



Lindenwood University

Spring
2018 Fashion Show
& Market

Photo: Bibi Photography
Model: Rylee Erickson
Make-Up: Bibiana Garcia San Claudio
Hair: Tea McCall
Designer: Shawn Houston

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Letter from the Program Chair



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Designer of the Year 2017

Raven Pulliam

What have you been up to since graduation?

I competed in the annual Pins and Needles Competition this past summer. I created a 10 look cohesive collection for the show and won the Peoples' Choice Award. At the beginning of this year I moved from my hometown of Springfield, Illinois to Saint Louis to further pursue my career in fashion. I have since accepted a fashion merchandising position with a design company based in St. Louis.

When did you decide to pursue a career in fashion?

As a young girl I can remember making drawings and designs of dresses and accessories. I dreamt of one day becoming a famous fashion designer and having my own clothing line. It is actually surreal to be pursuing my dream.

Who would be your dream designer to work alongside?

My dream designers to work with would be Viktor & Rolf. I fell in love with their designs when I researched ideas for my senior collection. They treat each garment like a piece of art. I really love that they think outside of the box. Viktor & Rolf are not afraid to go against the norm, use different silhouettes and try unique techniques. That is how they always come up with such brilliant collections!

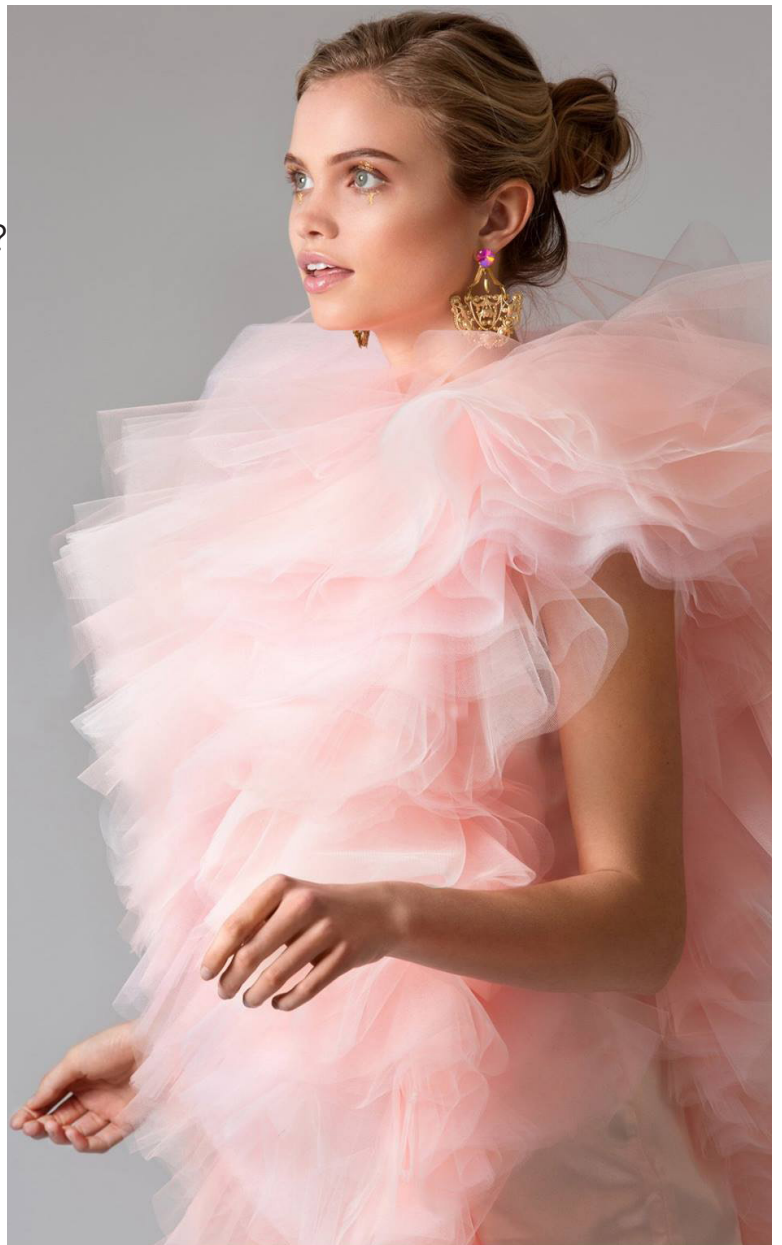


Photo: Bibi Photography
Model: Grace M
Hair & Make-Up: Briahna McNeil
Designer: Raven Pulliam

How would you categorize your aesthetics?

