



Mercedes-Benz
of St. Louis

FASHION SHOW 2015

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FASHION
SHOW
2015

LINDENWOOD

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The program cover award is given to the senior student who produced the most photogenic look from all garments submitted for the fashion show. The suitability of the garment(s) for the cover award was determined by popular vote from the Art and Design faculty, and the winning design is featured on the front cover of the Lindenwood Annual Fashion Show program booklet.

Cover award winner:
Kayla Jones



Maria Boero
Sullivan High School

D' Marco A. Gentry
Ritenour High School

Jordan Miller
Lafayette High School

Katie Pichon
Lift for Life Academy

HIGH SCHOOL FASHION SHOW

For the second year in a row, our fashion design majors will share the runway with local high school students. Critiqued by the fashion design program faculty, the top high school student designs are showcased in the Annual Spring Fashion Show for the LU community, friends and family.

FRIDAY, MAY 8

11 A.M.

THE EMERSON BLACK BOX THEATER

Intermediate Costume
& Design Studio

Ashley Albert
Paris Brook
Cody Floyd
Nicole McCreight
Jena Miller
Megan Opich
Emily Tiehes
Wiki Wang
Nyla Coleman

JUNIOR FASHION SHOW

Mini Collection

Barbara Bultman
Autumn Gay
Shermonda Green

Studio II

Richard Cotto

Each year Lindenwood fashion design students submit their designs to the Annual Student Fashion Show. Critiqued by a jury of industry professionals, the top designs are showcased in the Annual Spring Fashion Show for industry leaders, community officials, the media and press, and friends and family. The show is also televised by our very own LUTV high-definition television station.

7 P.M.

THE EMERSON BLACK BOX THEATER



What is your hometown?

I have lived in O'Fallon, IL basically my entire life and that will always be home no matter where this profession takes me.

What is your professional experience?

Aside from interning at local fashion shows and random events, I am currently working as an assistant designer for a Puerto Rican clothing line called 'Funky Soul'.

When did you decide to pursue a career in fashion?

Unlike most people that have known what they wanted to do since before they were born, it took me a bit more time to figure out what I was truly passionate about. My grandmother taught me how to sew when I was eleven, but I didn't realize that I wanted to be in fashion until I was in high school. I started to sketch clothes that I would like to wear but could never find in stores, ultimately ending up tackling the project of making my own prom dresses. It just clicked from there.

What inspires you creatively? Professionally?

Creatively, I am highly inspired by clean, almost futuristic architecture, along with different types of textures. I like to consider my surroundings my muses. Professionally, I am always drawn towards dedication and passion. Nothing inspires me more than seeing others with such drive and determination to achieve their goals.

DESIGNER THE YEAR OF





What are some of the most pressing issues facing today's fashion designers? Models? Accessory designers?

There are two things that I think are currently the major issues: experience, and integrity. It is so hard to get the experience you need to really know what this industry is all about. You basically need experience to get experience, yet no one is really willing to give you said experience. It's a vicious cycle. As for the actual design element, it is so difficult to have an original design these days with how quickly brands can mimic your original creation for their own use. Everything is turning into a slightly copied version of something else. It is losing the integrity of the design as a whole and I think that is truly a shame.

Where do you see yourself five years from now? How did the Fashion Design Program at Lindenwood University help you?

I can't tell you where I'll be this weekend, let alone five years from now. But if everything works in my favor,

I hope to still be working in this industry as either a member of a design team for a high-end line (Hello Rag & Bone) or starting the pursuit of my own brand. The Fashion Design Program has already helped me tremendously not only by providing me with great references, but by being amazing mentors who I can always call upon when the many frustrating steps of the creative process hit.

Do you have any advice for future Lindenwood University fashion designers or those who are preparing to enter the industry?

BE HUMBLE. In this industry, no one is entitled to anything. If you assume that you are, you will get nowhere. Always be thankful for any opportunity you are presented with and never think you know everything, because you don't and you never will. That's the beauty of this industry: there is always something new to learn.

How would you categorize your aesthetic?
Clean, futuristic, innovative, yet slightly off (in a good way).

Who would be your dream designer to work alongside?

Picking the late Lee Alexander McQueen's brain and observing his work aesthetic for just an hour: Done.

When you think about the future of fashion, what do you see?

I see an everlasting roller coaster of silhouettes, extremely intricate fabrics, and all of the fashion 'don'ts' are irrelevant.

