

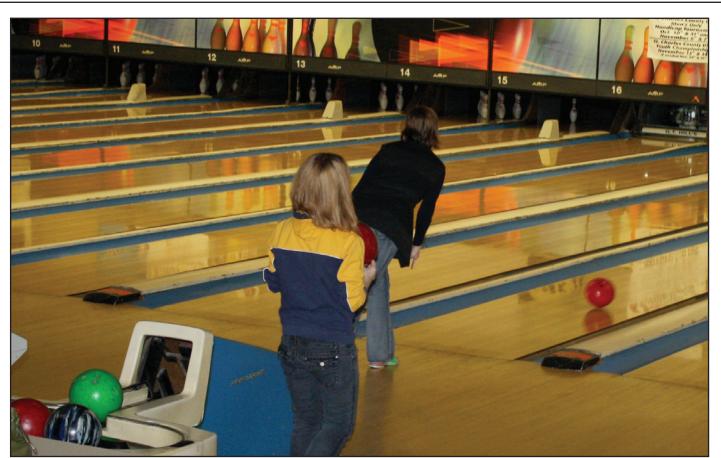


Polls predict Lions basketball, ranked No. 14 in the nation, to win the Heart of America Athletic Conference.

Page 5



Volume 4, Number 6 www.lulegacy.com Nov. 3, 2010



Legacy photo by Issa David

Local businesses have seen an increase in the spending of college students. Pictured here are two patrons bowling at O.T. Hill's St. Charles Lanes. Profits increase for local businesses

Stores look to college students to bolster revenue

By Kenny Gerling Staff Reporter

As the economy slowly climbs out of what has been dubbed "The Great Recession," local businesses are beginning to see customers trickle back in. Many of those customers are Lindenwood and other colfew years of belt tightening and looking to spend.

Mike Brodeur, manager at The Fantasy Shop which sells comic books and trading cards, said his store is seeing more traffic compared to a year ago that "translates into more sales to college students."

Brodeur said that his college-aged individuals.

store, located off West Clay, has increased its hours until ager midnight six days a week in said that they have a order to better accommodate the college crowd.

"The interesting thing \$1 bowling and prizes with about our niche in-

dustry is "The interesting that every thing about our niche customer lege students, fresh off of a matters," industry is that every Brodeur customer matters."

> –Mike Brodeur In an ef-Fantasy Shop manager fort to attract more customers,

nesses surrounding campus stated that though they ofoffer deals to Lindenwood fer few deals specifically students as well as other

many busi-

St. Charles Lanes man-Melissa Lightfoot "Lindenwood Night" every Wednesday which features

> student ID. "It's really packed anymore; about the same as it vears ago," Lightfoot

Other businesses

targeted at college students, they rely on other discount

programs to draw in customers.

Slacker's CDs and Games in St. Charles reports that business is up from a year ago, due in part to a continuous customer loyalty program that offers discounts and rewards.

Manger Josh Vollmer said that though the store is not dependent on the collegeaged demographic, items such as posters are sold primarily to Lindenwood students. Of the stores proximity to campus Vollmer said, "It's a definite bonus."

Some businesses are not seeing as much of an improvement as others.

Please see **Profits**, Page 8

Liability slips required for LU students

Waiver forms for off-campus activities receive new emphasis

By Abby Buckles Staff Reporter

An off-campus liability waiver that is among available forms but has not always been used has become mandatory for Lindenwood students.

Communications Professor Jill Falk said, "For news at LUTV, we have frequently asked students to go off campus and get video of news

events going on ... There have been times where "People can become I have asked complacent students policies use their perbeen in place for a sonal vehicles and go shoot while." video of a fire or something on Main Street that we have used

in our news-

Dean of Communications

that have

cast." Dean Mike Wall wrote in an e-mail last week, "Effective immediately, if our students leave campus representing Lindenwood or as a part of a class, they must have completed a Student Field Trip Waiver Form. This includes broadcasters, reporters, conventions, etc. A student may fill out one for

the entire semester." Lindenwood's attorney, Eric Stuhler, said, "We've had this insurance policy for at least a couple years; it's nothing new. It's been on updated every year. And I think professors are just now

catching on and having students sign them ... It may be getting into more general use."

Wall agreed. "People can become complacent about policies that have been in place for awhile and need to be reminded of their importance."

Falk said, "I don't think there will be any issues; it seems pretty standard. I think everyone needs to be

sure they're following the rules protect to the univerabout sity while they're off campus."

The reasoning behind the —Mike Wall policy is for the safety of students while protecting the

university. "When you get into sports and things, there are always those risks ... It protects the university from liability. That's kind of the way it's always been done," said Stuhler.

Incidents have occurred that emphasized the policy's importance, such as in February 2001 when six Lindenwood men's basketball players, assistant coach and trainer were injured in a van accident while headed to a game in Marshall, Mo.

"It's just standard opthe website of forms that's eration," said Stuhler. "Just think of it as field trip waiver."

Spectrum Alliance sets events, goals

Managing Editor

The Spectrum Alliance is in full swing, hosting weekly meetings and sponsoring campus activities. This group is a Lindenwood student organization designed to provide support to lesbian, gay, bisexual, and transgender students (LGBT), the disabled, and any other students in need of support.

Meetings for the group occur every Friday at 4 p.m. in Young Hall room 111.

"Everyone is encouraged to attend, as the group is open to anyone who wants to come," said Melissa Qualls, one of three faculty advisers to the group.



Students attend a Spectrum Alliance meeting held in Young Hall on Oct. 28. The organization was created on Feb. 10 earlier this year.

Qualls and the other advisers agreed that the openness of the group to people of all walks of life is a central component of the group's

purpose. "I think it's very important to have a safe place on

campus for anyone in need of support, especially in light of the recent rash of suicides among gay teen and college-aged students," Qualls said.

Deme Drummer, group's secretary, agrees

"It's really with Qualls. important to show others that it's ok to be different," Drummer said. "Our goal is to bring everyone together in a kind of melting pot, regardless of race, religion, or whatever other issue is at hand."

Spectrum Alliance faculty advisers and student officers said that the reaction to the group across campus since its initial acceptance as a Lindenwood student organization on Feb. 10, 2010, has been positive.

"We really haven't had any problems or anything," said faculty adviser Michael Rankins.

Please see **Spectrum**, Page 8

Registration dates for Spring 11 courses

Graduate	any # of credits	Mon, Nov 8
Senior	84 credits	Mon, Nov 8
Junior	54 credits	Tues, Nov 9
Sophomore	24 credits	Wed, Nov 17
Freshman	less than 24 credits	Thur, Nov 18

Registration opens at 7:00 a.m. on each day.

nons construction continues according to plan

By Sam Werbiski Staff Reporter

A year and a half after construction began, the LU Commons center for students is less than a year away from completion. Students should expect to have access to the

facility in the fall of 2011.

Rainfall shortly after construction began resulted in delays, but the construction crew has increased efforts to meet the fall 2011 deadline.

Currently, the crew has begun the painting process. Glass windows and various equipment, including the kitchen freezers, are already being put in place, according to Student Life and Leadership.

