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## 1967-1968 Annual Giving Report

Lindenwood College

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# 1967-68 Alumnae Annual Giving Report

Alumnae giving was UP fifty per cent this past year and all class fund agents, subagents and contributing alumnae have much of which to be proud!

However, among all the UP-things are costs—in both the operating costs of the College and those of the Alumnae Office. The only and the most effective thing we can do to help the College is to increase our gift each year to keep pace with the times. As for the Alumnae Office, we can bring about economies which would not affect our efficiency or our image.

One such economy, which we are implementing in this issue of the BULLETIN, is to keep our annual financial report as brief as possible. We have eliminated the individual listing of contributors by classes. Members of the Linden Leaf Society (contributors of \$100 or more) will continue to be listed, however, as such substantial contributors should be recognized.

We may not have control over the price of paper, printing, cuts, etc., but we can control how much paper we use. We hope that you are in accord with our action in attempting to keep UPgoing cost DOWN.

All *unrestricted* gifts received in the Alumnae Annual Giving Campaign are used for current operating costs. Any other gifts directed to specific use such as the Library, Scholarships, etc., though counted in the total of alumnae giving during a fiscal year, do not show in the final figure of the Alumnae Annual Giving.

Alumnae Annual Giving is the life-blood of the present and future development of Lindenwood College. Because we,

as alumnae, care about the quality of the development of our Alma Mater, we must show tangible interest by UP-ing our individual gifts to the Annual Giving Program, then supporting our specific interests by channeling other gifts into a chosen area.

The 1968-69 Alumnae Annual Giving, under the leadership of Julie and Ed Van Woert, will soon be under way. So it's UP with our gifts and DOWN with unnecessary costs. REPORT ON SPECIAL FUNDS

The following special funds have received support from Alumnae and friends of the college.

**THE ALICE PARKER CHAIR OF ENGLISH LITERATURE**—The position is currently held by Professor Howard A. Barnett, Ph.D., Chairman of the English Department. Income from the fund is used to help underwrite the salary of the faculty member. Established in 1961 in memory of Dr. Alice Parker who served as Professor of English Literature at Lindenwood from 1928 to 1961. Contributions to the fund have helped it grow from \$7,177.80 in 1936 to \$7,959.30 on June 15, 1968.

**THE GUY C. MOTLEY SCHOLARSHIP**—Established by the alumnae in 1950 in memory of Guy C. Motley. Income from the fund is used to help deserving students. The balance in the fund at June 15, 1968, was \$6,786.49.

**THE DR. AND MRS. H. C. RITTER SCHOLARSHIP FUND**—Established by the Ritter family and friends in 1966 in honor of this distinguished St. Charles couple. The income is used to help deserving students. The balance in the fund at June 15, 1968, was \$4,631.

## Linden Leaf Society '67-'68

Patricia Kirchherr Allen '52  
Lenore Anthony '09  
Dyke Steinbeck Barton '28A  
Aimee Becker '08  
Ellen L. Boyce '27B  
Ernest Embry Bradfield '21  
Doris Achelpohl Braeuninger '28  
Jean Louise Christensen '39  
Elizabeth Clark '31  
Mary Jean DuHadway Craig '41  
June Tavlin Dean '61  
Ruth Dolan '19  
Betty Cragin Eckhart '40A  
Jo Anne Beltzer Flory '41A  
Ruth Neef Fredericks '45  
Helen Meyer Fuerhoff '41  
Jane Goldthwaite Gerard '42B

Eulala Myers Gray '15  
Annamae Ruhman Haines '42  
Marguerite Metzger Hall '34B  
Barbara Ringer Hamill '32  
Olive Townsley Haw '20  
Pauline Davis Hedgecock '27  
Mildred Heye '40  
Martha Day Higgins '27B  
Elizabeth McGraw Hodgson '47  
Margaret Ringer Howell '34  
Virginia Hourm Johanson '29A  
Helen Covell Johnson '26B  
Jean Graham Johnson '43  
Sara Shomberg Kearns '25  
Marian Pendarvis Keehn '47  
Jane Brady Kewley '57B  
Helen Chesbrough Kinell '16

