

MAY 1960

Lindenwood College

BULLETIN



FROM THE PRESIDENT

Mrs. James A. Reed, alumna and member of the Board of Directors, has established with Lindenwood College the Nell Quinlan Reed Trust Fund on a tax exempt investment plan. The Board of Directors and the Administration are deeply grateful for this gift to the capital funds of the College and hope that it will be one of many such gifts that will strengthen Lindenwood to meet its opportunities in the future.

Mrs. Reed has transferred to the College the title of certain stocks in exchange for a contract which obligates the College to invest the value of these stocks in tax exempt securities, the income from which will be paid to her throughout her lifetime. The contract also gives to her the privilege of adding to this fund at any time.

This trust is, as indicated, on a tax exempt basis. The funds or securities given the College are reinvested in tax exempt bonds and all interest received by the College from these bonds during the lifetime of the donor is then passed on to the donor. This income, placed in the donor's hands, retains its tax exempt status. From an investment standpoint, the plan offers a tax exempt income for life.

This is one of two life income plans offered by Lindenwood College to friends who wish to invest in its future. The College invites the gift of securities, money or property to the College in exchange for a life income contract on a tax exempt basis similar to that of Mrs. Reed's, or, under the life income plan in which the income assured the donor is determined by the average rate of earnings of the pooled investments of the College.

Under this second plan, the income of the donor from the contract is not exempt from taxation. It is, however, likely to be somewhat higher than a tax exempt income since the investments are not limited to

tax exempt securities. Under a life income contract, the rate is not dependent on a fixed investment in tax free bonds or, on age, as with annuity contracts, but is determined by the average earnings of the total investments of the College.

The endowment fund of the College is handled by a competent finance committee of the Board of Directors who receive counsel regularly from two widely known trust companies. The successful management of the Lindenwood endowment over many years gives one great confidence in investment of this kind.

Under either of these plans, there is a substantial tax saving. If one gives securities on which there has been a capital gain, there is no tax on that gain. The donor is able to capitalize his unrealized profit at its market value and receives an income from it. The second advantage under either plan is that a generous part of the gift, whatever it may be, is deductible for income tax purposes.

It is clear that under either plan one is making a sound and conservative investment of funds or securities. But the greater reason for the investment is the satisfaction that comes from contributing to the strength of the College. After the donor's needs cease, the funds one has placed in a Lindenwood Life Income contract will continue to live on in the name of the donor and to serve the best interests of higher education. For those who believe in the kind of academic excellence grounded in Christian living which is sought at Lindenwood, there is the great satisfaction of making a permanent investment in the strength of Lindenwood College and in the young women it will serve through years to come.

We invite interested friends to write us concerning the details of either, or both, of these life income contracts.

F. L. McCLUER
President



Dr. Paulena Nickell, Lindenwood's Dean, draws on her background of educational experience to discuss the place of women in today's labor force and present a challenge to college-trained families.

Focus on Women at Work

A considerable amount of print focused upon women is currently flowing from the press: the role she plays in the home, it's satisfactions and annoyances; the place she takes in enterprises outside of the home, with the problems and gratifications; and the situation as to employment of women in the labor force. The article "Young Wives With Brains" in a recent issue of Newsweek, highlighted with *safety pin* and the *Phi Beta Kappa* key, brought to the editor such a flood of responses that a special section of a subsequent issue had to be given over to "selected letters to the editors." The White House Conference on Children and Youth will undoubtedly bring forth further issues to be discussed by women, college-trained women in particular.

It therefore seems appropriate at this time to examine some of the facts relative to the employment of women. This article will deal primarily, and in general terms, with the place of women in the labor force and the problems in the family arising therefrom. Two significant books have been published recently which deal with this topic and should be noted here.^{1, 2} Much of the data given here came from these two volumes.

¹National Manpower Council, *Woman Power*: New York, Columbia University Press, 1957.

²National Manpower Council, *Work in the Lives of Married Women*: New York, Columbia University Press, 1958.

Until World War I the usual and respected occupations for women, it should be remembered, were matrimony, teaching, and nursing. During that war women were called upon to fill occupational needs outside the home. A large number of these women remained in their new jobs, never returning exclusively to home-making.

The really phenomenal change in the picture of women in the labor force came, however, as an influence of World War II. President Roosevelt was quoted as saying, "Don't talk to me about manpower any more because the manpower question has been solved by womanpower!"

Ten years ago the census of 1950 showed that some women were to be found in each of the four hundred and fifty-one types of work listed except nine. Of the nine types, eight were a part of the railroad brotherhoods, and the ninth was the Presidency of the United States!

"The revolution in women's employment has occurred in the course of the present century" says the National Man Power Council report. In any given month in the year, one-third of all women in the United States, aged fourteen years and over, are in the labor force, and some twenty-eight million, or two-fifths, work during the course of the year. Half of these are married. In fact, three out of ten married

women are now working, and nearly 40 percent of the mothers whose children are of school age are in the working force. Of the ten million women available for full-time work, the larger proportion are thirty-five years old or older.

A hasty conclusion might be that these data refer primarily to persons whose formal education stopped below high school or college. Interestingly enough, among the women twenty-five years old or older in the labor force in 1950, approximately the same percentage had had no high school training as had had four years of high school or some college training. Forty-six percent had had no more than elementary school training and 45 percent had had four years of high school, or this and some college training. Approximately one-fifth of the total group had had some college work (19 percent) and one-fourth (26 percent) had had four years of high school. Of the college-experienced women, 9 percent had had four years or more of college work.

