Lindenwood University
2000
PRESIDENT'S REPORT

### **A Teaching University**

Lindenwood University strives to be the preeminent representative of a new category in higher education--the teaching university. The teaching university does not aspire to be the bureaucratic, fragmented research university that populates the mainstream of higher education. It stands for teaching excellence and fiscal responsibility and seeks foremost to be accessible and affordable to students. The teaching university is dedicated to producing and continually improving a learning-oriented campus culture. At Lindenwood, that culture includes a commitment to a campus-wide general education program that draws from the full range of the university's curriculum; education of the whole person; development of critical thinking skills and a problem-solving orientation; character education and the encouragement of social responsibility.

The teaching university supports scholarship but believes that scholarship should complement, illuminate, and enhance the process of learning and student development. Lindenwood accomplishes this by rewarding scholarship that is incorporated into class activities and course material; by encouraging students to work alongside their professors in scholarly pursuits; by promoting a vigorous honors program; and by continuously collecting, analyzing, and interpreting data on student achievement and program assessment.

Dear Friends,

I open this report with a message of pride in our students and our strength as an institution of higher learning. I also extend my deepest appreciation to the many caring individuals whose generous contributions and hard work have made this another great year here at Lindenwood University.

Our students, board of directors, faculty and staff have driven Lindenwood's phenomenal growth over the past decade. We offer a curriculum and campus life setting that are competitive, personalized to the individual student and affordable. A profile of the



University reflects the characteristics of quality, value, and sound fiscal management. Whether you measure performance by "the numbers" or by the success of our graduates, Lindenwood University has an outstanding message to share.

Student enrollment is at a record high of 11,000, and our graduates will represent nearly 10 percent of the degrees conferred by Missouri's 40 baccalaureategranting institutions this year. We carry forward the beliefs of Major George and Mary Easton Sibley, the founders of Lindenwood, that education empowers people to change lives and make a positive difference in the world.

A values-centered emphasis in education distinguished Lindenwood as a college of the new frontier more than 170 years ago, and continues to be an integral part of our mission as a leading university of the new millennium. Our commitment to students is evident in the teaching excellence of our faculty, our comprehensive and diverse offering of academic programs at undergraduate, pre-professional and graduate levels, as well as the continued expansion and improvement of campus facilities.

This report celebrates another year of achievement in Lindenwood's long and rich history. Join with us in this very exciting time filled with the promise of even greater accomplishments in the future.

Sincerely,

Dennis Spellmann

Despelman

President

### A decade of phenomenal growth!

	1989	2000
Student Enrollment	1,225	9,719
<b>Residential Students</b>	230	1,812
Residence Hall Capacity	300	1,850
Staff	369	111
Faculty	40	160+*
Salary Level	3rd Quartile	1st Quartile
Classroom Utilization	65%	96%
Endowment	\$600,000	\$19.7 million
Placement	?	98%**
Acreage	108 acres	378 acres
Parking Spaces	350	1,904
Financial Condition		3

<sup>\*</sup>an additional 240 working professionals teach at Lindenwood on a part-time basis \*\*98% of the students who participated in Lindenwood's TAP placement program.

### 20% Return on net assets ratio

This is a change in net assets to total net assets. This ratio furnishes a broad measure of the change in an institution's total wealth over a year. It is well into the top quarter of performance among 300 independent institutions, according to audited financial statements.

### 36% Net income ratio

This is a change in unrestricted net assets to total unrestricted income. It, too, is well into the top quarter of performance among 300 independent institutions.

### 42% Cash income ratio

This is net cash provided by operating activities to total unrestricted income, excluding gains. Once again, Lindenwood ranks in the top quarter of performance among 300 independent institutions.

### 158% Operating income ratio

This is operating income to educational and general expenses. It is practically off the charts!!

### 23% Viability ratio

This is expendable net assets to long-term debt. Lindenwood outperforms all the others.

### 3.7% Default ratio

The student loan default rate at Lindenwood is among the lowest of all higher education institutions in the country!

- •LU is one of America's best-managed institutions!
- Fiscal responsibility is an ongoing priority here
- Our results maximize the return in resources to help students succeed
- •Lindenwood has the very best teachers!

