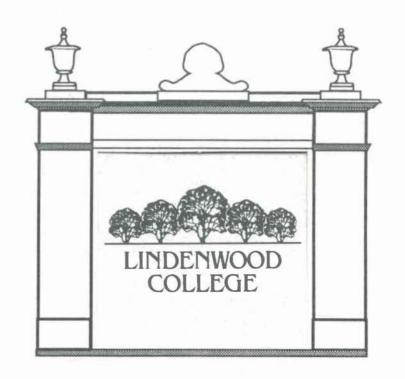
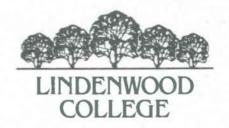
ANNUAL REPORT 1990



"To look up and not down,
To look forward and not back,
To look out and not in, and
To lend a hand."

-- Edward Everett Hale





Dear Friends of Lindenwood College,

In an age of concern for the viability of any business or corporation, we can take great pride that our Lindenwood College has made a dramatic turnaround.

The campus is visibly different with many more great students filling the classrooms, dormitories and student centers. In addition, the College endowment is now fully funded at \$1.5 million, marking another critical step toward securing Lindenwood's future.

Most notably, opportunities flourish for students to participate in the Lindenwood experience today. As in years past, they are challenged to think creatively and critically in preparation for leadership roles during and after their college years.

I often wonder where Lindenwood might be today; however, without the support of a dedicated board, concerned individuals like you, and the unprecedented leadership of Dennis Spellmann. Certainly, the driving force and enthusiasm of Lindenwood's President have been instrumental in spurring on a fuller house of resident students, the completion of major campus renovations, and the traditional heritage of the College.

Many alumni remark that Lindenwood fostered their belief that "nothing is impossible." This past year Lindenwood's improvements, under the direction of President Spellmann, exemplify a quest deemed highly improbable and extremely difficult. Nevertheless, the accomplishments were great. If students continue to learn that "nothing is impossible," and we continue to heed this advice, I believe we will build and strengthen our entire nation with superb leadership from the outstanding graduates of Lindenwood College.

Your faith and commitment to Lindenwood are a vital source of inspiration and support toward achievement. You are directly responsible for the survival of this great American college and for those who will benefit from its academic integrity.

On behalf of every member of the Lindenwood Board of Directors, I would like to extend our deep appreciation for your faith in the College and its mission. A new decade of progress is upon us--one which promises strengthening, renewal and growth for Lindenwood College. With your help, we will continue to surmount the impossible and move ahead to greater achievement in the years to come.

Sincerely,

Robert Hyland

Chairman of the Board

PLAHIO



Dear Friends,

The momentum of Lindenwood College today reflects the innovative spirit of achievement in all areas of collegiate service. Your support is instrumental in helping Lindenwood maintain its prestigious heritage of educating great leaders and its dedication to the traditional values of the College mission.

In addition, your encouragement provides the impetus toward substantial gains in the areas of capital improvements, enrollment, and fiscal viability. Renovations in preparation of the 1990-91 academic year resulted in:

The reopening of Sibley Hall as a women's honors dormitory; the renovation of Butler Hall as a student activities center with an all purpose gymnasium, the Dorothy Warner Indoor Swimming Pool, a chapel, formal and informal lounges, meeting rooms, and more; the reopening of the Sibley Musuem in the Memorial Arts Building; a fully renovated dining hall with new food service management; a new telephone system at the main campus with phones in every dorm room; renovations in the field house, to include weight and locker rooms, offices and classrooms; new parking lots with improved campus lighting; and more.

With a focus on residential admissions, Lindenwood dramatically increased enrollments of the best and brightest students this year.

Full-time residential students now number more than 600, and over 400 new students were added to Evening Division programs in the Fall Quarter. Together, 1990 Day and Evening Admissions topped 2,800 students, over 1,000 more students than in 1987.

To accommodate a larger student population, more classes have been opened in all academic divisions, and 25 full-time faculty have been added. The library budget has been significantly increased, library hours have been extended, and more computer and lab equipment is available for students.

Most important to the end of this decade, however, is the fact that Lindenwood College is showing improved fiscal stability.