It should be remembered that these data are for 1950—ten years old. I would predict that the 1960 census will show a notable shift in these percentages and that a larger proportion of college-experienced women will be found in the labor force.

Looking at the earnings of women today, we find that one-fifth of the nation's income in the form of wages and salaries goes to women. In 1955 women received an estimated forty-two billion dollars in wages and salaries, while they worked an estimated one hundred and thirty billion man hours.

Albeit this is a stupendous advance, women still lag behind in the professions in this country. At this point a comparison with Russia is of interest. In the institutions of higher learning in that country, 51 percent of the students are women against 35 percent in our country. These percentages are not too far apart. Look, though, at the figures for professional training. In Russia 69 percent of the students in medicine are women against 5 percent in the United States, and in engineering 39 percent are women in that country, and only $\frac{1}{2}$ of one percent in the United States! The point here is that women in Russia are being trained in the professions at a much higher rate than in this country, a situation which may have serious consequences in the next few years.

What does this mean to the colleges, to college-trained women, and to the mothers of sons and daughters in college?

Economically, there seems to be a growing need for two salary checks in a family. Married women will probably work for a span of twenty-five years, hence

the increasing importance of their choosing college training which is creative and satisfying and selecting a type of endeavor to which they can return after the children are grown. The colleges must help prepare women to meet life's needs. This means education which embodies development for self, for family, for the community and for a chosen field of creative endeavor over and above education for personal life. This further calls for long-range planning which becomes a *life plan*: career, then marriage, and career again.

Women are badly needed in the professional fields. Training in the professions requires time and commitment to a desire for a life rich with accomplishment. At this point the mothers and fathers both of daughters in college and of sons in or out of college have a tremendous task and challenge. For the daughters to have vision beyond the wedding band requires family understanding, attitudes early surrounding the child which reach into the future, family group planning which allows each child to take part in the vision ahead along with day-by-day participation in family living. More is required than *expectation* on the part of parents—creation of desires for *accomplishment* in young people is a full-time responsibility no college-trained family can ignore. Young people must come to college poised for accomplishment—the college cannot give *all* the push for academic achievement. Most of it must come from long family influence reaching back into childhood.

For the mothers of sons there arises a second challenge. Namely, not only to help a son build desires for a career for himself but also to help her son early to recognize the importance of creative experiences for his wife. Many young women say, "The man I am marrying doesn't want me to work. He wants me to stay at home and keep house for him." In other words, he wants for himself work in a world of nuclear change, where affairs burst into new bloom each day and week, but he expects his wife to be satisfied with an activity pattern of the "Model T" era. It will not work! Young men must rise to understanding the urges for creativity in the lives of young women if they wish completeness in life for all in the family.

This then becomes the challenge to college families: to be alert to what the situation is in the status of women today, to know that three out of ten married women will work and more are likely to as time moves on, and to help young people realize the need for long-time planning which allows for change and adjustments and prepares them to meet the realities of life through *all* its phases.

ON THE CAMPUS

The weeks after spring vacation find Lindenwood planning for the future in terms both immediate and distant—this summer, next fall, and even years later. Proms, papers, exams, traditional festivities and the beginning of construction on McCluer Hall are all a part of the rapid pace. Spring, 1960, is a good time in the life of Lindenwood and her students.

COLLEGE KNOWLEDGE . . . KCLC's College Knowledge, inter-collegiate quiz program, was aired again last month. Defending champions from I.B.I.L., St. Louis U. station, were defeated by the Sigma Alpha Mu fraternity men from Washington U. This month's program will match the Wash. U. winners with the men of Phi Delta Theta from Westminster on questions covering modern history, economics and sports.

DR. SIBLEY TO PUBLISH . . . Dr. Agnes Sibley's recently completed book, "Exchange Teacher," is scheduled for publication in 1961 by Claxton Printers, Ltd. The book is an account of her two years teaching experience at Bishop Otter College in England. Dr. Sibley, who teaches English at LC, found the British college (enrollment of 200) similar in many ways to Lindenwood.

MAY QUEEN . . . Eleanor Mansfield, senior art major from Cincinnati, was crowned May Queen of 1960. She reigned over Parents Weekend festivities April 30-May 1.

SYMINGTON DINNER . . . Twenty members of Lindenwood's Young Democrats served as special ushers at the testimonial dinner at the Chase Hotel in St. Louis for Sen. Stuart Symington. The representatives received orchids, the \$100-a-plate dinner, and heard addresses by Symington and Sen. Mike Monroney of Oklahoma.

SCIENCE WEEK . . . Dr. Anna J. Harrison, from the Canadian Research Council in Ottawa, was the Science Week visiting professor and lecturer. Dr. Harrison, who attended LC her freshman and sophomore years, held personal conferences and lectured on such subjects as "Opportunities for Women Scientists," "Finding Atoms," "The Meaning of Research," and "General Chemistry in Science." A chemistry professor on leave-of-absence from Mt. Holyoke College, Dr. Harrison is visiting several schools as a representative of the National Science Foundation and the American Chemical Society. After completing her lecture series, she will return to her work as research chemist for the Canadian Research Council.

TOP MUSIC HONORS FOR STUDENT . . . Mary Elizabeth Brookes, sophomore from Merritton, Ontario, out-performed 10,000 pianists to win first place in an international music competition in Toronto. The festi-

val is sponsored annually by Kiwanis International. Bettie McJunkin, freshman from Ponca City, Okla., was judged second best pianist in the concerto division.

PRESIDENT'S SCHOLARSHIPS . . . The sixteen top students were awarded President's Scholarships by Dr. McCluer at a special student assembly in March. The scholarships are given annually to five members of the junior, sophomore and freshman classes with the highest academic rating. For the first time, scholarships were awarded to six freshmen with a perfect four-point average.