Elsa Brechnitz Leiner '27B  
Emily Knutson Lewis '53  
Yu Li Lin '54  
Barbara Beth Luchsinger '52  
Nancy Alvis McClanahan '56  
Jessamine Hines McMullen '32B  
Evelyn Wood Masters '36B  
Patricia Merrill '65  
Joyce Omohundro Miller '53  
Ruth Wertz Morton '27A  
Janet Thomas Nilsson '43  
Thelma Harpe Ogden '33  
Nancy Montgomery Orr '35  
Dorothy Ringer Paul '40B  
Evelyn Knippenberg Pellet '33  
Nancy Kern Peteler '48  
Dorothy Hennig Popham '41  
Owanna I. Post '43

Betty Gray Proctor '43  
Flora Cravens Quillian '42B  
Mary Triebel Rahmel '38A  
Paula Moore Ritter '54  
Virginia C. Sodemann '35  
Florence Tiemann Springer '18  
Helen Roper Stark '28  
Josephine Russel Tarrant '18  
Gwendolyn Lienhart Taylor '32  
Carol Gardner Transou '58  
Dorothy Jane Trump '43C  
Julie Orr Van Woert '59  
Dorothy Du Quoin Warner '36A  
Ruth Anne Weber '54  
Dorritt Stumberg White '13  
Eunice Holman White '14  
If any name has been accidentally omitted, please let the Alumnae Office know.

## Financial Data

GLORIA BAGWELL RICHARDSON '59  
Alumnae Annual Giving Chairman '67-'68

### Matching Gift Companies

Armstrong Incorporated  
B. F. Goodrich Fund, Inc.  
Cities Service Foundation  
Equitable of Iowa  
Esso Education Foundation  
Ford Motor Company Fund  
International Business Machines Corporation  
The Standard Oil Company

### Alumnae Gifts 1967-1968

|  |          |
|--|----------|
| Alumnae Annual Giving unrestricted                 | \$18,042 |
| Alumnae Annual Giving restricted for specific use* | 3,069    |
| St. Charles Community Support (alumnae)            | 3,104    |
| Capital Gifts                                      | 14,915   |
| Bequests   | 42,437   |
| Total Alumnae Giving                               | \$81,567 |

\*Includes Alumnae Club Gifts and Corporate Matching Gifts.

### Gifts in Memoriam

Vivian L. Becker  
Jennie B. Lawing  
Rebecca Cox Meyer  
Irene Amos Phillips  
Janet Harper Stine  
Leeta DeWolf Tuthill  
Helen Yahr Winer

Record By Classes\*

Top Five Classes

|      |            |
|------|------------|
| 1927 | \$1,995.90 |
| 1943 | 1,303.58   |
| 1941 | 1,065.00   |
| 1942 | 927.50     |
| 1932 | 893.96     |

| Class | Total Amount | Total Donors |
|-------|--------------|--------------|
| 1896  | \$ 20.00     | 1            |
| 1898  | 5.00         | 1            |
| 1905  | 15.00        | 2            |
| 1906  | 20.00        | 1            |
| 1907  | 5.00         | 1            |
| 1908  | 350.00       | 2            |
| 1909  | 200.00       | 1            |
| 1910  | 61.00        | 5            |
| 1911  | 20.00        | 2            |
| 1912  | 30.00        | 3            |
| 1913  | 241.00       | 12           |
| 1914  | 35.00        | 2            |
| 1915  | 210.00       | 3            |
| 1916  | 332.00       | 13           |
| 1917  | 90.00        | 7            |
| 1918  | 269.50       | 12           |
| 1919  | 194.00       | 9            |
| 1920  | 150.00       | 6            |
| 1921  | 279.50       | 5            |
| 1922  | 5.00         | 1            |
| 1923  | 52.50        | 3            |
| 1924  | 393.50       | 12           |
| 1925  | 311.00       | 8            |
| 1926  | 243.00       | 11           |
| 1927  | 1,995.90     | 21           |
| 1928  | 695.00       | 27           |
| 1929  | 649.00       | 23           |
| 1930  | 320.00       | 22           |
| 1931  | 637.50       | 14           |
| 1932  | 893.96       | 18           |
| 1933  | 317.00       | 12           |
| 1934  | 381.14       | 13           |
| 1935  | 657.00       | 28           |
| 1936  | 601.00       | 27           |
| 1937  | 152.50       | 9            |
| 1938  | 493.50       | 28           |
| 1939  | 565.00       | 14           |
| 1940  | 536.00       | 17           |
| 1941  | 1,065.00     | 30           |
| 1942  | 927.50       | 44           |
| 1943  | 1,303.58     | 30           |
| 1944  | 197.00       | 16           |
| 1945  | 834.00       | 19           |
| 1946  | 524.50       | 23           |
| 1947  | 440.00       | 17           |
| 1948  | 237.00       | 20           |
| 1949  | 599.50       | 28           |
| 1950  | 89.00        | 10           |
| 1951  | 205.00       | 13           |
| 1952  | 372.50       | 15           |
| 1953  | 412.50       | 15           |
| 1954  | 601.50       | 16           |
| 1955  | 383.60       | 34           |
| 1956  | 377.50       | 26           |
| 1957  | 225.50       | 20           |
| 1958  | 293.00       | 21           |
| 1959  | 617.00       | 32           |
| 1960  | 386.50       | 37           |
| 1961  | 287.00       | 24           |
| 1962  | 426.50       | 38           |
| 1963  | 393.50       | 33           |
| 1964  | 256.50       | 25           |
| 1965  | 195.00       | 12           |
| 1966  | 159.50       | 13           |
| 1967  | 125.00       | 12           |

