

An aerial photograph of the Lindenwood University campus. The image shows a large, multi-story building complex with a central courtyard, surrounded by trees and parking lots. A multi-lane highway runs along the bottom left of the campus. The surrounding area is a mix of residential and commercial buildings.

# LINDENWOOD UNIVERSITY

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**BUILDING FOR THE NEXT 171 YEARS**

**1998 PRESIDENT'S REPORT**



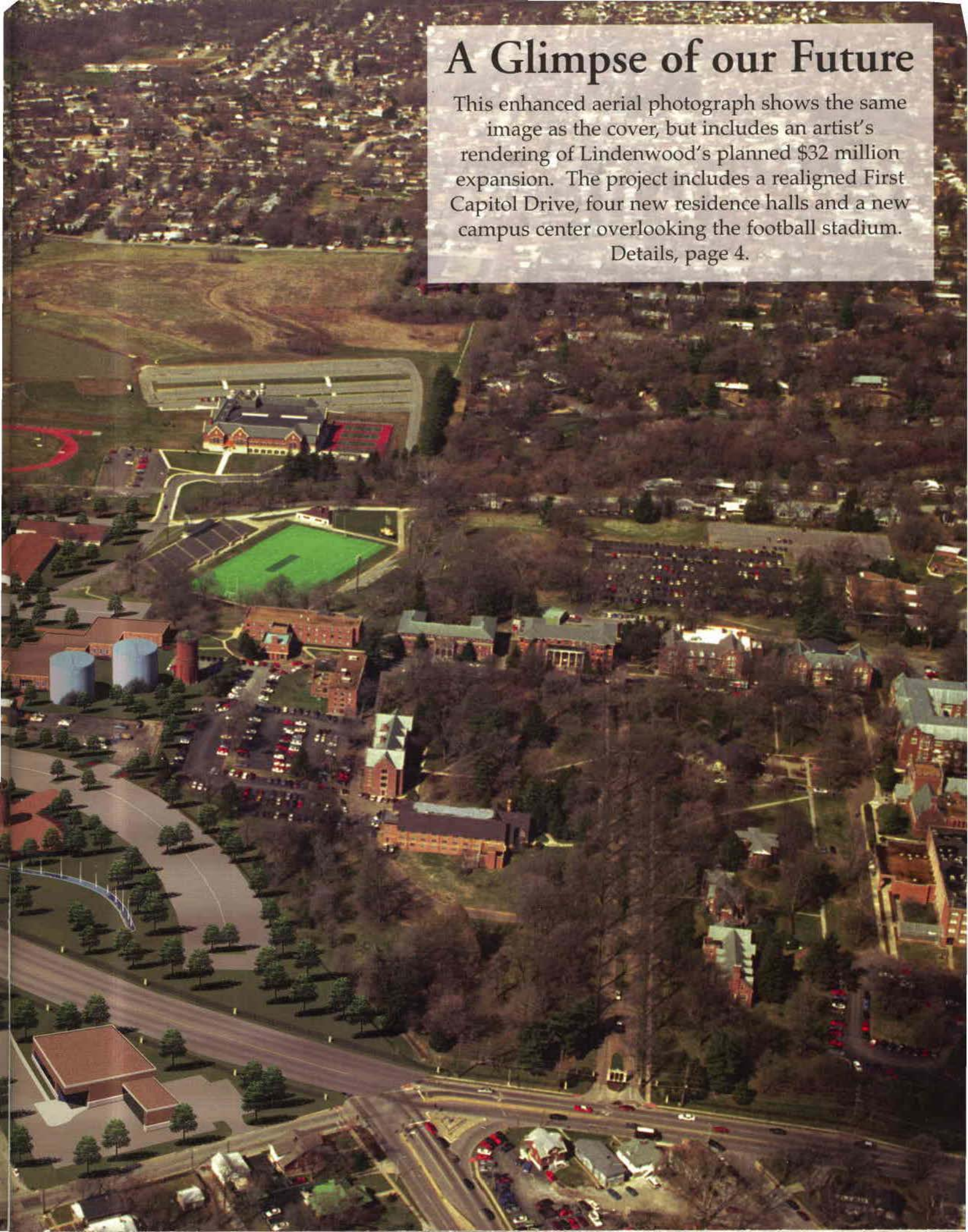




# A Glimpse of our Future

This enhanced aerial photograph shows the same image as the cover, but includes an artist's rendering of Lindenwood's planned \$32 million expansion. The project includes a realigned First Capitol Drive, four new residence halls and a new campus center overlooking the football stadium.

