



Vol. 1, No. 3; July 12, 1982 ABC studios in New York City and are supplemented with a 60-second public service

announcement prepared by Lindenwood students,

# THREE JOIN NURSING DEPARTMENT

Geraldine J. O'Brien of Ellisville, Dorothy Stratman-Lucey of Maplewood and Shirley P. Payne of Manchester recently joined the Nursing Department as assistant professors.

A 1968 graduate of St. Louis University School of Nursing, Mrs. O'Brien has an M.S.N. degree with a major in family health nursing from the University of Akron. A former assistant adjunct professor at St. Louis University and Maryville College, she has served as a clinical instructor at the Children's Medical Center Department of Nursing in Akron and at Massillon City Hospital in Ohio. She also has served in supervision and evaluation aspects of nursing students during clinical rotation at St. Louis University's Child Development Center.

Mrs. Lucey is a 1973 graduate of St. Louis University School of Nursing and has an M.S.N. degree with a major in cardiovascular nursing from the same institution. A member of the American Nurses' Association, Inc., she has held teaching positions as an instructor at the McKendree College Nursing Division in Lebanon, IL, and as Director of In-Service Education at Centreville Township Hospital in Centreville, IL. A member of the National League for Nursing, she has participated in planning and coordinating several workshops and courses in various aspects of nursing in the bi-state area.

A 1975 graduate of St. Louis University School of Nursing, Mrs. Payne has an M.S.N. degree with a major in psychiatric community mental health from Southern Illinois University-Edwardsville. She has taught EKG and coronary care courses for R.N.s at the Missouri Baptist School of Nursing in St. Louis; St. Anthony's Hospital in St. Louis; St. Joseph Hospital in Kirkwood; Franklin County Hospital in Franklin, TN; and Maury County Hospital in Columbia, TN. She is a member of the American Nurses' Association, the American Association of Critical Care Nurses and the Tennessee Nurses' Association.

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# LCIE SPONSORS BREAKFAST SEMINARS

The LCIE will sponsor a breakfast seminar tomorrow at the Clayton Center to explain to working adults how skills acquired through employment, volunteer activities or independent studies can be translated into college credit.

According to Carol Lark, LCIE admissions director, the concept of the seminar is new and the sessions will attempt to help participants identify college-equivalent experiences. "In counseling prospective adult students, we have found they frequently have no idea of the value of their experimental learning. Also, they do not seem to have a sense of their own 'power' to learn and succeed in the college setting.

"Through examining their previous experiences, both volunteer and salaried, they acquire more self-confidence in their abilities. This self-examination is the first step toward decision-making, whether it is for career reevaluation or reentry into an academic setting," she said.

A similar breakfast was held July 6 in Clayton. For additional details, contact Kay Kelly at the Clayton Center, (314) 725-3441.

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robert johns, president

# LIVE ABC NEWS BROADCASTS AIRED ON KCLC-FM

KCLC-FM Radio has begun live ABC news broadcasts at 9:30 and 10:30 each weekday morning. The four-minute, Monday through Friday broadcasts originate live from ABC studios in New York City and are supplemented with a 60-second public service announcement prepared by Lindenwood students.

The utilization of live network coverage provides more service to listeners in the station's service area as well as enabling students to have greater exposure with live broadcasts, according to Emil Wilde, KCLC manager. The live news broadcasts are expected to be expanded to other morning times later in the year, Wilde said.

#### REFERENCE LIBRARIAN APPOINTED

Janice Czapla of Bridgeton, an English teacher with the Berlitz Schools of Languages at Lindenwood, has been appointed a reference librarian at Butler Library.

A 1959 graduate of Southeast Missouri State University with a B.S. in education, Mrs. Czapla has a Master of Library Science degree from the University of Mississippi. For the past year, she has taught English to Saudi Arabian students attending Lindenwood as part of the Berlitz ESL program. Prior to that, she was a teacher for school districts in Perryville, MO, and St. Louis, and served as head librarian at Perryville Junior High School.

She will assume the new position next month.

# BUSINESS, PROFESSIONAL SPEAKING COURSE

"Business and Professional Speaking" is the title of a four-week course to be presented August 9 through September 1 by the Lindenwood Evening College. Designed to teach participants the art of making business and professional speech presentations, the course will be taught by Alan H. Shiller of the Communications Department. Participants will be required to make five presentations - a speech to inform, another to inform with the use of a visual aid, a persuasive speech, a ceremonial speech and one to entertain. A consultant to major corporations throughout the country, Shiller has taught similar courses and workshops to such local firms as Monsanto, General American Life Insurance Co. and Wetterau, Inc. For registration procedures and further information, contact the Evening College at extension 276.

