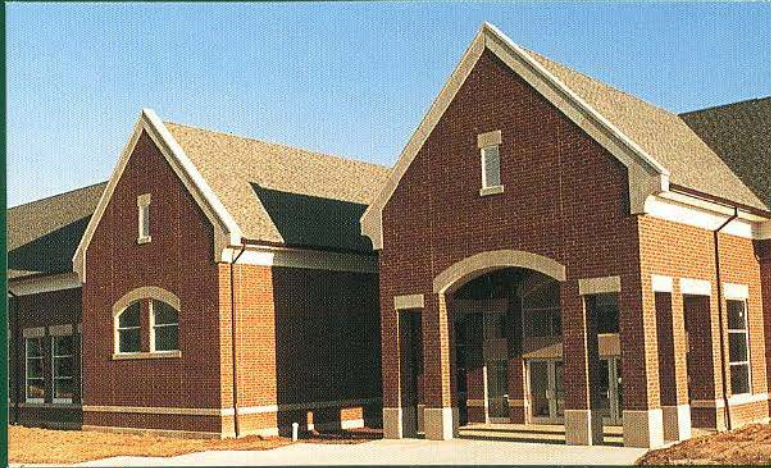


# *Lindenwood College*



*Performance.*

*Period.*

# 1996 President's Report



The new Lindenwood College Performance Arena

## Performance

The **success** of Lindenwood lies in the College's ability to understand and meet student needs. College leaders have made the **commitment** to uphold the **value**s-centered traditions upon which Lindenwood was founded. The College continues to achieve phenomenal **growth** during a period when higher education as a whole is experiencing a decline. **Support** for Lindenwood College has never been stronger. Lindenwood has demonstrated its **leadership** role in higher education, promoting **excellence** in academics, **strength** of character, and **vision** for the future.



*Lindenwood  
creates  
opportunity.*

# *Commitment*



# Message from the President



Dear Friends,

Lindenwood College is an amazing success story.

It is successful, innovative, and entrepreneurial. Yet the College remains true to the mission and values set forth by founders Mary and George Sibley nearly 170 years ago.

Today, Lindenwood's proud past blends successfully with its future in exciting new ways. Our \$10 million Performance Arena is humming with activity, the culmination of years of hard work, dedication and persistence. Lindenwood's Cultural and Community Center is the centerpiece of our blossoming music program and other performance events.

There is still much to be done. The upsurge in student enrollment calls for more dormitories, classrooms, a bigger campus center and cafeteria. Our academic programs and student services must be constantly reevaluated and expanded to meet the challenges of the 21st century. And, we have set a goal to have a \$20 million endowment by the year 2000. Now more than ever, Lindenwood needs your support in recruiting, fundraising and community awareness.

I am proud to share with you this 1996 President's Report, a booklet celebrating the loyalty and friendship of Lindenwood friends. Your gifts are truly an investment into the future that will continue to make a difference.

Meanwhile, we continue to look forward to the future, to new challenges and opportunities. We invite you to share the vision of Lindenwood College.

Sincerely,

A handwritten signature in cursive script, appearing to read "Dennis C. Spellmann".

Dennis C. Spellmann  
President





# Strength



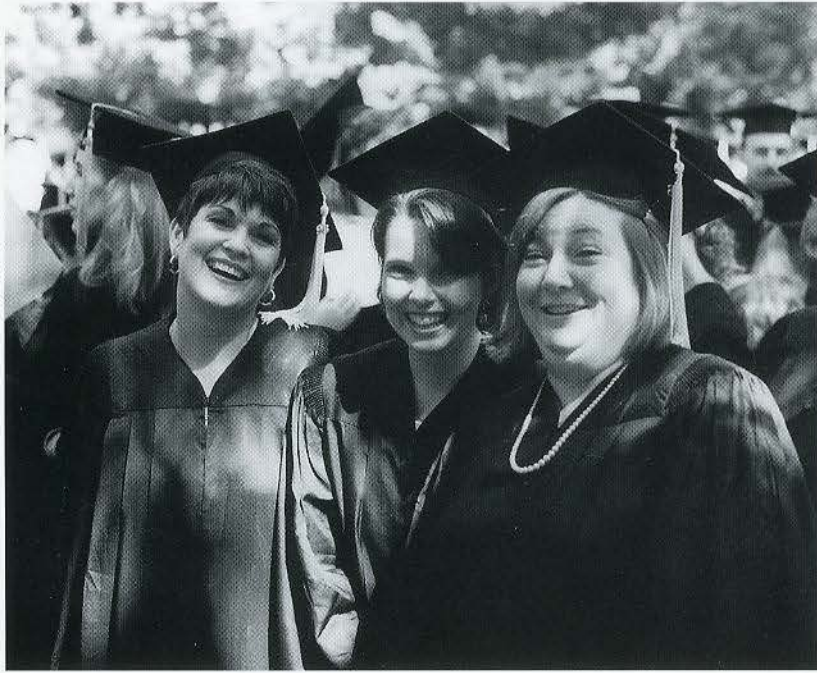
*Lindenwood  
College...  
the leader in  
success.*