\*Includes Matching Gifts, but does not include bequests and capital gifts.

Class Fund Agents

Lois Bockemohle Berry  
 Carol Ratjen Caldwell  
 Mary Todsen Carter  
 Jean Louise Christensen  
 Agnes Currie  
 Martha Radford Delmon  
 Peggy Creighton Dewell  
 Deane Dettman Fischer  
 Folsta Bailey Gibbons  
 Evelyn Manchester Gundelfinger  
 Marilyn Malone Gustafson  
 Lavone A. Hanna  
 Nell McGee Hawes-Davis  
 Sarah Davis Hedgecock  
 Margaret Amhart Humphrey  
 Mary Dolores Jardine  
 Jean Graham Johnson  
 Sara Shomberg Kearns  
 Betty White Klee  
 Ethel Robinson Kreeck  
 Blanche Hestwood Lischer  
 Emily Hay Long  
 Joyce Omohundro Miller  
 Julia Palmer Parker  
 Dorothy Hennig Popham  
 Flora Cravens Quillian  
 Ruth Titus  
 Dorothy Duquoin Warner  
 Dorritt Stumberg White

Class Subagents

Kathryn Porter Allen  
 Rita Mae Allen  
 Sandra Carol Allen  
 Barbara Hencke Amsler  
 Billie Hahn Anderson  
 Jean F. Anderson  
 Jane Leonard Anthony  
 Joyce Smith Archer  
 Ruth Schrader Arft  
 Cornelia Austin  
 Edna Baldwin  
 Joan Spangler Bancel  
 Mary Neubert Barksdale  
 Harriet Collins Barnes  
 Dorothy Langridge Baumann  
 Eloise Eyssel Bergmann  
 Susan Olmstead Bissinger  
 Margaret Bittman  
 Kathryn Taylor Blacksher  
 Patricia Stull Blades  
 Ann Carlisle Boltz  
 Janet Lewis Bornstein  
 Mary Parker Bower  
 Loene Zuber Bowlin  
 Louise Gordon Bradley  
 Mary Cox Branch  
 Barbara Works Brooke  
 Mary McCue Brookhart  
 Adeline Brubaker Brown  
 Claudine Schofield Brown  
 Dorothy Laney Browning  
 Dorothea Wehrle Brundage  
 Frances Pauly Bryant  
 Nancy Baker Buhler  
 Dorothy Rhea Burnett  
 Margaret Bassnett Burtin  
 Marietta Tinsley Bybee  
 Linda Foley Campbell  
 Barbara Carter Caraway  
 Margaret Lewis Cardella  
 Mary Lillard Carmichael  
 Gertrude Webb Carrothers  
 Janey Warren Carver  
 Betty Gray Cawood  
 Mary Bragg Cersovsky  
 Sally Hillstrom Chambers  
 Mary McNail Chamblin  
 Jenny Barton Chase  
 Marian Kasper Childers  
 Lalla Varner Clagett  
 Barbara Brockgreitens Clark  
 Elizabeth Jenness Clark  
 Starlin Edwards Compton

