

LINDENWOOD

A MAJOR MIDWESTERN UNIVERSITY

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ECONOMIC AND COMMUNITY IMPACT

MESSAGE FROM THE PRESIDENT



In what now seems like no time at all, the second oldest university on the western half of American frontier has grown from being a quiet, private liberal arts college into a major, public-serving Midwestern university - right here in St. Charles.

Lindenwood now serves more than 17,000 students per fiscal year, and the majority of them hail from the Greater St. Louis Metropolitan Area. Further, more than half of them live and work in St. Charles County during most of the year.

Taking higher education's effect on workforce job skills into account, Lindenwood's annual economic impact on St. Charles County alone is estimated to exceed \$600 million.

In addition to populating the local economy with educated professionals, the University brings diversity, arts, culture, and entertainment to St. Charles.

We are proud to be your hometown university!

Very sincerely yours,

A handwritten signature in cursive script that reads "James D. Evans". The signature is written in dark ink and is positioned above the printed name.

James D. Evans, Ph.D.
President



IMPACT-St. Charles' University for 183 Years

Fulfilling a Venerable Mission

Lindenwood summarizes its Mission with the statement “Values-centered liberal arts education – preparing students for life.” Our aim is for each Lindenwood graduate to be . . .

Educated: steeped in the arts and sciences and well prepared for a career

Disciplined: self-starting but ethical and others-oriented

Global: open-minded and inter-culturally aware

Effective: workplace proficient and leadership destined

Building upon a Distinguished Tradition

Lindenwood has a long past and a prodigious developmental history:

1827 – Lindenwood College for women is founded in St. Charles, Missouri.

1918 – Lindenwood becomes a regionally accredited four-year college.

1969 – The College goes co-educational.

1972 – The Lindenwood Evening College formally begins.

1975 – Graduate degrees are first offered, starting with the MBA.

1990 – The College resolves to remain privately funded but public serving and inclusive.

1990s – There is a period of unprecedented expansion and prosperity.

1997 – The expansive, inclusive College becomes “Lindenwood University.”

2003 – Lindenwood matures into a regional university headquartered in St. Charles.

2007 – The University begins offering doctoral degrees in Education.

2010 – A collegiate sports powerhouse, Lindenwood begins its transition to NCAA Division II.



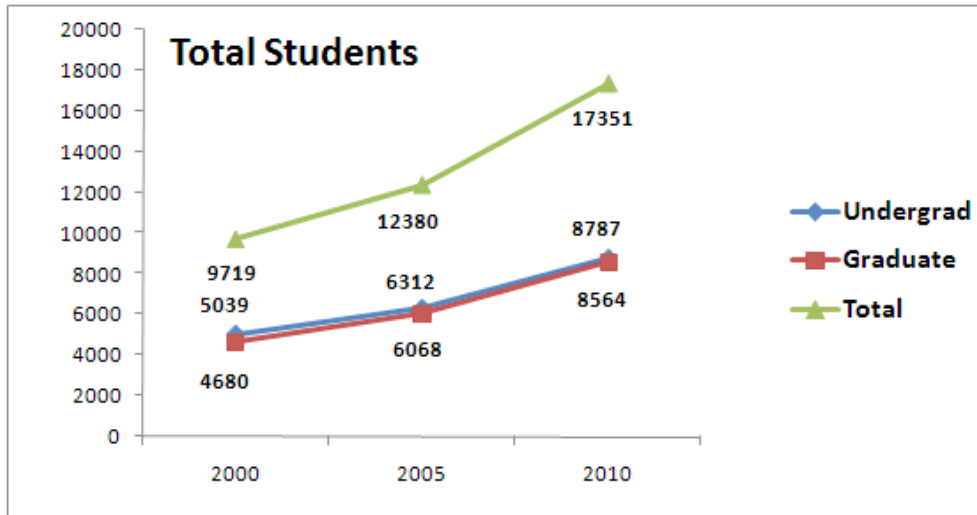
Generating Stable Employment

- The University is a vital economic engine for the region, but most particularly for the City and County of St. Charles.
- Annually it operates with more than 500 full-time employees and more than 900 part-time employees.
- *Nearly 700 of its employees and their families live in St. Charles County and do most of their purchasing, recreating, worshipping, and volunteering in this County.*

