

RF

November 26, 1973

AIR MAIL

Mr. Joseph E. Cronin
American League
520 Boylston Street
Boston, Massachusetts 02116

Ref: df - BU 12/15

Dear Mr. Cronin:

While the recipients of the Service edition of The Sporting News do not acknowledge copies directly to you, they do send acknowledgements to every owner.

Attached is a typical copy of the type of letters we receive every day.

After reading this letter you can understand why I would hate to see distribution of The Sporting News to men in the service curtailed or eliminated.

I do hope that we will get a renewal from your League for 1974 at the new price covering the same quantity.

If there is any additional information I can provide just pick up the phone.

Meanwhile, I am looking forward to seeing you in Houston at the Meetings.

Kindest regards,

C. C. Johnson Spink

CCJS:ja

Cleveland, Ohio -
May 3rd 1943 -

The Sporting News
St Louis, Mo.

Dear Sirs:

I received the first issue of the Sporting News for overseas and I want to write and tell you how happy I am to know the boys are going to keep up with Rose Bowl and its goings on.

Having spent several months overseas during 1st World War I know how we missed the news of the Sporting News. its wonderful and may you keep up this truly great work.

Yours
Sincerely
Ed D. Baker.