Details, page 4.





# MAKING HISTORY

## Partnership with Boone Home assures future of landmark

The alliance between two historic entities, Lindenwood University and the Daniel Boone Home, is nothing short of historic itself.

Lindenwood is making a major commitment to the St. Charles County community by providing resources to preserve the natural beauty of this significant piece of Americana and the charming greenbelt that surrounds it. But Lindenwood's commitment isn't just to preserve the home, it is to reconstruct and restore several historic buildings in Boonesfield Village. When completed, the public will be afforded the opportunity to experience America's past in a 19th century "living history" village.

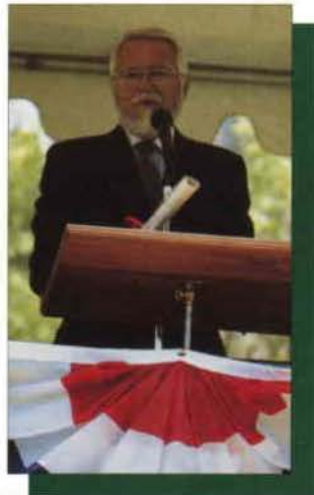
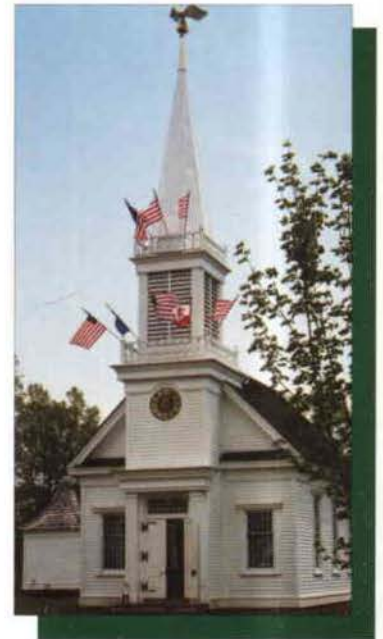
Besides Boone's four-story Georgian Home and the emergence of Boonesfield Village, attention is also being focused on what will be called the Center for the Study of American Culture and Values.

Those who become involved in the center's programs will see our world as Daniel Boone, Thomas Jefferson and Lindenwood founder Mary Sibley saw theirs—a world awaiting creative, ambitious and energetic leadership, one that combines the philosophical and practical as never before.

We foresee students having an opportunity to immerse themselves in such frontier-related courses as American Heritage, Culture, Values, Environmental Ethics and Pioneering Women.

The Boone Home and Boonesfield Village will provide a wonderful laboratory for study, with internships and practica in nearly every major in the Lindenwood curriculum.

Our vision is for a mini-campus with a limited number of students working and studying as they help operate the village, adding character and enchantment to a scenic wooded area that we have pledged to protect and preserve.



TOP: Historic Daniel Boone Home. ABOVE LEFT: Entertainment during the "joining ceremony" in April. LEFT: Board chairman Ray Harmon speaks. ABOVE: Old Peace Chapel in all its splendor.



# MESSAGE FROM THE PRESIDENT

Dear Friends,

The year 1998 will go down as one of the busiest, and most productive in Lindenwood University history. This will be regarded as a time in which our beloved institution made a monumental commitment toward expansion and preservation.

All of our efforts remain centered on the student. Expansion guarantees that even more people will be able to take advantage of the top-quality education and facilities available at Lindenwood. Preservation demonstrates to all that Lindenwood is mindful and respectful of its past, using it as a solid foundation upon which to build a promising future.

As we enter our 172nd academic year, we are thankful for the many blessings that Lindenwood has received, and we dedicate ourselves to a modern-day "liberating arts" education based upon the pioneering spirit of our forefathers. We are proud that in this day of mixed messages and questionable morals, Lindenwood stands as a choice for those seeking an education firmly rooted in character and values.

This annual report is packed with good news, documenting progress, quality and accomplishment at Missouri's fastest-growing university. It is filled with great pride and confidence, describing the good fortune of today and the optimism of tomorrow.

Pages and pages of powerful tales could not top our strongest barometer of success-how well our graduates do in the open market. I am overjoyed each year when former students come back to us not only with good jobs, but with the confidence and independence that help them stand out from all the rest.