I had always thought I was more of a minimalist designer, until I got to my senior collection. I started with more of a simplistic approach and became inspired through my research. I began playing around with different shapes and dimensions. I noticed how beautiful and captivating the shapes looked on the body, soon my collection became more conceptual and avant-garde. I would consider my design esthetic to still be evolving.

What inspires you creatively?

I have always found inspiration through nature. Sounds cliché but nature is all around us with a multitude of one-of-a-kind concept ideas.

Where do you see yourself in five years?

In five years I see myself living on the west coast and working for a major fashion design company. I also hope to one day build my own company. I know all great things take time, but with hard work and diligence I know my dream will come to fruition.

When you think about the future of fashion, what do you see?

I am super excited to see more fashion and technological innovations in the future. Technology fused fashion is already present in the fashion industry today and is helping to further create limitless fashion possibilities.

What advice do you have for future Lindenwood University fashion designers preparing to enter the industry?

My biggest piece of advice would be to not be afraid to stand out, be yourself, and do something different. Find out what you like and what you are really good at, then work on your craft. Don't be afraid of what others might think. If you stay true to who you are as a designer then you can't go wrong. If you can dream it, you can achieve it!



Photo: Allan Wang,
Pins and Needles 2017



Photo: Bibi Photography
Model: Rylee Erickson
Make-Up: Bibiana Garcia San Claudio
Hair: Tea McCall
Designer: Sydney Nelson

Mcee – Kathleen Bibbins



Lindenwood University is proud to have Kathleen Bibbins, St. Louis Fashion Funds' new executive director as this year's mcee.

Bibbins comes to St. Louis and the Fashion Fund having directed a variety of initiatives for Maritz in the United States and in Europe. While at Maritz, she led a team responsible for market penetration and revenue growth for a major Maritz business unit. She also served as the business leader of a start-up joint venture between Maritz and an investment group that offered incentives to the real estate and rental markets managing all activities including sales, marketing, operations and finance; and leading the firm's business planning. Following her career with Maritz, Bibbins managed a family business and most recently consulted with early-stage jewelry brand, Joya, to assist them with sales and growth strategy.

Source
<https://www.saintlouisfashionfund.org/new-executive-director/>

Pre-Show

As a university, Lindenwood attracts students from all over the world. In this year's Apparel Design I; Draping class our students represent 9 different countries and cultures. From Japan to France, South America to Ghana and back to North America.

With this great resource of unique experiences the students were challenged to design one look inspired by a historical event from their country or culture.

Students were further challenged in their design thinking by only being allowed to use muslin, un-bleached cotton, as their material. To create their designs the students had to manipulate the fabric, dye it or use other creative solutions to communicate their design visions.

APPAREL DESIGN I; DRAPING

Happiness Anue

Mikaelee Behen

Kristen Callahan

Katherine Coronado

Carol Gamboa

Rocio Guadarrama Mendoza

Tal Hunter

Madelyn Mickles

Melanie Robinet

Nana Sasaki

Natalia Soares Da Silva

Yvonne Osei

Run of the Show

EMCEE

Kathleen Bibbins

GUEST DESIGNER

Maang Studios by Yasi Fayal

B.A. SENIORS

Sydney Nelson

Petra

Shawn Houston

CLOSER

B.F.A. SENIORS

Aleah Rosenau

Vivacious

Abigail Mrachko

Roots

Elyse Flores

Dolores

SNEAK PEAK FALL 2018 FASHION SHOW

Apparel Design III: Mini Collection

Adam Brewster - Continuum

Caitlyn Chandler - Dawn

Jessica Cruz -

Carol Gamboa -

Rocio Guadarrama - Beyond

Anna Heinold - Caught up in my own skin

Jordan Khusnulgatin - The Ocean

Tal Hunter - Scinematics City

Linda Nichols - Glitched

Nana Sasaki - Norm

AWARD CEREMONY

Photo: Bibi Photography

Model: Sarah Holder

Make-Up: Bibiana Garcia San Claudio

Hair: Tea McCall

Designer: Aleah Rosenau



Sydney Nelson

Photo: Bibi Photography
Model: Rylee Erickson
Make-Up: Bibiana Garcia San Claudio
Hair: Tea McCall
Designer: Sydney Nelson



