



# Community Impact Report

## OUR MISSION STATEMENT

Lindenwood University offers values-centered programs leading to the development of the whole person – an educated, responsible citizen of a global community.

### **Lindenwood is committed to...**

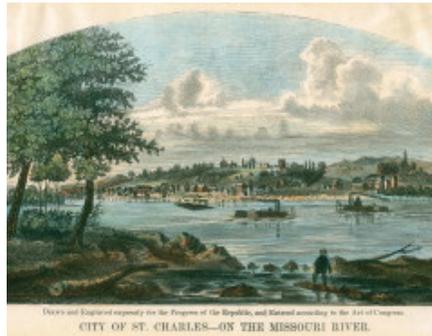
- providing an integrative liberal arts curriculum,
- offering professional and pre-professional degree programs,
- focusing on the talents, interests, and future of the student,
- supporting academic freedom and the unrestricted search for truth,
- affording cultural enrichment to the surrounding community,
- promoting ethical lifestyles,
- developing adaptive thinking and problem-solving skills,
- furthering lifelong learning.

Lindenwood is an independent, public-serving, liberal arts university that has a historical relationship with the Presbyterian Church and is firmly rooted in n values. These values include belief in an ordered, purposeful universe, the dignity of work, the worth and integrity of the individual, the obligations and privileges of citizenship, and the primacy of the truth.

# Historical Perspectives

St. Charles has been a hinge connecting east and west along the Missouri River since 1769 when entrepreneur Louis Blanchette arrived and established his fur-trading business.

Lewis and Clark visited the village of some 450 at the start of their trek to the Pacific in 1804. In later decades, the town grew with the commerce on the Missouri River from steamboats starting in 1819 and commerce that connected it to the Santa Fe



Trail and Oregon Trail via the Missouri. Nathan and Morgan Boone created the Booneslick Trail to reach their salt lick in central Missouri from St. Charles County; later, it was a connection between the county and the Santa Fe Trail.

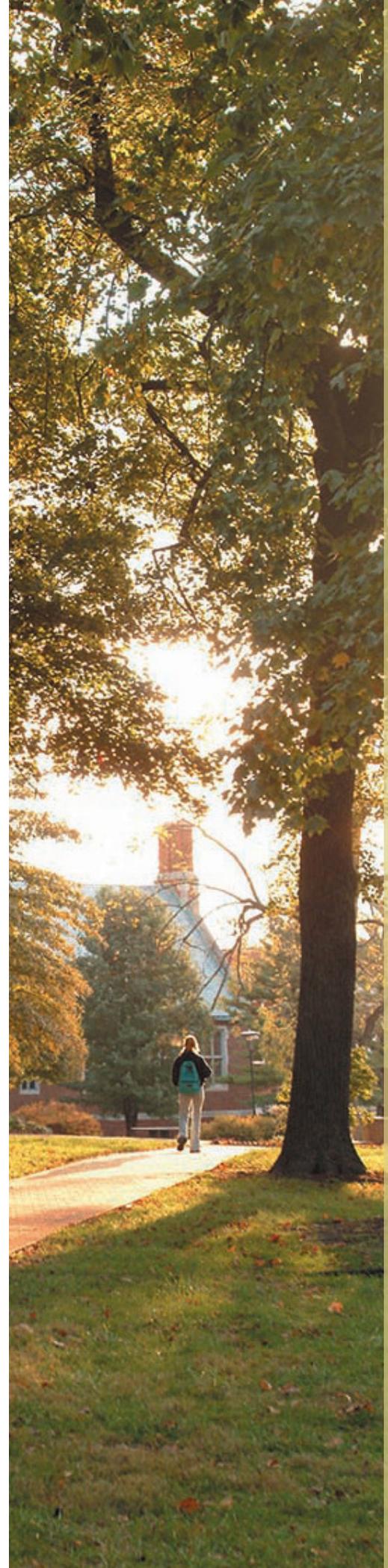
As early as 1827, Mary Sibley began teaching girls in a log building at the Sibley's place just west of St. Charles, called Linden Wood. Given her dedication to both religion and education, it is no wonder that her one-room school grew into Lindenwood University, named for the trees that marked the campus – continuing her tradition as a dynamic community partner. The University draws faculty from around the nation and students from more than 90 countries.

Once a small college, Lindenwood University is now among the largest independent universities in the Midwest.