# Highlights

*Find another college in the country that can match  
Lindenwood's level of success!*

<b>Comparison</b>	<b>1989</b>	<b>1996</b>
Student Enrollment	1225	6036
Residential Students	230	1300
Residence Hall Capacity	300	1328
Staff	369	98
Full-time Faculty	40	125
Salary Level	3rd Quartile	1st Quartile
Classroom Utilization	65%	96%
Endowment	\$600,000	\$8 million
Placement	?	100%*
Acreage	108 acres	200+ acres
Parking Spaces	350	1250
Financial Condition		

*\*100% of the students who participated in Lindenwood's TAP placement program.*



*Our  
students are  
our most  
valuable  
asset.*

# Success



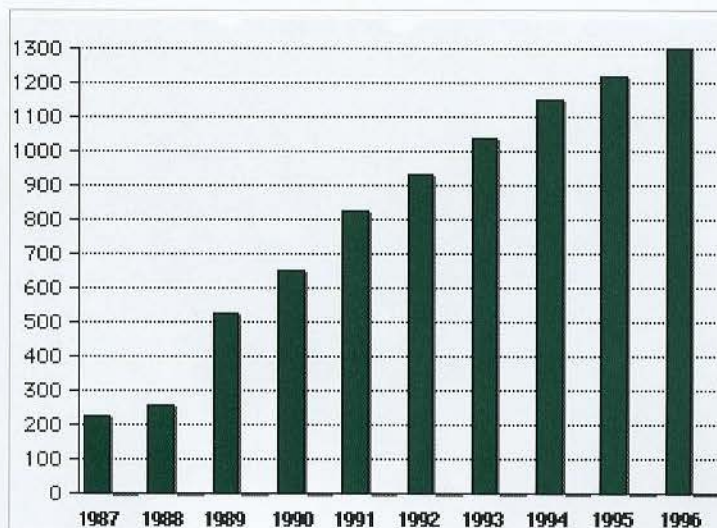
## *The tremendous growth in student enrollment reached another all-time high this year:*

Lindenwood College served more than 6,000 students in 1995-96, with residential students numbering nearly 1300. The student population growth is on track to bring about enrollment of 8,000 by the year 2000, increasing college enrollment tenfold in 10 years.

The key behind Lindenwood's rapid growth lies in the College's mission. Lindenwood's educational programs are value-centered and designed to create a community of genuine learning. The College has built a deliberately diverse learning community structured around a residential population joined by commuter students of all ages, graduate and undergraduate, in St. Charles and other sites throughout the region.

Here is a community free of economic barriers that limit access—a community where students with diverse goals and backgrounds may join together in intellectual, social, physical, spiritual and creative activities.

### **Residential Enrollment (Fall Terms)**



### **International Access**

The Lindenwood College influence is reaching around the world, as our international program continues to grow steadily every year.

In 1995-96, nearly 140 students from 19 countries attended Lindenwood College's undergraduate and graduate degree programs.

The Latin American connection really took off this summer when President Dennis Spellmann and Assistant Professor of Spanish Richard Kotch traveled to Panama to meet with the First Lady about Lindenwood's unique placement programs. Both graduate and undergraduate students who show superior English skills and are among the top academic students, are selected by the government in Panama to attend Lindenwood College.

The Panamanian government also appointed Spellmann to direct the placement of other students at colleges in the Midwest. Currently, Lindenwood is exploring the possibility of becoming a member of Panama's "City of Knowledge," a cultural center of education.

### **Campus Growth**

Here at home, the physical size of Lindenwood continues to grow, keeping pace with the rapidly increasing number of students. The College has purchased duplexes and houses in the Linden Terrace subdivision, which borders Droste Road. These homes will be used for student housing, to help with the overflow from the residence halls. At the same time, Lindenwood administrators are making plans for the eventual construction of a new student center and two residence halls on the main campus.