Sydney Nelson lives in St. Louis, MO and is a graduate of Lindenwood University, with a Bachelor's in Fashion Design and a minor in Studio Art. Her love of fashion came from her experiences selling and collecting vintage clothing, when she fell in love with the care and attention that went into creating vintage garments. She is continually inspired by the styles of the past and tries to incorporate that into her work.



Shawn Houston



Photo: Bibi Photography
Model: Rylee Erickson
Make-Up: Bibiana Garcia San Claudio
Hair: Tea McCall
Designer: Shawn Houston

Shawn Houston was three years old and watched in awe as a family friend started making a dress. Shawn saw how she took her time and how she glided the fabric along the machine. Shawn was so astounded by how she was able to make this beautiful creation. Shawn asked her, "what are you doing?" Her response was designing. From then on, Shawn knew fashion design was the ultimate career goal.

Shawn was inspired by the Harlem Renaissance and inspired by the sexual liberation that was beamed for women and how dating started to replace courtship. When thinking about the collection, Shawn wanted to do something that was highly romanticized. The name of the collection is CLOSER and deals with going on the first date, building up that trust and fun to that moment of commitment leading all the way up to the proposal where someone says something so small that it just fits right into this empty place in your heart. So, Shawn's collection is a love story that translates how your passion for someone intensely consumes you. Starting from a delicate situation has turned into an endless, regal fantasy.

Shawn's journey isn't complete just yet. It is everlasting, and the fashion career will go on. Shawn wants to obtain an M.A. in Luxury and Fashion Management from Savannah College of Art and Design or possibly attend Clark Atlanta University for a B.A. in Journalism.

While getting her second degree Shawn still plans on developing her creative artistic ability. Shawn would like to start a clothing line, which will be named Shawn Kenneth. The line would be very special, not to mention being one of the first African American transgender designers' has a nice ring to it.



Aleah Rosenau



Photo: Bibi Photography
Model: Sarah Holder
Make-Up: Bibiana Garcia San Claudio
Hair: Tea McCall
Designer: Aleah Rosenau

Aleah Rosenau is a fifth-year senior originating from York, Nebraska. She chose to attend Lindenwood University because it provided her with the opportunity to study Fashion Design as well as continue to participate in volleyball at the collegiate level. During her time at Lindenwood, she developed a love for graphic design and decided to pursue a double major.

Aleah aimed to make her Senior Thesis Collection, *Vivacious*, personal as well as represent her aesthetically. Her inspiration originated from a trip to her home town during the summer of 2017. Although she did not always enjoy growing up in a small town, she strove to look at the bigger picture and saw it with a newfound perspective. After living the city life for four years, she came to appreciate the open fields, slower-paced lifestyle, and inherent beauty that accompanied her hometown. Because nature and agriculture are so prevalent in her state, it was a logical place for research to begin.

The plethora of wildflowers littering the ditches on the sides of the road, in the middle of cornfields, and even in her own backyard, this is what she naturally gravitated towards. Aleah felt she could relate to these wildflowers; it may seem as though they do not grow in the most ideal places, but when all is said and done, they continue to grow tall and beautiful.

Bright colors, organic movement, and a dash of unpredictability are all descriptors of both wildflowers and the personal aesthesis of Aleah's designs. She graciously thanks her parents, Perry and Jane, as well as her sister, Alexa, for their continued support of her dreams and aspirations. She is also grateful for her professors, peers, and the university for their infinite guidance, resources, and opportunities.

Aleah intends to graduate in May with a B.F.A, in Fashion Design and B.A. in Graphic Design, she one day hopes to design apparel at Free People.





Abigail Mrachko

Photo: Bibi Photography
Model: Rylee Erickson
Make-Up: Bibiana Garcia San Claudio
Hair: Tea McCall
Designer: Abigail Mrachko

Abigail Rose Mrachko is excited to be presenting her senior collection "Roots," an all-natural streetwear collection that she hopes will be groundbreaking in the world of sustainable fashion. The design inspiration for "Roots" was drawn from her hometown of Ann Arbor, Michigan, where the city life is intertwined with nature.