Providing Higher Education for the County

- The University's student count grew from 9,719 to 17,351 in the most recent decade, a 79 percent uptick in all.
- The University has approximately 6,000 full-time day students, and the other 11,000+ are working adults pursuing undergraduate or graduate degrees at night while holding down daytime jobs.
- *About 50 percent, or slightly more than 8,700, of our students live and work in St. Charles County for most of the year.*
- Our students' average ACT scores exceed both the state and the national averages.
- Lindenwood offers 84 undergraduate and 37 graduate degree programs, with teacher education and business administration being the largest majors.
- We have 13 campuses and sites across the region, including six in St. Charles County.
- *Lindenwood's St. Charles County campuses serve more than 80 percent of our students in a given year.*
- *Annually Lindenwood awards more than \$40 million to students in direct aid.*
- *It is our priority to make affordable, enriching, top-quality higher education available to the community surrounding Lindenwood.*



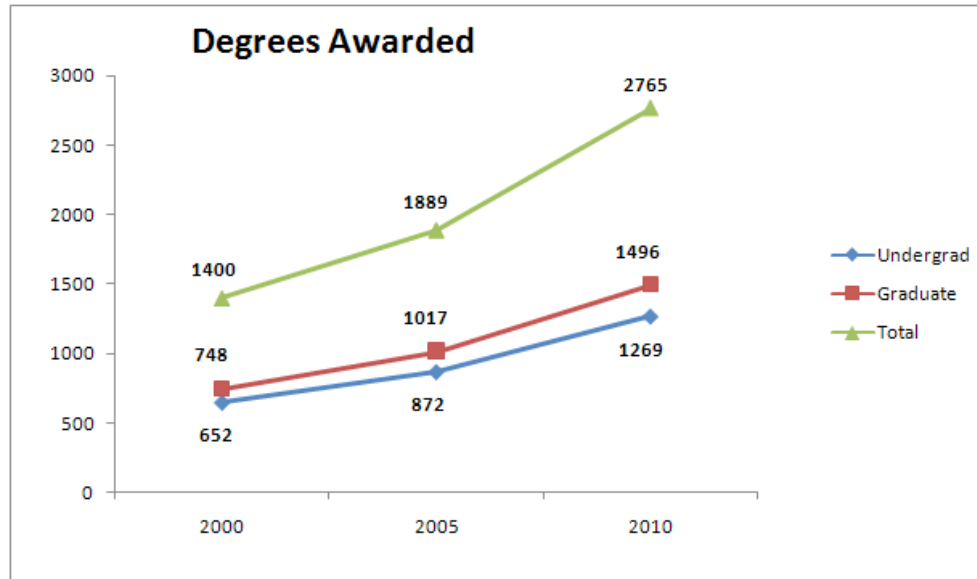


Populating the Workforce

- Lindenwood University ranks in the upper third of private universities in Missouri on the Comprehensive Graduation Ratio: *One of every four students taking classes at Lindenwood in the fall will finish his or her degree within one year.*
- We produce more than 2,700 college graduates per year, and 75 percent of those alumni live and work in the Greater St. Louis Metropolitan area.
- We contribute significantly to the human capital of the local economy by educating future doctors, lawyers, teachers, counselors, social workers, accountants, scientists, business leaders, nonprofit professionals, artists, writers, performers, broadcasters, and managers.