### \$50 million Heritage Campaign well on way to completion

Lindenwood's Heritage Campaign has raised funds to help in refurbishing several of the historic buildings on the main campus, as well as provide funding for two new residence halls that opened in Fall 2000 and a new campus center currently under construction. The 112,000-square-foot campus center will take nearly two years and \$12 million to complete. Plans for the campus center include Internet and satellite capabilities, meeting rooms, a spacious dining hall and food court, a communications center and the university's communications division facilities. The building will also expand and enhance the university's instructional capabilities with a series of smart classrooms.

### Anheuser-Busch Companies, Inc. invests in leadership



President Dennis Spellmann, left, with Steven Burrows of Anheuser-Busch, and Lindenwood Board Chairman Ray Harmon.

The Anheuser-Busch Foundation made a major gift of \$500,000 in support of a Leadership Center to be housed in the new campus center facility. The Anheuser-Busch Leadership Center will offer a comprehensive array of services to help LU students succeed-before and after they graduate. The gift was announced by Steven J. Burrows, chief executive officer and president of Anheuser-Busch International and a graduate of Lindenwood's MBA program. Anheuser-Busch's generosity helped Lindenwood secure other challenge grants for the campus center.

### Mabee provides \$1 million

Lindenwood

The month of April brought celebration to the Lindenwood campus when it was announced that \$2.5 million had been raised to meet a \$1 million challenge from the J.E. and L.E. Mabee Foundation. The grant is a major gift directed to the new campus center.

### Verizon, Kemper Foundations play key roles

The Verizon and William T. Kemper Foundations each have committed \$100,000 toward LU's Heritage Campaign. "Smart" classrooms that feature the latest in technology are a key component of the enhancements taking place at Lindenwood through funds raised in the Heritage Campaign. Verizon's gift will be invested in building one of these classrooms in the new campus center. The classroom will bear the Verizon name.

### Kresge helps boost residence hall capacity

August 2000 celebrated LU's success in raising \$1.4 million in gifts and pledges to meet a \$400,000 challenge issued by the Kresge Foundation. These funds arrived just in time to help meet the completion of two new residence halls. Phase II of the Heritage Campaign includes construction of two additional and critically needed residence halls.

## From broadcasters to ballplayers, LU students are big winners after graduation!

KRIS CERNY graduated on May 20, 2000, with a BA in Mass Communication. He left the next day for New York City to begin working at the National Broadcasting Company as an NBC Page. The page program began in 1933 to give college graduates the opportunity to take first steps into television broadcasting. Past Pages include Jay Leno, Kate Jackson, Ted Koppel, Michael Eisner and Regis Philbin. Prior to graduation, Kris worked at KCLC-FM, KSIV AM/FM, KMOX-AM (all St. Louis) and freelanced with The CableSystem Productions (Toledo, Ohio).

CARYN MAHAFFY, a 1993 Lindenwood graduate, has been employed as a secondary science teacher for two years in the Jennings School District. She works one-on-one with students who have very specialized academic needs and has improved their chances of getting into college. She truly is making a difference by helping these students in their quest for success.

REGINA KLIETHERMES and LISA REINHOLD both were hired as accountants at Boeing. CINDY SIESS was hired as an accountant at Rubin, Brown & Gornstein. Jessica KLEBBA now works as a database analyst at SBC Communications. GREG AMSINGER is a producer at KMOX. ROGER SOUDERS is a television producer in Nashville, TN.



Kris Cerny, right, with his father, Glen, a member of the Lindenwood faculty.



Caryn Mahaffy.

MANDEEP ATWAL is a tight end with the Toronto Argonauts. CHRIS

BAILEY is a pitcher with the River City Rascals. TONY KU is an instructor at the Taiwan National College of Arts. KASEY BELTER is Marketing and Promotions Director at KTRS. MARCEO HAYWOOD is a program director at the South County YMCA. JULIE HERRIES is an employee in Senator Ashcroft's Kansas City, MO, office. BRENDA RUDY is an English teacher at St. Charles West High School.

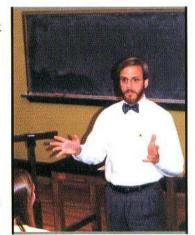
### Stellar freshman class welcomed to Lindenwood

The Fall of 2000 brought Lindenwood: Thirty-one new Bright Flight scholars; Thirty-two students who graduated from high school with a 4.0 GPA; Sixty-four students who were in the top 10 percent of their class; Three Eagle Scouts; Four Girl Scout Gold Award winners; Six valedictorians; Three salutatorians; The National Youth Leadership Junior Achievement Award winner; Three County YMCA Youth of the Year award winners; the Joseph Sunnen YMCA Youth of the Year; Two George Carver Award winners; and many more who will continue our tradition of excellence.