2014



MERCEDES - BENZ SAINT LOUIS
PRESENTS

LU FASHION SHOW

MAY 9 , 2015

EMCEE

SHANDI FINNESSEY

2015 SPRING

Richard Cotto
special collection

Shermonda Green
Macrocosm

Autumn Gay
Remix

Elliot Eastin
Villians

Morgan Mason
Aerona

Ciara Adams
Gravitate

Kayla Jones
Morphed

Barbara Bultman
Amon-ra

Amera Mustafa
Modest Elegance

Jessica Meyer
Espousal a la Mode



Shermonda Green

"I always had a passion for flashing, before I had it, I closed my eyes and imagined" Kanye West. Growing up I had no idea what my future would consist of. As a child I always dreamed of becoming a teacher or a nurse. I'm 22 years old and I transferred from St. Louis Community college three years ago. While enrolled at STLCC I knew what I had in mind wasn't the path I wanted to pursue, so I transferred to Lindenwood University and found a love for something I've always had deep down inside, fashion. Creating things that you never thought you could make is an amazing feeling, creativity had always been a part of me. This collection is something new for me, so I jumped into space literally.

model:
Shaunice Walton

MACROCOSM

My Collection "Macrocosm" is inspired by the solar system and a twirling ballerina. The elements I used to design the collection are such a great combination. A ballerina and the solar system are such different elements but when you see a ballerina on stage in motion twirling, this gives you the effect of a circle, which reminds me of a planet orbiting. The solar system will be interpreted into my designs with circles cut out of fabric, the color scheme of the planets and many other elements. My goal is to go for something that I didn't think I could do!

Autumn Gay

REMIX

Autumn Renay Gay was born in Saint Louis Missouri. She has an Associate's Degree in Graphic Design from Forest Park Community College and soon will have a Bachelors in Fine Arts from Lindenwood University. Her inspiration comes from her family and close friends. As a child her grandmothers and Aunts' style of dress sparked something within her. She became drawn to fashion and art. "Art is in the air I breathe, it's in everything that I see. It's even in the food I eat. Art in any form fascinates me from paintings to photos to music to fashion, it doesn't matter I love it all". Her collection is called The Remix, it retells the story of the Studio 54 Era in fashion. She believes that her entire personality is based on a remix. "I am always the same person just remixed versions of myself". This collection reflects her alter ego who is flashy and gaudy instead of her usual urban ready to wear style which is similar to a pretty tomboy type flair. Her philosophy is dare to be different, stay true to yourself and keeping an open mind will bring endless possibilities. Her favorite quote "I'd rather be hated for who I am than loved for who I'm not" Kurt Cobain.



model:
Alexia Huesger

WILLIAM

Elliot Eastin

Elliot Eastin began taking an interest in fashion in high school and began to develop his career as a fashion designer in 2012, launching his debut runway show featuring menswear and women's wear on the campus of Truman State University, where he had been studying French and Linguistics. Deciding to change fields of study was, for him, a momentous decision, motivated out of a need to find a unique path for himself professionally and creatively. His time at Lindenwood University has been both challenging and rewarding as he has continued to hone his skills in the areas of design, illustration, construction, and production.

He has managed to find an aesthetic which is multi-faceted and unique, reflecting his own complicated, dramatic personality. He enjoys executing a large portion of his designs by manipulating silhouettes and taking every available opportunity to blur the lines between theatricality and ready-to-wear. His career ambitions include seeking employment as a technical designer, working to bring the creative ideas of designers into concrete reality by coordinating their efforts with those of manufacturers. Elliot has participated in numerous fashion shows and events, both sponsored by Lindenwood and the St Louis fashion community, as well as taken occasional commissioned work and consulted on matters pertaining to technical design. He hopes one day to make his home in Seattle.



model:
Bradley Hunt

AERONA



Morgan Mason

My collection "AERONA" is inspired by manic depression, now typically known as bipolar disorder and its correlation to the arts and artists. Many artists often suffer from this affliction but do not receive treatment. They say the pain adds depth to their artwork. That is where I began my investigation: How can something so destructive and negative make beautiful artwork that can change the world in a positive manner? I researched various aspects of the disease—from the biological and genetic perspectives to artwork and articles from artists with manic depression. During my research the feeling of being trapped inside a maze was a recurring theme. This began to inspire the designs for my collection. Intricately woven leather cord, stiffer fabrics and a gray scale is my interpretation of the tangled thoughts and feelings one has when in a depressed state as well as the prevalent notion that life is seen in shades of gray. This collection has been a healing process for me as well with my own struggles with depression. I want "AERONA" to be an inspiration for others with mental illnesses to better their world using their talents.

model:
Shaunice Walton



AMON-RA

Barbara Bultman

“Fashion is not something that exists in dresses only. Fashion is in the sky, in the street; fashion has to do with ideas, the way we live, what is happening. — Coco Chanel. This quote has always stuck in my head because fashion is not just what people are wearing, but is influenced by what is going on in the world around us. Ever since I was young, I have always loved to sew and make changes to my own clothes. The inspiration for my collection, “Amon-Ra,” comes from Ancient Egypt. I have always been fascinated with how the Egyptians built amazing architectural structures thousands of years ago, such as the Pyramids of Giza, and the fact that women had power and were pharaohs during that time period. Seeing how clothing has evolved over the centuries has inspired me to bring back the feeling of Ancient Egypt and bringing it to the future. While designing this collection, I knew I wanted to push myself by creating structural pieces, and using other materials that I have never thought to use in a collection. I also want to show how women can be powerful just like the Pharaohs, such as Cleopatra and Nefertiti, were in Ancient Egypt, and how this collection makes a woman feel powerful like she can rule the world.

