

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS
of
LINDENWOOD COLLEGE

October 31, 1961

It is a pleasure to make this report to the Board of Directors of Lindenwood College.

ENROLLMENT

A total of 615 students were enrolled at the opening of the fall semester. This is a substantial increase over the enrollment of 548 at the opening in the fall of 1960. It represents, however, a slightly smaller group of resident students (511) and a larger increase than was anticipated in the number of day students (104).

The total income from tuitions amounts to \$532,653.00, which is approximately \$3,000.00 more than we had anticipated. The income from room rentals and board, however, total \$435,222.00, which is \$13,000.00 less than we had estimated in the making of the budget.

The quality of the student body is good. Of the 230 freshmen, 55% ranked in the upper quarter of their graduating classes. It is interesting to note that 45 entering students were transfer students from other colleges or universities. A number of these returned to Lindenwood after having had one year at another institution.

AUDIT REPORT

A copy of the audit report is enclosed with this report. The total income for the year exceeded the total expenditures by ~~\$7,238.00.~~

\$ 8,755.53

FALL EVENTS

Members of the faculty appreciated greatly the presence of members of our Board at the opening staff dinner. Many spoke with enthusiasm of the opportunity to meeting the Directors informally.

The dedication of McCluer Hall on September 24 was, we believe, a worthy program. Mr. Russell Dearmont, member of the Board of Directors, delivered the principal address. 1,200 people were seated on the driveway and campus in front of the building and many of them were greeted at a reception in the parlor of the dormitory.

The Missouri Philosophical Society held its annual meeting on the Lindenwood campus October 20-21. Dr. C. Eugene Conover, of the Lindenwood faculty, is the retiring president of this group.

In connection with the Association of College Admissions Counselors' meeting held in St. Louis in October 160 counselors of high school students visited the Lindenwood campus and had luncheon with us in Fellowship Hall of the Chapel. The visitors were guided in small groups by our students, and all seemed to have been enthusiastic about what they saw of our plant and our operation. It was good for us to have the opportunity to become acquainted with them.

We hope that Alumnae Weekend will bring a greater number of alumnae than usual. Responses indicate a great deal of interest. Nancy Hanschman will deliver the address at the Founders' Day Convocation October 28. Printed programs of the activities of the week-end have been mailed to members of the Board of Directors.

The alumnae make their reports on their gifts to the college from fall to fall rather than in correspondence with our fiscal year.

The comparative report of the last three years is of interest:

	<u>1959</u>	<u>1960</u>	<u>1961</u>
No. of contributors	625	1,379	1,157
Gifts to College	\$6,384	\$17,195.71	\$8,031.50
Dues	<u>\$1,619</u>	<u>\$ 1,100.00</u>	<u>\$1,363.00</u>
TOTALS	<u>\$8,003.00</u>	<u>\$18,295.71</u>	<u>\$9,394.50</u>

The report for 1960 includes a capital gift of a trust fund of almost \$9,000.00. The totals for 1961 do not include the pledges for furnishings of rooms in McCluer Hall made by 10 alumnae clubs and by the President of the Alumnae Association. These pledges total \$6,600.00, and some of them have been paid in full.

DEATH OF DR. ALICE PARKER

Members of the Board received notice of the death of Dr. Alice Parker. A scholarship fund has been established at the college by friends of Dr. Parker who have made gifts to it in her memory. It is not possible to measure the great contribution of this teacher to Lindenwood College.

The following resolution has been placed in the minutes of the faculty:

"The sudden death of Dr. Alice Parker on June 22, 1961, brought to her colleagues and other friends a sense of immeasurable loss.

"Dr. Parker came to Lindenwood in 1928. She received her B.A. and M.A. degrees from the University of Missouri and studied in various graduate schools during summer sessions. In 1937 she became an Honorary Fellow of Yale University and was awarded the Ph.D. from Yale in 1939.

"Dr. Parker was widely travelled, for she was constantly enlarging the intellectual horizon of a truly inquiring mind. She lived for a year in Paris, teaching in the American High School, and later visited nearly all the European countries as well as South America. On two occasions she held the Winifred Cullis Lecture Fellowship of the British-American Associates and lectured extensively throughout Britain. It had been her hope that after retirement she might live and teach for a year in the Far East.

"Her wide interests are further revealed by the vast number of professional, civic, and philanthropic organizations in which she was active. For two years she was president of the Missouri Division of the American Association of University Women, and twice a delegate to I.F.U.W. conferences abroad. She was the first president of the Lindenwood College chapter of A.A.U.P. She was a contributing member of the Democratic Party and was once a candidate for the state legislature. She was a generous contributor to innumerable worthy causes.

