

COMMUNIQUE

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JOURNALIST TEACHING ON CAMPUS

George Curry, staff reporter for the St. Louis Post-Dispatch, currently is teaching a course in feature writing for the LCIE. The evening course stresses the finer points of investigative reporting, topic research and feature story organization.

Curry, who earlier this year was nominated for a Pulitzer Prize for a five-part series published in the Post-Dispatch in 1981, has twice received the Black Excellence in Journalism Award, presented annually by the Greater St. Louis Association of Black Journalists. The author of Jake Gaither - America's Most Famous Black Coach, published in 1977 by Dodd, Mead & Co., Curry is working on a second book about Glennon Englemann, the former St. Louis dentist now serving life in prison for murder, conspiracy and fraud.

NEW FASHION MARKETING COURSE

Paul G. Cavalli, vice-president of sales promotion for Stix, Baer & Fuller, will be on campus this fall. He will be teaching a retail advertising class for fashion marketing students.

Cavalli, a native of Detroit who attended Western Michigan University, has supervised all areas of promotion for Stix, Baer & Fuller. He will be teaching the methods and principles of advertising and promoting fashion merchandise. Students in the class, BFM-213, will analyze advertisements, displays, publicity and other promotional practices of leading retail and wholesale firms.

LIVE BROADCASTS OF CAF AIR SHOW, DISPLAY

KCLC-FM will broadcast live from the Spirit of St. Louis Airport in Chesterfield when the Confederate Air Force (CAF) sponsors its second annual air show and display of World War II aircraft, August 14-15.

Headquartered in Harlingen, TX, the 8,000-member CAF is an organization which preserves in flying condition a complete collection of combat aircraft flown by all United States military services during World War II. Since it was organized in 1961, the CAF has restored more than 100 aircraft built between 1939-45. The aircraft, some of which are the only examples existing in the world today, have been recognized by the Department of Defense, U.S. Air Force and U.S. Navy as valuable national assets.

According to Emil Wilde, station manager, KCLC will present live interviews and feature broadcasts with CAF members, aircraft owners and pilots from 9 a.m. to 3 p.m. on August 14 and from noon to 6 p.m. on August 15.

Expected to attract nearly 75,000 people, the two-day event will feature a variety of aircraft from CAF units in Missouri and throughout the country. One of the show's highlights will be a recently-reconditioned Boeing B-17G Flying Fortress sponsored and operated by the Arizona Wing of the CAF.

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Other aircraft on display will include a Boeing B-29 Superfortress, a North American P-51 Mustang, a Consolidated B-24 Liberator, a Lockheed P-38 Lightning, an F4U Corsair, an L-2 Bird Dog, an N3N "Yellow Peril" biplane trainer and several other historic aircraft. Visitors to the air show will be able to tour some of the larger aircraft, see movies of World War II planes in action, have their pictures taken in the cockpit of one of the old airplanes and, if their name is chosen in one of several drawings, even take a flight in one. A donation of \$3 per person is requested for admittance to the air show and display.

A 'LABOR DAY' FOR ADMINISTRATION, STAFF

Like last year, students will be arriving on campus this Labor Day, which falls on September 6. Because of this, President Johns has requested that all offices be open and that all administration and staff members be available for regular working hours. A compensatory day for the Monday work day may be taken later with the approval of the employee's appropriate supervisor.

LCIE PLANS NEW DIMENSIONS IN ARTS PROGRAM

Beginning this fall, the LCIE will offer a new dimension to its arts program - fully-developed interdisciplinary bachelor's and master's degree studies with special emphases in the area of design.

In addition to such studio arts as print-making, photography and drawing, the new program will offer studies in graphics and super-graphics; interior, architectural, product and environmental design; two and three-dimensional design; the theory of color and light; advertising; publications and layout; drafting; typography; and multimedia courses.

According to Richard Rickert, LCIE faculty advisor and director of the arts and design programs, these studies are integrated with components of design and aesthetic theory and art history, such as perception and design, communications theory and contemporary and oriental arts history.

Students enrolled in the program complete studies to serve their careers in interior, architectural, commercial and industrial design; publications; advertising; public relations; communications; and photography, as well as the integration of studio arts with commercial applications. Studies leading to degrees in such studio arts as painting, ceramics, print-making and fibers also are available from the LCIE.

In addition to classroom offerings at St. Charles and LCIE satellite branches in Clayton and Lake St. Louis, students in the program work with major St. Louis area corporations, architectural design facilities, commercial and interior design studios, art programs in local schools, public relations firms and trade associations.

To acquaint prospective students with the arts and design program, a special orientation session is scheduled August 14 in Young Hall. The 11 a.m. to 1 p.m. meeting will feature LCIE faculty members and students who will answer questions and explain the new program in greater detail.

For further information on the program, contact the LCIE office.

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STAFF PICNIC SET THIS WEEK

Remember, this Thursday from 4-8 p.m. Lindenwood will have its annual picnic for faculty and staff members and their families on the central campus. If you haven't made reservations yet, you have until Tuesday to do so. Make them by calling Terrie Rollings at extension 317.

TWO BROADCASTS REMAIN FOR 'INVOLVEMENT'

Aaron Miller, dean of the faculty, will discuss American Indian culture this Wednesday at 8:30 p.m. on KCLC-FM. The half-hour presentation is part of the "Involvement" series which, for the past 10 weeks, has featured discussions and interviews with Lindenwood faculty members. A remaining session is set August 18, featuring William Tietjen, assistant professor of biology, and a discussion of computers. The programs are moderated by Emil Wilde, KCLC station manager.

INPUT SOUGHT FOR SPEAKERS' BUREAU

We have had a few faculty members respond to the Speakers' Bureau request, but we need a greater listing of potential speakers. Another questionnaire is found in this issue of "Communique," and you are asked to take a few minutes to complete it. Interested faculty and staff members should complete the questionnaire and return it to the Office of Public Information.

Expected to be launched this fall, the Speakers' Bureau was organized for faculty and staff members. To be coordinated by the Office of Public Information, the bureau will solicit civic and community groups in St. Charles and St. Louis counties to see if they are interested in having a faculty or staff member as a part of their programs.

Information received from the questionnaire will be used for internal and external public relations purposes and to correctly match the speaker, engagement and group.

OOPS, WE GOOFED!

A typographical error appeared in the last "Communique." The LCIE Valuation Sciences Master's degree program is a 36-semester-hour program, not a 136-semester-hour one as erroneously reported.

ELECTED TO ARTS COUNCIL BOARD

Robert E. Peffers, chairman of Lindenwood's Department of Performing Arts, has been elected to a one-year unexpired term on the 14-member Board of Directors of the St. Charles County Arts Council.

Speakers' Bureau Questionnaire

Name Faculty/Staff Position

Home Address

Degrees Held From Where?

Area(s) of Expertise

Briefly Describe Your Presentation

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Approximate Length of Presentation

Accompanied by Any Audiovisuals? Yes; No; Equipment Needed

Audience Size You Prefer Age Group Desired

When Are You Available for Speaking Engagements (Preferable Days and Times)

Will You Make a Presentation on the Weekend

Are You Willing To Travel If So, How Far

Are You Willing To Do a Live or Taped Radio/TV Show

Speaking Experience:

Do You Consider Yourself an 'Old Pro'?

Can You Handle the Situation Adequately?

Nervous but Willing?

Need Coaching?

Please complete this form and return it to Randy Wallick at the Office of Public Information in Butler Hall.