"If I was able to keep a free school I would be willing to devote my time to the disseminating of the truth for as Soloman [sic] says "Wisdom is the principle [sic] thing; therefore get wisdom & with all thy getting get understanding. I hold our Country will never prosper unless the people get knowledge."

*Mary Sibley, July 10, 1832*

*The heritage campus at  
Lindenwood University*



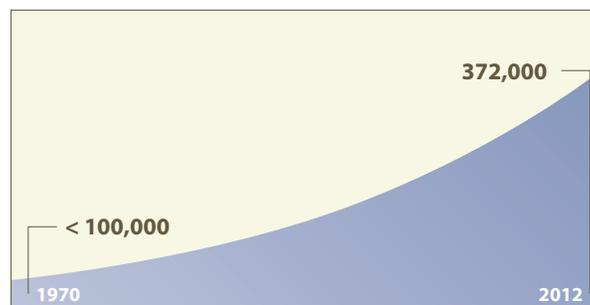
# St. Charles

Nationally recognized healthcare organizations and award-winning schools eagerly serve the community. Corporate operations and some of the region's largest and most desired residential communities have contributed to significant growth over the past three decades. The region's natural beauty, historical significance and network of entrepreneurs and investors contribute to St. Charles' distinction as a vibrant community.

- St. Charles County comprises more than **500 square miles** and is home to some of the region's largest employers, including General Motors, MasterCard, Citi, Boeing, and Ameristar Resorts.
- Lindenwood is one of the county's **top ten employers** among nonprofit organizations.
- St. Charles boasts the third largest economy in the state, accounting for over six percent of the state's total economic output. Since 1980, it has been the **fastest growing county** in the state with more than 10,000 companies and a population of more than 372,000.
- St. Charles has made *Money Magazine's* "**100 Best Places to Live in America**" list more than once.
- The quality of life is enhanced by access to the Alton area on the Mississippi River, a popular water recreation spot. The 7,000-acre **Busch Wildlife Area** and the trailhead for the 225-mile **Katy Trail State Park** make St. Charles one of the St. Louis area's principal weekend destinations.

Lindenwood University is contributing to the continued growth, employment opportunities, award-winning schools, and outstanding public and cultural amenities in St. Charles.

## Population Growth in St. Charles County



*Niccolls Hall, built in 1917*

# The Lindenwood University Student

The student is at the center of Lindenwood's mission. The student body is economically and ethnically diverse, featuring students of all ages pursuing a variety of degrees. The admissions team seeks out and selects prospective students who will do well in the Lindenwood model of education. Dedication to student success distinguishes Lindenwood as a leader in the teaching university model.

The nearly 17,000 students represent 40 states and more than 90 countries.

## Locations

Lindenwood University has campuses in St. Charles, Missouri, and Belleville, Illinois. The University also maintains 10 regional centers and 25 extension sites throughout the state.

- |  |                          |
|--|--------------------------|
| 1. St. Charles campus                        | 7. O'Fallon South Center |
| 2. Belleville campus                         | 8. South County Center   |
| 3. Daniel Boone Home and Heritage Center     | 9. St. Louis Center      |
| 4. Lincoln County Center                     | 10. Wentzville Center    |
| 5. North County Center                       | 11. Westport Center      |
| 6. Nursing and Allied Health Sciences Center | 12. Wildwood Center      |



## Enrollment

In the 2012-2013 academic year, enrollment was nearly **17,000**.

For that year, 3,736 individuals applied, 2,085 (55%) were accepted and 1,034 (49.6%) of all applicants enrolled as first-time, full-time freshmen.

2,185 students selected Lindenwood and transferred credits from Missouri schools, 447 from Illinois schools, and 538 from outside of Missouri and Illinois. Transfer semester students brought in credits from 512 different colleges.

"St. Charles County accounts for over 6% of the state's \$7.5 billion economy ranking third in the state in behind St. Louis and Jackson counties.

The region boasts entrepreneurial microbreweries, international financial services operations, and one of the region's largest independent universities – Lindenwood."

## Economic Impact

Lindenwood University has a catalytic effect on the surrounding community, resulting in an estimated annual impact of over **\$1 billion**.