BONNIE PRUDDEN VISITS . . . Bonnie Prudden, noted leader, lecturer and author in the field of physical fitness, visited Lindenwood in April. During her day on campus Miss Prudden conducted a workshop in Butler Gym and gave an evening lecture-demonstration in Roemer Auditorium. Formerly featured on Dave Garroway's TV show, "Today," Miss Prudden is owner-director of the Institute for Physical Fitness in White Plains, N.Y., and is a member of President Eisenhower's Advisory Committee on the Fitness of American Youth.

ANTHROPOLOGY LECTURES . . . "We should go back to the instruction of nineteenth-century morals," declared Dr. Jules Henry, anthropologist from Washington University, who delivered a series of lectures on the relations between culture and personality, and talked with students interested in careers in anthropology. "We will have to go a little backward in our industrial and commercial life," he said, "in order to be able to achieve the necessary moral living." Dr. Henry has authored several books and numerous articles on anthropological theory, culture and personality.

FRESHMAN COUNSELING . . . The first year of the new freshman counseling program has been successful, according to an evaluation report made by senior Karen Glaser, chairman of Student Counselors and Hostesses. The goals of the program were listed under four categories: 1) To orient the freshmen more quickly into the life of the college. 2) To develop inter-class friendships. 3) To supplement faculty counseling. 4) To enlarge the basic philosophy of the college. This year's pilot group of 35 counselors were selected on the basis of "scholarship, ability to communicate easily with others, objectivity, sensitivity, good organization in their own planning, high values, and good attitudes in relation to the values and standards of Lindenwood."

LINDENWOOD COLLEGE BULLETIN

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Hellen H. Ostroff, Editor

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By John B. Moore

Consumer Beware

That charming little girl who dashes from the front door of the house to the front of your television screen and yells, "Look Mom, no cavities," may be a greater threat to your family than Dennis the Menace. Just as dangerous is the man, who, because he is protected from a golf ball driven into a transparent barrier, declares that another toothpaste provides an "invisible shield" for your teeth. And a third television ad insinuates that if you use another brand of toothpaste it isn't necessary to brush after every meal. Apparently their motto is to bring up a child the way he should be and when he is old he will not depart therefrom.

The American consumer has recently been shocked by rigged TV quiz shows, payola, the cranberry episode, and the drug investigations. Yet despite all of this, consumers continue to be hoodwinked by all sorts of hucksters. This is not surprising in a scientific age when the producer is a specialist and the consumer is a jack-of-all-trades.

In addition, the president of the St. Louis Better Business Bureau feels that the American consumer is a peculiar sort of creature who at times demonstrates a remarkable capacity for irrationality. Since the American housewife spends the larger portion of the family income she is most suspect. In this connection it seems most appropriate to quote Oscar Wilde who once said, "What is a cynic? A man who knows the

price of everything and the value of nothing. What is a housewife? A cynic who knows the value of everything and the price of nothing."

The smart housewife must at least be a skeptic if not a cynic. She cannot judge a product by the price tag it carries or the type of package it comes in. In earlier times when everyone had some experience in making his own products he could judge quality, and then the housewife could heed the rule, "let the buyer beware." In modern times the housewife has neither the time nor the knowledge to investigate the claims of the advertisers whose product she buys. Claims and counter claims, instead of providing information, may serve only to confuse the issue.

There are also other forces leading toward irrationality of the housewife. There is always the Jones family who live in the neighborhood. Window shopping is always good for a certain amount of impulse buying. And then there is the housewife who may spend hours shopping in order to save a few dollars and then spend this and much more on one tremendous splurge.

There is the story of the housewife who proceeded to roundly denounce the merchant who sold her three items for 29 cents instead of 30 cents, thus depriving her of an extra trading stamp. Despite the increased difficulty of calculating costs, the profits of the stamp companies, and the amount of time lost waiting in line



Supermarket packaging interests Dr. and Mrs. Moore, pictured at local A&P with son Richard.

to collect the stamps, it is, in general the women of America who have come to the defense of the stamp companies.

A built-in booby-trap for the grocery shopper is the check-out clerk. Probably the most widely used method of short-changing the customer is the broom trick. As the clerk tallies the items from the grocery basket, the buyer may visit with a friend or daydream a little. If the buyer, in one way or another, happens to be fortunate enough to discover she is charged with one more item than she had in the cart she may protest. Upon a recheck she finds that she has been charged with the broom standing at the counter. The clerk apologizes for the apparent mistake and deducts the cost of the broom. Instead of a broom, it may be a pound of coffee, a box of candy, or any other standard item. Sometimes "the lady who's pushing the cart" may find several items marked down in the back of the store, but she is charged full price at the check-out counter. If confronted with the overcharge, the clerk pleads ignorance in that she has not been informed of the reduction of price.

Although the hucksters claim that "the consumer is queen" and that they stand or fall on the basis of her slightest whims, they continue to take advantage of her in many ways. In addition to the TV ads being beamed directly at her she pays more for her purchases because

Is the law of caveat emptor obsolete in our modern day of consumer education and government standards? No, says Dr. Moore, chairman of the Lindenwood economics department, who tells of some of the hazards in today's marketplace.

of the featherbedding of labor. The manufacturer makes use of built-in obsolescence which either causes the article to wear out sooner than is necessary or to lose value because of a change in models. Because of parity prices and the storage of grains by the government the farmer gets a higher price but the housewife pays more for food.