In an effort to bring this juxtaposition to life, her designs feature geometric silhouettes constructed from one-hundred-percent biodegradable materials. Abigail is a self-proclaimed "crazy vegan hippie," and when she learned that fashion is the second most polluting industry in the world, she couldn't ignore it. In her quest towards sustainability, she created "Roots" with all-natural fabrics, wooden buttons, and plant-based dyes.

This grounded, yet forward-thinking, collection has allowed Abigail to explore her personal style and values while researching a relevant issue that is close to her heart. With pieces suitable for lounging at the park or walking the green carpet, Abigail believes that "Roots" can plant the seed for a style revolution.

Abigail is graduating in May 2018 with a B.F.A. in Fashion Design and a minor in Studio Art. During her time at Lindenwood Abigail has competed on the school's Synchronized Swimming Team, which has been ranked number three in the nation for the past four years.

She would like to thank her teammates and coaches for helping to shape her into the athlete and the person she is today. She would also like to thank her fashion professors Ameli Skoglund, Dr. Chajuana Trawick, James Harrison, Cynda Galikan, and Nasheli Juliana Ortiz. Abigail came to Lindenwood as a music major with little sewing knowledge and is astounded every day by how far she has come due to the dedication of her educators.

In addition to her fashion professors, Abigail would like to express gratitude to professors Jon Grant Hargate, Jacob Stanley, Marty Linson, and Nicole Ottwell for bringing to life a passion for studio art that she never knew she had.

Lastly she would like to thank her parents Jean and David Mrachko, as well as her brother Derek, for encouraging her to pursue her dream of a degree in art, and never expressing a single doubt about her chosen career path. This is the sort of gratitude that can't be put in words.





Elyse Flores

Photo: Bibi Photography
Model: Sarah Holder
Make-Up: Bibiana Garcia San Claudio
Hair: Tea McCall
Designer: Elyse Flores

Elyse Flores is from Chesterfield Missouri and while not far from school, takes inspiration for her designs from many cities and artworks around the world. Elyse ran cross-country and track for Lindenwood University during the same time she pursued her double major in Fashion Design and Art History.

Her senior collection is based on the skyline of Chicago, the city in which she was born. Her strong family ties to the city created the perfect focus. Because of its combination of the cityscape and lake Michigan, the Chicago skyline is known as one of the top ten most beautiful in the world. In Elyse's designs, she focuses on architecture imitated through complex pleats and water imitated through volume.

Her completely white collection plays on the well known architectural style: International Style. Emerging during the cold war, International Style strives to streamline architecture in order to avoid any ornamentation or propaganda. This allows the viewer to focus on the structure and silhouettes of the garments.

With this collection, Elyse moves to dress independent professional women, who seek modern and high quality clothing. The collection is named Dolores in dedication to her Aunt and family whos' love and support have allowed Elyse to develop her creative mind.

Elyse would like to thank her family, friends, peers, and professors who have supported her through her fashion journey. She will be graduating in May with a B.F.A. in fashion design and a B.A. in art history with aspirations to work for Alice and Olivia.



Program Cover Award

Each year our senior students submit one look from their final collections for the Program Cover Award. The award is given to the student who produced the most editorial look. The suitability of the look for the Cover Award is determined by popular vote from our Advisory Council and the faculty in Art & Design.

Program Cover Award 2018
Shawn Hosuton

Industry Experts & Jury

David Young,
Amra Alihodzic, Merchandise Manager Build A Bear
Laura Kathleen Baker, Designer Laura Kathleen
Samantha Davis, Product Developer Soft Surroundings
Zack Smithey, Fine Artist

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Mr. MK Stallings
Ms. Lisa Thompson
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Photo: Bibi Photography Model: Rylee Erickson Make-Up: Bibiana Garcia San Claudio Hair: Tea McCall
Designer: Shawn Houston

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West Model & Talent Management

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MUSIC

Kelcy Siddall

HAIR & MAKE-UP

Paul Mitchell The School STL

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Sarah H

PHOTO

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MAKE-UP

Bibiana Garcia San Claudio

HAIR

Tea McCall

CREATIVE DIRECTION

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