

**REPORT  
of the  
PRESIDENT OF THE COLLEGE  
to the  
BOARD OF DIRECTORS  
of  
LINDENWOOD COLLEGE**

May 24, 1961

It is a pleasure to make this report to the Board of Directors of Lindenwood College.

COMMENCEMENT

Commencement exercises will be held on Saturday, May 27. Senator Margaret Chase Smith will deliver the commencement address at 10:30 A.M. Dr. Theodore A. Gill will deliver the baccalaureate sermon at 7:30 P.M., Friday, May 26. There will be a reception in Fellowship Hall following the baccalaureate service for the seniors and their parents.

Among the seniors who have won significant fellowships are:

Nancy Babb - Resident Counselorship, Human Relations, Ohio University.

Kenneth Cox - National Defense Fellowship, three year grant, University of Iowa

Vivian Hiatt - National Science Foundation Scholarship, Washington University.

Linda Markuly - Room and tuition scholarship, George Peabody College for Teachers.

June Tavlin - Resident Counselorship, Personnel and Guidance, Indiana University.

Mary Sue Terry - Offered two assistantships in English at University of Oklahoma and at University of Texas.

Margarita Tsinanopoulou - P.E.O. scholarship and tuition scholarship in International Relations at George Washington University.

PARENTS' WEEK-END

Parents' Week-End was observed May 5-7. Students presented a play Friday evening, a horse show Saturday morning, and the May Court Saturday afternoon. Sunday morning two worship services were held in the Lindenwood College Chapel with the President of the College as the speaker. More than 900 people were served dinner in the dining room after the worship services at two seatings.

NATIONAL CHRISTIAN COLLEGE SUNDAY

On National Christian College Sunday, April 16, the President of the College, the Dean of the College, the Dean of the Chapel, and the Chairman of the History Department were guest speakers in pulpits, and forty students participated in various church services.

REPORT FROM NCATE

Lindenwood has held provisional accrediting of our teacher education program since 1959. Last fall we made a supplementary report on our teacher education program in the hope that we would receive full accreditation.

We have just received notice from the NCATE granting full accreditation to Lindenwood College for the preparation of elementary and secondary teachers with the Bachelor's degree as the highest degree to be offered.

HONORS DAY

Dr. Seymour Smith, President of Stephens College was our guest speaker at Honors Day, May 4.

This year we had the largest group winning election to the senior scholastic honor society that we have had in the history of the college.

ALUMNAE SUPPORT

Twelve alumnae clubs have made pledges of \$600.00 each to provide furnishings for rooms in McCluer Hall, and it is hoped that others will follow their example.

An increasing number of alumnae are sending in annual contributions. The third letter asking for gifts is just going out, so we are unable to make a report at this time to compare the results with last year.

PROGRESS ON BUILDINGS

The new parlor in Niccolls Hall has been completed and furnished, and is now being enjoyed by the students. Mrs. Steger reports that the students are thrilled with it, and are using it day and night.

Satisfactory progress is being made on McCluer Hall. Mr. Wright expects to turn the building over to us in June. The date of September 24 was set at the last Board meeting for the dedication of McCluer Hall.

The new driveway has been partially completed, and the old one between Irwin and McCluer Halls will soon be removed.

CHOIR AND CHORALAIRES

The Choir's spring trip to the Chicago area and the Choralaires' trip to Washington, D.C., have brought enthusiastic responses from friends of the college.

The Choralaires sang at the National Presbyterian Church, before the convention of the Daughters of the American Revolution, at Walter Reed Hospital, and at a number of other places in the Washington area.

The Choir sang at a number of high schools and churches in the Chicago area.

STUDENT ASSISTANTS TO HEAD RESIDENT IN NICCOLLS HALL

A new program of student counseling is being introduced in Niccolls Hall this coming year. We have hitherto used upper-class student counselors who resided in the dormitory for the first nine weeks and then moved to other dormitories. This coming year we are appointing six student assistants to the Head Resident in Niccolls Hall who will assist her in counseling new students. They will remain in the dormitory for the entire year.