The 119,000 square-foot building cost \$20 million. Students can expect to see a modern, sleek look combined with more relaxed furnishings in brilliant colors.

Amenities include a restaurant-style food court, a gym equipped with three basketball courts as well as a jogging track and 24-hour fitness center, game and television rooms equipped

with video games and a Wii console and an additional post office, among other facilities.

Junior Richard Pang is eager for the change.

"Now we'll have a more accessible area for meals, instead of the crowded cafeteria," Pang said.

"And people like me, who want to work out at late hours, will have that opportunity as well."

The Student Center will also be the first on-campus building open 24 hours.

Please see Commons, Page 8

J-Term will offer over 100 courses

By Amanda O'Brien
Staff Reporter

The J-Term session lasting from Jan. 3-21 will offer approximately 130 different courses for students. Roughly nine classes available for the J-Term selection are general education courses.

Jann Weitzel, provost and vice president of academic affairs, said, "It's quite difficult to offer the content that is included in a 15-week term in twelve days. Students do not have the same amount of reading, writing and reflection time to truly understand the content in depth in J-Term as they do during a complete semester."

Samantha Knight, sophomore and early education major, said, "I think it's disappointing that Lindenwood doesn't offer more general education classes during J-Term. I'm on the dance team and am required to stay for J-Term, so it would be nice to be able to get some of those courses out of the way while I have to be here."

While students may not be able to take many general education courses over J-Term, there is still a diverse selection of interesting and unusual classes that students can select. Courses range

from typical courses like Introduction to Ergonomics to the unusual like Vampires in Fact, Fiction0 and Film. Other courses offered include Baseball: A Story of American Culture, Google Apps., Fly Rod Fishing and Preparation and Raising the Rafters: The Evolution of American Old-Time Music.

"The purpose of J-Term is to give students the opportunity to enroll in innovative courses that include content that might not typically be offered during the regular term," Weitzel said. Professors have so much more knowledge and experience to offer, and J-Term gives those professors the opportunity to more widely share their expertise."

Registration for J-Term begins when students register for spring courses and ends Dec. 27. Assignments due the first day J-Term begins are listed on PCCommon.

"J-Term offers students the opportunity to study small nuggets of information in a condensed time frame, content that may not be enough to create a full semester course, but it is information that will be interesting to the student and helpful in his or her future career," Weitzel said.



Students participate in a dark version of "The Duck Pond," using big cauldrons to hold tiny numbered cauldrons, which corresponded with prizes.

Dark Carnival draws large crowd

By Holly Hoechstenbach
Staff Reporter

The Dark Carnival was held from 4-10 p.m. on Oct. 28 in Lindenwood's Quad. The Lindenwood University Resident Director's Association (LURDA), with the help of various organizations on campus, hosted the carnival. The free event consisted of a ferris wheel, tons of food and candy, games and a haunted house inside Cobbs Hall.

Students seemed to enjoy the selection of food as they devoured caramel ap-

ples, cotton candy, grilled smores, rice krispies and other candy treats. Activities included games, such as darts and a pumpkin toss, along with prizes.

Additionally, face painting and henna tattoos were offered.

Originally there was suppossed to be more rides and games. The carnival price was changed from \$7 for students, \$10 for the public and \$5 for kids (12 and under) to free because of worries of poor turnout.

The cold didn't stop students from having fun. Re-

gardless of the chilly weather, the carnival proved to have a good turnout.

Hundreds of students attended, some in costume, as well as families passing through with their children.

"I was really impressed with the carnival, but I wish they had more rides," senior Bryanna Knox said.

"I was disappointed some of the booths left early, but it was still a fun time getting together with friends and celebrating Halloween"

The main attraction of year."

the carnival was definitely the Cobbs haunted house. Students eagerly waited in line to pass through the "Psychiatric Ward."

Students dressed in doctor outfits lurked the halls as psychotic patients ran by laughing.

Everyone was dressed in costume with fake blood and extreme makeup.

"It was a lot of fun," freshman Aeriel Niccum said.

"All around, it was a very good time, and I hope Lindenwood does this next year"



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Lindenwood NBS hosts regional convention

By Samantha Bartley
Contributing Reporter

The Lindenwood Chapter of the National Broadcasting Society (NBS) played host to the National Broadcasting Society Region 5 Convention Oct. 29-30 at the Millennium Hotel in St. Louis.

The Lindenwood Chapter of NBS co-hosted this event along with Florissant Valley Community College.

Fifty students and professors attended from Missouri, Minnesota, Illinois and Nebraska.

The convention started Friday with tours of KMOV-TV 4. The students watched a production of "Good Day St. Louis" which included a live interview with retired Rams wide receiver Issac Bruce.

On Friday afternoon the students attended a career focus with professionals in the fields of reporting, radio production, marketing and sales.

Following the career focus was a welcome ceremony with special appearance by NFL Hall of Fame Fan-Ram Man Karl Sides.

Friday night the LU chapter hosted a Halloween mixer with pizza and costumes.

After the mixer, members from Lindenwood, Florissant Valley and Southwest Minnesota took a trip to the City Museum.

On Saturday from 9 a.m. to noon, students selected two workshops to attend. The workshops included: audio production like a pro, become a movie critic, make your video production stand out and how to promote and market for your station. The speakers included KSHE DJ Ed Brown, St. Louis Film Critic's Steph Raven and Karl Sides, KMOV Sports Reporter Jeff Abeln and KTVI Fox 2 Promotion Manager Scott Hill.

The convention ended with a fancy lunch provided by the Millennium Hotel and an awards banquet given by the news anchor of KPLR/KTVI, Dan Gray.

This coming year Lindenwood University's National Broadcasting Society chapter will attend the 2011 Annual Convention of NBS groups across the nation on March 15-20 in Los Angeles.

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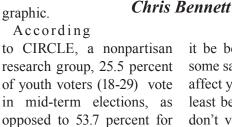
Election turnout hurts students now and in future

By the time you read this, relevant at the moment. if anyone reads this, the country's mid-term elections will have recently taken place, ushering in a new era of conservatism, liberalism, tea-partyism or some other kind of ism.

And if you're a student at LU, chances are you didn't

This might actually be the first time you're hearing about the elections (see box below).

I wish this true, weren't but the facts don't lie, and shows data that college-Ameriaged cans are the lowest voter turnout demographic.



all other age groups (30 and older). The only thing that people our age can hang our hat on is that this trend has been consistent since the '70s, when the voting age was lowered to 18, which shows that either voting apathy is somewhat inherent to the de-

na and Foghat. This is probably because college students believe that American policies don't affect them, or they don't be- happen?" lieve the system works.

mographic or that Mountain

Dew and video games are

just as damaging as marijua-

Personally, I can understand both arguments, to an the most logical thing to do. extent. We're in college, and there are a lot of things going on.

You might never use the chemistry you're learning in order to fulfill lab requirements for graduation, but you deal with it on a day-today basis, so it seems more

While most of us don't deal with politics or political policies on a day-to-day basis, make no mistake, they affect us every day.

