

COMMUNIQUE

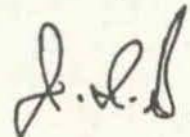
Vol. 1, No. 40; May 9, 1983

'THE PRESIDENT'S PREFACE'

The Long-Range Planning Committee that was appointed by Chairman of the Board Robert Hyland and me in January has completed its labors. Its final report will be presented at the May 24th meeting of the Lindenwood Board of Directors.

I am pleased with the work of the committee. In a short period, this 16-member committee covered almost every aspect of our college's life. There are several significant recommendations, including a new "Mission Statement." This statement, carefully considered by the committee and given extensive review in two separate meetings of the faculty, retains the commitment to quality liberal arts education that has characterized Lindenwood from its beginning. It also states distinctly Lindenwood's commitment to its religious heritage, its innovative educational opportunities for adults and to educational experiences that are highly experience and work-oriented.

After the board has acted on this report, copies will be available in Butler Library for the perusal of all faculty and staff members. I encourage every member of the Lindenwood family to read this report for, if the board approves, it contains our marching orders for the years ahead.



OPEN HOUSE SET AT CAMPUS SCHOOL

The Campus School will conduct an open house for prospective students and their parents on May 17 from 6:30-8 p.m. Persons interested in finding out about the half-day programs for three and four-year-old children and the accelerated full-day program for four and five-year olds are encouraged to attend.

BALOG APPOINTED DEPARTMENT CHAIRMAN

C. Edward Balog, Ph.D., has been appointed chairman of the History Department, replacing James F. Hood, Ph.D., who has assumed broader duties as associate dean of faculty and dean of the Evening College. A member of the Lindenwood faculty since 1973, Dr. Balog holds bachelor's and master's degrees from West Virginia University and his doctoral degree from the University of Illinois.

Dr. Balog requests that all faculty correspondence on History Department matters be directed to him, not Dr. Hood who was reported as departmental head in a previous issue of "Communique."

=more=

STUDENT GOVERNMENT OFFICERS ELECTED

Newly-elected officers of Lindenwood student government for the 1983-84 academic year are Cynthia H. McGinley of Valentine, NE, president; Victor T. Avellino of Hazelwood, academic counselor; John W. Appelbaum of Chicago, curriculum coordinator; Nancy Bridges of St. Charles; day student commissioner; Cynthia T. Schiermeier of Winfield, resident hall commissioner; Elizabeth L. Alexander of Little Rock, AR, special events commissioner; and Theresa L. Schuler of Granite City, IL, student activities commissioner.

BEQUEST OF \$61,300 MADE TO COLLEGES

A bequest of more than \$61,300 has been made to the Lindenwood Colleges from the estate of Louise H. Walker of St. Petersburg, FL. Mrs. Walker, who attended Lindenwood in 1934, died June 1, 1981.

According to the bequest, the money from the estate will be invested in Lindenwood's endowment fund and, eventually, can be used for any purpose by the institution. Interest income from the funds is to be paid to a niece, Harriet Hull of Schenectady, NY, for the remainder of her life.

'LINDEN WORD' TO PREMIERE THIS MONTH

If you receive "Communique," you'll soon receive the LINDEN WORD, a new publication that will be circulated to nearly 25,000 Lindenwood alumni, constituents, supporters, students, faculty and staff. To be issued on a quarterly basis, the LINDEN WORD was developed by Lindenwood's Office of News & Public Information. It is a contemporary publication that accents the positive direction the institution is taking today in its traditional and important role in higher education.

The success of this new publication depends upon each and every person concerned with the future of the Lindenwood Colleges. We encourage comments about this tabloid, suggestions for improving it, items concerning alumni activities, ideas for news and feature articles, letters to the colleges and comments concerning Lindenwood policies and procedures.

Once you receive the LINDEN WORD later this month, take a few minutes to let us know what you think about it. Correspondence should be sent to either the President's Office, the Alumni Affairs Office or the Office of News & Public Information, in care of the Lindenwood Colleges, St. Charles, MO 63301.

'COMMUNIQUE' GOES BIWEEKLY THIS SUMMER

Speaking of publications, if you can't find "Communique" in your mailbox next week, don't panic. Beginning this week, the newsletter will be published biweekly for the May and summer terms, resuming weekly publication on September 12.

Scheduled publication dates are May 23, June 6 and 21, July 5 and 18 and August 1, 15 and 29. The deadline for submitting materials remains the same - by noon on Wednesday preceding the publication date.

CAPTURES 'ALL-AMERICAN' SOCCER AWARD

Theresa L. Schuler of Granite City, IL, has received the "Youth Girls All-American Award" by the U.S. Soccer Federation. A sophomore, Miss Schuler plays forward on the women's soccer team at Lindenwood.