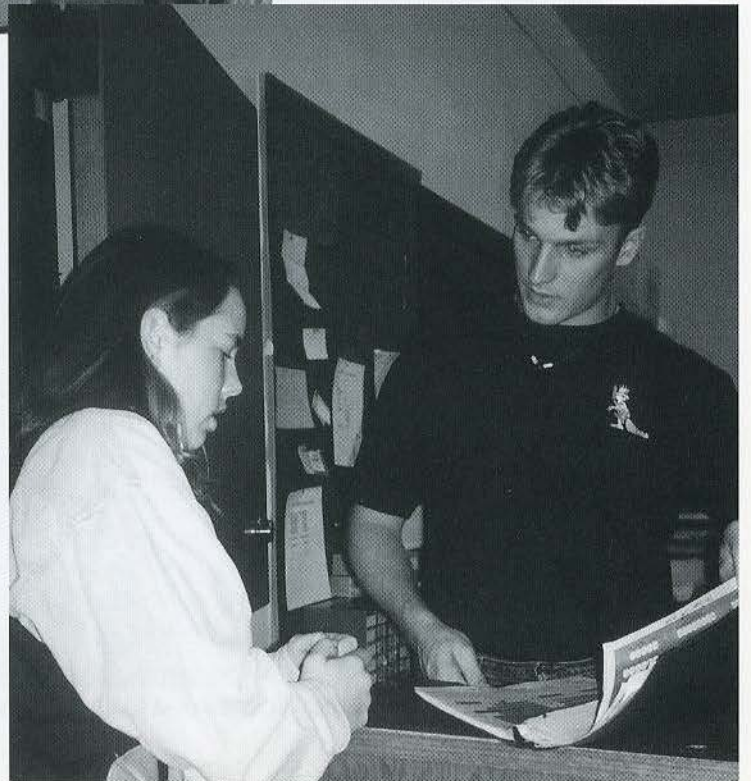
The "Gray House" located across the street from the main gates is now the home of the Lindenwood College Museum. Inside visitors will find many treasures, which tells the story of Lindenwood's illustrious past. The museum includes a sitting room and dining room, each furnished with vintage Lindenwood items and graced with hard wood floors. The rooms are used for various College functions, including meeting new students and donors, board gatherings, and small receptions. A day room displays many of the more fragile antiques, along with a collection of portraits depicting each of the Lindenwood College presidents. The Lindenwood Alumni Association has committed to raising \$100,000 for the privilege of naming the structure the Lindenwood College Museum and Alumni House.



# Excellence



*Lindenwood  
is successful  
because  
our students  
are successful.*



## *The proof of Lindenwood's performance: Outstanding growth in all of the College's academic divisions.*

### **Education**

- Undergraduate and graduate programs in education are the fastest-growing programs the College offers.
- Offering graduate classes to 250 professional teachers in several locations in the St. Louis metro area.
- More than 100 seniors performed their student teaching in schools across the state.

### **Humanities**

- English majors more than doubled with the greatest expansion in the area of creative writing.
- Students enrolled in foreign languages reached a 30-year high.
- Communications majors numbered over 200. Focus on revamping the curriculum to accommodate an electronic/computer emphasis.
- A new course offered in the Internet and another course in digital/audio editing is in the planning stages.
- More than 125 students also participated in practicum experience in the community.

### **Fine & Performing Arts**

- The newly renovated Sibley Chapel became the site for various entertainment ranging from a medieval morality play to student voice and instrumental ensemble recitals. Guest artists included the Metro Winds Quintet and the Bach Society Chorus, both St. Louis-based groups.
- Lindenwood music students were invited to present a "Night At The Sheldon" in October. The Jazz Band was such a hit, members were invited back for another concert in April.
- The Jazz Band entertained for this year's KSDK-TV Volunteer 5 Celebration at the Missouri Athletic Club.
- Students participated in more than 20 Mainstage and Downstage productions.
- A traveling show, *The Great Shakespeare Detour of 1996*, was developed which included the 39 extant works of Shakespeare presented in 45 minutes. This show was a terrific success at area high schools and colleges.
- Community members raved about the high school dance tour featuring the Lion Line and the Showcase Dancers.
- St. Joseph Health Center hosted a one-woman show by Lindenwood graduate student in art, Jan Groenemann.
- Art majors were busy with on-campus shows in Hendren Gallery and with off-campus shows throughout the metro area.