Your continued support is the backbone of this historic institution, paving the way for the education and success of the students of tomorrow.

Sincerely,



Dennis Spellmann  
President



# BUILDING FOR THE NEXT 171 YEARS



An architect's design of Lindenwood University's new residence halls, consistent with the neo-classical image of the rest of the historic campus.

## \$32M expansion means residence halls, new student center

Not often in the lifetime of an institution is there an opportunity for a grand expansion, an indelible statement of strength and success that will pave the way for growth and progress, not only for the institution, but for the community. That time is now at Lindenwood University.

Lindenwood has begun a dramatic \$32 million expansion on its main campus. Plans call for the eastward relocation of a stretch of First Capitol Drive that will allow room for four new residence halls, a much-needed campus center and a grand new front entrance with a major architectural symbol.

### Partnership

The City of St. Charles has pledged \$1.5 million toward the road's relocation, and the state of Missouri will contribute \$500,000. Much of the right-of-way acquisition already is complete.

The new residence halls will accommodate approximately 170 students each and will make way for the removal of mobile home housing.

The student center will be the home of a new food service facility, replacing the one built in 1906, said President Dennis Spellmann. That will allow the conversion of Lindenwood's old cafeteria to student housing.

"We are making a significant investment not only in the future of Lindenwood, but in the future of St. Charles," said President Spellmann. "I fully expect that this project will be a magnet for development."

### Moving the road

While the enhanced aerial photograph on the inside cover shows green space across First Capitol Drive from Lindenwood's campus, President Spellmann said a \$4.5 million commercial center at that location would provide the St. Charles School District an estimated 500 percent increase in property tax revenue over what is being generated by the existing property in the area. He said the relocation and "straightening" of First Capitol Drive will be attractive to developers because of improved sight lines, making ingress and egress from the site easier.

In addition, the road relocation will clean up a neighborhood that has been deteriorating rapidly over the past 20 years. A preliminary timetable prepared by Lindenwood staff and city and state officials projects demolition of housing in the road right-of-way to begin in the fall of 1999, with a ribbon cutting ceremony for the relocated First Capitol Drive in November of 2000.

Completion of two residence halls is expected in the summer of 2000 to accommodate students for the fall semester.

The campus center should be completed the following summer, with two additional residence halls coming on line in the very near future.

### On the cover

An aerial photograph of the campus in the summer of 1998. On the inside front cover and first page is a computer-enhanced aerial photograph of what the campus may look like with the new construction.



# HISTORIC LINDENWOOD

## FRONTIER UNIVERSITY

### OF THE NEW MILLENNIUM

Lindenwood University is completing a decade that history books will remember as the most dramatic in this institution's storied past.

The prosperity of the past 10 years has caused the leadership at Lindenwood to move forward with an unprecedented expansion plan, all the while remaining steadfastly focused on the mission of providing a high-quality education for all students.

What makes education different at Lindenwood is this institution's focus on the individual, where every student is unique and important.

Lindenwood's approach to education has been characterized as "holistic," teaching not only the intellectual side, but helping also to develop a person socially physically and spiritually.

Another aspect of a Lindenwood education that is unique in higher education today is the institution's emphasis on values. Lindenwood embraces Judeo-Christian ideals, such as honor and compassion, and traditional American values, such as integrity, independence and responsibility—the characteristics of a free person. At Lindenwood, to have knowledge is to have freedom, opportunity and responsibility.

Lindenwood University is known nationally and internationally for innovation, entrepreneurship and extraordinary dedication to her students. Lindenwood is truly an education galaxy populated by bright stars in an expanding universe of opportunity.