- *We educate more K-12 administrators than any other university in the state, and many of those administrators work in St. Charles County schools.*
- *We produce the third greatest number of teachers in the state, compared with all other Missouri universities, and hundreds of those graduates teach in St. Charles County.*
- *Our students hold jobs in the various cities and towns of St. Charles County.*
- *Lindenwood is the second largest producer of MBAs in the combined states of Missouri and Kansas (Ingram's Magazine).*





Producing Servant Leaders and Volunteers

For the year 2010, Lindenwood *student-volunteers contributed an impressive 53,365 hours* toward advancing the greater good of the region:

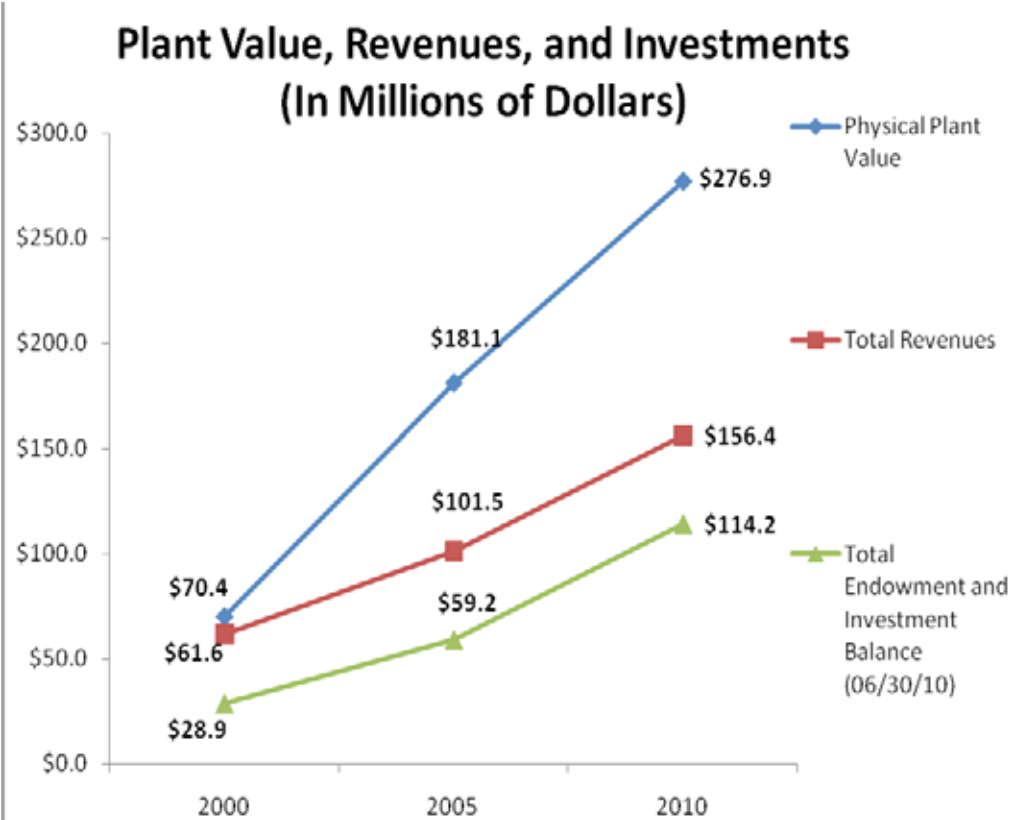
- Campus YMCA contributed 22,297 hours.
- Students volunteering through the Student Activities Office gave 8,320 hours to the public.
- Students in Community Work/Service and America Reads donated 11,803 hours.
- Students in our volunteer Community Service Program rendered 10,945 hours.

Impacting the Economy

- Lindenwood University's basic annual economic impact on the metropolitan area exceeds \$300 million.
- When job-skill base effects are taken into account (Brown and Heaney, 2007), *the most conservative estimate of Lindenwood's total economic impact exceeds \$900 million per year.*
- ***Lindenwood's annual fiscal thrust in the St. Charles area alone is estimated to surpass \$600 million!***
- The University has carried out a monumental new-construction program that the University has conducted in the past decade, even through two fairly deep recessions – *a building campaign that exceeded \$155 million.*
- *Between 2001 and 2010, new construction alone at the University required the professional services of more than 700 construction employees, including subcontractors.*