### **Sciences**

- Work was initiated on a new Geology lab in Young Hall.
- The acquisition of three tracts of land along the Missouri River will facilitate field study and internships in Biology.
- Seniors in Psychology presented their research papers at the annual meeting of the Southeastern Psychological Association. This marks the third consecutive year that LC students have been invited to participate in the event.

### **Management**

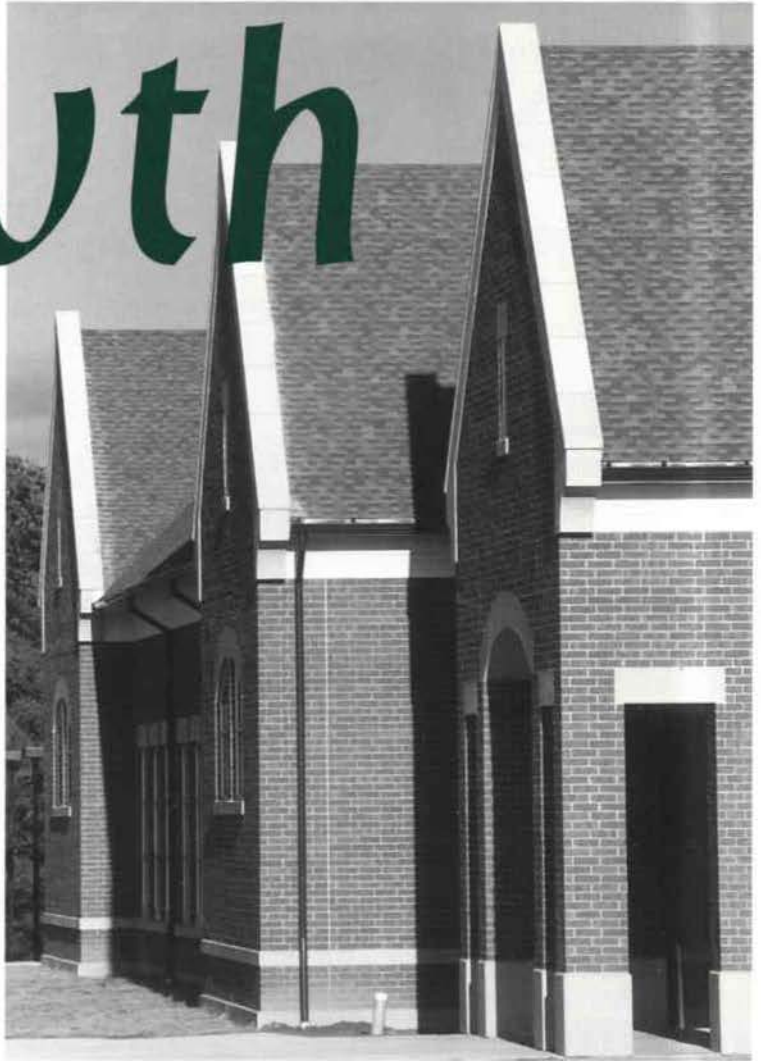
- 42 percent of the LC accounting students taking the CPA Exam passed on the first sitting, far exceeding the national average of five percent who pass the test on the first try.
- The Lindenwood Marketing Club was officially accepted as a collegiate member of the following nationally recognized professional trade and academic associations: American Marketing Association; Delta Epsilon Chi (college division of DECA); World Trade Club; Midwest Marketing Association and the Missouri Marketing Association.
- Members of the Marketing Club completed several community service projects for Duchesne High School, St. Peter's Fire Protection District and the St. Louis County Economic Development Council.

### **The Lindenwood College for Individualized Education (LCIE)**

- The College celebrated LCIE's 20th anniversary this year, serving more students than ever before.
- More than 2,500 students in undergraduate and graduate programs attended clusters during 1995-96.
- On-site programs were held at Olin Corporation, MEMC, Delta Dental of Missouri and McDonnell Douglas.

# Growth

*Ready  
for the  
future...*



## *The Performance Arena: Blending the Lindenwood of yesterday, today, and tomorrow.*

The long-held dream of the Lindenwood College Performance Arena is at last a reality. For decades, students, alumni and friends had wished for a center that would allow Lindenwood to entertain thousands of fans, as well as provide a modern showcase for College athletic and performance events.

Throughout the last year, we all watched anxiously as the building slowly took shape, brick by brick, to emerge as one of the finest performance facilities in the region, as well as one of the most beautiful. Designed to complement the College's historic buildings, the red brick, gabled structure houses a state-of-the-art gymnasium, classrooms, and coaching offices.

