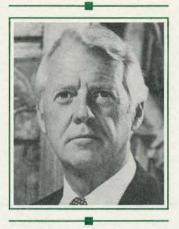


R E P O R T



The Challenge of Stewardship



For one hundred sixty years, Lindenwood College has strived to live up to the vision of its founders, Major and Mrs. George Sibley: To challenge and nurture the human spirit, so that it might reach its greatest potential.

As stewards of this vision, we share a great responsibility and challenge. We can only meet this challenge by working together with dedication and a clear sense of our mission.

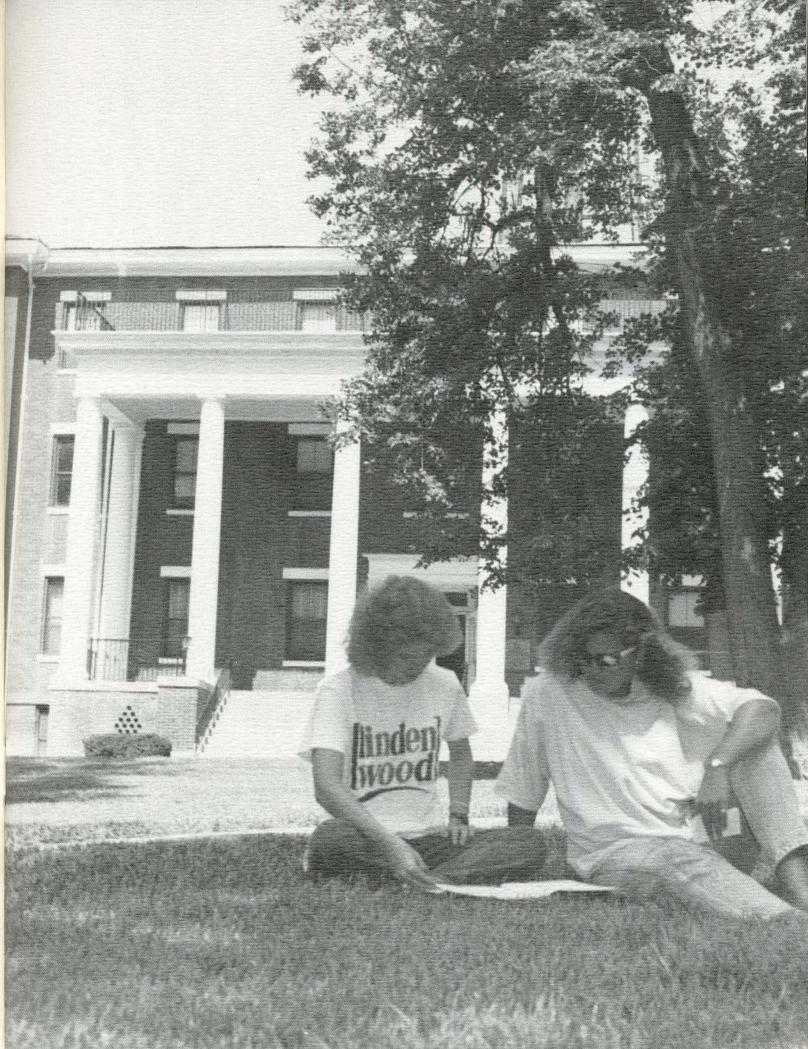
We have demonstrated our dedication this past year, and this Annual Report bears the good news that the Lindenwood vision and Sibley legacy remain strong.

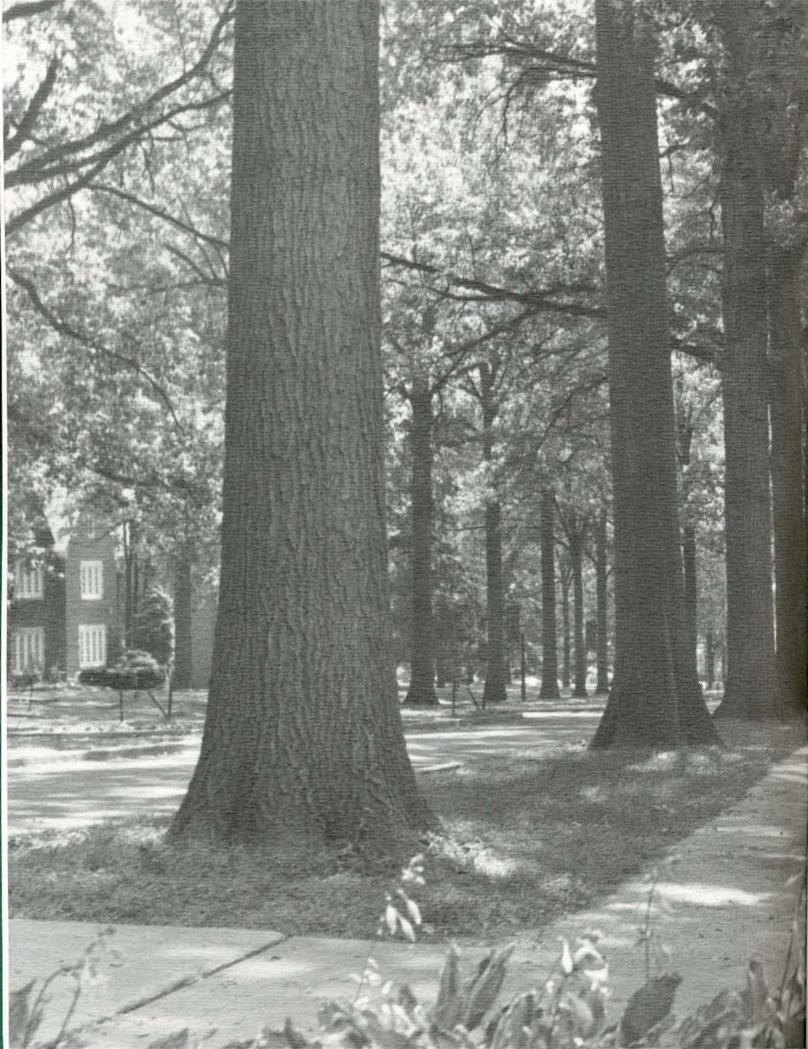
Stewardship is both a privilege and an honor, and so it is with great gratitude that I present to you the following report of our efforts

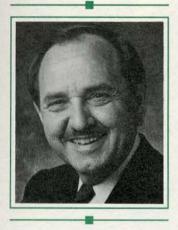
during the past year.

Robert Hyland Chairman Board of Directors









Dear Friends,

F. Scott Fitzgerald once wrote that "America is a willingness of the heart." In many ways, so is Lindenwood College. To take risks, to remain optimistic in a cynical age, to be open to new ideas in a changing society, to believe passionately in the cause of small, private, liberal arts higher education, and to strive to nurture the human spirit in students of all ages, races, creeds and economic status, is the legacy of Lindenwood College.

Preserving that legacy is a great responsibility assumed by the entire Lindenwood community. The challenge for all of us is to live up to that task. The Lindenwood Legacy is a shared stewardship. By your support, you share in the dream begun by the Sibleys over 160 years ago. You help make it possible for their work to continue.