BUDGET

The budget which is being submitted by the Finance Committee shows the excess of estimated income over expected expenditures to be \$42,553.00. In preparing the proposed budget for the coming college year estimates of income were based on a conservative estimate from <sup>income from</sup> endowment provided by trust officers, and an estimated income from students on the basis of 525 resident students and 60 day students. This is fewer day students than we have this year and fewer resident students than we now have enrolled.

The proposed expenditures include estimate of the cost of recommendations being made by the Buildings and Grounds Committee and by the Committee on Dormitories.

NATIONAL SCIENCE FOUNDATION

We have just received notice that the college has received a grant of \$6,200 for the support of research entitled "Flight Activities and Production of Winged Individuals in Certain Hymenoptera," under the direction of Mary Talbot, Department of Biology, for a period of approximately three years. The payments under this grant will be made as follows: \$2,600 in about two weeks, \$1,800 on or about June 1, 1962, and \$1,800 on or about June 1, 1963.

MATHEMATICS DEPARTMENT

A few years ago we had a consultant from the University of Michigan study our Department of Music and we found his report very helpful. This year we have had Dr. Franklin Tepper Haimo, Professor of Mathematics at Washington University, and Visiting Mathematician for the Mathematical Association of America, visit our Mathematics Department.

Dr. Haimo reports that the course offerings which are current and projected are well suited to the character of the college and to its students. He feels that it would be well to expand in the upper division in the areas of advanced calculus, modern algebra and modern geometry and that with the continuing growth of the department it would be well to add one more permanent staff member in mathematics in order to take care of the increased enrollment and to give further courses in the upper division.

DEVELOPMENT PROGRAM

Work in the Development Office has been proceeding as planned. Two brochures have been mailed, and a third is ready. Following are statements of the President of the Board and of the President of the College which will be included in the brochure being mailed in June:

Statement of the President of the Board

"The Lindenwood College Financial Report of June 15, 1960, is a record of continued growth, proven stability, and excellent management.

"The income and disbursement items for 1959-60 shown on page \_\_\_\_\_ indicate an operational gain of \$8,896.11, the result of some additional income not contemplated at budget time. Lindenwood operates closely within approved budgets.

"The statement of Net Worth on page shows the value of the endowments and plant at June 15, 1960, and for comparative purposes also shows the value of these items as of June 15, 1955. There has been considerable progress during this five-year period. Gifts, bequests and grants received into the Endowment account during the five-year period ending June 15, 1960, had a market value of \$1,256,864.22 on that date. These gifts included the Ford Foundation Faculty Fund Grant and the Ford Foundation Accomplishment Fund Grant, totaling \$319,000. During this same period the college also received gifts from individuals, churches, alumnae, foundations, and business concerns totaling \$245,060.09, all of which amounts were applied to the college operations in the year received.

"Investment in plant is shown at book value or cost, and no attempt has been made to evaluate these items on the basis of replacement cost. It is interesting to note that these sizable assets of Lindenwood College represent gifts from more than three generations of devoted friends, patrons, and alumnae and are a good indication of confidence in the college -- its work and its product. Some of these gifts were used for the construction of buildings as memorials named in honor of the donors. All our restricted endowments carry the name of the donor, and their purposes are respected. Substantial gifts included in plant and endowment came to Lindenwood in the form of bequests.

"For several years Dr. McCluer, president of the college, and our Board members have been concerned about changes and developments taking place in the field of higher education brought about by population increases and the social and technological changes sweeping the world.

The Board, at its meeting in October, 1959, authorized the formation of a long-range study committee to be composed of board members, faculty, administration, and alumnae. The committee members were asked to explore and to determine what should be the future course of Lindenwood College for the next 'quarter century.' The committee's work is nearing completion, and the partial reporting is encouraging and exciting. When these long-range study plans and recommendations are received and acted on by the Board, the decisions will be publicized.