### Emphasis on teaching, advising produces top-flight graduates!

JEFFREY SMITH, associate professor of history, is a nationally recognized authority on industrialist and philanthropist Andrew Carnegie. He spent the summer of 2000 in the Great Plains Chautaugua as scholar-in-residence recreating tent chautauguas from the turn of the century.

JOHN DOUGHERTY, professor in the Education Division, has been selected to receive the Governor's Award for Excellence in Teaching, recognizing effectiveness as a teacher and an advisor, as well as service to the education community and commitment to high standards of excellence and achievement.



Professor Jeff Smith

ROGER ELLIS, associate professor in the Management Division, has been named a recipient of the Emerson Award for Excellence in Teaching, presented annually to teachers who exhibit a high level of ability and commitment to their craft. Ellis has his law license to practice in state and federal courts. He also serves in another key role at Lindenwood as golf coach.

GEORGE HICKENLOOPER, professor of literature and an award-winning playwright, opened his 21st play, "Al For His Own Good," recently at the Buckham Alley Theatre in Flint, MI. Hickenlooper has won awards for the play from the Missouri Association of Playwrights and the Buckham Alley Theatre.

RAY SCUPIN, professor in the sciences division, has completed the 4th edition of two textbooks, Cultural Anthropology: A Global Perspective, and Anthropology. A Global Perspective.



Professor Ray Scupin

JIM EVANS, dean of faculty, presented a paper "Mission Restatement via Heritage Rediscovery: A Case Study" to the North Central Association of Colleges and Secondary Schools during its annual meeting.

### Character, sports go hand-in-hand at Lindenwood

We believe that character and good sportsmanship are essential parts of the Lindenwood University athletic/academic experience.

Lindenwood is one of the nation's leaders in character education, which blends into our philosophy of educating the whole person–mind, body and soul. We believe that athletic competition builds character, just as education increases knowledge. Through both, we strive to produce well-rounded individuals.

### LU has top NAIA athletic program in nation

After a fourth-place finish in 1999, Lindenwood University finished second to Simon Fraser University in British Columbia for the coveted Sears Directors' Cup. The Cup is given annually to the top NCAA and NAIA athletic programs.

"The fact is, we are the best NAIA program in the United States," said Athletic Director Dan Kratzer. "We want to stay on top. We strive for excellence in all 28 intercollegiate sports we offer here at Lindenwood."

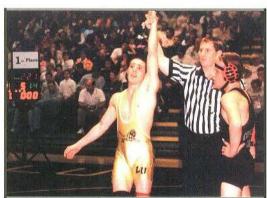
### Lions participate in Wheat Bowl Classic

The athletic program at Lindenwood University received an added incentive when the Lions' football program was selected to play in the prestigious Wheat Bowl Football Classic in Ellinwood, Kan.

Lindenwood was matched against Concordia University of Seward, NE in the pre-season headliner that initiates the 2000 football campaign for NAIA membership nationwide. Although LU lost the game to Concordia, Wheat Bowl officials were pleased with Lindenwood's showing.

"We were extremely excited to have Lindenwood University as our first St. Louis-area participant in the Wheat Bowl," said Toby Johnson, chairman of the Wheat Bowl Selection Committee. "Coach Kratzer's program is always competitive in the rugged Heart of America Athletic Conference football wars."

### LU hosts wrestling national championships



LU's Brant Bruner is declared national champion.

For the second consecutive year, Lindenwood University hosted the NAIA Wrestling National Championships in the Hyland Performance Arena. NAIA schools from across the United States participated in the event, which drew an estimated 4,000 people to St. Charles for the weekend of March 3-4.

Lindenwood's Brant Bruner won the national title at 125 pounds and looks to repeat in 2001.

## Expansion 2000

### Residence halls mark era of growth!



Ben Blanton, right, with his wife, Carole, center, his daughter, Kim, at left, and his nephew, Justin.

Lindenwood University officials and civic and community leaders proudly cut the ribbon August 8, 2000, on Blanton Hall, a 180-bed, \$6 million residence hall for young women. Blanton Hall is the first new residence hall at LU since Parker Hall in 1966. It is named after Lindenwood board member Ben Blanton and his family.