For those consumers who cannot and will not protect themselves, we have amended the Food and Drug Act. Under this Act, Mar. 6, 1959, was the deadline for new additives to food being cleared with the Food and Drug Administration. Mar. 6, 1960 was also set as the deadline for old additives to be cleared. This means that all food additives now have to be declared safe against all kinds of bodily injury.

The American public has been aroused. The F.T.C. is becoming more involved in the area of consumer protection. The Federal Communications Commission has its problems in radio and TV. Senator Estes Kefauver has a bill before Congress to establish a cabinet post for consumers. The year 1959 saw more antitrust cases filed than in any year since 1943. Instead of saying "let the buyer beware" we may adopt a new motto, "let the seller beware." The red cranberry, the black jelly bean, and Charles Van Doren may well move us along the road from *Caveat Emptor* to *Caveat Vendor*.



Democrats cheer nomination speech for Symington. After ten ballots, convention's choice was Stevenson.

A practical exercise in political science at...

MOCK CONVENTIONS

Every presidential year Lindenwood stages a practical exercise in political science. The exercise takes the form of mock conventions in which student politicians, meeting as Democrats and Republicans, select presidential and vice-presidential nominees.

More than 200 students from 32 colleges and universities in 11 states attended this year's conventions, April 7-9. Meeting separately, but simultaneously, the Republican and Democratic delegates elected officers, adopted rules, drew up platforms and nominated candidates with realistic earnestness. Over a three-day period they campaigned, caucused and compromised, demonstrated, orated and debated in the likeness of political veterans.

Adding to the air of realism, real-life politicians delivered the keynote addresses—Congressman Richard Bolling, Missouri Democrat, and Republican George W. Abbott, Solicitor General for Department of Interior. All delegates heard both keynote speeches.

Each school was permitted to send five delegates to each convention, but the number of votes to which each delegation was entitled depended on the enrollment of the school represented. After considerable last-minute maneuvering, the student-Democrats nomi-

nated Adlai Stevenson for president and Senator Lyndon Johnson for vice-president. Vice-President Richard Nixon was the unanimous presidential choice of the young Republicans. Gov. Nelson Rockefeller was named Nixon's running mate.

"I think I'll ring doorbells when I go home to urge people to register so they can vote next fall."

"I can't wait until 1964—when I can vote in a presidential election!"

"Now I know what to expect in July. I've even started to read political news."

These and many more like them were the remarks heard all over the campus following the conventions.

The last delegate is gone. The red, white and blue bunting has been stored away. The hundreds of signs—"Let's Get it Done With Symington," "Who Else But Nelse?" "It's A Woman's World," "Go Goldwater!" "We Need Adlai Badly"—and the dozens of cardboard banners have been burned.

Order has been restored at Lindenwood. Yet campus life isn't back to normal. The talk-talk-talk about politics continues. True, some of it is about recently departed male collegiate politicians—more as males than as politicians.



George W. Abbott, Solicitor General, Dept. of Interior, gave Republican keynote address in bunting and banner-draped auditorium.



Democrats parade to Rociner Hall for afternoon keynote address with Congressman Richard Bolling (Mo.) occupying the seat of honor in lead car. Riding with him is Carol Elam, chairman of LC delegation.



After Nixon's nomination, his supporters put on typical convention demonstration with placard-bearing delegates marching and making themselves heard. Several delegations supporting favorite sons on first ballot, swung solidly behind Nixon on second vote.

But many a political interest has been awakened permanently, was the decision of Carol Elam and Judith Winburn, heads of Lindenwood's two party delegations.

All the girls, they agreed, "were awakened to the fact that conventions and political activities just don't happen. They take a lot of work."

"The most educational part of the conventions for me," Judy said, "was the interchange of ideas among the students from other schools—ideas that can be carried home and discussed there—in terms of conversation instead of argument."

Carol Elam was pleased that many students came to realize that "merely going to the polls isn't enough. People pride themselves on being independent voters," she said, "but the independent doesn't carry his share

of responsibility. I'm more than ever determined to convince people that they must work in their parties."

Another expression of an "urge to action" among Lindenwood students: a young woman said she would like to marry a politician, for she thinks that would be a good assurance that she would take part in politics in the future.

A student from the University of South Dakota said he was both surprised and ashamed—surprised "that beautiful young women are so administratively efficient and are interested in such ventures," and ashamed "that I thought such a thing was not possible."

A young man, a senior in a college in Illinois who is doing practice teaching in junior high schools, said he plans to put on a mock convention there and asked for any "left-over campaign buttons."

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Missouri Portland Cement Co.
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Vita Craft Corp.
Volker, Wm., Co. of Missouri
Vollmar Bros.
Von Hoffmann Press, Inc.
Wabash Railroad Co.
Wagner Electric Corp.
Warner-Lambert Pharmaceutical Co.
WDAF Radio-TV
Western Printing & Lithographing Co.
Western Tablet & Stationery Co.
Western Textile Products Co.
White-Rodgers Foundation
Wilcox Electric Co., Inc.
Wire Rope Corp. of America
Woermann Construction Co.
Woodward & Tiernan Printing Co.
Woolf Bros.
Yellow Transit Freight Lines, Inc.
Young, Howard I.