"Education is one of the few products that sells for less than it costs. College boards and trustees have the responsibility to make certain that tuition, student charges, and endowment income and gifts are being used wisely for the total needs of the college. Too often low tuition charges put a college in the position of subsidizing families (of the students) who are capable of paying the full price based on costs. Lindenwood College has made modest but realistic increases in its tuition charges for the current year and for the year 1961-62. They are still below the minimum charges of many of the eastern and western women's and co-educational residence colleges.

"Low faculty salaries are of nationwide concern. Faculty salaries have not risen as have the salaries of other professional groups during the last ten years. We must not, however, expect faculties to subsidize the education of their students. This Board must consider further increases in faculty salaries as the financial responsibility of the college to a dedicated group of teachers.

"Colleges are slow spenders. They must take a long look before replacing or renewing capital facilities, for the nature of the college

business is not one of profit-making. They have no ability to produce capital reserves out of operating income. But the colleges must be provided with new facilities in order to maintain their standards of excellence and in order to meet the demands of our changing society.

"To prepare for expected enlarged enrollments in the decade before us, the Board, on March 5, 1960, authorized the construction of the McCluer Residence Hall which is now scheduled for completion and occupancy in September, 1961. This first step in long-range planning has been financed by the Board with confidence that, upon completion of the building, Lindenwood's friends and supporters will provide the gifts to reimburse the capital funds account for the monies advanced.

"Lindenwood is fortunate in having Dr. Franc L. McCluer as president of the college. His energy and dedication to the cause of higher education have contributed to the fine reputation which Lindenwood College enjoys in the field of senior women's colleges. We are grateful to Dr. McCluer for his devotion and his work. On behalf of the Board, I extend our thanks to Dr. McCluer and his administrative associates, to his dedicated and devoted faculty, and to all the employees contributing to the success of the college.

"Since its founding in 1827 Lindenwood has come a long way. During these historic years the work of Lindenwood has attracted many interested and staunch supporters; and the plant and endowments of Lindenwood College, as shown in this report, testify to the planning, the work, the courage, and the foresight of those guiding the college during its more than 100 years of service in the field of education.

problem because he is a skilled engineer.



And today we are grateful that we continue to interest friends and patrons in increasing numbers to take the places of those of the past who gave of their talents and their gifts."

Statement of the President of the College

"The increasing complexity of our social structure, the inevitable involvement of our society in the world community, and the vast and rapid advances in scientific knowledge have brought about a revolution in our life of which we are not always aware.

Within the area of any of the skilled professions the range of competencies required today is far greater than that required even 25 years ago. The percentage of professional workers in our total labor force has more than doubled since 1910; and according to the Rockefeller Brothers' report in Prospect for America, more than 42 per cent of the workers in the nation have had some specific educational preparation for the tasks in which they are engaged.

"We have been made aware of this fact because of shortages in various areas, such as the shortage of engineers, of teachers, etc.; but we do not solve the problem by stimulating an increased number of men and women to enter a particular profession nor by an over-emphasis of specialization in acquiring a specific skill. More and more our society is demanding a great variety of tasks that will involve a broad range of competencies.

"This is not only the case as a young man or woman prepares for a job; it is also the case as maturing youth of the nation prepare for citizenship. One cannot be excused from understanding any social problem because he is a skilled engineer.

"Education is the first line of defense of our society and of our civilization. Understanding of the facts and forces that enter into the making or marring of community life cannot be acquired easily; but the health of a free society demands that it be acquired by many. As Alfred North Whitehead once observed, 'The race that does not value trained intelligence is doomed.' Military strength may provide temporary physical security, but it is the strength of mind and spirit that will give our free society the quality worthy of survival. Not only for students but for our entire community the task of higher education in America is one that should be undertaken with great seriousness.

"The very size of the problem for us today is startling. The increased birth rate and the rising percentage of high school graduates going on to college lead to the well-grounded prediction that the number of students in colleges and universities in America in 1970 will be twice that enrolled in 1960. This means an expansion in the number of students in the decade equal to that in all our previous history.