The arena also features an impressive VIP Club Room with separate entrance, food preparation area, and the ability to host meetings for up to 400 people. The VIP Room opens on to the Luxury Skybox Pavilion, a premier vantage point for some 250 seatholders to enjoy arena events.

The Mabee Gymnasium, heart of the arena, is home court to Lindenwood's volleyball, basketball, and wrestling teams,



*Henry Elmendorf (left) and Harlan Pals, co-chairmen of the Arena Fundraising Campaign, cut the ribbon in the VIP Room at the Gala Grand Opening of the Performance Arena.*

as well as a venue for concerts and other performance events. It is named for the J.E. and L.E. Mabee Foundation of Tulsa, Oklahoma, one of the nation's most prestigious philanthropic organizations. Mabee kicked off fundraising efforts for the arena with a \$1,000,000 challenge grant, which the College matched in less than a year.

Hundreds of corporate partners, private citizens, friends and alumni of the College have all been instrumental in making the arena dream come true. Gifts to the Performance Arena at Lindenwood College, combined with effective cost management, have helped to bring in a beautiful building well within budget.

The College hosted a special "Sneak A Peek" event in April, which gave Arena supporters the opportunity to see Lindenwood's latest work in progress. More than 350 people crowded into the top floor of the then half-finished arena to see what the excitement was all about.

Today, with just a few finishing touches to add, the Lindenwood College Performance Arena is already a place of excitement and activity. Intercollegiate sporting competitions are attracting larger crowds than ever before. Special receptions, meetings and parties have given members of the area community the opportunity to tour the facility and to enjoy its amenities.

The 3,000-seat arena is a tribute to the advancement of the arts and athletics in the St. Charles area.



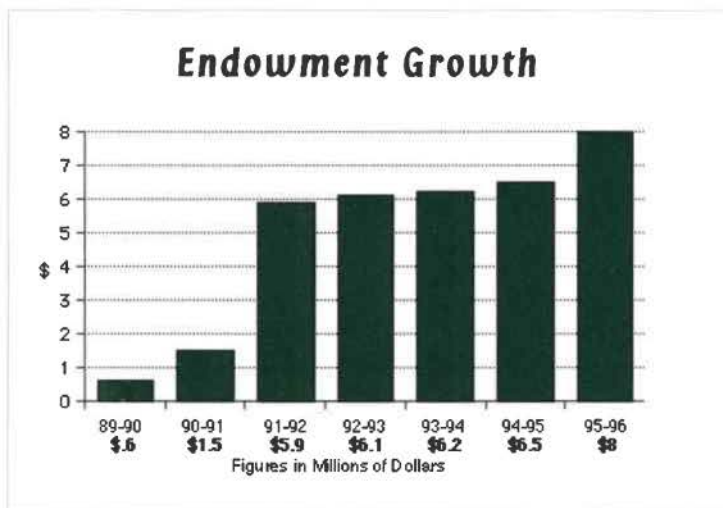
# Support



*Lindenwood  
College  
makes a  
difference.*

## *Support for Lindenwood College has never been greater.*

The success of Lindenwood College has attracted support from a multitude of constituencies. The 1995-96 fiscal year was perhaps one of the best giving years in Lindenwood College history. For the second consecutive year, the College exceeded the \$2,000,000 mark in total funds raised.



With more than \$1,500,000 added this year, the endowment fund now stands at \$8,000,000. Important gifts included those made to endow awards for Honors Convocation and named scholarships. Lindenwood also began a planned giving program, for those who wish to remember the College in their estate plans.

### **Corporate Support**

Area businesses continued to demonstrate their confidence in the mission and performance of Lindenwood in 1995-96. Our corporate partners recognize Lindenwood students are well prepared to become productive employees and responsible members of society upon their graduation.

Key corporate gifts for the year included important

support of scholarships, gifts for academic programs, and support of capital improvements. Additionally, adult and professional students from area companies participated in adult undergraduate and professional graduate courses during the 1995-96 academic year.

Lindenwood's unique "Academic Excellence" and "Contract for Success" scholarship programs attracted the largest single gift ever made to the College by Emerson Electric.

The Performance Arena Campaign received important new gifts from corporations such as Mark Twain Bank and Consolidated Communications. These major new gifts, and others, helped Lindenwood to have the new facility nearly paid for when it opened its doors.

Lindenwood College appreciates the confidence our corporate partners have demonstrated in our mission through their generous investment in the future of the College.

### **Teamwork**

The spirit of teamwork which pervades today's Lindenwood College is unprecedented. The coalescing of individual effort toward a common goal has been vital to Lindenwood as it strives to fulfill its commitment to being one of the nation's finest liberal arts colleges.