Whether it's financial aid, taxes or policies that will be in place when you graduate (that's right, you won't be a student forever...I don't think), these are things that do affect you every day.

Paying a bit more attention to them might make us real-

> ize just how important it is to vote.

So whether you see it or not, policies enacted by the people didn't vote do have an impact on your life.

Wouldn't it be better to at least have some say in how these things affect your life, or at the very

least be able to say, "Well, I

don't vote for him/her so it

isn't my fault?" On the other hand, I've heard many students over my college career say that the American political system is

broken so they don't partici-

pate in it. If this is your contention, and you truly believe it, then my question to you is do you apply this faulty logic to the rest of your life?

If your car was broke-down and you had the means to fix it, would you say "Oh well, my car is broken. I just won't fix it and pretend it didn't

[condemned] car because it's the quality of said computers

Voting is the same way. It's how you fix your political system.

I don't expect every student to become a politico and jump in head first to public policy, but at the very least don't be an ostrich and pull your head from the sand.



Campus internet access hinders image

Reggie Noble

For the most part, during my academic career at Lindenwood, the services provided that contribute to my academic success have been at the least adequate. Everyone complains about the food in the beloved "caf," but it's ... edible.

The library may not always have the book you need, but there's usually some good material. Students have even had their trials and tribulations with the virtual bookstore, often receiving the wrong material for courses, but it usually gets figured

All of these things I can overlook. One issue that I cannot is computer/internet access.

I'm not saythere aren't enough computers on

plenty. In the Spellmann and the internet.

As any student who has done online research in the main Spellmann computer lab can attest, the internet routinely does its best impression of turtle speed.

In addition, the processing speed of the actual computers makes switching tasks

almost unbearable.

I understand there is only a certain amount of bandwidth available in the computer lab and that the more people using the internet in the lab, the slower it will be.

Here's a simple solution: get more bandwidth. Surely Lindenwood can afford to provide its students with better computers in the labs than what we have.

Prior to attending Lindenwood, I attended three other colleges (one of which had a 24 hour computer lab. Imagine that!). At

> none of these stops have I experienced such slow internet access.

On outside Lindenwood has the appearance of a technologically progressive

campus, because there are school and, for the most part, it has lived up to this billing. Center there are at least five The J. Scheidegger Center No, you would fix your labs. Where the issue lies is and the new LU Commons are examples of that.

LU needs to step up regarding quality internet. Lindenwood is advancing its reputation locally and nationally.

Routinely students transfer here or choose this as their institution of secondary education. Why disappoint them upon arrival?

⁶⁶I didn't vote because

—Paul Baker, senior

I didn't realize it was

election time."

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Fashionista gives LU students do's and dont's for the upcoming fall season

Bri David

perusing Lindenwood campus this with Uggs, or, possibly fall, I have witnessed a worse, workout shorts with plethora of fashion faux-paus that I just don't seem to understand. Below, I highlight the top three looks that I believe have been misused and abused.

Leggings as Pants Why They Don't Work:

First of all, leggings are not designed to be a form of pants. That's why they are not called "pants." They are simply a leg covering. Paint could be a leg covering. That doesn't mean we should wear it as pants. They are not de-

signed to keep legs warm at all.

G a m eChangers: Leggings are clothing item that must be worn cautiously. For instance, pair it with a sweater

dress. If the dress is long, as in past the fingertips, they are deemed acceptable. Any of the leg area above where fingertips hit at your sides should not be revealed when worn with leggings.

Exceptions: Jeggings, or leggings that look like jeans, that have pockets and belt loops and are basically camouflaged as the plain skinny jean, are pretty acceptable in my book as long as they are worn on a figure that enhances them.

Workout shorts with Nice Shirts or Uggs

Why They Don't Work: I believe this trend was started on state college campuses, such as Mizzou, where women got an idea that Uggs and mini skirts or short jean shorts paired with a football jersey was a good idea. This idea has acquired a particularly terminal kind of cancer in which the jean skirt or shorts have been mutated

the into basic workout shorts nice tops. Game Changers: I can't think of any...

> Exceptions: Not Applicable. Just don't do it. Workout shorts go with a T-shirt, not a henley and a cami.

Skinny Jeans

Why they don't work: This may not be a fair statement, that the skinny jean doesn't work, so I would like to reclassify this as "When they do work." They work in situations such as with ballet flats, heels, boots or Uggs.

> They work in these situations they are worn someone that can 'work' the skinny jean. I, as a person with a defined shape, would not be

caught dead in skinny jeans. They can make women who have hips or curves tend to look unbalanced and are usually better suited on women who have more of a boyish figure.

Game Changers: I am a firm believer that petite women are great candidates for the skinny jean. The tapered leg tend to make legs look a little longer, especially when paired with a heel, as it gives somewhere for the eye to look when it comes to the ankle area.

Exceptions: The options above include when the skinny jean is perfectly acceptable. That being said, you should stay away from baggy T-shirts, as they can weigh the top half down and have an opposite effect on the

The skinny jean paired with a vintage tee and military jacket is a great look. Just be sure you can pull it off before you step out the door!

wearer.



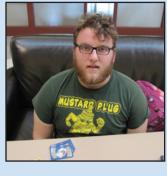
Did you vote Tuesday and why?

I did not vote because I didn't know there was an election.

-Cory VanMeter, senior

Nope, I didn't get

around to it."



"I didn't vote because

I didn't want to drive an

—Erica Wehm-

eier, junior

hour to do so."

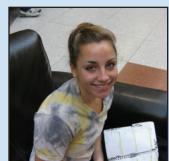
"I didn't vote because I have lost faith in the ability in our country's

—Denise Rivers, sophomore

political system"







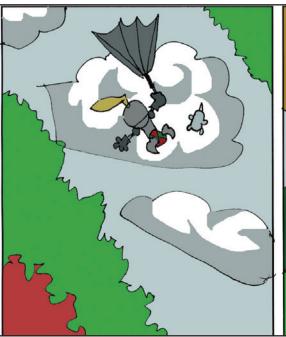
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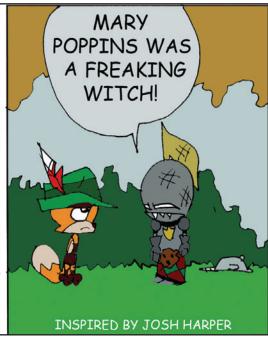
> —Mikayla Francese, junior

Scottish & Farfray by Wes Murrell









He Said/She Said

What is your opinion of the Glee photo shoot?

By Matt Korn Entertainment Editor

To be sexy, or not to be sexy? What a stupid question, right? Well apparently not for many, including the Parents Television Council, who recently slammed Dianna Argon, Lea Michele, and Cory Monteith from FOX's hit show "Glee" for posing sexily in this month's issue of GQ magazine.

"It borders on pedophilia," Tim Winter, president of the PTC, said in a statement. He went on to say that the spread was a "near pornographic display."

Entertainment Weekly called it "an explosion of clichéd fetishism not seen outside the cheap Halloween costume aisles," and CBS Evening News Anchor Katie Couric (who is an outspoken Glee fan) called it "disappointing."