model:
Katie Lamont

Kayla Jones

At the tender age of eight my love for fashion began to blossom when I started exploring clothing by cutting and altering them. Kimora Lee Simmons was my first inspiration because she designed for plus sized figures and my passion instantly grew stronger. Growing up I remember watching movies such as the Fifth Element and The Matrix, which gave me a desire to design with science fiction in mind. My senior collection, "Morphed" was inspired by both mythology and science fiction. I imagined humans being morphed into animals and living in a foreign, isolated world as twisted and unknown creatures; their faces are covered in cages and dark makeup. The use of darker colors gives my collection a sense of mystery, yet I incorporate fabrics such as animal skin and gold to play on the mythological and sci-fi theme. My collection has a strong, dark, mysterious women in mind.

"My imagination is a twisted place."
-Taylor Swift

MORPHED



model:
Alexia Huesger

GRAVITY



model:
Katie Lamont

Ciara Adams

Ciara Ashlyn Adams was born in St. Louis, Missouri and attended high school in Warrenton, Missouri. She started hand sewing projects at a young age, which turned into a love of fashion over the years. She currently works as a stylist at David's Bridal. Her inspiration for her collection began with a strong force that cannot be seen, but is experienced every day: gravity. The fabric chosen is all black to represent the invisibility of gravity. She was inspired with the way the force affects objects on the earth. Gravity can create beautiful scenes of leaves falling, but can also bring someone to their death. Each look of the collection gradually becomes more encumbering, like gravity's cumulating damage on the human body over time.

MODEST ELEGANCE



model:
Shanice Walton

Amera Mustafa

Amera Khalil Mustafa is a Palestinian-American whose passion of everything fashion began at a young age. From styling Barbie dolls as a child to going through the full design process in her senior collection, Amera's love of design and fashion has only grown over the years. With a father as her greatest encourager, a mother as her number one fan, a husband as her rock, and her family and friends as the coolest cheerleading team ever, her senior collection named "modest elegance" is dedicated to them. "modest elegance" is a mix of Amera's simplistic aesthetic as well as the graceful eveningwear that she would like to see in the world today. It is a reflection of her personal style and what she envisions as the definition of modern-day modesty.

Elegance and modesty go together like cereal and milk, without milk you really can't have cereal.

ESPOUSAL A LA MODE



Jessica Meyer
Graduate Student

Jessica Meyer began her fashion career at a young age, sewing clothing for her dolls and stuffed animals. She graduated with her BFA in Fashion Design with a minor in retail merchandising in May 2013. After completing an internship with Maurices, she decided to pursue a MA in fashion design. Her collection "Espousal a la Mode," is inspired by the reality of marriage. The collection highlights marital problems that many couples face throughout the course of their marriage such as jealousy, resentment, and infidelity. The main focus of the collection is that the foundations of the sculptural gowns have to be strong to support the structure of the gown, just as the foundation of the relationship must be strong in order to overcome the marital problem the gown represents.

"Without foundations, there can be no fashion." - Christian Dior.

model:
Katie Lamont



MEET THE MURDERS

DWIGHT CARTER

Art, music and street trends combine to make Brainchild Events' approach to fashion a multi-sensory experience for cosmopolitan movers and shakers. Lifelong St. Louisan Dwight Carter made it his mission and thus that of Brainchild Events to create avenues throughout the entire St. Louis metropolitan region, including Metro East, for clothing designers to show their work, and expose audiences to fashion, art and music through events and specialty programs. Brainchild Events, formerly called Rock Uniform, launched in 2013 with its new more descriptive moniker, broader menu of services and has evolved ever since now producing designer competitions, specialty events and fashion workshops. Carter, 42, began producing bands and music events more than 20 years ago as a student at Fontbonne University in St. Louis and eventually moved into producing fashion events.



PAULIE GIBSON

Coco Chanel once said, "I don't do fashion, I AM Fashion." Well, the same can be said for Paulie Gibson. With a background in fashion dating all the way back to his Nanny, Vera, (a designer in her own right) Paulie has spent his life cultivating an aesthetic that's all his own. Paulie draws upon his life experiences to serve as inspiration for his creations with intention of empowering men to be themselves and to wear what makes them feel empowered. Paul's dream is to create a true lifestyle brand for the fashion world. Paul is truly a fashion aficionado. Paulie says, "Bottom line, be who you are and love it!" audiences and a new customer base for the store. Also look for Saks to continue its designer events and partnerships with local charities, she said.



