



SPR FASHION SHOW 2017 ING

LINDENWOOD  
LIKE NO OTHER

## LINDENWOOD FASHION SHOW

Each year Lindenwood fashion design students submit their designs to the Annual Student Fashion Show. Critiqued by a jury of industry professionals, the top designs are showcased in the fashion show for industry leaders, community officials, the media and press, and friends and family.

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Cover: Raven Pulliam  
Model: Grace Mikula | West Model & Management  
Photographer: Bibi Photography  
Hair & Makeup: Briahna McNeil  
Jewelry: Vauje

Image pag.3  
Designer: Ameli Skoglund  
Model: Rachael Kingma Queen  
Photographer: Bibi Photography  
Hair & Makeup: Briahna McNeil







# LETTER FROM THE CHAIR

Dear Lindenwood friends, family and supporters:

We would like to thank you for joining us again this year for our annual spring fashion show, highlighting the extensive work and grand accomplishments of our fashion design students.

This year's fashion show is special for our Fashion Design program, as it marks five years of a successfully reconstructed program. During our progress, we developed two new degrees; a Bachelor of Science in Fashion Business and Entrepreneurship and a Master of Science in Fashion Business and Entrepreneurship. We received our new Gerber Patternmaking equipment and software. And, we have taken students away and abroad from Kansas City, Chicago, and New York to Paris, France twice and London, England.

Our show also commemorates the legacy of our alumni and future growth through new relationships. We are proud to invite back three of our successful alums; Trang Nguyen, Ameli Skoglund-Blaser and Wiki Wang. And, introduced our collaboration with Stephens College professor Stephanie Carlo Mendoza, coordinated by our award-winning design professor Nasheli Juliana Ortiz González from Savannah College of Art and Design.

We are also proud to send our senior, Ms. Raven Pulliam, well equipped and highly educated, into the lucrative and highly acclaimed fashion industry where we know she will flourish bountifully and represent Lindenwood University "Like No Other".

With Sincere Gratitude,

*Dr. Chajuana V. Trawick*

Chajuana V. Trawick, PhD

Program Chair

Fashion Design School of Arts, Media and Communication

Lindenwood University

Image pag. 4

Designer: Trang Nguyen

Model: Grace Mikula | West Model & Management

Photographer: Bibi Photography

Hair & Makeup: Briahna McNeil



# DRAPING COLLABORATION PROJECT

In the Missouri area I have found it necessary to teach our students collaboration: across disciplines and even schools. Professional Fashion Designers need to work with a variety of people in completely different environments. This is perhaps one of the most vital tools that students need to learn while on their path to succeed in the Fashion Industry. To demonstrate how integral collaboration is, I am proposing an annual competition between Lindenwood University and Stephens College undergraduate students.

The fashion show would be a selection of the students in the Draping courses FD21100.21 Apparel Design I: Draping from Lindenwood University and the FAS 216 Draping Fundamentals from Stephens College.

We will alternate the venue to give the opportunity for each school to host, starting at Lindenwood University as the proposers. Two faculty from each school will judge the final garments during the exhibition at the Boyle Gallery at Lindenwood University. The goal of the show is to highlight the emerging talent of Missouri and to expose our students to people that can help them take on their next step.

Nasheli J Ortiz González  
Stephanie Carlo Mendoza

Image pag. 7  
Designer: Wiki Wang  
Model: Rachael Kingma Queen | West Model & Management  
Photographer: Bibi Photography  
Hair & Makeup: Briahna McNeil





# RUN OF THE SHOW



EMCEE  
SARAH STALLMAN

█ Draping

TAL HUNTER  
AKI JOHNSON  
JAMIE CASAGRANDE  
ABBY BURNS  
JESSICA CRUZ  
SYDNEY BIAS  
ADAM BREWSTER  
CATHERINE HAKE  
RACHEL JAGUST  
HALEY VALENTINE  
LINDA NICHOLS  
JORDAN BAUMGARTNER  
ANNA HEINOLD

█ Alumni

AMELI SKOGLUND- BLASER  
WIKI WANG  
TRANG NGUYEN

█ Senior

RAVEN PULLIAM  
Feminine Agate

█  
AWARDS



# DRAPING COLLABORATION PROJECT



Tal Hunter  
Lindenwood University



Aki Johnson  
Stephens College



Jamie Casagrande  
Stephens College



Abby Burns  
Stephens College



Jessica Cruz  
Lindenwood University



Sydney Bias  
Stephens College



Adam Brewster  
Lindenwood University



Catherine Hake  
Stephens College



Rachel Jagust  
Lindenwood University



Haley Valentine  
Stephens College



Linda Nichols  
Lindenwood University



Jordan Baumgartner  
Lindenwood University



Anna Heinold  
Lindenwood University

# AMELI SKOGLUND - BLASER

BFA Fashion Design 2011 | MFA Fashion Design 2013



Ameli Skoglund-Blaser's interest for fashion and art, along with an athletic scholarship took her from Sweden to Saint Charles Missouri nearly ten years ago. Since graduating from Lindenwood University she has taught design as an adjunct professor and worked in the industry. Her own brand, Ideas from the North, is a knit wear company inspired by classic Scandinavian colors and silhouettes that focuses on one of a kind sweaters produced in a sustainable way.