Bessie McNary Coolidge  
 Harriet Dillman Coon  
 Jeanne Berry Cooper  
 Gretchen Siegfried Coppin  
 Jane Edwards Cravens  
 Janet Scroggins Crouch  
 Zilpha C. Curtin  
 Elizabeth Franke Dassler  
 Patsy Dedmon  
 Barbara Shuttleworth Dempsey  
 Mary K. Dewey  
 Mary Hays Dickey  
 Sara Lett Dooley  
 Nancy Rector Douglas  
 Ann Smith Downs  
 Joanne Houser Drury  
 Marian Goran DuLany  
 Patricia Lacey Eckhardt  
 Margaret Haldeman Edmonds  
 Dorothy Schultz Eirten  
 Ruth Howe Etchison  
 Imelda Harra Farmer  
 Marion Randolph Ferguson  
 Marian Berkman Fine  
 Barbara Flanagan Finrock  
 Shirley Lee Fitzgerald  
 Laverne Kieninger Flacksbart  
 Frances Bauer Floerke  
 Rose Parmalee Foster  
 Helen Meyer Fuerhoff  
 Ruth Swihart Fullerton  
 Grace Quebbeman Galt  
 Mary Reilly Garbe  
 Anita Gerken  
 Betty Jacoby Gibson  
 Cynthia Coatsworth Gilman  
 JoAnn Flynn Gipe  
 Gwendolyn Ryter Goetz  
 Eden Bird Gottschalk  
 Eleanor Day Greene  
 Barbara Lynn Gregory  
 Evelyn Manchester Gundelfinger  
 Donna Drury Hafer  
 Abigail Holmes Harris  
 Alma Osborn Hathaway  
 Mary Morton Hillix  
 Helen Dondanville Hindson  
 Polly Pollock Holoway  
 Alice L. Holtgrewe  
 Mary Merrell Hooker  
 Beth Glebe Houchin  
 Frances Shepart Houghton  
 Jane Graham Hubbell  
 Kay Fellabaum Hueser  
 Jean Gray Hull  
 Mary Warnecke Hull  
 Katherine Jacoby  
 Wilhelmina Herwig Jesse  
 Joan Leiper Johnson  
 Margaret Blumers Johnson  
 Edith Muellins Johnston  
 Mary Roberts Jones  
 Jean Bishop Joseph  
 Carol Kellogg Kaltenbach  
 Sara Shomberg Kearns  
 Virginia Frank Keller  
 Mary Thayer Kelley  
 Helen Chesbrough Kinell  
 Josephine Mackey Kline  
 Marlene Coddington Klingenberg  
 Dorothy McClusky Koenig  
 Elizabeth Kuykendall  
 Emma Morgan Lacy  
 Geraldine Pitts Landers  
 Lois Null Lane  
 Margie Terrell Langstaff  
 Margaret Peck Larmer  
 Nancy Light Ledoux  
 Kathleen Blakenship Lemmer  
 Freda Miller Lerner  
 Harriet Liddle  
 Mary Null Liehr  
 Blanche Hestwood Lischer  
 Shirley Ott Luetkemeyer  
 Mary Brannock Lunde  
 Nancy Babb McAdams  
 Lucy Anne McCluer