"During the thirty-three years of her teaching at Lindenwood, she was deeply concerned for the welfare of both her colleagues and her students. Always available for consultation and advice, she helped endlessly in the wise solution of problems. As a teacher, she aroused the interest of her students, stirred their imagination, and gave them a real vision of the potentialities of life and scholarship. She was Acting Dean at Lindenwood for a semester and for many years was chairman of the English Department. During her last two years at the college she was engaged in an experiment in television teaching sponsored by the Ford Foundation.

"Dr. Parker's fine art of conversation, her love of people, her broad human understanding and tolerance were so exceptional that any statement concerning her personal influence on the Lindenwood campus must be inadequate."

F. L. McCluer (signed)

President

Donald M. Mackenzie (signed)

Dean

(M. Elizabeth Dawson (signed)

(Mary Terhune (signed)

(Agnes Sibley (signed)

(Homer Clevenger (signed)

THE SKINNER REPORT

The statement which was prepared by a committee appointed by the General Assembly in 1960 and approved by the General Assembly in 1961 concerning the responsibility of the church in the field of higher education has been mailed to all the ministers within our church and to others vitally interested in education. It is hoped that faculties and boards of directors of the colleges

will arrange for a discussion of this statement.

This paper has been known as "The Skinner Report" since Dr. Skinner was the writer for the committee.

In this connection our Presbyterian Board of Christian Education is considering the establishment of a faculty registry to include names of qualified people who are interested in teaching in a church related college. It is the hope of the Board that they will recruit a number of candidates for teaching positions in our church colleges who will be in full sympathy with the college and the church.

MAINTENANCE AND REPAIR OF BUILDINGS

During the summer the work which was authorized in the campus buildings was completed and new furnishings were provided in several offices and Butler Hall.

The furnishings authorized for McCluer Hall were purchased and delivered and installed in time for the opening of college.

Except for the bedrooms in the Health Center the physical properties seem to be in excellent shape.

DEVELOPMENT PROGRAM

We believe the current work for our development program has been well done. The brochures which have been mailed to more than 5,000 prospects and approximately 910 friends on the special gift list, as well as to our general mailing list, have been well received.

The Director of Development has prepared a careful card index system which enables us to keep up with a record of calls and reports. The President and the Director of Development have made a great number of calls and have had 81 conferences with special prospects.

A complete record of foundation giving in the area has been prepared and a book detailing this type of giving will be available to the members of the Board. We are preparing now to call on a number of foundations to present the capital needs listed in our last development brochure.

Attached to this report is a report on the need for improved facilities in instruction in the fields of science and mathematics. This together with the preliminary drawing of the laboratory building will be the basis of discussions with foundations and other interested friends.

The Director of Development is also working on a program to secure approximately \$200,000 in annual "investment" giving. We feel that a great number of our friends will be able to give \$100 to \$1,000 each on an annual basis without any obligation to make these gifts annually. We hope to organize for this purpose the alumnae, patrons, a St. Charles group, and friends of the college in other areas.

A program of the size which we are undertaking will require active participation from members of the Board of Directors.

ACTION OF SYNOD ON THE REPORT OF THE SPECIAL COMMITTEE

The Synod did not approve the recommendations of the Special Committee on Colleges, but did provide for the appointment of a special committee to work with the church related colleges of the Synod in providing cooperation among these institutions and understanding of their problems on the part of members of the Presbyterian Church in the state.

The committee is to be made up of the Presidents of the Colleges, one trustee from each institution, and one faculty member from each college to be selected by the President.

NEW PROGRAMS AT THE COLLEGE

Chief additions to the curricula this year include:

1. A course in Russian.
2. A Freshman English course based on reading of literature and writing, rather than on rhetoric and composition.
3. A workshop in television involving instruction by a member of the staff of KMOX-TV, and the use of one of our advanced students in an apprenticeship at this station.
4. Last spring the administration and faculty organized the course offerings on a divisional basis. The departments of instruction are grouped within the divisions as follows:
 - a. The Division of the Humanities - Dr. Mary Terhune, Chairman

Art	Music
Classics	Philosophy
English	Religion
Modern Language	Speech
 - b. The Division of the Natural Sciences and Mathematics - Dr. Mary Talbot, Chairman

Biology	Physics
Chemistry	Mathematics
 - c. The Division of the Social Sciences - Dr. Homer Clevenger, Chairman

Economics	Psychology
History	Sociology
Political Science	
 - d. The Division of Professional Education - Mr. Bremen Van Bibber, Chairman

Education	Office Management
Home Economics	Physical Education
5. Consideration is being given to the possibility of recommending that the College announce a three semester program which would enable us to use the physical facilities of the campus for eleven months during the year and to provide for graduation of a student after three years of study, instead of after four.