We believe that education is the way to personal freedom and responsibility, which are the keystones of any democracy. We have a liberal arts

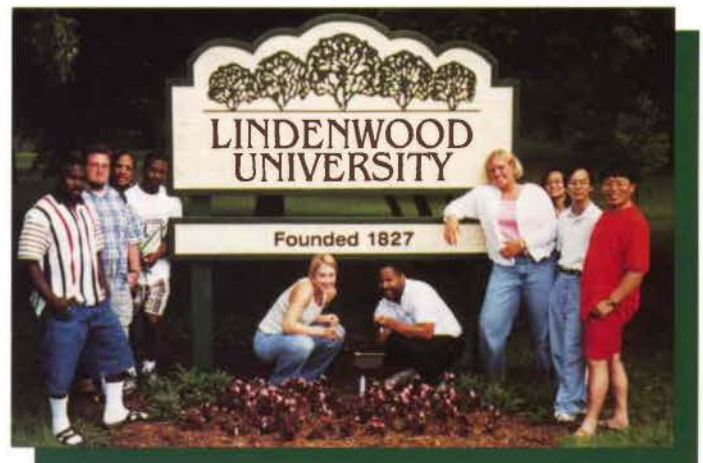
heritage that goes back more than 170 years. In that time, we have learned how to educate in a way that helps each student become a self-sufficient, effective, contributing citizen. We view the

liberal arts as the "liberating arts."

We agree with the ideal that "...a liberal education is concerned with making free, not warped, men and women; With emphasizing wisdom; with the excellent; with selection in all things; with personal values."



President Thomas Jefferson is best remembered for his insistence that informed citizens are the strongest defense of free expression and that the success of the democratic form of government depends

on a liberally educated public. The post-Revolutionary zeal for learning shown by Jefferson, Daniel Boone and our founder, Mary Sibley, lives on today at Lindenwood, the "Frontier University of the new millennium."



# HIGHLIGHTS

Dramatic numbers document  
Lindenwood's soaring success!

<u>Comparison</u>	<u>1989</u>	<u>1998</u>
Student Enrollment	1,225	8,491
Residential Students	230	1,600
Residence Hall Capacity	300	1,650
Staff	369	98
Full-time Faculty	40	145
Salary Level	3rd Quartile	1st Quartile
Classroom Utilization	65%	96%
Endowment	\$600,000	\$14 million
Placement	?	98%*
Acreage	108 acres	312 acres
Parking Spaces	350	1,535
Financial Condition		

\*98% of the students who participated in Lindenwood's TAP placement program.



## By the numbers

# 1

### National championship

The men's indoor track team brought Lindenwood its first national championship with a convincing victory February 28 in Lincoln, Neb.

# 92

### Bright Flight scholars

The fall of 1998 brought 92 Bright Flight Scholars to the campus of Lindenwood University, exceeding last year's total of 86. There were 48 Bright Flight Scholars in 1996 and 35 in 1995. Bright Flight Scholars receive extra state and institutional funding for their high academic achievement.

# 23.6

### Average ACT score of incoming freshmen

The fall of 1998 brought a stellar crop of incoming freshmen to Lindenwood University. Their average ACT score was 23.6, which continues the upward trend over the past four years. In 1995, the average ACT score of an incoming freshman was 21.1, according to the Academic Services Division.

# 23.9

### Percent increase in enrollment

In the 1997-98 academic year, Lindenwood University shattered even its own enrollment projections with 8,491 students, which represents a 23.9 percent increase over the prior year. Lindenwood remains Missouri's fastest-growing four-year college or university and expects enrollment to exceed 10,000 for the 1998-99 academic year.

# 1,327

### Record number of graduates

The spring of 1998 brought good weather to the campus of Lindenwood University and a record 1,327 graduates.

# \$100M

### Economic impact

Lindenwood University's faculty, staff, students and long list of major events has an estimated annual economic impact of \$100 million on the St. Charles County community.



## Historic Roemer Hall undergoes facelift

During the summer, Roemer Hall underwent a significant classroom renovation project with most classrooms receiving new or repaired blackboards, new audio visual equipment, paint, floor refinishing and restoration of old trim and fixtures in some cases.

The renovation included repair or replacement of existing blackboards, added front projection screens, front desks and chairs and permanently mounted television/VCR combinations in each of the 24 classrooms renovated. In some cases, unused doors were removed to accommodate larger blackboards, and unusable closets and cabinets were removed.

Where possible, existing slate was retained. Otherwise, it was replaced with the finest blackboard material available.

Room 209 received special attention. The room still had its original wood desks and trim, which were largely in good condition, and a finished wood floor. In addition to the basic renovations the other classrooms received, the project included refinishing of the floor, desks and woodwork, and replacement

of the light fixtures with period lighting to enhance the historic feel of the room.