Blanton Hall and its companion hall for young men (at this time unnamed) were completed just as Lindenwood's residential population reached an all-time high of 2,200 students.

The exterior of the buildings is red brick with gables, similar to the design of historic buildings like Roemer Hall and newer buildings like the Performance Arena. They were designed by Hastings & Chivetta Architects, Inc.

### 'Full-service' Wentzville site opens doors



Lindenwood University President Dennis Spellmann and Wentzville Mayor Vickie Boedeker cut the ribbon on the new Wentzville campus located at the historic Southern Air Restaurant.

Students have a number of options in pursuing their education at Lindenwood, including the location of their classes. Lindenwood's newest campus extension opened to an enthusiastic Wentzville crowd in October 2000.

The historic building, formerly the old Southern Air Restaurant, underwent a massive \$1 million renovation under an educational partnership between the City of Wentzville and Lindenwood. The site now includes 11 classrooms and a variety of office space designed to provide a full-service center at which Wentzville-area residents can apply for admission, register

for classes, order books or even buy athletic or theatre tickets.

# Highlights

### New engineering partnership benefits students

Lindenwood University and the University of Missouri-Columbia have entered into a unique partnership that allows students to earn dual bachelor of science degrees in math or computer science and engineering from both universities.

Through the dual degree program, students spend the first three years earning a math or computer science bachelor's degree at Lindenwood University, and the next two years earning a bachelor of science degree in engineering from UMC. Lindenwood is one of only eight institutions to enter into a 3-2 arrangement with UMC.

### Multimillion dollar technology endeavor under way

Several years ago, Lindenwood embarked on a technology plan to enhance learning, touching on all aspects of education and progressing over several years. The project began with computer classrooms. Next came "smart" classrooms. Then came a mobile classroom, allowing the instructors to incorporate websites into their class or utilize demonstration software.

The year 2000 brought an ambitious plan to bring technology to residence halls, where students will have high-speed access to the college's network and the Internet. Cable television is part of the plan as well, in addition to enhanced telephone services.

### New ROTC program adds flavor to campus



The Lindenwood University ROTC color guard presented the colors Oct. 1 at the Rams' game.

Lindenwood University officials kicked off a new ROTC program in the Fall of 2000, welcoming 22 students.

The program is currently in partnership with Washington University, but plans are to have a full-fledged program at LU in the near future. Program director Terry Russell wasted no time getting his students involved--presenting the U.S. and Missouri flags for the national anthem on October 1.

### **Endowment fund reaches \$20 million milestone**

The Lindenwood University endowment fund reached a milestone in the summer of 2000–\$20 million. Officials set a goal in the mid 1990s of hitting the \$20 million mark in the year 2000.

Lindenwood had an endowment of just \$600,000 in 1989, and when the \$20 million goal was set in 1996-97, LU's endowment was just passing the \$11 million mark. President Dennis Spellmann attributed the successful accomplishment to a "growing base of friends, a generous family of alumni and corporate partners who recognize the impact of a Lindenwood education."

### LU teacher education graduates are the best!

A recent survey of school administrators and principals who hire college

graduates as first-year teachers shows a high level of satisfaction with the performance of Lindenwood University teacher education graduates.

Teacher Education Grad Student Nicole Schoenweis

Dr. Richard Boyle, dean of the education division at Lindenwood, said the survey was sent to 122 administrators who have hired LU teacher education graduates. The survey was based on 10 standards for beginning teachers as adopted by the Missouri Department of Elementary and Secondary Education. Boyle was pleased with the results.

The survey results tell the story. Ninety-eight percent were rated above average to excellent when compared to teachers who graduated from other colleges and universities. All 152 graduates of Lindenwood's teacher education program last year now are currently employed in their field.

## Frontier University of the New Millennium

Now that Lindenwood University has completed a decade that history books will remember as the most dramatic in its storied past, this institution has wasted no time kicking off the millennium in the same fashion.

The prosperity of the past 10 years has caused the

leadership at
Lindenwood to move
forward with an
unprecedented
expansion plan, all the
while remaining
steadfastly focused on
the mission of providing
a high-quality education
for all students.

What makes education different at Lindenwood is this institution's focus on the individual, where every student is unique and important.