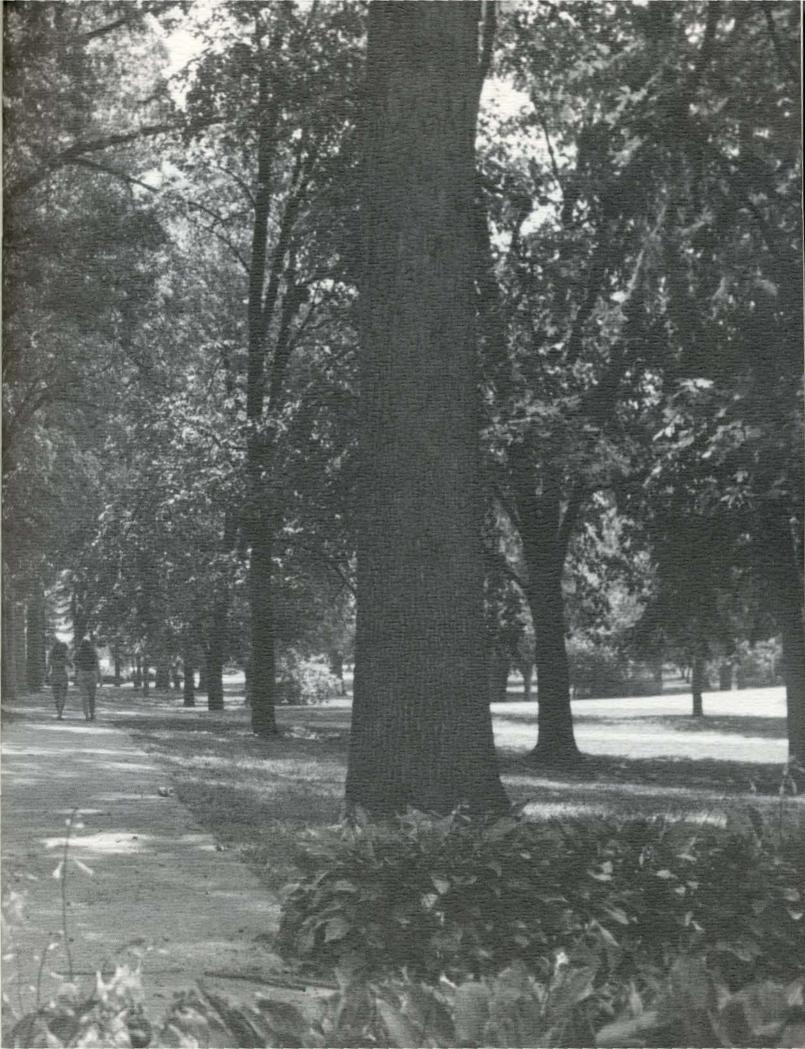
Great and exciting things have happened at Lindenwood this past year. And they happened because of you. So, it is with great appreciation that I invite you to read the 1988 Annual Report, "The Challenge of Stewardship."

James d. Spainhowed

James I. Spainhower

President, Lindenwood College





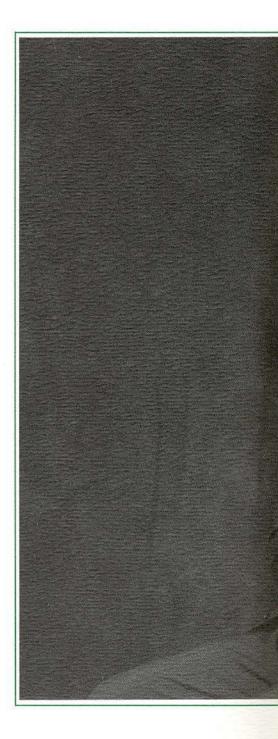
RETROSPECTIVE

The 1987–88 academic year marked Lindenwood's 160th anniversary. When the college was founded, John Quincy Adams was our president and the country was still a young frontier. Meanwhile, the founders of Lindenwood were not only helping to build a nation, but also a college to serve it. They met the challenges of their time with vision, inspiration and hard work.

Today, the college family is meeting the challenges of its time. Rarely has the college been a more active and enlightened community.

We have selected six stories to represent the vitality, excitement and distinctive quality which exemplify Lindenwood today. Lindenwood has been selected as the first college in the Midwest to participate in a unique Soviet-American exchange program. We have also enhanced our students' communications experience with the growth of radio station KCLC. The Butler Society, the Harlen C. Hunter Sports Complex and an army of dedicated community and corporate volunteers are meeting the challenges of college stewardship in the modern age. Together, the friends, alumni and community and organizations which support Lindenwood are an imposing group. The close of our century will demand continued college advancement and together we can meet the Challenge of Stewardship.







Ron Watermon President, Lindenwood Student Government

Glen Cerny General Manager, KCLC FM/AM

Richard Harris Board of Directors Member

Clayton Wilhite College Development Chairman Dorothy Warner Board of Directors Member Dr. Harlen Hunter College Ambassador Dr. James I. Spainhower President, Lindenwood College

SOUTHWESTERN BELL: MEETING THE CHALLENGE OF STEWARDSHIP

O ver the past 160 years, Lindenwood has established quite a few traditions. But one of the nicest is one of the newest.

The dedication of the annual report has become Lindenwood's way of thanking those special friends who, throughout the year, have demonstrated extraordinary involvement and deep concern for the college. We are proud to dedicate "The Challenge of Stewardship" to the Southwestern Bell Corporation for outstanding support and assistance. Last year's annual report, "A Vision for the Future," was dedicated to another civic-minded corporation, D'Arcy Masius Benton & Bowles—St. Louis.

Lindenwood's relationship with Southwestern Bell spans the decades, and top Southwestern Bell executives have always been involved with the college. Over the past few years the association has begun to grow deeper.

Southwestern Bell's Group President, **Rich Harris**, joined Lindenwood's Board of Directors last winter and immediately jumped into important development projects. The college looks forward to Rich Harris' inspired advancement of the growing Lindenwood/Southwestern Bell relationship.

Southwestern Bell is not only one of the world's leading telecommunications and service companies, it is also an outstanding family of dedicated people. The Southwestern Bell team in the 1987–88 Lindenwood Business Partnership campaign was the largest ever, and was enthusiastically led by team chairman **Paul Roth** (telephone company, executive vice president) and captain **Ken Fenoglio** (district manager).

In addition, Southwestern Bell's Area Manager, **Jim Maurer**, proved to be a volunteer workhorse, heading up KCLC's Advisory Council, assisting with the St. Charles Partnership campaign, and helping in assorted other projects.

We are fortunate to have Southwestern Bell Corporation as a member of our college family. Their support and involvement are a tribute to the concern of the company and as a small sign of our appreciation, Lindenwood College is proud to dedicate "The Challenge of Stewardship" to Southwestern Bell Corporation. They are not only meeting the challenge, they are making it their own.



Rich Harris

Rich Harris is a sharp executive and quick to accept board responsibilities. He joined the Lindenwood Board of Directors last April. By May he was coordinating the college's request for funding through the philanthropic channels at Southwestern Bell. In June, he presented Dr. Spainhower with the first of three annual checks from Southwestern Bell Foundation for \$50,000 to underwrite the college's efforts in communications and business. He has done research on college recruiting, new student retention, and is coordinating a review into the college's use of telecommunications. That's just the way the SWB Group President isno-nonsense, results-oriented, and pragmatic.