A balanced budget and an operating fund that is staying in the black are part of the brighter picture. The College's endowment is fully-funded at \$1.5 million, capital loans are being paid on a timely basis, and one million dollars was raised in gifts and pledges this past fiscal year.

Your continued support through admissions referrals, generous contributions to fund raising efforts, and spreading the good news about Lindenwood today will help promote the academic vitality, endowment building, and capital developments needed to insure Lindenwood's future.

We deeply appreciate your steadfast commitment to Lindenwood College. Because of your timely investments, the College is again ready to be all that it can be. Please join us in continuing to strengthen the value of a Lindenwood education for the leaders of the 21st Century.

Sincerely,

Dennis C. Spellmann

President

STUDENT ACCOMPLISHMENTS



More students than ever filled the Lindenwood campus during the 1989-90 school year. In true Lindenwood tradition, these students were among the "best and brightest" college students in the country.

Junior Michael McFarland gained recognition for his writing and reporting talents by winning the Edgar Wilks Memorial Scholarship, presented by the Journalism Foundation of Metropolitan St. Louis. The Foundation is the only organization of its kind in the nation in which working journalists pool their efforts to support a scholarship program for communications students.

Recognizing the need for a Student Center on campus, a group of students, calling themselves *Carpe Diem*, ("seize the day"), worked with administration and staff to design an activities center in Butler Hall. Their creative ideas resulted in a center students can use for years to come. It includes an all-purpose gymnasium, snack bar, formal reception rooms, lounges and meeting rooms, the Dorothy Warner Indoor Swimming Pool, and more.

1990 marked the birth of another Lindenwood student organization called L.I.N.C. (Lindenwood Is Nature Conscious). This group attempts to make the College community aware of environmental issues on campus. In April, L.I.N.C. members celebrated Earth Day 1990 with a flag-raising ceremony at the front of Roemer Hall. St. Charles Mayor Grace Nichols and Global flag designer Ken Roffmann were guest speakers. Roffmann's flag has been recognized world-wide as a symbol of global unity on behalf of the environment.

All through the year, students, faculty and staff added to the beauty of Lindenwood campus by planting more than 50 linden and black walnut trees. Although the linden tree has always had special significance to the College, the black walnut took on a new importance this year: it was named the official "State Nut" of Missouri.

Over Spring Break, students from the Fashion Marketing and Business Administration programs escaped into the asphalt jungles of New York and received three hours of credit for their adventure. The 20-member expedition, which included faculty members Bob King and Lynn Moore, took in the sights of Wall Street, The Federal Reserve, FIT Costume Collection, an international advertising agency and *The New York Times*.

Shelley M. Miller, a sophomore, walked away with the title of first runner-up and a trophy in the St. Louis 1990 Miss Medinah Talent Scholarship Pageant. She performed an original monologue and sang acappella in the competition.

Political Science and Business Administration major Jim Beck had an outstanding senior year at Lindenwood. Jim received a \$30,000 scholarship to Washington University Law School. His hard work and dedication to Lindenwood's Circle K chapter paid off at the 34th annual district convention of the Missouri-Arkansas District of Circle K International. Jim was elected to serve as district secretary for the 1990-91 year, and he was also inducted into the Society of Distinguished Collegians, a Circle K honor society open only to the upper two percent of each district. In addition, Jim was



named Outstanding District Officer.

Besides Jim's special awards, Lindenwood's Circle K chapter received other top honors at the convention. The Club

won recognition with the Outstanding Club Achievement Award, Man-Mile Award, K-Family Excellence, Outstanding Faculty Advisor (John Mueller), and Outstanding Kiwanis Advisor (Kenton Kolker-'87).

In April, Lindenwood lauded its outstanding students at the annual Honors Convocation.
Twenty-two students were honored with individual awards: 18 students were



initiated into Linden Scroll; Who's Who Among Students In American Colleges and Universities recognized 31 students; and 85 seniors were invited to membership in Alpha Sigma Tau, the national honor society. Alpha Lambda Delta, the national scholarship honor society, inducted 14 new members and presented 26 graduating seniors with certificates. Eighteen students received Honorable Mention in the Student Art Exhibit.