OUT OF STATE

Addressograph-Multigraph Corp.
Allis-Chalmers Foundation, Inc.
Babcock & Wilcox Co.
Bailey Meter Co.
Beck, A. S., Shoe Co.
Beneficial Finance System
Best Foods, Inc.
Bliss, E. W., Co.
Bristol-Myers Co.
CBS Foundation, Inc.
Cleveland-Cliffs Iron Co.
Clow, James B. & Sons
Container Corporation of America
Continental Can Co.
DeLuxe Check Printers Foundation
Franklin Electric Co.
General American Trans. Foundation
General Foods Fund, Inc.
General Mills Foundation
Graybar Electric Co., Inc.
Inland Steel-Ryerson Foundation
International Harvester Co.
John Hancock Mutual Life Ins. Co.
Joy Mfg. Co.
Kresge, S. S., Co.
Massachusetts Mutual Life Ins. Co.
National Biscuit Co.
National Dairy Products Co.
New England Mutual Life Insurance Co.
New York Life Insurance Co.
Otis Elevator Foundation, Inc.
Parke, Davis & Co.
Phillip Morris, Inc.
Pittsburgh Plate Glass Foundation
Procter & Gamble
Santa Fe Foundation
Sears-Roebuck Foundation
Socony-Mobiloil Co.
Standard Oil Co. of Indiana
Sterling Drug Co.
Time, Inc.
Twentieth Century Fox Film Corp.
Union Carbide Corp.
United States Steel Foundation



PORTRAIT

Lindenwood's new head of the sociology department, attractive, trim, blond, and intellectually exciting, Dr. Helen P. Gouldner seems almost too young to boast a Ph.D. and to acknowledge a long list of credits for authorship of research papers and other publications.

Her pre-Lindenwood life included careers as scientist, airline hostess, golf instructor, teacher and author. But her year in Missouri has matched or bettered her previous busy schedule.

She and her husband, Dr. Alvin W. Gouldner, who heads the sociology and anthropology department at Washington University in St. Louis, are tasting the delights of urban living. St. Louis museums, theater, and concert halls are sources of interest and pleasure to them. As new department heads on two campuses they have felt called upon to entertain frequently in their home in the St. Louis suburbs. "That way we have met people quickly and have formed stimulating friendships" Dr. Gouldner commented.

Happily, for her guests, her education is well rounded. An accomplished and imaginative cook, she enjoys donning an apron and whipping up exotic foods which are typical of the many countries she has visited during her extensive travels.

Two chapters in the sociology textbook used at Lindenwood were written by Dr. Gouldner. She and her husband are collaborating on another sociology textbook which she hopes to finish this summer when they are in Berkeley, where he will teach at the University of California. After that, they have scheduled

the writing of a book on friendship and already have completed much research for the project.

Dr. Gouldner is most enthusiastic about the Lindenwood students. "I enjoy the way they meet the professor more than half way. In none of my classes have I gotten the feeling of 'just try to teach me something,'" she commented. She added that discussions are easily instigated.

A native of Seattle, Wash., she received her B.A. from College of Puget Sound, Tacoma, Wash., and her M.Ed. at the University of Washington in Seattle. She earned her Ph.D. at the University of California.

Dr. Gouldner has become increasingly popular as a lecturer in the St. Louis area. Her intensive research on the culture of our present day society has served as an excellent base for many successful speaking engagements.

Dr. Gouldner is deeply concerned about the changing role of women in our society. She feels that most educated women have few models on which to pattern their lives. As a result, she says, they are confused about what their role should be. Many college-trained women, she believes, think being a wife and mother is not enough; but, they are not sure what 'enough' should be. The working out of some satisfactory pattern for their lives is one of the important challenges facing the educated woman today.

Students to Work for St. Louis Presbytery

Six Lindenwood students will be working for the Presbytery of St. Louis this summer. The girls, all christian education majors, were selected by the Reverend Raymond Bowden, director of St. Louis church social work. They are Nancy Babb, Catherine Crebs, Anna Belle Defabaugh, Karen Dorman, June Tavlin, and Katherine Tuepker.

Their work will consist of directing, organizing, and teaching vacation church schools, day camps, city tours, and excursions.

They will live together at Greeley Presbyterian Church. Daily they will set out to different churches in the St. Louis area to conduct activities. The girls will work from June 19 to August 21.

ALUMNAE NEWS

ST. CHARLES

The St. Charles club held its annual Coke Party for St. Charles County prospectives on April 12 in Cobbs Hall Tea-hole. About 30 high school girls attended the informal party, saw the "Linden Leaf" film, met Admissions Director W. F. McMurry, and heard a brief talk by Miss Lula Clayton Beale, registrar of the college.

NORTH ST. LOUIS COUNTY

The North St. Louis County club heard a review of St. Louis newspaper columnist Clarissa Start's new book, "God's Man," by Mrs. Lloyd Harmon, wife of the former LC Bible professor. Dr. and Mrs. Harmon are now living in Florissant, Mo., where he is pastor of the local Presbyterian church. The meeting was held at the home of Ruth Ball Haymes in Ferguson.

The County "girls" got together last month at the Florissant home of LaVerne Ridder Oetting to hear a musical program entitled, "A Musical History of the American Negro," by Mrs. Ruth Skinner, wife of LC Board member, Dr. Sherman Skinner.

Through young in years, this club is an active one. They have tentatively scheduled an early fall tea for prospectives and their mothers, and are planning to join several other LC clubs around the country in the sale of Christmas wreaths next fall.

With so many avid gardeners among their members, a flower arrangement lecture-demonstration using blossoms from local gardens has been planned for June.

TULSA'S NEW PROJECT

A new project is being undertaken by the Tulsa Club. They are working with the Tulsa County Association for Mental Health to extend the spirit of Christmas to the patients of Eastern State Hospital in Vinita, Okla., over a period of 12 months instead of remembering them only once a year.

