

REPORT  
of the  
PRESIDENT OF THE COLLEGE  
to the  
BOARD OF DIRECTORS  
of  
LINDENWOOD COLLEGE

February 24, 1964

It is a pleasure to make this report to the Board of Directors and Advisory Board of Lindenwood College.

STUDENT PERFORMANCE

The academic performance of students this last semester we consider to be well above the average for the last few years. Student morale and faculty morale are appreciably higher this year than last. Fourteen students completed requirements for graduation. Fifty-seven won a place on the Dean's Honor Roll with a grade point average of 3.5 or better, eleven of them having straight "A" marks. Only three students were suspended for academic failure, and only one was dismissed. Fifteen new students were admitted the second semester.

Our study of the records of the fourteen students who were placed on probation at the end of the semester and of the twenty-three who were admitted to the freshman honor society, Alpha Lambda Delta, indicates that motivation is a more important factor in performance than College Board scores. The Office of the Dean of Students is making a study of performance of all students in the hope that we can make a prediction on the basis of the high school record and College Board scores.

Students have been enlisted in cooperation with the Administration of the College through what is known as "The Sounding Board", and in a committee

for personal solicitation. Mr. Black has secured the help of the public relations staff of Southwestern Bell Telephone Company and Mr. Charles E. Groggett, of Gardner Advertising Company, who have cooperated in preparing brochures to be mailed to prospects. A copy of the first of these brochures is attached to this report. It is planned to begin active solicitation in St. Louis after a kick-off dinner at the college on March 16. The Dean's committee on academic affairs consists of students selected by the Dean to discuss possible changes in the curriculum and requirements for the degrees, and other matters relating to academic instruction.

### PROGRESS ON FINANCIAL CAMPAIGNS

#### St. Charles Campaign

The St. Charles Committee for Community Support, composed of 35 St. Charles businessmen, launched its appeal for gifts to operations from citizens of St. Charles February 10. Committee members and others to be solicited were guests of the college at a dinner on that evening at which we expressed appreciation of support given last year, and gave them information about the program for this year. It is expected that all prospects will be seen personally by a representative of the committee by March 1.

#### Alumnae Solicitation

The alumnae report of giving for the last calendar year indicated that total gifts from alumnae amounted to \$28,251 and that these gifts came from 856 alumnae of the college. The names of the donors by class were published in an Alumnae Contributors Honor Roll in which Alumnae Day on May 2 was announced.

#### St. Louis Campaign

Mr. John Black and his committee have been working in setting up the solicitation to be held in St. Louis. They are now engaged in enlisting callers

for a Father - Daughter Banquet to be held at the University of Missouri in St. Louis. The members of the Executive Council of the Board will staff of Southwestern Bell Telephone Company and Mr. Charles E. Claggett, of Gardner Advertising Company, who have cooperated in preparing brochures to be mailed to prospects. A copy of the first of these brochures is attached to this report. It is planned to begin active solicitation in St. Louis after a kick-off dinner at the college on March 16.

#### Federal Loan or Grant

At the last meeting of the Board there was some discussion of possible application for a loan from the Federal Government. There was general agreement that we should not seek a loan at this time. Since that time Public Law 88-204 has been passed and signed by the President. This law allows for outright grants with special emphasis on science laboratory facilities, as well as for loans. The Business Manager of the College attended an information meeting sponsored by the U. S. Office of Education in Chicago. Under this legislation the college might ask for a grant in the maximum amount of \$500,000 under Title I of this act on a project assumed to cost \$1,500,000. This would not prevent the college from asking for a loan of \$625,000 under Title III. The members of the Finance Committee of the Board and of the campaign committee have been discussing the advisability of seeking either a grant or a loan because it would mean more financial help and because failure to do so might have an adverse effect upon our solicitation of funds in the business community.

#### Fathers' Club

The work of the Fathers' Club to which reference was made in this report of the fall has been completed. Approximately one-half of the fathers have already paid dues for membership in the club, and arrangements have been made

for a Father - Daughter Banquet to be held at the Sheraton-Jefferson Hotel in St. Louis. The members of the Executive Council of the Fathers' Club who will plan for solicitation of gifts to the college are:

William F. McGinnis, M.D.- President  
St. Louis, Missouri

Robert G. Ferrell - Vice-President  
Indianapolis, Indiana

Gordon J. Buchanan - Secretary  
Cincinnati, Ohio

Charles W. Boswell - Treasurer  
St. Charles, Missouri

Leroy Anderson B. Davis Napier, Ph.D., Professor of Old Testament at Yale Divinity School, and Master of Calhoun College, Yale University.

John O. Bergelin  
Big Rapids, Michigan "The Garden", "The Brothers",

E. Preston Calvert stories in Genesis made a sound impact upon the college community. Dr. Napier was equally effective in informal conversations with student groups.

