

Good afternoon!

I'm pleased to say that, as with past newsletters, this edition is full of amazing accomplishments from our Lindenwood community. You'll find hyperlinks to additional details throughout, but if you would like more information on a specific topic please let me know – I'd be happy to help you.

Best Regards,

A handwritten signature in cursive script that reads 'Wendy Broadwater'.

Wendy Broadwater

## ACADEMICS



### Digital Content Strategy and Game Design Headline Slate of New Degree Offerings

Lindenwood University's School of Arts, Media, and Communications will [launch a slate of new degree programs for the fall 2017 semester](#), including in the burgeoning fields of digital content strategy and game design.

### Publication of Research Project

Lori O'Reilly, a recent graduate in the Exercise Science program, just received word that her research project she completed in her Advanced Strength Training course was accepted into the NSCA publication *Strength and Conditioning Journal*. Dr. Chad Kerksick and Betsy Feutz collaborated with her on this project. We are very proud of all of their hard work!

## STAFF



### **Michelle Sanford Selected as Belleville Employee of the Month**

Coordinator of First Year Programs and Success Mentor, Michelle Sanford has been named Belleville's Employee of the Month for December. Sanford has been a valued member of the Academic Success Center staff since July 2015 and continues to inspire students and employees alike with her positive attitude

and passion for student success.

## ATHLETICS



### **Lion Line Wins Seventh National Title in Program History**

Lion Line captured its seventh national title in program history by [winning the Open Jazz division at the Universal Dance Association \(UDA\) College Dance Team National Championships](#) January 14-15 at the Walt Disney Wide World of Sports in Orlando, Florida.



### **Lemoine's Third Period Goal Sends Women's Hockey to Upset of No. 7 Robert Morris**

The Lindenwood women's hockey team [upset the No. 7 Robert Morris Colonials](#) by a final score of 2-1 in a CHA matchup from the 84 Lumber Arena in Pittsburgh, Pennsylvania.



### **Men's Basketball Gets Big Bench Effort In Overtime Win**

Lindenwood men's basketball's bench led the team to a [big road victory](#) on Thursday night in Joplin, Mo. Lindenwood defeated Missouri Southern in overtime by an 84-77 score.



### **Lady Lions Win Thriller Over Missouri Southern**

The Lindenwood women's basketball team snapped a five-game losing streak with a [thrilling 74-72 win over Missouri Southern](#) in Joplin, Missouri.



### **Charisse Williams Hits Last-Second Shot for Win**

The Lindenwood women's basketball team won on a last second shot to [defeat Southwest Baptist](#) 70-68 on Thursday night in Hyland Arena.



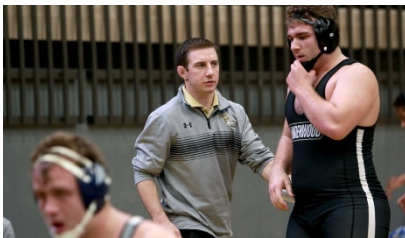
### **Gymnastics Finishes Second In State of Missouri Meet**

The Lindenwood gymnastics team had its home opener on Sunday afternoon at Hyland Arena in the annual State of Missouri Meet. The [Lions finished second](#), earning a victory over MIC rival Southeast Missouri and coming in behind SEC Missouri.



### **Wrestling Shines In Huge Day At Nebraska-Kearney Duals**

The Lindenwood wrestling team [put on a show in the Nebraska-Kearney duals](#) when they took down three schools by at least 12 points each on Saturday. Six different Lions won all of their matches for the day.



### **Wrestling Takes Down MIAA-Rival**

The Lindenwood wrestling team collected its fourth victory in a row when the [Lions took down Central Missouri](#) on the road by a final score of 41-11 on Wednesday night. The Lions registered three total pins during the dual.



### **Men's and Women's Swimming Teams Prevail at Missouri-St. Louis Dual on Day One**

The Lindenwood [men's and women's swimming teams](#) competed at Missouri-St. Louis on Saturday afternoon. Each team was victorious in their respective competitions.



### **Ronnie Gentile Named MIAA Wrestler of the Week**

The Lindenwood wrestling team was rewarded for its 38-9 victory over Ouachita Baptist on Saturday when [Ronnie Gentile earned MIAA Wrestler of the Week](#), the conference announced Monday.



### **Katey Oswalt Earns Second Straight MIC Specialist of the Week Award**

For the second week in a row, and third time in her career, gymnast Katey [Oswalt was named the MIC Specialist of the Week](#).

### **Gymnastics Has Come-From-Behind Win Over Southeast Missouri**

The Lindenwood gymnastics team had a big [comeback on Friday evening in Cape Girardeau](#), Missouri, which resulted in the team picking up a conference dual win over Southeast Missouri.



### **DeBruyn Named Goalie of the Week for the Third Time this Season**

Lindenwood women's hockey goaltender Jolene deBruyn was chosen as the CHA Goalie of the Week. DeBruyn has now received the honor three times this season.



### **Nicole Hensley Recognized at NCAA Honors Celebration**

Former Lindenwood women's hockey goaltender [Nicole Hensley was honored last night at the NCAA Honors Celebration](#) held as part of the NCAA Convention in Nashville, Tennessee.



### **First Game of 2017 is Worth the Wait**

After not playing for over a month, and then having to wait an extra two weeks due to cancellations, the first game of 2017 was worth the wait as men's ice hockey [defeated Illinois 6-2](#) at the Illinois Ice Arena in Champaign – Urbana, Illinois.