This LC club is one of twelve organizations in the city to take over a project at the hospital for a month. The plan was initiated by British-trained Psychiatric Nurse Ronald Taylor, who has introduced a number of English mental hospital practices at Eastern State.

Other Tulsa organizations such as the Junior Chamber of Commerce, Tulsa Council of Garden Clubs, Business and Professional Women, Delta Delta Delta, Beta Sigma Phi and several Presbyterian women's groups will participate in the project. The clubs will provide patients with such diversions as stamp collecting, music and dancing lessons, gardening and arts and crafts.

Lindenwood clubs in other areas who are interested in similar projects, or further information on Tulsa's work with the mentally ill, should write club President Charlotte Williams Tower (Mrs. Marcus), 1953 East 33rd Place.

Tulsa's second Lindenwood Spring Regional Luncheon was attended by over 100 friends, alumnae, prospectives and

mothers. After the luncheon, guests saw a fashion show of summer sportswear. Styles were modeled by Tulsa alums and their daughters.

Each prospective freshman was personally introduced to President McCluer, the honor guest, by club president Charlotte Williams Tower. The young women then received a yellow and white corsage with a tiny LC pennant. Other special guests at the affair were Alumnae Association President Nancy Montgomery Orr, Van Buren, Ark., and Hellen Boyd Ostroff from the college.

1890

On Feb. 8 a faithful alumna, Marie Stumberg Ferguson, died in St. Charles, Mo. We offer sincere sympathy to family and friends, especially to her three sisters, all of whom are LC graduates: Alma and Helene, both of St. Charles, and Dorritt Stumberg White, former LC council member, from Lexington, Ky.

1892

Helen Wilson Wells and Lura Welty Birch, roommates at LC 68 years ago, poured at a tea, given by Omaha alumnae in February, for prospective students and their mothers. Congratulations "girls", we heard that you made a "big hit."

1895

With regret we announce the death of Alpha McVean Wolfelin on Dec. 4. Survivors are, daughter, Lele Wolfelin Puckett (1922-23) and granddaughter, Patti Puckett Dawkins (1953-55), both of Amarillo, Texas.

1920

Sympathy to Virginia Lewis Becker, 101 S. Cherry St., Cameron, Mo., whose husband died Dec. 4, and to her daughter, Elizabeth Becker Knoch, (1946-48), 4364 Bonfils, Bridgeton, Mo.

1929

Virginia Allport Bird (1925-27) passed away Feb. 24 in Pittsburgh, Pa., where her husband, Dr. Joseph Bird is teaching in Duquesne University.

1932

Our sympathy to family and friends of Cora M. Blackshere (1928-29) who died Dec. 21.

1933

Lillian Nitcher (B.A.) LC council member and formerly of Madison, Wis., started a new job the first of this year as Social Welfare Director of the Washington D.C. area. She is living at 218 E. Hunting Towers, Alexandria, Va.

With heart-felt sympathy we report the death of Florence Schnedler Ratliff's (B.S.) husband, Orville, in February. Florence lost her mother and father both about a year ago. She is living at 922 S. 4th St., St. Charles, Mo.

1935

Nancy Montgomery Orr (B.A.), our Alumnae Association President, has recently been elected to the national board of directors of the Girls Clubs of America. She attended her first board meeting in Washington D.C., Apr. 23, and while there was the guest of Lillian Nitcher.

Nancy was in St. Louis the first week in April to meet with Alumnae Weekend

co-chairmen, Betsy Severson Nimock and Ann Donnell Barton. The Nimocks entertained Nancy and her husband Andler, Bob and Sally Dearmont Hovis, R. K. and Ann Barton, and Hellen Boyd Ostroff, alumnae secretary, at a dinner party during the Orr's St. Louis visit.

THE SOUND OF HER VOICE



Beverly Harrington, '56

"Recording text books for the blind is not as unselfish as you may think," says TWA hostess Beverly Harrington, daughter of Dr. F. L. Harrington, Mayor of St. Charles. "It keeps me out of the department stores when I'm not flying."

This comment comes from a young lady who holds a B.A. (1956) in biology and chemistry, studied and taught piano and voice, worked as a substitute high school teacher and is a national speech contest winner.

Beverly is one of 1,500 volunteers who have passed exhaustive auditions by RFB (Recording for the Blind, Inc.). RFB is a national, non-profit organization which records textbooks and educational material free of charge for any blind student or adult seeking an education.

Beverly heard about the RFB last year and volunteered her services. Since then she has recorded more than 200 record sides (each side takes half an hour).

The gregarious and altruistic former medical student shares an apartment with three other girls in Manhattan. Between her TWA flights she reports to the recording unit as often as three days a week, for recording sessions as long as four hours.

Beverly says she became a flight hostess "because I didn't want to continue my medical studies and I knew I had to tell my father I was more interested in something else; so I chose flying." She has been with TWA since May, 1957, and is currently based at La Guardia.

To the sightless, Beverly's voice emerges as a guiding light in the dark. It's "on record" that her warm-hearted personality literally "shines through."

1940

A former teacher, Doris Rogers Dunlap (1936-38) of Ainsworth, Nebr., now has three children, John, 13, Deborah, 10, and Thomas, 8, but finds time to give piano lessons to six pupils.

1942

Ruth Ray Brakehill (1938-39) has been chosen as one of six Memphis Duchesses of the Mystic Society of the Memphis. As a member of royalty of the city's oldest secret society, she will have a leading role in the Memphis Cotton Carnival and in social events throughout the year. Ruth is teaching a Bible course for the fourth year. Although busy with her husband and four children, Ray, 15, Dale, 13, Ellen, 10, and Laurie, 7, and civic work, she finds time for her other interest, oil painting, interior decorating and reading. She has been in a Great Books group for two years. The Brakehills live at 189 Lombardy Rd., Memphis, Tenn.