So what's the big deal? It's just two attractive women dressed in their panties posing for a men's magazine alongside their male counterpart.

didn't intend on making a family show with "Glee," that's what happened. Glee's target audience is kids, and that's why this is such a big deal.

So what kind of message is being sent to your younger sister or daughter when she sees Lea Michele straddling a locker room bench

in a GQ pictorial, nothing but a slim pair of panties keeping her from becoming the next Lindsay Lohan? Monkey see, monkey do.

Dianna Argon made an apologetic statement in regard to this ordeal but also tried to make a point about the content. "And if your eight-year-old has a copy of our GQ cover in hand, again I am sorry. But I would have to ask, how on earth did it get there?"

Now I really like Ms. Argon, but she's dumb for saying this. With social networking and modern technology reshaping the way we receive information, we've inevitably created a system where we see EVERYTHING. And as far as the magazine itself, well just yesterday I saw it on the bottom shelf of a rack at a popular bookstore. Last time I checked, kids can reach the bottom shelf.

As a college male, I have no problem with the pictorial, but I understand why parents do, and I agree with what they have to say. If you want to be a celebrity, Although Ryan Murphy a role model catering to children, that's fine but understand that you have the new generation looking up

> As a role model, there's an unwritten code of conduct you need to follow.

And if you don't, well don't expect to be a celebrity for long. Just ask Vanessa Hudgens.

By Abby Buckles Staff Reporter

"It borders on pedophilia," said the Parents Television Council (PTC). Actually, the three Glee stars are well into their twenties, which proves it's not pedophilia - they're of legal age.

And after seeing the pics, I asked myself, what's the difference between this and naughty school girl porn any high schooler can easily find? And isn't that stuff a lot worse? They're both insinuating the same thing, but the only difference is that the Glee spread is in print and they're stars of a TV show.

The thing that gets me is how are hormonal little hands getting an issue of GQ. Enraged parents must stop complaining and pointing the finger and instead, watch their kids.

If it weren't for the PTC's uproar, most teens, Glee fans or not, wouldn't be scouring the internet to find the scandalous spreads. So one could assume that due to the PTC's boredom and lack of a juicier scandal, they've caused more GQ hits on Google.

It's like deja vu from when High School Musical star Venessa Hudgens nude pic's leaked out to a third party when she sent them to boyfriend, Zac Efron. And those pics were the full monty.

Is it worse to have the cover of three scantily clothed individuals on GQ's cover than it is to have '125 Sex Moves'

in 60-point font on the cover of Cosmo, which is on display at nearly every family-friendly Walmart checkout? I suppose a parent could argue that GQ's cover is worse because it's a visual, and if so, then I guess it's safe to say that I'm sorry your 14-year old

doesn't know how to read. GQ is meant for grown men, which means if little Johnny is hiding beneath the covers at night with a flashlight reading GQ, that's not exactly his fault.

According to the national Youth Risk Behavior Survey (YRBS), 46% of 9th through 12th graders had sexual intercourse last year. So do you really think with a mind-blowing percent such as this, a scantily clad photo shoot would really make a huge difference?

This just further proves that if parents feel so strongly about it, they need to resist pointing the finger at someone else and, in turn, need to be more aware of what their child is reading, viewing online and what they're going to be doing at that party Friday night.

Don't be fooled. These high school-aged Glee fans know what sex is and a few half-naked GQ spreads isn't going to provoke them to have sex any more than the peers and friends they associate with will.

Switchfoot rocks out **LU stadium**

By Holly Hoechstenbach Staff Reporter

Despite the cold, hundreds of students bundled up and gathered together 8p.m., Friday, Oct. 15 in the Hunter Stadium to watch Switchfoot band members, Jon and Tim Foreman, Chad Butler, Jerome Fontamillas and Drew Shirley rock out at Lindenwood University.

The night started off with opening rock band, The Almost. Students seemed to enjoy The Almost, but after a while, anticipation grew for Switchfoot. Around 9 p.m. the band finally came on stage, making the crowd go wild.

completely Switchfoot outshined The Almost playing popular songs such as "Stars", "Oh Gravity," "Meant to Live," "Gone," "Dare You to Move," "This is ished my expectations and Your Life" and "The Sound," inspired by John M. Perkins. Clark said.

Switchfoot even threw in an old classic, Sabotage, by the Beastie Boys.

The name Switchfoot came about not only from the band's love of surfing but also from their belief in the power of change and movement. Never having seen the band live, I had no idea what to expect. I always associated Switchfoot with a coffee house chill atmosphere, not something to rock out to, so when we all started jumping up and down attempting to head bang, I was impressed. They proved to be amazing and definitely got the crowd into the music. You could see the passion the band members had for their music and the fans.

Junior Elizabeth Clark was also skeptical at first but after the concert thought otherwise. "Switchfoot demolreally got the public excited,"

'Paranormal' gives real fright

By Holly Hoechstenbach Staff Reporter

Horror movie lovers are in for a treat as producer Oren Peli gives scary movies a whole new meaning. Released in theatres on Friday, Oct. 22, the hair-raising, bloodcurdling, demonic events are back in the sequel "Paranormal Activity 2." Like the original, the film has no script, leaving dialogue completely up to the

characters. The excitement takes place in a suburban, California home of Daniel (Brian Boland), Kristi (Sprague Grayden), the sister of an original character Katie (Katie Featherston), teenager daughter Ali (Molly Ephraim) and infant son Hunter.

After a mysterious breakin takes place, the couple has a series of surveillance cameras installed inside and outside the house along with home video. The footage includes the family's daily routines until unexplained incidences start happening, turning their lives upside

First, is the occurrence of will choose.

minor, unexplained events such as frying pans falling off a hanging pot rack, an automatic pool cleaner coming to life and doors opening and closing. The horrific events only progress turning the family's once-normal life into a living nightmare. The demonic force seems to center around one character in particular — baby Hunter.

Expect to be on the edge of your seat as the creeping dread of suspense in the film causes your imagination to run wild. The thunderous, random bumps in the night along with the demonic possession of the characters will make you jump unexpectedly. Although this movie can be frightening, the anticipation of "what's going to happen next" is greater.

"Paranormal Activity 2" completely outdid the original and was worth seeing. All the characters and effects in the movie were impressive and realistic.

After viewing the movie, you will question your beliefs concerning the paranormal. Whether or not you believe or disbelieve, it's up to you to decide which one you

ask listen solve

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Email Alerts



Legacy photo by Christie Blecher The Lindenwood Lions drill durring practice in the Hyland Performance Arena. The Lions will open up their season on Friday aginst McKendree.

basketball ready for new season

By Micah Woodard Editor-In-Chief

Preliminary polls have predicted Lions basketball to win the Heart of America Athletic Conference (HAAC) this year, but Head Coach Brad Soderberg didn't put too much emphasis on the preseason rankings.

"I'm not a big fan of polls ... especially before any-

one has played a game. It truly is all speculation," he said.

Senior guard Richard Rose said the prepolls season dictate never

how the season fares. "It's nice to get some respect, but sometimes [the polls] just set you up for failure," he said. "So you really have to be prepared and not take anything for granted."