Her latest collection Weft & Warp is inspired by the dynamic of a weave. The tension and interaction between the different directions of the fibers as well as the mythology of the weaver.

ALUMNI

IDEAS FROM  
THE NORTH  
BY AMELI SKOGLUND BLASER



# WIKI WANG

BA Fashion Design 2016



Wiki Wang is a popular emerging fashion designer known for her elegant and eclectic designs. Wiki is a recent winner of the prestigious Pins and Needles Fashion Design Competition in which she competed against the best upcoming designers from across the country from New York to Los Angeles.

Wiki focuses on designing clothes for the modern woman. Her innovative looks and styles are effortlessly flattering. Her minimal, clean modern silhouettes that have a refined elegance help women feel more confident in communicating their identity and their personality. Wiki's motto is "I only design clothes that I would want to wear."

Wiki's favorite materials are a mix of soft comfortable fabrics that women love to wear. Each of her looks combines the grace of texture and fluidity. Wiki carefully hand selects each of her fabrics from top international textile manufacturers from New York, Italy, Paris and London.

All Wiki Wang Fashion Apparel is designed and Made in the USA.

ALUMNI



WIKI WANG

# TRANG NGUYEN

BFA Fashion Design 2010



Trang has dreamed of becoming a Fashion Designer since the age of seven. It started with a single line drawing, a croquis, taught to her by her sister. She is not a stranger to the fashion industry, since she grew up with a slew of family members who are talented seamstresses. They have taught her the painstaking and meticulous work required for each piece of clothing.

To pursue her dreams, she attended Lindenwood University and graduated with a Bachelor of Fine Arts in Fashion Design. As a top student in her design class, each project required that she improve and set high stakes for herself and her peers.

She went on to New York to intern for WAYNE. During her internship, Trang learned many aspects of fashion that she would never have been able to learn on her own. This internship was the best decision she has made in her career as a designer. Trang Nguyen spent most of her childhood years focusing on sewing by hand all of her garments, which is clearly evident in her impeccable sewing and the quality of her garments.

The label TRANG NGUYEN focuses on reinventing classic silhouettes that transition from day to night. Modern, luxurious, and flirty - TRANG NGUYEN is for the woman who values quality, originality with a twist, and has an eye for exquisite detail.

Established in 2012, her line is designed and made in the U.S.A.  
[www.Trangn.com](http://www.Trangn.com)

ALUMNI

TRANG NGUYEN



Cover winner: Raven Pulliam  
Model: Grace Mikula  
Photographer: Bibi Photography  
Hair & Makeup: Briahna McNeil  
Jewelry: Vauje



# RAVEN PULLIAM

BFA Fashion Design 2017

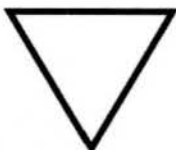


When I was a little girl all I dreamed about was becoming a famous fashion designer. I have always been passionate about fashion. At a young age, I shared my love of fashion with my friends and family. My dad was my first teacher. He was the one who taught me how to hand stitch. I remember sketching designs in little catalog books I created and hand stitching purses for my friends. I became obsessed with fashion. Fashion has the power to change moods, lift hearts and convey who we are without even saying a single word.

My collection "Feminine Agate" is a collection inspired by nature, specifically a rock called agate. Agate is a microcrystalline quartz, known for its unique layers and vibrant colors. What fascinates me most about the rock is the beauty it possesses in the multi-colored layers. The layers in the rock change colors based on the environment the rock is created in. I wanted to translate the beauty of the layers into my collection through ruffles. The silhouettes of my garments accentuate the female form. I wanted my collection to have movement and have a feminine quality. The color selection is mainly different shades of pinks. I chose the color pink due to its feminine and romantic qualities. After viewing my collection I would like for others to have a deeper appreciation for nature, its beauty and how it can truly inspire art.



Raven B. Pulliam



SENIOR



# EMCEE



## SARAH STALLMANN

Sarah Stallmann is a writer, stylist, and influencer residing in St. Louis. Sarah use her multi-level experience in the fashion industry to facilitate creative collaborations with brands, boutiques, designers, and creatives, while providing support for events and elevating the local fashion community. She earned an EDDY Award Honorable Mention in the Digital Content category for her work on *ALIVE Magazine's* style blog, and she won Best Personal Style (St. Louis Blog Awards) for two years in a row for her personal venture, *The Wicked Wallflower*. Sarah was also featured on *Vogue.com*.