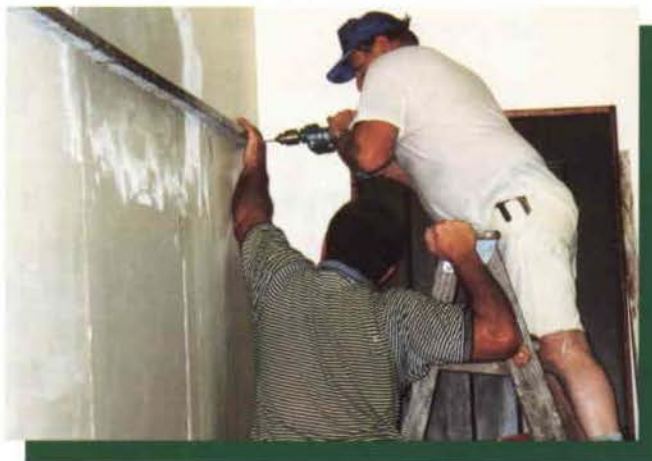
"With the original desks and the flooring in that room already, it is a natural for this type of restoration," said Don Babbitt, assistant professor of management and one of the overseers of the Roemer classroom renovation project.

Roemer Hall was built in 1922 for an estimated \$500,000, and it has been renovated several times since then.

Also completed over the summer was an "enhanced classroom"

project that entailed the renovation of four classrooms in Young Hall and the addition of a mobile unit that serves five second-floor classrooms in the Lindenwood University Cultural Center. The upgrades were designed to make for increased presentation capabilities with "smart boards," computer projection units and visual presenters.

A second phase of the enhanced classroom project, including two classrooms in Roemer Hall, should be completed next year.



## She touched our lives...

### Jean Fields

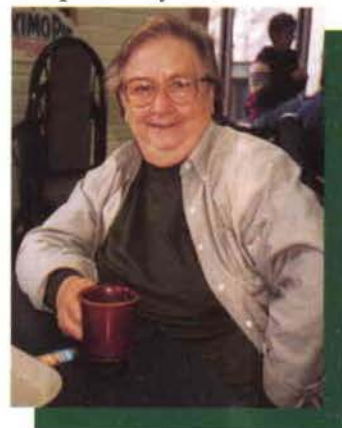
Flags flew at half staff on the campus in memory of beloved English and Communications Professor Jean Fields, who died in her sleep early in the morning on April 2, 1998.

E-mail, letters and phone calls came pouring in from former students and colleagues all over the world when they had learned of the death of Jean, an institution at Lindenwood for the past 33 years.

Jean came to Lindenwood in 1965 from Ohio State University, where she had taught for five years. She held a bachelor's degree in English from the University of Charleston and a master's degree from Ohio State. She also studied at the American Film Institute and the University of California Film School in Los Angeles.

Thousands of Lindenwood students have been blessed by Jean. She was a valued member of the Lindenwood faculty, and she will be remembered for the unique and giving teacher and friend of Lindenwood that she was...

After a funeral service at the Lindenwood University Cultural Center, Jean was interred in the Sibley Cemetery on campus, where she will rest among others who have made significant contributions to this institution.





## Rewarding strong character

Lindenwood University officials were all smiles in April with the announcement of a million-dollar character scholarship program for youth involved in seven major service organizations.

The concept emerged from Lindenwood's connection to a program called American Humanics Inc., an organization that prepares and certifies future non-profit professionals to work with America's youth and families.

"Colleges do a great job of rewarding outstanding academic accomplishment and athletic achievement, but not character...not community service," said President Dennis Spellmann. "We are hoping this will become a model for character scholarships across the country."

President Spellmann said the purpose of the program is to reward outstanding youth who have worked for or volunteered with America's premier service agencies. A secondary purpose, he said, was to provide each agency an incentive for youth to continue volunteer service through high school years and beyond.



**Lindenwood's first character scholarship recipient, Christina Thomure, with Kirk Alliman, President of American Humanics, Inc., Terry Schwarck of the Boy Scouts of America, President Spellmann, and Charmaine Chapman of the United Way of Greater St. Louis.**



## Relationship building

A strong relationship between Lindenwood University and St. Charles County Community College is being forged at many levels by Presidents Dennis Spellmann and John McGuire. The two are especially proud of SCCCC Student Government President Kevin Fodo (*center*) who decided in the fall to attend Lindenwood University.