Soderberg

Soderberg said that because the Lions are only returning two starters from last season, the HAAC coaches (the pollsters) must have assumed the Lindenwood's strong recruiting class would vault them into the lead.

The Lions, ranked No. 14 in the national NAIA poll, added two NCAA Division I transfers in guard Alex Bazzell, who played for University of Missouri-Kansas City, and guard Kramer Soderberg (Brad's son).

Brad Soderberg said the HAAC coaches would recognize these names because both played in state tournaments while in high school.

"They were probably thinking 'Oh man, if those two guys are added to the roster, then that really upgrades their squad," he said. Lindenwood also beefed

up the forward position, adding Istanbul-native Efkan Eran (6'8", 225 pounds)

and junior Devin Johnson (6'10", 320 pounds). Soderberg added

that he was excited about the future prospects of newly recruited freshmen Garrett Reeg and

Michael Boos. "The collection of those six guys must have impressed the coaches in the HAAC to rank us as high as they did," Soderberg said.

Soderberg said that despite some skill differences, the new Lions complement the existing talent well, which compensates the loss of four starters that graduated last year. "Offensively, they bring us a little more skill than what they had last year. Defensively, the verdict is still out," he said "Time will tell whether our defense will be as good as last year."

Rose reiterated the need for strong defensive play, saying he has never played on a team with so many of-

fensive weapons. "If we can get stops, I don't think anyone will be able to play with zzell] on the team this year, us," Rose said. "The defense will dictate how we do this year because the offense

"It's nice to get

some respect, but

sometimes [the

polls] just set you

up for failure. So

be prepared and

not take anything

for granted."

—Coach

Soderberg

is going to take care of itself."

Soder-

berg said competition for starting spots is high because alyou really have to most every member has shown promise and potential. "That's great problem to

have,"

said.

And the depth of the team will be essential to its success, as Soderberg plans to play a faster up-tempo style than last season, which is more demanding from a cardiovascular standpoint.

he

A head coach for 15 years, Soderberg traditionally has used an eight- or nine-man rotation. But because of the style change, "we may have to go outside my comfort zone and play nine, 10, or 11 guys, which we have the depth to do," he said.

Rose said the team's speed will create matchup problems for opponents. "Given the weapons we have, it fits our personnel

pretty well. With Kramer [Soderberg] and Alex [Bawe can definitely run the floor," he said. Brad

Soderberg said, "We're going to push the pace, and I think it will be fun for our fans to watch."

And fans this can see strategy when the Lions open up the season at Hyland Performance Arena at the Texas Roadhouse Classic on Nov. 5-6.

Soderberg said the tournament is significant because he likes to

open the season at home and face tough competition early – and this tourney meets both goals. On Nov. 5 the Lions will

face McKendree University, which boasts Harry Statham, who holds the collegiate record for most wins with a four-year institution. The following day Lindenwood takes on Southern Nazarene, a traditionally strong program.

Lindenwood-Belleville University and its new basketball squad will also be showcased in the tournament, playing its first two official games as an organization.

My Take

Lions football can't slow their scoring ability

As I sat bored out of my mind at my dead-end gas station job last weekend, I decided to pick up the St. Louis Post-Dispatch. I opened it up to the sports page and started thumbing through it. Then I read a headline that grabbed my attention. It read, "Lindenwood takes heat for rolling up 90." Of course, they were referring to the 90-19 demise of the Culver-Stockton Wildcats a week earlier.

Now the Post did not bash the Lions, but I felt the article brought more negativity than it needed to. This may seem to be out of date, being that the game was nearly three weeks ago, but it is still very relevant. I'd like to shed some light on it.

First, the Lions were playing a team that was on a 31-game losing

streak. It really wasn't the Lions' fault that the points were adding on. Culver-Stock-

ton was just that bad. So far this year, they have been outscored 432-118. That is a huge figure. They clearly have a hard keeping time their opponents from scoring.

Still, that is not the worst part. So far the

Wildcats have let up a total of 4,001 yards

this season to their opponents. If that stat is not enough, try this stat. They have only totaled 2,041 of are playing a Madden video their own.

In the game, the Lions had a total of 721 yards of offense. They could not be stopped. Culver-Stockton's defense just played a poor game.

I also want to point out that the Lions did a lot of rushing in the final half. In the end, they compiled 376 rushing yards by 11 different rushers. They were not passing the ball to the endzone the whole time in an attempt to run up the score. In fact, all their touchdowns in the fourth quarter were on the ground.

Something important to note here is the fact that the Lions pulled their starters in the third quarter.

It was not as if they just



Alex Jahncke Sports Editor

purposely ran up the score. They put in their backups and played their game.

It did not help the Wildcats that the so called "backups" are not really backups. They are players that would start on any other team. Heck, the only reason they are not starters here is because a team can only start 11 players on offense and defense.

When I talked to Lions

"Now, I am not

saying go out

there like you are

playing a Mad-

den video game,

and run up the

score because

you can. I just

don't want to see

a good team to

lie down because

they should feel

bad."

Head Coach Patrick Ross after that game, he wanted to stress that they don't really have backups on the team. All I am try-

ing to do is show the position the Lions were in. They were stuck in between a rock and hard a place. If they would have sat down, the media would have jumped on them for that. It has always been my

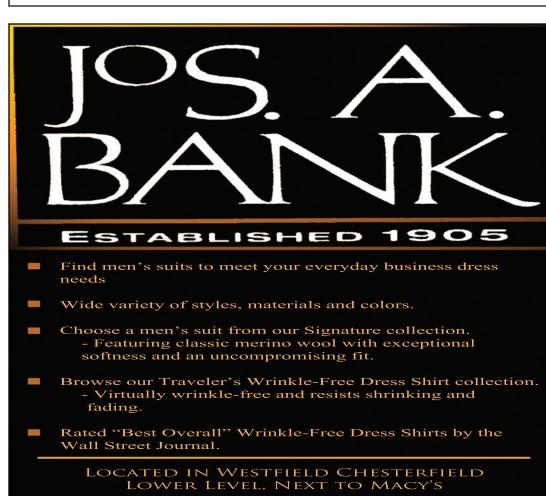
philosophy that: "It ain't over til it's over."

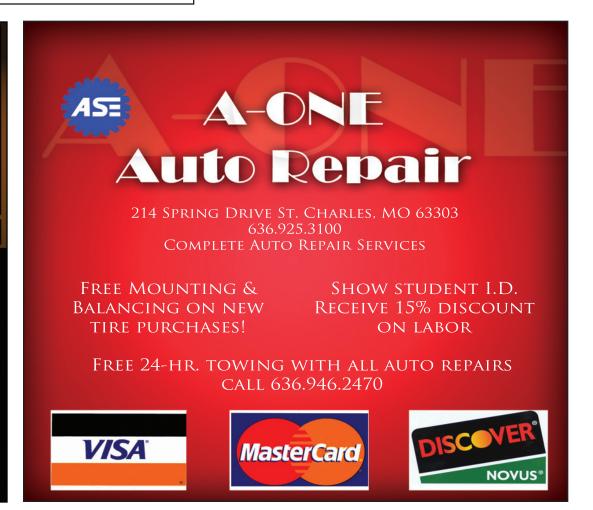
Now I am not saying go out there and play like you game, and run up the score just to rub it in because you can. I just don't want to see a good team lie down because they should feel bad.

