

COMMUNIQUE

"Your Communicative Link with the Lindenwood College"

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THE 'PRESIDENT'S PREFACE'

For this month's "Preface," I want to share with readers of "Communique" some excerpts from my report to the May 24th meeting of the Lindenwood College Board of Directors:

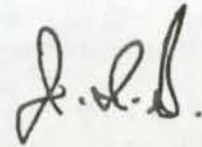
"As I near the close of my first five months as President of Lindenwood, I remain optimistic about our future and more convinced than ever that we are located at a spot on the map and in a time of history when a college like Lindenwood really is needed. Admst higher education's prophets of gloom and doom, this institution stands as visible evidence that adversity cannot overcome a college's will to live and serve its own generation.

Those of you who were present for Commencement witnessed the real fruit of Lindenwood's labor these past few years. Some 420 students, by the time the summer term is completed, will have received degrees. Of this number, 216 are men and 204 are women. The St. Louis area is home for 340 or 81 percent of our graduates, and 299 or 71 percent are age 25 or older. The 166 graduate degrees granted represent 40 percent of the total. Baccalaureate degrees numbered 219, and 17 people received associate degrees. In the midst of lawsuits, resignations, firings, belt-tightening, financial distress and a number of other disturbing happenings, professors have continued to teach, administrators have administered, staff members have provided support services and students have studied, learned and graduated.

When you are 156 years old, you soon learn that regardless of what happens, you have to keep doing what you are supposed to be doing and being what you are supposed to be! This grand old college, though tossed about a bit of late, continues to be a college that educates.

We are optimistic about enrollments this summer and for next fall . . . we are optimistic about the quality of both our students and our residential life next fall . . . we are optimistic because of the cooperation of faculty, staff and administrative officers . . . The financial picture is improving for the college. Contributions are considerably ahead of a year ago, and pledges to the St. Charles Drive are coming in daily. We are optimistic about the potential for area foundations and corporations to support Lindenwood generously, once they are convinced we are serious about keeping our expenditures in line with our receipts. Members of this board have been helpful in our fund-raising efforts, and your assistance will be needed more than ever in the months ahead . . .

I just want to convey in these few paragraphs a sense of the enthusiasm I have about Lindenwood . . . May we be open to the possibilities that await us as modern-day leaders of Lindenwood to make this college as fine of an educational institution as is to be found in mid-America.



BOARD APPROVES NEW NAME, MISSION STATEMENT

The Lindenwood College Board of Directors has approved committee recommendations that the institution's name be changed to the Lindenwood College and that a new mission statement be adopted for the 156-year-old college. The board's action, which officials are calling "the beginning of a new Lindenwood," stems from recommendations made by the Long-Range Planning Committee.

In its recommendation, the committee said the plural of "college" is confusing and partially inaccurate. "We are not many colleges, but one. By calling ourselves simply 'Lindenwood College,' we would reestablish ties with our heritage and publicly affirm our unity as one institution of higher learning, it said. "We are one college with separate and distinct means to deliver many educational services. It is only proper and right that we use the name that this institution has been known by for more than 100 years," said Robert Hyland, chairman of the board of directors.

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In recommending a new mission statement for Lindenwood, the committee said, "Lindenwood has undergone tremendous changes in the past 20 years. It is time for the college to pause and think through what it has been, has become and wants to be. Briefly, the new mission statement contains four key parts that:

- Reaffirm the teachings and intellectual and moral values of the Judaeo-Christian faith as the value orientation of the Lindenwood College;
- Call for the continuation of Lindenwood's strong commitment to higher education that is academically strong and steeped in the liberal arts tradition;
- Point out the superiority of educational experiences in which students work while they learn, and commit the college to encourage all students to work either on or off campus and/ participate in an internship program;
- And, speak to the need to fashion a campus environment that is wholesome without unrealism and is orderly without regimentation.

Commenting on the new Mission Statement, President James Spainhower said, "It retains the commitment to quality liberal arts education that has characterized Lindenwood from its beginning. It also states distinctly the institution's commitment to its religious heritage, to innovative educational opportunities for adults and to educational experiences that are highly work-oriented."

Copies of the Mission Statement and the Long-Range Planning Committee's report are available in the Butler Library for the perusal of all faculty and staff members as well as students. "I encourage every member of the Lindenwood family to read this report for it contains our marching orders for the years ahead," Dr. Spainhower said.

Appointed in January, the Long-Range Planning Committee is a 16-member group composed of community, student, faculty, alumni and board interests. Cochaired by Dr. Spainhower and Hyland, it was charged with redefining and sharpening Lindenwood's statement of mission and purpose in light of its past 20 years of history; with establishing immediate and long-range goals; and with making recommendations on policy and procedural changes to the Lindenwood College Board of Directors.

COKE SAYS 'LINDENWOOD IS IT'

Color slides of Sibley Hall and the college's front gate are included in a multimedia presentation of St. Louis area landmarks and attractions for the Coca-Cola Bottling Co. of St. Louis, Inc. The presentation was produced by Drohlick Associates, a St. Louis public relations firm, and Slide & Print Productions, Inc., of St. Louis to introduce Diet Coke to the St. Louis market.

Shown last week, the presentation was viewed by employees of the Coca-Cola Bottling Co., press and media representatives in the St. Louis metro area and retail businessmen that sell Coca-Cola products in the greater St. Louis area. Coke's new diet cola soon will be introduced in the area. The inclusion of the Lindenwood College in the presentation was arranged by Slide & Print Productions and Lindenwood's Office of News & Public Information.

WATKINS ASSUMES VICE-PRESIDENT'S ROLE

Citing Edward D. Watkins for "outstanding leadership," the Lindenwood College Board of Directors has promoted Watkins from director of development to Vice-President for Institutional Development. In his new role, Watkins will oversee alumni affairs, public relations and development activities for the Lindenwood College.