Never has that teamwork been more visible than 1995-96. The numbers represent more than a rallying of financial support, though generosity of financial resources is an important part of the story. These figures also represent an indispensable expenditure of time and emotion on the part of many people.

In the end, despite the tendency to focus on dollar figures, our report is not about numbers. It is about the students we serve. *It is about you.*





*Our vision is  
to improve the  
quality of life.*

# Leadership



## *Lindenwood's success with the public demonstrates the great need for pragmatic, broad-based and intellectually stimulating education.*

To that end, Lindenwood College is continually looking for innovative ways to bring higher education to the community it serves. These activities range from teaching undergraduate and graduate courses on-site to area businesses, to developing enterprising programs for specific groups or organizations.

**The Lindenwood Educators' Center** is designed to serve the professional development needs of school districts and their teachers in a six-county region. The objective of the center is to establish Lindenwood College as the major provider of professional development services to public and private elementary and secondary school districts in our region.

To be housed in the Lindenwood College Cultural and Community Center, the Educators' Center will include a conference/work area, office space, and four resource areas: 1) a Curriculum Guide Review Area, 2) a Sample Textbook Review Area, 3) a North Central Association/Department of Elementary and Secondary Education Missouri School Improvement Plan Resource Area, and 4) an Environmental Education Resource Area.

**The Human Service Agency Management Center** is patterned after American Humanics, Inc. a national, not-for-profit organization. Through its 15 affiliated campus programs and 11 affiliated national agencies, American Humanics recruits, educates, and places competent professionals in careers with not-for-profit youth and human service agencies. This year the Lindenwood Human Service Agency Management Center has formed a partnership with the Big Brothers, Big Sisters Teach One Program in which Lindenwood students will serve as one-on-one mentors for at-risk elementary school students in St. Charles who have been identified as potential dropouts. The program will be piloted in one elementary school this year and could become a national model for other schools and colleges nationwide.

**The Professional and School Counseling Center** is designed to prepare master's level counseling practitioners who may pursue various programs leading to a Master of Arts in Professional Counseling, a Master of Arts in School Counseling, or a Master of Arts in Professional and School Counseling. Students gain a broad base of psychological knowledge and theory, which is integrated with extensive training and practice in counseling skills with individuals, groups, couples, and families.

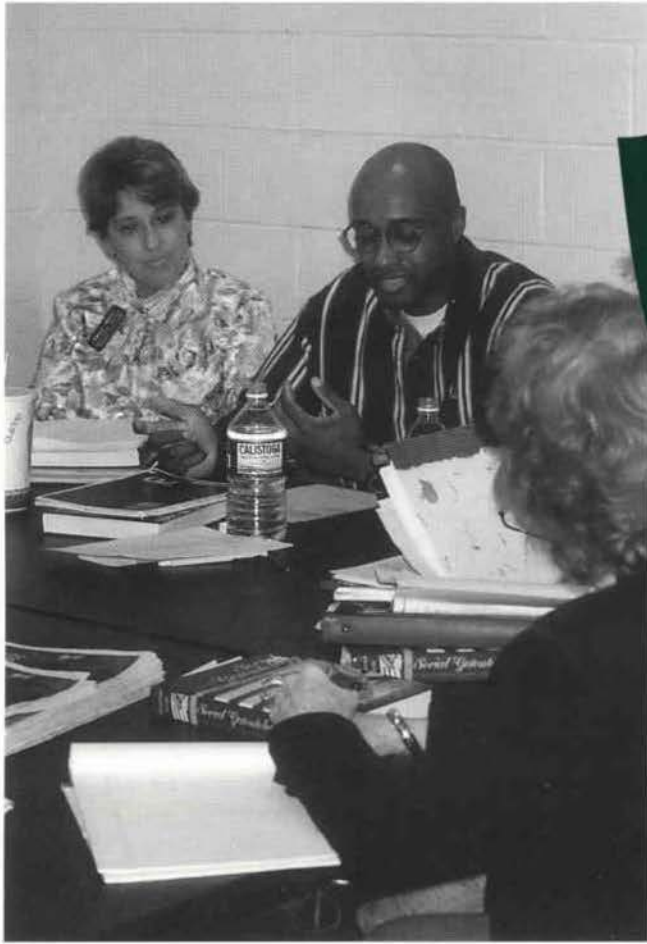
Lindenwood has developed a partnership with **St. Louis Christian College**, for students planning to enter a specialized form of ministry. They may participate in an integrated program of study which includes coursework at both colleges. Upon completion of the program, students will receive a bachelor's degree from Lindenwood College.