## Blanton recognized as top volunteer

Ben Blanton, an officer of the Lindenwood University Board of Directors, was honored as one of the St. Louis area's top volunteers during the annual Volunteer 5 awards ceremony. He is pictured at right with Channel 5 news anchors Rick Edlund and Karen Foss. Mr. Blanton is a strong supporter of education and youth initiatives throughout the St. Charles County community.





A winning attitude



# ACADEMICS, ATHLETICS BUILD TOP STUDENTS

It was a record year for Lindenwood University sports with nearly 300 students named to the athletic academic honor roll. In addition, there were three teams—volleyball, tennis and women's basketball, with team GPAs over 3.0.

Five students received all-conference academic honors—Jacob Boucek and Nick Pope (football), Erica Parsell and Erica Crowell (tennis) and Bart Hinkle (baseball).

On the field of competition, the

accomplishments were just as notable. The 1997-98 season brought eight conference titles to Lindenwood—men's and women's cross country, women's soccer, softball, men's and women's indoor track and men's and women's outdoor track.

Lindenwood's first-ever national championship is highlighted below, and the women's softball team won the Midwest region and advanced to the College World Series, where they finished fifth in the nation.

## Lindenwood earns its first national championship!

The men's indoor track and field program at Lindenwood brought home this school's first national team title in March 1998 at the Indoor National Championships in Lincoln, Neb.

The Lions' title chase was led by two freshmen—Sharif Karie and Gezachw Yossef. Karie, who was named Most Outstanding Athlete of the meet, won the 1,600-meter run, placed second in the 800-meter and was the anchor in the distance medley team that finished fourth. Yossef won the 1,000-meter, finished second in the 1,600 and was also a part of the medley team.



## LU Sports

M/W Basketball  
Football

M/W Soccer  
Volleyball

M/W Tennis  
M/W Track

M/W Golf  
Baseball

Softball

Wrestling

M/W Cross Country  
M/W Swimming



## Success on and off the field

# COMMITMENT TO BEING THE BEST

Walking onto the field, court or track in a Lindenwood uniform means a lot more than just another game...it is an opportunity and a privilege. The athletes Lindenwood sends into competition are top quality representatives of this historic institution. They are on a mission not just to be victorious on the field, but in the classroom and in life. Sports at Lindenwood build character and produce well-rounded citizens.

Lindenwood is the fastest-growing four-year college or university in Missouri, and our athletic philosophy is one of the reasons for our dramatic growth. We have more than 16,000 successful graduates throughout the world, and for many of them, athletics were a significant part of their experience at Lindenwood. We are committed to top academic programs, values, scholar athletes and maximum participation in athletics.

### Top coaches

Coaches are among the best in their field, hired with our philosophy in mind. They must have a strong commitment to the academic success of our student-athletes.

Our commitment to athletics is exemplified not only in our philosophy of a top education for scholar-athletes, but also in the facilities that we provide.

### Modern facilities

Recently, Lindenwood completed a \$10 million arena for wrestling, basketball and volleyball. New practice fields are just completed for football

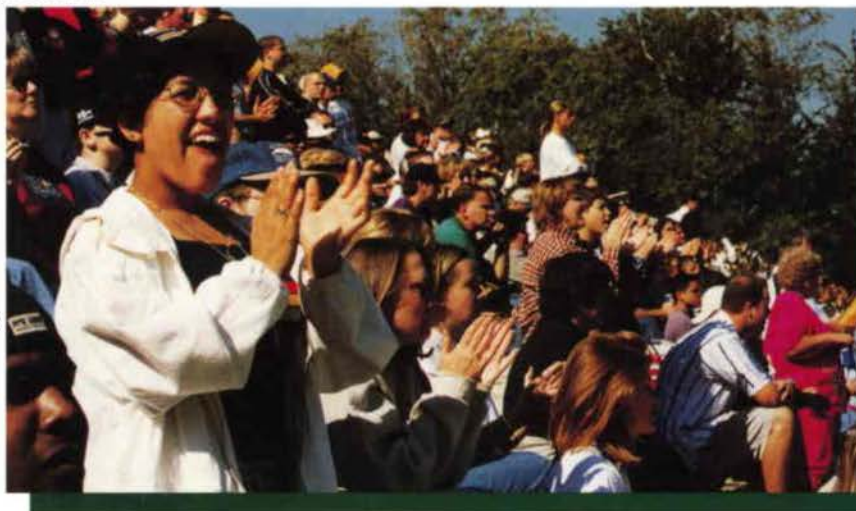


and soccer, new tennis courts have been constructed, and renovations are under way for baseball and softball.