1949

Gladys Miranda Bartolme (B.A.), after five years in Venezuela, is back in the States again. She is living at 6121 LaPintura Dr., La Jolla, Calif., and issues an invitation to visit to any LC'sers coming to California. While in Venezuela she was working for Creole Petroleum Corp. and held an office in the AAUW.

1951

Jean Robb Atkinson, Jr. (B.A.), 10 W. 81st St., New York City, has a son, Thomas Herman III, born Feb. 3.

1952

A daughter, Jeanne, was born to Beverly Stukenbroeker Hirsch (B.M.E.), 102 W. Chestnut, Kingston, N.Y., on Jan. 9.

1953

Gretchen Bartenbach (B.A.), 323 A So. 62nd, Milwaukee 14, Wis., is associated with the Marquette University School of Medicine. She has collaborated with several doctors in the publishing of three papers in the past two years. They deal with the advantage of cooling a patient during surgery; post-operative feeding and with the importance of small blood vessels which furnish food to the larger vessels.

1955

Suzanne Anderson Stockman (B.S.) and her husband, Jim, have a new son, James Edgar, III, born Nov. 8. Jim is a production foreman for Ralston-Purina Co., in Ottumwa, Ia., where they now live at 502 N. Market.

Linda Wall (B.S.) was married to David Perry Admire on Mar. 25 in Belmont Heights Methodist Church in Long Beach, Calif. Linda has been teaching in Long Beach since her graduation. She and David are living at 2401 E. Ocean Blvd.

Suzanne Elliott Robbins (1951-53), 2312 Huntleigh Dr., Oklahoma City 20, Okla., now has two sons, James Michael who was born in August, and John Christopher, 2.

1956

Two members of the class of '56 have named their daughters, born a month apart, for each other. Starlin Edwards Compton, of Vacaville, Calif., whose first child was born Sept. 23, is named Mara Lloyd. Mara Lloyd Christensen Krueger (1952-55), 834 Glendower Dr., Kirkwood 22, Mo., has named her second daughter, Starlin Gay. She was born Oct. 26. Kara Loy is now almost 4.

A TALENTED SCOUT



Judy Peterson, '59, with mementoes gathered last summer in Scandinavian countries.

From Brownie Scout to professional Girl Scout—that's the long path for live-wire Judy Peterson, who joined the staff of the Tacoma Girl Scouts in Washington last year.

Although her GS "career" officially started when she became a Brownie at age 7, she had been oriented long before as a tag-along with her mother who was a Troop leader. Since then she has gone through every phase of scouting—including camper for 4 years, assistant counselor at Turkey Creek Camp in Kansas, and also a member of one of the first Wing Scout troops in Wichita. Another field of action was participation in Civil Defense mock air raids, when she helped with mass feeding of volunteers and served coffee throughout the night.

A turning point was when, as a high school sophomore, she and her troop were hostesses to 8 Scandinavian Ranger Guides who visited her home town of Wichita in 1952. As troop president she developed a close friendship with the European scouts and vowed to return

their visit. At that time, she set another goal: To become a professional Girl Scout.

Both goals have now been accomplished, but it took a great deal of forethought, then tenacity.

Last summer she spent two and a half months in Europe touring Finland, Denmark, Sweden and Germany. A highlight was a week at the Music Festival in Austria. But the biggest thrills of all were an interview with the Secretary General of the Swedish Girl Guides, a guest stint at the Swedish International Encampment for three weeks, and a visit with the Rangers she had met in Wichita in 1952.

Talented Judy is not without future goals. She plans to continue language study to prepare herself for assignment as an international exchange Girl Scout worker. She already speaks Swedish and French, now is looking forward to mastering Spanish and German.

In whatever language you say it, scouting is Judy's first love and she's a "good scout."

Jennelle (Jacy) Tolson (B.S.) married Paul L. Robertson, Jr., of Glendale, Mo., on Aug. 22 at the First Presbyterian Church in St. Louis. Her sister, Mary Ann (Penny) Tolson Carter (B.S. 1954) was matron of honor; Joanne Houser Drury (B.A. 1956), Nancy Alvis McClanahan (B.A. 1956) and Donna Drury Hafer (B.S. 1956) were three of the four bridesmaids. Alternating in serving were Marilyn Mitchell (B.A. 1956) and Cynthia Countsworth Gilman (B.S. 1957). Jacy and Paul now live at 1351 H. McCutchen, Richmond Heights, Mo.

1958

Nedra Durham (B.A.) was married on Valentine's Day to Carl Zimmerschild of Sedalia, Mo., in the chapel of the Evangelical and Reformed Church in Sedalia. Carl is a radio announcer at KDRO in that city, where the couple reside at 1723 S. Kentucky Ave.

Ellen Devlin (B.A.) who is studying on a fellowship at Women's College, Newtown, New South Wales, Australia, had a bad fall causing injury between

and below the shoulder blades but luckily she had no broken bones. A speedy recovery Ellen!

Sydney Finks (B.S.) was a visitor here on campus in February. As Director of Christian Education at the Presbyterian Church in Stillwater, Okla., she was attending a convention in St. Louis.

1959

Elizabeth Bohu (B.A.) was married on Mar. 26 to David H. Carlstrom at Tyler Place Presbyterian Church where Liz has been working as Director of Christian Education. Her sister, Helen, an LC sophomore, was maid of honor. David and Liz now live at 3240 Henrietta St., St. Louis, where David is a district executive of the Boy Scouts of America.