The Lions handled the situation perfectly. They have other things to worry about than what other people think they did wrong. They have a championship to win.

Also as a heads up, I looked into it and Culver-Stockton just snapped their losing streak this past weekend. Yes, they won a game, and who did they beat? They topped Graceland University by the score of 38-33.

Why is this relevant? Well, because LU just so happens to play at home against Graceland this weekend.





O'Bryant has a huge day for Lions football

By Alex Jahncke Sports Editor

After a much anticipated bye week, the Lindenwood Lions came back with a 40-24 win over the Benedictine College Ravens.

The Lions were led by running back Denodus O'Bryant who had 307 total yards at the end of the game.

O'Bryant jumpstarted the Lions early when he returned the opening kickoff for a 95 yard touchdown.

Head Coach Patrick Ross understands what he means to the team and does not take his type of player for grated.

"We know that Denodus is one of the best backs in the country," Patrick Ross said. "We want to try and get him in a rhythm. It is not so much how many rushes he has that is important, but more how many times he touches the ball.

Despite the quick lead from special teams, the Lion's offense got out to a very sluggish start. LU turned the ball over on their first two possessions. This allowed the Ravens to capitalize on a fumble and tie the game at



Lagacy Photo by Reggie Noble

Phillip Staback hand the ball to Denodus O'Bryant in a game against the Culver-Stockton Wildcats. This weekend O'Bryant totaled 307 yards and three touchdowns. He also past 100 yards in both rushing and receiving. The Lions went on to beat the Benedictine College Ravens by the score of 40-24

seven apiece.

After that the first half was a shootout, with both team scoring quick when they had the ball.

On the next drive quarterback Phillip Staback fond senior Matt Bramow for a 22

Bramow's tenth touchdown reception of the season.

"One thing we don't want to do is change our habits," said Ross. We want to get into a routine. We try to make practice fast (paced), Benedictine finished the half when O'Bryant rushed for a

yard touchdown. This was and run a lot of plays. It is off with a 33 yard field goal important to keep focus.

> The Ravens quickly answered back with a score of their own. Then Staback connected with Jamere Holland for a 23 yard score.

to make it 21-17 in favor of LU.

The third quarter went at a much slower pace with both defenses stepping up. It was not until 1:39 left in the third, 31 vard touchdown.

It only took nine seconds into the final quarter for LU to score again. Staback tossed the ball to O'Bryant, who made his way for a 49 vard touchdown.

The Lions defense let up only one more score, which would not be enough for the Ravens. James Neil kicked two more field goals and the Lions went on to victory.

O'Bryant finished with three touchdowns, and over 100 yards in both rushing and receiving. Staback Threw for 261 yards and three touchdowns.

The Lions had three turnovers, including the two fumbles on the first two drives. These are mistakes that they will need to fix with playoffs only two games away.

They will be back in action next this Saturday at home, when they face Graceland University. Graceland just lost to Culver-Stockton, a team in which the Lions beat 90-19 a few weeks ago.

"We need to focus on us," Ross said." We need to Execute the basics. Graceland is young team and we can't over look them."

Men's Football

9/2 Evangel University (Mo.) W

9/11 Central Methodist University (Mo.) 69-7

9/18 Missouri Valley College 45-27 9/25 MidAmerica Nazarene University (Kan.) L 26-20

10/2 Avila University (Mo.) W 53-9 10/9 Baker University (Kan.) W 48-14

10/16 Culver-Stockton College

(Mo.) W 90-19 10/30 Benedictine College (Kan.)

11/6 Graceland University (Iowa) 1:30 p.m.

11/13 William Jewell College (Mo.)

Men's Tennis

9/10 HAAC Fall Tournament University of Illinois 3:30

9/21 Maryville University 4 p.m.

9/24 ITA Regional 10/15 ITA Small College Nation-

Women's Tennis

9/10-11 HAAC Fall Tournament 9/17 University of Illinois 3:30

Maryville University. 4

9/24-25 ITA Regional

10/15-17 All Day ITA Small College Nationals Mobile, Ala

Women's Field **Hockey**

8/28 Missouri State University L 8/29 University of Missouri L 4-2

9/4 Hendrix College W 3 - 1 9/5 DePauw University L 6 - 0.

9/11 Hendrix College W 2 - 1

9/18 Wittenberg University L 3 - 2. 9/19 Trine University W 7 - 0

9/25 Bellarmine University 11 a.m 9/26 Rhodes College 1 p.m.

10/3 Denison University 11 a.m.

10/24 Bellarmine University 1 p.m.

Hockey

10/10- Robert Morris College (III.) W 6-1

10/17- Michigan State University

10/18- Michigan State University

10/25- Western Michigan Uni-

TBA

5 p.m.

11/20- Liberty University 2 p.m.

11/22- University of Colorado 12

11/12 Concordia Seminary 7 p.m.

11/20 Maryville University 2 p.m. 11/30 Missouri Baptist University

7 p.m. 12/2 Culver-Stockton College (Mo.) 7:30 p.m. 12/4 Baker University (Kan.) 4 p.m.

10/1 Ohio Wesleyan University 10

10/30 Trine University Angola, IN

Womens Ice

12 p.m.

10/24- Western Michigan Uni-

10/31- University of Michigan

11/1- University of Michigan

sity 7 p.m.

11/13- Bethel University 5 p.m.

11/19- Liberty University 9:20

Men's Basketball

Lion Pride Classic

(Ky.) 7 p.m.

10/31 University of Missouri 1 p.m.

10/9- Robert Morris College (Ill.)

versity 6 p.m.

versity 12 p.m.

11/7- Grand Valley State Univer-

11/8- Grand Valley State University 12 p.m

11/14- College of St. Catherine

11/21- University of Colorado 6

11/5 McKendree University 8 p.m. 11/6 Southern Nazarene University

(Okla.) 4 p.m.

11/16 Mid-Continent University

11/12 HAAC Championship 11/20 NAIA National Champion-

9/18-19/2010 Badger

SCOREBOARD 12/9 Evangel University (Mo.) 7:30

12/14 East-West University 7 p.m. Robert Morris Classic

12/17 Robert Morris College 7:30

Rocky Mountain College (Mont.) 2 p.m.

1/3 Central Bible College 7 p.m. Missouri Valley College 7:30

Graceland University (Iowa) 4 p.m.

Avila University (Mo.) 7:30 1/10 1/13 Central Methodist University

(Mo.) 7:30 p.m. 1/15 MidAmerica Nazarene University (Kan.) 4 p.m. 1/22 William Jewell College (Mo.)

1/24 Benedictine College (Kan.)

7:30 p.m. 1/27 Culver-Stockton College (Mo.) 7:30 p.m.

Baker University (Kan.) 4 2/3 Evangel University (Mo.) 7:30

2/5 Benedictine College (Kan.) 4

Mens/Women's **Cross Country**

9/4 Washington University in St. Louis Early Bird 9:30 a.m.