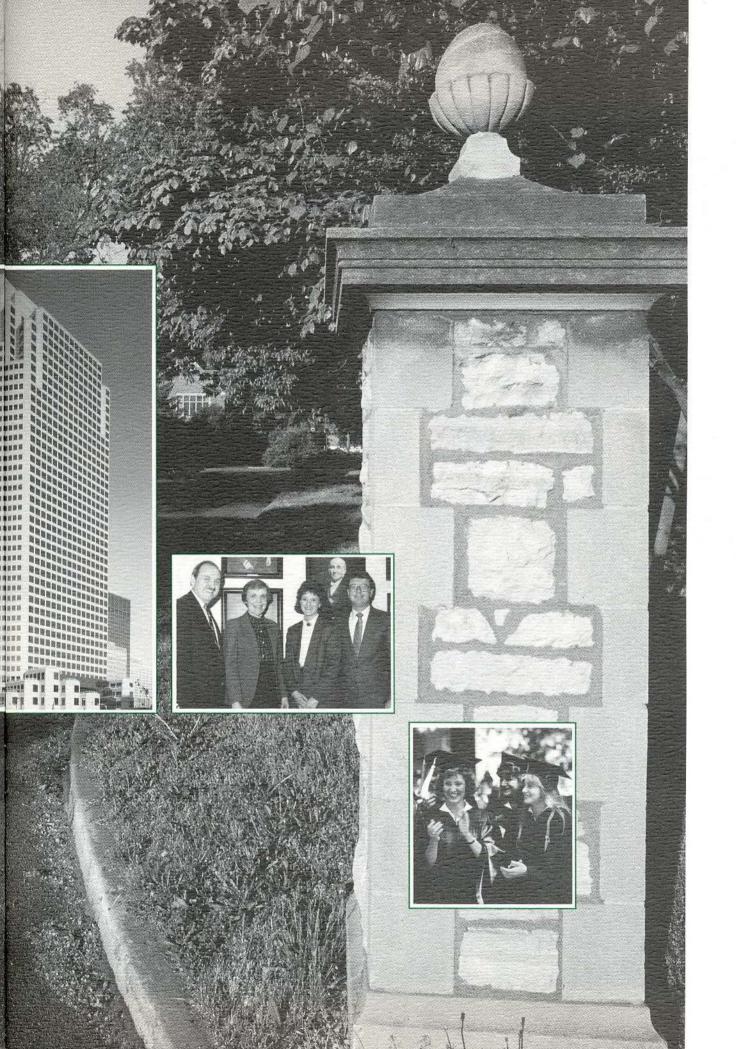
Rich is also very peopleoriented. "He's just one of those people that I immediately enjoyed and respected," was the way Jim Thompson put it. This sense of balance and commitment is probably one of the reasons his career has been so successful.

A graduate of William Jewell College, Rich joined Southwestern Bell in 1962 and quickly advanced through a series of business and regulatory relations positions. Today, as Corporate Group President, he is responsible for a number of vital Southwestern Bell subsidiaries.

Rich is committed to the cause of private, higher education and the benefits of small, liberal arts institutions.









Ron Watermon

For Ron Watermon, the Soviet Student Exchange project is just another opportunity to get involved. "That's one of the things I like most about Lindenwood," he says. "It's small enough that you can work on a lot of things and really make a difference."

Even in high school, Ron was already displaying an ability to get things done. He graduated with highest honors from St. Louis Vianney High School, where he was active in sports, drama, speech, and the school newspaper.

He has been very active at Lindenwood's public radio station KCLC, where he currently serves as News Director. In addition, he works at the St. Charles cable T.V. station as a newswriter for Headline News, and puts in time at the St. Charles Journal as a stringer.

In between classwork and putting together the Soviet Student Exchange, KCLC, the Journal and Headline News, Ron finds some spare time to work at Famous-Barr. As a matter of fact, he says, "The thing I'm proudest of is the fact that I am paying my way through college. And I've almost made it."

Financially, attending Lindenwood isn't easy for Ron, but it's something he values and is willing to sacrifice to do. And if Ron's past is any indication, when he wants to do something, he usually does it.



GIVING PEACE A CHANCE

"The Russians are coming!" And they're coming to Lindenwood College through Project Peace, a student cultural exchange program.

The historic reciprocal exchange of the Citizen's Exchange Council is the first ever to pair American and Soviet university students from all academic disciplines. Lindenwood was one of just ten colleges chosen to participate and the only college representing the Midwest.

Lindenwood will exchange students with Azerbaijan State University in the Soviet Union. The Soviet students will visit the campus from January 31 to February 7, 1989. Twelve Lindenwood students will visit Moscow and Leningrad as well as Azerbaijan from March 1–12. They'll be accompanied by Faculty Advisor C. Edward Balog and Vice President for Academic Affairs Daniel Keck.

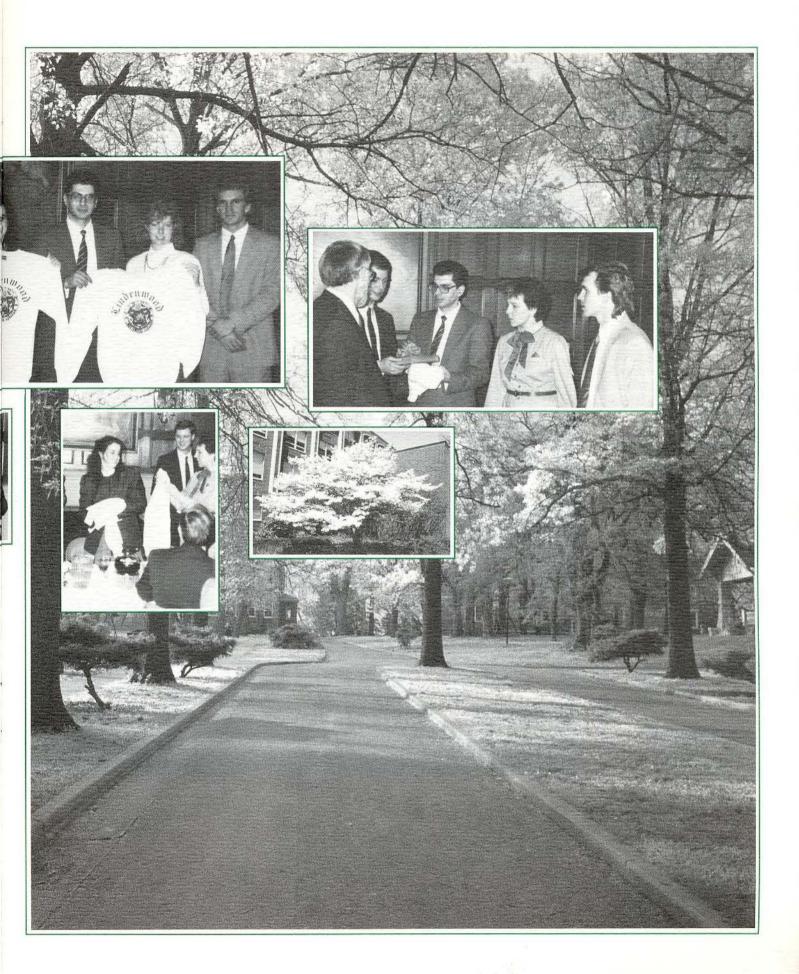
To prepare for the exchange, Lindenwood is adding courses in Russian, a language not previously offered, and has included two relevant books on the "All College Reading List," Russia—Broken Idols, Solemn Dreams by David K. Shipler and The Penguin Book of Russian Short Stories, edited by David Richards.

While at Lindenwood, the Soviet students will participate in a series of student meetings and roundtable sessions including role-playing and discussion of bilateral conflicts. Before returning home, the group will visit New York City.

Lindenwood has made a three-year commitment to the program and plans on developing exchanges with other countries.







THE HARLEN C. HUNTER SPORTS COMPLEX

"I began to see the great need to establish a sports facility for our youth," said Harlen C. Hunter, whose monumental gift of \$600,000 has provided a completely remodeled outdoor sports complex at Lindenwood. Hunter, a St. Louis county orthopedic surgeon and sports medicine specialist, said he made the donation because he wanted a "first-class" sports facility for St. Charles area athletes.

Hunter's gift is the second largest in Lindenwood's 160-year history. It provides funds for the installation of new artificial turf in the College's soccer/football stadium, new retaining walls and steps, grass turf with irrigation for the sideline areas of the field, and a repainting of the bleachers, press box, and concession stand.

In recognition of this magnificent gift and as an expression of Lindenwood's appreciation of Dr. Hunter's generosity, the Board of Directors voted unanimously to name the new facility the "Harlen C. Hunter Sports Complex."

Created as a practice field for the former Football Cardinals, the stadium also attracted a steady flow of high school athletic events from the St. Louis metro area. But in the last several years, its deteriorating condition made it impossible for some of those programs to continue.