### **Lions Win Two at GPCIHL Inter-Regional**

Roller hockey won both games it played at the Great Plains Collegiate Inline Hockey League (GPCIHL) Inter-Regional January 21 at Midwest Sport Hockey in Ballwin, Missouri. The Lions [defeated Massachusetts 11-1](#) and then topped West Chester University of Pennsylvania 8-1.



### **Women's Bowling Seventh at Kegel Collegiate**

Women's bowling [finished seventh](#) at the Kegel/ISBPA Midwest Collegiate Classic January 21-22 in Addison, Illinois.

## IN OTHER NEWS

### President Shonrock Attends the St. Louis Regional Chamber Board of Directors Meeting

Dr. Shonrock attended the January 26<sup>th</sup> St. Louis Regional Chamber Board of Directors Meeting. It was a productive meeting to advance the purpose of the Chamber - inspire a greater St. Louis and convene different stakeholders required to solve big, regional issues.



### Gateway Battalion Open House and Contracting Ceremony

The Gateway Battalion recently held an [open house and contracting ceremony](#) for Cadet John Thomas. She was nominated by Brigadier General retired E. Tracey Bequette to receive a two year USAR Scholarship. General Bequette, a Gateway Alumnus, is the Missouri Civilian Aide to the Secretary of the Army (CASA). President Shonrock was on hand to congratulate Cadet John Thomas

on her decision to serve her country as an Army Reserve Officer.

### NCAA Division II Supplemental Distribution

The Division II Presidents Council approved a one-time supplemental distribution from the NCAA Division II 2015-16 fund balance totaling \$915,000. Lindenwood's share of the supplemental distribution is \$3,010.



### Plaster School of Business and Entrepreneurship to Host Dr. Hernando De Soto

The Robert W. Plaster School of Business and Entrepreneurship, in collaboration with the Hammond Institute for Free Enterprise, [welcomed Dr. Hernando de Soto](#) to the Dunseth Auditorium in Harmon Hall. In addition to applying the lessons of economics to old problems, he has continually asked new questions

and provided new understanding and new hope for transforming poverty into wealth.



### President Shonrock Meets with New International Students

President and Mrs. Shonrock hosted a reception for over 60 new international students at Lindenwood House on Thursday, January 26<sup>th</sup>. Some countries represented were Panama, South Africa, Germany, Ukraine, Venezuela, Thailand, Mongolia, and others. President Shonrock enjoyed meeting these new students and offering them a warm welcome into the Lindenwood family.

## Lindenwood Music Takes the Spotlight at 2017 MMEA Conference

The Lindenwood University Jazz Orchestra [will play a featured set at the 2017 Missouri Music Educators Association Conference](#). “This performance marks the first appearance of the Lindenwood Jazz Orchestra at the Missouri Music Educators Association Conference, marking a spotlight opportunity for our students to perform for a large number of the state’s music educators,” said Assistant Professor of Music, Dr. Matt Hoormann. “As there is only one collegiate jazz ensemble selected each year, this is an immense honor, highlighting not only the talent and work ethic of the students in our jazz ensembles, but the growth and excellence of the music department as a whole.”

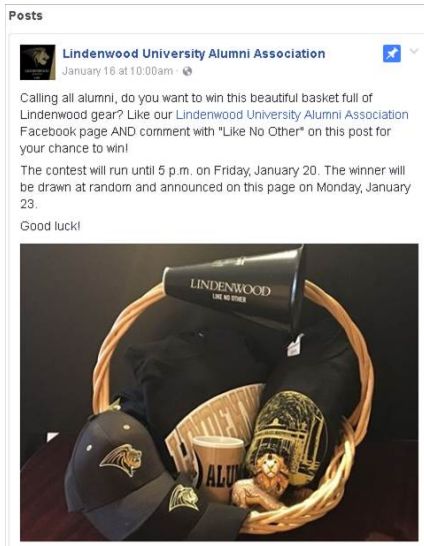
## ROTC Student Provides Advice on Gaining Leadership Skills

Cadet Sommerlyn Stevens, a Lindenwood student, has written an article for the St. Louis Army ROTC newsletter, the *Gateway Gazette*. She advises ROTC cadets to build their leadership skills by trying new things, including opportunities for involvement in campus activities as she has done at Lindenwood. “My best advice is to try new things and put yourself into positions that allow you to get uncomfortable and grow.”



## Roller Hockey and Softball Combine to Help Rainbows for Kids

The Lindenwood roller hockey and softball teams combined their efforts to host an ["All-Star Hockey" event for Rainbows for Kids](#). Dozens of children who are fighting cancer and other serious illnesses were given an opportunity to learn and play floor hockey side-by-side with Lindenwood athletes.



## Alumni Relations Facebook Contest

Alumni Relations conducted a Facebook contest to attract additional alumni to the Association page. Entry into the drawing required an individual to be an alma mater of Lindenwood, “Like” the Lindenwood University Alumni Association Facebook page, and comment “Like No Other” on the contest post. The successful contest reached 17,664 individuals, had 289 participants, 171 post likes, 17 shares, and increased the page likes from 1,154 alumni to 1,488 alumni.

### **Marketing – Extending our Reach**

Marketing and Communications extended our reach yet again by launching digital display advertising and geofence advertising earlier this month. Digital display advertising is based on behavior targeting, and geofence advertising is targeted mainly at high schools, but will include St. Charles Community College with different messaging. In February, Marketing and Communications plans to launch IP targeting to support the Accelerated Degree Program with a focus on our Gold Program Partners.

### **Dining Updates**

Lindenwood Dining is now hosting Farmer's Market Fridays, where the Lindenwood Community can come purchase fresh fruit or vegetables from the Lion's Pride Market. Students are able to purchase using their Dining Dollars, cash, or credit cards. Stop by any Friday from 7am-7pm to check it out!

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