

## INTRODUCTION

We take pride in our efforts and initiatives that benefit the community. Here at Lindenwood, whether that be food drives or cleaning streams, Lindenwood has always tried to find the best possible solution to bring the community closer. This project would be a way to bring the internal community closer with an initiative that will last a lifetime.

## OBJECTIVE

How exactly do we implement a long-lasting sustainability effort on campus? How do we bring it to administration?

## PROPOSED STUDY

- Sustainability is an old idea that has found a new meaning on the Lindenwood campus. This proposal seeks to identify what exactly the campus wants to see in the continuing years here on campus.
- With this research we intend to grow the need for sustainability programs to argue this in front of the administration to represent a community coming together.
- Lindenwood has already taken some steps toward a more sustainable campus, this research will show which steps that they could focus on further down their timeline.

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# A RESEARCH PROPOSAL: LINDENWOOD'S SUSTAINABILITY EFFORTS AND HOW THE COMMUNITY REACTS

## METHODOLOGY

When it comes to the distribution of data collectors, they will be gathered from a self-selected stance. This will be done through email with the initial survey. After, we will conduct a series of other data collectors that consist of:

- Interviews
- Surveys
- Comparison Studies
- Focus Groups

To understand the data, we get back. We will compare it to other universities that resemble Lindenwood analytics. This will help us understand the stance on what it means to be sustainable on campus.

## PARTICIPANTS

The participants that will make up this research will consist of the following.

- Students
- Faculty
- Staff

Each is a component that has a different driving force here on campus. Each has the necessary ideas we have asked for to further ideas here on campus. Recruiting for the research will be done through the entire population. An email will be sent out and a follow-up will be found in the digest and the Weekly Roar.



## HYPOTHESIS

The purpose of this project is to identify public perceptions on sustainability initiatives, to identify a campus campaign strategy to support a common goal, and to gain information and strategy to enhance research on those initiatives.

## NEXT STEPS

Since the 1980s, there have been many universities that have incorporated sustainability into campus development and day-to-day operations. They now are emerging as the leaders and innovators of the subject. This will be an excellent opportunity to see where Lindenwood students' thoughts are on the matter. It would be the next step of understanding and engaging how students will get involved. (Climate, Energy, & Environment).

## CONCLUSION

The understanding of the data collectors will contribute to the basic knowledge of what the communities want. Participants will have a chance to show their side of the story regarding the sustainable culture here on the campus of Lindenwood.

## REFERENCES

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