The vastly improved facility will again attract usage by high

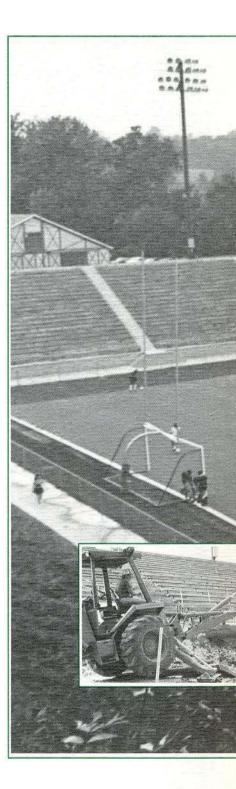
schools and other area organizations. "It may give us the opportunity to host future regional or district soccer play-offs," said Athletic Director Deborah Kehm.

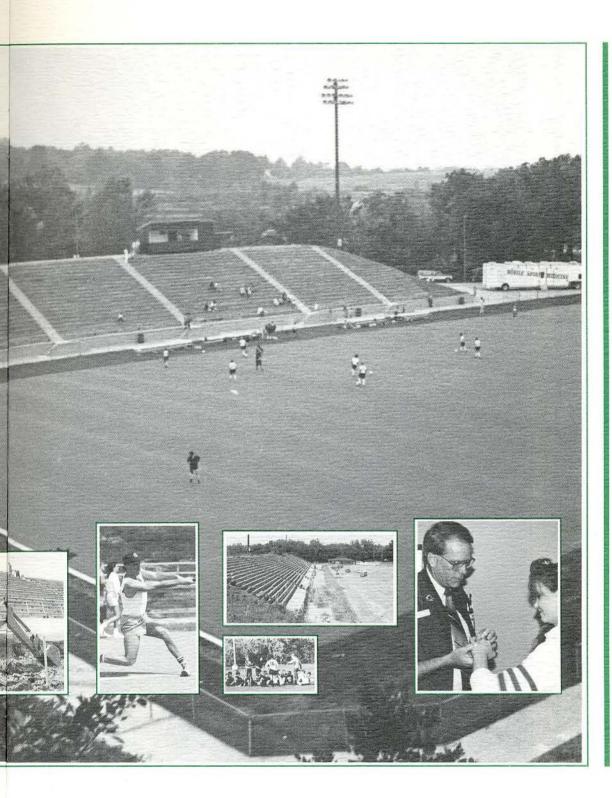
Lindenwood students will benefit from the new complex which will allow for expanded athletic offerings including the reinstatement of the College's softball and baseball programs, as well as extracurricular activities such as football intramurals and field hockey.

"We've trained some excellent athletes here, including two All-Americans, three Academic All-Americans, and a champion women's soccer team," continued Kehm. "These athletes need and deserve a high-quality playing field. And, upgrading our sports facilities and programs should attract a growing number of athletic students."

"I've always been encouraged to pursue my dreams," said Hunter. "I feel that my gift to Lindenwood will enable young athletes to realize some of their own dreams and provide for important social and physical activities even beyond my own lifetime."

Like the nature indicative of many Lindenwood supporters, Dr. Hunter is obviously a person with a caring vision. We are honored to have him in our Lindenwood family.







Dr. Harlen C. Hunter

Dr. Hunter has seen the needs of young people for years and has responded with compassion. A pioneer in sports medicine, there were only 20 sports medicine clinics in the country when Dr. Hunter opened his St. Louis Orthopedic Sports Clinic in 1976. He is now one of the country's leading authorities on sports medicine.

An Iowa native, he received a bachelor's degree from Drake University and attended the College of Osteopathic Medicine and Surgery in Des Moines. He belongs to numerous medical associations and serves on the staff of five area hospitals.

Hunter's latest innovation is a state-of-the-art mobile unit equipped as an acute trauma and rehabilitation center that houses a physician, paramedic, trainer and all the equipment needed to assist with injuries at athletic events.

He resides in Chesterfield with his wife, Jo Ann, and children, Todd and Juliann.





Glen Cerny

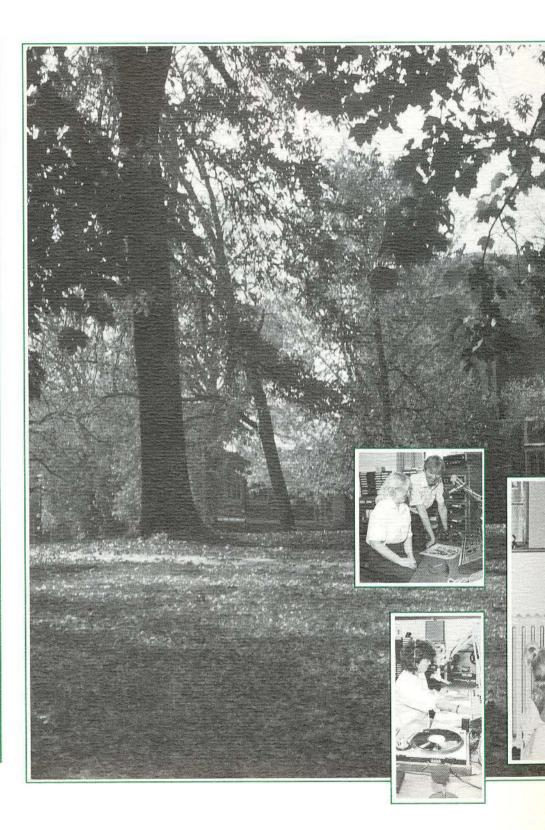
Who believes in happy endings anymore? People who meet Glen Cerny do. His return to KCLC last spring brought to full circle a journey that began almost 15 years ago.

almost 15 years ago.
Glen graduated from
Lindenwood in 1974 with a
degree in communications and
a love for radio and television.
He co-owned a commercial
radio station in Bowling Green,
Ohio. He was vice-president,
general manager, and operator
of WKIQ-FM. He worked for
Freelance Broadcasting and
Consulting, and also sold time
for Buckeye Cablevision in
Toledo.

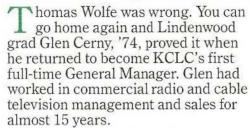
Meanwhile, Jim Wilson, general manager of KCLC and chairman of Lindenwood's communications department, was realizing that two full-time jobs is one job too many. Hence the search for the station's first full-time general manager. And when Glen returned for the first time since graduation, to interview for the job, he knew that he was home. Again.

And now that he's here, he's excited about working with students and making KCLC all it has the potential to become. Isn't that the way it's supposed to be?





KCLC CELEBRATES ITS 40TH



The addition of Glen Cerny was just one of several steps taken by KCLC toward becoming St. Louis' premiere jazz station. A power boost to 25,500 watts increased the station's coverage area to include the entire St. Louis metropolitan area. That should be a real help to KCLC's audience-building efforts. Last year saw a dramatic growth in audience and that trend should continue.

KCLC also proved that public radio is listener-supported radio, with two successful on-air membership drives, the first in the station's history. Special Events Coordinator Glynelle Wells orchestrated the drives, as well as special events like the Mid-Rivers Mall Grand Opening. KCLC welcomed

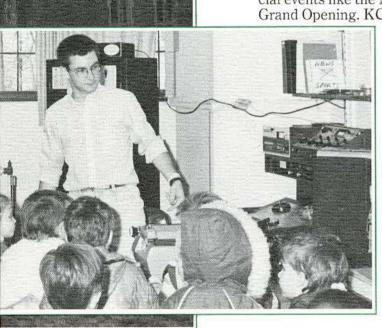
numerous concerts like Wynton Marsalis, Maynard Ferguson, and Chick Corea, and presented Bluegrass Guitarist Tony Rice, Glynelle also initiated the station's new program underwriting campaign. Not only was it a busy year, but a very successful year financially for KCLC. Under the leadership of Jim Maurer, the