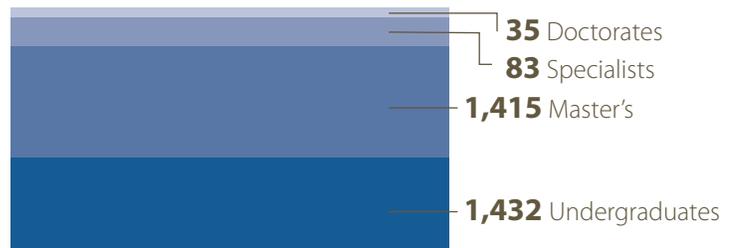
## Graduation Statistics

The Comprehensive Graduation Ratio (CGR) is a measurement formulated at Lindenwood to supplement conventional measures of student persistence.

- The CGR is calculated annually by dividing the total number of degrees awarded in a given fiscal year by the University's total unduplicated head count in that year. It is a global index of the rate at which a university's students in total – traditional and nontraditional, day and evening, undergraduate and graduate, full-time and part-time – complete their degrees.
- The retention rate for full-time undergraduates, fall to fall, is 80 percent.
- Based on the CGR, Lindenwood ranks in the top one-third of 23 area colleges and universities and ranks seventh among all Missouri four-year independent colleges and universities.
- Lindenwood awards an average of 2,500 undergraduate degrees each year.
- Lindenwood awards the second largest number of MBA degrees in Missouri and Kansas combined.\*
- More secondary and high school principals in Missouri graduate from Lindenwood than from any other college or university.
- Lindenwood has 42,000 living alumni and approximately 24,700 live in the St. Louis region.

*\* Ingram's Magazine*

### 2,778 Degrees Awarded (2013)



## Faculty

Since the 2008-2009 academic year, 82 new faculty positions have been added. The number of faculty with terminal degrees has also increased. In 2012, 81 percent of the full-time faculty members at the St. Charles campus held terminal degrees. That percentage is expected to continue to rise incrementally.

### FACULTY COUNCIL

The Faculty Council is instrumental in formulating policy for human resources and practices. The Council serves as the representative of the faculty to review, evaluate and adopt academic policies and procedures, including general education structure and academic advancement.

The President, Provost and Vice President for Human Resources have faculty rank and participate in faculty meetings *ex officio* without vote.

### FACULTY TEACHING

The faculty at Lindenwood embrace the reality of a teaching university. This model supports scholarship and promotes the philosophy that scholarship should complement, illuminate and enhance the processes of learning and student development. Lindenwood faculty members work to support students in many ways:

- Rewarding scholarship that is incorporated into teaching and course material
- Encouraging students to work alongside their professors in scholarly pursuits
- Promoting a vigorous honors program
- Continuously collecting, analyzing and interpreting data on student achievement and program assessment

Lindenwood treasures and promotes academic freedom. A climate of open debate – where all opinions are welcome and dialogue is promoted – contributes to a classroom culture of honest, robust intellectual interchange.

### FACULTY ADVISING

Students benefit from academic advisors who are faculty members. Faculty members are dedicated to the learning process and passionate about their subjects. Eager to focus on learning, they are distinguished leaders and mentors. Their experience offers unique guidance as students set career goals.