### Olympic spirit

Lindenwood's commitment is to first-rate teams filled with top student-athletes. In the tradition of the Olympics, Lindenwood's goal is development of the mind, body and soul of each student.

Sports and academics at Lindenwood meld together at a high level as students prepare for life. Our aim in the athletic department is to



recruit young people who come here first to graduate...to get an education and lead a successful life, with athletics as an integral part of educating the whole person.

Student-athletes at Lindenwood get the best of both worlds. Our excellent academics give them the preparation they need for their post-graduate lives and they have the joy of participating in one of the area's top-notch athletic programs.

The evidence of our success doesn't rest with just a win-loss record. The evidence of Lindenwood's athletic success is our burgeoning athletic academic honor roll and the successful lives our students lead after graduation. You can attend school anywhere and be an athlete. But at Lindenwood, you are a first a student.



# A DIFFERENT KIND OF UNIVERSITY



## Top faculty in the nation

Our faculty at Lindenwood University is free from the constraints of tenure, free to develop and to create. By abolishing tenure several years ago, Lindenwood set forth on a course of excellence in teaching that is unmatched. Faculty members at Lindenwood provide the personal attention that is lacking at many institutions. They seek to nurture students, and they go far beyond mere information delivery. They care!



## Fiscal responsibility

Lindenwood is nearly debt-free...an accomplishment not many institutions can claim. We receive no federal or state subsidies. We are market-driven by our customers—the 10,000 students who will be learning here during the year.



## Our students work

Hard work is no stranger to Lindenwood students. Each of our 1,600 residential students works at one of more than 150 campus jobs to pay for part of his or her education costs. This highly successful "Work and Learn" program is administered through our campus Leadership Center.



## Our graduates work, too

An estimated 98 percent of the students who have participated in our Talent Accomplishment Program go to graduate school or get a professional job within nine months of graduation.

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## New site added

The City of O'Fallon, Mo., has welcomed Lindenwood University with open arms through a partnership agreement that allows the university to open up a campus site at the new city hall and senior center.

Lindenwood will have eight classrooms at the site, making education more accessible and convenient for our O'Fallon customers.

## International program thriving

Forty-nine miniature flags have been hung in the LU international office, one for each country represented in the Lindenwood University student body in 1998. While other college international programs are waning, the program at Lindenwood is thriving with a record international population of 232.



## Sun shines on record commencement

Nearly 7,000 people packed the historic quadrangle on Lindenwood's main campus for Commencement '98, a grand celebration of student accomplishment and their commitment to the future. The record-breaking crowd witnessed a record number of graduates—1,327.



# DIVISION HIGHLIGHTS

## Communications

- Digital audio editing stations upgraded at radio station KCLC and instruction enhanced.
- Basic courses in traditional Communications program were redesigned to reflect the development of the internet and other electronic resources now available to college students.
- Assistant Professor Edie Barnard and students from the Advanced Video class received a Governor's Leadership Award for producing a video on physical fitness and health.

## Education

- Offered graduate classes at 15 extended site locations to more than 3,000 students.
- Graduated more than 150 new teachers, with 80 percent going to work in school districts in the immediate five-county region.
- Principal Preparation Program (MA in Educational Administration) served over 300 future school administrators—one of the largest programs in Missouri.

## Fine & Performing Arts

- The Theatre Department staged 18 full and one-act plays, including *Oklahoma* and *Macbeth*, on the Downstage and Jelkyl Theatre Stages. Successfully staged summer production, *The Fantasticks*.
- Jazz Band, Show Choir and Lion Line were invited to perform for the inaugural telecast of Newschannel 5's "Window on St. Louis."
- Instituted Master of Fine Arts degree in Studio Art.

## Management

- Became the only university to have a cooperative agreement with the AAIM Management Association to integrate AAIM courses in the Experiential Learning Program by certificate of completion.
- Developed new courses in Public Management, Retail Merchandising and Health Management.
- Added three new faculty members in management, human resources and information technology.

## Sciences

- Finalized pre-engineering articulation agreements with UM-St. Louis and UM-Columbia and expanded recruiting efforts in the pre-engineering curriculum.
- Developed plan to launch a Master of Science degree in Criminal Justice.
- Established articulation agreements between our Criminal Justice program and various community colleges.