LINDENWOOD REPRESENTED AT ACADEMY MEET

LCIE representatives, Carol Lark, admissions counselor; Dottie Cohen, art therapy faculty sponsor; and two graduate students, Timothy Wright and Lorraine Stillman, recently attended the annual conference of the American Academy of Psychoanalysis held in New York City. With a conference theme of "Psychoanalysis and the Arts," the four-day meeting attracted artists, art therapists and psychoanalysts from throughout the United States. This year's national meeting and conference theme symbolized a major breakthrough for art therapy's acceptance with the psychoanalytic community.

HEALTH ASSESSMENTS TERMED 'SUCCESS'

A "fantastic response" is the way Dorothy Stratman-Lucey, assistant professor of nursing, terms the reaction to the Nursing Department's recent holistic health assessments that were offered to faculty, students and staff members. Dozens of people took advantage of the free assessments which were conducted throughout April by the Nursing Department.

CAMPUS INCLUDED ON 500-MILE BIKE TOUR

The Lindenwood campus is the beginning and ending locales for a seven-day bicycle journey planned next month by the Ozark Area Council, American Youth Hostels, of St. Louis. More than 500 bicyclists are expected to take part in the June 18-24 trip which will explore northeastern Missouri and the famed "Mark Twain Region" of the state.

After registration and overnight accommodations at Lindenwood, bicyclists will embark on all or part of the nearly 500-mile journey that will take them to such places as Clarksville, Kirksville, Moberly and Fulton, MO, and across the Mississippi River to Quincy, IL. Included will be stops at the Cuivre River State Park, Locks & Dam 24 on the Mississippi, Quincy College, Northeast Missouri State University, 1000 Hills State Park, Central Christian College of the Bible, Westminster College, Missouri's "Rhineland," the Winston Churchill Memorial and several other tourist and community attractions.

Registration is \$35. Food and accommodations are priced separately, depending upon the number of meals per day and the type of accommodations. For further information on the bicycle trip, contact the Ozark Area Council at (314) 421-2044.

COMMUNITY ECONOMIC BENEFIT SHOWN

Data compiled by Lindenwood's current \$500,000 fund-raising campaign indicates the institution's total direct and indirect economic benefit upon the St. Charles community is nearly \$32 million.

Based upon formulas compiled by the Independent Colleges & Universities of Missouri, the data reveals the total economic benefit derived from local Lindenwood expenditures is nearly \$23.7 million. This figure is derived from the "ripple" effect of money passing from one source to another. This effect is calculated at \$1.99 for individual expenditures and \$2.05 for institutional expenditures at Lindenwood. "All of this means that Lindenwood produces more than \$30 million in money spent and respent. Due to inflation and college expenses, this figure is increasing at 12 percent annually," the data states.

With more than 340 full and part-time employees, Lindenwood is one of the largest private sector employers in St. Charles County. Its gross payroll last year was \$3.8 million, which represents 46 percent of the institution's \$8.2 million operating budget for the previous fiscal year.

The data indicates Lindenwood purchases about \$2.9 million annually in goods and services in the St. Charles area. Representing about two-thirds of the institution's total expenditures not including wages and salaries, this amount is for equipment, printing, maintenance goods, supplies, utilities, insurance coverages, food services and travel expenditures.

This year, it is estimated that Lindenwood employees will spend more than \$3.1 million for goods and services, with the majority of this amount spent in the St. Charles area. Broken down, this figure represents expenditures of \$655,000 for housing, \$624,000 for food, \$374,400 for transportation, \$218,000 for insurance, \$200,000 for clothing and \$93,000 in taxes.

In addition to the \$6.6 million which Lindenwood students pay for tuition and room and board, they also spend in excess of \$4.2 million. The majority of this will be spent locally for such things as rent, entertainment, food, clothing, automobiles and television and stereo equipment.

The data shows that the banking habits of faculty and staff as well as students have a significant impact upon the local financial community. It is estimated that nearly \$2 million is secured in local banks, all of which is available for expanding the local credit base.

The data also shows that since 1965, Lindenwood has spent more than \$7.2 million for construction of new facilities like Young Hall, the stadium, McCluer Hall and the Fine Arts Building and major renovation projects like the Cobbs Conference Center, Student Union, Sibley Hall, Irwin Hall and Niccolls Hall. New construction in upcoming years is expected to exceed \$3.17 million.

BOUND FOR KANSAS CITY CONFERENCE

Richard Rickert, Ph.D., LCIE faculty advisor and professor of philosophy, is attending Conucopia III, a four-day conference on appraisal that opens today in Kansas City. Sponsored by the American Society of Appraisers of Washington, DC, the conference will feature a series of lectures and workshops, films and tours of the Nelson Gallery. It will focus upon English pottery, Chinese ceramics and the preservation of works of art on paper. Dr. Rickert serves as director of Lindenwood's valuation sciences program in appraisal.