

COMMUNIQUE

Vol. 1, No. #19; Dec. 6, 1982

FASHION MARKETING STUDENTS BOUND FOR NYC

Students enrolled in the Fashion Marketing Department's course, "BFM-214, Survey of National Markets," will be heading to New York City during Spring Break for an eight-day trip to visit some of the nation's leading manufacturers, retail stores and buying offices. In addition, students taking part in the March 20-27, 1983, trip will gain an insight into the cultural and social institutions that influence fashion by visiting cultural, civic and business sights.

According to Lynn R. Moore, department director, the trip will stress business marketing rather than fashion and will include seminars, fashion presentations and visits to apparel and home furnishings buying offices. Scheduled tours include those to the Fashion Institute of Technology, one of the nation's foremost organizations for fashion design and merchandising; the International Ladies Garment Workers Union; the Grenneker Mannequin Co.; McCall Patterns; Parnes-Feinstein, a leading dress manufacturer; Star-lo Fashions, Inc.; Associated Dry Goods; Faberge, Inc.; Bloomingdale's; Macy's Department Store; B. Altman's; the Visual Merchandising Center; and Lord & Taylor. In addition, several visits to museums and theatres are planned, including productions of "Chorus Line" and "Woman of the Year."

Currently, 11 coeds and one male student have registered for the trip. Attendance is limited at 20 students. The cost of the trip is \$625, including round-trip air fare and accommodations at the Century Paramount Hotel in New York City.

The trip is not exclusively for fashion marketing students, but is open to anyone. Those interested in attending are urged to contact JoAnn Massman or Mrs. Moore in the Fashion Marketing Department. Reservations and a \$100 deposit must be received by January 14.

KCLC TO FEATURE AREA CHOIRS IN HOLIDAY BROADCASTS

Choral and choir groups from area churches and schools are being featured this month in live radio broadcasts from Plaza Frontenac in Ladue by KCLC-FM as part of its 1982 Holiday Music Program.

The 20 to 30-minute live presentations will feature the chorus from John Burroughs High School in Ladue tomorrow at 1:30 p.m.; the Jennings High School Concert Choir December 14 at 1 p.m.; the College Singers of Missouri Baptist College, December 16 at 2 p.m.; the Adult Choir of the St. Paul United Church of Christ, St. Louis, December 20 at 7:30 p.m.; the fifth and sixth-grade chorus from Ross-Parkway Elementary School, Creve Coeur, December 21 at 1:30 p.m.; and the Adult Hand Bell Choir from the First Baptist Church of Ferguson December 22 at 7:30 p.m.

According to Emil Wilde, faculty member and station manager, KCLC-FM will set up mobile transmitters at the Ladue shopping mall to broadcast the Christmas presentations from its studio on the Lindenwood campus.

As part of its Holiday Music Program, the station will broadcast continuous holiday music from noon Christmas Eve until midnight December 25.

=more=

TIME SHEETS DUE DECEMBER 20TH

Due to the upcoming holiday season, all Lindenwood staff employees who submit monthly time sheets must turn them in by December 20 to receive paychecks this month. This month's pay day for all employees is December 29.

NOVEMBER HOLISTIC ASSESSMENTS TERMED 'SUCCESSFUL'

The Nursing Department conveys a sincere thanks to all students, staff, faculty and families who participated in the holistic assessments at the Campus Health Center last month.

Stating last month's health assessments were successful, Dorothy Stratman-Lucey, assistant professor, reports all assessments will be maintained in confidence at the Health Center. "If you need any information or the record for your health care, please feel free to utilize the assessments," she said. "If your nurse stated that he or she would contact you in the future concerning your assessment, please expect this communication in the near future."

SYMPATHIES CONVEYED TO VAN MIERLO FAMILY

Faculty and staff members join together in conveying condolences to the family of David and Christine Van Mierlo whose son, Sean Phares, died November 17 from injuries sustained in an automobile accident four days earlier. David is acquisitions librarian at Butler Library and his wife is a full-time senior in the Department of Music. Sean was a 16-year-old student at Fort Zumwalt Senior High School in St. Charles. The timing of his unfortunate death prohibited an expression of sympathy in earlier issues of "Communique."

