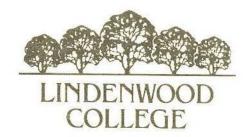


1989 ANNUAL REPORT





Dear Friends of Lindenwood:

Challenge and Change. These two words capture the essence of 1989 at Lindenwood College.

At the beginning of the year, continuing financial problems brought into question the ability of the

institution to continue as a vital force in independent higher education within this region. After careful consideration of our options, the Board of Directors reaffirmed its commitment to maintaining Lindenwood as a private, residential, liberal arts college. The Board also accepted the challenge of doing whatever was necessary to fulfill that commitment.

A new administrative team, led by Dr. Dennis C. Spellmann, was selected. An aggressive student recruitment program was begun. Reductions in expenses were made. Traditional academic and social values were re-emphasized.

The change has been dramatic. Student enrollment is up markedly; residence halls are full; and the College is in a significantly improved financial condition. I am confident that we are witnessing the beginning of one of the most exciting and dynamic chapters in Lindenwood's 162 year history.

Throughout the year, I have been heartened by the continuing support of so many of the College's alumni and friends. The following report is a tribute to that support and to your belief in the future of the College.

Sincerely,

Robert Hyland Chairman

Board of Directors



#### PRESIDENT'S MESSAGE

#### Dear Friends:

If Lindenwood did not exist, would we create it? That question was uppermost in my mind when I became associated with the College last March.

The answer I heard from representatives of all the College's constituencies was a resounding "YES". Lindenwood's academic reputation, geographical location, beautiful campus setting and rich, historic legacy all were noted as strengths of the College. There clearly was--and is--a need for a strong, dynamic, residential liberal arts college in the St. Louis metropolitan region.

During the ensuing months, we have laid the foundation which we believe will enable Lindenwood to realize its potential and meet this need. Among the most significant developments have been the following:

- The number of full-time students has increased by more than 50% while our residential student population has almost doubled. The quality of the student body has been maintained.
- Our non-traditional and graduate academic programs have continued to attract large numbers of students, enabling us to increase our total enrollment to 2,105, an increase of 19% over the previous year.
- Five faculty positions have been added, augmenting an already strong faculty, which is dedicated to teaching excellence.
- There is an increased emphasis on Judeo-Christian values. This manifests itself in a strengthening of our religious life program and in a completely revised set of rules and regulations which govern campus behavior and residential life.
- The athletic program has been expanded to include football, cross country and track. The old stables have been converted into a first-class athletic facility.
- Niccolls Hall has been renovated and we are planning to have Ayres Hall and Sibley Hall available as residence halls next fall. Butler Hall will undergo substantial remodeling and will be used as a student-activity center.
- We have negotiated a \$3 million loan which will be used to consolidate our short-term debt and partially fund these renovations.
- Administrative staff reductions have taken place with significant salary savings.
- Our cumulative operating deficit has been reduced from \$1.3 million to approximately \$150,000 and we are confident that this remaining deficit will be eliminated this coming year.

All of this did not just happen. The combined efforts of many, many people have contributed to this "rebirth" of Lindenwood. We take pride in what has been accomplished, but we also realize that our task has just begun. We invite you to join us in our efforts to rebuild Lindenwood College.

Sincerely,

Dennis C. Spellmann Interim President

### An Introduction to Lindenwood College

Lindenwood College, founded in 1827, is located on an eighty acre wooded campus in the heart of St. Charles, Missouri. It is an independent, residential, liberal arts college which has a covenantal relationship with the Presbyterian Church (U.S.A.). Lindenwood is governed by a 23-member Board of Directors.

Academic Programs: Lindenwood offers a variety of academic programs leading to undergraduate and graduate degrees. Programs are designed to meet the educational needs of traditional and non-traditional age students. The Lindenwood College for Individualized Education (LCIE) is an accelerated program, recognized as a national model for adult education.



The College offers undergraduate majors in more than twenty-five fields. Student interest is particularly high in business administration, communications and education. An important component of the communications program is KCLC-FM, the College's 25,500 watt, student-operated radio station.

Graduate programs are offered in: business administration, education, performing arts, communications, professional psychology, art, valuation sciences, gerontology, health management, and human and organizational development.