1. That the Associated Colleges of Missouri (or some other group if out-of-state institutions will be included) be organized, that the chief administrative authority of interested institutions

PROPOSED COOPERATIVE ASSOCIATION OF MISSOURI COLLEGES

Informal discussions of the possibility of providing some cooperative work among the liberal arts colleges within Missouri have been held. A committee has presented to the Protestant liberal arts colleges in Missouri an outline of a definite proposal which is given below:

"ASSUMPTIONS:

- "1. That a group of similar church-related colleges in Missouri desire to join in association for:
 - "a. The more efficient uses of resources
 - "b. Engaging in analytical studies
 - "c. Mutually raising the educational standards and effectiveness of the constituent institutions
 - "d. Sharing of each others strengths
 - "e. Assisting them in the development of additional sources of revenue.
- "2. That the colleges are or will attempt to be, in important degree, liberal arts colleges of high standards; that admissions and graduation requirements, while not forced into any particular mold, will be of equivalent demand and prestige.
- "3. That each college is ready to subscribe to the necessary costs to effect an organization, including the expense of a person or persons and for a central office or headquarters.
- "4. That each college will retain control over the internal affairs and operations of its own institution and there will be no attempts other than those in Number 2 above to influence member colleges to conform to common practices or in any way impair their autonomy.
- "5. That each college is willing to make available to the central staff or organization all data necessary to any approved activity and to encourage cooperation by any faculty member, administrative officer, students, or group in any such activity.

"RECOMMENDATIONS:

- "1. That the Associated Colleges of Missouri (or some other name if out-of-state institutions will be included) be organized; that the chief administrative officers of interested institutions

appoint an organizational committee immediately to prepare a statement to be presented for approval to the several boards of trustees or directors; that all potential members be required to agree to certain standards of academic excellence stipulated by this committee (which may seek outside assistance in their formulation), and that the date of January 1, 1962, be established as a target date for permanent organization.

"2. That this association shall be organized in general about the assumptions above or as revised.

"3. That members of the organizational committee (paragraph #1 above) be empowered to attempt to gain financial assistance in the form of a foundation grant or other for the first year's organization.

"4. That areas of effective cooperation already existing (athletics, forensics, etc.) be embraced in such a new organization wherever possible.

"5. That the organization be kept simple and workable."

RECOMMENDATIONS

The Chairman of the Board's Committee on a Retirement Program has been working with Mr. Fritsche, of General American Life Insurance Company, and the President of the College on retirement programs. Several programs are being prepared to be put before the whole committee with the hope that a committee recommendation will be made to the Board at its next meeting. It is recommended that this committee be given the responsibility of making a study of our health insurance program.

It is recommended that we defer consideration of a plan for Sabbatical leaves until after action has been taken on a retirement program.

At various times we have talked about the problem we have in enlarging membership on the Board through the Advisory Board. I understand it is possible

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Lindenwood College has long been committed to the ideal that a liberal education provides a student with the best possible preparation for his life. It is recommended that the Secretary of the Board be authorized to prepare an appropriate petition to increase the membership of our Board of Directors to a maximum of 27.

It is recommended that the appointment of Mr. Gerald R. Gifford, as Director of Admissions and Public Relations, at a salary of \$9,000.00 a year be approved. Mr. Gifford holds his B.A. and M.A. from Pittsburg State College in Kansas. He has had three years of experience as Director of Admissions at Colorado Woman's College, and has recently been employed by Tuition Plan, Inc.

It is recommended that the following appointments to the teaching staff be approved:

Mrs. Helena Alexander as Visiting Professor (part-time) in the Department of Modern Languages, to teach Russian, at a salary of \$1,200 for the year.

Mr. Groff S. Bittner as part-time Instructor in Piano at a salary of \$1,400 a year.


The Reverend David F. Cox as part-time Instructor in the Department of Philosophy and Religion for the second semester at a salary of \$500.00 for the semester.

Dr. James F. Hood as Associate Professor in the Department of History and Government at a salary of \$8,000 for the year.

Mr. Churl Suk Kim as Assistant Professor in the Department of Mathematics at a salary of \$7,000 for the year.

It is recommended that the President of the Board appoint a member of the Board to act on the newly created Synod Committee on Colleges.

Respectfully submitted,


F. L. McCluer
President

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