



*from the desk of C. C. JOHNSON SPINK*

September 11, 1969

CHICK:

Will you make a note for the Bring Up for September 1 of next year that we want to write to the contenders about advertising and we want to be sure that we charge them card rate.

Last year we charged Detroit and the St. Louis Cardinals \$1,250.00 and I was under the impression that we had been charging these people \$750 for years.

That's why I told you \$750 for your letter.

I don't want to make the same mistake again next year.

CC IS: jk

9/12

Will Do.