Martha Lott McNew  
 Gaelic Ching Ma  
 Elizabeth Owens MacGregory  
 Eleanor Mansfield  
 Beth Potter Matthews  
 Helen Calder Matthews  
 Carol Osadcky Meuser  
 Iris Fleischaker Meyerhardt  
 Saralee Auerbach Miller  
 Vola Mae Miller  
 Carol Davidson Mitchell  
 Peggy Stein Mitchell  
 Mary Elinor Moehlenkamp  
 Elizabeth Bricker Morris  
 Jeannie Sager Moulton  
 Jeanne Gross Mudd  
 Susan French Muirhead  
 Mary Titus Murray  
 Lillian Willson Naumann  
 Sara Davis Neilson  
 Frances Stumberg Nuelson  
 Maxine Tanke Nusbaum  
 Judy Fraser Owens  
 Julia Palmer Parker  
 Eloise Macy Pedersen  
 Jeanna Achelpohl Peery  
 Owanna I. Post  
 Betty Gray Proctor  
 Irene Rummelhoff Quill  
 Karen Rasmussen  
 Helen Ray  
 Marilyn Moes Rickmeyer  
 Janet Batcheller Ridle  
 Harriette Hudson Ritter  
 Paula Moore Ritter  
 Jane Tibbals Roberts  
 Launa Sturgess Robertson  
 Susan Smith Robinson  
 Beverly Bohne Rogers  
 Mary Devries Rugaard  
 Nancy K. Russell  
 Mary Helen St. Clair  
 Josephine Bowman Schumm  
 Lizabeth Schnurr Schwartz  
 Marjorie Briggs Scott  
 Estelle Engel Shamski  
 Doris Beaumar Shaw  
 Linda Street Shelton  
 Barrie Bowen Shinn  
 Dorothy Owen Siebert  
 Janet Williams Sladek  
 Esther Lietmeyer Smith  
 Martha Weber Spencer  
 Elizabeth Kelly Steele  
 Julie Holm Stuenkel  
 Sara Jefferson Stukenbroeker  
 Mary Lynne Sunderman  
 Mary White Sutton  
 Mary Patricia Tansey  
 Carol Stillwell Teichmann  
 Elizabeth Kilbury Terry  
 Marian Thompson  
 Alice Davis Thornburg  
 Ann Hanna Tolly  
 Jacqueline Brickey Tomcak  
 Barbara Mester Turi  
 Marjorie E. Vanderlippe  
 Mary Dix Varley  
 Janice Rollins Vassar  
 Marianna Wilke Vesely  
 Marilyn Young Walcher  
 Kathryn P. Walker  
 Nancy Knock Walters  
 Judith Muntz Ward  
 Dorothy Duquoin Warner  
 Barbara Chidester Waters  
 Ruth Ann Weber  
 Corinne R. Weller  
 Florence Withington Wheatley  
 Gwendolyn Golladay White  
 Kay Dunham Wilkenson  
 Dorothy Rumph Wilkin  
 Mary Seip Williams  
 Mary Merrill Wolfe  
 Wanda Wear Woolen  
 Hermina Lambrechtse Wood  
 Nancy Hollett Woods  
 Linda Winegamer Worth

# Let's Make Annual Giving Work

By Edwin Van Woert

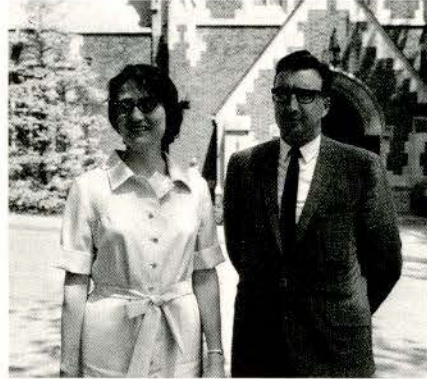
Some years ago, while serving on the staff of a national voluntary health organization, I had frequent occasion to muse on the relationship of "the organization" to the volunteers who made it tick. Then the conclusion seemed inescapable that we as staff people didn't demand nearly enough in the way of general commitment and specific performance from our volunteers. After all, people volunteer for a cause because of a belief in its value. Now the relationships have changed. The "organization" is now Lindenwood, and I'm the volunteer. But, oddly enough, the conclusion remains the same.

Greater demands are going to be made on all of us. And if that isn't too startling an opener, please read on.

Last year, the most successful giving campaign in our history produced less than twenty-one thousand dollars from under eleven hundred users. For those who gave the average gift was about twenty dollars. But since only about twelve per cent of the total alumnae actually gave, the average gift is really only about \$2.35 per alum. No feat of public relations or self-delusion can convert this into anything other than the miserly performance it is. So we must begin by questioning why.

First, if we are to be realistic, we must grant that there is a small number of alumnae for whom Lindenwood did not represent a happy or stimulating educational or social experience. It is unreasonable to expect that these alums will extend their support. Let's arbitrarily call this group five per cent of the total (probably a high figure) and therefore eliminate 450 from our thinking as prospective contributors. Second, a significant group of recent alumnae are pursuing graduate study, or are married to graduate students (or both), and are simply not yet professionally or domestically established, and cannot afford to make significant contributions yet. To allow for the "weight" of larger recent graduating classes, we'll liberally call this figure ten per cent, and eliminate another 900 giving prospects. Third, are the "lost" alumnae for whom we have no current addresses and who are not receiving up-to-date information about Lindenwood and its financial need. These number about

Mr. and Mrs. Edwin Van Woert, both Lindenwood graduates, are national co-chairmen of the 1968-69 Alumnae Annual Campaign. She is the former Julie Orr ('59), and "Van" received his degree in 1958. The Van Woerts live in Northfield, Illinois and "Van" is a stock broker in the Chicago office of Bache & Co., Inc.



seven hundred.

So of something over 6700 "live" prospects, eleven hundred are givers. Needed: a new way to appeal to 5,600-plus alumnae who are too busy, forgetful, or disinterested.