# JEWELRY DESIGNER

# VAUJE

## MARY COLLINS- Vauje

Mary Collins the designer and creator of Vauje started off making jewelry to compliment retro and vintage attire. She reached her rockabilly goal when her jewels adorned the neck of Bernie Dexter a high profile retro model. After some time passed, Mary Collins started to tap into her creative side by making more artistic pieces. Now every idea and skill that has been picked up throughout her creative journey will be poured into fashion and couture pieces.

Vauje evokes the glamorous side that is sometimes hidden by the everyday cares of life. With Vauje adored on your neck and wrist, you can feel confident in knowing you have a good quality statement piece and you will receive compliments over and over again.

# MEET THE JURORS



## SHANNON DOUGHERTY

Shannon Dougherty was raised in Saint Charles, Missouri where she attended both Francis Howell High School and Lindenwood University. After her time at Lindenwood University, Shannon focused on a career in both politics and retail. In 2013, Shannon co-created and co- owned a luxury women's apparel line which walked the runways in Phoenix, Seattle and Saint Louis Fashion Weeks. Shannon is currently employed at Premium Retail Services where she serves as a Retail Market Manager. She also sits on several Executive Boards, helps to plan special events for the Lindenwood University Alumni Club and volunteers with numerous entrepreneurial organizations in the St. Louis Metropolitan area.



## LYDIA MERRITT

Lydia Merritt is a pattern designer and New York native who has been spearheading a renaissance of sorts with her Élyse Theo Designs clothing business on Washington Avenue. Her lower-level space at the T-REX business incubator in the historic Lammert Building is a living storehouse of fabrics, mannequins, sewing equipment, patterns and design ingenuity.



## REUBEN REUEL RIDDICK

The Virginia Beach native, Reuben Reuel Riddick, is a fashion designer, creative director and the founder of Demestik by Reuben Reuel. Selected as one of the first designers to be a part of the St. Louis Fashion Incubator, Reuben Reuel moved his Brooklyn fashion house to St. Louis, MO in 2017.



## LINDENWOOD UNIVERSITY

Dr. Michael Shonrock  
President

SCHOOL OF ARTS, MEDIA, AND  
COMMUNICATIONS

Dr. Joseph Alsobrook  
Dean

Dr. Jason Dude Lively  
Assistant Dean for Academic Affairs

Mike Wall  
Associate Dean for Applied Learning and  
Operations

## FASHION DESIGN PROGRAM FACULTY

Dr. Chajuana Trawick  
Program Chair

Nasheli Juliana Ortiz González  
Assistant Professor

Ameli Skoglund- Blaser  
Adjunct Professor

Cynda Gallikin  
Adjunct Professor

## PRACTICUM STUDENTS

Jordan M Baumgartner  
Mikaelee R. Behen  
Adam J Brewster  
Kristen E Callahan  
Caitlyn C Chandler  
Jessica Anais Cruz Velasco  
Mayte Carolina Diaz Mindiola  
Elyse A Flores  
Skyler M. Gaudette  
Rocio Maria Guadarrama Mendoza  
Michelle Lynn Hardesty  
Anna L Heinold  
Shawn K Houston  
David Talbot Hunter  
Benjamin R Jackson  
Rachel E Jagust  
Melanie N Malusky  
Abigail R Mrachko  
Darielle Neely  
Sydney A Nelson  
Linda Marie Nichols  
Aunya Robertson  
Melanie Alice Isabelle Robinet  
Nana Sasaki  
Natalia Soares Da Silva

## PHOTOSHOOT PRODUCTION

Bibi Photography  
Photography

Briahna McNeil  
Hair & Makeup

Nasheli Ortiz  
Styling

Models  
West Model & Talent Management  
Rachael  
Grace

## RUNWAY PRODUCTION

Models  
West Model & Talent Management

Samhita  
Rachael K  
Sarah H  
Caroline  
Annalisa  
Makala  
Cora  
Kate

Freelance Models  
Lyudmila  
Destiny  
Bridget  
Tianis  
Octavia  
Ariana  
Sommer  
Adrianna  
Nicole  
Lauren  
Natalie  
Cynthia

Program booklet graphic design  
Nasheli Juliana Ortiz González

Lighting and Video  
Logic Systems

Music  
Kelcy Siddall

Scenography Design  
Jacob Stanley  
Joseph Weber



**PROJECT WING**

Courtney M. Ferguson

Cosmetologist, MakeUP Artist, Model

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FaceBook.Com/ProjectWingLilith

Patreon.Com/ProjectWing

Heero-Sui.DeviantArt.Com



**CONGRATULATIONS**

**RAVEN!**

**SHINE GIRL**

LOVE,

SHAWN HOUSTON



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by Jessica Dana**

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