In addition to its St. Charles campus, the College operates centers in West Port and Olivette. Programs of study also are offered at corporate locations.



Accreditation: Lindenwood College is accredited by the North Central Association of Colleges and Schools. The College's teacher education programs are accredited by the National Council for Accreditation of Teacher Education (NCATE) and the Missouri Department of Elementary and Secondary Education.

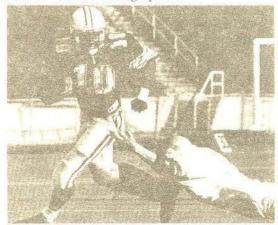
**Enrollment:** In the fall of 1989, the College enrolled 2,105 students. Of this number, 739 are full-time students. A total of 522 live in the College's residence halls. Undergraduate students totaled 1,498; while graduate students numbered 607.

**Student-Faculty Ratio:** The College has a full-time student-faculty ratio of 14:1.



**Athletic Program:** Lindenwood College is a member of the National Association for Intercollegiate Athletics and participates in the following sports:

football, men and women's soccer, men and women's cross country and track, men and women's basketball, baseball, softball, and women's volleyball. The strength of the College's athletic program lies with its award-winning athletes and dedicated coaching staff. In their premier football season, the Lindenwood Lions went undefeated. What's more, the Lady Lions soccer team finished third in the NAIA National Finals.

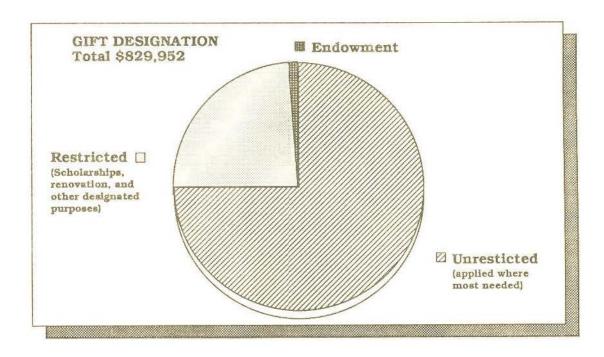


Costs: The tuition for a full-time undergraduate student for 1989-90 is \$7,000. Room and Board are \$3,500. Graduate tuition is \$175 per credit hour. Many employers provide tuition reimbursement for their employees who attend Lindenwood. The College also offers a wide range of financial aid and scholarship assistance.

Budget: Lindenwood College has a budget of \$10,463,000. Approximately 85% of the College's revenue is derived from student tuition and fees. The remainder comes from gifts, grants and endowment income. The College's endowment is approximately \$1,500,000.

	1987-88	1988-89
REVENUES		
Educational and General		
Student Tuition and Fees	\$ 5,616,354	\$ 7,036,556
Gifts and Grants	852,477	798,779
Endowment Income	193,038	198,945
Government Grants	269,205	398,573
Other Sources	186,119	317,323
	7,117,193	8,750,176
Auxiliary Enterprises	1,323,339	1,550,189
Proceeds from the Sale of Property		5,009
Total Revenues	8,440,532	10,305,374
EXPENDITURES AND		
MANDATORY TRANSFERS		
Educational and General		
Instruction and Library	2,995,955	3,328,748
Student Services	1,291,107	1,566,416
Institutional Support	1,566,233	1,594,020
Operation and Maintenance of Plant	691,023	778,915
Interest	129,587	164,553
Student Aid	1,081,094	1,665,509
	7,754,999	9,098,161
Mandatory Transfers		
Transfer to Debt Reserve Fund	46,808	-
Transfer to Repair and Replacement Rese	erve Fund 1,046	· ·
Debt Retirement	69,622	95,986
Capital Lease Payments	<b>*</b>	22,159
95 H	117 476	
Auxiliary Enterprises	117,476	118,145
Expenditures	1,223,713	_1,201,010
TOTAL EXPENDITURES AND		
MANDATORY TRANSFERS	9,096,188	10,417,316
REVENUES OVER (UNDER)		
EXPENDITURES AND MANDATORY		
TRANSFERS	(655,656)	(111,942)
NON-MANDATORY TRANSFERS AND		
OTHER CHANGES		
Restricted Receipts over (under)		
Transfers to Revenue	110,202	-
Assumption of Debt by Plant Fund	2	410,000
Forgiveness of Interfund Debt	180	(216,821)
Investments from Endowments	150	718,855
Investment Gains Distributed	120	181,897
	110,202	1,093,931
NET INCREASE (DECREASE)		
IN FUND BALANCES	\$ (545,454)	\$ 981,989
	97.	