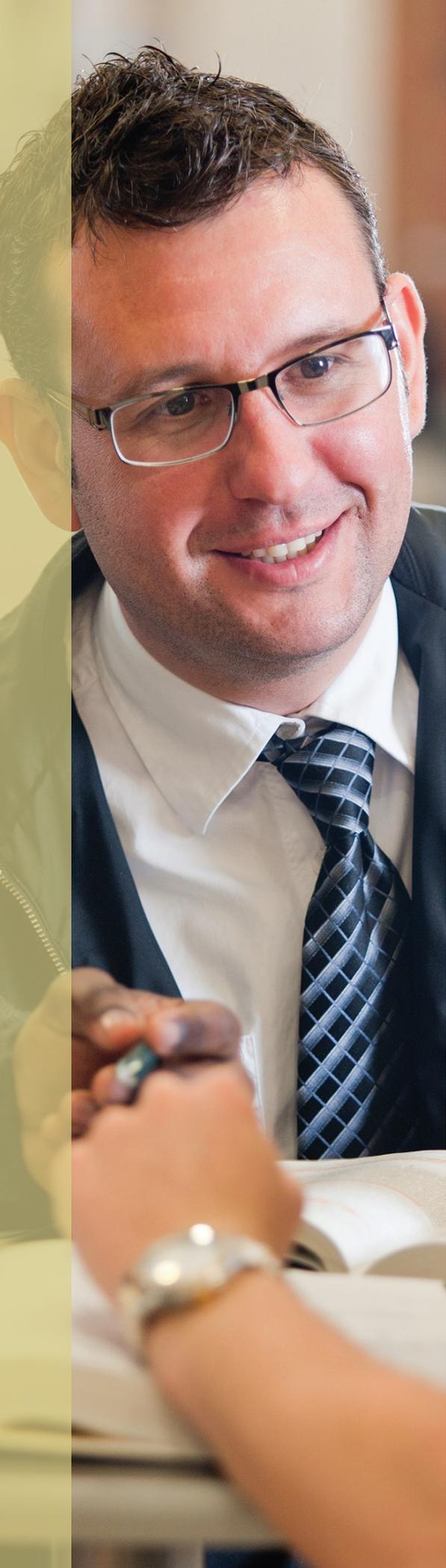
## Accreditations

Lindenwood has been continuously accredited by the **Higher Learning Commission of the North Central Association of Colleges and Schools** (NCAHLC) since 1921.

Lindenwood is also a member of the Council for Higher Education Accreditation (CHEA), an association of 3,000 degree-granting colleges and universities recognizing 60 institutional and programmatic accrediting organizations.

### Additional Recognition

- Commission on Accreditation of Athletic Training Education (CAATE)
- Accreditation Council for Business Schools and Programs (ACBSP)
- Society for Human Resource Management (SHRM)
- Council on Social Work Education (CSWE)
- Missouri Department of Elementary and Secondary Education (DESE)
- Lindenwood University has been named “A Great College to Work For” by the **Chronicle of Higher Education** five of the past six years.



# Innovative Programs of Study and Focus on Teaching

## ACADEMICS

Today, mainstream higher education often focuses on research. Lindenwood University strives to be the preeminent representative of a strong trend in higher education: the teaching university. Lindenwood strives to be accessible and affordable to students.

A teaching university is dedicated to producing and nurturing a learning-oriented campus culture. At Lindenwood, that culture includes a commitment to a campus-wide general education program, drawing from the full range of the university's curriculum, education of the whole person, development of critical thinking skills and a problem-solving orientation, character education, and the encouragement of social responsibility.

## ADULT LEARNERS

For nearly 40 years, Lindenwood University has been serving the unique needs of adult learners with undergraduate and graduate evening programs. The Lindenwood College for Individualized Education (LCIE) program was designed specifically for working adults. LCIE accelerates the student's pace toward a degree by providing immediate application of knowledge in the student's career.

The student body includes students with a wide variety of socioeconomic and academic backgrounds. Students who have been out of school for just a few years are welcome, as well as those who are returning after many years. Admissions counselors, campus directors, advisors and instructors are experts at creating an academic atmosphere that thrives on this diversity and use it to enhance the educational experience for all students.

## Financial Aid and Scholarships

The A++ Scholarship and other scholarships attract top academic performers. Financial aid awards are available through community service projects. Lindenwood University's \$130 million endowment helps fund scholarships.

Full-time students may take advantage of free tuition, room and board during the January "J-Term." Each year more than 2,400 students take advantage of earning additional credit hours at no additional cost.

## Financial and Business Impact

Universities and institutions of higher learning have a catalytic economic effect on the communities in which they are located. At Lindenwood, the estimated annual economic impact is over \$1 billion. Two-thirds of the economic impact benefits St. Charles, while the additional third benefits Belleville, Illinois, and metropolitan St. Louis at the academic extension sites.

## Volunteers

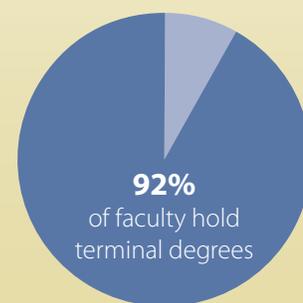
Lindenwood also has a cultural impact on the community, with connections to more than 150 of the region's nonprofit organizations and charities. Volunteer programs and the "Spring into Service" day each year connect students to the communities in which they live and learn. Many local charities and community organizations team up with Lindenwood to promote volunteerism and generosity in the St. Louis region.

In a typical academic year scores of students contribute over 12,000 service hours. This volunteer work is valued at nearly \$100,000 for the local community. Recently in a single year over a dozen students contributed more than 500 service hours each, were recognized by the university as emblematic of the Lindenwood mission to be "responsible citizens of a community" and had their contribution added permanently to their transcripts.

