

REPORT
of the
PRESIDENT OF THE COLLEGE
to the
BOARD OF DIRECTORS
of
LINDENWOOD COLLEGE

October 14, 1963

It is a pleasure to make this report to the Board of Directors and Advisory Board of Lindenwood College.

OPENING OF COLLEGE

The College opened on September 7 under the direction of Dean Paul W. Pixler. All indications are that we had a very satisfactory and smooth registration. Our Orientation Week has been shortened now that we require College Boards of all new students, and we had all students in their classes by the middle of the week.

Faculty and students alike were enthusiastic about the leadership of Dean Pixler in the absence of the President. Mr. Glenn G. Thomas, who assumed his duties as Director of Admissions and Public Relations in August, also contributed notably to the happy opening of the college.

553 students matriculated for the fall semester. Our total income from students for board, room and tuition from the September registration amounts to \$981,930, which is \$120,000 less than our anticipated income for the year. There will be some additional income from students with the registration for the second semester. Our budget allowed for a surplus of

\$57,009. We shall hope that increased income from annual giving and decreased expenditures in some areas will allow us to operate without a deficit.

Since there was no registration for the course in Home Management this fall, the Home Management House is being used as a student center. Student response to the use of this building has been enthusiastic and the students have used it for small parties, have taken their dates there when they have not wished to leave campus, and during the day for study. Several vending machines have been placed in the house for the use of the students.

Under the sponsorship of the Dormitories Committee the recreation room in Cobbs Hall has been converted into a garden room, and the students have been equally enthusiastic about the change in this facility. The adjoining tea room is now provided with vending machines which give more space for students and this has resulted in a considerable saving in labor costs.

AUDIT

Copy of the audit report is attached to this report. Operations for the year ended June 15, 1963 showed a surplus of \$31,187 over the expenses for this year.

FALL PROGRAMS

The fall programs which should be of special interest for members of the Board are those of Parents' Day, October 12, and what is described as the "Fall Festival" which begins on October 17.

The Parents' Day program will include an open house in the academic departments from 9:00 to 10:45; a convocation at 11:00 in the Chapel, addressed by the President of the College and the Dean; a luncheon for mothers and daughters

and women of the faculty, administration, and staff at 12:30 in Ayres Dining Room, this luncheon to be addressed by Dr. Esther L. Johnson; a luncheon for fathers of students and men of the faculty, administration, and staff at 12:30 in Fellowship Hall; open house in the residence halls from 3:00 to 5:00; and a western style dinner and program on the campus at 5:00.

We plan to organize a Fathers' Club at the luncheon for fathers. This club will be useful to the College in helping us find desirable students, in establishing a cooperative understanding of the college program with our patrons, and in helping us to secure gifts from patrons of the College. Dr. William F. McGinnis, of St. Louis, whose daughter is a member of the Junior Class, has agreed to accept the presidency of this club.

The "Fall Festival" consists of a concentration of public programs in the fields of the humanities and the arts. The following events have been scheduled:

- October 17 - 8:00 P.M. - "The New French Theater", Wallace Foley, University of Colorado (Auditorium)
- October 22 - 8:00 P.M. - Aristeia Ensemble, William Schatzkamer, Conductor - Program of Contemporary Music for Small Orchestra (Auditorium)
- October 24 - 8:00 P.M. - Play: "The Royal Gambit", by Hermann Gressieker, directed by Molly Fleetwood (a Lindenwood student) (Fellowship Hall)
- October 25 - 8:00 P.M. - David Barnett, Pianist, French Piano Music from Couperin to Poulenc (Auditorium)
- October 26 - 8:00 P.M. - Repeat performance of play given October 24
- October 29 - 4:00 P.M. - Poetry reading: John Knoepfle, Maryville College, will read from his translations of two modern Spanish poets, Rafael Alberti and Cesar Vallejo (Fine Arts Building)
- October 30 - 8:00 P.M. - "Six Characters in Search of an Author", Pirandello. New York Circle-in-the Square Theatre (Auditorium)

Members of the Board and their wives (or their husbands) are urged to attend the Parents' Day Program and the events of the "Fall Festival".

LOCATION OF THE SCIENCE BUILDING

Late in June the Buildings and Grounds Committee met at the College and examined several possible sites for the new science hall. The site that was recommended is immediately east of the library.

The architect has redrawn the plans to fit this site, and reduced the space to hold the cost of the building to approximately \$1,500,000. It is hoped that by the time the Board meets the new blueprints will be available.

PLANS OF THE CAMPAIGN COMMITTEE

The campaign committee consists of Raymond E. Rowland, as Chairman, John M. Black, Arthur S. Goodall, Admiral Sidney Souers, and Howard I. Young from the Board. Mr. Rowland, Mr. Doenges, and the President of the College talked with Mr. John M. Black last spring, and he consented to be chairman of the campaign to be made this winter. Preliminary plans to conduct an intensive solicitation in St. Louis in January were made at this time and are being developed.

The total we have received to date in pledges and gifts to our Development Program is \$127,803, approximately \$75,000 of which has come from members of the Board of Directors.

The annual solicitation program inaugurated in St. Charles last year yielded \$13,110, which goes to operations.

The Alumnae Fund for 1963 has reached \$14,963. This goes for operations except for \$1,000.

October 14, 1963

It is recommended REAPPRAISAL COMMITTEE REPORT

Copy of the report that has been sent to the Reappraisal Committee of our Presbyterian Board of Christian Education is enclosed. The President of Lindenwood is a member of this committee, and it is expected that the committee will hold a meeting to review the reports from the several colleges sometime this winter.

RECOMMENDATIONS

It is recommended that a resolution authorizing the withdrawal of funds represented by Savings Certificates of Deposit on the signature of two of the following named officers of the College:

F. L. McCluer, President
R. C. Colson, Business Manager
Hazel Fuller, Assistant to the Business Manager
Alice M. Wise, Secretary to the Business Manager

Appropriate copy of such resolution has been supplied by the Bank of St. Louis.

It is recommended that the following appointments be approved:

Paul W. Pixler, Dean of the College, at an annual salary of \$15,500, and a residence on campus. Dean Pixler holds the A.B. Degree from Kletzing College; B.D., Asbury Seminary; S.T.M. Harvard Divinity School; and Ph.D., (in Philosophy), Boston University. For the last six years he has been Vice-President and Academic Dean of Iowa Wesleyan College.

Mildred Haefele, Chairman and Associate Professor of the Department of Home Economics, at an annual salary of \$7,000. Miss Haefele holds the B.Ed. Degree from Illinois State Normal, and the M.S. from Ohio State University.

Donald Dennis Lisenby as Assistant Professor, part-time, in the Department of Psychology, at an annual salary of \$3,750. Mr. Lisenby holds the A.B. Degree from the University of Illinois and is working on his Ph.D. Degree at Washington University.

It is recommended that the Board decide at this meeting whether or not to make application for matching grant from the Federal Government in case the bill to provide such aid for the construction of academic facilities is passed by Congress.

The Missouri College Joint Fund Committee has been studying possibilities of effecting economies through some cooperative buying. One area in which data has been sought is through insurance companies for group hospital insurance and supplementary major medical insurance. It is recommended that the details of the proposal in this area be submitted to the Finance Committee for its recommendation.

Respectfully submitted,



F. L. McCluer
President of the College



F. L. McCluer
President

(Dictated by Dr. McCluer
and signed in his absence)