Bitsy Thomas Bowman (B.A.) and her husband, Sam, moved to Wichita, Kans., on Apr. 1 where Sam has been transferred by Emerson Electric Co. Their new address is 2252 S. Bluff.

Kathryn Werner (1955-56) married Thomas F. Purdon on June 27. She is teaching first grade while Tom is at-

FORECASTING FASHION!

By Dee Stuerenberg

Reprinted from *The Cincinnati Enquirer*

The interview started out all wrong. The subject, 24-year-old Julie Marr, born and reared in Omaha, Nebr., for two minutes fired questions to me so fast, you would think she had to rush back to some newspaper office and meet a deadline.

"Wa-i-i-it a minute," I said. "Who's conducting this interview?"

Julie flashed a smile that matched the twinkle in her eyes. "Okay! Your turn."

All it took was one question. "What are you doing in Cincinnati?"

"I'm on my sixth day," she began, "of an 1,000-mile tour of 22 major cities in the United States. It will wind up in six weeks in San Francisco. I was hired by Columbia Pictures Corp. to do some fashion sleuthing for the motion picture film, 'Once More with Feeling.' My job is to anticipate a trend."

She gave the background.

"Everybody knows that the movie industry has stiffer competition than ever before with television. The industry realizes it must offer more of what the public is looking for in quality beyond the essentials of good stories and good acting. That's where my job comes in—looking for the finer points."

"What do women want from the movie industry, for instance? As I see it, they want to see more quality in clothes—high fashion, but not extremes. They want to be shown something they could wear themselves."

According to Miss Marr, to accomplish this is very difficult for two reasons. First of all, because any camera makes its subject appear 10 pounds heavier, close-fitting gowns rather than

the loose-fitting, more casual creations from the Paris collections, are more desirable.

Second is the time element. One year often is the minimum shooting schedule for a movie. Therefore, a couturier



Julie Marr, '54

would have to anticipate the styles which would be fashion news at the time of the movie's release.

"A good example of this NOT working would have been the chemise," said Julie.

She explained how the clothes for "Once More with Feeling" were planned.

"The late Kay Kendall was starred with Yul Brynner in this sophisticated comedy, had an 11-piece wardrobe, including suits, dresses and gowns, designed by Givenchy, (young Paris couturier). I honestly believe," she said with conviction, "that if I had this wardrobe, I could wear it here, in San Francisco or London — this year, next year or in 1970. It's that classic. If you see the movie," she continued, "keep your eyes on the suits, especially. They are extraordinary."

Then she gave a surprising report considering the film is in color. All the clothes are in black and white.

Miss Marr explained: "The designer knew that one particular hue could easily 'date' the film which, as a Class A movie, will have a lifetime of some eight years and will be seen by audiences all over the world. The reason many people will not notice that the designs are done in black and white is because of the magnificent selection of fabrics—ranging from heavy ivory satin for an evening gown to tussah for a blouse to chinchilla soft white French wool for a suit."

"Since we've done so much talking about clothes," I said, "what about your own wardrobe for traveling?"

Julie's face fell. "I just had to send two dresses back home because I received so much paper work I didn't have enough room in my luggage. I hope this doesn't continue," she added with just a twinge of militant feminism, "or I'll look pretty shoddy by the time I get to San Francisco."

tending Medical College at Iowa U. Katherine's new address is 215 Grandview Ct., Iowa City, Ia.

Indignantly proud of his birthday is Mark Gordon Grundmann, son of Betty Jean Hagemann Grundmann (B.S.), who was born Feb. 29. B. J. and family now live at 6651 Devonshire, St. Louis 9, Mo.

Connie Sutton Clements (B.A.) of Morocco, Ind., is the proud mother of Sally Sue, born Mar. 5.

Jane E. Cooper (B.A.) received a National Science Foundation Scholarship for next year. She will continue her work in zoology at the University of Pennsylvania.

Lettie Russell (B.S.) and Sue McParland (B.S.) are sharing an apartment at 1456 Oriole Pl., Brentwood 17, Mo. Lettie is a social worker with the City Welfare of St. Louis. Sue is with the County Health Department.

ex 1960

Suzanne Cooper (1956-58), 675 Wolff, Apt. 60, Denver, Colo., has a new job working for the Halliburton Oil Well Cementing Co. She loves Denver and the slopes and says that by next year she will be an avid skier.



SOUTHERN CALIFORNIA CLUB members were models for a glamorous array of furs presented at their scholarship luncheon at the Los Angeles Statler Hilton. Left, Commentator Thompson, of the Grant Fur Salon; Mrs. T. V.

Grant, owner of fur salon; Theina Harpe Ogden, Linda Bunn, daughter of Leatha Cross Dean; Mrs. Mary Starr, mother of Jean Starr Winberg; Janey Rasdal Kuska; and Margaret Downs Brown.

When the Old Girls Get together



L.C. Orchestra, 1892

What do they talk about?

You know as well as we. Early as well as late, they reminisce—recall incidents, relate anecdotes, gather news about people to whom they were especially attracted in undergraduate days.

Who are these personalities to whom their minds revert most naturally? Members of the faculty or the administration, friends or classmates who stood out warmly, dramatically, or for reasons of solid worth that grow more endearing with time.

They talk about Lindenwood as it was, is, and will be.

People. Stories. Laughter. Ideas. Surprises.

These are the things that will make Alumnae Weekend, October 28 and 29, memorable.

You won't want to miss this time of remembering, reviving and reliving your college days at Lindenwood. See you there?

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St. Charles, Mo.

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