Lindenwood's approach to education has been characterized

as "holistic," teaching not only the intellectual side, but helping also to develop a person socially physically and spiritually.

Another aspect of a Lindenwood education that is unique in higher education today is the institution's emphasis on values. Lindenwood embraces Judeo-Christian ideals, such as honor and compassion, and traditional American values, such as integrity, independence and responsibility, the characteristics of a free person. At Lindenwood, to have knowledge is to have freedom, opportunity and responsibility.

Lindenwood University is known nationally and internationally for innovation and entrepreneurship and extraordinary dedication to her students. Lindenwood is truly an education galaxy populated by bright stars in an expanding universe of opportunity.

We believe that education is the way to personal freedom and responsibility, which are the keystones of

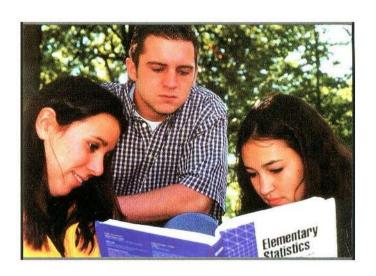
any democracy. We have a liberal arts heritage that goes back more than 170 years. In that time, we have learned how to educate in a way that helps each student become a self-sufficient, effective, contributing citizen. We view the liberal arts as the "liberating arts."

We agree with the ideal that "...a liberal education is concerned with making free... men and women, emphasizing wisdom with personal values.

President Thomas
Jefferson is best
remembered for his
insistence that informed
citizens are the strongest
defense of free
expression and that the
success of the democratic
form of government
depends on a liberally
educated public. The
post-Revolutionary zeal

for learning shown by Jefferson, Daniel Boone and our founder, Mary Sibley, lives on today at Lindenwood, the "Frontier University of the new millennium."





## New center establishes leadership in character education



The Historic Daniel Boone Home is one of the inspirations for the Center for the Study of American Culture and Values.

The National Center for the Study of American Culture and Values, based at the Historic Daniel Boone Home and Boonesfield Village, is a place for students to examine the convergence of two overlapping systems of values: Judeo-Christian precepts and the predominant societal ideals of the post-Revolutionary United States. The Center blends traditional college-level curriculum with non-traditional approaches and settings.

The Center's main programs include values-centered courses, an American Heritage/Environmental Awareness semester, Citizenship Education courses, Character Education programs, a K-12 Outreach Program, Workshops and Seminars on Culture and Ethics, a Historical Theatre Program and numerous public forums on Culture and Values.

### **Historic Sappington-Dressel House dedicated**

Nearly 200 friends and special guests attended a private ceremony in October dedicating the reconstructed Sappington-Dressel House, a landmark home

originally built in south St. Louis County and now a feature attraction at the Historic Daniel Boone Home and Boonesfield Village.

The Dressel grandchildren plant a rose garden in their grandfather's memory, John Dressel, who lived in the house for 100 years.

The home, previously known as the Zephaniah Sappington House, was constructed between 1806 and 1810 on what is now Gravois Road in St. Louis County. It remained in the Sappington family until 1887, when it was purchased by Henry Dressel. His son, John, lived in the home for 100 years.

Rancall Andrae, former director and operator of the Daniel Boone Home, believed it would be an appropriate addition to the living history village being constructed at the Boone Home. Andrae acquired the building and moved it to Defiance for reconstruction.

When the Daniel Boone Home and Boonesfield Village merged with Lindenwood University in 1998, completion of the Sappington-Dressel House was one of its first priorities. Generous financial support from the Dressel

family enabled the museum-quality reconstruction of the house.

### May Company CEO speaks at 173rd commencement



Gene S. Kahn delivers the commencement address.

With the sun shining brightly, degrees were conferred on nearly 1,700 graduates at the 173rd commencement ceremony May 20, making the Class of 2000 the largest in Lindenwood University history. Gene S. Kahn, president and chief executive officer of The May Department Stores Company, was guest speaker. Raymond W. Harmon, chairman of Growing Family, was the baccalaureate speaker. Harmon is chairman of the Lindenwood University board of directors.