Besides their academic achievements, Lindenwood students demonstrated outstanding ability in the athletic arena during the year.

The women's soccer team, under the direction of Coach Deborah Washburn, placed third in the NAIA national championships. Seniors Beth Neyman and Becky Stigen were named to the All-American first team. Junior Lisa Sorenson made second team All-American. Neyman and Stigen, along with fellow senior Sharon Lawson, were also named to the 1989-90 NSCAA/Met Life All-Region Team for the NAIA's Central Region. Washburn was named NAIA Central Region Coach of the Year as well.

Juniors Scott Harmon and Paul Koetting were named to the District 16 Team in men's soccer.

Tim Wunsch, junior, was named to the All-American Indoor Track Team for the 5000-meter.

In women's basketball, senior Courtney Austin led the district in rebounding and field goal percentages. She also averaged 17.1 points per game, again first in the district. Sophomore Jamie Hensley led with her three-point shooting percentage, and the team as a whole topped the district in field goals and three-point shooting percentages.

Two new sports joined the roster of Lindenwood athletics in 1989: football and women's volleyball. The Lions football team pounced into action with an undefeated premier season, marking the start of a new Lindenwood tradition.

Commencement 1990 wrapped up the year in spectacular fashion. The "Voice of the Baseball Cardinals," Jack Buck of KMOX/CBS radio, gave this year's address, and the 1990 senior class chose Sophia Wehmer to give the Senior Class Presentation at Commencement. She challenged graduates to "remember the influence you have which affects the lives of those around you. You are a teacher, a learner, a doer. Go out into the world and give all you can to your cause, set someone's dream on fire, pay forward and see the bounty of your return a thousand times. Don't give until it hurts—give until it feels good!"

FACULTY AND STAFF SUCCESS

Faculty and staff members continued to set examples of quality and excellence with their own achievements during the year.

Assistant professor Suzanne Sakahara was selected as a winner of the 1989 Sears-Roebuck Foundation "Teaching Excellence and Campus Leadership Award." Sakahara received her award for her exceptional teaching ability and her leadership in the expansion of Lindenwood's cross-cultural studies program. She also teaches courses in communications and English.

LCIE associate professor **Michael Castro** received a Fulbright Scholarship to research and study in India during the summer of 1990. The scholarship is awarded by the Council for International Exchange of Scholars.

During the year, Castro also hosted the half-hour program "Poetry Beat, the River Styx Magazine of the Air" on radio station KDHX-FM. The weekly program included readings, interviews and collaborations with St. Louis area and visiting poets.

Associate professor of English and communications **Jean Fields** edited a collection of stories based on life in the pioneer settlement of St. Charles and a diary by St. Charles resident John Jay Johns written from 1860-1886. Fields volunteers as board member and archives chairwoman of the St. Charles County Historical Society.

of

Dean of Academic Administration and associate professor **Arlene Taich** addressed a group of teachers, researchers, civil servants, sociologists, and older adults at the Regional Intergenerational Conference at SIU-Edwardsville in February. Recognized for her expertise in the field of gerontology, Taich discussed intergenerational programming in the community.



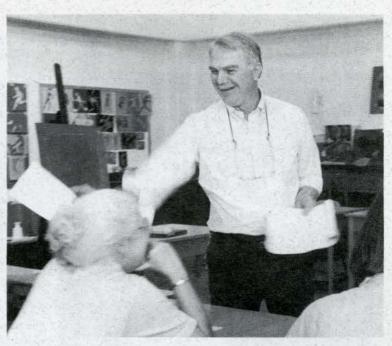




During Lent, several Lindenwood faculty and staff members offered their views on this year's Lenten Lectures theme: "Decisions of the Decade (or, Necessities for the Nineties)." The weekly lunchtime talks featured Dean of Students Charles Bradburn, biology professor Daryl Anderson, professor of history C. Edward Balog, English professor Howard Barnett and President Dennis Spellmann.

Art professor John Wehmer celebrated 30 years at Lindenwood in 1989. Wehmer has a special interest in antiques, and during his career here, he has put together numerous exhibitions, including patchwork quilts, appliqued quilts, woven coverlets, and mola fabrics from Panama. In addition, Wehmer has exhibited in three one-man shows of his own work, and has received many prizes for his drawings and paintings.