9/11 Lindenwood University Clas-9/18 Maryville University Classic 10/2 Greater Louisville Classic 10/9 Southern Illinois University Edwardsville Border Wars 10/16 College Invitational 10/23 Southwestern College (Kan.)

NAIA Mid-States Classic

Mens/Womens

Table Tennis

Open 9/25-26/2010 LU September Open 10/9-10/2010 Bernard Hock 10/16/2010 Celluloid Shootout Open 11/7/2010 gional Championship 11/13-14/2010 Open NCTTA Regional Championship

Mens Cycling

8/27- MWCCC MTB Race (Aug.

27-30) 8/28- Road Bike Gateway Cup

9/4- MWCCC MTB Race (Sept 9/11- MWCCC MTB Regional (Sept. 11-13)

9/13- MWCCC Cyclo Cross Race 9/18- MWCCC MTB Regional (Sept. 18-20) 9/19- MWCCC Cyclo Cross Race

9/24- USA Cycling Track Bike Collegiate Nationals (Sept. 24-24) 9/28- MWCCC Cyclo Cross Race 10/3- Mountain Bike Mizzou Regionals (Oct. 3-4)

10/11- MWCCC Cyclo Cross Race

10/15- USA Cycling Mountain Bike Collegiate Nationals (Oct. 15-18) 10/18- MWCCC Cyclo Cross Race 11/2- MWCCC Cyclo Cross Race 11/8- MWCCC Cyclo Cross Race 11/15- MWCCC Cyclo Cross Race 11/22- MWCCC Cyclo Cross Race

11/29- MWCCC Cyclo Cross Race

12/6- MWCCC Cyclo Cross Race

12/10- USA Cycling Cyclo Cross

Men's/Women's

Collegiate Nationals (Dec. 10-13)

MO Stat Championship

Bowling 10/2-3 40th Hammer Midwest Collegiate

10/16-17 Orange and Black Classic 10/30-31 Boilermaker Classic West 11/6-7 Brunswick Southern Clas11/13-14 SI Elite Invitational 11/20-21 Knights Classic 11/26-27 Match Games 12/4-5 Leatherneck Classic

1/15-16 Hoinke Bearcat Classic 1/22-23 Blue and Gold Classic 1/29-30 Lindenwood Lions Shark/ Chameleon Classic

2/5-6 McKendree Baker Challenge 2/19-20 Hoosier Classic 3/11 ITC Singles Sectional Qualifiers TBA

3/12-13 ITC Team Sectional Quali-

fier TBA 4/1-3 NAIA Showcase 4/20-23 USBC Intercollegiate Team National Championships

Womens Vollevball 8/19 Alumni Scrimmage 7 p.m. 8/21 HAAC Scrimmages

Lindenwood Scrimm

Point Loma Nazarene Tournament 8/27 Concordia University L 3-0 8/27 William Jessup University W 3-0

8/28 Point Loma Nazarene University W 3-0 8/28 California Baptist University L 3-0

(Mo.) W 3-0

Columbia Tournament

9/1 Hannibal-LaGrange College

9/3 Wiley College (Texas) W 3 - 0.

9/3 Columbia College (Mo.) L 3 - 0 9/4 University of Texas at Brownsville L 3 - 1 9/7 Central Methodist University W 3 - 0

Graceland Tournament - W 3 - 0, W 3 - 0, L 3 - 1, W 3 - 2 9/14 Evangel University (Mo.) L Olivet Nazarene Tournament - W 3 -0, L 3 - 2, W 3-0, W 3 - 1.

Bellevue Tournament - 9/24 - 9/25

Culver-Stockton College

Benedictine College (Kan.)

(Mo.) 7 p.m. Lindenwood Classic 10/1 Baker University (Kan.) 7

9/28

10/2 Columbia College (Mo.) 12 10/2 Missouri Baptist University 4 p.m

2:30 p.m. 10/12 MidAmerica Nazarene University 7 p.m. Lindenwood Invitational Avila University (Mo.) 3 10/15 10/15-16 Lindenwood Invitational William Woods University

(Mo.) 7 p.m.

(Mo.) 7 p.m.

McKendree Tournament

10/26

11/3 Maryville University 7 p.m. HAAC Tournament 11/6-13 HAAC Tournament

10/29-30 McKendree University

11/2 Missouri Valley College 7:30

William Jewell College

11/3 Lindenwood University-Belleville 6 p.m.

Women's Basketball

11/6 Harris-Stowe State University (Mo.) 2 p.m. 11/9 McKendree University 7

11/13 Missouri Baptist University

11/18 Columbia College (Mo.) 7 11/20 Harris-Stowe State University

(Mo.) 12 p.m.

(Mo.) 5:30 p.m.

5:30 p.m.

(Mo.) 7 p.m. 11/29 Fisk University 6 p.m.

11/23 Hannibal-LaGrange College

1/6 Missouri Valley College 5:30 1/8 Graceland University (Iowa) 2

1/10 Avila University (Mo.) 5:30 1/13 Central Methodist University

1/15 MidAmerica Nazarene University (Kan.) 2 p.m. 1/20 Saint Louis College of Pharmacy (Mo.) 7 p.m.

1/22 William Jewell College (Mo.) 2 p.m. 1/24 Benedictine College (Kan.)

1/27 Culver-Stockton College (Mo.) 5:30 p.m. 1/29 Baker University (Kan.) 2 p.m. 2/3 Evangel University (Mo.) 5:30

2/5 Benedictine College (Kan.) 2

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Lady Lions tip off tonight

By TJ Gibbar Staff Reporter

Today the women's basketball team will tip off the season against Lindenwood University-Belleville. The Lady Lions have a new head coach along with some other changes. Coach Tony Francis will be the new head women's basketball coach and will bring a new philosophy to the program.

"I'm a defensive coach, and we will be working more on being a tougher defensive and rebounding team," Francis said. "Defense doesn't always require you to be the most talented but does reguire you to have the most heart, and I believe these girls have just that."

One of the main objectives for the new coach is to just keep it simple and master the fundamentals.

"We want to represent this university with pride on and off of the court," Francis said. "We want to develop a family environment," Fran-

cis said. He also believes that team chemistry is one of the most important qualities in a team. He would like a team with a lot of attitude, accountability and enthusiasm.

Team chemistry is most important to Francis and is something they work to improve on day in and day out.

"Our team chemistry is not perfect, but they are working hard for each other," Francis said. "They have surprised me up to this point."

At this point, the Lady Lions' defense is way ahead of their offense but right where Coach Francis believes they should be

"I have devoted 70 percent of our practice time toward the defensive end, but with the work ethic these girls have, I'm not worried one bit about offense at this point," Francis said.

Seniors Kelly Albers, Megan Lankford and Abby Schultenhenrich will be considered the leaders of the 2010-11 Lady Lions and will have a load on their shoul-

Coach Francis expects these women to lead the team verbally and with their hard work ethic.

This will be their last year to have an impact on the program, as it is their last season of athletic eligibility.