Omer L. Carrothers  
Noplin, Missouri

W. B. Daume  
St. Louis, Missouri

Joseph DeBord  
Kearney, Nebraska

M. H. Fitzpatrick  
Amarillo, Texas

Max M. Goldenberg, M.D.  
East St. Louis, Illinois

Charles L. Hamilton  
El Dorado, Arkansas

Lester Moss is for apprentice teaching on the part of students. Mr. Mallinckrodt has been chairman of the NECC, succeeding Mrs. Aaron Fischer. The Council is composed of men, as well as administrators of various institutions. President

Judge James H. Pilkinton  
Hope, Arkansas

The Right Reverend G. H. Quarterman supported, four Bishop of the Diocese of Northwest Texas  
Amarillo, Texas

C. E. Mueller, M.D.  
St. Louis, Missouri

H. H. Scholle, D.D.S.  
Concordia, Missouri

Edward L. Sell  
Bay Village, Ohio

Fred Wittner  
Scarsdale, New York

#### RELIGION IN LIFE WEEK

Religion-in-Life-Week was an unusually significant one for faculty and students. Our leader was The Reverend B. Davie Napier, Ph.D., Professor of Old Testament at Yale Divinity School, and Master of Calhoun College, Yale University. His four formal presentations in the chapel on "The Garden", "The Brothers", "The Flood", and "The Tower" based on these stories in Genesis made a sound impact upon the college community. Dr. Napier was equally effective in informal conversations with student groups during the week.

#### HIGHER EDUCATION COORDINATING COUNCIL

The Higher Education Coordinating Council, consisting of representatives of the universities, the four year colleges, and the junior colleges in the metropolitan St. Louis area, is holding regular monthly meetings of the common problems of these institutions and various aspects of cooperation that will strengthen all of them. The two areas in which the greatest progress has been made to date are in the cooperative use of libraries and in planning for uniform practices in the use of public schools for apprentice teaching on the part of students. Mr. Mallinckrodt has been chairman of the HECC, succeeding Mrs. Aaron Fischer. The Council is composed of laymen, as well as administrators of various institutions. President McCluer is representing the privately supported, four

year colleges on this Council. We all entertain the hope that the work of the Council will be increasingly significant.

#### NORTH CENTRAL REVIEW

In March a team of two representatives of the Commission on Higher Education of the North Central Association will visit Lindenwood for a review.

This visit is made in accordance with the plan to review all member institutions since review has not been made in most cases since original accreditation.

Information which we are supplying to North Central will be available to members of the Board.

#### THE ARCHITECT'S PLANS FOR THE SCIENCE BUILDING

Detailed plans and drawings and specifications for the science building have been submitted by Kenneth E. Wischmeyer, the architect, and have been made available to the Buildings and Grounds Committee for examination. These plans, if acceptable to the Board, are then ready for examination by contractors for bids.

#### DEAN PIXLER'S SUGGESTIONS FOR CHANGES IN CURRICULUM

Attached to this report is a copy of the paper presented to the faculty by Dean Paul Pixler entitled "Some Curriculum Ideas for Lindenwood College." His recommendations include a recommendation for a change in the calendar and some changes in requirements for a degree and in the set up of courses. The faculty devoted one full meeting to a discussion, without action, after the paper had been submitted and read. At the last meeting of the faculty the faculty voted to recommend the 3 - 3 calendar in principle, which means that they recommend the organization of the calendar in three terms during the nine month period instead of in two, leaving to further debate and discussion the changes in curriculum.

The chief advantages of the 3 - 3 calendar are:

1. Fewer interruptions to study as a result of trips home (Christmas vacation would come shortly after the second term begins rather than just before final examinations, and the spring vacation would come between terms. There would be no other breaks.)
2. Concentration of student's interest on three courses meeting five hours a week rather than on six or seven, some of which would include only two meetings a week.
3. A restudy of course offerings by each department and by the four divisions.

The 3- 3- term idea was carefully examined by the faculty, in divisional meetings, and was recommended by the Educational Policies Committee of the faculty, as well as by the Administration.

#### TEN YEAR PROJECTION

Dean Pixler and Mr. Colson have put in a great many hours in making a careful projection of a budget for the college over the next ten years. This type of planning has been recommended to colleges by the Ford Foundation and has been very rewarding to institutions who have taken the trouble to go into it.

Attached are copies of the assumptions which we made before the Dean and the Business Manager filled in the estimated expenditures. Financial projections have been supplied to members of the Finance Committee and are available to any member of the Board. Since these are not definite commitments, we do not wish the projections to be common information outside the members of the Board and the administrative officers of the college.

#### RECOMMENDATIONS

It is recommended that \$30,000 suggested to the Finance Committee be approved for increasing faculty salaries. (You will remember that we are on

a three year program to get our salaries into the following ranges. This is the third year.

Professor	\$9,000 - \$12,000
Associate Professor	7,000 - 10,000
Assistant Professor	6,000 - 8,000
Instructor	5,000 - 7,000

This appropriation will enable us to adopt this schedule except that the minimum for professors will be \$8,600 instead of \$9,000. Only three members in this rank will be under the \$9,000 level.

It is recommended that the following schedule of faculty salaries be approved for the year 1964-65:

Professor	\$8,600 - \$12,000
Associate Professor	7,000 - 10,000
Assistant Professor	6,000 - 8,000
Instructor	5,000 - 7,000

It is recommended that the Board approve the recommendation of the faculty of the three term program.

It is recommended that the honorary degree of Doctor of Literature be given to Dr. Mary Terhune on her retirement this year and that she be made Professor Emeritus.

It is recommended that the administration of the college and the architect be authorized to invite bids for the construction and fixed equipment of the science building, subject to the approval of the plans and specifications by the Buildings and Grounds Committee.

It is recommended that the administration be authorized to place an order for new furniture exclusive of beds for the student rooms in Niccolls Hall. (The Buildings and Grounds Committee and the Dormitories Committee of the Board have agreed that this hall should be refurnished.)

Respectfully submitted,

*F. L. McCluer*  
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