

COMMUNIQUE

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CAMPUS COMMUNICATIONS INCREASED

If you have been off campus this summer, you have missed the first few issues of "Communique," a newsletter launched in mid-June designed to strengthen communications. Thus far, the publication has been received well by faculty and staff members.

Internally, "Communique" is sent to all faculty and staff members as well as to satellite branches in downtown St. Louis, Clayton, Lake St. Louis and the Westport Center. The publication also will be posted in all dorms effective with this issue. Externally, it is sent to members of the Lindenwood Board of Directors, to all representatives of the Society of Fellows and to emeriti. Selected information appearing in "Communique" also is distributed to all alumni via "The Lindenwoods" newsletter.

Beginning this month, "Communique" will be published on a weekly basis.

This is your official communicative link with the Lindenwood Colleges. Since the continued success of this newsletter depends upon everyone associated with this institution, it is up to you to submit items of interest that you want others to know about. All items should be sent to "Communique," in care of the Office of Public Information.

With a more frequent, weekly publication, the deadline for submission of copy is of the utmost importance. Information must be received no later than noon each Wednesday if it is to appear in the following week's newsletter. "Communique" will be written each Thursday, printed on Friday and distributed on Monday mornings.

We hope that you enjoy this newsletter and find it informative. Should you have suggestions for improving it, your comments are welcome and should be sent to the Office of Public Information.

SIX NAMED TO FASHION ADVISORY BOARD

Six representatives of merchandising, personnel and store management at nationally-known firms in Los Angeles, New York City and St. Louis have been named to the newly-formed Fashion Advisory Board (FAB). Established as part of the two-year-old Fashion Marketing Department, the FAB is a middle management-oriented body designed to aid students in job placement and internship programs and to provide input to the fashion marketing curriculum to reflect current needs of the fashion industry.

The six are Margaret Berry, divisional manager of Ready-to-Wear & Accessories for Famous-Barr Co.; Linda B. Ferry, employment/recruiting specialist for Apparel Industries, a division of Fashion Gal, St. Louis; Eleanor M. Gawdat, director of Training/Sales Promotion for Faberge, Inc., New York City; Joellen Schertz, assistant marketing director, A&M Leatherlines, New York City; Barbara Smaby, vice-president of executive placement, Bloomingdale's, New York City; and Lois A. Sheridan, director of Merchandising Placement & Development, the May Co., Los Angeles. Katy Kadar Hill is the seventh member and will serve as informal chairman.

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your official communicative link with the lindenwood colleges

APPOINTED FULL-TIME TO FACULTY

Lynn R. Moore of St. Louis, former adjunct faculty member in the Fashion Marketing Department, has been appointed interim director of the department. This fall, she will serve as an advisor to students as well as teach an introductory fashion marketing class and a work-study internship program.

A 1968 graduate of Northwestern University, Mrs. Moore joined the Lindenwood faculty in 1981. Prior to that, she was a part-time faculty member in the retailing program at Hickey School in Clayton and, from 1968-78, served in executive training, management and training coordinator positions at Stix, Baer & Fuller in St. Louis.

Former business manager of the Kirkwood Theatre Guild, currently she serves as day chairman of the Junior League Botique.

She is married to John Moore, director of home furnishings for Stix, Baer & Fuller, and has two children.

FLAMENCO GUITARIST TO OPEN SERIES

Ronald Radford, one of the few American masters of the Flamenco guitar, will open Lindenwood's Sunday Concert Series when he appears in concert September 26. Sponsored by the Lectures & Concerts Committee, the 90-minute concert will begin at 3 p.m. in the main reading room of the Butler Memorial Library.

Called "a miracle of natural art," Flamenco is the traditional folk art of southern Spain where singing, dancing and guitar playing are a way of life. A distillation of centuries of cultural influences in Spain, Flamenco recently has blended oriental and western styles to give it an incredible range of expression.

Radford is the only individual ever to be awarded a Fulbright Scholarship in Flamenco. He began his career as a protege of the legendary Carlos Montoya and has studied with the Flamenco guitar masters of Spain. His performances have evoked standing ovations on four continents, from Australia to Switzerland and from Canada to Panama.

He has been enthusiastically received at concerts in New York's Carnegie Hall and the Kennedy Center in Washington, DC, as well as at major colleges and concert series throughout the country. Besides concerts, Radford conducts numerous master classes and residencies. His first recording, "Flamenco Guitar in Concert," recently was released on the Peaceable record label.

His concert is the first of three in the Sunday Concert Series which are open free-of-charge to students, faculty and the public. Others include a performance by the St. Louis Brass Quintet, scheduled October 17 at 7 p.m.; and a performance by Djimo Kouyate, a player of the kora, a 21-string harp instrument of West African origin, slated November 21 at 3 p.m. All will be held at the Butler Memorial Library.