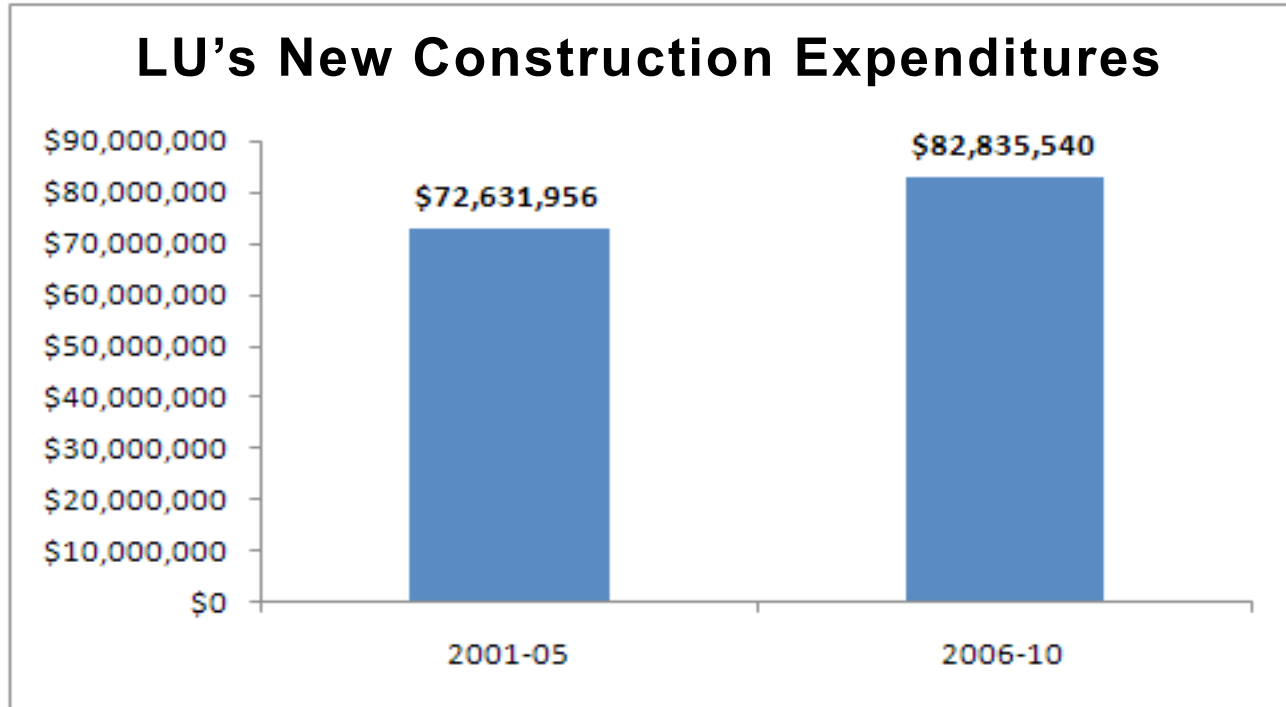


Lindenwood University's Fiscal Performance 2000 to 2010





Investing in the Local Economy and Creating Local Jobs





Enhancing Community Education and Culture

Lindenwood continually enriches the culture of the surrounding community while providing various forms of new learning, entertainment, and excitement to thousands of local and regional residents.

- An eminent St. Charles County leader speaking at a Lindenwood commencement referred to the University's vital role in *promoting intercultural awareness* and diversity.
- More than 900 Lindenwood students come from more than 90 countries outside the U.S.
- Lindenwood provides the region with a *free speaker series* and a low cost *classic movie series* throughout the academic year.
- Our NCAA *Division II-bound athletics program* brings many championships, great entertainment, and extreme excitement to St. Charles.
- Lindenwood's *J. Scheidegger Center for the Arts* brings more than ten professional-artist productions and eight student-produced performances to town each academic year.
- The J. Scheidegger Center is also the home of St. Charles County's higher-education television channel, LUTV.
- Lindenwood's 50,000 watt radio station, KCLC, has brought commercial-free news and entertainment to the region for more than 60 years.
- Our *Boone Home and Village* preserves a national treasure as it presents living history to area denizens.

"Values-centered liberal arts education—preparing students for life."

LINDENWOOD

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