COLLEGE INFORMATION SESSION SET TONIGHT

Virtually everything you wanted to know about college but were afraid to ask will be answered today at 7 p.m. when Lindenwood presents its first College Information Night on campus. The two-hour session is designed for prospective students and their parents. It will not highlight specific information about Lindenwood but will provide general information on admission requirements and college entrance examinations, course registration procedures and financial aid assistance and scholarships, according to Marilyn Morris, admissions counselor.

One of the highlights of tonight's session will be a presentation on financial aid by Donna Herington, director of financial aid. "We will provide information on the types of financial aid available, the various forms that have to be completed and the need to make applications early in the year. With increasing and constant changes in the financial aid picture, it is necessary that parents and students make plans and complete applications after the first of the year," Mrs. Morris said.

Provided as a community service, the session also will feature brief remarks on college life by Aaron Miller, dean of faculty; a humorous skit on what to expect in college; and the performance of actual college registrations for courses and curriculums. Admissions counselors, faculty members, student perceptors and student ambassadors of all grade levels will be in attendance to answer questions about college.

"We are not necessarily trying to sell the advantages of the Lindenwood Colleges,"

=more=

Mrs. Morris said, "but to provide a general overview of college life and what steps are involved in making applications for admission. The session is free-of-charge and is open to all prospective college-bound students, high school juniors and seniors and their parents.

YOUNG SINGERS CONCERT SLATED DECEMBER 17-18

The Young Singers of Missouri will present its Christmas program December 17, beginning at 7:30 p.m. at St. Peter's Catholic Church in St. Charles. A repeat performance will take place December 18 at 7:30 p.m. at the Lindenwood Colleges Chapel of the St. Charles Presbyterian Church. Both performances are open to the Lindenwood community and St. Charles residents free-of-charge.

Under the direction of Leona Greenlaw, wife of Kenneth G. Greenlaw, chairman of the Department of Music, the Young Singers of Missouri enrolls 125 voices in three different rehearsal groups. Singers six through 15 years of age, representing 32 schools in St. Charles and two adjacent counties, rehearse each week on the Lindenwood campus.

This year's Christmas program will feature carols and songs from around the world. Last year, the Young Singers toured Romania as Friendship Ambassadors, presenting eight concerts and participating as the only foreign group in the Friendship Mountain Folk Festival that attracted an audience of more than 10,000 and was featured nationally on Romanian television. Next June, the group is scheduled to tour the Orient with concerts slated in Taiwan, the Phillipines, Japan and Hawaii.

HOLIDAY POTTERY SALE TO BE HELD THURSDAY

Ceramics students and instructors from the Art Department will display their works this Thursday when Lindenwood conducts its Holiday Pottery Sale from 10 a.m. to 4 p.m. in the Arcade of Roemer Hall. The one-day sale will feature numerous pottery items, including vases, teapots, tureens, bowls, mugs, plates, covered jars, planters, goblets, honeypots and pitchers. The six-hour sale will enable students, faculty and staff to witness the creative efforts of the Art Department as well as to select some unique holiday gifts.

ART SHOW CONTINUES THROUGH DECEMBER 17

Speaking of the Art Department, don't forget that the Faculty Art Show continues through December 17 in the Hendren Gallery of the Fine Arts Building. Included in the exhibition are a variety of media such as drawings, paintings, mixed media examples, commercial designs, photographs, art glass and ceramics. Gallery hours are from 8 a.m. to 10 p.m. Monday through Thursday and from 8 a.m. to 5 p.m. Friday.

TRYING TO WATCH YOUR WEIGHT DURING THE HOLIDAYS?