The art department marked another anniversary this year: the Fine Arts Building was built 20 years ago. At the 1989 Reunion, the Lindenwood community commemorated this event by rededicating the Harry D. Hendren Art Gallery, in honor of the innovative and enthusiastic Lindenwood art professor who was instrumental in getting the FAB built.



Photographs by associate professor Hans Levi were included in a St. Louis photographers' portfolio that Mayor Vincent Schoemel presented to a mayoral deflagration from Suwa, Japan in the fall of 1989. Works by Joe Angert (M.A. '86) and Ruby Quarterman (former adjunct faculty member) were also in the collection. The portfolio was scheduled to tour fifteen Japanese art museums and then become part of a permanent collection of the Suwa Art Museum. Suwa is a sister city to St. Louis.

During February, the collected works of Lindenwood faculty members were on view during the biennial Lindenwood College Art Faculty Exhibit at the Harry D. Hendren Gallery. Dean Eckert, Nancy Follis, Grant Hargate, John Junger, Hans Levi, John Pohlman and John Wehmer participated in the exhibit. A myriad of media was displayed in the exhibit; including advertising art, design drawing, painting, photography, printmaking and ceramics.

At their May meeting, the Lindenwood Board of Directors appointed **Dennis C. Spellmann** President of the College for the next five years. Spellmann came to Lindenwood in April 1989 as executive vice president and chief operating officer.

Professor of education Nancy Polette was the guest speaker for the yearly Honors Convocation ceremony, and "Lindenwood Students: World Citizens" was the subject of the annual Faculty Lecture by Edith Graber, professor of sociology. In her talk, Graber addressed the need to prepare students to live in an international society.

Both Graber and Polette retired at the end of the 1989-90 school year and received the title *Professor Emerita* at Commencement.

Assistant professor of theatre and Registrar Bryan Reeder joined the ranks of published authors. His two character, one-act play "George Washington Carver," was printed in an anthology of plays selected by the Association of Science and Technology Centers. Reeder wrote the play in 1987 at the request of the St. Louis Science Center. It was presented as a special exhibit for Black History Month, and was first performed by Lindenwood Students at the Science Center. Later, the play toured area elementary and junior high schools. Director of Evening and Corporate Admissions Marsha Hollander Parker ('71) did research and dramaturgy for the play.

Not only do Lindenwood students make the country's best leaders, they also make the best alumni. This year, as always, Lindenwood graduates continued to set standards for excellence in their chosen fields.



The St. Charles School District paid tribute to two Lindenwood alums this year. The new Null Elementary School Library was named after Virginia Terry ('59) for her hard work in implementing and designing the building. And for her accomplishments in education, Barbara Brockgreitens Clark ('63) received the 1989 Teacher of the Year award from the district.

Mary Sibley, in the form of Sally Ward ('90) made a guest appearance (right) at the 1989 Reunion with Maurita Estes Stueck ('44).

At the 1989 Reunion, Lynn Dillion Buck ('42) was the guest speaker at The Alice Parker Memorial Lecture, sponsored by the Lindenwood College chapter of the American Association of University Professors. Buck's presentation was entitled "In Celebration of Strong Women." In addition, <u>Autumn Fires</u>, Buck's first volume of poems, was published earlier this year. Besides being a Lindenwood graduate, Buck also taught English at the College from 1960-65.

Jean Lee Shuttenburg Phillion ('68) was the guest speaker at the rededication of the Harry D. Hendren Gallery in the Fine Arts Building at Reunion.

Photographer Mary Cox Swisher ('59) exhibited more than 30 photographs taken from around the world at the Harry D. Hendren Gallery during Reunion. The recipient of numerous commissions, grants and awards for her photographs, Swisher's work has been shown all over the world. Besides Swisher's photographs, the artistic talents of Gale Johnston ('74) and Nancy Follis ('74) were on display in the Gallery over the weekend.