CERAMICS WORKSHOP FOR TEACHERS

A four-week workshop in ceramics for elementary and secondary teachers and beginning students will be held July 6-August 2 at the FAB. Offered from 9 a.m.-noon Monday through Friday, the course will provide basic techniques on using clay in hand-building and wheel throwing as well as on the use and theory of glazes and firing. It will be instructed by Bruce R. Johnson of Edwardsville, IL, an adjunct faculty member.

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The workshop will be tailored to individual classroom situations and will provide demonstrations on how teachers can expand the possibilities of art education for their students. Lab fee is \$45. For further information, contact the Art Department or the Registrar's Office.

FIVE ELECTED TO BOARD OF DIRECTORS

Newly-elected members of the Lindenwood College Board of Directors are Mrs. Leo T. Brougham of Kansas City, a 1960 graduate of Lindenwood; Robert Baer, president and chief operating officer of United Van Lines, Inc., Fenton; Joe H. Hunt, executive vice-president of Southwestern Bell Telephone Co., St. Louis; James Donnelly, Jr., president and publisher of Suburban Newspapers of Greater St. Louis; and Raymond Harmon, president of Hasco International, Inc., St. Charles. The board also appointed Jeanine Webster of Yonkers, NY, president of the Lindenwood College Alumni Council, as a voting member of the board, marking the first time for alumni association representation on the Lindenwood College Board of Directors.

At its recent meeting, the board also reelected Robert F. Hyland, general manager of KMOX Radio and regional vice-president of CBS, Inc., St. Louis, as chairman; David E. Babcock of St. Louis, former board chairman and chief executive officer of the May Department Stores Co. and a member of the U.S. Postal Commission; George W. Brown of Chesterfield, a retired businessman; Gary W. Cowger, manager of the General Motors Assembly Division plant in Wentzville; and S. Lee Kling of Villa Ridge, board chairman and chief executive officer of Landmark Bancshares Corp. The board also reelected John C. Hannegan, a St. Charles attorney, as secretary and elected Kling as treasurer.

SCHWAB NAMED ASSOCIATE PROVOST

Allen M. Schwab, Ph.D., of Hamilton, NY, has been appointed associate provost in addition to associate professor of English and Lindenwood's first Dean of College Life. The associate provost title was omitted inadvertently in a previous issue of "Communique." Dr. Schwab, who currently serves as a faculty and staff member at Colgate University, assumes the positions at Lindenwood in July.

SPAINHOWER TO SPEAK IN FLORISSANT

Florissant Mayor James Eagan has invited President James I. Spainhower to address community leaders and residents during a Flag Day ceremony June 14 in Florissant. Dr. Spainhower also is scheduled to deliver a sermon June 19 at the St. Charles Trinity Episcopal Church.

Recently, he was the keynote speaker at commencement exercises at Ft. Zumwalt High School in O'Fallon and the Missouri Military Academy in Mexico. Yesterday, he spoke on politics and religion during an adult study group meeting at the United Methodist Church in St. Charles.

AFA TOUR TO FOCUS ON VATICAN, CHINESE EXHIBITS

"The Vatican Collections: the Papacy & the Art" and "China: 7,000 Years of Discovery" are exhibits to be viewed by the Associates of the Arts (AFA) when the group tours the Art Institute of Chicago and the Chicago Museum of Science & Industry this fall. The AFA is a Lindenwood College and St. Charles community organization of 150 area art enthusiasts. The trip is scheduled September 30 through October 2.

The Vatican exhibit, consisting of nearly 240 works of art, is designed to show the richness and variety of the Vatican collections which have been developed over the centuries through commissions and acquisitions. The range of time of the works that will be exhibited in Chicago, the only showing in the Midwest, extends from the examples of classic Greek sculpture to such 20th century works as Rouault's "Holy Face."

The Chinese exhibit, which illustrates the contributions which the Chinese have made historically to science, technology and the arts, includes demonstrations by artists of the People's Republic in such art techniques as papermaking, wood block printing, bamboo crafts, doll making, batik and embroidery.

The fee is \$73 for AFA members and \$83 for nonmembers. It includes bus transportation to and from Chicago, two nights of accommodations at the Palmer House in Chicago and admission to the Chinese exhibit. Tickets to the Vatican exhibit, priced at \$4 each, can be obtained in Chicago. A deposit of \$15 will hold a reservation until September 7 when full payment is due. Checks should be made payable to the AFA.

For further information and reservation procedures, contact W. Dean Eckert, AFA member and Lindenwood professor of art, at (314) 946-7689.



**You may know a student
who will qualify
for a
LINDENWOOD COLLEGE
LEADERSHIP SCHOLARSHIP**

\$4,000.00 Value

A student may qualify if he/she has maintained an above average academic record (minimum 2.5 cumulative G.P.A. on a 4.0 scale) and has established a record of achievement through participation and leadership in school activities and/or service to community or church.

Leadership Scholarships are awarded to students who: apply to and meet the admissions criteria of Lindenwood College; can benefit from Lindenwood's academic programs; will be a resident on campus; and will contribute four hours a week in service to the college as a student ambassador.

A scholarship has a maximum value of \$1000 per year and is renewable for students who continue to qualify. Candidates also may qualify for other institutional scholarships, state and/or federal financial assistance.

NOMINATION FORM

I wish to nominate: Name _____
 Address _____
 City _____ State _____ Zip Code _____
 Telephone Number _____
 High School / College _____

Nominator: Signature _____
 Name _____
 Address _____
 City _____ State _____ Zip Code _____
 Employer _____

Mail to: Admissions Office
 Lindenwood College
 St. Charles, MO 63301

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