If so, you'll be interested in what the Student Health Center is conducting this month. The center is scheduling a special "weigh in" from 11:30 a.m. until noon each Tuesday and Thursday during December. Anyone that is interested in trying to maintain his or her weight during the holiday season is invited to use the service. You will be able to keep a weekly tab on your weight throughout the month. For those who find the Tuesday and Thursday times inconvenient, scales in the Health Center can be used from 9 a.m. until 2:30 p.m. Monday through Friday. For further information, contact Jane Henthorn at extension #270.

LISTING OF '83 ACTIVITIES IS NEEDED

The St. Louis Globe-Democrat plans to publish a special listing next month of winter and spring activities taking place at all area colleges and universities. Events will include special lectures, theatre and movie presentations, concerts and special events (art exhibits and continuing education workshops and courses are omitted). Activities are those which will take place from January through June, 1983.

If you are planning a special spring or winter event and want it published in the G-D, send the information before December 17 to Randy L. Wallick at the Office of News & Public Information. The listing should include the name of the event, when and where it will be held, times, the cost if any and a name and phone number for readers to contact for further information. Information must be received by December 17 to meet the newspaper's insertion deadline. If you have any questions, give Wallick a call at extension #383.

FIRST PHONE-A-THON PRODUCES RESULTS

Six students already have applied to Lindenwood as a result of a phone-a-thon recruitment drive completed recently by the Admissions Office. In addition to the six admissions, 44 appointments have been scheduled to talk with prospective students.

During the week-long event, student ambassadors called nearly 1,100 prospective students in Illinois and Missouri during evening hours. They provided information on Lindenwood admission requirements, tuition and room-and-board costs, course and degree offerings, the institution's history of academic tradition, scholarships and financial aid assistance and Lindenwood's proximity to nearby attractions and events. Student ambassadors talked with 533 students in the two-state area, many of whom indicated an interest in Lindenwood and the need for further information.

FORMER PRESIDENT RECEIVES NEW YORK APPOINTMENT

William C. Spencer, Ed.D., Lindenwood president from 1974-79, has been named president of the Fund for Higher Education, a New York City-based nonprofit organization which last year provided more than \$2.3 million to support educational programs and projects in the United States and overseas.

After his departure from Lindenwood, Dr. Spencer served as executive director of the Council on Higher Education in the American Republics and as a consultant to UNESCO for educational projects in Asia and Latin America. He replaces Amnon Barness, a business executive who founded the Fund for Higher Education 12 years ago.

More than 50 institutions of higher learning have benefited by grants from the Fund for Higher Education in the past 12 years, including Columbia University, Harvard University, Princeton University, the University of Notre Dame, Dartmouth College, the University of Southern California, the Massachusetts Institute of Technology and the Lindenwood Colleges. A 1979 grant from the Fund for Higher Education was used to establish the David E. Babcock Center for the Study of Modern Business on the Lindenwood campus.

GRIFFIN ART-POETRY EXHIBIT OPENS TODAY

An opening reception from 4-6 p.m. today will introduce faculty, students and staff to the Griffin Society's Art-Poetry Exhibition in the English Lounge of Butler Hall. Featuring works from students and faculty members, the exhibit runs through December 18 and can be viewed from 8 a.m. to 5 p.m. daily. The two-hour reception is open to everyone, and refreshments will be served.

=more=

MADRIGALS TO PRESENT COMMUNITY PERFORMANCES

As a community service for the yuletide season, Lindenwood's Madrigal Singers will present free performances at 4 p.m. and 7:30 p.m., December 10, at the Butler Library on campus. The community performances, shorter versions of the group's traditional Elizabethan Holiday Feast without food or drink, will provide the same lively and spirited entertainment that have earned the Madrigal Singers an enormous reputation, both locally and out-of-state.

This year's performances will feature a rebirth of the Madrigal Singers with new talent and redesigned costumes representing 16th century England. In an administrative decision, primarily caused by financial cutbacks, the group was not allowed to perform its Elizabethan Holiday Feast to the community last year. Because of the move, most students that were in the 1980 production either graduated or transferred to other institutions, states Kenneth G. Greenlaw, founder of the Madrigal Singers and chairman of the Department of Music.