## Distance Learning

Lindenwood is branching out worldwide, with more than **100 fully accredited online courses** for undergraduate and graduate degree programs.

## Lindenwood University, Belleville Campus



In 2003, Lindenwood University opened a new location in **Belleville**, Illinois. In 2012, the percentage of full-time faculty members with terminal degrees on the Belleville campus was 92 percent. The Belleville site is now accredited with the status of a university campus.

## Veterans Center and National Guard Partnership

Missouri Army National Guard Reserve Officer Training Corps, **ROTC students**, receive financial incentives and grants and earn their commission as officers in the U.S. Army.

## ST. CHARLES REGION

The St. Charles County area is creating a workforce environment to attract graduates who choose to embrace the emerging identity of St. Charles. Individuals from 18-30 years old will make up the largest segment of the workforce over the next decade. Growth in aerospace and the automotive industry is expected to require an added emphasis on the STEM (science, technology, engineering and math) curriculum. Lindenwood is at the epicenter of a region that is growing and adding jobs. Lindenwood is responding to important regional needs.

## BELLEVILLE REGION

Lindenwood University and leaders in the community came together in 2003 to create a vibrant new location in Belleville, Illinois. Today it is recognized by the Higher Learning Commission and the Illinois Board of Higher Education as a fully accredited university campus. Lindenwood University-Belleville offers academic programs leading to the bachelor of arts (BA) and bachelor of science (BS) degrees at the undergraduate level. At the graduate level, the university offers coursework leading to the master of science (MS), master of arts (MA), master of arts in teaching (MAT), master of business administration (MBA), education specialist (EdS), and doctor of education (EdD).



Lindenwood's **500-Acre Campus**  
in St. Charles, Missouri

Located across the Mississippi River from the City of St. Louis, St. Clair County has a population of more than 250,000. Belleville is the county seat and is home to both MidAmerica St. Louis Airport and Scott Air Force Base. The nearby communities of Shiloh and O'Fallon offer high quality of living and growing business opportunities for the St. Louis region.

### Schools

- American Studies
- Business and Entrepreneurship
- Communications
- Education
- Fine and Performing Arts
- Humanities
- Human Services
- Nursing and Allied Health Sciences
- Sciences
- LCIE

## Facilities

Over the past decade, Lindenwood has added \$155 million in new construction on its campus. This resulted in more than 700 jobs for construction workers and subcontractors.

The University's network of evening sites generates student traffic in Westport, O'Fallon, South County, North County, Wentzville, Lincoln County, Wildwood, and Downtown St. Louis. Lindenwood's Historic Daniel Boone Home and Heritage Center remain a national tourist attraction, serving as a real-life laboratory for American studies. The growing campus in Belleville, Illinois, is providing wonderful support for that community, where Lindenwood has invested an estimated \$25 million in renovation and new construction. The newest facility is the Center for Nursing and Allied Health Sciences in Dardenne Prairie.

### EVANS COMMONS

This multi-purpose facility opened in 2011 on the St. Charles Campus; the \$20 million facility was constructed with direct input from the student community, from their specific needs in social and dining areas to the types of elliptical machines in the fitness area.