Lindenwood alum **David Hanlon** ('85), along with Carolyn Hartmann, exhibited their photography in a show called "Two Views" at the Harry D. Hendren Gallery in March, 1990. Hanlon and Hartmann both studied under professor **Hans Levi.**

In April, the Margaret Leggat Butler Memorial Library received a copy of a book by Lindenwood alumna Amy Gormley Winton (nee Dickgiesser, '67). Winton is co-author of a book on the Southwest called <u>Canyon Visions</u>, which features her pastel paintings of the Texas plains.

Roberta Holler ('89) was crowned Miss Tall St. Louis 1990 by the St. Louis Tip Toppers.

Twenty-eight nights of phone calls by dedicated alumni and staff volunteers netted \$40,000 in pledges for the 1990 **Phonathon**. More than 2,000 alumni all over the United States were contacted.



At the May 1990 Commencement, Lindenwood College honored three alumni for excellence involunteer and professional accomplishment and service to Lindenwood. Carol Kellogg Stoub ('57) of LaGrange, Illinois was the recipient of the 1990 Professional Accomplishment Award for her many achievements with the Head Start program. Virginia Terry ('59) of St. Charles received the Service to Lindenwood Award for her dedication and commitment to the College in the years since her graduation. Susann Riffe ('70) of Leawood, Kansas, was honored with the Volunteer Accomplishment Award for her years of work with various organizations in the Kansas City area.

Pictured above with the recipients are Board of Directors Vice Chairman Raymond Harmon (left) and KMOX-AM sports broadcaster Jack Buck (right).

Besides their personal accomplishments, Lindenwood alumni volunteered their time and talents to support current and future College students.

At Reunion, the Second Annual Alumni Dinner/Auction brought in \$9,500 for the Lindenwood College Soviet Exchange Program. Alums donated all kinds of items for the auction, including a week-long Colorado vacation, an oriental carpet, an antique quilt, gourmet dinners, and a bed and breakfast in the Rocky Mountains. The Algonquin Golf Club in Webster Groves, Missouri, was the setting for the seventh annual fashion show sponsored by the St. Louis Alumni Association in April. Alumni, faculty and staff modeled fashions for the 90's at the event, which raised \$1,250 for scholarships to Lindenwood.

June was also a busy month for alums. The seventh annual "Mrs. Sibley's Attic Sale," raised \$6,200 toward Lindenwood scholarships. More than 160 vendors took part in this year's sale under the linden trees, which was sponsored by the St. Charles Alumni Club. Across the state, the Kansas City Alumni Club contributed \$200 toward their Lindenwood scholarship fund with proceeds from their annual garage sale.



COMPARATIVE STATEMENT OF OPERATIONS

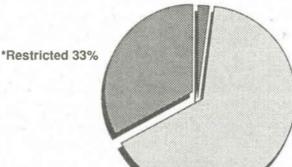
AS OF JUNE 30, 1990

	1988-89	1989-90
REVENUES		
Educational and General	canada a sa	22 (22)
Student Tuition and Fees	\$7,036,556	\$9,486,876
Gifts and Grants	798,779	649,958
Endowment Income	198,945	145,873
Government Grants	398,573	645,896
Other Sources	322,332	172.985
	8,755,185	11,101,588
Auxiliary Enterprises	1,550,189	2,484,871
Total Revenues	10,305,374	13,586,459
EXPENDITURES AND MANDATORY TRANSFERS		
Educational and General		
Instruction and Library	3,328,748	3,122,192
Student Services	1,424,575	1,005,988
Institutional Support	1,735,861	1,435,081
Operation & Maintenance of Plant	778,915	922,327
Student Aid	1,665,509	3,801,984
	8,933,608	10,287,572
Mandatory Transfers		
Debt Retirement	260,539	231,164
Capital Lease Payments	22,159	17,997
Transfer to Student Loan Fund		44,833
	282,698	293,994
Auxiliary Enterprises		
Expenditures	1,201,010	1,251,604
	11801010	
TOTAL EXPENDITURES AND MANDATORY TRANSFERS	10,417,316	11,833,170
REVENUES OVER (UNDER)	(111,942)	1,753,289
EXPENDITURES AND		
MANDATORY TRANSFERS		
NON-MANDATORY TRANSFERS AND OTHER CHANGES		
Plant Renovations & Improvements		(1,150,648)
Assumption of Debt by Plant Fund	410,000	733,462
Forgiveness of Interfund Debt	(216,821)	-
Investments from Endowments	718,855	89,200
Investment Gains Distributed	181,897	20,375
	1.093.931	(307,611)
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NET INCREASE IN FUND BALANCES	\$981,989	\$1,445,678
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GIFT DESIGNATION