## The Lindenwood College for Individualized Education (LCIE)

- Cited as a national model for programs serving adult learners, LCIE continues to grow. This innovative accelerated program has had continuous growth over its 22-year history.
- More than 100 business and professional organizations are represented by employees who are students in the LCIE program.
- Current on-site programs are offered at our Westport Campus in West St. Louis County, GTE Corporation, Bi-State Development Agency, St. Anthony's Medical Center in South County, and now O'Fallon, Mo.



# Lindenwood University

## Statement of Financial Position

### Year ended June 30, 1998

	Unrestricted net assets	Temporarily restricted net assets	Permanently restricted net assets	<u>Total</u>
<b>Assets:</b>				
Cash and Cash Equivalents	\$ 6,676,122	7,334		6,683,456
Inventories	153,110			153,110
Prepaid Expenses	137,277			137,277
Contributions Receivable	321,029		400,000	721,029
Accounts Receivable, less allowance for uncollectibles of 415,000	2,009,374			2,009,374
Student Loans Receivable	181,292	1,347,762		1,529,054
Property, Plant, and Equipment, less depreciation of 16,755,066	32,080,419			32,080,419
Funds Held in Trust by others		128,588	5,473,169	5,601,757
Long-Term Investments	<u>10,126,646</u>	<u>162,656</u>	<u>2,935,683</u>	<u>13,224,985</u>
<b>Total assets</b>	<u>51,685,269</u>	<u>1,646,340</u>	<u>8,808,852</u>	<u>62,140,461</u>
<b>Liabilities and net assets:</b>				
Liabilities:				
Accounts Payable and accrued expenses	6,610			6,610
Deferred Revenue	1,290,133			1,290,133
Funds held in custody for others	18,278			18,278
Refundable U.S. Government Student Loans	<u>          </u>	<u>1,355,096</u>		<u>1,355,096</u>
<b>Total liabilities</b>	1,315,021	1,355,096		2,670,117
<b>Net assets</b>	<u>50,370,248</u>	<u>291,244</u>	<u>8,808,852</u>	<u>59,470,344</u>
<b>Total liabilities and net assets:</b>	<b>\$ 51,685,269</b>	<b>1,646,340</b>	<b>8,808,852</b>	<b>62,140,461</b>



# LINDENWOOD UNIVERSITY STATEMENT OF ACTIVITIES YEAR ENDED JUNE 30, 1998

	Unrestricted net assets	Temporarily restricted net assets	Permanently restricted net assets	Total
<b>Revenues, gains, and other support:</b>				
Student Tuition and Fees	\$ 34,310,306			34,310,306
Auxiliary-room and board	7,166,417			7,166,417
Institutional scholarship allowance	<u>(14,787,734)</u>			<u>(14,787,734)</u>
Net student tuition and fees	26,688,989			26,688,989
Auxiliary - other	1,962,540			1,962,540
Contributions	1,482,434	134,456	809,825	2,426,715
Investment Income	989,713			989,713
Net gain on investments	457,559		193,443	651,002
Federal Grants	359,402			359,402
Other	<u>141,849</u>			<u>141,849</u>
<b>Total revenues, gains, and other support</b>	<u>32,082,486</u>	<u>134,456</u>	<u>1,003,268</u>	<u>33,220,210</u>
<b>Expenses and Losses:</b>				
Instructional and library	8,457,206			8,457,206
Student Services	4,234,020			4,234,020
Institutional Support	3,394,909			3,394,909
Auxiliary-room and board	3,186,948			3,186,948
Auxiliary-other	<u>1,957,262</u>			<u>1,957,262</u>
<b>Total expenses and losses</b>	<u>21,230,345</u>	<u>--</u>	<u>--</u>	<u>21,230,345</u>
<b>Increase in net assets</b>	10,852,141	134,456	1,003,268	11,989,865
<b>Net assets:</b>				
<b>Beginning of the year</b>	<u>39,518,107</u>	<u>156,788</u>	<u>7,805,584</u>	<u>47,480,479</u>
<b>End of the year</b>	<u>\$ 50,370,248</u>	<u>291,244</u>	<u>8,808,852</u>	<u>59,470,344</u>



# BOARD OF DIRECTORS

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St. Charles, MO

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**Thomas E. Rice**  
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