"A greater concern, however, should be for the character and the quality of the education offered. Modern society needs trained minds in hundreds of occupations, and a free society requires a widespread understanding of complex and varied problems.

"A third problem before us at Lindenwood College is seen in the change in woman's role that has taken place in the last quarter of a century. The data shown on page        taken from the Women's Bureau, U. S. Dept. of Labor, show not only a great increase in the percentage of our women who are employed outside the home but also great opportunities for women in new areas of responsibility. The following tabulation of enrollments of Lindenwood College in various fields clearly reveals

the change of interest in a ten-year period:

Enrollments in Certain Departments

	<u>1949-50</u>	<u>1959-60</u>	<u>Percentage Increase</u>
Biology	312	400	28.2
Radio & TV	51	89	74.5
Foreign Languages	121	337	270.0
Mathematics	54	339	630.0

"These changes in the interests of students in securing appropriate preparation for their responsibilities in the larger community impose upon us the obligation to enlarge our facilities and in some instances to introduce new courses. A laboratory which has been adequate for students enrolled in biology 10 years ago is inadequate today. Foreign language instruction for a small group of students 10 years ago may not have required the use of a language laboratory, but this laboratory is essential to the best possible instruction today. What has been called the explosion in knowledge is as significant for a college as is the explosion in population.

"Lindenwood College needs additional facilities and increased financial resources not only to handle a larger enrollment but also to achieve a greater excellence in serving its students. This is in no sense a disparagement of a great past. For many years about one-third of the graduates have gone into the teaching profession, and during the last 10 years more than 20 per cent have gone on to graduate study and preparation for professional careers. A host of former students in homes, in churches, and in work outside the home attest to the value of the education that has been provided at Lindenwood.

"This is a successful college with a past of which it has a right to be proud; but that success and that pride obligate us to prepare to do even better work in the future. America must expect more of

its colleges and universities. Lindenwood College is the point at which some of us have responsibility for contributing to the achievement of a greater excellence in higher education; this is the point at which we must do what we must do what we can in time of great national need for strengthening a free society.

"The problems before us are not to be met simply by the expenditure of more money, although the cost of education will continue to rise. We shall need to eliminate all waste; use existing facilities to the utmost; participate in cooperative planning with other institutions; revise curricula and provide independent study programs; and make use of new aids to instruction such as audio-visual aids, language laboratories, and other specialized equipment.

"The college will continue to emphasize liberal arts study as the basis of its curriculum. We do not believe that this curriculum needs to be identical with the liberal arts curriculum of 1890. We do believe that some acquaintance with the languages and literatures of the human race and some understanding of philosophy, of psychology, of religion, of the findings of the natural sciences, of the social sciences, of mathematics, and of history, will give an appreciation of the nature and destiny of man that cannot be acquired in any other way. We shall, however, point out the relationship of competencies in a given discipline to occupational opportunities in a definite area, and we shall maintain a partnership with vocational training in some areas such as the education of teachers.

"Education must prepare maturing students to make their judgments in the light of reason. It must also lead them to exercise moral responsibility. Lindenwood College seeks to be loyal to its obligation

in the charter not to provide teaching from a sectarian viewpoint; but it is proud of its commitment to the Christian faith. Genuine ecumenical spirit does not mean indifference to religion, nor does respect for differences of opinion mean moral neutrality. The college community should be a place where inquiry is free, where commitment is clear and unafraid, and where students will find in the library and classroom and community life unmistakable standards of excellence.

"We invite our friends to invest in the program of education found at Lindenwood College.

"In providing additional facilities and additional resources for this institution one is not giving to keep the college alive. Lindenwood College is a successful institution with a challenging history. It is well established. It will be here to serve the future. Additional capital funds will enable it to grow in strength and in service and to measure up to the opportunities which are before it today.

"This invitation is not a call of desperation - it is a call of a strong college ready to become great."

The summary report of the Long Range Planning Committee as approved by the Board will be the basis of a concluding brochure also to be published in June.