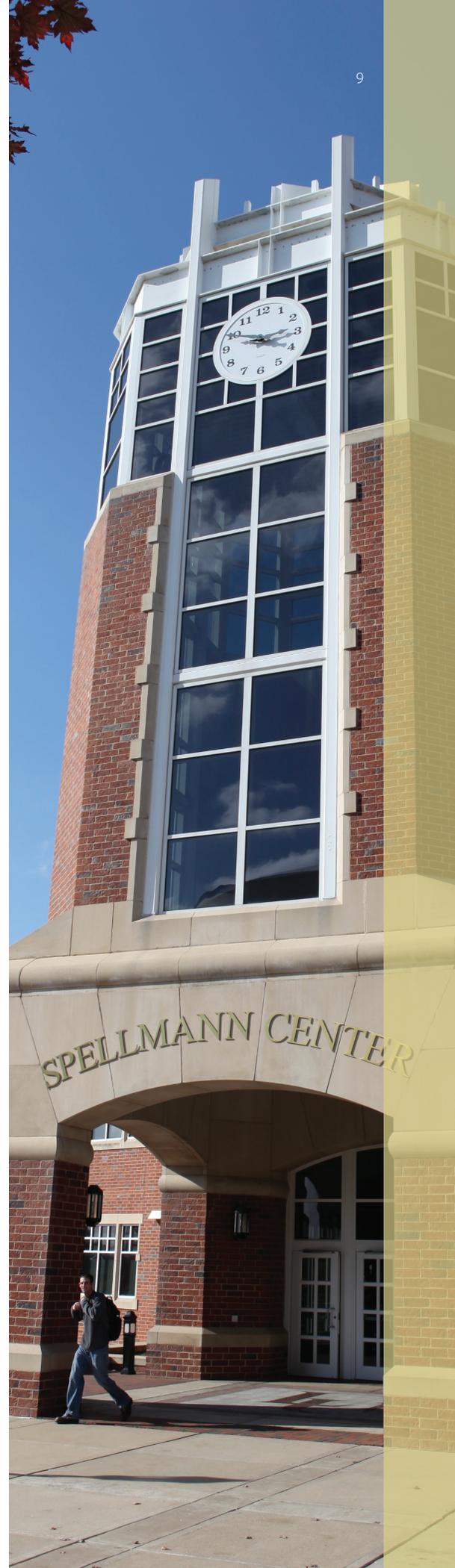
### LIBRARY AND RESEARCH

Lindenwood's Butler Library features 93,822 physical volumes of journals and books, with a subscription to more than 200 current academic journals and periodicals and 400 audiobooks. Over 35,800 additional journals are available via online databases. Last year, more than 22,741 volumes were checked out of the library (including Inter-library loan and MOBIUS).

## Cultural Impact

The J. Scheidegger Center for the Arts is highly visible in the St. Louis region. Featuring professional touring productions, nationally known speakers and singers, international touring shows, and university performing arts productions, the Scheidegger Center has become a strong supporter of the cultural arts scene in St. Charles and the region. The center has an art gallery and space where local community groups can gather for meetings and events.

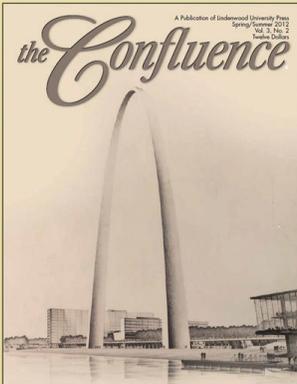
Main stage productions during the 2012-2013 season ranged from Bobby Vinton to the China National Symphony. University Theatre productions include classics from Shakespeare to Arthur Miller's *A View From The Bridge*, as well as student musicals and dance performances.



**The Confluence:** This award-winning journal is committed to the idea that our region is shaped by the thinking of many disciplines and the convergence of ideas and topics from across the intellectual spectrum.

Content includes:

- History
- Architecture and historic preservation
- Science and natural history
- Art and creative pursuits
- Gender studies
- Race
- Social sciences
- Planning and public policy
- Material culture



## RADIO STATION

Lindenwood has had a campus radio station (KCLC, The Wood 89.1 FM) since 1948. The St. Charles campus houses LUTV – a state of the art HDTV station. Recent expansion has included full audio and television production on both the St. Charles and Belleville campuses.

## UNIVERSITY SPEAKER SERIES

The Lindenwood Speaker Series features a variety of authors, journalists and public figures who enrich the community through their presentations. The series is free to all, open to the public, and is held at various locations on campus. Speakers include Alan Schwarz, Pulitzer Prize-Nominated New York Times Reporter and author of *Head Games: Getting Football and the Public to Understand the Dangers of Sports Related Concussions*; Dr. Ken Miller, scientist, recent author of *Why Evolution Matters in America Today*; and Mayim Bialik, neuroscientist and actress from CBS' *The Big Bang Theory*.

## FILM SERIES

Like the Speaker Series, the Lindenwood Film Series is open to the public. The series seeks to show films with artistic merit and intellectual value to inspire thought-provoking discussion. Loyal to debate and dialogue, Lindenwood's Film Series helps spark conversations and encourage critical analysis.

## ACADEMIC PUBLICATIONS

- *Arrow Rock*: This student literary journal is committed to promoting and providing a mature environment for Lindenwood University students to publish quality short fiction, short nonfiction, poetry, essays and artwork, while showcasing the integrity and individual talents of each writer or artist. The staff and contributors of *Arrow Rock* strive to produce a literary journal that interests and inspires.
- *The Confluence*: This award-winning journal attracts scholars from a wide range of disciplines: gender studies, historic preservation, public policy and the sciences.
- *Educational Leadership in Action*: This open-access online peer-reviewed journal offers its readers a global platform for dialogue on research-based educational practices. The journal is published by the Department of Educational Leadership, School of Education at Lindenwood University.