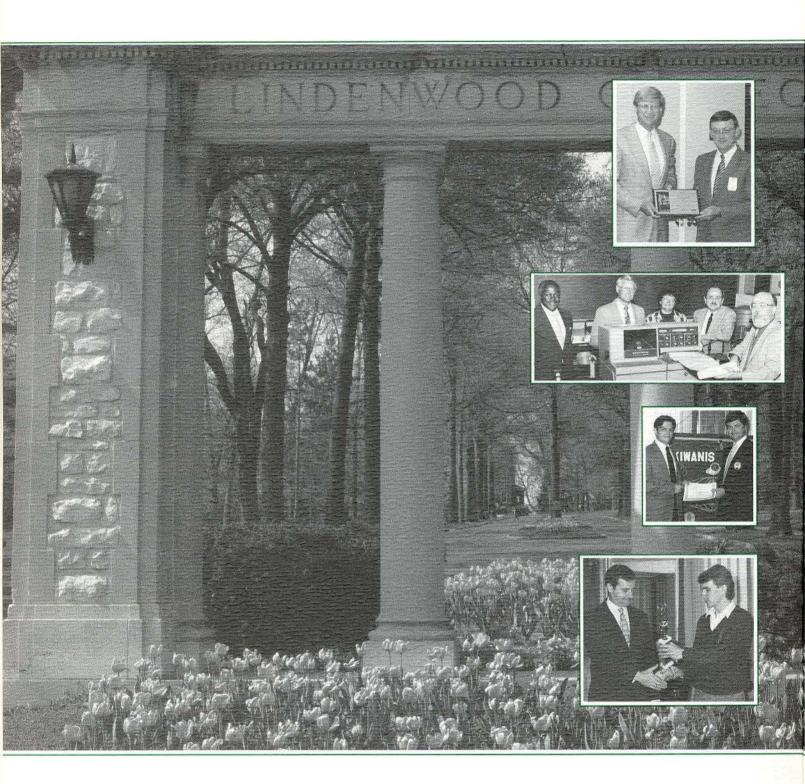
station exceeded all its fundraising goals, raising over \$20,000.

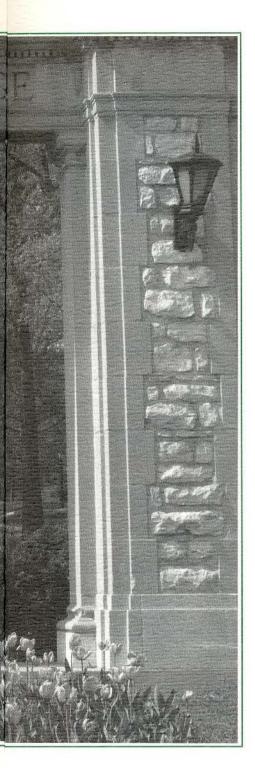
In addition to serving the St. Louis Metro Area listening audience, KCLC also provides a hands-on broadcasting lab for the college. Last year over 40 students worked at the station and more than 80 attended radio production and other broadcasting courses. Interns, such as the "MCI Opportunities" Scholarship recipients, also benefit from working at KCLC. Prior to auditioning for on-air shifts on KCLC-FM, students can work on the school's AM carrier current station that serves as an additional training facility.

Lindenwood's investment in KCLC symbolizes the college's historical stress on communications skills. These skills are essential not only in the communications industry, but in all fields. And these skills are evident in the many Lindenwood grads who have gone on to accomplish great things: Patricia Bailey ('59), member of the Federal Trade Commission: Martha Layne Collins ('59), Kentucky's first woman governor; Martha Muncy ('41), publisher of several Kansas newspapers and magazines; Betty Dukert ('49), executive producer of "Meet the Press"; Frank Accarrino ('73), vice president of operations for NBC News, Sports and Entertainment; and locally known media celebrities Robin Smith and Kathy Leonard.

The history of KCLC has been characterized by steady growth in the academic facility and the on-air product. Last year KCLC proved that public radio is a sound investment. And there should be many happy returns this year as the station celebrates its 40th birthday.







A COMMUNITY THAT CARES

For over a century and a half, Lindenwood has been an important member of the St. Louis/St. Charles community. The commitment and support of local corporations, businesses, and civic organizations has been overwhelming. The incredible loyalty and diversity of that support would not be possible without the dedication and hard work of our volunteer ambassadors. It's these very special friends who turn a college into a family.

Board Chairperson Robert Hyland and Development Committee Chairperson Clayton Wilhite coordinated and directed the efforts of over 50 corporate volunteers. The Civic Progress and Business Partnership campaigns accounted for almost \$400,000 from area businesses including leadership gifts from Southwestern Bell, Monsanto, Anheuser-Busch, McDonnell Douglas, May Company, Emerson Electric, General Motors, Brown Group and MCI. The Corporate campaign posted a 41% increase.

The Board of Overseers, chaired by **Ron Ohmes**, was instrumental in attracting support from the local St. Charles community. Over \$126,000 was raised from civic organizations, community leaders, members of KCLC and the St. Charles Partnership campaign, chaired by Overseer **Jim Fitz**.

Additional support came from hundreds of local residents attending Lindenwood-sponsored events, such as the Mid-Rivers Mall Opening and the Conners Family Concert. And civic organizations such as the Lions and Kiwanis Clubs supported Lindenwood both financially and through hundreds of volunteer hours.

The growing community support of Lindenwood was reflected in all organizational campaigns (corporate, community and organizations) last year, with a 39% increase in dollars raised. But perhaps more telling is the 59% increase in the number of gifts from the previous year. The message of Lindenwood College is obviously being heard by St. Louis regional businesses and organizations.



Clayton Wilhite

"Excitement. Enthusiasm. Expertise. Those are the qualities that Clayton Wilhite brings to every project he undertakes." Robert Hyland

Clayton Wilhite is a legend in the making. Wilhite represents volunteerism at its best. He enthusiastically embraces the "Challenge of Stewardship" with a clarity of purpose and the driving dedication for which he has become well known. President Spainhower has said that Clayt, as he is known, "is the father of hope. He literally electrifies those he's around."

Clayt joined the Board of Directors in 1986 and immediately conceptualized, initiated and directed a unique, new corporate drive that targeted medium-sized businesses. It is called the Lindenwood Business Partnership Campaign. He has directed this campaign for the last two years and has posted impressive results, with the 1988 drive being over 200% of its goal.

The "big guy," literally standing at over 6 foot five, has had a stellar career. Whether it's as an end for Michigan in the Rose Bowl, as an executive in President Ford's re-election campaign, or as Chief Executive of DMB&B-St. Louis, Clayt's talents are always evident. He is regularly the recipient of professional awards from the advertising industry. Clayt and his wife, Ann, live in St. Louis and are active in a variety of civic and cultural organizations.



Colonel Butler's pledge is our challenge today.

It's that spirit of commitment and pride that is reflected in each member of THE BUTLER SOCIETY. Named in honor of Colonel James and Margaret Butler, Lindenwood's most generous supporters in the 1900's, this distinguished group of loval friends have followed in the Butlers' footsteps by committing their resources to promote the The Premiere precious heritage of Lindenwood Giving Club and to support its vision for the future. The charter members represent all walks of life and serve in a variety of capacities for the College, including members from the Board of Directors, Board of Overseers, administration and staff. (See listing at right.)

Membership into this major donor club is based on a gift valued at \$25,000 or more. These funds are being used for library and classroom resources, including books and lab equipment; building renovation and upkeep; scholarships, and general operating expenses.

The legacy continues.

Funds from the Butlers' estate led to the construction of nearly half the major buildings on campus, with their total contributions equalling more than 25 million in today's dollars. Their dreams for Lindenwood have been realized, with over 20,000 alumni benefiting from their compassion and personal "mission" to make Lindenwood one of the finest educational institutions in America.

And that tradition is continuing with our new generation of "Butlers" exemplifying the same kind of deep commitment to the past and deep faith in the future.

A Shining Example

Margaret Leggat Butler was said to have "lived in the hope of making the world better and happier through the material wealth with which her family had been blessed." If anyone could emulate the sincere altruism of Mrs.

Butler, it would be Dorothy DuQuoin Warner, one of the first charter members of the Butler Society, whose generous donations include funds for scholarships and

building renovations, including the recent reopening of the College's indoor swimming pool.

