team, is the team's



Victoria's
Kitchen
And
Ice Creamery

**BREAKFAST — LUNCH
DINNER ENTREES
SUPERLATIVE
ICE CREAM DESSERTS**

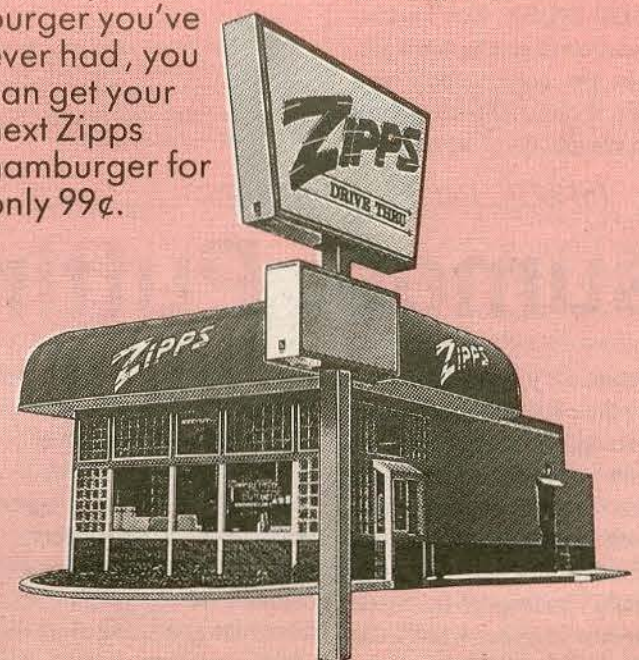
2244 First Capitol Dr., St. Charles, MO • 947-3200

710 North 2nd Street, St. Louis, MO
• 231-5084 • (Laclede's Landing) •

14128 Manchester Rd., Manchester, MO • 394-4886
6935 South Lindbergh, Mehlville, MO • 892-7711

EAT FOR ZIP?

Take the Zipps Challenge and try our big quarter-pound all-beef hamburger for only 99¢. If you don't think it's the greatest burger you've ever had, you can get your next Zipps hamburger for only 99¢.



826 First Capitol Drive
947-8588