

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS
of
LINDENWOOD COLLEGE

November 11, 1960

It is a pleasure to make this report to the Board of Directors of Lindenwood College.

ENROLLMENT

548 students were enrolled at the college in September. This represents an increase of 8½% over the previous year and is the largest enrollment in the history of the college. 58% of the entering freshmen ranked in the upper quarter of their graduating classes.

The income charge from tuition is \$429,170, which is \$17,470 more than we had anticipated.

AUDIT REPORT

The audit report has been received and copies have been mailed to members of the Finance Committee.

The report showed that the income available for operations for the year 1959-60 was \$8,896.11 in excess of the expenditures.

ALUMNAE WEEK-END

Approximately 300 alumnae returned to the campus for some part of the two and a half day program described as "Alumnae Week-end".

The Alumnae Council came for a day ahead of the week-end program and were enthusiastic about seminar discussions designed to acquaint them with the work of the college. One afternoon was given to the presentation of different aspects

of the program of the college from Dean Mackenzie, Dean Conover, Mr. Colson, Mr. Doenges, and the President.

It seemed to all of us that on this occasion, and later during the week-end, the alumnae had come not only to have an enjoyable week-end with old friends, but also to become more intimately acquainted with the work of the college and to discuss with one another ways in which they could be of more help to us.

In the year just past 1,379 of the alumnae made some contribution to the college as compared with 625 the year before, and the total alumnae gifts to the college apart from alumnae dues amounted to \$17,195 as compared with \$6,384 the year before. The alumnae expressed the hope that they could double their gifts to the college again next year. 17% of the 7800 alumnae on the mailing list made a contribution this past year as compared with 8% the year before. While this 17% is not high as compared with the percentages giving to the eastern colleges for women, it is not much under that which is common in the middle west, and it is hoped that it will soon be greatly increased. (Last year 11% of the alumnae gave to Webster College, in St. Louis; 23% to Milwaukee-Downer; and 36% to Western College.)

The program for the week-end included a reception in Cobbs Hall on Friday afternoon at which the new Dean of the College, Donald M. Mackenzie, and the new Dean of the Chapel, Dr. C. Eugene Conover, were introduced to the alumnae and each made a brief address. There was a dinner Friday evening for the alumnae, seniors, and some of the staff. On this occasion Dr. Alice Parker was honored by the alumnae and the college presented awards to three members of the Class of 1911 who were present. After the dinner the alumnae joined the students in Roemer Hall where "The Curious Savage" was presented by the Drama Department.

On Saturday the cornerstone of McCluer Hall was unveiled with Mr. Howard I. Young, President of the Board, officiating. After the unveiling of the cornerstone, the Founders' Day convocation was held in the Chapel with Miss Emily Kimbrough as the speaker, and Certificates of Merit were awarded to two distinguished alumnae, Dr. Beverly Wescott Gabrio, of Seattle, Washington, and Miss Frances E. Wherry, of Washington, D. C. The annual meeting of the Alumnae Association followed lunch.

REPORT OF SYNOD'S COMMITTEE

The source of greatness in a nation is in the quality of individual lives within it. Respect for the dignity of individual human beings is the right to which all are entitled, but it is also a right which must be earned by the exercise of intelligence and moral responsibility.

It is the purpose of the church related college to provide its students with a liberal education which they are qualified to seek and which will bring about the maximum growth of the powers of mind and spirit. We are obligated by this high purpose to strive for the highest excellence attainable in the areas in which we serve. Two recent developments indicate an increasing awareness of this responsibility on the part of the Presbyterian Church:

1. The work that has been done on a statement concerning the church and higher education, this statement to be placed before the General Assembly this spring. The statement has been prepared by a distinguished committee and has been written by Dr. Sherman Skinner, Chairman of this committee. It has already been placed before the Nexus Committee of the Presbyterian College Union and will be examined by the entire Union in January, by the Advisory

Committee of our Board of Christian Education, and by the Board of Christian Education itself. We hope that it will go to the General Assembly with unanimous endorsement of these bodies and that as it is used throughout the churches, it will bring about a greater understanding of the role of the church in higher education.

2. The study of the Presbyterian colleges in Missouri made under the auspices of the Committee of Synod and of our Board of Christian Education. Two competent men were employed to survey the institutions and make a report to Synod's Committee. Dr Allan Pfnister, of the University of Michigan, and Dr. Donald M. Mackenzie, then of the University of Chicago and the North Central Accrediting Association, made the study.

On the basis of this study, Synod's Committee has just transmitted to the college administrators in Missouri their recommendations. These recommendations are to be discussed with members of Synod's Committee on November 27. Copy of the recommendations is attached to this report.

NICCOLLS HALL ADDITION

Under the authority given to go ahead with the Niccolls Hall addition in case this addition could be provided under \$40,000, contract has been signed with Elmer Kolkmeier to do the work. Mr. John Becker was employed as an architect and bids were submitted to four contractors in this area.

The low bid was for \$37,011.

PROGRESS ON McCLUER HALL

Mr. Robert R. Wright, contractor, tells us that he is on schedule with the construction of McCluer Hall and that he will deliver the building to us in May.

Proposals for the furnishings of the parlor are being reviewed by the Committee on Dormitories. Proposals for the furniture for the rooms are being solicited by the Business Manager. It is hoped that orders for furnishings for the parlor and furniture for the rooms may be made before the next meeting of the Board since delivery of some of these items is sometimes delayed.

