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Report of the President
Board of Directors
March 10, 1989

Enrollment statistics. Final enrollment figures for the Winter Quarter/Spring Semester (see p.3) show an increase of 18% over last year. This increase is the result of three primary factors: (1) increased enrollment in the fall, (2) an aggressive retention program, and (3) significant numbers of new students in our evening division. We believe that this increase in new students is largely attributable to our advertising efforts. On p.4, there are comparative enrollment statistics for five years for the Day College, Evening Division, and LCIE. (The miscellaneous category is excluded.) These statistics were prepared in response to a request from the St. Louis - Post Dispatch.

Day college admissions for fall, 1989. Applications for next fall currently are running 10% ahead of last year. While a positive sign, Mr. Spellmann will be working with Peter Pitts, the Director of Admissions in the development of a strategy which we hope will significantly increase the size of the entering class, with particular emphasis on residential students.

The Motley Scholarship competition was held on February 4 and the Presidential Scholarship competition on February 25. We were extremely pleased both with the number and quality of the high school seniors who participated in these competitions. Many of them already have advised us that they will be attending Lindenwood.

Soviet Exchange Program. On Wednesday, March 1, twelve Lindenwood students and two faculty members left for the Soviet Union as part of the Citizen Exchange Council's student exchange program. They will return on March 10. A group of Soviet students and faculty will visit the Lindenwood campus in the fall. The majority of the costs of this program to date (including the trip to the Soviet Union) have been covered through fund raising efforts and several other proposals related to the project are pending.

Staff Appointments. I have appointed Dr. C. Edward Balog to the position of Acting Dean of Faculty. Dr. Balog, who has been a member of the Lindenwood faculty for fifteen years, has been Chairman of the History and Political Science Department and also of the Educational Policies Committee. Ms. Susan Rudolph has joined the development office in the capacity of Director of Organizational Support. She previously held the position of Corporate and Foundation Giving Administrator with the St. Louis Symphony.

Mansion House/West Port Centers. I have received a recommendation that we cease operations at our Mansion House Center when the current lease expires in October of this year and, for the time being, consolidate these operations with those at our Westport Center. A second recommendation is that we phase out the undergraduate business administration program currently offered at these two sites because of the low student numbers. I will be reviewing these recommendations with Mr. Spellmann.

Tuition, Room, and Board Charges, 1989-90. As I write this, Mr. Spellmann is consulting with the Director of Admissions and the Director of Financial Aid concerning the tuition, room, and board charges for 1989-90. We will be bringing a resolution on this issue to the meeting on March 10.

Respectfully submitted,



Daniel N. Keck
Interim President