Mrs. Warner attended Lindenwood in 1936 and has since been one of the college's most loyal and charitable supporters. Her latest gift for the Butler pool is a tribute to the depth of her personal commitment and character.

"I felt the availability of a modernized pool for the students of such importance I was compelled to do something about it," said Warner. "This gift reflects my renewed confidence in Lindenwood."

The pool has an interesting history. According to our research, it was built in 1915 as the first natatorium (indoor pool) west of the Mississippi. People came from miles around to marvel at it. Students utilized it for swimming, lifesaving, and water ballet courses, as well as regional swim meets.

Lindenwood students are again enjoying the athletic and social benefits of the Butler pool, thanks to the generosity of Dorothy Warner, a loyal alumna, dear friend, and Charter Member of The Butler Society.



Dorothy Warner

Dorothy DuQuoin Warner has been an active member of the Board of Directors for 14 years, and in 1977 received the Alumni Merit Award for service to Lindenwood. Her contributions of both time and money have been an inspiration to us all.

Mrs. Warner's giving represents a balance between the unrestricted, pressing Annual Fund needs of the College and innovative campus improvements such as the Butler pool and the Dorothy Warner Suite in Sibley Hall used for VIP guests.

A resident of Clinton, Ill., she has also been instrumental in attracting students from that area with the many scholarships she has sponsored. This will inevitably strengthen our Illinois constituency.

Mrs. Warner attended Lindenwood in 1936 and later trained at the Research Hospital in Kansas City.



CHARTER MEMBERS OF THE LINDENWOOD COLLEGE Butler Society



Dorothy D. Warner Alumna and Director Clinton, Illinois

Maurita Estes Stueck President Alumni Association Webster Groves, Missouri



James I. Spainhower College President St. Charles, Missouri

James D. Thompson Alumnus and Lindenwood Executive Director St. Charles, Missouri

Robert F. Hyland Chairman of the Board of Directors St. Louis, Missouri

Raymond W. Harmon Director St. Charles, Missouri

Thomas F. Bakewell Alumnus and Chairman of the Board of Overseers Kirkwood, Missouri Marilyn Tweedie Shutz Alumna Kansas City, Missouri

Robert C. Maruska Alumnus and Alumni Board Member Florissant, Missouri

Michael A. Wood Alumnus and Alumni Board Member Florissant, Missouri

Clayton E. Wilhite
Director and College
Development Chairman
Ladue, Missouri

Kenneth W. Thompson Director Charlottesville, Virginia

Harlen C. Hunter, D.O. College Ambassador and Friend Chesterfield, Missouri

John C. Hannegan & John W. Tlapek Directors St. Charles, Missouri El Dorado, Arkansas



Dr. Arthur S. Goodall Life Director Ladue, Missouri Janet Lewis Riddle Alumna and Alumni Board Member St. Louis, Missouri

Glenda Raef Schaefer Alumna St. Charles, Missouri

Kenton M. Kolker Alumnus and Staff Ladue, Missouri

Dennis E. Ottolini Overseer St. Charles, Missouri



Susann L. Riffe Alumna and Alumni Board Member Leawood, Kansas

Dr. Dorothy Schneider Retired Professor and College Friend St. Louis, Missouri

John M. Stephens Alumnus and Overseer University City, Missouri

Carol Kellogg Stoub Alumna and Alumni Board Western Springs, Illinois

James G. Maurer Overseer St. Charles, Missouri

Jan Kniffen Alumnus and Overseer St. Charles, Missouri

HIGHLIGHTS OF 1987-1988

'Dark Shadows' frightmaster Jonathan Frid presented a fascinating one-man show hosted by St. Charles alumni to raise funds for the Lindenwood TV Studio. Glenda Schaefer ('68) directed this successful effort.



The Fifth Annual Mrs. Sibley's Attic Sale brought recordbreaking crowds and \$10,000 for the annual St. Charles Alumni Club scholarship. Special thanks to Gerry Jacobs, president; Anne Pals,

general chairperson; Maisie Keeser, reservations chairperson; Virginia Terry and Irene Hettich, club book booth; Corinne Hill, Jean Zerr, and Sally Schaefer, hospitality; Glenda Schaefer, treasurer/publicity; and Mabel Salfen, club flea market booth.

Charles and Jane Schott contributed funds for the renovation of Latzer Great Hall, a ballroom in Lindenwood's Memorial Arts Building named in honor of Mrs. Schott's mother, the late Cora O. Latzer. They were also instrumental in refurbishing Ayres Dining Hall. Their daughter, Janie, is a former Lindenwood student.

Dorothy Trump ('43), life member of the Board of Overseers, celebrated the college's 160th anniversary by renovating a small dining room in Ayres in honor of her mother, Lillian P. Trump. The "1827 Room" pays tribute to past Lindenwood presidents and is available for special occasions.





The International Valuation Sciences Institute (IVSI) is an exciting new degree program that is designed to help appraisers meet tougher government standards. Recognized as the premier program for appraisers in the United States, the

Institute also sponsors research, publications, and conferences. An advisory council has been established to develop programs, resources and membership, as well as to raise funds.

The St. Louis Alumni Club's Fifth Annual Fashion Show, held at Chateau de France, raised funds for a \$1,000 Lindenwood scholarship. Organizers included Linda Kraska, Nancy Prosser Dietz, and Jeri Herhold Stine.

HIGHLIGHTS OF 1987-1988

Monsanto volunteers

garnered top awards for their performance in the Lindenwood Business Partnership Campaign for the second

year in a row. Team
Captain Bill Taylor
was once again the
top individual performer. Top team
honors went to
Monsanto's Bill
and Jan Taylor,
Otto Klingler, Dick
Williams, Ed Bishop
and team advisors Tom

Gossage and Hal Corbett.

Lindenwood Board member Jane Crider was presented with one of the college's highest honors, the Sibley Medallion of Honor, last April. The award commemorates her outstanding contributions to Lindenwood and the St. Charles community.

Several new scholarship funds were created last year. The "MCI Opportunities Scholarship" was initiated by MCI Telecommunications. The first recipient was Keith Pearson of Chicago, Illinois. A second scholarship was awarded to incoming freshman Tamara Jackson.



In May, the St. Charles Lions Club presented "The Conners in Concert" to benefit a new scholarship for a visually-impaired or handicapped student. The award will be presented second semester this year.

John Batts received the Motley Scholarship in honor of former Admissions Director Guy C. Motley. The 1987 recipient is Melanie Smith of Griffith, Indiana.



Over 80 students participated in the President's Scholarship Day to award funds to students of highest academic caliber and financial need. *The Talent Scholarship Day* was established to award additional funds to students in areas from performing arts to education.

Lindenwood student Bonnie Carpenter received the prestigious Washington University Scholarship (Harold P. Brown Fellow) for outstanding studies.

The Gannett Foundation has awarded funds to establish three scholarships for needy students living in the listening area of radio stations KSD-FM and KUSA.

Lindenwood College for Individualized Education (LCIE) hosted a birthday party celebrating 13 years of success with adult education in an alternative learning format.

Major funding for new lighting for stage productions in Lindenwood's Jelkyl Theatre has been provided by grants from AT&T, the May Department Stores Company and May Center's Mid-Rivers Mall.

Lindenwood Associate
Professor Dr. Wanita
Zumbrunnen was selected
by the United States Board of
Foreign Scholarships for a
Fulbright Scholar Award to
lecture on American literature in Pakistan.