You are the key to this "new way." You are, at this moment, demonstrating a degree of interest by having read this far. In all likelihood you are one of the eleven hundred. In all probability we can count on you to help solve our Alumnae Giving problem. How? First, by increasing your gift. Second, and just as important, be a center of influence for the campaign among other Lindenwood alums in your commu-

nity or among your classmates, by discussing it in person, or via the mails. Third, keep yourself informed about the progress of the college and its growth through the alumnae office. The more personal this campaign becomes the bigger will be our Committee of the Eleven Hundred.

This is the only reason for assailing you with the above, less than positive view of alumnae giving—you are the only person who can do anything about it. Reams of mail from the alumnae office can make little impression in the din of promotional and fund-raising appeals constantly around us. Your personal interest and action can make a difference. Interest and action are always qualities of a small minority, so it's essential that you do your part.

After all, Lindenwood has always stood for an approach to higher education bespeaking a quality which has set it above the crowd. A growing faculty and student body—growing in numbers and qualification—isn't exciting simply because of an increased head-count. Rather, it is a recognition that today's specialized and compartmentalized world is in even greater need of the liberal arts institution capable of synthesizing this fragmentation into a meaningful whole. Most of all, it is in greatest need of the people this approach to education can produce.

To the Eleven Hundred the college is grateful. Toward the other 5,600 it remains hopeful. But you, an individual, are the key. Please help!

# Matching Gift Programs

## TWO CAN GIVE AS EASILY AS ONE

If you contribute to Lindenwood and are associated with one of the companies whose names appear in this listing, you can arrange to have a *second* gift sent to your alma mater.

How do you arrange to have the contributions sent? Once you have made your gift to Lindenwood, just inform the appropriate persons at your company that you have done so. A matching check will be sent to Lindenwood thereafter, indicating that *your* gift made the matching gift possible.

Gift matching is one way in which businesses and corporations are assisting education. They would like to help Lindenwood as much as you. Please check the listing to see if the company you or your husband is associated with has a matching gift program.

Abbott Laboratories (1,2; n-a)  
 Abex Corp. (all; n-a)  
 Aeroglide Corp. (lim)  
 Aerojet-General Corp. (all; n-a)  
 Aetna Life & Casualty (all; sp-w; n-a)  
 Air Products and Chemicals, Inc. (1,2; n-a)  
 Air Reduction Co. Inc. (all; n-a)  
 Albion Malleable Iron Co. (all)  
 Allegheny Ludlum Steel Corp. (1,2; n-a)  
 Aluminum Co. of America (all; n-a)  
 American Bank & Trust Co. of Pa. (1,2; lpi; n-a)  
 American Enka Corp. (all; n-a)  
 American Express Co. (all; n-a)  
 American & Foreign Power Co., Inc. (1,2; n-a)  
 American Home Products Corp. (1,2; n-a)  
 American Metal Climax Found. (all; n-a)  
 American Optical Co. (all; sp; n-a)  
 American Potash & Chemical Corp. (1,2; epi; n-a)  
 American Smelting and Refining Co. (all; n-a)  
 American Sterilizer Co. (1,2)  
 American Sugar Co. (all; n-a)  
 American Tobacco Co. (all; sp)  
 Arco Steel Foundation (all; n-a)  
 Armstrong Cork Co. (1; n-a)  
 Ashland Oil & Refining Co. (1,2; n-a)  
 Associated Box Corp. (all; epi)  
 Associated Spring Corp. (all; n-a)  
 Athos Steel and Aluminum, Inc. (1,2; n-a)  
 Atlas Chemical Industries, Inc. (all)  
 Atlas Rigging and Supply Co. (1,2; epi)  
 Bank of California, N.A. (all)  
 Bank of New York (all; sp-w; n-a)  
 Bankers Life Co. (all; sp; n-a)  
 Barton-Gillet Co. (all; n-a)  
 Bishop Trust Co., Ltd. (all; epi; n-a)  
 Bloch Brothers Tobacco Co. (all)  
 Blue Bell Inc. (all; n-a)  
 Boston Manufacturers Mutual Ins. Co. (all; sp; n-a)  
 Bowen & Gurin & Barnes, Inc. (all; n-a)  
 G. A. Brakeley & Co., Inc. (all; n-a)  
 Bristol-Myers Co. (all; epi; n-a)  
 Brown-Forman Distillers Corp. (all; n-a)  
 Brown & Root, Inc. (1,3; n-a)  
 Burlington Industries, Inc. (all; n-a)  
 Business Men's Assurance Co. of America (all; n-a)  
 Business Press Internat'l, Inc. (1,2; n-a)  
 Butterick Co., Inc. (all; sp; n-a)