Total \$987.047



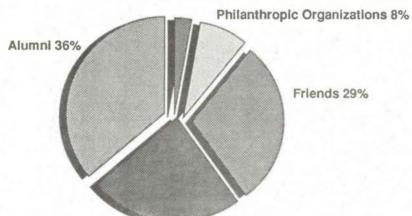


Unrestricted 65%

*Scholarships, renovation, other purposes

SOURCES OF DONOR SUPPORT

Community support 3%



Friends 29%

Community support

St. Charles Partnership, St. Charles organizations, Board of Overseers, KCLC, special events

Alumni

Alumni Board, annual phonathon, direct mail

Corporations

Civic progress, corporations, businesses

Friends

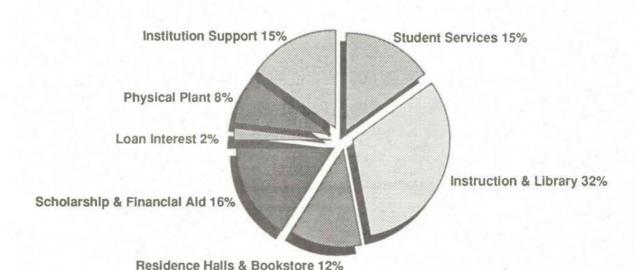
Includes Board of Directors, parents, faculty/staff, friends

Philanthropic Organizations

Churches, foundations, organizations

YOUR CONTRIBUTION SUPPORTS

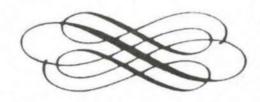
Corporations 24%



BUTLER SOCIETY

Named in honor of Colonel James and Margaret Leggat Butler, Lindenwood's most generous supporters in the 1900's, this distinguished group of loyal friends have followed in the Butlers' footsteps by committing their resources to promote the precious heritage of Lindenwood and to support its vision for the future. The members represent all walks of life and service in a variety of capacities for the College, including members from the Board of Directors, Board of Overseers, Alumni Board, administration and staff.

Membership into this major donor club is based on a gift valued at \$25,000 or more. These funds are being used for library and classroom resources, including books and lab equipment; building renovation and upkeep; scholarships, and general operating expenses.



Members

Thomas F. Bakewell

Nancy A. Calvert

Sara Willis English

Dr. Arthur S. Goodall

Marian Greene

Raymond W. Harmon

Harlen C. Hunter

Robert Hyland

Jan Kniffen

Robert C. Maruska

James G. Maurer

Janet Lewis Riddle

Susann L. Riffe

Glenda Raef Schaefer

Marilyn Tweedie &

Byron Shutz

Sue & Dennis Spellmann

Carol Kellogg Stoub

Maurita Estes & Neil Stueck

Dorothy DuQuoin Warner

Clayton Wilhite

Michael Wood

ALUMNI

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\$10,000 or more

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\$5,000 to \$9,999

Amy M. L. Becker--Estate Mary Jane Brittin Bell Florence N. Crockett Sara Willis English

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\$100 to \$499

Janet Acton Carol Hammerschmidt Alcorn Helen Stants Alexander Karen Rasmussen Alldredge Casey Jones Ancker Barbara Nall Anderson Bradley E. Anderson Virginia Levy Anderson Nora Jeter Anderson Ruth Weber Andris Jane Lacy Ard Rita Willner Atlas Virginia Frank Austin Allen M. Bacher Margaret Roberts Bagby Betty Morgan Baggott John R. Bakewell Joan Spangler Bancel Mary Lee Nathan Barklage Mary Harris Barnwell Helen Stuckey Barrett Rosemary Dysart Baue Margaret Maurer Bauman

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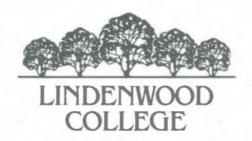
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