KRISTY LEE

Kristy Lee graduated from Lindenwood with a BFA in Fashion Design and a MBA in Marketing. While in school, she began coordinating fashion shows for businesses and charity organizations. She was the runway coordinator for Saint Charles Fashion Week for several years before co-founding Missouri Style Week. In addition to producing fashion shows, Kristy is currently the fashion editor for Gazelle Magazine and teaches Fashion Marketing and The Art Institute of St. Louis.



JUNIOR SHOW

LINDENWOOD UNIVERSITY

DR. JAMES D. EVANS
President

Welcoming our new president:
DR. MICHAEL SHONROCK

School of Fine &
performing arts

JOSEPH ALSOBROOK
dean of fine & performing arts

Department of art & design

JOHN TROY
department chair

Fashion Design Program

DR. CHAJUANA TRAWICK
program manager

Fashion Design Faculty

NASHELI ORTIZ
assistant professor

KATRINA BENNET
assistant professor

GARRY MILLER
director of production/audio

STACY A. BLACKBURN
associate production manager

TIM POERTNER
lighting director

STUART HOLLIS
assistant technical director

CHRIS SPETH
master carpenter

NASHELI ORTIZ
creative director

DR. CHAJUANA TRAWICK
fashion show production manager

JAMES HARRISON
assistant production manager

FASHION SHOW PRODUCTION STUDENTS

Meghan Alexander
Ashley Carrington
Nyla Coleman
Miho Honda
Kayla Jones
Raven Pulliam
Aleah Roseneau
Wiki Wang
Nicole Yanko
Megan Opich

ARTS + ENTERTAINMENT MANAGEMENT

Rachael Moore
Jenna Schuemeyer

FASHION DESIGN PRACTICUM STUDENTS



Emcee
A.J. Thouvenot

Season 8 Project Runway
LU alumni

JUNIOR SHOW

Production

SANDRO PERRINO
photography and videography

DON ADAMS JUNIOR
photography

LU TV
videography

IMAGES AGENCY
models

MAHSA'S SIGNATURE SALON
photoshoot hair and make up

CHRIS GOULD - TSPA
runway hair and make up

YORO-YOLANDA NEWSON
accessories

BRONX DIBA + CALERES
shoes

CABELAS
gift bags

ARTISTIC FABRICS + BABY LOCK + PGM
awards

SENIOR SHOW



Emcee
Shandi Finessey

Shandi Finessey a St. Louis native was crowned Miss USA® 2004. Shandi is an honors graduate from Lindenwood University where she received a BS in Psychology.

ZEINA SPARKS
hair

MAKE UP
Esther Moore
Nicole Powell
Karimu Overton
Latisha Jones-Welch
Edith Ortiz
Jackie Grucela
Jai Murry
Adrian Hemphill
Carmen Flowers
Elizabeth McCormick

YORO-YOLANDA NEWSON
jewelry

BRONX DIBA + CALERES
shoes

PETER WOCHNIAK-PROPHOTO STL
runway photography

SANDRO PERRINO
photography and videography

AUDRA HUBBELL
graphic design

SCULPTURE
Jacob Stanley
Brooks Scholfield
Peyton Downey
Elizabeth Bergmann
Hollyanne Leach

IRONMAN SOUND INDUSTRIES
sound, lighting, and video

ANA TERRERO
industry expert

KATE HENNEKES
Mercedes Benz St. Louis

FASHION SHOW PLANNING COMMITTEE
John Troy
Dr. Chajuana Trawick
Nasheli Ortiz
James Harrison
Katrina Bennet

ARCH GRAVING + PGM
awards

OUR PROGRAM

LINDENWOOD FASHION DESIGN PROGRAM

Fashion reflects the political mood, economic conditions, technical achievements, aesthetic standards, and social milieu of a given culture. The Lindenwood University Fashion Program prepares students to succeed in this rich, cultural environment.

Program Objectives

In the Fashion Design program, coursework incorporates design, sewing, fashion illustrating, flat patternmaking and draping, computer-aided design, garment construction and fit, industry software knowledge, and conceptual and critical thinking.

Students will build their digital and traditional portfolios with design projects from courses using industry-standard design applications. Students are taught traditional and computer-generated design as they develop their own sense of design and style. Lindenwood's Fashion Design program combines creativity and technical expertise to prepare tomorrow's design professionals.

Fashion designers work in apparel companies, retailers, theater or dance companies, and design firms—the opportunities are truly endless.

The Lindenwood EDGE Educated Disciplined Global Effective

Lindenwood University offers values-centered programs leading to the development of the whole person—an educated, responsible citizen of a global community.

Lindenwood University School of Fine and Performing Arts
209 S. Kingshighway
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