Cabot Corp. (1,2; n-a)  
 Callanan Road Improvement Co. (all)  
 Campbell Soup Co. (1,3; sp; n-a)  
 Canadian Gen. Electric Co., Ltd. (1)  
 Carborundum Co. (1,3; n-a)  
 Carpenter Steel Co. (1,2; n-a)  
 Carter Products, Inc., N.Y. (all; n-a)  
 Cavalier Corp. (all; n-a)  
 Central Illinois Light Co. (1,3; epi; n-a)  
 Central & South West Corp. (1,2; n-a)  
 Cerro Corp. (1,2; n-a)  
 Champion Papers Inc. (all; n-a)  
 Chase Manhattan Bank (all; n-a)  
 Chemical Bank of N.Y. Trust Co. (all)  
 Chemical Construction Corp. (1,2)  
 Chicopee Manufacturing Co. (1,2; n-a)  
 Chrysler Corp. (all; sp)  
 Cities Service Company (1; sp)  
 Citizens & Southern National Bank (all; n-a)  
 Clark Equipment Co. (all; n-a)  
 Cleveland-Cliffs Iron Co. (all; n-a)  
 Cleveland Electric Illuminating Co. (all; n-a)  
 Cleveland Inst. of Electronics (all; n-a)  
 Clewite Corp. (all; epi; n-a)  
 James B. Clow & Sons, Inc. (all; n-a)  
 Coats & Clark Inc. (all; n-a)  
 Colonial Parking, Inc. (1; n-a)  
 Columbia Gas System, Inc. (all; n-a)  
 Columbian Carbon Co. (1,2; epi; sp)  
 Columbus Mutual Life Ins. Co. (all; sp; n-a)  
 Combustion Engineering, Inc. (all)  
 Commercial Solvents Corp. (all; n-a)  
 Conn. General Life Ins. Co. (1,2; epi; n-a)  
 Conn. Light & Power Co. (1,2; lpi; n-a)  
 Conn. Mutual Life Ins. Co. (1,3; epi; n-a)  
 Consolidation Coal Co. (1)  
 Consumers Power Co. (1,3; n-a)  
 Container Corp. of America (all; lpi; n-a)  
 Continental Can Co., Inc. (1,2)  
 Continental Ins. Cos. (all; n-a)  
 Continental Oil Co. (1,2)  
 Cook Foundation, Conn. (all)  
 Cooper Industries, Inc. (all; n-a)  
 Copley Press Inc. (1,2; sp; n-a)  
 Copolymer Rubber & Chemical Corp. (1; n-a)  
 Corn Products Co. (1; n-a)  
 Corning Glass Works (all; n-a)  
 Crompton Co., Inc. (all)  
 Crouse-Hinds Co. (all)  
 Cutler-Hammer Inc. (1,2)  
 Cyprus Mines Corp. (1,2; epi; n-a)