- *Journal of International and Global Studies*: This journal is a peer-reviewed forum for the critical discussion of and reflection on the consequences of globalization throughout the world.
- *Lindenwood Review*: This review is the literary journal of Lindenwood University, produced by candidates in the MFA in Writing Program. The journal is published annually each spring, featuring fiction, poetry and personal essays. Submissions are welcome from both new and established writers.

## NCAA and SLS Athletics

Following two decades of rapid growth, increased enrollment and innovative planning, the Lindenwood Athletics Department is completing the three-year transition to NCAA Division II. In 2013, student athletes from our area, the nation and around the world will compete in more than 27 sports at the NCAA level. In addition, they are members of the oldest and most prestigious conference – MIAA.

The Student Life Sports (SLS) department is one of the most successful in the country and fields 23 teams, from synchronized swimming to bowling, from rugby to chess. Since 2002, programs have won 36 varsity national championships.

Annually, thousands of fans attend NCAA Division II and Student Life Sports athletic contests.

### STUDENT-ATHLETES

In 2012, the Student-Athlete Center opened as part of the Harlen C. Hunter Stadium complex. This newest addition features both athletic training facilities and an Academic Success Center to ensure the success of student athletes.

### HARLEN C. HUNTER STADIUM

The stadium, built in 1976, is the home for the Lindenwood football, men's and women's soccer, field hockey, and men's and women's lacrosse programs. The St. Louis Football Cardinals used the field as their training campus. The stadium was renovated, and a new artificial turf was installed in 1988. The stadium was more recently renovated to include end zone seating, a two-story press box, a luxury box, and a concession area.

## Student-Athlete Center

The new Student-Athlete Center for **NCAA Division II** athletes accommodates hundreds of students who log thousands of hours of study time. The most recent GPA average for the NCAA II athletes is 3.0.

- \$9 million facility
- 43,000 square feet
- Academic Success Center
- Locker rooms for Hunter Stadium's NCAA sports
- Athletic training facilities
- Coaches' offices
- Champions' Room



## 100 First-Place Finishes

Lindenwood won conference championships in 19 different sports, for well over 100 first-place NAIA conference finishes between 1999 and 2012.

## NCAA or NAIA Championships

- **Cheerleading** – 2011
- **Lion Line (Dance)** – 2008, 2009, 2010, 2012, 2013
- **Men's Bowling** – 2005
- **Men's Ice Hockey** – 2009, 2010
- **Men's Indoor Track and Field** – 1998, 2005, 2006
- **Men's Outdoor Track and Field** – 2003
- **Men's Rugby** -- 2012
- **Men's Soccer** – 2004, 2013
- **Men's Volleyball** – 2009
- **Men's Water Polo** – 2006, 2007, 2008
- **Roller Hockey** – 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2010, 2013
- **Shotgun Sports** – 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013
- **Wrestling** – 2002, 2005, 2007, 2008, 2009
- **Women's Bowling** – 2006
- **Women's Ice Hockey** – 2006, 2008, 2009, 2010
- **Women's Lacrosse (WILA)** – 2012, 2013
- **Women's Table Tennis** – 2010, 2012

## Sports Facilities

Built in 1997, the Robert F. Hyland Arena is home to table tennis and women's wrestling, as well as the men's and women's basketball teams, volleyball, men's wrestling, and women's gymnastics.

This facility is named for Robert F. Hyland, who served as chairman of the Lindenwood board and was the CBS Regional Vice President and General Manager of radio station KMOX in St. Louis.

The home for the Lindenwood baseball and softball programs is the Lou Brock Sports Complex. Lou Brock was inducted into the Baseball Hall of Fame in 1985. During his career, Brock helped the Cardinals to World Series championships in 1964 and 1967. He was a six-time all-star.

The Lindenwood Ice Arena is home to the men's ice hockey team, the synchronized skating team and Lindenwood's NCAA women's ice hockey program. The facility is open year-round, serving the public with skating sessions for all ages, birthday parties and group outings. The arena is also "home ice" for several local high school hockey programs.



**LINDENWOOD**  
*UNIVERSITY*

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