Mr. Doenges and I have made a number of calls on prospective donors. It is desirable that Mr. Doenges sit down with each member of the Board of Directors for a discussion of ways in which individual members of the Board may help in interesting foundations or individuals in our appeal for capital funds.

Copy of a preliminary layout of a proposed science building has been provided by James C. Rider, of the Len A. Maune Co., and will be studied in the immediate future by the Buildings and Grounds Committee, and the Board, and the staff of the college concerned with the use of this building.

RECOMMENDATIONS

Attached is copy of the budget recommended for adoption by the administration of the college and the Finance Committee of the Board of Directors.

It is recommended that the following appointments be approved:

Irving Kaplan, as Assistant Professor in the Department of Sociology, at an annual salary of \$6,000. Mr. Kaplan will replace Dr. Gouldner who will be on a year's leave of absence.

Darlene Ridgley, as Assistant Professor in the Department of Physical Education, at an annual salary of \$6,000. Miss Ridgley will replace Miss Fenn, who is resigning.

It is recommended that the Board approve the conferring of the following degrees subject to satisfactory completion of the required work:

Bachelor of Arts

Margaret Marie Ahrens  
Nancy Kay Babb  
Ina Rae Barklage  
Margaret Irene Bassnett  
Nahid Bozorgmehri  
Nancy Ann Calvert  
Kenneth Dale Cox  
Carolyn Elizabeth Elam  
Carol Jane Ely  
Gretel Anna Gumper  
Judith Ann Guthrie  
Stephanie Susan Harms  
Vivian Seaberg Hiatt  
Mary Diane Humphreys  
Steven Thomas Kardaleff  
Barbara Joanna Kasper  
Patricia Ann Lacey

Bachelor of Arts (Continued)

Lu Nell McGee  
Ann B. McNeer  
Nancy Ordelheide  
Frances Gay Pauly  
Susan Moss Perry  
Terrill Ann Ross  
Sandra Sue Schmitt  
Janice Joy Seitz  
Sondra Rae Swindel  
June Preston Tavlin  
Mary Sue Terry  
Jane Owens Tibbals  
Margarita Tsinanopoulou  
Wanda Lee Wear  
Katherine Ann Worth

Bachelor of Science

Anniejane Adams  
Sue Mary Allender  
Janet Carol Batcheller  
Jane Louise Bost  
Marlene Louise Coddington  
Marjorie Louise Faeth  
Louise Elaine Frederick  
Linda Reed Gillespie  
Keith Edward Hammel  
Janet Dean Hancock  
Evelyn Partney Hausmann  
Ruth Ann Kern  
Laverne Margaret Kieninger  
Anne Bradford Leedy  
Bobbie Louise Moore  
Mary Louise Reilly  
Joan Marie Rundell  
Margaret Ann Sebaugh  
Sally Ann Seifert  
Wilma Tyau

Respectfully submitted,

It is recommended that degrees be conferred on the following upon completion of the requirements. (This recommendation is made pursuant to the policy of allowing a student to complete in summer school one semester's work required for graduation:

Bachelor of Arts

Georgia Wood Baruch  
Dorothy Anne Bryan  
Elizabeth Ann Gorsuch  
Linda Suellen Markuly

Bachelor of Science

Nancy Agne  
Doris Cagle

It is recommended that the following resolution be adopted:

✓  
The Board of Directors has received the report of the Long Range Planning Committee and the outline of the program through which the college seeks the necessary resources to strengthen and improve its program. The Board agrees that Lindenwood College must achieve all the recommended objectives in the shortest possible time, and heartily approves the plan and the program presented by the Long Range Planning Committee. The Board pledges its support of these objectives and calls on the college administration and the faculty to assist in every way possible to insure the support and participation of alumnae, friends, patrons, leaders in business and industry, and members of our churches. It is recommended that a summary of this report of the Long Range Planning Committee be printed and distributed in the literature of the Development Office.

Respectfully submitted,



F. L. McCluer