**The Bi-State Development Agency** and Lindenwood College are working hand-in-hand to help further educate Bi-State employees. So far, more than 125 employees have applied for degree-oriented coursework in business, corporate communications, and human resource management.

Lindenwood College continues its educational partnership with **Olin Corporation** in East Alton, Ill. for the fourth year. Olin employees earn degrees from Lindenwood by taking classes in business, human resource management and corporate communications at the Olin Center for Excellence.

This also marks the fourth year of success for Lindenwood's innovative **Talent Accomplishment Program**. The student selects a career in consultation with counselors, taking into consideration career interests, skills, and talents the student already possess. These accomplishments are recorded on a "talent transcript," which complements the student's academic transcript. All talent transcripts are bound in annual TAP catalog, which is distributed to hundreds of prospective employers by the College's Career Development Office. Each year, 100 percent of the students who take part in the TAP program are placed in jobs or graduate school within months of graduation.





# Vision

*Lindenwood is  
an architect  
of change in  
higher  
education.*



## *Lindenwood College moves toward the 21st Century with a vision for success.*

Lindenwood College has been able to thrive by being adaptable and innovative in providing the highest quality educational programs to students and service to the community for 170 years. Yet, the College has held fast to the time-honored values and principles established so long ago by founders George and Mary Sibley.

Today, Lindenwood College is positioned to carry its mission into the 21st Century. Added to its comprehensive undergraduate and graduate liberal arts and professional programs, the College is launching a number of innovative centers and programs to serve a broader variety of educational needs in the region.

Starting in the 1997 spring semester, the **AAIM Management Association** begins a cooperative agreement with Lindenwood College. The AAIM will offer Lindenwood coursework to AAIM's 950 member corporations. In addition, AAIM courses will be offered at Lindenwood on a no-credit basis. Those courses are being evaluated for college credit.

The **Lindenwood College Sacred Music Institute** would prepare students to become music directors for churches throughout the country. Choral, organ, and piano instruction would be offered. When implemented, students may receive an undergraduate degree or complete a certification program in sacred music instruction.

**The Entrepreneurship and Free Enterprise Business Center** is being planned by Lindenwood College to help in the development and support of entrepreneurs and small businesses. The center will build upon resources already in place in St. Charles County, such as the Synergy Center, a small business incubator. Moreover, without duplicating programs already in existence in the region, the Lindenwood Entrepreneurship and Free Enterprise Business Center will focus on those business enterprises, ranging from a one-person operation up to businesses with 25 to 30 employees. This center has the potential of providing significant and far-reaching benefits for the residents of our region.

**The Lindenwood Center for Arts and Culture** will serve our community by bringing increased awareness of the fine and performing arts to our region. National art shows, high quality theatre performances, and new academic degree programs will address the cultural needs of students and citizens.

**Dr. Nathan Ku** is a Taiwanese national treasure—and he is at Lindenwood for the next two years. This internationally-acclaimed expert in Chinese folk opera will be a guest lecturer on Asian drama at Lindenwood. He is also available to make appearances throughout the community to share his incredible knowledge of Eastern and Western theatre. Dr. Ku has served as director of the National Taiwan College of the Arts, and has headed several troupes on tours promoting international cultural exchange.

The 7th annual **National Oil and Acrylic Painters Society (NOAPS)** is bringing its 1996 show to Lindenwood College in December. Approximately 615 paintings from all over the world competed for 85 spots in the show. This exclusive show complements Lindenwood's strong efforts in the fine and performing arts.



# Comparative Statement of Operations

(Year ending June 30)