# 'INVOLVEMENT' AIRED ON KCLC-FM

This Wednesday at 8:30 p.m. turn your radio dial to KCLC-FM. You'll hear John N. Bartholonew, chairman and associate professor of sociology, discuss the plight of cities, comparing St. Louis to European metropolitan areas.

His talk is part of a 12-week series of 30-minute discussions and interviews with faculty members being aired on KCLC. Remaining discussions and speakers are - July 21, Beverly Bimes, director of the Institute for Master Teachers, will discuss writing in schools; July 28, Alan Tubbs, assistant professor of biology, and John Nichols, assistant professor of math, will discuss environmental issues; August 4, Michael Castro, faculty administrator of LCIE, will discuss American Indian literature; August 11, Aaron Miller, dean of faculty, will discuss American Indian culture; and August 18, William Tietjen, assistant professor of biology, will discuss computers. Called "Involvement," the series is moderated by Emil Wilde, KCLC station manager and a member of the faculty.

#### NEW LCIE FACULTY ADVISOR

Patrick C. Land, former executive director of the Florida Task Force, will join the Lindenwood faculty this month as a faculty advisor for LCIE. A 1965 graduate of Cornell University, Land has an M.B.A. from the University of Pennsylvania.

Since 1980, he has served as executive director of the Tallahassee-based Florida Task Force, a statewide nonprofit organization which advocates public interest issues. Prior to that, he developed, marketed and presented seminars for Business Seminars of Oakland, CA; iniated and executed marketing plans for Pentacle Products of Sunnyvale, CA; and was employed in marketing and sales positions for Barrons Educational Series of Woodbury, NY.

A member of the American Marketing Association and the International Council for Small Business, Land has presented a number of workshops and seminars throughout the country in the areas of marketing, advertising, political action, media and public relations and small business formation. An author, he also has had several pamphlets, research studies and statements published.

### UPCOMING DATES TO REMEMBER

Now through July 16, Photographic Exhibit by Students, Young Showcase Now through July 16, Pat McBride Soccer Camp, Campus

July 12-16, "Summer Adventure for Gifted & Talented Students," Young Hall

August 2-5, World Cheerleading Council Summer Camp, Campus and Destruction

August 18, "Improving Instruction through Teacher Evaluation," Workshop for School Principals, Young Hall Lounge

August 20, Tuition and fees due for students who preregistered for the fall semester

August 20-22, 10th Annual National Meeting, Roaring 30s Auto Club, Campus

August 29, New students begin arriving

August 30-31, General registration for returning students

August 30 through September 3, Classes and late registration begin

# OFFICE RELOCATION

The Career Planning & Placement Office has been relocated from Butler and Roemer halls to the Health Center Building. The facility will house the offices of Beverly Bimes, Ginny Grady and Ed Watkins.

### LCIE ORIENTATIONS SET IN CLAYTON, ST. CHARLES

Working adults can find out how the LCIE meets their needs for full-time degree programs during a series of orientation sessions this month and next at the Clayton Center and the St. Charles campus.

The 7:30-8:30 p.m. orientations will be geared toward specific career programs so prospective students can learn how the LCIE can help their career pursuits or specific areas of study.

In Clayton, sessions in health administration for both bachelor and master's degree programs will be offered July 14; counseling and industrial psychology for a master's degree, July 20; communications, journalism, radio and television production, creative writing, photography and public relations for bachelor degrees, July 28; and business administration for both bachelor and master's degrees, August 3.

In St. Charles, sessions for those interested in communications, journalism, radio and television production, creative writing, photography and public relations will be held July 27 at the Fine Arts Building. Other orientations will be held in Young Hall on August 4 for those interested in business administration; August 14 for valuation sciences; and August 21 for arts, photography and design.

At each of the eight orientation sessions, LCIE admission representatives and faculty members will explain the non-traditional process of the LCIE and will answer specific questions about admission procedures, tuition and financial aid and career opportunities in various career fields.

If you know of anyone interested in attending the sessions, have he or she contact Miriam King-Watts at the St. Charles campus, (314) 946-6912, extension 302, or Carol Lark at the Clayton Center, (314) 725-3441.

# ROARING 30s AUTO MEET SCHEDULED

Nearly 250 antique and classic automobiles from throughout the country are expected to be shown on the Lindenwood Colleges campus August 20-22 when the Roaring 30s Auto Club sponsors its 10th annual national meet. The weekend event will be one of the largest in the area and is expected to attract more than 2,000 people to the campus. In addition to a display and parade of vintage autos, there will be three days of judging and trophy presentations in various events, swap meets and displays of auto parts and memorabilia.

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