Some of the main strengths of the team are the depth that they have and also the work ethic they have in practice.

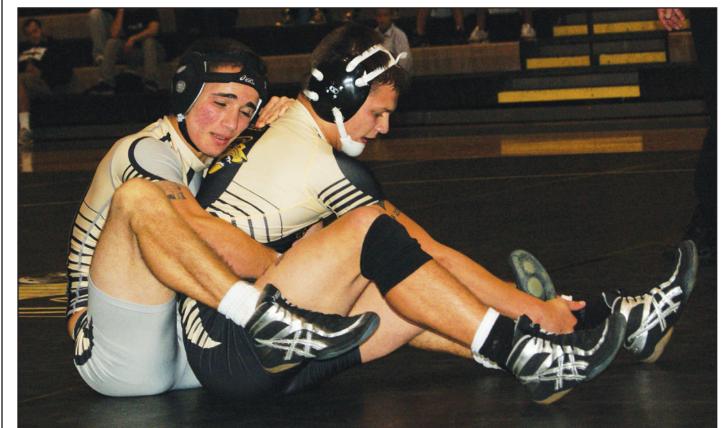
"Everyone is willing to put others in front of themsleves," Schultenhenrich said.

"Everyone is very hard working and is willing to give their best effort every day."

This season will be something new, and many changes are going to be made by the new authorities.

However, they will play with pride and will grow as a family as the season goes on.

"Any future championships won down the road will be based off of this season," Francis concluded.



Two Lions wrestlers face-off durring the Black and Gold Scrimmage. The Lions competed this past weekend in the Lindenwood Open.

ew era dawns for men's wrestling

By Issa David Staff Reporter

Chad Smith has replaced Joe Parisi as head coach of the men's wrestling and looks to begin a new dynas-

After five national championships and two runnerups, Parisi stepped down this past summer to the former Lindenwood wrestler and assistant coach.

"Joe built an amazing program," said Smith, who was a wrestler under Parisi. Smith was a part of the 2002 national championship and won an individual title in 2003.

"[Parisi] was a great Smith likes them. "We ship," he said. Last year the Eastern Michigan Open.

coach and a great mentor, have an outstanding freshand I learned a lot from men class ... we have some him, and I plan on implanting everything I learned we've got the guys to do it," from him," Smith said.

The team finished seventh at Nationals last year.

Chris Chionuma the only returning All-American, along with 20 other wrestlers coming enough.

back. However, a large freshman class is entering, and

"[Parisi] was a

-Coach Smith

great coach and a

great mentor."

"I think we have a squad this year that can push for the national champion-

holes to fill, [and] I think

he said.

year

team

three

Americans,

but two are

Never-

theless,

Smith said

team

good

this

gone now.

Last

the

had

All-

team had many wrestlers lose All-American rounds. They came close, but short. Smith thinks those players will be better this year.

Moreover, with a coaching staff filled with national champions and All-Americans, there is no reason the dynasty cannot continue.

The players said that so far they have noticed little difference between the coaching style of Parisi and Smith. They said Smith is a little more technical than Parisi.

The team is ranked eighth in preseason and will start the season on Nov. 6 in Ypsilanti, Michigan for the



Spectrum

Continued from Page 1

"The overall reaction from students as well as faculty and administration has been overwhelmingly positive."

The group was originally designed to be a gay-straight alliance, but controversy surrounding the group's name and focus prevented the group from becoming accepted right away. With the new name "Spectrum Alliance" and a new mission designed to include "the disabled and other groups or students in need of understanding and support," the group did gain acceptance as an official Lindenwood student organization.

Spectrum Alliance president Rachel Elson and the faculty advisers are not aware of any members that are disabled or any others who are currently attending the group for anything other than LGBT reasons. "Pretty much the core group of people in the group are those who wanted a gay-straight alliance to begin with," Elson said.

The advisers likewise have not observed any other students in attendance other than those there for LGBT reasons. "Mostly, LGBT students make up the core group of students currently attending, but the group is open to anyone," Qualls said.

Currently, the group consists of about 30 regular members, Elson said. Qualls also estimates that there are about 25-30 regular members that are actively involved in the group, with about 20-25 more general members that

attend occasionally. "We've probably got about 50 people total involved in the group," Qualls said.

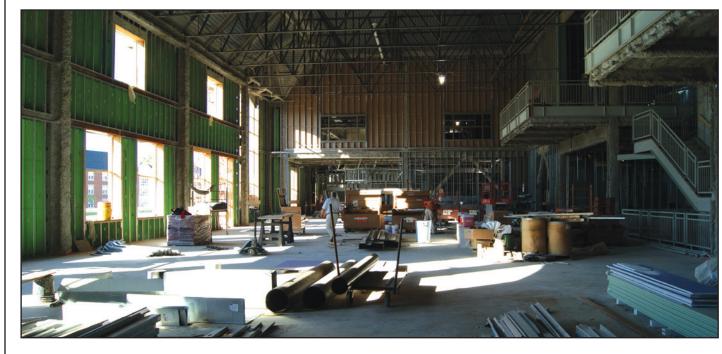
Elson, Qualls and Drummer all agree that there has been a substantial increase in student attendance. "There's really been a lot of growth in the number of people in the group," Elson said.

Student officers for the group other than Elson and Drummer include vice president Beth Wickenhauser and treasurer Brent Nowack. Daniel Jolivette serves as the group's Lindenwood Student Government Association representative. Colleen Biri, psychology professor, serves as the third adviser for the group in conjunction with Oualls and Rankins.

An event that the group hosted previously this semester was their booth at the Dark Carnival put on by LURDA. the Lindenwood University Resident Director's Association. Drummer said that their booth consisted of a costume contest with prizes and a pumpkin toss

The Alliance is bringing in a traveling quilt that is one of 10 quilts moving across the nation in support of Aids Awareness Day Dec. 1. "The group will be making a quilt patch to go on the main piece, and it will be displayed here for about three to five days in late Nov.," Qualls said.

The Alliance is co-sponsoring this event with Chi Sigma Iota, the Lindenwood honors organization for the counseling program, Rankins said.







Workers tend to the dining area (top) of the LU commons (left), set to open fall 2011. The new center will also include a laundry facility (right).

Commons

Continued from Page 1

"Students will have a place to go to study or finish group work after midnight," said Giang Tran, assistant director of Student Life and Leadership. "This collaboration."

The Student Center will house the new offices for Student Life and Leadership. Tran also said the number of students working in Student Life would building will be all about increase in order to fulfill

the demand for the supervision of the building's three floors.

Student organizations will have classrooms and storage facilities available for group use, services that Student Life will coordi-

An opening ceremony will take place during the 2011 Homecoming Week to invite all those interested in taking a look at the newest addition to the St. Charles campus.

Profits

Continued from Page 1

The Crooked Tree Coffeehours located on First Capitol Dr. reports sales equivalent to a year ago despite

seeing a slight increase in for business, say they have traffic.

Management, who claim to be "somewhat" dependent on college students

tried offering coupons and deals both online and through Lindenwood publications.

As establishments prepare for the holiday rush, many are banking on the spending of college students to help get them increase revenue.

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