The following study investigated the relationship between various psychological correlates and sexual health. Data was supportive of a significant negative correlation between assertiveness as a personality trait and risky sexual behaviors, indicating that the more confident individuals are in asserting themselves both in general social contexts and within intimate relationships, the less likely they are to be exposed to or engage in high-risk behaviors. The implications for college campuses are significant: future research should explore the effect of scripts and other educational resources on student assertiveness and sexual health. Although our data did not replicate the gender discrepancies found by past research, the effect of gender and sexuality on the expression of assertiveness and other protective factors should be accounted for in future methodology.