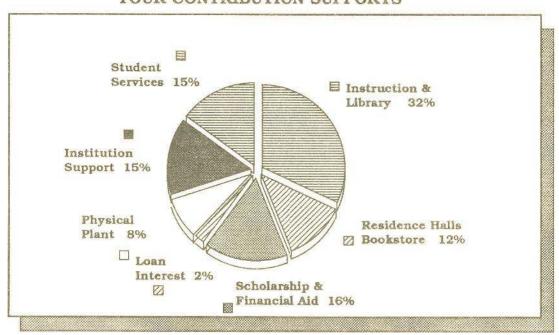
- Tuition income increased by \$1,189,445, a 20% increase.
- The cumulative operating deficit was reduced from \$1,299,460 to \$153,192.
- Alumni giving topped \$350,000.
- All interfund borrowing has been eliminated.
- The Endowment Fund is fully funded.
- The current operating budget was in balance.



#### SOURCES OF DONOR SUPPORT

ALUMNI includes the Alumni Board, annual phonathon and direct mail	43%
CORPORATIONS includes civic progress corporations and the Lindenwood Business Partnership Campaign	24%
FRIENDS includes Board of Directors, parents, faculty/staff and other college friends	22%
PHILANTHROPIC ORGANIZATIONS includes churches, foundations and organizations	6%
COMMUNITY SUPPORT includes St. Charles Partnership, St. Charles organizations, the Board of Overseers, KCLC and special events in St. Charles	5%

#### YOUR CONTRIBUTION SUPPORTS



### HONOR ROLL OF DONORS

Lindenwood College has been very fortunate in building a strong support system of alumni, friends of the college and corporations. At this time, we would like to thank those supporters who have generously contributed a cumulative gift of \$10,000 or more from July 1, 1984 through June 30, 1989.

## \$175,000 and above

Mr. & Mrs. Raymond W. Harmon Monsanto Fund Southwestern Bell Foundation

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### BUTLER SOCIETY

Named in honor of Colonel James and Margaret Leggat Butler, Lindenwood's most generous supporters in the 1900's, this distinguished group of loyal friends have followed in the Butlers' footsteps by committing their resources to promote the precious heritage of Lindenwood and to support its vision for the future. The charter members represent all walks of life and serve in a variety of capacities for the College, including members from the Board of Directors, Board of Overseers, Alumni Board, administration and staff.

Membership into this major donor club is based on a gift valued at 525,000 or more. These funds are being used for library and classroom resources, including books and lab equipment; building renovation and upkeep; scholarships, and general operating expenses.

# **Charter Members**

Thomas F. Bakewell

Sara Willis English

Dr. Arthur S. Goodall

Marian Greene

John Hannegan

Raymond W. Harmon

Harlen C. Hunter

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Maurita Estes & Neil Stueck

Kenneth W. Thompson

John W. Tlapek

Dorothy DuQuoin Warner

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The following donors have contributed to the College's Annual Fund from July 1, 1988 through June 30, 1989.

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## RENAISSANCE ASSOCIATES \$10,000 or more

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The following donors have contributed to the College's Annual Fund from July 1, 1988 through June 30, 1989.

Patricia A. Young

Stanley E. Zager

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#### \$10,000 or more

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Foundation
Monticello College
Foundation
Southwestern Bell
Foundation

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The College and the Development Office would like to extend a special "Thank You" to alumni John F. Dooley and Patrick McMackin. They volunteered more than 100 hours each to help convert the Development Office computer to a new system. Their dedication and hard work is greatly appreciated.

The Development Office has changed computer systems during the past year, We appreciate your understanding during the transition and apologize for any errors and duplications that have occurred as a result of this transition. Thank You!

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