Dayton Malleable Iron Co. (1,2; n-a)  
 Deering Milliken, Inc. (1,2; epi; n-a)  
 Diamond Alkali Co. (all; n-a)  
 Diamond Crystal Salt Co. (1,2; n-a)  
 A. B. Dick Co. (all; n-a)  
 Dickson Electronics Corp. (1; n-a)  
 Ditco Laboratories (all; n-a)  
 Dow Chemical Co. (1,2; n-a)  
 Dow Corning Corp. (all; n-a)  
 Draper Corp. (1,2)  
 Dresser Industries, Inc. (1,2; n-a)  
 Wilbur B. Driver Co. (all; n-a)  
 Dun & Bradstreet Group Cos. (1,2; n-a)  
 Eastern Gas & Fuel Associates (all; n-a)  
 Easton Car & Construction (1,2; epi)  
 Eaton-Dikeman Co. (1,2; sp; n-a)  
 Eaton Yale & Towne Inc. (all; n-a)  
 Ebasco Services, Inc. (1,2)  
 Electric Bond & Share Co. (all; n-a)  
 Electric Storage Battery Co. (1,2)  
 Ensign-Bickford Co. (1,2; n-a)  
 Equitable of Iowa (all; n-a)  
 Esso Education Foundation (all)  
 Ethicon, Inc. (1,2)  
 Ex-Cell-O Corp. (1,2; n-a)  
 Fafnir Bearing Co. (1,2)  
 Ferro Corp. (1,2; n-a)  
 Firemen's Mutual Ins. Co. (1,2; sp; n-a)  
 Firestone Tire & Rubber Co. (all; sp; n-a)  
 First Nat. Bank of Hawaii (lim)  
 First Penn. Banking and Trust Co. (all; n-a)  
 Fluor Corp. Ltd. (1,2; n-a)  
 Flynn, Harrison & Conroy, Inc. (all; n-a)  
 Ford Motor Co. (all; n-a)  
 Ford Motor Co. of Canada, Ltd (1,2; n-a)  
 Forty-Eight Insulations, Inc. (1,2)  
 E & J Gallo Winery (all)  
 Gardner-Denver Co. (1,3; n-a)  
 General Atomics Corp. (all; n-a)  
 General Electric Co. (all; n-a)  
 General Foods Corp. (all; sp; n-a)  
 General Foods Limited (1,2; sp; n-a)  
 General Mills, Inc. (all; n-a)  
 General Public Utilities Corp. (all; n-a)  
 General Telephone & Electronics Corp. (1,3; n-a)  
 General Tire & Rubber Corp. (all; n-a)  
 M. A. Gesner of Illinois, Inc. (all; n-a)  
 Gibbs & Hill, Inc. (lim)  
 Gillette Co. (all; n-a)  
 Ginn & Co. (all; n-a)  
 Girard Trust Bank (1,2; n-a)  
 Glidden Co. (all; n-a)  
 B. F. Goodrich Co. (all; n-a)  
 Gorham Corp. (1,2)

W. T. Grant Co. (1; n-a)  
 Griswold-Eshleman Co. (1,2)  
 Guardian Life Ins. Co. of America (all; epi; sp; n-a)  
 Gulf Oil Corp. (1; n-a)  
 Gulf States Utilities Co. (all; n-a)  
 Guy Gannett Broadcasting Services (1,2)  
 Hamilton Watch Co. (1,2; n-a)  
 Harris Bank Found. (all)  
 Harris-Intertype Corp. (all; n-a)  
 Harsco Corp. (all; lpi; n-a)  
 Hartford Electric Light Co. (all; sp-w; n-a)  
 Hartford Insurance Group (all; n-a)  
 Hawaiian Telephone Co. (1,2; n-a)  
 Hercules Incorporated (1,2; n-a)  
 Hershey Chocolate Corp. (all; sp; n-a)  
 Hewlett-Packard Co. (1,2; n-a)  
 Hill Acme Co., Ohio (1,2; epi; n-a)  
 Hoffman-La Roche, Inc. (all; epi; n-a)  
 Honeywell, Inc. (1,2; sp; n-a)  
 Hooker Chemical Corp. (all; n-a)  
 Hoover Company (1,2)  
 J. M. Huber Corp. (all; sp; n-a)  
 Hughes Aircraft (all)  
 Ingersoll-Rand Co. (all)  
 Insurance Co. of North America (all; epi; sp; n-a)  
 Interchemical Corp. (all; n-a)  
 International Bus. Machines Corp. (all; n-a)  
 International Flavors & Fragrances Inc. (all; epi; n-a)  
 International Tel. & Tel. Corp. (all; n-a)  
 Ittek Corp. (all; n-a)  
 Jefferson Mills, Inc. (lim)  
 Jefferson Standard Broadcasting Co. (all; n-a)  
 Jefferson Standard Life Ins. Co. (all; n-a)  
 Jewel Companies, Inc. (all; n-a)  
 John Hancock Mutual Life Insurance Co. (all; n-a)  
 Johnson & Higgins (all; epi; n-a)  
 Johnson & Johnson (1; n-a)  
 S. C. Johnson & Son, Inc. (all; n-a)  
 Jones & Laughlin Steel Corp. (all; epi)  
 Kaiser Steel Corp. (1,2; n-a)  
 Kendall Co. (1,2; n-a)  
 Kerite Co. (all; n-a)  
 Kern County Land Co. (all)  
 Walter Kidde & Co. (1,2)  
 Walter Kidde Constructors (1,2)  
 Klidder, Peabody & Co., Inc. (lim)  
 Kimberly-Clark Corp. (all)