### **Accolades**

- •Lindenwood University remains with Baylor, Notre Dame, Villanova and others as one of America's Best Christian Colleges. The designation is earned by maintaining higher academic standards than other Christian colleges.
- •LU's Fine and Performing Arts Division hosted a master class by Pilobolus, an internationally known modern dance company, in October.
- •The Lindenwood Jazz Band toured New Orleans in the spring and performed at numerous locations, including Jesuit High School, the alma mater of Harry Connick. "...Without exception, the best Jazz group to ever visit us." –Director of student activities, Jesuit High School

### **Accomplishments**

- •The Education Division at Lindenwood has become the primary provider of new school administrators in Missouri. More than 125 of our graduates now fill administrative roles across the state.
- •The LU Theatre Program presented 25 productions last year.
- •The international program at Lindenwood continues to thrive, with more than 300 students from 51 different countries!
- •Lindenwood's Chapter of the National Broadcasting Society received three first place awards and two honorable mentions at the Regional Convention held in Chicago.

### Volunteerism

- •More than 100 scholar athletes worked at the Trans World Dome in November to raise money for children's charities, selling special magazines touting the St. Louis Rams' work in the community.
- •The American Humanics students at Lindenwood continued their time-honored tradition of helping out on Old Newsboys Day, selling more than 1,000 special editions of the Suburban Journal. Humanics also puts together St. Charles County's largest blood drive each year.

	2000	1999
Revenues, gains, and other support:		
Student tuition and fees	\$ 43,209,319	38,567,647
Auxiliary-room and board	9,071,072	8,140,280
Institutional scholarship allowance	(17,357,762)	(15,636,157)
Net student tuition and fees	34,922,629	31,071,770
Auxiliary - other	2,511,029	2,272,904
Contributions	4,681,527	1,696,204
Investment income	1,368,967	1,027,752
Net gain on investments	70,323	744,958
Federal grants	422,203	401,982
Change in value of split interest agreements	15,111	
Other	231,142	154,353
	3 <u>2</u>	<u> </u>
Total revenues, gains, and other support	44,222,931	37,369,923
Expenses:		
Instructional and library	11,250,199	9,931,164
Student services	5,093,225	4,731,736
Institutional support	3,939,802	3,997,826
Auxiliary-room and board	3,805,609	3,588,134
Auxiliary-other	2,164,402	2,055,493
Total expenses	26,253,237	24,304,353
Increase in net assets	17,969,694	13,065,570
Net assets:		
Beginning of the year	73,266,404	60,200,834
End of the year	\$ 91,236,098	73,266,404

### Another record-setting year!

### Net assets improve \$18 million in one year!

	2000	1999
Assets:		
Cash and cash equivalents	3,027,643	4.292,686
Inventories	206,163	199,832
Prepaid expenses	234,228	161,067
Contributions receivable	1,743,002	544,820
Accounts receivable, less allowance for uncollectibles		
of \$1,083,000 and \$931,000 in 2000 and 1999, respectively	1,856,631	1,697,842
Student loans receivable	1,596,316	1,589,924
Property, plant, and equipment, less accumulated		
depreciation of \$20,587,862 and \$18,702,639		
in 2000 and 1999, respectively	57,795,431	43,570,317
Funds held in trust by others	6,278,961	5,951,323
Long-term investments	22,597,251	18,281,671
Total assets	95.335,626	76,289,482
Liabilities and net assets:		
Retainage and other construction payables	885,879	54,007
Deferred revenue	845,059	774,650
Loan payable	110,000	
Funds held in custody for others	28,649	31,042
Obligations under split-interest agreements	87,971	
Refundable U.S. government student loans	1,326,674	1,348,083
Payable to life estate annuitants	815,296	815,296
Total liabilities	4,099,528	3,023.078
Net assets:	1,000,020	21020,010
Unrestricted	78.020,929	63,366,689
Temporarily restricted	2.998,048	291,244
Permanently restricted	10,217,121	9,608,471
Total Net Assets:	91,236,098	73,266.404
Total liabilities and net assets:	\$ <u>95,335,626</u>	
rotal habilities and het assets.	\$ 30,000,020	76,289,482

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Jan Kniffen ('78)

Marie D. Mahaffy ('63)

Elizabeth Mudd Rauch ('44) Michael McFarland ('91) Eric Reinsfelder ('87) Dr. Jodie Ricketts ('72) Virginia Terry ('59)

Scott Warman ('92)

Dorothy DuQuoin Warner ('36) Mary Green Hudwalker ('59) Betsy Light LeDoux ('63)

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