DIAGNOSTIC, TUTORIAL READING SERVICES

Diagnostic and tutorial services in reading will once again be available to elementary school children in St. Charles during the fall and spring semesters by the Lindenwood Colleges Reading Center.

For children in grades K-8, the center will provide these services after normal school hours, from 3:45-6:30 p.m. on Tuesdays and Thursdays, September 21 through December 9 and January 25 through April 30, 1983.

The program will be supervised by Diane Denney, assistant professor of education. Students who are deficient in reading or those who want to improve their reading and study skills could benefit from the diagnostic and tutorial services. The center will work closely with schools and agencies in St. Charles County to coordinate information and services in the program.

The scheduling of students and tutors must be completed this week, so parents interested in the program are advised to make appointments for their children immediately. Further information on the program and registration procedures may be obtained by calling extension 356.

AFTER 34 YEARS, AN EMPTY OFFICE

In the wake of recent administrative changes and follow-up events, one of the those who will be missed on campus is Mary E. Yonker, who retired August 31 after 34 years of service to Lindenwood.

Following graduation from Washington University in 1939, where she earned a bachelor's degree in psychology, Miss Yonker joined Lindenwood in 1947 as the secretary to President Franc L. McCluer. Witnessing the growth of the colleges, she has served four presidents during her tenure - two administrations under Dr. McCluer, one under John A. Brown, another under William C. Spencer and, most recently, under Robert Johns. Her secretary title was changed to that of executive assistant to the president in 1980.

Earlier this year, she received an honorary Doctor of Humane Letters degree during commencement exercises for her lengthy service to the Lindenwood Colleges.

Faculty and staff alike join in wishing Miss Yonker a well-deserved retirement that will be as rewarding and fulfilling as her nearly 35 years of service to Lindenwood.

FRESHMEN ORIENTATION CONCLUDES

More than 250 freshmen from throughout the country have been on campus during the past week, taking part in Lindenwood's annual Freshmen Orientation.

Today concludes a week of activities that has featured residence hall assignments, a reception for parents and students sponsored by the Lindenwood Alumni Council, numerous social activities and trips to St. Charles and St. Louis area sights, tours of the campus and buildings, keynote addresses by college officials and faculty members, individual student meetings with preceptors, film showings and student registration. Classes for all students officially begin tomorrow.

ALUMNI WEEKEND SET OCTOBER 15-17

Alumni Director Terrie Rollings is finalizing plans for Lindenwood's Alumni Weekend, scheduled October 15-17 on campus. Three days of educational, cultural and social activities are planned for all alumni.

Sponsored by the Lindenwood Colleges Alumni Association, the annual event will honor those who graduated in the years ending with numerals two or seven.

KCLC AIRS LIVE ABC NEWS BROADCASTS

KCLC-FM, 89.0 on the dial, has begun live ABC news broadcasts at 9:30 and 10:30 a.m. Monday through Friday. The four-minute broadcasts originate live from ABC studios in New York City and are supplemented with a 60-second public service announcement prepared by Lindenwood students.

The utilization of live network coverage provides more service to listeners in the station's service area as well as enabling students to have greater exposure with live radio broadcasts, according to Emil Wilde, KCLC station manager. The live broadcasts are expected to be expanded to other morning times later in the year, Wilde said.

FUND-RAISING WEEK SCHEDULED

Speaking of KCLC, mark the dates of October 25-31 on your calendar. It will be known as "Forging Ahead with Friends" week when KCLC embarks upon seven days of community fund raising. The Friends Club, supporters of the radio station, was organized last year and will be sponsoring the second annual fund-raising event. Proceeds from tax-deductible contributions will be used to purchase equipment for the campus station.

OPEN HOUSE SCHEDULED TODAY

From 2-4 p.m. today, the Career Planning & Placement Office is conducting an open house. Located in the former Health Center Building next to the Bookstore, facility houses the offices of Beverly Bimes, Ginny Grady and Ed Watkins who will be on hand to answer questions from new students.

UNITED WAY CAMPAIGN TO BEGIN

Within the upcoming weeks, Lindenwood faculty and staff members will be asked to contribute to this year's campaign of the United Way of Greater St. Louis. With an ambitious 1982 campaign goal of \$27.2 million, the annual event kicks off September 17 and runs through November 5.

The new goal is nearly eight percent higher than the amount raised in 1981. Last year, more than \$25.2 million was raised to serve more than 900,000 persons in St. Louis and a 10-county area in Illinois and Missouri, including St. Charles County.

This year's campaign on campus is being coordinated by Dave Sullivan, registrar. Further information on the United Way campaign and details regarding faculty and staff contributions and payroll deductions will appear in upcoming issues of "Communique."