Two proposals have been received from the Arrowhead Nursery for landscaping one which calls for an expenditure of \$1,400 and the other for an expenditure of approximately twice that amount.

No proposals have been received for removal of the roadway to the west of the building and for the development of the roadway behind the building and on into Butler Way, but it is planned to have bids on this work at an early date.

LONG RANGE PLANNING COMMITTEE

Mr. Doenges has recently made an oral report to the Long Range Planning Committee. During the first four months he has built a general prospect list of something over 6,000 names, most of which are in the St. Louis area. He is now taking from this general list a special gifts group of 700 names. This list will be made up of what he calls "our live prospects" and two copies of the list will be sent to each member of the Board, one for his own use and one to be returned to the college.

It is hoped that each Board member will review this list carefully and indicate ways in which he or she can help us make the approach. In many instances the member may wish to make the first approach or to invite Mr. Doenges or the President of the College to assist in making that approach.

As the list is examined, members of the Board may think of names that are omitted that ought to be on our mailing list for the development program.

Promotional material consisting of five mailings will inform all on our general prospect list concerning the work of the college. The first mailing is entitled THE LINDENWOOD STORY, and is largely historical. Other mailings will introduce the Board, the faculty, the financial picture with statements from the President of the Board and the President of the college, and the fifth will describe specific needs.

The needs that have been emphasized in the thinking of the Long Range Planning Committee are:

1. Additional endowment for faculty salaries.
2. A science hall to include all of our laboratories and to free present science space for faculty offices and classrooms.
3. Replacement of capital funds used in the construction of the dormitory.
4. Improvement of physical education and recreational facilities.

Before the next meeting of the Committee, we shall have an inventory of needs in the various departments of instruction now being made under the direction of Dean Mackenzie. Some of these other departmental needs, such as a modern language laboratory, may be suggested to individual donors.

This is not a crash, high pressure program of solicitation. It must not, however, be allowed to rest. We need to keep at it vigorously and persistently.

This development program would be greatly spurred by a foundation grant of considerable size.

On September 25, The Ford Foundation announced a special program consisting of large unrestricted grants to five privately supported American universities, the grants ranging from \$4,000,000 to \$25,000,000. They were made to Stanford University, Johns Hopkins University, Notre Dame University, University of Denver, and Vanderbilt University. The objective, the President of the Foundation said, "is to assist institutions in different regions of the country to reach and sustain a wholly new level of academic excellence, administrative effectiveness, and financial support." He continued, "Thus, in each region we sought private universities already embarked on future-development programs commensurate in scope, imagination and practicability to the vast needs of American society."

These were matching grants, in all except one case the institution being required to raise \$2.00 for \$1.00 during the next three years. Stanford, which received the largest grant, was required to raise \$3.00 for \$1.00 over the next five years. Matching funds must come from private sources.

It is reasonable to hope that the Foundation may consider more modest grants to a number of selected liberal arts colleges with clearly defined programs for the future.

MISSOURI COLLEGE JOINT FUND COMMITTEE, INC.

The gifts to the Missouri College Joint Fund Committee, Inc. continue to come in in excess of the amount received last year and we are hoping for another 20% increase.

Members of the Boards of the colleges are invited to help secure participation on the part of any business organizations in which they are interested or any others they feel they might interest.

The President of the College was one of 200 college presidents who participated in two days of work in the New York area in October. We went in groups of three to call on executives of the corporations who might be expected to give on a nation-wide basis rather than to one state organization and we received very cordial welcomes. The President of the Chase Manhattan National Bank made the principal address at our dinner meeting and an officer of United States Steel Corporation received an award for their continuing participation.

INSTALLATION OF DEAN MACKENZIE AND DEAN CONOVER

Formal installation of Dr. Donald M. Mackenzie as Dean of the College and Dr. C. Eugene Conover as Dean of the Chapel will be held on Thursday evening, December 1, at 8:00 P.M., at Lindenwood Chapel.

There will, of course, be an academic procession and we hope that members of the Board can be present. It will be appreciated if the attached card is returned promptly.

Invitations are going out to Presbyterian ministers and to our neighbors in educational institutions. We hope to have a large number present at the reception for the newly installed Deans immediately following the service.

RECOMMENDATIONS

It is recommended that the appointment of Lanore Sogard as an Instructor in charge of the Nursery School at a salary of \$5,200 per year be approved.

It is recommended that the Board authorize the Long Range Planning Committee to submit requests for a challenge gift to the Ford Foundation and any other requests that may have the approval of the Long Range Planning Committee.

It is recommended that the dedication of McCluer Hall be set for Sunday afternoon, September 24, 1961.

It is recommended that the Finance Committee of the Board be authorized to arrange for the financing of McCluer Hall and of the Niccolls Hall addition.

It is recommended that the administration, with the approval of the Buildings and Grounds Committee, be authorized to arrange for the removal of the roadway to the west of McCluer Hall and for the relocation of this driveway into Butler Way.

It is recommended that the administration be given authority with the approval of the Buildings and Grounds Committee to contract for landscaping of McCluer Hall.

It is recommended that the administration be given authority, with the approval of the Committee on Dormitories, to order furnishings and furniture of McCluer Hall and of the Niccolls Hall addition.

It is recommended that the Chairman of the Finance Committee, the President and the Dean of the College be asked to study plans for Sabbatical leaves and return a recommendation to the Board.

Respectfully submitted,
F. L. McCluer
F. L. McCluer
President