	1994-95	1995-96
<b>REVENUES</b>		
<b>Educational &amp; General</b>		
Student Tuition & Fees	21,663,305	25,414,215
Gifts & Grants	752,972	1,020,264
Endowment Income	175,901	209,268
Government Grants	1,124,767	1,142,966
Other Sources	517,832	682,640
	<u>24,234,777</u>	<u>28,469,353</u>
Auxiliary Enterprises	6,310,500	7,076,759
<b>TOTAL REVENUES</b>	<u>30,545,277</u>	<u>35,546,112</u>
<b>EXPENDITURES &amp; MANDATORY TRANSFERS</b>		
<b>Educational &amp; General</b>		
Instruction & Library	5,586,688	6,206,066
Student Services	1,895,314	2,018,439
Institutional Support	1,986,780	1,901,169
Operation & Maintenance of Plant	1,000,233	1,106,956
Student Aid	11,701,524	13,783,287
	<u>22,170,539</u>	<u>25,015,917</u>
<b>Mandatory Transfers</b>		
Debt Retirement	46,809	1,692,874
Transfer to Student Loan Fund	7,860	6,295
	<u>54,669</u>	<u>1,699,169</u>
<b>Auxiliary Enterprises</b>		
Expenditures	2,207,040	2,546,847
<b>TOTAL EXPENDITURES &amp; MANDATORY TRANSFERS</b>	<u>24,432,248</u>	<u>29,261,933</u>
<b>REVENUES OVER EXPENDITURES &amp; MANDATORY TRANSFERS</b>	<u>6,113,029</u>	<u>6,284,179</u>
<b>NON-MANDATORY TRANSFERS &amp; OTHER CHANGES</b>		
Transfer to Endowment Fund	0	500,000
Capital Plant Renovation & Improvements	4,995,280	5,392,460
	<u>4,995,280</u>	<u>5,892,460</u>
<b>NET INCREASE IN FUND BALANCE</b>	<u>1,117,749</u>	<u>391,719</u>

# Statement of Financial Position by Fund

June 30, 1996  
(with comparative totals for June 30, 1995)

	Current Fund	Loan Fund	Endowment & Similar Funds	Plant Fund	Totals	
					1996	1995
<b>ASSETS</b>						
Cash & cash equivalents	\$ 4,287,632	2,950		5,299,933	9,590,515	9,597,861
Inventories	156,262				156,262	140,210
Prepaid expenses	58,897				58,897	52,194
Contributions receivable				525,922	525,922	640,355
Accounts receivable, less allowance for uncollectibles of \$525,000 in 1996 & 1995	1,961,336				1,961,336	1,787,221
Student loans receivable		1,338,869			1,338,869	1,256,966
Property, plant, and equipment, less accumulated depreciation of \$14,221, 890				21,101,836	21,101,836	14,812,808
Funds held in trust by others			4,903,067		4,903,067	4,468,140
Long term investments			3,049,572		3,049,572	2,097,844
<b>TOTAL ASSETS</b>	<b>\$6,464,127</b>	<b>1,341,819</b>	<b>7,952,639</b>	<b>26,927,691</b>	<b>42,686,276</b>	<b>34,853,599</b>
<b>LIABILITIES AND FUND BALANCES</b>						
Liabilities:						
Accounts payable and accrued expenses	26,371			38,192	64,563	36,862
Employee compensation	322,189				322,189	278,321
Other						29,955
Deferred revenue	995,904				995,904	656,886
Construction retainage				515,876	515,876	
Funds held in custody for others	10,841				10,841	10,543
Notes payable						1,491,000
Note payable- Department of Education				740,893	740,893	861,999
Refundable U.S. government student loans		1,341,819			1,341,819	1,333,487
<b>TOTAL LIABILITIES</b>	<b>1,355,305</b>	<b>1,341,819</b>		<b>1,294,961</b>	<b>3,992,085</b>	<b>4,699,053</b>
Fund balances:						
Permanently restricted			6,867,367		6,867,367	6,538,481
Temporarily restricted			206,701		206,701	6,470,976
Unrestricted	5,108,822		878,571	25,632,730	31,620,123	17,145,089
Total fund balances	5,108,822		7,952,639	25,632,730	38,694,191	30,154,546
<b>TOTAL LIABILITIES AND FUND BALANCES</b>	<b>\$6,464,127</b>	<b>1,341,819</b>	<b>7,952,639</b>	<b>26,927,691</b>	<b>42,686,276</b>	<b>34,853,599</b>

# Lindenwood College Board of Directors

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*Chairman*

Chairman and CEO, Hasco International Inc.  
St. Charles, Mo.

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*Co-Vice Chairman*

President, Ben F. Blanton Construction Co. St. Peters, Mo.

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*Treasurer*

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### **Anne Pals**

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St. Charles, Mo.

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President, Lindenwood College, St. Charles, Mo.

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Chairman, True Fitness Technology Inc., O'Fallon, Mo.

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Retired Business Executive, St. Louis, Mo.

### **Jane Crider**

Community Leader, St. Charles, Mo.

### **Dorothy Warner**

Alumna, Community Leader, Gilford, N.H.



**LINDENWOOD  
COLLEGE**

209 South Kingshighway  
St. Charles, MO 63301

Non-Profit Organization  
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St. Charles, Mo.  
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