COMPARATIVE STATEMENT OF OPERATIONS

AS OF JUNE 30, 1988

	1987–88	1986–87
REVENUES Educational and General Student Tuition and Fees Gifts and Grants Endowment Income Government Grants Other Sources Auxiliary Enterprises Proceeds from the Sale of Property	\$ 5,616,354 852,477 193,038 269,205 186,119 7,117,193 1,323,339	\$ 5,847,111 809,420 179,074 288,521 276,892 7,401,018 1,227,389 300,000 8,928,407
Total Revenues	8,440,532	8,928,407
EXPENDITURES AND MANDATORY TRANSFERS Educational and General Instruction and Library Student Services Institutional Support Operation and Maintenance of Plant Interest Student Aid Mandatory Transfers Transfer to Debt Reserve Fund Transfer to Repair and Replacement Reserve Fund Debt Retirement Plant Fund Matching Auxiliary Enterprises Expenditures	2,995,955 1,291,107 1,566,233 691,023 129,587 1,081,094 7,754,999 46,808 1,046 69,622 117,476 1,223,713	2,997,322 1,061,613 1,544,443 619,898 178,653 990,959 7,392,888 55,967 1,100 63,301 609 120,977 1,087,266
TOTAL EXPENDITURES AND MANDATORY TRANSFERS	9,096,188	8,601,131
REVENUES OVER (UNDER) EXPENDITURES AND MANDATORY TRANSFERS	(655,656)	327,267
NON-MANDATORY TRANSFERS AND OTHER CHANGES Property and Equipment Additions Restricted Receipts Over (Under) Transfers to Revenue	110,202 110,202	(70,743) (19,324) (90,067)
NET INCREASE (DECREASE) IN FUND BALANCES	<u>\$(545,454)</u>	\$ 237,209



ASSETS

1987-88 1986-87

HOOLIG	1001-00	1000-01
CURRENT FUND		
Unrestricted:		200 200 400 200
Cash	\$ 100,658	\$ 243,787
Accounts and notes receivable:	15-10-15-10-10-10-10-10-10-10-10-10-10-10-10-10-	19 M 18 M
Student accounts	542,593	650,344
Other	46,374	858,215
	588,967	1,508,559
Less Allowance for doubtful accounts	50,000	50,000
	538,967	1,458,559
Investments at cost, which	2.00000	
approximates market	28,084	164,648
Inventories:	200 Sec. 1	
Bookstore	119,909	96,616
Operating supplies	56,299	54,843
	176,208	151,459
Prepaid expenses and deposits	44,358	48,228
Total unrestricted	888,275	2,066,681
RESTRICTED		
Accounts Receivable—Governmental	36,921	0.0000000000000000000000000000000000000
Due from Current Unrestricted funds	181,697	108,416
Total restricted	218,618	108,416
	1,106,893	2,175,097
LOAN FUNDS		
Cash	229,168	175,981
Notes receivable:	223,100	113,301
Perkins loans	1,024,363	1,089,992
Less reserve for doubtful loans	157,700	157,700
	866,663	932,292
Other receivables	1.199	1,199
Due from current fund	475	Lykers
	1,097,505	1,109,472
	= 1,007,000	= 1,100,112
DATE OF THE PARTY OF THE PROPERTY OF		
ENDOWMENT AND SIMILAR FUNDS	10.005	20 251
Cash Investments at cost	19,285 1,785,314	36,251 1,715,041
Due from current fund	620,595	660,137
Due from entrene fund		-
	2,425,194	2,411,429
PLANT FUNDS		
Unexpended:	01.104	00.000
Cash	91,124	29,662
Investments Construction in progress	61,525 22,908	61,081 22,908
Due from current fund	795	798
		-
Total unexpended	176,352	114,446
Investment in plant	312,097	299,697
Land and land improvements Buildings	10,781,282	10,627,904
Equipment	2,237,253	1,987,174
Total investment in plant	13,330,632	12,914,775
	The same state of the same sta	-
Total plant funds	13,506,984	13,029,221
CAN SERVICE STATE		
AGENCY FUND	g 19.404	2 7 570
Due from current fund	\$ 12,494	\$ 7,575

LIABILITIES & FUND BALANCES

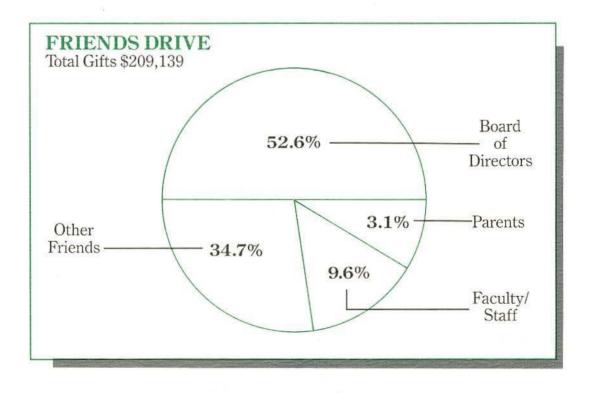
1987-88 1986-87

LIABILITIES AND FUND BALANCES Unrestricted: Notes payable to banks Accounts payable Employee compensation Credits balances in accounts receivable Advance student fees and conference income Due to other funds Fund balance (deficit) Total unrestricted Restricted: Fund balance Total restricted	\$ 380,000 458,122 261,771 59,354 481,278 547,210 2,187,735 (1,299,460) 888,275 218,618 218,618 1,106,893	\$ 982,500 324,894 241,709 67,953 321,857 771,572 2,710,485 (643,804) 2,066,681 108,416 108,416 2,175,097
LOAN FUNDS Due to current fund Fund balance: Perkins loan fund	-0- 1,097,505 1,097,505	5,350 1,104,122 1,109,472
See notes to financial statements.	-	
Endowments: Income restricted Income unrestricted Annuity and life income	1,835,232 550,661 39,301 2,425,194	1,815,518 550,611 45,300 2,411,429
PLANT FUNDS Unexpended: Due to current fund Fund balance: Debt reserve fund Repair and Replacement reserve fund Restricted	61,525 2,205 112,622	61,081 1,102 52,263
Total unexpended Investment in plant: Due to current fund Notes payable Capitalized lease obligations Bonds payable Fund balance Total investment in plant Total plant funds	176,352 268,846 993,384 46,097 540,000 11,482,305 13,330,632 13,506,984	1,010,016 43,723 592,000 11,269,036 12,914,775 13,029,221
AGENCY FUND Deposits held in custody for others	<u>\$ 12,494</u>	<u>8 7,575</u>



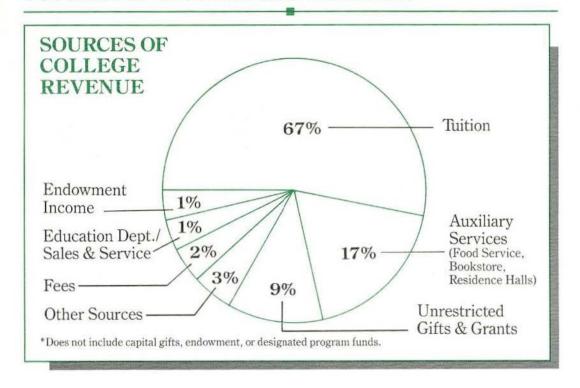
SOURCES OF SUPPORT AND REVENUE

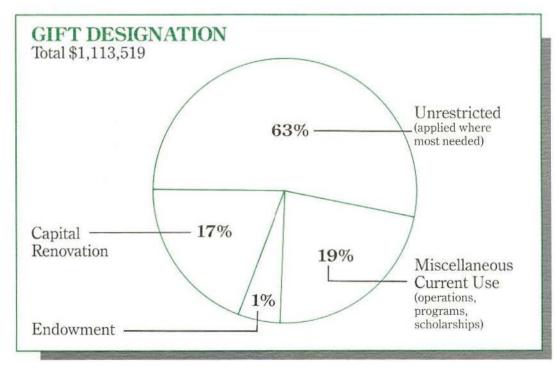
SOURCES OF DONOR SUPPORT	
PHILANTHROPIC ORGANIZATIONS includes churches, foundations and organizations	9%
FRIENDS includes Board of Directors, parents, faculty/staff and other college friends	19%
CORPORATIONS includes civic progress corporations and the Lindenwood Business Partnership Campaign	33%
ALUMNI includes the Alumni Board, annual phonathon and direct mail	27%
COMMUNITY SUPPORT includes St. Charles Partnership, St. Charles organizations, the Board of Overseers, KCLC and special events in St. Charles	12%