"The result was that we had to rebuild the Madrigal Singers this year using new talent but still relying upon the traditions from the past four seasons of productions," he said. Five males and 13 coeds make up this year's group, as compared to 12 students in 1980. This year's Madrigal Singers has only two students who took part in the production two years ago.

Dr. Greenlaw said this year's group has "the most potential talent" than any previous one he has worked with during the past five years at Lindenwood. "I am really excited about the potential of these students. We have a cross section of the student body - from basketball players to psychology and science majors - all of whom have good choral backgrounds. We are amateurs but we are amateur performers in the best sense of the word," he added.

As part of the rebirth of the Madrigal Singers, new costumes have been designed for this season's performances. Costing \$150 each, the costumes have been designed professionally and are authentic in detail to represent the rich velvets and brocades of "merrie ole England."

ALUMNI PUBLICATION TO PREMIERE THIS MONTH

Nearly 10,000 Lindenwood alumni soon will be receiving "The Lindenwoods," a new quarterly publication produced by the Alumni Office. Replacing a quarterly newsletter of the same name, the new publication is a 12-page magazine that will be mailed to all alumni shortly. Designed to strengthen communications among alumni and the colleges, "The Lindenwoods" contains feature articles and information on alumni activities as well as news about Lindenwood activities and developments. Printed on campus, the publication was produced by Terrie Rollings and Esther Fenning of the Alumni Office with coordination and layout by Randy L. Wallick of the Office of News & Public Information.

CHRISTMAS CONCERTS SLATED DECEMBER 12

Kenneth G. Greenlaw, chairman of the Department of Music, will conduct the 12th annual Christmas Concert of the St. Charles Choral Society & Orchestra at 3 p.m. and at 8 p.m., December 12, in the Lindenwood Colleges Chapel of the St. Charles Presbyterian Church. Open to the Lindenwood and St. Charles communities free-of-charge, the performances will feature the 60-voice chorus and the 35-piece orchestra of the society as well as the 50-voice children's chorus of the Young Singers of Missouri.

Featured in the performances will be Vaughan Williams' "Fantasia on Christmas Carols" and three suites of carols arranged by Robert Shaw and Robert Russell Bennett, entitled "The Many Moods of Christmas."

=more=

Dr. Greenlaw has served as the music director and conductor of the society since it was founded in 1971. Lindenwood students have been a part of the community choral ensemble since its inception and they earn college credit for participation. Funding support for programs such as the Christmas Concert comes from the society's local patrons, the Missouri Arts Council, the National Endowment for the Arts and the Music Performance Trust Fund.

Students and faculty as well as staff members interested in singing with the society next term should contact Dr. Greenlaw at extension #246 for further information. The society rehearses on Monday evenings and will present its Spring Concert on May 1, 1983.

THE ONLY 'CHRISTMAS CAROL' THIS HOLIDAY SEASON

Lindenwood's production of Charles Dickens' classic, "A Christmas Carol," is the only production being staged in the area this holiday season.

A few tickets still remain for the 2 p.m. matinee performance on December 12 and 8 p.m. performances on December 10, 11, 17 and 18. They are priced at \$5, \$6 and \$7 each. For a holiday treat, contact the Department of Performing Arts at extension #218 for reservations and tickets to "A Christmas Carol."

ADVANCE PUBLICATION NOTICE

Because of the upcoming Christmas and New Year's holidays, editorial and production schedules prohibit the publishing of "Communique" for the week of December 27. The newsletter will maintain normal publishing December 13 and 20 and resume publication on Jan. 3, 1983. Regular deadlines for submission of copy (the Wednesday preceding publication) will apply for the next two issues, however, the deadline for copy for the January 3 issue is December 21, a Tuesday. All information received by noon on the appropriate deadline day will appear in the next issue of "Communique."

- COMMUNIQUE #30 -

"COMMUNIQUE" is published each Monday by The Lindenwood Colleges. Comments concerning the publication, as well as the submission of information, should be sent to Randy L. Wallick, Editor, Office of News & Public Information, The Lindenwood Colleges, St. Charles, Missouri 63301.