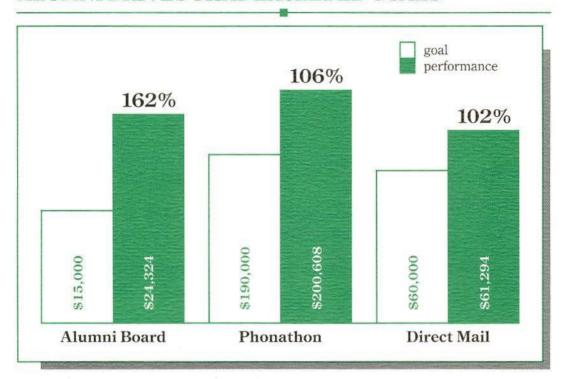
SOURCES OF SUPPORT AND REVENUE

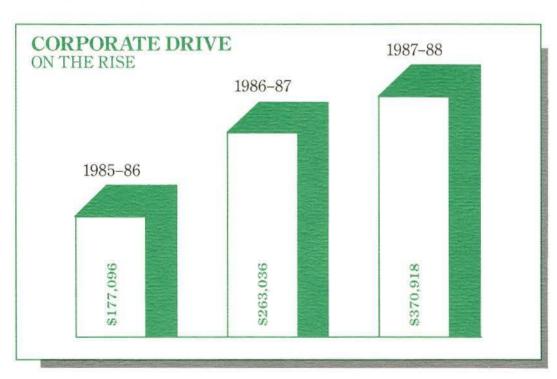






ALUMNI DRIVES THAT EXCEEDED GOALS







SPEAKING OUT FOR LINDENWOOD



66I fully support Lindenwood's mission of quality, personalized liberal arts education. It's important both to the students and the area business community. 🤧

+ Ron W. Ohmes President, F. F. Kirchner

66Lindenwood College has a proud heritage. Even more important, the potential exists for an even greater contribution to the Midwestern higher education scene. With our community's help, I'm confident Lindenwood will achieve that potential. "

*Harold Corbett Senior Vice President Monsanto Company



Harold Corbett

66 Those who have benefited from the private college system should work to insure its preservation for future generations, 99

> *Richard A. Harris Southwestern Bell Corporation



66I believe we need the freedom of choice between private and government-sponsored higher education. Whenever the government pays the bill,

it will have a loud voice in dictating curriculum. Lindenwood provides a high-quality liberal arts education under the support and control of a caring and committed group of individuals. 99 Raymond W. Harmon

Chairman & CEO Hasco International



66Lindenwood, as a liberal arts college, provides an essential, wellrounded education for students, no matter what profession they plan to enter. 99

> #Nancy Dietz ('76) President, St. Louis Alumni Club

66I strongly support the challenge of stewardship at Lindenwood College. Lindenwood is truly at a pivotal turning point in its history. If we continue our excellent growth in giving and support, Lindenwood will be one of the preeminent liberal arts colleges in the country, 99

> + Thomas F. Bakewell ('74) Senior Vice President Daughters' of Charity National Health Systems



Thomas F. Bakewell

66I support the many positive changes that have been made at Lindenwood since President Spainhower took over. The college has been stabilized across the board. 99

> + Dorothy Trump ('43) Life Member Board of Overseers

66My evening college degree provided me with more opportunities in the business world. Now I volunteer my time to keep Lindenwood in the business of education, 99

#Gerry Jacobs ('83) President, St. Charles Alumni Club



66I have always felt that the gift of money-while forever needed-cannot tell the whole story. The most precious gift, always, is the message that Lindenwood College cares. Much is expected of Lindenwood, and much is expected of us. ??

+ Jim Fitz General Manager St. Charles Gas Company



66As president of the Alumni Association. I had the opportunity to meet with many alums either on campus, by phone, or in personal visits across the country. I am impressed with their professional accomplishments, their concerns for home and family, their stature and their commitment. They are enthusiastic about the value of their education at Lindenwood College, be it in 1923, 1963, or 1983. These are but two of the satisfactions I

> #Maurita Estes Stueck ('43) President, Alumni Association

66 The challenge of stewardship is consistency. It is good to give to an institution you admire once, but to give consistently is better. 99 #Jinny Gender ('76)

66 The challenge of stewardship is to recognize the nature and extent of that obligation. Once that has occurred, the challenge must be answered by each individual as dictated by personal circumstances; for some the answer is time, for some it is energy, for some it is financial, and for many it is a combination. ">

have in serving the college. 25

+ Keith Hazelwood Thompson & Mitchell

66Lindenwood College is one of Missouri's greatest assets. I am proud to be a part of Lindenwood's exciting and promising future, 99

> + Jim Maurer Area Manager Southwestern Bell Telephone Company



* Director + Overseers #Alumni Board

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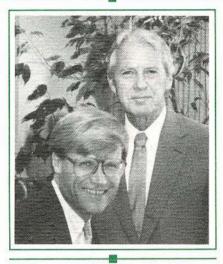
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"Excitement. Enthusiasm. Expertise. Those are the qualities that Clayton Wilhite brings to every project he undertakes. Those are the qualities he brought to our Lindenwood Development Campaign. The results have been outstanding. Words are inadequate to express the deep personal respect I have for his ability and my gratitude for his achievement as Development Chairman."

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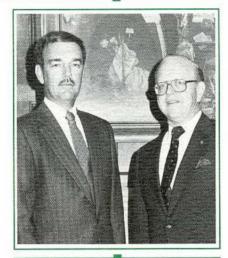
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"Iim Fitz is solid as rock. People in St. Charles County know that when Jim is involved, it's an important, worthwhile project. We are fortunate to have Jim Fitz on our Lindenwood team. When he accepts a challenge the result is success."

Ron Ohmes



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"Barry Freese is a young, enthusiastic alumnus and we appreciate his willingness to commit his time and energy to Lindenwood."

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Gifts received 7/1/87 through 6/30/88



Lindenwood College
proudly commemorates
this year's Annual Report
to a generous and loyal
corporate partner, the
Southwestern Bell
Corporation.



L indenwood College has been blessed with many friendships for over 160 years. In 1988, one of the College's closest and oldest corporate friends has provided its people, resources and renewed dedication with an unfailing generosity of spirit and loyalty.

In appreciation of enthusiastic leadership, dedication and commitment, this Annual Report, the "Challenge of Stewardship," is dedicated to Southwestern Bell Corporation, an international leader in the telecommunications and services industry.

Over the years, a number of Southwestern Bell executives have inscribed their names on the Lindenwood scroll of honor in perpetuity. In modern times, *John Black* was an inspired chair of the College's Board of Directors and a loyal supporter. *Joe Hunt*, an influential member of the Board's Executive Committee, has had a major impact in the Renaissance of Lindenwood College. The dynamic *Rich Harris* has now taken the reins of friendship which span the decades.

The entire college family salutes Southwestern Bell's family of dedicated professionals who are committed to meeting the Challenges of Stewardship for the Renaissance of Lindenwood College.





Names listed in this Annual Report for the 1987–88 Lindenwood 1,000 Donor Clubs are based on donations received from July 1, 1987, through June 30, 1988. Due to occasional computer or human error, we apologize for any name omission or misspelling. Please send any corrections to the Development Office, Lindenwood College, St. Charles, MO 63301.

Lindenwood College's 1988 Annual Report is a project of the College Relations Division in cooperation with D'Arcy Masius Benton & Bowles-St. Louis. A limited number of free copies are available upon request by contacting Jim Thompson, Lindenwood College, First Capitol & Kingshighway, St. Charles, MO 63301. The college invites your comments and suggestions concerning this publication. On behalf of Lindenwood, we hope you will continue to contribute your ideas and support. Thank you!

